BAB IV

KESIMPULAN DAN SARAN

4.1. Kesimpulan

Dari hasil analisis data yang telah dilakukan maka dapat diambil kesimpulan bahwa:

1. Atribut-atribut pelayanan di toko buku Gramedia yang oleh konsumen dipersepsikan sebagai atribut yang penting yang memiliki kinerja yang memuaskan (konsumen puas dengan kinerja atribut-atribut tersebut), yaitu:

   a. Atribut kebaharuan buku.

   b. Atribut kondisi fisik buku tetap terjaga dan bersih.

   c. Atribut kelengkapan buku.

   d. Atribut keamanan tempat parkir.

   e. Atribut kenyamanan dalam berbelanja.

   f. Atribut kecekatan pramuniaga.

   g. Atribut lokasi strategis.

   h. Atribut tata letak buku.

   i. Atribut kebersihan toko.

   j. Atribut keluasan toko

   Sedangkan atribut harga buku di toko buku Gramedia, oleh konsumen dipersepsikan sebagai atribut yang penting namun tidak memiliki kinerja yang memuaskan (konsumen tidak puas dengan kinerja atribut harga buku).

2. Terdapat perbedaan persepsi konsumen atas tingkat penting dan kinerja atribut-atribut pelayanan di toko buku Gramedia.

a. Untuk Perbedaan Jenis Kelamin

    1) Perempuan menilai kinerja atribut harga buku lebih jelek daripada laki-laki.

    2) Perempuan menilai kinerja atribut kenyamanan dalam berbelanja lebih jelek daripada laki-laki.

    3) Perempuan menilai kinerja atribut kecekatan pramuniaga dan keramahan pelayanan lebih jelek daripada laki-laki.

Sedangkan kedelapan atribut yang lainnya tidak didapatkan adanya perbedaan persepsi konsumen atas tingkat penting dan kinerja atribut pelayanan di toko buku Gramedia.

b. Untuk Perbedaan Usia

    1) Untuk kelompok berusia 30 tahun ke bawah, usia semakin tinggi kinerja atribut kelengkapan buku dinilai semakin jelek, tetapi bagi usia 31 tahun ke atas penilaian semakin bagus.

    2) Semakin tinggi usia, kinerja atribut kenyamanan dalam berbelanja dinilai semakin bagus.

    3) Atribut kerapian penataan buku dinilai konsumen yang berusia semakin tinggi memiliki kinerja yang semakin bagus.

Sedangkan kedelapan atribut yang lainnya dinilai oleh konsumen berusia berapapun kinerja tidak ada perbedaan.

c. Untuk Perbedaan Jenis Pekerjaan

    1) Meskipun semua menilai jelek tetapi mahasiswa dan kelompok lain-lain lebih jelek lagi penilaiannya pada kinerja atribut harga buku.

2) Kelompok pekerjaan lain-lain menilai berlebihan kinerja atribut kelengkapan buku dan menilai sangat lengkap sekali, sedangkan kelompok pegawai swasta dan pegawai negeri menilai bagus, tetapi pelajar dan mahasiswa menilai atribut kelengkapan buku masih kurang.

3) Pegawai negeri dan kelompok pekerjaan lain-lain menilai mendapatkan kenyaman dalam berbelanja lebih dari yang diharapkan, sedangkan mahasiswa dan pegawai swasta menilai bagus, tetapi pelajar masih merasa kurang nyaman.

4) Pegawai swasta, pegawai negeri dan kelompok lain-lain menilai kerapian penataan buku secara berlebihan, sedangkan pelajar dan mahasiswa menilai kurang bagus.

5) Pelajar, mahasiswa, dan pegawai negeri menilai kinerja atribut kebersihan toko kurang sekali. Pekerjaan lain-lain dan pegawai swasta menilai secara berlebihan atau kebersihan toko lebih dari yang mereka harapkan.

d. Untuk Perbedaan Tingkat Pendidikan

Kelompok akademi menilai kinerja atribut kenyamanan dalam berbelanja sangat bagus, sedangkan kelompok yang lainnya di bawahnya.

Sedangkan kesepuluh atribut pelayanan lainnya tidak didapatkan adanya perbedaan perspesi konsumen atas tingkat penting dan kinerja atribut.

e. Untuk Perbedaan Jenis Buku yang Paling Sering Dicari/Dibeli

1) Kelompok yang mencari buku agama/filsafat dan pencari buku sosial/budaya/politik menilai kinerja kenyamanan dalam berbelanja sangat bagus, sedangkan yang lainnya kurang bagus.

2) Kelompok yang mencari buku sosial/budaya/politik menilai kinerja atribut kecekatan pramuniaga sangat bagus, kelompok pencari buku agama/filsafat menilai kinerja kecekatan cukup bagus, sedangkan kelompok yang lainnya menilai kurang bagus.

Sedangkan kesembilan atribut pelayanan lainnya tidak didapatkan adanya perbedaan persepsi konsumen atas tingkat penting dan kinerja atribut.

f. Untuk Perbedaan Karakteristik Jarak Rumah

Konsumen ke toko buku Gramedia jarak 6 km ke bawah menilai kinerja atribut kenyamanan dalam berbelanja semakin jauh semakin bagus. Sedangkan kesepuluh atribut pelayanan lainnya tidak didapatkan adanya perbedaan persepsi konsumen atas tingkat penting dan kinerja atribut

g. Untuk Perbedaan Karakteristik Frekuensi Kunjungan dalam Tiga Bulan Terakhir

Untuk kelompok kunjungan 6 kali ke atas menilai kinerja atribut kenyamanan dalam berbelanja berlebihan, kelompok kunnjungan 5-6 kali menilai kinerjanya sangat bagus, dan kurang dari 5 kali kunjungan menilai kinerjanya lebih rendah.

4.2. Saran

Saran yang dapat penulis utarakan adalah sebagai berikut:

1. Untuk atribut harga buku

   Perlu dilakukan penyesuaian dengan keinginan dan harapan konsumen untuk menurunkan harga buku, misalnya: dengan pemberian discount.

2. Untuk atribut kecekatan pramuniaga

   Toko buku Gramedia perlu memperhatikan karyawannya supaya dapat melakukan pekerjaannya dengan lebih baik lagi, misalnya: dengan melakukan pelatihan lagi kepada karyawannya.

3. Untuk atribut kenyamanan dalam berbelanja

   Toko buku Gramedia perlu memperhatikan penataan ruangan, misalnya: dengan mengatur rak-rak buku supaya terkesan lebih luas.

Sedangkan untuk kedelapan atribut pelayanan lainnya sudah mempunyai prestasi yang bagus dan karenanya perlu dipertahankan prestasinya jangan sampai jatuh.

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Uji Validitas
Variabel Arti Penting

Correlations

		Total
A1	Pearson Correlation	.339**
	Sig. (2-tailed)	.001
	N	100
A2	Pearson Correlation	.438**
	Sig. (2-tailed)	.000
	N	100
A3	Pearson Correlation	.584**
	Sig. (2-tailed)	.000
	N	100
A4	Pearson Correlation	.526**
	Sig. (2-tailed)	.000
	N	100
A5	Pearson Correlation	.571**
	Sig. (2-tailed)	.000
	N	100
A6	Pearson Correlation	.680**
	Sig. (2-tailed)	.000
	N	100
A7	Pearson Correlation	.533**
	Sig. (2-tailed)	.000
	N	100
A8	Pearson Correlation	.585**
	Sig. (2-tailed)	.000
	N	100
A9	Pearson Correlation	.515**
	Sig. (2-tailed)	.000
	N	100
A10	Pearson Correlation	.530**
	Sig. (2-tailed)	.000
	N	100
A11	Pearson Correlation	.481**
	Sig. (2-tailed)	.000
	N	100
Total	Pearson Correlation	1.000
	Sig. (2-tailed)	.
	N	100

**. Correlation is significant at the 0.01 level

Uji Reliabilitas
Variabel Arti Penting

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****** Method 1 (space saver) will be used for this analysis ******
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R E L I A B I L I T Y   A N A L Y S I S   -   S C A L E   (A L P H A)

		Mean	Std Dev	Cases
1.	A1	4.5100	.7719	100.0
2.	A2	4.2300	.6795	100.0
3.	A3	4.3100	.6771	100.0
4.	A4	4.4300	.7818	100.0
5.	A5	4.1000	.9156	100.0
6.	A6	4.2000	.7107	100.0
7.	A7	4.2800	.6828	100.0
8.	A8	4.0800	.7478	100.0
9.	A9	3.9600	.7510	100.0
10.	A10	3.8600	.8167	100.0
11.	A11	4.1300	.7870	100.0

	Mean	Variance	Std Dev	N of Variables
Statistics for SCALE	46.0900	19.1130	4.3718	11

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Alpha if Item Deleted
A1	41.5800	17.4178	.1706	.7443
A2	41.8600	16.9701	.3003	.7258
A3	41.7800	16.1127	.4676	.7051
A4	41.6600	16.1257	.3784	.7159
A5	41.9900	15.3837	.4025	.7133
A6	41.8900	15.3918	.5768	.6894
A7	41.8100	16.3979	.4067	.7127
A8	42.0100	15.8484	.4544	.7054
A9	42.1300	16.2961	.3716	.7168
A10	42.2300	15.9971	.3748	.7166
A11	41.9600	16.4226	.3247	.7236

Reliability Coefficients

N of Cases =   100.0   N of Items = 11

Alpha =   .7347

Frequencies

Statistics

		Jenis Kelamin	Usia	Jenis Pekerjaan	Tingkat Pendidikan	Jarak Rumah ke TB Gramedia Jl.Sudirman	Tingkat Keseringan Kunjungan ke TB Gramedia Jl.Sudirman	Hal yang Paling Sering Dicari di TB Gramedia Jl.Sudirman
N	Valid	100	100	100	100	100	100	100
	Missing	0	0	0	0	0	0	0

Frequency Table

Jenis Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-laki	50	50.0	50.0	50.0
	Perempuan	50	50.0	50.0	100.0
	Total	100	100.0	100.0	

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	17 - 20 tahun	33	33.0	33.0	33.0
	21 - 30 tahun	39	39.0	39.0	72.0
	31 - 40 tahun	16	16.0	16.0	88.0
	> 40 tahun	12	12.0	12.0	100.0
	Total	100	100.0	100.0	

Jenis Pekerjaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Pelajar	6	6.0	6.0	6.0
	Mahasiswa	56	56.0	56.0	62.0
	Pegawai Swasta	23	23.0	23.0	85.0
	Pegawai Negeri	9	9.0	9.0	94.0
	Lain-lain	6	6.0	6.0	100.0
	Total	100	100.0	100.0	

Tingkat Pendidikan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SMU	16	16.0	16.0	16.0
	Akademi/ Diploma I,II,III	17	17.0	17.0	33.0
	Universitas/ S1,S2,S3	67	67.0	67.0	100.0
	Total	100	100.0	100.0	

Jarak Rumah ke TB Gramedia Jl.Sudirman

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< 2 km	12	12.0	12.0	12.0
	2 - 4 km	35	35.0	35.0	47.0
	5 - 6 km	26	26.0	26.0	73.0
	> 6 km	27	27.0	27.0	100.0
	Total	100	100.0	100.0	

Tingkat Keseringan Kunjungan ke TB Gramedia Jl.Sudirman

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< 3 kali	48	48.0	48.0	48.0
	3 - 4 kali	28	28.0	28.0	76.0
	5 - 6 kali	14	14.0	14.0	90.0
	> 6 kali	10	10.0	10.0	100.0
	Total	100	100.0	100.0	

Hal yang Paling Sering Dicari di TB Gramedia Jl.Sudirman

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Buku Kedokteran/ Kesehatan	11	11.0	11.0	11.0
	Buku Agama/ Filsafat	13	13.0	13.0	24.0
	Buku Ekonomi/ Akuntansi/ Manajemen	25	25.0	25.0	49.0
	Buku Sosial/ Budaya/ Politik	12	12.0	12.0	61.0
	Lain-lain	39	39.0	39.0	100.0
	Total	100	100.0	100.0	

KUESIONER PRA SURVAI

Jika Anda bermaksud mengunjungi toko buku tentunya Anda memilihnya dengan pertimbangan tertentu, berikut ini kami mengusulkan beberapa pertimbangan, kami mohon Anda bersedia untuk memberikan nilai dengan alternatif nilai sebagai berikut:

Sangat dipertimbangkan   : 5

Dipertimbangkan   : 4

Cukup dipertimbangkan   : 3

Kurang dipertimbangkan   : 2

Tidak dipertimbangkan   : 1

Berilah nilai pada atribut-atribut yang anda pilih :

1. ( )   Harga buku
2. ( )   Kebersihan toko
3. ( )   Kelengkapan buku/jenis buku
4. ( )   Aktualitas/kebaharuan buku
5. ( )   Kondisi fisik buku untuk tetap terjaga/bersih
6. ( )   Fasilitas di dalam toko (AC, musik, dll)
7. ( )   Kenyamanan dalam berbelanja
8. ( )   Keamanaan tempat parkir dan keluasan parkir
9. ( )   Kecekatan pramuniaga dan keramahan pelayanan
10. ( )   Ketersediaan dan kebersihan WC/toilet
11. ( )   Keluasan toko/keleluasaan gerak
12. ( )   Dekorasi toko
13. ( )   Lokasi strategis dan mudah dijangkau
14. ( )   Tata letak buku/penataan buku/kerapian dan kemudahan dalam mencari buku
15. ( )   Pelayanan tambahan (parkir gratis, pemberian sampul gratis, dll)

REKAPITULASI DATA HASIL KUESIONER

Res-ponden	Atribut														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	4	3	4	5	5	5	5	5	4	3	3	2	4	3	2
2	4	1	5	5	4	1	3	2	2	4	1	1	4	4	5
3	5	3	4	4	4	3	4	4	4	2	4	3	4	4	3
4	5	3	5	5	5	3	5	5	4	3	3	2	4	4	3
5	1	5	5	5	5	5	5	5	5	4	4	4	4	4	5
6	5	4	3	4	4	3	3	1	4	1	3	1	4	3	1
7	4	4	5	5	5	1	5	5	5	4	1	1	5	5	5
8	5	4	4	4	4	3	3	3	5	3	4	3	4	3	4
9	5	4	4	4	5	3	4	5	5	2	5	2	4	4	3
10	4	4	5	4	5	3	3	4	4	4	4	3	3	4	4
11	5	3	4	4	4	3	5	5	5	3	4	3	4	4	3
12	5	3	4	4	5	4	4	5	4	3	4	3	4	3	3
13	4	4	4	5	5	3	4	5	3	3	3	3	4	4	3
14	4	3	5	5	5	3	4	5	4	3	3	2	4	4	3
15	5	4	4	4	4	3	4	5	4	3	3	2	4	4	3
16	5	3	5	4	4	4	4	5	4	2	4	2	4	4	4
17	4	4	5	5	5	3	4	5	4	3	4	2	4	3	2
18	5	3	5	5	5	4	5	5	3	3	4	2	4	4	3
19	4	4	4	5	5	3	5	5	4	3	4	2	3	3	3
20	5	4	4	5	5	4	3	5	3	3	4	2	4	3	2
21	5	3	5	5	5	4	4	5	5	3	4	2	3	3	3
22	5	3	4	4	4	3	4	4	4	2	5	2	5	5	3
23	4	4	4	4	3	3	4	5	4	3	4	3	4	4	3
24	5	3	5	5	5	4	4	4	4	3	4	3	4	2	3
25	4	5	4	4	5	3	5	5	4	3	4	2	4	4	3
26	5	3	4	5	5	4	4	4	4	3	4	2	5	3	2
27	5	3	3	4	5	3	4	4	4	2	4	2	4	4	2
28	4	3	4	4	4	3	4	4	4	2	4	2	4	3	3
29	5	3	4	4	4	3	4	4	4	3	3	2	4	4	2
30	5	4	3	4	4	3	4	4	4	2	4	3	4	4	2
31	3	4	5	5	4	3	4	4	4	4	3	3	5	4	2
32	4	3	5	5	3	3	4	3	4	2	3	2	2	4	3
33	4	3	4	4	3	3	4	3	4	2	1	2	3	5	4
34	5	3	5	4	3	2	3	3	4	2	3	2	4	5	4
35	5	3	4	4	4	3	4	5	4	3	4	2	4	4	2

T-Test

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
Harga Buku	35	4.4571	.8168	.1381
Kebersihan Toko	35	3.4286	.7391	.1249
Kelengkapan Buku/ Jenis Buku	35	4.3143	.6311	.1067
Aktualitas/ Kebaharuan Buku	35	4.4571	.5054	8.543E-02
Kondisi Fisik Buku untuk Tetap Terjaga/ Bersih	35	4.4000	.6945	.1174
Fasilitas di Dalam Toko	35	3.1714	.8220	.1389
Kenyamanan dalam Berbelanja	35	4.0571	.6391	.1080
Keamanan Tempat Parkir dan Keluasan Parkir	35	4.2857	.9873	.1669
Kecekatan Pramuniaga dan Keramahan Pelayanan	35	4.0286	.6177	.1044
Ketersediaan dan Kebersihan WC/ Toilet	35	2.8000	.7195	.1216
Keluasan Toko/ Keluasan Gerak	35	3.5143	.9509	.1607
Dekorasi Toko	35	2.2571	.6572	.1111
Lokasi Strategis dan Mudah Dijangkau	35	3.9429	.5913	9.994E-02
Tata Letak Buku/ Penataan Buku	35	3.7714	.6897	.1166
Pelayanan Tambahan	35	3.0000	.9393	.1588

One-Sample Test

	Test Value = 3					
					95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean Difference	Lower	Upper
Harga Buku	10.554	34	.000	1.4571	1.1765	1.7377
Kebersihan Toko	3.431	34	.002	.4286	.1747	.6824
Kelengkapan Buku/ Jenis Buku	12.320	34	.000	1.3143	1.0975	1.5311
Aktualitas/ Kebaharuan Buku	17.056	34	.000	1.4571	1.2835	1.6308
Kondisi Fisik Buku untuk Tetap Terjaga/ Bersih	11.926	34	.000	1.4000	1.1614	1.6386
Fasilitas di Dalam Toko	1.234	34	.226	.1714	-.1109	.4538
Kenyamanan dalam Berbelanja	9.786	34	.000	1.0571	.8376	1.2767
Keamanan Tempat Parkir dan Keluasan Parkir	7.704	34	.000	1.2857	.9466	1.6249
Kecekatan Pramuniaga dan Keramahan Pelayanan	9.852	34	.000	1.0286	.8164	1.2407
Ketersediaan dan Kebersihan WC/ Toilet	-1.645	34	.109	-.2000	-.4471	4.715E-02
Keluasan Toko/ Keluasan Gerak	3.200	34	.003	.5143	.1876	.8409
Dekorasi Toko	-6.687	34	.000	-.7429	-.9686	-.5171
Lokasi Strategis dan Mudah Dijangkau	9.434	34	.000	.9429	.7398	1.1460
Tata Letak Buku/ Penataan Buku	6.618	34	.000	.7714	.5345	1.0083
Pelayanan Tambahan	.000	34	1.000	.0000	-.3227	.3227

KUESIONER

A. Data Responden

Petunjuk : Berilah tanda (x) pada jawaban yang Anda anggap sesuai dengan keadaan Anda.

1. Jenis kelamin Anda
   a. Laki-laki
   b. Perempuan

2. Usia Anda saat ini
   a. 17 th – 20 th
   b. 21 th – 30 th
   c. 31 th – 40 th
   d. lebih dari 40 th

3. Jenis pekerjaan Anda
   a. Pelajar
   b. Mahasiswa
   c. Pegawai swasta
   d. Pegawai negeri
   e. Lainnya : sebutkan ....

4. Tingkat pendidikan yang sekarang sedang Anda tempuh / yang tertinggi / yang terakhir Anda tempuh
   a. SMP
   b. SMU
   c. Akademi / Diploma I, II, III
   d. Universitas / S1, S2, S3

5. Berapa jarak rumah Anda dengan toko buku Gramedia Jalan Jendral Sudirman Yogyakarta
   a. Kurang dari 2 km
   b. 2 km – 4 km
   c. 5 km – 6 km
   d. lebih dari 6 km

6. Seberapa sering Anda mengunjungi toko buku Gramedia Jalan Jendral Sudirman Yogyakarta dalam 3 bulan terakhir
   a. Kurang dari 3 kali
   b. 3 kali – 4 kali
   c. 5 kali – 6 kali
   d. Lebih dari 6 kali

7. Yang paling sering Anda cari/beli di toko buku Gramedia Jalan Jendral Sudirman Yogyakarta ragam buku apa
   a. Buku kedokteran / kesehatan
   b. Buku agama / filsafat
   c. Buku ekonomi / akuntansi / manajemen
   d. Buku sosial / budaya / politik
   e. Lainnya : sebutkan ....

B. Pertanyaan "ARTI PENTING"

Berilah Persepsi Anda akan arti penting atribut-atribut berikut ini bagi Anda dalam memilih / mengunjungi toko buku Gramedia Jalan Jendral Sudirman Yogyakarta.

Keterangan : SP : Sangat Penting

P : Penting

CP : Cukup Penting

KP : Kurang Penting

TP : Tidak Penting

Berilah tanda (√)

No	Atribut	SP	P	CP	KP	TP
1	Harga buku					
2	Aktualitas / kebaharuan buku					
3	Kondisi fisik buku tetap terjaga dan bersih					
4	Kelengkapan buku / jenis buku					
5	Keamanan tempat parkir dan keluasan parkir					
6	Kenyamanan dalam berbelanja					
7	Kecekatan pramuniaga dan keramahan pelayanan					
8	Lokasi strategis dan mudah dijangkau					
9	Tata letak buku / kerapian penataan buku					
10	Keluasan toko / keleluasan gerak					
11	Kebersihan toko					

C. Pertanyaan "PERFORMANCE"

Berilah Persepsi Anda akan kepuasan Anda atas atribut-atribut berikut ini, setelah Anda mengunjungi toko buku Gramedia Jalan Jendral Sudirman Yogyakarta.

Keterangan : SM : Sangat Memuaskan

M : Memuaskan

CM : Cukup Memuaskan

KM : Kurang Memuaskan

TM : Tidak Memuaskan

Berilah tanda (√)

No	Atribut	SM	M	CM	KM	TM
1	Harga buku					
2	Aktualitas / kebaharuan buku					
3	Kondisi fisik buku tetap terjaga dan bersih					
4	Kelengkapan buku / jenis buku					
5	Keamanan tempat parkir dan keluasan parkir					
6	Kenyamanan dalam berbelanja					
7	Kecekatan pramuniaga dan keramahan pelayanan					
8	Lokasi strategis dan mudah dijangkau					
9	Tata letak buku / kerapian penataan buku					
10	Keluasan toko / keleluasan gerak					
11	Kebersihan toko					

REKAPITULASI DATA HASIL KUESIONER

Res-ponden	Data Responden							Arti Penting														Performance							
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One Sample T-Test - untuk Aspek Arti Penting

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
Harga Buku	100	4.5100	.7719	7.719E-02
Aktualitas Buku	100	4.2300	.6795	6.795E-02
Kondisi Fisik Buku	100	4.3100	.6771	6.771E-02
Kelengkapan Buku	100	4.4300	.7818	7.818E-02
Keamanan dan Luas Tempat Parkir	100	4.1000	.9156	9.156E-02
Kenyamanan dalam Berbelanja	100	4.2000	.7107	7.107E-02
Kecekatan Pramuniaga dan Keramahan Pelayanan	100	4.2800	.6828	6.828E-02
Lokasi Strategis dan Mudah Dijangkau	100	4.0800	.7478	7.478E-02
Penataan Buku	100	3.9600	.7510	7.510E-02
Luas Toko	100	3.8600	.8167	8.167E-02
Kebersihan Toko	100	4.1300	.7870	7.870E-02

One-Sample Test

	Test Value = 3				95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean Difference	Lower	Upper
Harga Buku	19.562	99	.000	1.5100	1.3568	1.6632
Aktualitas Buku	18.102	99	.000	1.2300	1.0952	1.3648
Kondisi Fisik Buku	19.347	99	.000	1.3100	1.1756	1.4444
Kelengkapan Buku	18.291	99	.000	1.4300	1.2749	1.5851
Keamanan dan Luas Tempat Parkir	12.014	99	.000	1.1000	.9183	1.2817
Kenyamanan dalam Berbelanja	16.885	99	.000	1.2000	1.0590	1.3410
Kecekatan Pramuniaga dan Keramahan Pelayanan	18.745	99	.000	1.2800	1.1445	1.4155
Lokasi Strategis dan Mudah Dijangkau	14.443	99	.000	1.0800	.9316	1.2284
Penataan Buku	12.783	99	.000	.9600	.8110	1.1090
Luas Toko	10.530	99	.000	.8600	.6979	1.0221
Kebersihan Toko	14.359	99	.000	1.1300	.9739	1.2861

T-Test – untuk Aspek Arti Penting

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
Harga Buku	100	4.5100	.77192	.07719
Aktualitas Buku	100	4.2300	.67950	.06795
Kondisi Fisik Buku	100	4.3100	.67712	.06771
Kelengkapan Buku	100	4.4300	.78180	.07818
Keamanan dan Luas Tempat Parkir	100	4.1000	.91563	.09156
Kenyamanan dalam Berbelanja	100	4.2000	.71067	.07107
Kecekatan Pramuniaga dan Keramahan Pelayanan	100	4.2800	.68283	.06828
Lokasi Strategis dan Mudah Dijangkau	100	4.0800	.74779	.07478
Penataan Buku	100	3.9600	.75103	.07510
Luas Toko	100	3.8600	.81674	.08167
Kebersihan Toko	100	4.1300	.78695	.07870

One-Sample Test

	Test Value = 4					
					95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean Difference	Lower	Upper
Harga Buku	6.607	99	.000	.5100	.3568	.6632
Aktualitas Buku	3.385	99	.001	.2300	.0952	.3648
Kondisi Fisik Buku	4.578	99	.000	.3100	.1756	.4444
Kelengkapan Buku	5.500	99	.000	.4300	.2749	.5851
Keamanan dan Luas Tempat Parkir	1.092	99	.277	.1000	-.0817	.2817
Kenyamanan dalam Berbelanja	2.814	99	.006	.2000	.0590	.3410
Kecekatan Pramuniaga dan Keramahan Pelayanan	4.101	99	.000	.2800	.1445	.4155
Lokasi Strategis dan Mudah Dijangkau	1.070	99	.287	.0800	-.0684	.2284
Penataan Buku	-.533	99	.596	-.0400	-.1890	.1090
Luas Toko	-1.714	99	.090	-.1400	-.3021	.0221
Kebersihan Toko	1.652	99	.102	.1300	-.0261	.2861

T-Test - untuk Aspek Arti Penting

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
Harga Buku	100	4.5100	.77192	.07719
Aktualitas Buku	100	4.2300	.67950	.06795
Kondisi Fisik Buku	100	4.3100	.67712	.06771
Kelengkapan Buku	100	4.4300	.78180	.07818
Keamanan dan Luas Tempat Parkir	100	4.1000	.91563	.09156
Kenyamanan dalam Berbelanja	100	4.2000	.71067	.07107
Kecekatan Pramuniaga dan Keramahan Pelayanan	100	4.2800	.68283	.06828
Lokasi Strategis dan Mudah Dijangkau	100	4.0800	.74779	.07478
Penataan Buku	100	3.9600	.75103	.07510
Luas Toko	100	3.8600	.81674	.08167
Kebersihan Toko	100	4.1300	.78695	.07870

One-Sample Test

	Test Value = 4.5100				95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean Difference	Lower	Upper
Harga Buku	.000	99	1.000	.0000	-.1532	.1532
Aktualitas Buku	-4.121	99	.000	-.2800	-.4148	-.1452
Kondisi Fisik Buku	-2.954	99	.004	-.2000	-.3344	-.0656
Kelengkapan Buku	-1.023	99	.309	-.0800	-.2351	.0751
Keamanan dan Luas Tempat Parkir	-4.478	99	.000	-.4100	-.5917	-.2283
Kenyamanan dalam Berbelanja	-4.362	99	.000	-.3100	-.4510	-.1690
Kecekatan Pramuniaga dan Keramahan Pelayanan	-3.368	99	.001	-.2300	-.3655	-.0945
Lokasi Strategis dan Mudah Dijangkau	-5.750	99	.000	-.4300	-.5784	-.2816
Penataan Buku	-7.323	99	.000	-.5500	-.6990	-.4010
Luas Toko	-7.958	99	.000	-.6500	-.8121	-.4879
Kebersihan Toko	-4.829	99	.000	-.3800	-.5361	-.2239

T-Test - untuk Aspek Arti Penting

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
Harga Buku	100	4.5100	.77192	.07719
Aktualitas Buku	100	4.2300	.67950	.06795
Kondisi Fisik Buku	100	4.3100	.67712	.06771
Kelengkapan Buku	100	4.4300	.78180	.07818
Keamanan dan Luas Tempat Parkir	100	4.1000	.91563	.09156
Kenyamanan dalam Berbelanja	100	4.2000	.71067	.07107
Kecekatan Pramuniaga dan Keramahan Pelayanan	100	4.2800	.68283	.06828
Lokasi Strategis dan Mudah Dijangkau	100	4.0800	.74779	.07478
Penataan Buku	100	3.9600	.75103	.07510
Luas Toko	100	3.8600	.81674	.08167
Kebersihan Toko	100	4.1300	.78695	.07870

One-Sample Test

	Test Value = 3.8600					
					95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean Difference	Lower	Upper
Harga Buku	8.421	99	.000	.6500	.4968	.8032
Aktualitas Buku	5.445	99	.000	.3700	.2352	.5048
Kondisi Fisik Buku	6.646	99	.000	.4500	.3156	.5844
Kelengkapan Buku	7.291	99	.000	.5700	.4149	.7251
Keamanan dan Luas Tempat Parkir	2.621	99	.010	.2400	.0583	.4217
Kenyamanan dalam Berbelanja	4.784	99	.000	.3400	.1990	.4810
Kecekatan Pramuniaga dan Keramahan Pelayanan	6.151	99	.000	.4200	.2845	.5555
Lokasi Strategis dan Mudah Dijangkau	2.942	99	.004	.2200	.0716	.3684
Penataan Buku	1.332	99	.186	.1000	-.0490	.2490
Luas Toko	.000	99	1.000	.0000	-.1621	.1621
Kebersihan Toko	3.431	99	.001	.2700	.1139	.4261

One Sample T-Test - untuk Aspek Performance

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
Harga Buku	100	2.8100	.8726	8.726E-02
Aktualitas Buku	100	3.6600	.6067	6.067E-02
Kondisi Fisik Buku	100	3.8200	.7300	7.300E-02
Kelengkapan Buku	100	3.7100	.7561	7.561E-02
Keamanan dan Luas Tempat Parkir	100	3.3900	.7900	7.900E-02
Kenyamanan dalam Berbelanja	100	3.6800	.6495	6.495E-02
Kecekatan Pramuniaga dan Keramahan Pelayanan	100	3.3200	.8025	8.025E-02
Lokasi Strategis dan Mudah Dijangkau	100	3.4900	.7316	7.316E-02
Penataan Buku	100	3.8100	.7063	7.063E-02
Luas Toko	100	3.6600	.7683	7.683E-02
Kebersihan Toko	100	3.8400	.7617	7.617E-02

One-Sample Test

	Test Value = 3				95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean Difference	Lower	Upper
Harga Buku	-2.177	99	.032	-.1900	-.3632	-1.68E-02
Aktualitas Buku	10.879	99	.000	.6600	.5396	.7804
Kondisi Fisik Buku	11.233	99	.000	.8200	.6751	.9649
Kelengkapan Buku	9.391	99	.000	.7100	.5600	.8600
Keamanan dan Luas Tempat Parkir	4.937	99	.000	.3900	.2332	.5468
Kenyamanan dalam Berbelanja	10.470	99	.000	.6800	.5511	.8089
Kecekatan Pramuniaga dan Keramahan Pelayanan	3.987	99	.000	.3200	.1608	.4792
Lokasi Strategis dan Mudah Dijangkau	6.698	99	.000	.4900	.3448	.6352
Penataan Buku	11.468	99	.000	.8100	.6699	.9501
Luas Toko	8.590	99	.000	.6600	.5076	.8124
Kebersihan Toko	11.028	99	.000	.8400	.6889	.9911

T-Test – Untuk Aspek Performance

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
Harga Buku	100	2.8100	.87265	.08726
Aktualitas Buku	100	3.6600	.60670	.06067
Kondisi Fisik Buku	100	3.8200	.73002	.07300
Kelengkapan Buku	100	3.7100	.75605	.07561
Keamanan dan Luas Tempat Parkir	100	3.3900	.79003	.07900
Kenyamanan dalam Berbelanja	100	3.6800	.64948	.06495
Kecekatan Pramuniaga dan Keramahan Pelayanan	100	3.3200	.80252	.08025
Lokasi Strategis dan Mudah Dijangkau	100	3.4900	.73161	.07316
Penataan Buku	100	3.8100	.70632	.07063
Luas Toko	100	3.6600	.76831	.07683
Kebersihan Toko	100	3.8400	.76171	.07617

One-Sample Test

	Test Value = 4					
					95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean Difference	Lower	Upper
Harga Buku	-13.637	99	.000	-1.1900	-1.3632	-1.0168
Aktualitas Buku	-5.604	99	.000	-.3400	-.4604	-.2196
Kondisi Fisik Buku	-2.466	99	.015	-.1800	-.3249	-.0351
Kelengkapan Buku	-3.836	99	.000	-.2900	-.4400	-.1400
Keamanan dan Luas Tempat Parkir	-7.721	99	.000	-.6100	-.7668	-.4532
Kenyamanan dalam Berbelanja	-4.927	99	.000	-.3200	-.4489	-.1911
Kecekatan Pramuniaga dan Keramahan Pelayanan	-8.473	99	.000	-.6800	-.8392	-.5208
Lokasi Strategis dan Mudah Dijangkau	-6.971	99	.000	-.5100	-.6552	-.3648
Penataan Buku	-2.690	99	.008	-.1900	-.3301	-.0499
Luas Toko	-4.425	99	.000	-.3400	-.4924	-.1876
Kebersihan Toko	-2.101	99	.038	-.1600	-.3111	-.0089

T-Test - untuk Aspek Performance

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
Harga Buku	100	2.8100	.87265	.08726
Aktualitas Buku	100	3.6600	.60670	.06067
Kondisi Fisik Buku	100	3.8200	.73002	.07300
Kelengkapan Buku	100	3.7100	.75605	.07561
Keamanan dan Luas Tempat Parkir	100	3.3900	.79003	.07900
Kenyamanan dalam Berbelanja	100	3.6800	.64948	.06495
Kecekatan Pramuniaga dan Keramahan Pelayanan	100	3.3200	.80252	.08025
Lokasi Strategis dan Mudah Dijangkau	100	3.4900	.73161	.07316
Penataan Buku	100	3.8100	.70632	.07063
Luas Toko	100	3.6600	.76831	.07683
Kebersihan Toko	100	3.8400	.76171	.07617

One-Sample Test

	Test Value = 3.8400					
					95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean Difference	Lower	Upper
Harga Buku	-11.803	99	.000	-1.0300	-1.2032	-.8568
Aktualitas Buku	-2.967	99	.004	-.1800	-.3004	-.0596
Kondisi Fisik Buku	-.274	99	.785	-.0200	-.1649	.1249
Kelengkapan Buku	-1.719	99	.089	-.1300	-.2800	.0200
Keamanan dan Luas Tempat Parkir	-5.696	99	.000	-.4500	-.6068	-.2932
Kenyamanan dalam Berbelanja	-2.464	99	.015	-.1600	-.2889	-.0311
Kecekatan Pramuniaga dan Keramahan Pelayanan	-6.480	99	.000	-.5200	-.6792	-.3608
Lokasi Strategis dan Mudah Dijangkau	-4.784	99	.000	-.3500	-.4952	-.2048
Penataan Buku	-.425	99	.672	-.0300	-.1701	.1101
Luas Toko	-2.343	99	.021	-.1800	-.3324	-.0276
Kebersihan Toko	.000	99	1.000	.0000	-.1511	.1511

T-Test – Untuk Aspek Performance

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
Harga Buku	100	2.8100	.87265	.08726
Aktualitas Buku	100	3.6600	.60670	.06067
Kondisi Fisik Buku	100	3.8200	.73002	.07300
Kelengkapan Buku	100	3.7100	.75605	.07561
Keamanan dan Luas Tempat Parkir	100	3.3900	.79003	.07900
Kenyamanan dalam Berbelanja	100	3.6800	.64948	.06495
Kecekatan Pramuniaga dan Keramahan Pelayanan	100	3.3200	.80252	.08025
Lokasi Strategis dan Mudah Dijangkau	100	3.4900	.73161	.07316
Penataan Buku	100	3.8100	.70632	.07063
Luas Toko	100	3.6600	.76831	.07683
Kebersihan Toko	100	3.8400	.76171	.07617

One-Sample Test

	Test Value = 2.8100					
					95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean Difference	Lower	Upper
Harga Buku	.000	99	1.000	.0000	-.1732	.1732
Aktualitas Buku	14.010	99	.000	.8500	.7296	.9704
Kondisi Fisik Buku	13.835	99	.000	1.0100	.8651	1.1549
Kelengkapan Buku	11.904	99	.000	.9000	.7500	1.0500
Keamanan dan Luas Tempat Parkir	7.342	99	.000	.5800	.4232	.7368
Kenyamanan dalam Berbelanja	13.395	99	.000	.8700	.7411	.9989
Kecekatan Pramuniaga dan Keramahan Pelayanan	6.355	99	.000	.5100	.3508	.6692
Lokasi Strategis dan Mudah Dijangkau	9.295	99	.000	.6800	.5348	.8252
Penataan Buku	14.158	99	.000	1.0000	.8599	1.1401
Luas Toko	11.063	99	.000	.8500	.6976	1.0024
Kebersihan Toko	13.522	99	.000	1.0300	.8789	1.1811

T-Test - Untule Aspele Total

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
B30	100	1.7000	1.26730	.12673
B31	100	.5700	.89052	.08905
B32	100	.4900	1.02981	.10298
B33	100	.7200	1.09249	.10925
B34	100	.7100	1.00800	.10080
B35	100	.5200	.96901	.09690
B36	100	.9600	1.11844	.11184
B37	100	.5900	.93306	.09331
B38	100	.1500	.98857	.09886
B39	100	.2000	1.06363	.10636
B40	100	.2900	.97747	.09775

One-Sample Test

	Test Value = 2.00					
					95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean Difference	Lower	Upper
B30	-2.367	99	.020	-.3000	-.5515	-.0485
B31	-16.058	99	.000	-1.4300	-1.6067	-1.2533
B32	-14.663	99	.000	-1.5100	-1.7143	-1.3057
B33	-11.716	99	.000	-1.2800	-1.4968	-1.0632
B34	-12.798	99	.000	-1.2900	-1.4900	-1.0900
B35	-15.273	99	.000	-1.4800	-1.6723	-1.2877
B36	-9.299	99	.000	-1.0400	-1.2619	-.8181
B37	-15.112	99	.000	-1.4100	-1.5951	-1.2249
B38	-18.714	99	.000	-1.8500	-2.0462	-1.6538
B39	-16.923	99	.000	-1.8000	-2.0110	-1.5890
B40	-17.494	99	.000	-1.7100	-1.9040	-1.5160

T-Test - untuk Aspek Total

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
B30	100	1.7000	1.26730	.12673
B31	100	.5700	.89052	.08905
B32	100	.4900	1.02981	.10298
B33	100	.7200	1.09249	.10925
B34	100	.7100	1.00800	.10080
B35	100	.5200	.96901	.09690
B36	100	.9600	1.11844	.11184
B37	100	.5900	.93306	.09331
B38	100	.1500	.98857	.09886
B39	100	.2000	1.06363	.10636
B40	100	.2900	.97747	.09775

One-Sample Test

	Test Value = 1.700					
			Sig. (2-tailed)	Mean Difference	95% Confidence Interval of the Difference	
	t	df			Lower	Upper
B30	.000	99	1.000	.0000	-.2515	.2515
B31	-12.689	99	.000	-1.1300	-1.3067	-.9533
B32	-11.750	99	.000	-1.2100	-1.4143	-1.0057
B33	-8.970	99	.000	-.9800	-1.1968	-.7632
B34	-9.821	99	.000	-.9900	-1.1900	-.7900
B35	-12.177	99	.000	-1.1800	-1.3723	-.9877
B36	-6.616	99	.000	-.7400	-.9619	-.5181
B37	-11.896	99	.000	-1.1100	-1.2951	-.9249
B38	-15.679	99	.000	-1.5500	-1.7462	-1.3538
B39	-14.103	99	.000	-1.5000	-1.7110	-1.2890
B40	-14.425	99	.000	-1.4100	-1.6040	-1.2160

T-Test – ontole Aspele Total

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
B30	100	1.7000	1.26730	.12673
B31	100	.5700	.89052	.08905
B32	100	.4900	1.02981	.10298
B33	100	.7200	1.09249	.10925
B34	100	.7100	1.00800	.10080
B35	100	.5200	.96901	.09690
B36	100	.9600	1.11844	.11184
B37	100	.5900	.93306	.09331
B38	100	.1500	.98857	.09886
B39	100	.2000	1.06363	.10636
B40	100	.2900	.97747	.09775

One-Sample Test

	Test Value = 1.00					
					95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean Difference	Lower	Upper
B30	5.524	99	.000	.7000	.4485	.9515
B31	-4.829	99	.000	-.4300	-.6067	-.2533
B32	-4.952	99	.000	-.5100	-.7143	-.3057
B33	-2.563	99	.012	-.2800	-.4968	-.0632
B34	-2.877	99	.005	-.2900	-.4900	-.0900
B35	-4.953	99	.000	-.4800	-.6723	-.2877
B36	-.358	99	.721	-.0400	-.2619	.1819
B37	-4.394	99	.000	-.4100	-.5951	-.2249
B38	-8.598	99	.000	-.8500	-1.0462	-.6538
B39	-7.521	99	.000	-.8000	-1.0110	-.5890
B40	-7.264	99	.000	-.7100	-.9040	-.5160

T-Test - untuk Aspek Total

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
B30	100	1.7000	1.26730	.12673
B31	100	.5700	.89052	.08905
B32	100	.4900	1.02981	.10298
B33	100	.7200	1.09249	.10925
B34	100	.7100	1.00800	.10080
B35	100	.5200	.96901	.09690
B36	100	.9600	1.11844	.11184
B37	100	.5900	.93306	.09331
B38	100	.1500	.98857	.09886
B39	100	.2000	1.06363	.10636
B40	100	.2900	.97747	.09775

One-Sample Test

	Test Value = .1500					
					95% Confidence Interval of the Difference	
	t	df	Sig. (2-tailed)	Mean Difference	Lower	Upper
B30	12.231	99	.000	1.5500	1.2985	1.8015
B31	4.716	99	.000	.4200	.2433	.5967
B32	3.302	99	.001	.3400	.1357	.5443
B33	5.217	99	.000	.5700	.3532	.7868
B34	5.556	99	.000	.5600	.3600	.7600
B35	3.818	99	.000	.3700	.1777	.5623
B36	7.242	99	.000	.8100	.5881	1.0319
B37	4.716	99	.000	.4400	.2549	.6251
B38	.000	99	1.000	.0000	-.1962	.1962
B39	.470	99	.639	.0500	-.1610	.2610
B40	1.432	99	.155	.1400	-.0540	.3340

Independent sourgen
untuk Angela Arti Penting

Group Statistics

	Jenis Kelamin	N	Mean	Std. Deviation	Std. Error Mean
Harga Buku	Laki-laki	50	4.2800	.92670	.13106
	Perempuan	50	4.7400	.48697	.06887
Aktualitas Buku	Laki-laki	50	4.2400	.62466	.08834
	Perempuan	50	4.2200	.73651	.10416
Kondisi Fisik Buku	Laki-laki	50	4.1600	.68094	.09630
	Perempuan	50	4.4600	.64555	.09129
Kelengkapan Buku	Laki-laki	50	4.3800	.85452	.12085
	Perempuan	50	4.4800	.70682	.09996
Keamanan dan Luas Tempat Parkir	Laki-laki	50	3.8800	.87225	.12335
	Perempuan	50	4.3200	.91339	.12917
Kenyamanan dalam Berbelanja	Laki-laki	50	4.0400	.78142	.11051
	Perempuan	50	4.3600	.59796	.08456
Kecekatan Pramuniaga dan Keramahan Pelayanan	Laki-laki	50	4.1600	.73845	.10443
	Perempuan	50	4.4000	.60609	.08571
Lokasi Strategis dan Mudah Dijangkau	Laki-laki	50	4.0200	.76904	.10876
	Perempuan	50	4.1400	.72871	.10306
Penataan Buku	Laki-laki	50	4.0000	.72843	.10302
	Perempuan	50	3.9200	.77828	.11006
Luas Toko	Laki-laki	50	3.7400	.87622	.12392
	Perempuan	50	3.9800	.74203	.10494
Kebersihan Toko	Laki-laki	50	4.1600	.76559	.10827
	Perempuan	50	4.1000	.81441	.11518

Independent Samples Test   –   *Untuk Apele Anti Penting*

		Levene's Test for Equality of Variances		t-test for Equality of Means						95% Confidence Interval of the Difference	
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper	
Harga Buku	Equal variances assumed	22.881	.000	-3.107	98	.002	-.4600	.14805	-.75380	-.16620	
	Equal variances not assumed			-3.107	74.144	.003	-.4600	.14805	-.75498	-.16502	
Aktualitas Buku	Equal variances assumed	2.186	.142	.146	98	.884	.0200	.13658	-.25103	.29103	
	Equal variances not assumed			.146	95.456	.884	.0200	.13658	-.25112	.29112	
Kondisi Fisik Buku	Equal variances assumed	.436	.511	-2.261	98	.026	-.3000	.13270	-.56333	-.03667	
	Equal variances not assumed			-2.261	97.722	.026	-.3000	.13270	-.56334	-.03666	
Kelengkapan Buku	Equal variances assumed	2.690	.104	-.638	98	.525	-.1000	.15683	-.41123	.21123	
	Equal variances not assumed			-.638	94.671	.525	-.1000	.15683	-.41136	.21136	
Keamanan dan Luas Tempat Parkir	Equal variances assumed	.035	.851	-2.463	98	.016	-.4400	.17861	-.79445	-.08555	
	Equal variances not assumed			-2.463	97.793	.016	-.4400	.17861	-.79446	-.08554	
Kenyamanan dalam Berbelanja	Equal variances assumed	1.024	.314	-2.300	98	.024	-.3200	.13915	-.59614	-.04386	
	Equal variances not assumed			-2.300	91.733	.024	-.3200	.13915	-.59638	-.04362	
Kecekatan Pramuniaga dan Keramahan Pelayanan	Equal variances assumed	.610	.437	-1.776	98	.079	-.2400	.13510	-.50811	.02811	
	Equal variances not assumed			-1.776	94.410	.079	-.2400	.13510	-.50824	.02824	

Independent Samples Test – untuk Aspek Aspek Arti Penting

		Levene's Test for Equality of Variances		t-test for Equality of Means					95% Confidence Interval of the Difference	
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
Lokasi Strategis dan Mudah Dijangkau	Equal variances assumed	.153	.696	-.801	98	.425	-.1200	.14983	-.41733	.17733
	Equal variances not assumed			-.801	97.717	.425	-.1200	.14983	-.41734	.17734
Penataan Buku	Equal variances assumed	2.112	.149	.531	98	.597	.0800	.15075	-.21916	.37916
	Equal variances not assumed			.531	97.574	.597	.0800	.15075	-.21918	.37918
Luas Toko	Equal variances assumed	4.808	.031	-1.478	98	.143	-.2400	.16238	-.56224	.08224
	Equal variances not assumed			-1.478	95.412	.143	-.2400	.16238	-.56235	.08235
Kebersihan Toko	Equal variances assumed	.011	.915	.380	98	.705	.0600	.15808	-.25370	.37370
	Equal variances not assumed			.380	97.628	.705	.0600	.15808	-.25371	.37371

Independent sample t - test
untuk Aspek Performance

Group Statistics

	Jenis Kelamin	N	Mean	Std. Deviation	Std. Error Mean
Harga Buku	Laki-laki	50	2.8600	.92604	.13096
	Perempuan	50	2.7600	.82214	.11627
Aktualitas Buku	Laki-laki	50	3.6400	.63116	.08926
	Perempuan	50	3.6800	.58693	.08300
Kondisi Fisik Buku	Laki-laki	50	3.8000	.78246	.11066
	Perempuan	50	3.8400	.68094	.09630
Kelengkapan Buku	Laki-laki	50	3.6200	.83029	.11742
	Perempuan	50	3.8000	.67006	.09476
Keamanan dan Luas Tempat Parkir	Laki-laki	50	3.4200	.73095	.10337
	Perempuan	50	3.3600	.85141	.12041
Kenyamanan dalam Berbelanja	Laki-laki	50	3.5800	.64175	.09076
	Perempuan	50	3.7800	.64807	.09165
Kecekatan Pramuniaga dan Keramahan	Laki-laki	50	3.5400	.81341	.11503
	Perempuan	50	3.1000	.73540	.10400
Lokasi Strategis dan Mudah Dijangkau	Laki-laki	50	3.4400	.76024	.10751
	Perempuan	50	3.5400	.70595	.09984
Penataan Buku	Laki-laki	50	3.9000	.81441	.11518
	Perempuan	50	3.7200	.57286	.08101
Luas Toko	Laki-laki	50	3.5800	.85928	.12152
	Perempuan	50	3.7400	.66425	.09394
Kebersihan Toko	Laki-laki	50	3.9200	.75160	.10629
	Perempuan	50	3.7600	.77090	.10902

Independent Samples Test ~ Untuk Arpele Performance

		Levene's Test for Equality of Variances		t-test for Equality of Means					95% Confidence Interval of the Difference	
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
Harga Buku	Equal variances assumed	.005	.942	.571	98	.569	.1000	.17513	-.24753	.44753
	Equal variances not assumed			.571	96.644	.569	.1000	.17513	-.24759	.44759
Aktualitas Buku	Equal variances assumed	.705	.403	-.328	98	.743	-.0400	.12189	-.28189	.20189
	Equal variances not assumed			-.328	97.487	.743	-.0400	.12189	-.28190	.20190
Kondisi Fisik Buku	Equal variances assumed	1.563	.214	-.273	98	.786	-.0400	.14669	-.33110	.25110
	Equal variances not assumed			-.273	96.166	.786	-.0400	.14669	-.33117	.25117
Kelengkapan Buku	Equal variances assumed	5.791	.018	-1.193	98	.236	-.1800	.15089	-.47943	.11943
	Equal variances not assumed			-1.193	93.816	.236	-.1800	.15089	-.47960	.11960
Keamanan dan Luas Tempat Parkir	Equal variances assumed	1.384	.242	.378	98	.706	.0600	.15869	-.25492	.37492
	Equal variances not assumed			.378	95.805	.706	.0600	.15869	-.25501	.37501
Kenyamanan dalam Berbelanja	Equal variances assumed	.446	.506	-1.551	98	.124	-.2000	.12898	-.45596	.05596
	Equal variances not assumed			-1.551	97.991	.124	-.2000	.12898	-.45596	.05596
Kecekatan Pramuniaga dan Keramahan Pelayanan	Equal variances assumed	2.397	.125	2.837	98	.006	.4400	.15508	.13225	.74775
	Equal variances not assumed			2.837	97.021	.006	.4400	.15508	.13222	.74778

Independent Samples Test — untuk Agpela Performance

		Levene's Test for Equality of Variances		t-test for Equality of Means					95% Confidence Interval of the Difference	
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
Lokasi Strategis dan Mudah Dijangkau	Equal variances assumed	.153	.696	-.682	98	.497	-.1000	.14672	-.39116	.19116
	Equal variances not assumed			-.682	97.467	.497	-.1000	.14672	-.39118	.19118
Penataan Buku	Equal variances assumed	1.229	.270	1.278	98	.204	.1800	.14081	-.09944	.45944
	Equal variances not assumed			1.278	87.952	.205	.1800	.14081	-.09984	.45984
Luas Toko	Equal variances assumed	6.057	.016	-1.042	98	.300	-.1600	.15360	-.46481	.14481
	Equal variances not assumed			-1.042	92.152	.300	-.1600	.15360	-.46505	.14505
Kebersihan Toko	Equal variances assumed	.585	.446	1.051	98	.296	.1600	.15226	-.14216	.46216
	Equal variances not assumed			1.051	97.937	.296	.1600	.15226	-.14216	.46216

Independent Sample t-test untuk Afrek Total

Group Statistics

	Jenis Kelamin	N	Mean	Std. Deviation	Std. Error Mean
B30	Laki-laki	50	1.4200	1.48585	.21013
	Perempuan	50	1.9800	.93656	.13245
B31	Laki-laki	50	.6000	.85714	.12122
	Perempuan	50	.5400	.93044	.13158
B32	Laki-laki	50	.3600	.96384	.13631
	Perempuan	50	.6200	1.08590	.15357
B33	Laki-laki	50	.7600	1.22157	.17276
	Perempuan	50	.6800	.95704	.13535
B34	Laki-laki	50	.4600	.86213	.12192
	Perempuan	50	.9600	1.08722	.15376
B35	Laki-laki	50	.4600	1.03431	.14627
	Perempuan	50	.5800	.90554	.12806
B36	Laki-laki	50	.6200	1.17612	.16633
	Perempuan	50	1.3000	.95298	.13477
B37	Laki-laki	50	.5800	.99160	.14023
	Perempuan	50	.6000	.88063	.12454
B38	Laki-laki	50	.1000	1.05463	.14915
	Perempuan	50	.2000	.92582	.13093
B39	Laki-laki	50	.1600	1.23487	.17464
	Perempuan	50	.2400	.87037	.12309
B40	Laki-laki	50	.2400	.93808	.13266
	Perempuan	50	.3400	1.02240	.14459

Independent Samples Test — virtule Angela Total

		Levene's Test for Equality of Variances		t-test for Equality of Means					95% Confidence Interval of the Difference	
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
B30	Equal variances assumed	10.063	.002	-2.255	98	.026	-.5600	.24839	-1.05292	-.06708
	Equal variances not assumed			-2.255	82.627	.027	-.5600	.24839	-1.05407	-.06593
B31	Equal variances assumed	.609	.437	.335	98	.738	.0600	.17891	-.29504	.41504
	Equal variances not assumed			.335	97.348	.738	.0600	.17891	-.29507	.41507
B32	Equal variances assumed	.968	.328	-1.266	98	.208	-.2600	.20534	-.66748	.14748
	Equal variances not assumed			-1.266	96.639	.208	-.2600	.20534	-.66756	.14756
B33	Equal variances assumed	4.212	.043	.365	98	.716	.0800	.21946	-.35551	.51551
	Equal variances not assumed			.365	92.691	.716	.0800	.21946	-.35583	.51583
B34	Equal variances assumed	.963	.329	-2.548	98	.012	-.5000	.19623	-.88941	-.11059
	Equal variances not assumed			-2.548	93.161	.012	-.5000	.19623	-.88966	-.11034
B35	Equal variances assumed	2.022	.158	-.617	98	.539	-.1200	.19441	-.50580	.26580
	Equal variances not assumed			-.617	96.317	.539	-.1200	.19441	-.50589	.26589
B36	Equal variances assumed	5.076	.026	-3.176	98	.002	-.6800	.21408	-1.10483	-.25517
	Equal variances not assumed			-3.176	93.961	.002	-.6800	.21408	-1.10506	-.25494

Independent Samples Test – untuk Aspek Total

		Levene's Test for Equality of Variances		t-test for Equality of Means					95% Confidence Interval of the Difference	
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	Lower	Upper
B37	Equal variances assumed	.327	.569	-.107	98	.915	-.0200	.18755	-.39219	.35219
	Equal variances not assumed			-.107	96.651	.915	-.0200	.18755	-.39225	.35225
B38	Equal variances assumed	.001	.976	-.504	98	.615	-.1000	.19846	-.49384	.29384
	Equal variances not assumed			-.504	96.383	.616	-.1000	.19846	-.49393	.29393
B39	Equal variances assumed	5.263	.024	-.374	98	.709	-.0800	.21366	-.50399	.34399
	Equal variances not assumed			-.374	88.048	.709	-.0800	.21366	-.50459	.34459
B40	Equal variances assumed	.276	.601	-.510	98	.611	-.1000	.19623	-.48941	.28941
	Equal variances not assumed			-.510	97.283	.611	-.1000	.19623	-.48945	.28945

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Harga Buku	17 - 20 tahun	33	4.6364	.60302	.10497	4.4225	4.8502	3.00	5.00
	21 - 30 tahun	39	4.4359	.88243	.14130	4.1498	4.7219	2.00	5.00
	31 - 40 tahun	16	4.3750	.88506	.22127	3.9034	4.8466	2.00	5.00
	> 40 tahun	12	4.5833	.66856	.19300	4.1586	5.0081	3.00	5.00
	Total	100	4.5100	.77192	.07719	4.3568	4.6632	2.00	5.00
Aktualitas Buku	17 - 20 tahun	33	4.1818	.68258	.11882	3.9398	4.4238	3.00	5.00
	21 - 30 tahun	39	4.3333	.62126	.09948	4.1319	4.5347	3.00	5.00
	31 - 40 tahun	16	4.4375	.72744	.18186	4.0499	4.8251	3.00	5.00
	> 40 tahun	12	3.7500	.62158	.17944	3.3551	4.1449	3.00	5.00
	Total	100	4.2300	.67950	.06795	4.0952	4.3648	3.00	5.00
Kondisi Fisik Buku	17 - 20 tahun	33	4.2424	.66287	.11539	4.0074	4.4775	3.00	5.00
	21 - 30 tahun	39	4.4103	.71517	.11452	4.1784	4.6421	3.00	5.00
	31 - 40 tahun	16	4.3125	.79320	.19830	3.8898	4.7352	3.00	5.00
	> 40 tahun	12	4.1667	.38925	.11237	3.9193	4.4140	4.00	5.00
	Total	100	4.3100	.67712	.06771	4.1756	4.4444	3.00	5.00
Kelengkapan Buku	17 - 20 tahun	33	4.5455	.79415	.13824	4.2639	4.8270	2.00	5.00
	21 - 30 tahun	39	4.6923	.61361	.09826	4.4934	4.8912	3.00	5.00
	31 - 40 tahun	16	4.0000	.63246	.15811	3.6630	4.3370	3.00	5.00
	> 40 tahun	12	3.8333	.93744	.27061	3.2377	4.4290	3.00	5.00
	Total	100	4.4300	.78180	.07818	4.2749	4.5851	2.00	5.00
Keamanan dan Luas Tempat Parkir	17 - 20 tahun	33	4.0000	1.06066	.18464	3.6239	4.3761	2.00	5.00
	21 - 30 tahun	39	4.3077	.73104	.11706	4.0707	4.5447	3.00	5.00
	31 - 40 tahun	16	4.1250	.95743	.23936	3.6148	4.6352	3.00	5.00
	> 40 tahun	12	3.6667	.88763	.25624	3.1027	4.2306	3.00	5.00
	Total	100	4.1000	.91563	.09156	3.9183	4.2817	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Kenyamanan dalam Berbelanja	17 - 20 tahun	33	4.4242	.66287	.11539	4.1892	4.6593	3.00	5.00
	21 - 30 tahun	39	4.3333	.70088	.11223	4.1061	4.5605	3.00	5.00
	31 - 40 tahun	16	3.7500	.57735	.14434	3.4424	4.0576	3.00	5.00
	> 40 tahun	12	3.7500	.62158	.17944	3.3551	4.1449	3.00	5.00
	Total	100	4.2000	.71067	.07107	4.0590	4.3410	3.00	5.00
Kecekatan Pramuniaga dan Keramahan Pelayanan	17 - 20 tahun	33	4.3939	.60927	.10606	4.1779	4.6100	3.00	5.00
	21 - 30 tahun	39	4.3077	.73104	.11706	4.0707	4.5447	3.00	5.00
	31 - 40 tahun	16	4.2500	.68313	.17078	3.8860	4.6140	3.00	5.00
	> 40 tahun	12	3.9167	.66856	.19300	3.4919	4.3414	3.00	5.00
	Total	100	4.2800	.68283	.06828	4.1445	4.4155	3.00	5.00
Lokasi Strategis dan Mudah Dijangkau	17 - 20 tahun	33	4.1212	.73983	.12879	3.8589	4.3835	3.00	5.00
	21 - 30 tahun	39	4.2821	.75911	.12155	4.0360	4.5281	2.00	5.00
	31 - 40 tahun	16	3.6875	.79320	.19830	3.2648	4.1102	3.00	5.00
	> 40 tahun	12	3.8333	.38925	.11237	3.5860	4.0807	3.00	4.00
	Total	100	4.0800	.74779	.07478	3.9316	4.2284	2.00	5.00
Penataan Buku	17 - 20 tahun	33	4.2121	.64988	.11313	3.9817	4.4426	3.00	5.00
	21 - 30 tahun	39	4.0256	.84253	.13491	3.7525	4.2988	2.00	5.00
	31 - 40 tahun	16	3.6250	.50000	.12500	3.3586	3.8914	3.00	4.00
	> 40 tahun	12	3.5000	.67420	.19462	3.0716	3.9284	3.00	5.00
	Total	100	3.9600	.75103	.07510	3.8110	4.1090	2.00	5.00
Luas Toko	17 - 20 tahun	33	3.8485	.66714	.11613	3.6119	4.0850	3.00	5.00
	21 - 30 tahun	39	3.9231	.98367	.15751	3.6042	4.2419	1.00	5.00
	31 - 40 tahun	16	3.9375	.77190	.19298	3.5262	4.3488	3.00	5.00
	> 40 tahun	12	3.5833	.66856	.19300	3.1586	4.0081	3.00	5.00
	Total	100	3.8600	.81674	.08167	3.6979	4.0221	1.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Kebersihan Toko	17 - 20 tahun	33	4.4545	.66572	.11589	4.2185	4.6906	3.00	5.00
	21 - 30 tahun	39	4.1026	.85208	.13644	3.8264	4.3788	2.00	5.00
	31 - 40 tahun	16	3.7500	.68313	.17078	3.3860	4.1140	3.00	5.00
	> 40 tahun	12	3.8333	.71774	.20719	3.3773	4.2894	3.00	5.00
	Total	100	4.1300	.78695	.07870	3.9739	4.2861	2.00	5.00
Harga Buku	17 - 20 tahun	33	2.7879	.96039	.16718	2.4473	3.1284	1.00	5.00
	21 - 30 tahun	39	2.8974	.88243	.14130	2.6114	3.1835	1.00	5.00
	31 - 40 tahun	16	2.5625	.62915	.15729	2.2272	2.8978	1.00	3.00
	> 40 tahun	12	2.9167	.90034	.25990	2.3446	3.4887	2.00	5.00
	Total	100	2.8100	.87265	.08726	2.6368	2.9832	1.00	5.00
Aktualitas Buku	17 - 20 tahun	33	3.6970	.52944	.09216	3.5092	3.8847	3.00	5.00
	21 - 30 tahun	39	3.6154	.74747	.11969	3.3731	3.8577	2.00	5.00
	31 - 40 tahun	16	3.6250	.50000	.12500	3.3586	3.8914	3.00	4.00
	> 40 tahun	12	3.7500	.45227	.13056	3.4626	4.0374	3.00	4.00
	Total	100	3.6600	.60670	.06067	3.5396	3.7804	2.00	5.00
Kondisi Fisik Buku	17 - 20 tahun	33	4.0000	.70711	.12309	3.7493	4.2507	2.00	5.00
	21 - 30 tahun	39	3.9231	.62343	.09983	3.7210	4.1252	3.00	5.00
	31 - 40 tahun	16	3.3750	.71880	.17970	2.9920	3.7580	2.00	4.00
	> 40 tahun	12	3.5833	.90034	.25990	3.0113	4.1554	3.00	5.00
	Total	100	3.8200	.73002	.07300	3.6751	3.9649	2.00	5.00
Kelengkapan Buku	17 - 20 tahun	33	3.7576	.75126	.13078	3.4912	4.0240	2.00	5.00
	21 - 30 tahun	39	3.6667	.83771	.13414	3.3951	3.9382	2.00	5.00
	31 - 40 tahun	16	3.7500	.77460	.19365	3.3372	4.1628	2.00	5.00
	> 40 tahun	12	3.6667	.49237	.14213	3.3538	3.9795	3.00	4.00
	Total	100	3.7100	.75605	.07561	3.5600	3.8600	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean Lower Bound	95% Confidence Interval for Mean Upper Bound	Minimum	Maximum
Keamanan dan Luas Tempat Parkir	17 - 20 tahun	33	3.5455	.66572	.11589	3.3094	3.7815	1.00	4.00
	21 - 30 tahun	39	3.3333	.95513	.15294	3.0237	3.6430	2.00	5.00
	31 - 40 tahun	16	3.2500	.68313	.17078	2.8860	3.6140	2.00	4.00
	> 40 tahun	12	3.3333	.65134	.18803	2.9195	3.7472	2.00	4.00
	Total	100	3.3900	.79003	.07900	3.2332	3.5468	1.00	5.00
Kenyamanan dalam Berbelanja	17 - 20 tahun	33	3.5152	.50752	.08835	3.3352	3.6951	3.00	4.00
	21 - 30 tahun	39	3.6923	.76619	.12269	3.4439	3.9407	3.00	5.00
	31 - 40 tahun	16	3.7500	.68313	.17078	3.3860	4.1140	2.00	5.00
	> 40 tahun	12	4.0000	.42640	.12309	3.7291	4.2709	3.00	5.00
	Total	100	3.6800	.64948	.06495	3.5511	3.8089	2.00	5.00
Kecekatan Pramuniaga dan Keramahan Pelayanan	17 - 20 tahun	33	3.1818	.72692	.12654	2.9241	3.4396	2.00	5.00
	21 - 30 tahun	39	3.3077	.92206	.14765	3.0088	3.6066	2.00	5.00
	31 - 40 tahun	16	3.3750	.50000	.12500	3.1086	3.6414	3.00	4.00
	> 40 tahun	12	3.6667	.88763	.25624	3.1027	4.2306	3.00	5.00
	Total	100	3.3200	.80252	.08025	3.1608	3.4792	2.00	5.00
Lokasi Strategis dan Mudah Dijangkau	17 - 20 tahun	33	3.4242	.79177	.13783	3.1435	3.7050	2.00	5.00
	21 - 30 tahun	39	3.6154	.81484	.13048	3.3512	3.8795	2.00	5.00
	31 - 40 tahun	16	3.4375	.51235	.12809	3.1645	3.7105	3.00	4.00
	> 40 tahun	12	3.3333	.49237	.14213	3.0205	3.6462	3.00	4.00
	Total	100	3.4900	.73161	.07316	3.3448	3.6352	2.00	5.00
Penataan Buku	17 - 20 tahun	33	3.6667	.59512	.10360	3.4556	3.8777	3.00	5.00
	21 - 30 tahun	39	3.8462	.87475	.14007	3.5626	4.1297	2.00	5.00
	31 - 40 tahun	16	4.0000	.36515	.09129	3.8054	4.1946	3.00	5.00
	> 40 tahun	12	3.8333	.71774	.20719	3.3773	4.2894	2.00	5.00
	Total	100	3.8100	.70632	.07063	3.6699	3.9501	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Luas Toko	17 - 20 tahun	33	3.7879	.64988	.11313	3.5574	4.0183	2.00	5.00
	21 - 30 tahun	39	3.6154	.90657	.14517	3.3215	3.9093	2.00	5.00
	31 - 40 tahun	16	3.6875	.79320	.19830	3.2648	4.1102	2.00	5.00
	> 40 tahun	12	3.4167	.51493	.14865	3.0895	3.7438	3.00	4.00
	Total	100	3.6600	.76831	.07683	3.5076	3.8124	2.00	5.00
Kebersihan Toko	17 - 20 tahun	33	3.9091	.84275	.14670	3.6103	4.2079	2.00	5.00
	21 - 30 tahun	39	3.7692	.70567	.11300	3.5405	3.9980	3.00	5.00
	31 - 40 tahun	16	3.8125	.75000	.18750	3.4129	4.2121	2.00	5.00
	> 40 tahun	12	3.9167	.79296	.22891	3.4128	4.4205	3.00	5.00
	Total	100	3.8400	.76171	.07617	3.6889	3.9911	2.00	5.00
B30	17 - 20 tahun	33	1.8485	1.12142	.19521	1.4508	2.2461	.00	4.00
	21 - 30 tahun	39	1.5385	1.41135	.22600	1.0810	1.9960	-3.00	4.00
	31 - 40 tahun	16	1.8125	1.22304	.30576	1.1608	2.4642	-1.00	4.00
	> 40 tahun	12	1.6667	1.30268	.37605	.8390	2.4943	-1.00	3.00
	Total	100	1.7000	1.26730	.12673	1.4485	1.9515	-3.00	4.00
B31	17 - 20 tahun	33	.4848	.75503	.13143	.2171	.7526	-1.00	2.00
	21 - 30 tahun	39	.7179	1.02466	.16408	.3858	1.0501	-1.00	3.00
	31 - 40 tahun	16	.8125	.75000	.18750	.4129	1.2121	-1.00	2.00
	> 40 tahun	12	.0000	.73855	.21320	-.4693	.4693	-1.00	1.00
	Total	100	.5700	.89052	.08905	.3933	.7467	-1.00	3.00
B32	17 - 20 tahun	33	.2424	1.06155	.18479	-.1340	.6188	-1.00	3.00
	21 - 30 tahun	39	.4872	.99662	.15959	.1641	.8102	-1.00	2.00
	31 - 40 tahun	16	.9375	.99791	.24948	.4057	1.4693	-1.00	3.00
	> 40 tahun	12	.5833	.99620	.28758	-.0496	1.2163	-1.00	2.00
	Total	100	.4900	1.02981	.10298	.2857	.6943	-1.00	3.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean Lower Bound	95% Confidence Interval for Mean Upper Bound	Minimum	Maximum
B33	17 - 20 tahun	33	.7879	1.05349	.18339	.4143	1.1614	-2.00	3.00
	21 - 30 tahun	39	1.0256	1.06344	.17029	.6809	1.3704	-2.00	3.00
	31 - 40 tahun	16	.2500	1.18322	.29580	-.3805	.8805	-2.00	3.00
	> 40 tahun	12	.1667	.83485	.24100	-.3638	.6971	-1.00	1.00
	Total	100	.7200	1.09249	.10925	.5032	.9368	-2.00	3.00
B34	17 - 20 tahun	33	.4545	1.12057	.19507	.0572	.8519	-2.00	3.00
	21 - 30 tahun	39	.9744	.93153	.14916	.6724	1.2763	-1.00	3.00
	31 - 40 tahun	16	.8750	1.08781	.27195	.2953	1.4547	-1.00	3.00
	> 40 tahun	12	.3333	.49237	.14213	.0205	.6462	.00	1.00
	Total	100	.7100	1.00800	.10080	.5100	.9100	-2.00	3.00
B35	17 - 20 tahun	33	.9091	.91391	.15909	.5850	1.2331	-1.00	2.00
	21 - 30 tahun	39	.6410	.93153	.14916	.3391	.9430	-2.00	2.00
	31 - 40 tahun	16	.0000	.89443	.22361	-.4766	.4766	-1.00	2.00
	> 40 tahun	12	-.2500	.62158	.17944	-.6449	.1449	-1.00	1.00
	Total	100	.5200	.96901	.09690	.3277	.7123	-2.00	2.00
B36	17 - 20 tahun	33	1.2121	1.05349	.18339	.8386	1.5857	-1.00	3.00
	21 - 30 tahun	39	1.0000	1.23544	.19783	.5995	1.4005	-1.00	3.00
	31 - 40 tahun	16	.8750	.80623	.20156	.4454	1.3046	-1.00	2.00
	> 40 tahun	12	.2500	1.05529	.30464	-.4205	.9205	-2.00	2.00
	Total	100	.9600	1.11844	.11184	.7381	1.1819	-2.00	3.00
B37	17 - 20 tahun	33	.6970	.80951	.14092	.4099	.9840	-1.00	3.00
	21 - 30 tahun	39	.6667	1.19942	.19206	.2779	1.0555	-2.00	3.00
	31 - 40 tahun	16	.2500	.57735	.14434	-.0576	.5576	-1.00	1.00
	> 40 tahun	12	.5000	.52223	.15076	.1682	.8318	.00	1.00
	Total	100	.5900	.93306	.09331	.4049	.7751	-2.00	3.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
B38	17 - 20 tahun	33	.5455	.83258	.14493	.2502	.8407	-1.00	2.00
	21 - 30 tahun	39	.1795	.99662	.15959	-.1436	.5026	-3.00	2.00
	31 - 40 tahun	16	-.3750	.71880	.17970	-.7580	.0080	-2.00	1.00
	> 40 tahun	12	-.3333	1.23091	.35533	-1.1154	.4488	-1.00	3.00
	Total	100	.1500	.98857	.09886	-.0462	.3462	-3.00	3.00
B39	17 - 20 tahun	33	.0606	.82687	.14394	-.2326	.3538	-2.00	2.00
	21 - 30 tahun	39	.3077	1.36022	.21781	-.1332	.7486	-4.00	3.00
	31 - 40 tahun	16	.2500	.85635	.21409	-.2063	.7063	-1.00	2.00
	> 40 tahun	12	.1667	.83485	.24100	-.3638	.6971	-1.00	2.00
	Total	100	.2000	1.06363	.10636	-.0110	.4110	-4.00	3.00
B40	17 - 20 tahun	33	.5455	.93845	.16336	.2127	.8782	-1.00	3.00
	21 - 30 tahun	39	.3333	.98230	.15729	.0149	.6518	-1.00	2.00
	31 - 40 tahun	16	-.0625	.99791	.24948	-.5943	.4693	-1.00	2.00
	> 40 tahun	12	-.0833	.90034	.25990	-.6554	.4887	-2.00	1.00
	Total	100	.2900	.97747	.09775	.0960	.4840	-2.00	3.00

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Harga Buku	Between Groups	1.097	3	.366	.606	.612
	Within Groups	57.893	96	.603		
	Total	58.990	99			
Aktualitas Buku	Between Groups	3.947	3	1.316	3.024	.033
	Within Groups	41.763	96	.435		
	Total	45.710	99			
Kondisi Fisik Buku	Between Groups	.789	3	.263	.566	.639
	Within Groups	44.601	96	.465		
	Total	45.390	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kelengkapan Buku	Between Groups	10.354	3	3.451	6.606	.000
	Within Groups	50.156	96	.522		
	Total	60.510	99			
Keamanan dan Luas Tempat Parkir	Between Groups	4.276	3	1.425	1.738	.164
	Within Groups	78.724	96	.820		
	Total	83.000	99			
Kenyamanan dalam Berbelanja	Between Groups	8.023	3	2.674	6.116	.001
	Within Groups	41.977	96	.437		
	Total	50.000	99			
Kecekatan Pramuniaga dan Keramahan Pelayanan	Between Groups	2.057	3	.686	1.492	.222
	Within Groups	44.103	96	.459		
	Total	46.160	99			
Lokasi Strategis dan Mudah Dijangkau	Between Groups	4.843	3	1.614	3.068	.032
	Within Groups	50.517	96	.526		
	Total	55.360	99			
Penataan Buku	Between Groups	6.600	3	2.200	4.290	.007
	Within Groups	49.240	96	.513		
	Total	55.840	99			
Luas Toko	Between Groups	1.174	3	.391	.579	.630
	Within Groups	64.866	96	.676		
	Total	66.040	99			
Kebersihan Toko	Between Groups	6.872	3	2.291	4.039	.009
	Within Groups	54.438	96	.567		
	Total	61.310	99			
Harga Buku	Between Groups	1.431	3	.477	.619	.604
	Within Groups	73.959	96	.770		
	Total	75.390	99			
Aktualitas Buku	Between Groups	.240	3	.080	.212	.888
	Within Groups	36.200	96	.377		
	Total	36.440	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kondisi Fisik Buku	Between Groups	5.324	3	1.775	3.592	.016
	Within Groups	47.436	96	.494		
	Total	52.760	99			
Kelengkapan Buku	Between Groups	.196	3	.065	.111	.953
	Within Groups	56.394	96	.587		
	Total	56.590	99			
Keamanan dan Luas Tempat Parkir	Between Groups	1.275	3	.425	.674	.570
	Within Groups	60.515	96	.630		
	Total	61.790	99			
Kenyamanan dalam Berbelanja	Between Groups	2.210	3	.737	1.788	.155
	Within Groups	39.550	96	.412		
	Total	41.760	99			
Kecekatan Pramuniaga dan Keramahan Pelayanan	Between Groups	2.127	3	.709	1.104	.351
	Within Groups	61.633	96	.642		
	Total	63.760	99			
Lokasi Strategis dan Mudah Dijangkau	Between Groups	1.094	3	.365	.675	.570
	Within Groups	51.896	96	.541		
	Total	52.990	99			
Penataan Buku	Between Groups	1.313	3	.438	.874	.457
	Within Groups	48.077	96	.501		
	Total	49.390	99			
Luas Toko	Between Groups	1.340	3	.447	.751	.524
	Within Groups	57.100	96	.595		
	Total	58.440	99			
Kebersihan Toko	Between Groups	.435	3	.145	.244	.865
	Within Groups	57.005	96	.594		
	Total	57.440	99			
B30	Between Groups	1.961	3	.654	.400	.754
	Within Groups	157.039	96	1.636		
	Total	159.000	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
B31	Between Groups	5.933	3	1.978	2.616	.055
	Within Groups	72.577	96	.756		
	Total	78.510	99			
B32	Between Groups	5.332	3	1.777	1.712	.170
	Within Groups	99.658	96	1.038		
	Total	104.990	99			
B33	Between Groups	11.004	3	3.668	3.286	.024
	Within Groups	107.156	96	1.116		
	Total	118.160	99			
B34	Between Groups	7.017	3	2.339	2.400	.073
	Within Groups	93.573	96	.975		
	Total	100.590	99			
B35	Between Groups	17.008	3	5.669	7.166	.000
	Within Groups	75.952	96	.791		
	Total	92.960	99			
B36	Between Groups	8.325	3	2.775	2.306	.082
	Within Groups	115.515	96	1.203		
	Total	123.840	99			
B37	Between Groups	2.554	3	.851	.977	.407
	Within Groups	83.636	96	.871		
	Total	86.190	99			
B38	Between Groups	12.408	3	4.136	4.708	.004
	Within Groups	84.342	96	.879		
	Total	96.750	99			
B39	Between Groups	1.147	3	.382	.331	.803
	Within Groups	110.853	96	1.155		
	Total	112.000	99			
B40	Between Groups	5.887	3	1.962	2.124	.102
	Within Groups	88.703	96	.924		
	Total	94.590	99			

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Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Harga Buku	Pelajar	6	4.6667	.51640	.21082	4.1247	5.2086	4.00	5.00
	Mahasiswa	56	4.6250	.61975	.08282	4.4590	4.7910	3.00	5.00
	Pegawai Swasta	23	4.1304	1.09977	.22932	3.6549	4.6060	2.00	5.00
	Pegawai Negeri	9	4.4444	.72648	.24216	3.8860	5.0029	3.00	5.00
	Lain-lain	6	4.8333	.40825	.16667	4.4049	5.2618	4.00	5.00
	Total	100	4.5100	.77192	.07719	4.3568	4.6632	2.00	5.00
Aktualitas Buku	Pelajar	6	4.1667	.98319	.40139	3.1349	5.1985	3.00	5.00
	Mahasiswa	56	4.3393	.54861	.07331	4.1924	4.4862	3.00	5.00
	Pegawai Swasta	23	4.2609	.86431	.18022	3.8871	4.6346	3.00	5.00
	Pegawai Negeri	9	3.7778	.66667	.22222	3.2653	4.2902	3.00	5.00
	Lain-lain	6	3.8333	.40825	.16667	3.4049	4.2618	3.00	4.00
	Total	100	4.2300	.67950	.06795	4.0952	4.3648	3.00	5.00
Kondisi Fisik Buku	Pelajar	6	4.1667	.40825	.16667	3.7382	4.5951	4.00	5.00
	Mahasiswa	56	4.3750	.70227	.09384	4.1869	4.5631	3.00	5.00
	Pegawai Swasta	23	4.2609	.81002	.16890	3.9106	4.6111	3.00	5.00
	Pegawai Negeri	9	4.2222	.44096	.14699	3.8833	4.5612	4.00	5.00
	Lain-lain	6	4.1667	.40825	.16667	3.7382	4.5951	4.00	5.00
	Total	100	4.3100	.67712	.06771	4.1756	4.4444	3.00	5.00
Kelengkapan Buku	Pelajar	6	4.6667	.51640	.21082	4.1247	5.2086	4.00	5.00
	Mahasiswa	56	4.6071	.75507	.10090	4.4049	4.8094	2.00	5.00
	Pegawai Swasta	23	4.3043	.63495	.13240	4.0298	4.5789	3.00	5.00
	Pegawai Negeri	9	3.7778	.97183	.32394	3.0308	4.5248	3.00	5.00
	Lain-lain	6	4.0000	.89443	.36515	3.0614	4.9386	3.00	5.00
	Total	100	4.4300	.78180	.07818	4.2749	4.5851	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Keamanan dan Luas Tempat Parkir	Pelajar	6	4.1667	.98319	.40139	3.1349	5.1985	3.00	5.00
	Mahasiswa	56	4.0536	.90292	.12066	3.8118	4.2954	2.00	5.00
	Pegawai Swasta	23	4.1304	1.01374	.21138	3.6921	4.5688	3.00	5.00
	Pegawai Negeri	9	3.7778	.83333	.27778	3.1372	4.4183	3.00	5.00
	Lain-lain	6	4.8333	.40825	.16667	4.4049	5.2618	4.00	5.00
	Total	100	4.1000	.91563	.09156	3.9183	4.2817	2.00	5.00
Kenyamanan dalam Berbelanja	Pelajar	6	4.6667	.51640	.21082	4.1247	5.2086	4.00	5.00
	Mahasiswa	56	4.3214	.69038	.09226	4.1365	4.5063	3.00	5.00
	Pegawai Swasta	23	3.9565	.70571	.14715	3.6514	4.2617	3.00	5.00
	Pegawai Negeri	9	3.7778	.66667	.22222	3.2653	4.2902	3.00	5.00
	Lain-lain	6	4.1667	.75277	.30732	3.3767	4.9567	3.00	5.00
	Total	100	4.2000	.71067	.07107	4.0590	4.3410	3.00	5.00
Kecekatan Pramuniaga dan Keramahan Pelayanan	Pelajar	6	4.3333	.81650	.33333	3.4765	5.1902	3.00	5.00
	Mahasiswa	56	4.2679	.70042	.09360	4.0803	4.4554	3.00	5.00
	Pegawai Swasta	23	4.4348	.58977	.12298	4.1797	4.6898	3.00	5.00
	Pegawai Negeri	9	3.7778	.66667	.22222	3.2653	4.2902	3.00	5.00
	Lain-lain	6	4.5000	.54772	.22361	3.9252	5.0748	4.00	5.00
	Total	100	4.2800	.68283	.06828	4.1445	4.4155	3.00	5.00
Lokasi Strategis dan Mudah Dijangkau	Pelajar	6	3.6667	.81650	.33333	2.8098	4.5235	3.00	5.00
	Mahasiswa	56	4.1607	.73303	.09796	3.9644	4.3570	2.00	5.00
	Pegawai Swasta	23	4.0000	.90453	.18861	3.6089	4.3911	3.00	5.00
	Pegawai Negeri	9	4.0000	.00000	.00000	4.0000	4.0000	4.00	4.00
	Lain-lain	6	4.1667	.75277	.30732	3.3767	4.9567	3.00	5.00
	Total	100	4.0800	.74779	.07478	3.9316	4.2284	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Penataan Buku	Pelajar	6	4.3333	.51640	.21082	3.7914	4.8753	4.00	5.00
	Mahasiswa	56	4.0357	.73767	.09858	3.8382	4.2333	2.00	5.00
	Pegawai Swasta	23	3.9130	.66831	.13935	3.6240	4.2020	3.00	5.00
	Pegawai Negeri	9	3.5556	.88192	.29397	2.8777	4.2335	3.00	5.00
	Lain-lain	6	3.6667	1.03280	.42164	2.5828	4.7505	3.00	5.00
	Total	100	3.9600	.75103	.07510	3.8110	4.1090	2.00	5.00
Luas Toko	Pelajar	6	4.3333	.51640	.21082	3.7914	4.8753	4.00	5.00
	Mahasiswa	56	3.8036	.88255	.11794	3.5672	4.0399	1.00	5.00
	Pegawai Swasta	23	3.8696	.69442	.14480	3.5693	4.1699	3.00	5.00
	Pegawai Negeri	9	3.6667	.70711	.23570	3.1231	4.2102	3.00	5.00
	Lain-lain	6	4.1667	.98319	.40139	3.1349	5.1985	3.00	5.00
	Total	100	3.8600	.81674	.08167	3.6979	4.0221	1.00	5.00
Kebersihan Toko	Pelajar	6	4.8333	.40825	.16667	4.4049	5.2618	4.00	5.00
	Mahasiswa	56	4.2500	.79201	.10584	4.0379	4.4621	2.00	5.00
	Pegawai Swasta	23	3.7391	.68870	.14360	3.4413	4.0369	3.00	5.00
	Pegawai Negeri	9	4.0000	.70711	.23570	3.4565	4.5435	3.00	5.00
	Lain-lain	6	4.0000	.89443	.36515	3.0614	4.9386	3.00	5.00
	Total	100	4.1300	.78695	.07870	3.9739	4.2861	2.00	5.00
Harga Buku	Pelajar	6	3.6667	1.21106	.49441	2.3957	4.9376	2.00	5.00
	Mahasiswa	56	2.6250	.79915	.10679	2.4110	2.8390	1.00	5.00
	Pegawai Swasta	23	2.9565	.87792	.18306	2.5769	3.3362	1.00	5.00
	Pegawai Negeri	9	3.1111	.92796	.30932	2.3978	3.8244	2.00	5.00
	Lain-lain	6	2.6667	.51640	.21082	2.1247	3.2086	2.00	3.00
	Total	100	2.8100	.87265	.08726	2.6368	2.9832	1.00	5.00
Aktualitas Buku	Pelajar	6	3.6667	.81650	.33333	2.8098	4.5235	3.00	5.00
	Mahasiswa	56	3.6429	.67227	.08984	3.4628	3.8229	2.00	5.00
	Pegawai Swasta	23	3.6522	.48698	.10154	3.4416	3.8628	3.00	4.00
	Pegawai Negeri	9	3.7778	.44096	.14699	3.4388	4.1167	3.00	4.00
	Lain-lain	6	3.6667	.51640	.21082	3.1247	4.2086	3.00	4.00
	Total	100	3.6600	.60670	.06067	3.5396	3.7804	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean Lower Bound	Upper Bound	Minimum	Maximum
Kondisi Fisik Buku	Pelajar	6	4.3333	.51640	.21082	3.7914	4.8753	4.00	5.00
	Mahasiswa	56	3.8750	.74009	.09890	3.6768	4.0732	2.00	5.00
	Pegawai Swasta	23	3.6087	.65638	.13686	3.3249	3.8925	2.00	4.00
	Pegawai Negeri	9	3.8889	.92796	.30932	3.1756	4.6022	3.00	5.00
	Lain-lain	6	3.5000	.54772	.22361	2.9252	4.0748	3.00	4.00
	Total	100	3.8200	.73002	.07300	3.6751	3.9649	2.00	5.00
Kelengkapan Buku	Pelajar	6	3.3333	1.03280	.42164	2.2495	4.4172	2.00	5.00
	Mahasiswa	56	3.5893	.80401	.10744	3.3740	3.8046	2.00	5.00
	Pegawai Swasta	23	4.0000	.52223	.10889	3.7742	4.2258	3.00	5.00
	Pegawai Negeri	9	3.6667	.50000	.16667	3.2823	4.0510	3.00	4.00
	Lain-lain	6	4.1667	.75277	.30732	3.3767	4.9567	3.00	5.00
	Total	100	3.7100	.75605	.07561	3.5600	3.8600	2.00	5.00
Keamanan dan Luas Tempat Parkir	Pelajar	6	3.6667	.51640	.21082	3.1247	4.2086	3.00	4.00
	Mahasiswa	56	3.3393	.85868	.11475	3.1093	3.5692	1.00	5.00
	Pegawai Swasta	23	3.2174	.59974	.12505	2.9580	3.4767	2.00	4.00
	Pegawai Negeri	9	3.3333	.70711	.23570	2.7898	3.8769	2.00	4.00
	Lain-lain	6	4.3333	.51640	.21082	3.7914	4.8753	4.00	5.00
	Total	100	3.3900	.79003	.07900	3.2332	3.5468	1.00	5.00
Kenyamanan dalam Berbelanja	Pelajar	6	3.3333	.51640	.21082	2.7914	3.8753	3.00	4.00
	Mahasiswa	56	3.5893	.62601	.08365	3.4216	3.7569	3.00	5.00
	Pegawai Swasta	23	3.6957	.63495	.13240	3.4211	3.9702	2.00	5.00
	Pegawai Negeri	9	4.0000	.50000	.16667	3.6157	4.3843	3.00	5.00
	Lain-lain	6	4.3333	.81650	.33333	3.4765	5.1902	3.00	5.00
	Total	100	3.6800	.64948	.06495	3.5511	3.8089	2.00	5.00
Kecekatan Pramuniaga dan Keramahan Pelayanan	Pelajar	6	3.1667	1.16905	.47726	1.9398	4.3935	2.00	5.00
	Mahasiswa	56	3.1786	.76532	.10227	2.9736	3.3835	2.00	5.00
	Pegawai Swasta	23	3.3913	.65638	.13686	3.1075	3.6751	2.00	5.00
	Pegawai Negeri	9	3.5556	.88192	.29397	2.8777	4.2335	3.00	5.00
	Lain-lain	6	4.1667	.75277	.30732	3.3767	4.9567	3.00	5.00
	Total	100	3.3200	.80252	.08025	3.1608	3.4792	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Lokasi Strategis dan Mudah Dijangkau	Pelajar	6	2.8333	.98319	.40139	1.8015	3.8651	2.00	4.00
	Mahasiswa	56	3.4464	.65836	.08798	3.2701	3.6227	2.00	5.00
	Pegawai Swasta	23	3.6087	.72232	.15061	3.2963	3.9210	3.00	5.00
	Pegawai Negeri	9	3.5556	.72648	.24216	2.9971	4.1140	3.00	5.00
	Lain-lain	6	4.0000	.89443	.36515	3.0614	4.9386	3.00	5.00
	Total	100	3.4900	.73161	.07316	3.3448	3.6352	2.00	5.00
Penataan Buku	Pelajar	6	3.3333	.51640	.21082	2.7914	3.8753	3.00	4.00
	Mahasiswa	56	3.7143	.65267	.08722	3.5395	3.8891	3.00	5.00
	Pegawai Swasta	23	4.0000	.79772	.16634	3.6550	4.3450	2.00	5.00
	Pegawai Negeri	9	3.8889	.78174	.26058	3.2880	4.4898	2.00	5.00
	Lain-lain	6	4.3333	.51640	.21082	3.7914	4.8753	4.00	5.00
	Total	100	3.8100	.70632	.07063	3.6699	3.9501	2.00	5.00
Luas Toko	Pelajar	6	3.6667	1.21106	.49441	2.3957	4.9376	2.00	5.00
	Mahasiswa	56	3.6250	.64842	.08665	3.4514	3.7986	2.00	5.00
	Pegawai Swasta	23	3.6522	.93462	.19488	3.2480	4.0563	2.00	5.00
	Pegawai Negeri	9	3.4444	.52705	.17568	3.0393	3.8496	3.00	4.00
	Lain-lain	6	4.3333	.81650	.33333	3.4765	5.1902	3.00	5.00
	Total	100	3.6600	.76831	.07683	3.5076	3.8124	2.00	5.00
Kebersihan Toko	Pelajar	6	3.5000	1.37840	.56273	2.0535	4.9465	2.00	5.00
	Mahasiswa	56	3.8393	.70780	.09458	3.6497	4.0288	3.00	5.00
	Pegawai Swasta	23	3.8696	.75705	.15786	3.5422	4.1969	2.00	5.00
	Pegawai Negeri	9	3.7778	.66667	.22222	3.2653	4.2902	3.00	5.00
	Lain-lain	6	4.1667	.75277	.30732	3.3767	4.9567	3.00	5.00
	Total	100	3.8400	.76171	.07617	3.6889	3.9911	2.00	5.00
B30	Pelajar	6	1.0000	1.26491	.51640	-.3274	2.3274	.00	3.00
	Mahasiswa	56	2.0000	1.02691	.13723	1.7250	2.2750	-1.00	4.00
	Pegawai Swasta	23	1.1739	1.58551	.33060	.4883	1.8595	-3.00	4.00
	Pegawai Negeri	9	1.3333	1.50000	.50000	.1803	2.4863	-1.00	3.00
	Lain-lain	6	2.1667	.75277	.30732	1.3767	2.9567	1.00	3.00
	Total	100	1.7000	1.26730	.12673	1.4485	1.9515	-3.00	4.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
B31	Pelajar	6	.5000	.54772	.22361	-.0748	1.0748	.00	1.00
	Mahasiswa	56	.6964	.87219	.11655	.4629	.9300	-1.00	3.00
	Pegawai Swasta	23	.6087	1.03305	.21541	.1620	1.0554	-1.00	2.00
	Pegawai Negeri	9	.0000	.70711	.23570	-.5435	.5435	-1.00	1.00
	Lain-lain	6	.1667	.75277	.30732	-.6233	.9567	-1.00	1.00
	Total	100	.5700	.89052	.08905	.3933	.7467	-1.00	3.00
B32	Pelajar	6	-.1667	.40825	.16667	-.5951	.2618	-1.00	.00
	Mahasiswa	56	.5000	1.06173	.14188	.2157	.7843	-1.00	3.00
	Pegawai Swasta	23	.6522	1.07063	.22324	.1892	1.1151	-1.00	3.00
	Pegawai Negeri	9	.3333	1.11803	.37268	-.5261	1.1927	-1.00	2.00
	Lain-lain	6	.6667	.81650	.33333	-.1902	1.5235	.00	2.00
	Total	100	.4900	1.02981	.10298	.2857	.6943	-1.00	3.00
B33	Pelajar	6	1.3333	1.03280	.42164	.2495	2.4172	.00	3.00
	Mahasiswa	56	1.0179	1.13604	.15181	.7136	1.3221	-2.00	3.00
	Pegawai Swasta	23	.3043	.87567	.18259	-.0743	.6830	-2.00	2.00
	Pegawai Negeri	9	.1111	.78174	.26058	-.4898	.7120	-1.00	1.00
	Lain-lain	6	-.1667	.40825	.16667	-.5951	.2618	-1.00	.00
	Total	100	.7200	1.09249	.10925	.5032	.9368	-2.00	3.00
B34	Pelajar	6	.5000	.54772	.22361	-.0748	1.0748	.00	1.00
	Mahasiswa	56	.7143	1.10724	.14796	.4178	1.0108	-2.00	3.00
	Pegawai Swasta	23	.9130	1.08347	.22592	.4445	1.3816	-1.00	3.00
	Pegawai Negeri	9	.4444	.52705	.17568	.0393	.8496	.00	1.00
	Lain-lain	6	.5000	.54772	.22361	-.0748	1.0748	.00	1.00
	Total	100	.7100	1.00800	.10080	.5100	.9100	-2.00	3.00
B35	Pelajar	6	1.3333	.51640	.21082	.7914	1.8753	1.00	2.00
	Mahasiswa	56	.7321	.98148	.13116	.4693	.9950	-2.00	2.00
	Pegawai Swasta	23	.2609	.81002	.16890	-.0894	.6111	-1.00	2.00
	Pegawai Negeri	9	-.2222	.83333	.27778	-.8628	.4183	-1.00	1.00
	Lain-lain	6	-.1667	.75277	.30732	-.9567	.6233	-1.00	1.00
	Total	100	.5200	.96901	.09690	.3277	.7123	-2.00	2.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
B36	Pelajar	6	1.1667	1.72240	.70317	-.6409	2.9742	-1.00	3.00
	Mahasiswa	56	1.0893	1.11644	.14919	.7903	1.3883	-1.00	3.00
	Pegawai Swasta	23	1.0435	.97600	.20351	.6214	1.4655	-1.00	3.00
	Pegawai Negeri	9	.2222	.97183	.32394	-.5248	.9692	-2.00	1.00
	Lain-lain	6	.3333	.81650	.33333	-.5235	1.1902	.00	2.00
	Total	100	.9600	1.11844	.11184	.7381	1.1819	-2.00	3.00
B37	Pelajar	6	.8333	1.16905	.47726	-.3935	2.0602	.00	3.00
	Mahasiswa	56	.7143	.98561	.13171	.4503	.9782	-2.00	3.00
	Pegawai Swasta	23	.3913	.83878	.17490	.0286	.7540	-1.00	2.00
	Pegawai Negeri	9	.4444	.72648	.24216	-.1140	1.0029	-1.00	1.00
	Lain-lain	6	.1667	.75277	.30732	-.6233	.9567	-1.00	1.00
	Total	100	.5900	.93306	.09331	.4049	.7751	-2.00	3.00
B38	Pelajar	6	1.0000	.63246	.25820	.3363	1.6637	.00	2.00
	Mahasiswa	56	.3214	.93628	.12512	.0707	.5722	-3.00	2.00
	Pegawai Swasta	23	-.0870	.90015	.18770	-.4762	.3023	-2.00	2.00
	Pegawai Negeri	9	-.3333	1.32288	.44096	-1.3502	.6835	-1.00	3.00
	Lain-lain	6	-.6667	.51640	.21082	-1.2086	-.1247	-1.00	.00
	Total	100	.1500	.98857	.09886	-.0462	.3462	-3.00	3.00
B39	Pelajar	6	.6667	.81650	.33333	-.1902	1.5235	.00	2.00
	Mahasiswa	56	.1786	1.09722	.14662	-.1153	.4724	-4.00	3.00
	Pegawai Swasta	23	.2174	1.20441	.25114	-.3034	.7382	-2.00	2.00
	Pegawai Negeri	9	.2222	.66667	.22222	-.2902	.7347	-1.00	1.00
	Lain-lain	6	-.1667	.98319	.40139	-1.1985	.8651	-2.00	1.00
	Total	100	.2000	1.06363	.10636	-.0110	.4110	-4.00	3.00
B40	Pelajar	6	1.3333	1.36626	.55777	-.1005	2.7671	.00	3.00
	Mahasiswa	56	.4107	.86921	.11615	.1779	.6435	-1.00	2.00
	Pegawai Swasta	23	-.1304	1.05763	.22053	-.5878	.3269	-2.00	2.00
	Pegawai Negeri	9	.2222	.66667	.22222	-.2902	.7347	-1.00	1.00
	Lain-lain	6	-.1667	.75277	.30732	-.9567	.6233	-1.00	1.00
	Total	100	.2900	.97747	.09775	.0960	.4840	-2.00	3.00

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Harga Buku	Between Groups	4.867	4	1.217	2.136	.082
	Within Groups	54.123	95	.570		
	Total	58.990	99			
Aktualitas Buku	Between Groups	3.499	4	.875	1.969	.105
	Within Groups	42.211	95	.444		
	Total	45.710	99			
Kondisi Fisik Buku	Between Groups	.608	4	.152	.322	.862
	Within Groups	44.782	95	.471		
	Total	45.390	99			
Kelengkapan Buku	Between Groups	7.394	4	1.849	3.306	.014
	Within Groups	53.116	95	.559		
	Total	60.510	99			
Keamanan dan Luas Tempat Parkir	Between Groups	4.330	4	1.082	1.307	.273
	Within Groups	78.670	95	.828		
	Total	83.000	99			
Kenyamanan dalam Berbelanja	Between Groups	5.107	4	1.277	2.702	.035
	Within Groups	44.893	95	.473		
	Total	50.000	99			
Kecekatan Pramuniaga dan Keramahan Pelayanan	Between Groups	3.137	4	.784	1.732	.149
	Within Groups	43.023	95	.453		
	Total	46.160	99			
Lokasi Strategis dan Mudah Dijangkau	Between Groups	1.640	4	.410	.725	.577
	Within Groups	53.720	95	.565		
	Total	55.360	99			
Penataan Buku	Between Groups	3.196	4	.799	1.442	.226
	Within Groups	52.644	95	.554		
	Total	55.840	99			
Luas Toko	Between Groups	2.425	4	.606	.905	.464
	Within Groups	63.615	95	.670		
	Total	66.040	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kebersihan Toko	Between Groups	7.542	4	1.885	3.331	.013
	Within Groups	53.768	95	.566		
	Total	61.310	99			
Harga Buku	Between Groups	7.753	4	1.938	2.722	.034
	Within Groups	67.637	95	.712		
	Total	75.390	99			
Aktualitas Buku	Between Groups	.143	4	.036	.094	.984
	Within Groups	36.297	95	.382		
	Total	36.440	99			
Kondisi Fisik Buku	Between Groups	3.435	4	.859	1.654	.167
	Within Groups	49.325	95	.519		
	Total	52.760	99			
Kelengkapan Buku	Between Groups	4.870	4	1.217	2.236	.071
	Within Groups	51.720	95	.544		
	Total	56.590	99			
Keamanan dan Luas Tempat Parkir	Between Groups	6.657	4	1.664	2.868	.027
	Within Groups	55.133	95	.580		
	Total	61.790	99			
Kenyamanan dalam Berbelanja	Between Groups	4.670	4	1.168	2.991	.023
	Within Groups	37.090	95	.390		
	Total	41.760	99			
Kecekatan Pramuniaga dan Keramahan Pelayanan	Between Groups	6.179	4	1.545	2.548	.044
	Within Groups	57.581	95	.606		
	Total	63.760	99			
Lokasi Strategis dan Mudah Dijangkau	Between Groups	4.617	4	1.154	2.267	.068
	Within Groups	48.373	95	.509		
	Total	52.990	99			
Penataan Buku	Between Groups	4.406	4	1.101	2.326	.062
	Within Groups	44.984	95	.474		
	Total	49.390	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Luas Toko	Between Groups	3.209	4	.802	1.380	.247
	Within Groups	55.231	95	.581		
	Total	58.440	99			
Kebersihan Toko	Between Groups	1.389	4	.347	.588	.672
	Within Groups	56.051	95	.590		
	Total	57.440	99			
B30	Between Groups	16.862	4	4.216	2.818	.029
	Within Groups	142.138	95	1.496		
	Total	159.000	99			
B31	Between Groups	4.859	4	1.215	1.567	.189
	Within Groups	73.651	95	.775		
	Total	78.510	99			
B32	Between Groups	3.606	4	.901	.845	.500
	Within Groups	101.384	95	1.067		
	Total	104.990	99			
B33	Between Groups	19.253	4	4.813	4.623	.002
	Within Groups	98.907	95	1.041		
	Total	118.160	99			
B34	Between Groups	2.113	4	.528	.510	.729
	Within Groups	98.477	95	1.037		
	Total	100.590	99			
B35	Between Groups	15.821	4	3.955	4.871	.001
	Within Groups	77.139	95	.812		
	Total	92.960	99			
B36	Between Groups	8.608	4	2.152	1.774	.140
	Within Groups	115.232	95	1.213		
	Total	123.840	99			
B37	Between Groups	3.394	4	.849	.974	.426
	Within Groups	82.796	95	.872		
	Total	86.190	99			
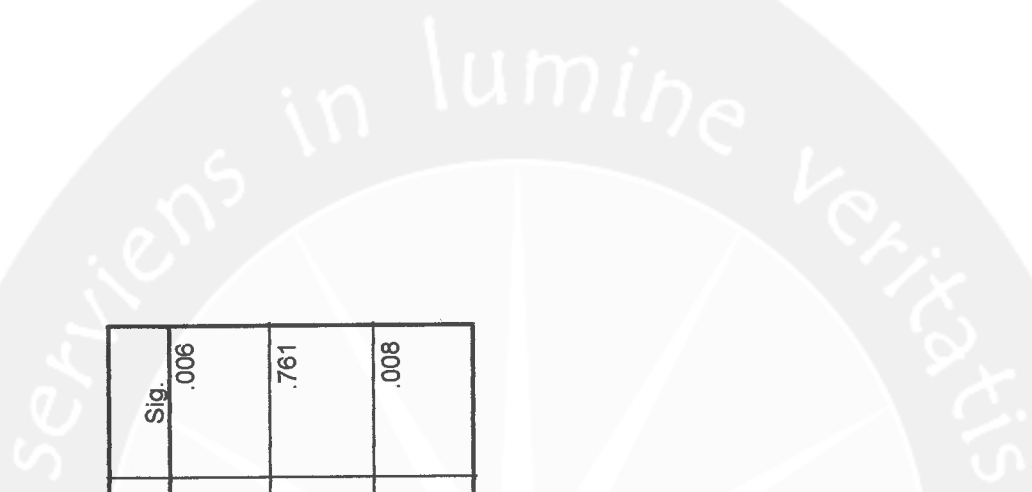
ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
B38	Between Groups	13.376	4	3.344	3.810	.006
	Within Groups	83.374	95	.878		
	Total	96.750	99			
B39	Between Groups	2.150	4	.538	.465	.761
	Within Groups	109.850	95	1.156		
	Total	112.000	99			
B40	Between Groups	12.706	4	3.176	3.685	.008
	Within Groups	81.884	95	.862		
	Total	94.590	99			

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean Lower Bound	Upper Bound	Minimum	Maximum
Harga Buku	SMU	16	4.7500	.44721	.11180	4.5117	4.9883	4.00	5.00
	Akademi/ Diploma I,II,III	17	4.3529	.93148	.22592	3.8740	4.8319	2.00	5.00
	Universitas/ S1,S2,S3	67	4.4925	.78573	.09599	4.3009	4.6842	2.00	5.00
	Total	100	4.5100	.77192	.07719	4.3568	4.6632	2.00	5.00
Aktualitas Buku	SMU	16	3.9375	.85391	.21348	3.4825	4.3925	3.00	5.00
	Akademi/ Diploma I,II,III	17	4.2353	.75245	.18250	3.8484	4.6222	3.00	5.00
	Universitas/ S1,S2,S3	67	4.2985	.60340	.07372	4.1513	4.4457	3.00	5.00
	Total	100	4.2300	.67950	.06795	4.0952	4.3648	3.00	5.00
Kondisi Fisik Buku	SMU	16	4.4375	.62915	.15729	4.1022	4.7728	3.00	5.00
	Akademi/ Diploma I,II,III	17	4.2353	.66421	.16109	3.8938	4.5768	3.00	5.00
	Universitas/ S1,S2,S3	67	4.2985	.69664	.08511	4.1286	4.4684	3.00	5.00
	Total	100	4.3100	.67712	.06771	4.1756	4.4444	3.00	5.00
Kelengkapan Buku	SMU	16	4.5625	.72744	.18186	4.1749	4.9501	3.00	5.00
	Akademi/ Diploma I,II,III	17	3.9412	.74755	.18131	3.5568	4.3255	3.00	5.00
	Universitas/ S1,S2,S3	67	4.5224	.76591	.09357	4.3356	4.7092	2.00	5.00
	Total	100	4.4300	.78180	.07818	4.2749	4.5851	2.00	5.00
Keamanan dan Luas Tempat Parkir	SMU	16	4.5625	.72744	.18186	4.1749	4.9501	3.00	5.00
	Akademi/ Diploma I,II,III	17	3.9412	.96635	.23437	3.4443	4.4380	3.00	5.00
	Universitas/ S1,S2,S3	67	4.0299	.92064	.11247	3.8053	4.2544	2.00	5.00
	Total	100	4.1000	.91563	.09156	3.9183	4.2817	2.00	5.00
Kenyamanan dalam Berbelanja	SMU	16	4.5000	.51640	.12910	4.2248	4.7752	4.00	5.00
	Akademi/ Diploma I,II,III	17	3.8235	.63593	.15424	3.4966	4.1505	3.00	5.00
	Universitas/ S1,S2,S3	67	4.2239	.73487	.08978	4.0446	4.4031	3.00	5.00
	Total	100	4.2000	.71067	.07107	4.0590	4.3410	3.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Kecekatan Pramuniaga dan Keramahan Pelayanan	SMU	16	4.3750	.61914	.15478	4.0451	4.7049	3.00	5.00
	Akademi/ Diploma I,II,III	17	4.2353	.66421	.16109	3.8938	4.5768	3.00	5.00
	Universitas/ S1,S2,S3	67	4.2687	.70886	.08660	4.0958	4.4416	3.00	5.00
	Total	100	4.2800	.68283	.06828	4.1445	4.4155	3.00	5.00
Lokasi Strategis dan Mudah Dijangkau	SMU	16	4.0625	.68007	.17002	3.7001	4.4249	3.00	5.00
	Akademi/ Diploma I,II,III	17	3.8235	.80896	.19620	3.4076	4.2395	3.00	5.00
	Universitas/ S1,S2,S3	67	4.1493	.74374	.09086	3.9678	4.3307	2.00	5.00
	Total	100	4.0800	.74779	.07478	3.9316	4.2284	2.00	5.00
Penataan Buku	SMU	16	4.1250	.80623	.20156	3.6954	4.5546	3.00	5.00
	Akademi/ Diploma I,II,III	17	3.8235	.63593	.15424	3.4966	4.1505	3.00	5.00
	Universitas/ S1,S2,S3	67	3.9552	.76738	.09375	3.7680	4.1424	2.00	5.00
	Total	100	3.9600	.75103	.07510	3.8110	4.1090	2.00	5.00
Luas Toko	SMU	16	4.2500	.57735	.14434	3.9424	4.5576	3.00	5.00
	Akademi/ Diploma I,II,III	17	3.9412	.74755	.18131	3.5568	4.3255	3.00	5.00
	Universitas/ S1,S2,S3	67	3.7463	.85888	.10493	3.5368	3.9558	1.00	5.00
	Total	100	3.8600	.81674	.08167	3.6979	4.0221	1.00	5.00
Kebersihan Toko	SMU	16	4.3125	.70415	.17604	3.9373	4.6877	3.00	5.00
	Akademi/ Diploma I,II,III	17	3.7647	.66421	.16109	3.4232	4.1062	3.00	5.00
	Universitas/ S1,S2,S3	67	4.1791	.81511	.09958	3.9803	4.3779	2.00	5.00
	Total	100	4.1300	.78695	.07870	3.9739	4.2861	2.00	5.00
Harga Buku	SMU	16	3.0625	1.06262	.26566	2.4963	3.6287	2.00	5.00
	Akademi/ Diploma I,II,III	17	2.8235	.88284	.21412	2.3696	3.2774	1.00	5.00
	Universitas/ S1,S2,S3	67	2.7463	.82284	.10053	2.5456	2.9470	1.00	5.00
	Total	100	2.8100	.87265	.08726	2.6368	2.9832	1.00	5.00
Aktualitas Buku	SMU	16	3.6250	.61914	.15478	3.2951	3.9549	3.00	5.00
	Akademi/ Diploma I,II,III	17	3.7059	.46967	.11391	3.4644	3.9474	3.00	4.00
	Universitas/ S1,S2,S3	67	3.6567	.64084	.07829	3.5004	3.8130	2.00	5.00
	Total	100	3.6600	.60670	.06067	3.5396	3.7804	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Kondisi Fisik Buku	SMU	16	3.8750	.61914	.15478	3.5451	4.2049	3.00	5.00
	Akademi/ Diploma I,II,III	17	3.4118	.79521	.19287	3.0029	3.8206	2.00	5.00
	Universitas/ S1,S2,S3	67	3.9104	.71205	.08699	3.7368	4.0841	2.00	5.00
	Total	100	3.8200	.73002	.07300	3.6751	3.9649	2.00	5.00
Kelengkapan Buku	SMU	16	3.6875	.70415	.17604	3.3123	4.0627	2.00	5.00
	Akademi/ Diploma I,II,III	17	3.7647	.56230	.13638	3.4756	4.0538	3.00	5.00
	Universitas/ S1,S2,S3	67	3.7015	.81677	.09978	3.5023	3.9007	2.00	5.00
	Total	100	3.7100	.75605	.07561	3.5600	3.8600	2.00	5.00
Keamanan dan Luas Tempat Parkir	SMU	16	3.7500	.44721	.11180	3.5117	3.9883	3.00	4.00
	Akademi/ Diploma I,II,III	17	3.2353	.66421	.16109	2.8938	3.5768	2.00	4.00
	Universitas/ S1,S2,S3	67	3.3433	.86256	.10538	3.1329	3.5537	1.00	5.00
	Total	100	3.3900	.79003	.07900	3.2332	3.5468	1.00	5.00
Kenyamanan dalam Berbelanja	SMU	16	3.5625	.62915	.15729	3.2272	3.8978	3.00	5.00
	Akademi/ Diploma I,II,III	17	3.8235	.63593	.15424	3.4966	4.1505	2.00	5.00
	Universitas/ S1,S2,S3	67	3.6716	.66030	.08067	3.5106	3.8327	3.00	5.00
	Total	100	3.6800	.64948	.06495	3.5511	3.8089	2.00	5.00
Kecekatan Pramuniaga dan Keramahan Pelayanan	SMU	16	3.2500	.77460	.19365	2.8372	3.6628	2.00	5.00
	Akademi/ Diploma I,II,III	17	3.5882	.79521	.19287	3.1794	3.9971	3.00	5.00
	Universitas/ S1,S2,S3	67	3.2687	.80870	.09880	3.0714	3.4659	2.00	5.00
	Total	100	3.3200	.80252	.08025	3.1608	3.4792	2.00	5.00
Lokasi Strategis dan Mudah Dijangkau	SMU	16	3.3750	.88506	.22127	2.9034	3.8466	2.00	5.00
	Akademi/ Diploma I,II,III	17	3.4706	.62426	.15141	3.1496	3.7916	3.00	5.00
	Universitas/ S1,S2,S3	67	3.5224	.72526	.08860	3.3455	3.6993	2.00	5.00
	Total	100	3.4900	.73161	.07316	3.3448	3.6352	2.00	5.00
Penataan Buku	SMU	16	3.6875	.60208	.15052	3.3667	4.0083	3.00	5.00
	Akademi/ Diploma I,II,III	17	3.9412	.65865	.15975	3.6025	4.2798	2.00	5.00
	Universitas/ S1,S2,S3	67	3.8060	.74343	.09082	3.6246	3.9873	2.00	5.00
	Total	100	3.8100	.70632	.07063	3.6699	3.9501	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Luas Toko	SMU	16	3.8750	.71880	.17970	3.4920	4.2580	2.00	5.00
	Akademi/ Diploma I,II,III	17	3.5294	.79982	.19398	3.1182	3.9406	2.00	5.00
	Universitas/ S1,S2,S3	67	3.6418	.77267	.09440	3.4533	3.8303	2.00	5.00
	Total	100	3.6600	.76831	.07683	3.5076	3.8124	2.00	5.00
Kebersihan Toko	SMU	16	3.7500	.85635	.21409	3.2937	4.2063	2.00	5.00
	Akademi/ Diploma I,II,III	17	3.9412	.89935	.21812	3.4788	4.4036	2.00	5.00
	Universitas/ S1,S2,S3	67	3.8358	.70918	.08664	3.6628	4.0088	3.00	5.00
	Total	100	3.8400	.76171	.07617	3.6889	3.9911	2.00	5.00
B30	SMU	16	1.6875	1.25000	.31250	1.0214	2.3536	.00	3.00
	Akademi/ Diploma I,II,III	17	1.5294	1.41940	.34426	.7996	2.2592	-1.00	4.00
	Universitas/ S1,S2,S3	67	1.7463	1.24734	.15239	1.4420	2.0505	-3.00	4.00
	Total	100	1.7000	1.26730	.12673	1.4485	1.9515	-3.00	4.00
B31	SMU	16	.3125	.87321	.21830	-.1528	.7778	-1.00	2.00
	Akademi/ Diploma I,II,III	17	.5294	.79982	.19398	.1182	.9406	-1.00	2.00
	Universitas/ S1,S2,S3	67	.6418	.91621	.11193	.4183	.8653	-1.00	3.00
	Total	100	.5700	.89052	.08905	.3933	.7467	-1.00	3.00
B32	SMU	16	.5625	.89209	.22302	.0871	1.0379	-1.00	2.00
	Akademi/ Diploma I,II,III	17	.8235	1.07444	.26059	.2711	1.3760	-1.00	3.00
	Universitas/ S1,S2,S3	67	.3881	1.04382	.12752	.1335	.6427	-1.00	3.00
	Total	100	.4900	1.02981	.10298	.2857	.6943	-1.00	3.00
B33	SMU	16	.8750	1.02470	.25617	.3290	1.4210	-1.00	3.00
	Akademi/ Diploma I,II,III	17	.1765	.80896	.19620	-.2395	.5924	-1.00	2.00
	Universitas/ S1,S2,S3	67	.8209	1.14051	.13934	.5427	1.0991	-2.00	3.00
	Total	100	.7200	1.09249	.10925	.5032	.9368	-2.00	3.00
B34	SMU	16	.8125	.54391	.13598	.5227	1.1023	.00	2.00
	Akademi/ Diploma I,II,III	17	.7059	1.04670	.25386	.1677	1.2440	-1.00	3.00
	Universitas/ S1,S2,S3	67	.6866	1.09002	.13317	.4207	.9524	-2.00	3.00
	Total	100	.7100	1.00800	.10080	.5100	.9100	-2.00	3.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
B35	SMU	16	.9375	.85391	.21348	.4825	1.3925	-1.00	2.00
	Akademi/ Diploma I,II,III	17	.0000	.79057	.19174	-.4065	.4065	-1.00	2.00
	Universitas/ S1,S2,S3	67	.5522	.98909	.12084	.3110	.7935	-2.00	2.00
	Total	100	.5200	.96901	.09690	.3277	.7123	-2.00	2.00
B36	SMU	16	1.1250	1.20416	.30104	.4833	1.7667	-1.00	3.00
	Akademi/ Diploma I,II,III	17	.6471	1.05719	.25641	.1035	1.1906	-2.00	2.00
	Universitas/ S1,S2,S3	67	1.0000	1.11464	.13618	.7281	1.2719	-1.00	3.00
	Total	100	.9600	1.11844	.11184	.7381	1.1819	-2.00	3.00
B37	SMU	16	.6875	.79320	.19830	.2648	1.1102	.00	3.00
	Akademi/ Diploma I,II,III	17	.3529	.60634	.14706	.0412	.6647	-1.00	1.00
	Universitas/ S1,S2,S3	67	.6269	1.02744	.12552	.3763	.8775	-2.00	3.00
	Total	100	.5900	.93306	.09331	.4049	.7751	-2.00	3.00
B38	SMU	16	.4375	1.09354	.27339	-.1452	1.0202	-1.00	2.00
	Akademi/ Diploma I,II,III	17	-.1176	.99262	.24075	-.6280	.3927	-1.00	3.00
	Universitas/ S1,S2,S3	67	.1493	.95749	.11698	-.0843	.3828	-3.00	2.00
	Total	100	.1500	.98857	.09886	-.0462	.3462	-3.00	3.00
B39	SMU	16	.3750	.71880	.17970	-.0080	.7580	-1.00	2.00
	Akademi/ Diploma I,II,III	17	.4118	.93934	.22782	-.0712	.8947	-1.00	2.00
	Universitas/ S1,S2,S3	67	.1045	1.15646	.14128	-.1776	.3866	-4.00	3.00
	Total	100	.2000	1.06363	.10636	-.0110	.4110	-4.00	3.00
B40	SMU	16	.5625	1.15289	.28822	-.0518	1.1768	-1.00	3.00
	Akademi/ Diploma I,II,III	17	-.1765	.95101	.23065	-.6654	.3125	-2.00	2.00
	Universitas/ S1,S2,S3	67	.3433	.91374	.11163	.1204	.5662	-1.00	2.00
	Total	100	.2900	.97747	.09775	.0960	.4840	-2.00	3.00

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Harga Buku	Between Groups	1.361	2	.681	1.146	.322

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Harga Buku	Within Groups	57.629	97	.594		
	Total	58.990	99			
Aktualitas Buku	Between Groups	1.684	2	.842	1.855	.162
	Within Groups	44.026	97	.454		
	Total	45.710	99			
Kondisi Fisik Buku	Between Groups	.364	2	.182	.392	.677
	Within Groups	45.026	97	.464		
	Total	45.390	99			
Kelengkapan Buku	Between Groups	4.915	2	2.457	4.288	.016
	Within Groups	55.595	97	.573		
	Total	60.510	99			
Keamanan dan Luas Tempat Parkir	Between Groups	4.181	2	2.091	2.573	.082
	Within Groups	78.819	97	.813		
	Total	83.000	99			
Kenyamanan dalam Berbelanja	Between Groups	3.888	2	1.944	4.089	.020
	Within Groups	46.112	97	.475		
	Total	50.000	99			
Kecekatan Pramuniaga dan Keramahan Pelayanan	Between Groups	.187	2	.093	.197	.821
	Within Groups	45.973	97	.474		
	Total	46.160	99			
Lokasi Strategis dan Mudah Dijangkau	Between Groups	1.444	2	.722	1.299	.277
	Within Groups	53.916	97	.556		
	Total	55.360	99			
Penataan Buku	Between Groups	.754	2	.377	.664	.517
	Within Groups	55.086	97	.568		
	Total	55.840	99			
Luas Toko	Between Groups	3.412	2	1.706	2.643	.076
	Within Groups	62.628	97	.646		
	Total	66.040	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kebersihan Toko	Between Groups	2.963	2	1.481	2.463	.091
	Within Groups	58.347	97	.602		
	Total	61.310	99			
Harga Buku	Between Groups	1.295	2	.648	.848	.431
	Within Groups	74.095	97	.764		
	Total	75.390	99			
Aktualitas Buku	Between Groups	.056	2	.028	.075	.928
	Within Groups	36.384	97	.375		
	Total	36.440	99			
Kondisi Fisik Buku	Between Groups	3.430	2	1.715	3.372	.038
	Within Groups	49.330	97	.509		
	Total	52.760	99			
Kelengkapan Buku	Between Groups	.064	2	.032	.055	.947
	Within Groups	56.526	97	.583		
	Total	56.590	99			
Keamanan dan Luas Tempat Parkir	Between Groups	2.627	2	1.313	2.153	.122
	Within Groups	59.163	97	.610		
	Total	61.790	99			
Kenyamanan dalam Berbelanja	Between Groups	.576	2	.288	.678	.510
	Within Groups	41.184	97	.425		
	Total	41.760	99			
Kecekatan Pramuniaga dan Keramahan Pelayanan	Between Groups	1.478	2	.739	1.151	.321
	Within Groups	62.282	97	.642		
	Total	63.760	99			
Lokasi Strategis dan Mudah Dijangkau	Between Groups	.288	2	.144	.265	.768
	Within Groups	52.702	97	.543		
	Total	52.990	99			
Penataan Buku	Between Groups	.534	2	.267	.530	.590
	Within Groups	48.856	97	.504		
	Total	49.390	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Luas Toko	Between Groups	1.052	2	.526	.889	.414
	Within Groups	57.388	97	.592		
	Total	58.440	99			
Kebersihan Toko	Between Groups	.305	2	.152	.259	.773
	Within Groups	57.135	97	.589		
	Total	57.440	99			
B30	Between Groups	.641	2	.320	.196	.822
	Within Groups	158.359	97	1.633		
	Total	159.000	99			
B31	Between Groups	1.434	2	.717	.902	.409
	Within Groups	77.076	97	.795		
	Total	78.510	99			
B32	Between Groups	2.671	2	1.336	1.266	.286
	Within Groups	102.319	97	1.055		
	Total	104.990	99			
B33	Between Groups	6.089	2	3.044	2.635	.077
	Within Groups	112.071	97	1.155		
	Total	118.160	99			
B34	Between Groups	.205	2	.103	.099	.906
	Within Groups	100.385	97	1.035		
	Total	100.590	99			
B35	Between Groups	7.455	2	3.728	4.229	.017
	Within Groups	85.505	97	.881		
	Total	92.960	99			
B36	Between Groups	2.208	2	1.104	.880	.418
	Within Groups	121.632	97	1.254		
	Total	123.840	99			
B37	Between Groups	1.199	2	.599	.684	.507
	Within Groups	84.991	97	.876		
	Total	86.190	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
B38	Between Groups	2.540	2	1.270	1.308	.275
	Within Groups	94.210	97	.971		
	Total	96.750	99			
B39	Between Groups	1.864	2	.932	.821	.443
	Within Groups	110.136	97	1.135		
	Total	112.000	99			
B40	Between Groups	5.077	2	2.539	2.751	.069
	Within Groups	89.513	97	.923		
	Total	94.590	99			

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Harga Buku	< 3 kali	48	4.6042	.7363	.1063	4.3904	4.8180	2.00	5.00
	3 - 4 kali	28	4.4286	.8789	.1661	4.0878	4.7694	2.00	5.00
	5 - 6 kali	14	4.3571	.7449	.1991	3.9270	4.7873	3.00	5.00
	> 6 kali	10	4.5000	.7071	.2236	3.9942	5.0058	3.00	5.00
	Total	100	4.5100	.7719	7.719E-02	4.3568	4.6632	2.00	5.00
Aktualitas Buku	< 3 kali	48	4.1667	.6631	9.571E-02	3.9741	4.3592	3.00	5.00
	3 - 4 kali	28	4.4286	.6901	.1304	4.1610	4.6962	3.00	5.00
	5 - 6 kali	14	3.9286	.7300	.1951	3.5071	4.3501	3.00	5.00
	> 6 kali	10	4.4000	.5164	.1633	4.0306	4.7694	4.00	5.00
	Total	100	4.2300	.6795	6.795E-02	4.0952	4.3648	3.00	5.00
Kondisi Fisik Buku	< 3 kali	48	4.3542	.6992	.1009	4.1511	4.5572	3.00	5.00
	3 - 4 kali	28	4.5357	.5079	9.598E-02	4.3388	4.7326	4.00	5.00
	5 - 6 kali	14	3.8571	.5345	.1429	3.5485	4.1658	3.00	5.00
	> 6 kali	10	4.1000	.8756	.2769	3.4736	4.7264	3.00	5.00
	Total	100	4.3100	.6771	6.771E-02	4.1756	4.4444	3.00	5.00
Kelengkapan Buku	< 3 kali	48	4.5625	.7411	.1070	4.3473	4.7777	2.00	5.00
	3 - 4 kali	28	4.4286	.8357	.1579	4.1045	4.7526	3.00	5.00
	5 - 6 kali	14	4.0714	.8287	.2215	3.5929	4.5499	3.00	5.00
	> 6 kali	10	4.3000	.6749	.2134	3.8172	4.7828	3.00	5.00
	Total	100	4.4300	.7818	7.818E-02	4.2749	4.5851	2.00	5.00
Keamanan dan Luas Tempat Parkir	< 3 kali	48	4.2292	.9048	.1306	3.9664	4.4919	2.00	5.00
	3 - 4 kali	28	4.2143	.9172	.1733	3.8586	4.5699	2.00	5.00
	5 - 6 kali	14	3.8571	.8644	.2310	3.3580	4.3563	3.00	5.00
	> 6 kali	10	3.5000	.8498	.2687	2.8921	4.1079	3.00	5.00
	Total	100	4.1000	.9156	9.156E-02	3.9183	4.2817	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Kenyamanan dalam Berbelanja	< 3 kali	48	4.3125	.6574	9.489E-02	4.1216	4.5034	3.00	5.00
	3 - 4 kali	28	4.5000	.5774	.1091	4.2761	4.7239	3.00	5.00
	5 - 6 kali	14	3.6429	.6333	.1693	3.2772	4.0085	3.00	5.00
	> 6 kali	10	3.6000	.6992	.2211	3.0998	4.1002	3.00	5.00
	Total	100	4.2000	.7107	7.107E-02	4.0590	4.3410	3.00	5.00
Kecekatan Pramuniaga dan Keramahan Pelayanan	< 3 kali	48	4.3333	.6945	.1002	4.1317	4.5350	3.00	5.00
	3 - 4 kali	28	4.3214	.6696	.1265	4.0618	4.5811	3.00	5.00
	5 - 6 kali	14	4.2857	.7263	.1941	3.8664	4.7051	3.00	5.00
	> 6 kali	10	3.9000	.5676	.1795	3.4939	4.3061	3.00	5.00
	Total	100	4.2800	.6828	6.828E-02	4.1445	4.4155	3.00	5.00
Lokasi Strategis dan Mudah Dijangkau	< 3 kali	48	4.1875	.6734	9.720E-02	3.9920	4.3830	3.00	5.00
	3 - 4 kali	28	4.2143	.7382	.1395	3.9280	4.5005	3.00	5.00
	5 - 6 kali	14	3.8571	.6630	.1772	3.4743	4.2399	3.00	5.00
	> 6 kali	10	3.5000	.9718	.3073	2.8048	4.1952	2.00	5.00
	Total	100	4.0800	.7478	7.478E-02	3.9316	4.2284	2.00	5.00
Penataan Buku	< 3 kali	48	4.1042	.7506	.1083	3.8862	4.3221	3.00	5.00
	3 - 4 kali	28	3.8214	.7724	.1460	3.5219	4.1209	2.00	5.00
	5 - 6 kali	14	3.9286	.7300	.1951	3.5071	4.3501	3.00	5.00
	> 6 kali	10	3.7000	.6749	.2134	3.2172	4.1828	3.00	5.00
	Total	100	3.9600	.7510	7.510E-02	3.8110	4.1090	2.00	5.00
Luas Toko	< 3 kali	48	3.9583	.7426	.1072	3.7427	4.1740	3.00	5.00
	3 - 4 kali	28	3.8214	.9833	.1858	3.4401	4.2027	1.00	5.00
	5 - 6 kali	14	3.5000	.6504	.1738	3.1244	3.8756	3.00	5.00
	> 6 kali	10	4.0000	.8165	.2582	3.4159	4.5841	3.00	5.00
	Total	100	3.8600	.8167	8.167E-02	3.6979	4.0221	1.00	5.00
Kebersihan Toko	< 3 kali	48	4.2917	.7133	.1030	4.0845	4.4988	3.00	5.00
	3 - 4 kali	28	4.1786	.7228	.1366	3.8983	4.4589	3.00	5.00
	5 - 6 kali	14	3.7143	.8254	.2206	3.2377	4.1909	3.00	5.00
	> 6 kali	10	3.8000	1.0328	.3266	3.0612	4.5388	2.00	5.00
	Total	100	4.1300	.7870	7.870E-02	3.9739	4.2861	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Harga Buku	< 3 kali	48	2.9167	.8464	.1222	2.6709	3.1624	2.00	5.00
	3 - 4 kali	28	2.7857	.9567	.1808	2.4147	3.1567	1.00	5.00
	5 - 6 kali	14	2.8571	.7703	.2059	2.4124	3.3019	2.00	5.00
	> 6 kali	10	2.3000	.8233	.2603	1.7111	2.8889	1.00	3.00
	Total	100	2.8100	.8726	8.726E-02	2.6368	2.9832	1.00	5.00
Aktualitas Buku	< 3 kali	48	3.5417	.6174	8.912E-02	3.3624	3.7209	2.00	5.00
	3 - 4 kali	28	3.8214	.5480	.1036	3.6090	4.0339	3.00	5.00
	5 - 6 kali	14	3.7143	.6112	.1634	3.3614	4.0672	3.00	5.00
	> 6 kali	10	3.7000	.6749	.2134	3.2172	4.1828	3.00	5.00
	Total	100	3.6600	.6067	6.067E-02	3.5396	3.7804	2.00	5.00
Kondisi Fisik Buku	< 3 kali	48	3.8750	.6400	9.237E-02	3.6892	4.0608	3.00	5.00
	3 - 4 kali	28	4.0357	.7445	.1407	3.7470	4.3244	2.00	5.00
	5 - 6 kali	14	3.3571	.7449	.1991	2.9270	3.7873	2.00	5.00
	> 6 kali	10	3.6000	.8433	.2667	2.9968	4.2032	2.00	5.00
	Total	100	3.8200	.7300	7.300E-02	3.6751	3.9649	2.00	5.00
Kelengkapan Buku	< 3 kali	48	3.7083	.7707	.1112	3.4845	3.9321	2.00	5.00
	3 - 4 kali	28	3.8929	.7860	.1485	3.5881	4.1976	2.00	5.00
	5 - 6 kali	14	3.4286	.7559	.2020	2.9921	3.8650	2.00	4.00
	> 6 kali	10	3.6000	.5164	.1633	3.2306	3.9694	3.00	4.00
	Total	100	3.7100	.7561	7.561E-02	3.5600	3.8600	2.00	5.00
Keamanan dan Luas Tempat Parkir	< 3 kali	48	3.4167	.8952	.1292	3.1567	3.6766	1.00	5.00
	3 - 4 kali	28	3.4286	.7418	.1402	3.1409	3.7162	2.00	5.00
	5 - 6 kali	14	3.4286	.6462	.1727	3.0555	3.8017	2.00	4.00
	> 6 kali	10	3.1000	.5676	.1795	2.6939	3.5061	2.00	4.00
	Total	100	3.3900	.7900	7.900E-02	3.2332	3.5468	1.00	5.00
Kenyamanan dalam Berbelanja	< 3 kali	48	3.7292	.7068	.1020	3.5239	3.9344	3.00	5.00
	3 - 4 kali	28	3.5714	.5727	.1082	3.3493	3.7935	3.00	5.00
	5 - 6 kali	14	3.6429	.7449	.1991	3.2127	4.0730	2.00	5.00
	> 6 kali	10	3.8000	.4216	.1333	3.4984	4.1016	3.00	4.00
	Total	100	3.6800	.6495	6.495E-02	3.5511	3.8089	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Kecekatan Pramuniaga dan Keramahan Pelayanan	< 3 kali	48	3.3542	.8119	.1172	3.1184	3.5899	2.00	5.00
	3 - 4 kali	28	3.0714	.7664	.1448	2.7743	3.3686	2.00	5.00
	5 - 6 kali	14	3.5714	.8516	.2276	3.0797	4.0631	3.00	5.00
	> 6 kali	10	3.5000	.7071	.2236	2.9942	4.0058	3.00	5.00
	Total	100	3.3200	.8025	8.025E-02	3.1608	3.4792	2.00	5.00
Lokasi Strategis dan Mudah Dijangkau	< 3 kali	48	3.5833	.8464	.1222	3.3376	3.8291	2.00	5.00
	3 - 4 kali	28	3.6071	.6853	.1295	3.3414	3.8729	2.00	5.00
	5 - 6 kali	14	3.0714	.2673	7.143E-02	2.9171	3.2257	3.00	4.00
	> 6 kali	10	3.3000	.4830	.1528	2.9544	3.6456	3.00	4.00
	Total	100	3.4900	.7316	7.316E-02	3.3448	3.6352	2.00	5.00
Penataan Buku	< 3 kali	48	3.8542	.7143	.1031	3.6468	4.0616	2.00	5.00
	3 - 4 kali	28	3.5000	.6939	.1311	3.2309	3.7691	2.00	5.00
	5 - 6 kali	14	4.0000	.5547	.1482	3.6797	4.3203	3.00	5.00
	> 6 kali	10	4.2000	.6325	.2000	3.7476	4.6524	3.00	5.00
	Total	100	3.8100	.7063	7.063E-02	3.6699	3.9501	2.00	5.00
Luas Toko	< 3 kali	48	3.7083	.7426	.1072	3.4927	3.9240	2.00	5.00
	3 - 4 kali	28	3.6429	.9114	.1722	3.2894	3.9963	2.00	5.00
	5 - 6 kali	14	3.7143	.7263	.1941	3.2949	4.1336	3.00	5.00
	> 6 kali	10	3.4000	.5164	.1633	3.0306	3.7694	3.00	4.00
	Total	100	3.6600	.7683	7.683E-02	3.5076	3.8124	2.00	5.00
Kebersihan Toko	< 3 kali	48	3.8750	.7330	.1058	3.6622	4.0878	2.00	5.00
	3 - 4 kali	28	3.8929	.7860	.1485	3.5881	4.1976	3.00	5.00
	5 - 6 kali	14	3.8571	.7703	.2059	3.4124	4.3019	3.00	5.00
	> 6 kali	10	3.5000	.8498	.2687	2.8921	4.1079	2.00	5.00
	Total	100	3.8400	.7617	7.617E-02	3.6889	3.9911	2.00	5.00
B30	< 3 kali	48	1.6875	1.1878	.1714	1.3426	2.0324	-1.00	3.00
	3 - 4 kali	28	1.6429	1.5447	.2919	1.0439	2.2418	-3.00	4.00
	5 - 6 kali	14	1.5000	1.0190	.2724	.9116	2.0884	.00	3.00
	> 6 kali	10	2.2000	1.1353	.3590	1.3879	3.0121	.00	4.00
	Total	100	1.7000	1.2673	.1267	1.4485	1.9515	-3.00	4.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
B31	< 3 kali	48	.6250	.9368	.1352	.3530	.8970	-1.00	3.00
	3 - 4 kali	28	.6071	.8751	.1654	.2678	.9465	-1.00	2.00
	5 - 6 kali	14	.2143	.8926	.2386	-.3011	.7296	-1.00	2.00
	> 6 kali	10	.7000	.6749	.2134	.2172	1.1828	.00	2.00
	Total	100	.5700	.8905	8.905E-02	.3933	.7467	-1.00	3.00
B32	< 3 kali	48	.4792	1.0516	.1518	.1738	.7845	-1.00	2.00
	3 - 4 kali	28	.5000	1.0364	.1959	9.814E-02	.9019	-1.00	3.00
	5 - 6 kali	14	.5000	.9405	.2514	-4.3052E-02	1.0431	-1.00	2.00
	> 6 kali	10	.5000	1.1785	.3727	-.3431	1.3431	-1.00	3.00
	Total	100	.4900	1.0298	.1030	.2857	.6943	-1.00	3.00
B33	< 3 kali	48	.8542	.9891	.1428	.5670	1.1414	-1.00	3.00
	3 - 4 kali	28	.5357	1.2905	.2439	3.532E-02	1.0361	-2.00	3.00
	5 - 6 kali	14	.6429	1.2157	.3249	-5.9090E-02	1.3448	-1.00	3.00
	> 6 kali	10	.7000	.8233	.2603	.1111	1.2889	-1.00	2.00
	Total	100	.7200	1.0925	.1092	.5032	.9368	-2.00	3.00
B34	< 3 kali	48	.8125	1.0243	.1478	.5151	1.1099	-2.00	3.00
	3 - 4 kali	28	.7857	1.0313	.1949	.3858	1.1856	-1.00	3.00
	5 - 6 kali	14	.4286	.8516	.2276	-6.3145E-02	.9203	.00	3.00
	> 6 kali	10	.4000	1.0750	.3399	-.3690	1.1690	-1.00	2.00
	Total	100	.7100	1.0080	.1008	.5100	.9100	-2.00	3.00
B35	< 3 kali	48	.5833	.8952	.1292	.3234	.8433	-1.00	2.00
	3 - 4 kali	28	.9286	.9786	.1849	.5491	1.3080	-2.00	2.00
	5 - 6 kali	14	.0000	.8771	.2344	-.5064	.5064	-1.00	2.00
	> 6 kali	10	-.2000	.7888	.2494	-.7643	.3643	-1.00	1.00
	Total	100	.5200	.9690	9.690E-02	.3277	.7123	-2.00	2.00
B36	< 3 kali	48	.9792	1.1390	.1644	.6484	1.3099	-1.00	3.00
	3 - 4 kali	28	1.2500	.9670	.1828	.8750	1.6250	-1.00	3.00
	5 - 6 kali	14	.7143	1.3828	.3696	-8.4109E-02	1.5127	-2.00	2.00
	> 6 kali	10	.4000	.8433	.2667	-.2032	1.0032	-1.00	2.00
	Total	100	.9600	1.1184	.1118	.7381	1.1819	-2.00	3.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
B37	< 3 kali	48	.6042	.9394	.1356	.3314	.8769	-2.00	3.00
	3 - 4 kali	28	.6071	1.0659	.2014	.1938	1.0205	-1.00	3.00
	5 - 6 kali	14	.7857	.6993	.1869	.3820	1.1895	.00	2.00
	> 6 kali	10	.2000	.7888	.2494	-.3643	.7643	-1.00	2.00
	Total	100	.5900	.9331	9.331E-02	.4049	.7751	-2.00	3.00
B38	< 3 kali	48	.2500	.9109	.1315	-1.4506E-02	.5145	-1.00	3.00
	3 - 4 kali	28	.3214	1.1239	.2124	-.1144	.7572	-3.00	2.00
	5 - 6 kali	14	-7.14E-02	.9169	.2450	-.6008	.4580	-1.00	1.00
	> 6 kali	10	-.5000	.8498	.2687	-1.1079	.1079	-2.00	1.00
	Total	100	.1500	.9886	9.886E-02	-4.6154E-02	.3462	-3.00	3.00
B39	< 3 kali	48	.2500	.9785	.1412	-3.4124E-02	.5341	-2.00	3.00
	3 - 4 kali	28	.1786	1.2188	.2303	-.2940	.6512	-4.00	2.00
	5 - 6 kali	14	-.2143	1.0509	.2809	-.8211	.3925	-2.00	1.00
	> 6 kali	10	.6000	.9661	.3055	-9.1100E-02	1.2911	-1.00	2.00
	Total	100	.2000	1.0636	.1064	-1.1048E-02	.4110	-4.00	3.00
B40	< 3 kali	48	.4167	.9639	.1391	.1368	.6966	-1.00	3.00
	3 - 4 kali	28	.2857	.9759	.1844	-9.2700E-02	.6641	-1.00	2.00
	5 - 6 kali	14	-.1429	.6630	.1772	-.5257	.2399	-1.00	1.00
	> 6 kali	10	.3000	1.3375	.4230	-.6568	1.2568	-2.00	2.00
	Total	100	.2900	.9775	9.775E-02	9.605E-02	.4840	-2.00	3.00

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Harga Buku	Between Groups	.939	3	.313	.518	.671
	Within Groups	58.051	96	.605		
	Total	58.990	99			
Aktualitas Buku	Between Groups	2.858	3	.953	2.134	.101
	Within Groups	42.852	96	.446		
	Total	45.710	99			
Kondisi Fisik Buku	Between Groups	4.832	3	1.611	3.813	.012
	Within Groups	40.558	96	.422		
	Total	45.390	99			
Kelengkapan Buku	Between Groups	2.812	3	.937	1.559	.204
	Within Groups	57.698	96	.601		
	Total	60.510	99			
Keamanan dan Luas Tempat Parkir	Between Groups	5.592	3	1.864	2.312	.081
	Within Groups	77.408	96	.806		
	Total	83.000	99			
Kenyamanan dalam Berbelanja	Between Groups	11.073	3	3.691	9.103	.000
	Within Groups	38.927	96	.405		
	Total	50.000	99			
Kecekatan Pramuniaga dan Keramahan Pelayanan	Between Groups	1.629	3	.543	1.171	.325
	Within Groups	44.531	96	.464		
	Total	46.160	99			
Lokasi Strategis dan Mudah Dijangkau	Between Groups	5.119	3	1.706	3.260	.025
	Within Groups	50.241	96	.523		
	Total	55.360	99			
Penataan Buku	Between Groups	2.225	3	.742	1.328	.270
	Within Groups	53.615	96	.558		
	Total	55.840	99			
Luas Toko	Between Groups	2.516	3	.839	1.268	.290
	Within Groups	63.524	96	.662		
	Total	66.040	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kebersihan Toko	Between Groups	4.829	3	1.610	2.736	.048
	Within Groups	56.481	96	.588		
	Total	61.310	99			
Harga Buku	Between Groups	3.195	3	1.065	1.416	.243
	Within Groups	72.195	96	.752		
	Total	75.390	99			
Aktualitas Buku	Between Groups	1.459	3	.486	1.335	.268
	Within Groups	34.981	96	.364		
	Total	36.440	99			
Kondisi Fisik Buku	Between Groups	4.931	3	1.644	3.299	.024
	Within Groups	47.829	96	.498		
	Total	52.760	99			
Kelengkapan Buku	Between Groups	2.166	3	.722	1.274	.288
	Within Groups	54.424	96	.567		
	Total	56.590	99			
Keamanan dan Luas Tempat Parkir	Between Groups	.938	3	.313	.493	.688
	Within Groups	60.852	96	.634		
	Total	61.790	99			
Kenyamanan dalam Berbelanja	Between Groups	.609	3	.203	.474	.701
	Within Groups	41.151	96	.429		
	Total	41.760	99			
Kecekatan Pramuniaga dan Keramahan Pelayanan	Between Groups	2.995	3	.998	1.577	.200
	Within Groups	60.765	96	.633		
	Total	63.760	99			
Lokasi Strategis dan Mudah Dijangkau	Between Groups	3.616	3	1.205	2.344	.078
	Within Groups	49.374	96	.514		
	Total	52.990	99			
Penataan Buku	Between Groups	4.811	3	1.604	3.453	.020
	Within Groups	44.579	96	.464		
	Total	49.390	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Luas Toko	Between Groups	.838	3	.279	.465	.707
	Within Groups	57.602	96	.600		
	Total	58.440	99			
Kebersihan Toko	Between Groups	1.297	3	.432	.739	.531
	Within Groups	56.143	96	.585		
	Total	57.440	99			
B30	Between Groups	3.159	3	1.053	.649	.586
	Within Groups	155.841	96	1.623		
	Total	159.000	99			
B31	Between Groups	2.124	3	.708	.890	.449
	Within Groups	76.386	96	.796		
	Total	78.510	99			
B32	Between Groups	1.083E-02	3	3.611E-03	.003	1.000
	Within Groups	104.979	96	1.094		
	Total	104.990	99			
B33	Between Groups	1.902	3	.634	.524	.667
	Within Groups	116.258	96	1.211		
	Total	118.160	99			
B34	Between Groups	2.735	3	.912	.894	.447
	Within Groups	97.855	96	1.019		
	Total	100.590	99			
B35	Between Groups	13.836	3	4.612	5.596	.001
	Within Groups	79.124	96	.824		
	Total	92.960	99			
B36	Between Groups	6.354	3	2.118	1.731	.166
	Within Groups	117.486	96	1.224		
	Total	123.840	99			
B37	Between Groups	2.075	3	.692	.789	.503
	Within Groups	84.115	96	.876		
	Total	86.190	99			
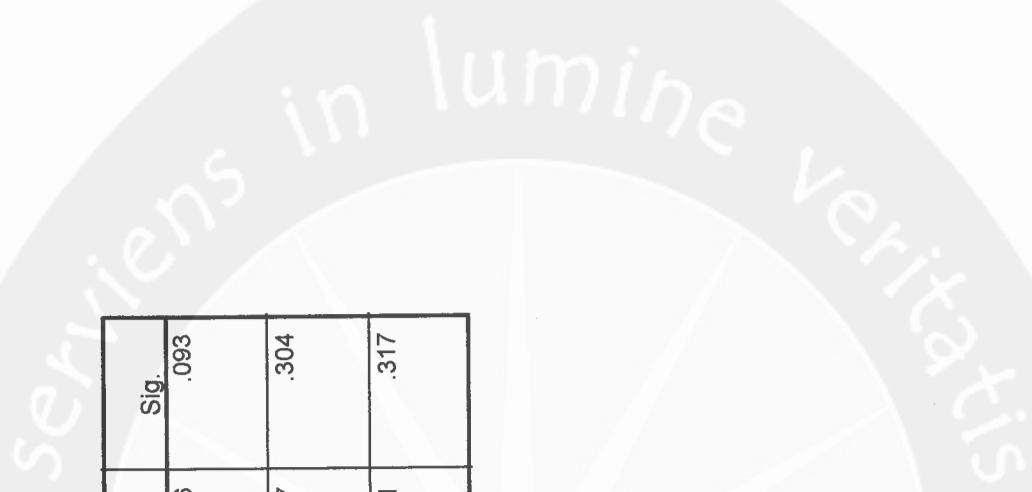
ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
B38	Between Groups	6.214	3	2.071	2.196	.093
	Within Groups	90.536	96	.943		
	Total	96.750	99			
B39	Between Groups	4.136	3	1.379	1.227	.304
	Within Groups	107.864	96	1.124		
	Total	112.000	99			
B40	Between Groups	3.395	3	1.132	1.191	.317
	Within Groups	91.195	96	.950		
	Total	94.590	99			

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Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Harga Buku	Buku Kedokteran/ Kesehatan	11	4.6364	.67420	.20328	4.1834	5.0893	3.00	5.00
	Buku Agama/ Filsafat	13	4.2308	.72501	.20108	3.7926	4.6689	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	4.5200	.77028	.15406	4.2020	4.8380	3.00	5.00
	Buku Sosial/ Budaya/ Politik	12	4.5833	.66856	.19300	4.1586	5.0081	3.00	5.00
	Lain-lain	39	4.5385	.85367	.13670	4.2617	4.8152	2.00	5.00
	Total	100	4.5100	.77192	.07719	4.3568	4.6632	2.00	5.00
Aktualitas Buku	Buku Kedokteran/ Kesehatan	11	4.4545	.68755	.20730	3.9926	4.9164	3.00	5.00
	Buku Agama/ Filsafat	13	4.1538	.80064	.22206	3.6700	4.6377	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	4.0800	.70238	.14048	3.7901	4.3699	3.00	5.00
	Buku Sosial/ Budaya/ Politik	12	4.1667	.57735	.16667	3.7998	4.5335	3.00	5.00
	Lain-lain	39	4.3077	.65510	.10490	4.0953	4.5200	3.00	5.00
	Total	100	4.2300	.67950	.06795	4.0952	4.3648	3.00	5.00
Kondisi Fisik Buku	Buku Kedokteran/ Kesehatan	11	4.5455	.52223	.15746	4.1946	4.8963	4.00	5.00
	Buku Agama/ Filsafat	13	4.3077	.63043	.17485	3.9267	4.6887	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	4.2400	.72342	.14468	3.9414	4.5386	3.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.7500	.75378	.21760	3.2711	4.2289	3.00	5.00
	Lain-lain	39	4.4615	.60027	.09612	4.2670	4.6561	3.00	5.00
	Total	100	4.3100	.67712	.06771	4.1756	4.4444	3.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Kelengkapan Buku	Buku Kedokteran/ Kesehatan	11	4.1818	.87386	.26348	3.5947	4.7689	3.00	5.00
	Buku Agama/ Filsafat	13	4.3846	.65044	.18040	3.9916	4.7777	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	4.4000	.81650	.16330	4.0630	4.7370	2.00	5.00
	Buku Sosial/ Budaya/ Politik	12	4.3333	.88763	.25624	3.7694	4.8973	3.00	5.00
	Lain-lain	39	4.5641	.75376	.12070	4.3198	4.8084	3.00	5.00
	Total	100	4.4300	.78180	.07818	4.2749	4.5851	2.00	5.00
Keamanan dan Luas Tempat Parkir	Buku Kedokteran/ Kesehatan	11	4.7273	.46710	.14084	4.4135	5.0411	4.00	5.00
	Buku Agama/ Filsafat	13	4.0000	1.00000	.27735	3.3957	4.6043	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	3.7200	.93630	.18726	3.3335	4.1065	2.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.5833	.79296	.22891	3.0795	4.0872	3.00	5.00
	Lain-lain	39	4.3590	.84253	.13491	4.0859	4.6321	2.00	5.00
	Total	100	4.1000	.91563	.09156	3.9183	4.2817	2.00	5.00
Kenyamanan dalam Berbelanja	Buku Kedokteran/ Kesehatan	11	4.0909	.70065	.21125	3.6202	4.5616	3.00	5.00
	Buku Agama/ Filsafat	13	4.0000	.70711	.19612	3.5727	4.4273	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	4.0800	.81240	.16248	3.7447	4.4153	3.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.9167	.66856	.19300	3.4919	4.3414	3.00	5.00
	Lain-lain	39	4.4615	.60027	.09612	4.2670	4.6561	3.00	5.00
	Total	100	4.2000	.71067	.07107	4.0590	4.3410	3.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Kecekatan Pramuniaga dan Keramahan Pelayanan	Buku Kedokteran/ Kesehatan	11	4.3636	.67420	.20328	3.9107	4.8166	3.00	5.00
	Buku Agama/ Filsafat	13	3.8462	.80064	.22206	3.3623	4.3300	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	4.6000	.50000	.10000	4.3936	4.8064	4.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.7500	.62158	.17944	3.3551	4.1449	3.00	5.00
	Lain-lain	39	4.3590	.62774	.10052	4.1555	4.5625	3.00	5.00
	Total	100	4.2800	.68283	.06828	4.1445	4.4155	3.00	5.00
Lokasi Strategis dan Mudah Dijangkau	Buku Kedokteran/ Kesehatan	11	4.0909	.70065	.21125	3.6202	4.5616	3.00	5.00
	Buku Agama/ Filsafat	13	3.9231	.64051	.17765	3.5360	4.3101	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	4.0000	.70711	.14142	3.7081	4.2919	3.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.8333	.71774	.20719	3.3773	4.2894	3.00	5.00
	Lain-lain	39	4.2564	.81815	.13101	3.9912	4.5216	2.00	5.00
	Total	100	4.0800	.74779	.07478	3.9316	4.2284	2.00	5.00
Penataan Buku	Buku Kedokteran/ Kesehatan	11	3.6364	.80904	.24393	3.0928	4.1799	3.00	5.00
	Buku Agama/ Filsafat	13	4.0769	.86232	.23916	3.5558	4.5980	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	4.0800	.81240	.16248	3.7447	4.4153	2.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.9167	.51493	.14865	3.5895	4.2438	3.00	5.00
	Lain-lain	39	3.9487	.72361	.11587	3.7141	4.1833	3.00	5.00
	Total	100	3.9600	.75103	.07510	3.8110	4.1090	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
as Toko	Buku Kedokteran/ Kesehatan	11	4.0000	.63246	.19069	3.5751	4.4249	3.00	5.00
	Buku Agama/ Filsafat	13	3.6923	.75107	.20831	3.2384	4.1462	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	3.7600	1.01160	.20232	3.3424	4.1776	1.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.4167	.90034	.25990	2.8446	3.9887	2.00	5.00
	Lain-lain	39	4.0769	.66430	.10637	3.8616	4.2923	3.00	5.00
	Total	100	3.8600	.81674	.08167	3.6979	4.0221	1.00	5.00
bersihan Toko	Buku Kedokteran/ Kesehatan	11	4.0909	.83121	.25062	3.5325	4.6493	3.00	5.00
	Buku Agama/ Filsafat	13	3.9231	.64051	.17765	3.5360	4.3101	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	4.2000	.86603	.17321	3.8425	4.5575	3.00	5.00
	Buku Sosial/ Budaya/ Politik	12	4.0833	.79296	.22891	3.5795	4.5872	3.00	5.00
	Lain-lain	39	4.1795	.79046	.12658	3.9232	4.4357	2.00	5.00
	Total	100	4.1300	.78695	.07870	3.9739	4.2861	2.00	5.00
rga Buku	Buku Kedokteran/ Kesehatan	11	2.5455	.52223	.15746	2.1946	2.8963	2.00	3.00
	Buku Agama/ Filsafat	13	2.9231	.95407	.26461	2.3465	3.4996	1.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	2.8000	1.00000	.20000	2.3872	3.2128	1.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.0833	.79296	.22891	2.5795	3.5872	2.00	5.00
	Lain-lain	39	2.7692	.87243	.13970	2.4864	3.0520	1.00	5.00
	Total	100	2.8100	.87265	.08726	2.6368	2.9832	1.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Aktualitas Buku	Buku Kedokteran/ Kesehatan	11	3.5455	.82020	.24730	2.9944	4.0965	2.00	4.00
	Buku Agama/ Filsafat	13	3.7692	.43853	.12163	3.5042	4.0342	3.00	4.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	3.7200	.67823	.13565	3.4400	4.0000	3.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.5000	.52223	.15076	3.1682	3.8318	3.00	4.00
	Lain-lain	39	3.6667	.57735	.09245	3.4795	3.8538	3.00	5.00
	Total	100	3.6600	.60670	.06067	3.5396	3.7804	2.00	5.00
Kondisi Fisik Buku	Buku Kedokteran/ Kesehatan	11	3.6364	.50452	.15212	3.2974	3.9753	3.00	4.00
	Buku Agama/ Filsafat	13	4.0000	1.00000	.27735	3.3957	4.6043	2.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	3.8000	.76376	.15275	3.4847	4.1153	2.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.7500	.75378	.21760	3.2711	4.2289	3.00	5.00
	Lain-lain	39	3.8462	.67037	.10734	3.6288	4.0635	2.00	5.00
	Total	100	3.8200	.73002	.07300	3.6751	3.9649	2.00	5.00
Kelengkapan Buku	Buku Kedokteran/ Kesehatan	11	3.3636	.92442	.27872	2.7426	3.9847	2.00	5.00
	Buku Agama/ Filsafat	13	3.8462	.68874	.19102	3.4300	4.2624	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	3.7600	.66332	.13266	3.4862	4.0338	3.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.6667	.98473	.28427	3.0410	4.2923	2.00	5.00
	Lain-lain	39	3.7436	.71517	.11452	3.5118	3.9754	2.00	5.00
	Total	100	3.7100	.75605	.07561	3.5600	3.8600	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean Lower Bound	Upper Bound	Minimum	Maximum
Keamanan dan Luas Tempat Parkir	Buku Kedokteran/ Kesehatan	11	3.7273	.90453	.27273	3.1196	4.3349	2.00	5.00
	Buku Agama/ Filsafat	13	3.3846	.76795	.21299	2.9205	3.8487	2.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	3.2000	.81650	.16330	2.8630	3.5370	1.00	4.00
	Buku Sosial/ Budaya/ Politik	12	3.3333	.77850	.22473	2.8387	3.8280	2.00	5.00
	Lain-lain	39	3.4359	.75376	.12070	3.1916	3.6802	2.00	5.00
	Total	100	3.3900	.79003	.07900	3.2332	3.5468	1.00	5.00
Kenyamanan dalam Berbelanja	Buku Kedokteran/ Kesehatan	11	3.7273	.46710	.14084	3.4135	4.0411	3.00	4.00
	Buku Agama/ Filsafat	13	4.0000	.70711	.19612	3.5727	4.4273	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	3.6000	.64550	.12910	3.3336	3.8664	2.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.9167	.51493	.14865	3.5895	4.2438	3.00	5.00
	Lain-lain	39	3.5385	.68234	.10926	3.3173	3.7597	3.00	5.00
	Total	100	3.6800	.64948	.06495	3.5511	3.8089	2.00	5.00
Kecekatan Pramuniaga dan Keramahan Pelayanan	Buku Kedokteran/ Kesehatan	11	3.2727	.64667	.19498	2.8383	3.7072	2.00	4.00
	Buku Agama/ Filsafat	13	3.4615	.77625	.21529	2.9925	3.9306	2.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	3.0800	.90921	.18184	2.7047	3.4553	2.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.7500	.75378	.21760	3.2711	4.2289	3.00	5.00
	Lain-lain	39	3.3077	.76619	.12269	3.0593	3.5561	2.00	5.00
	Total	100	3.3200	.80252	.08025	3.1608	3.4792	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean Lower Bound	95% Confidence Interval for Mean Upper Bound	Minimum	Maximum
Lokasi Strategis dan Mudah Dijangkau	Buku Kedokteran/ Kesehatan	11	3.3636	.50452	.15212	3.0247	3.7026	3.00	4.00
	Buku Agama/ Filsafat	13	3.7692	.72501	.20108	3.3311	4.2074	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	3.2800	.79162	.15832	2.9532	3.6068	2.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.5000	.79772	.23028	2.9932	4.0068	3.00	5.00
	Lain-lain	39	3.5641	.71800	.11497	3.3314	3.7969	2.00	5.00
	Total	100	3.4900	.73161	.07316	3.3448	3.6352	2.00	5.00
Penataan Buku	Buku Kedokteran/ Kesehatan	11	3.7273	.46710	.14084	3.4135	4.0411	3.00	4.00
	Buku Agama/ Filsafat	13	3.9231	.86232	.23916	3.4020	4.4442	2.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	3.9200	.64031	.12806	3.6557	4.1843	3.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.9167	.66856	.19300	3.4919	4.3414	3.00	5.00
	Lain-lain	39	3.6923	.76619	.12269	3.4439	3.9407	2.00	5.00
	Total	100	3.8100	.70632	.07063	3.6699	3.9501	2.00	5.00
Luas Toko	Buku Kedokteran/ Kesehatan	11	3.6364	.50452	.15212	3.2974	3.9753	3.00	4.00
	Buku Agama/ Filsafat	13	3.5385	.66023	.18311	3.1395	3.9374	3.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	3.8400	.80000	.16000	3.5098	4.1702	3.00	5.00
	Buku Sosial/ Budaya/ Politik	12	3.5833	.51493	.14865	3.2562	3.9105	3.00	4.00
	Lain-lain	39	3.6154	.90657	.14517	3.3215	3.9093	2.00	5.00
	Total	100	3.6600	.76831	.07683	3.5076	3.8124	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean Lower Bound	Upper Bound	Minimum	Maximum
Kebersihan Toko	Buku Kedokteran/ Kesehatan	11	3.6364	.67420	.20328	3.1834	4.0893	3.00	5.00
	Buku Agama/ Filsafat	13	3.8462	.80064	.22206	3.3623	4.3300	2.00	5.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	3.8000	.91287	.18257	3.4232	4.1768	2.00	5.00
	Buku Sosial/ Budaya/ Politik	12	4.0000	.60302	.17408	3.6169	4.3831	3.00	5.00
	Lain-lain	39	3.8718	.73196	.11721	3.6345	4.1091	3.00	5.00
	Total	100	3.8400	.76171	.07617	3.6889	3.9911	2.00	5.00
B30	Buku Kedokteran/ Kesehatan	11	2.0909	.83121	.25062	1.5325	2.6493	1.00	3.00
	Buku Agama/ Filsafat	13	1.3077	1.49358	.41424	.4051	2.2103	-1.00	4.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	1.7200	1.24231	.24846	1.2072	2.2328	.00	4.00
	Buku Sosial/ Budaya/ Politik	12	1.5000	.90453	.26112	.9253	2.0747	.00	3.00
	Lain-lain	39	1.7692	1.40416	.22485	1.3141	2.2244	-3.00	4.00
	Total	100	1.7000	1.26730	.12673	1.4485	1.9515	-3.00	4.00
B31	Buku Kedokteran/ Kesehatan	11	.9091	1.22103	.36815	.0888	1.7294	-1.00	3.00
	Buku Agama/ Filsafat	13	.3846	1.04391	.28953	-.2462	1.0154	-1.00	2.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	.3600	.75719	.15144	.0474	.6726	-1.00	2.00
	Buku Sosial/ Budaya/ Politik	12	.6667	.88763	.25624	.1027	1.2306	-1.00	2.00
	Lain-lain	39	.6410	.81069	.12981	.3782	.9038	-1.00	2.00
	Total	100	.5700	.89052	.08905	.3933	.7467	-1.00	3.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
B32	Buku Kedokteran/Kesehatan	11	.9091	.70065	.21125	.4384	1.3798	.00	2.00
	Buku Agama/Filsafat	13	.3077	1.31559	.36488	-.4873	1.1027	-1.00	3.00
	Buku Ekonomi/Akuntansi/Manajemen	25	.4400	1.12101	.22420	-.0227	.9027	-1.00	2.00
	Buku Sosial/Budaya/Politik	12	.0000	.85280	.24618	-.5418	.5418	-1.00	1.00
	Lain-lain	39	.6154	.96287	.15418	.3033	.9275	-1.00	3.00
	Total	100	.4900	1.02981	.10298	.2857	.6943	-1.00	3.00
B33	Buku Kedokteran/Kesehatan	11	.8182	1.53741	.46355	-.2147	1.8510	-2.00	3.00
	Buku Agama/Filsafat	13	.5385	.77625	.21529	.0694	1.0075	-1.00	2.00
	Buku Ekonomi/Akuntansi/Manajemen	25	.6400	.90738	.18148	.2655	1.0145	-2.00	2.00
	Buku Sosial/Budaya/Politik	12	.6667	1.15470	.33333	-.0670	1.4003	-1.00	3.00
	Lain-lain	39	.8205	1.16691	.18685	.4422	1.1988	-2.00	3.00
	Total	100	.7200	1.09249	.10925	.5032	.9368	-2.00	3.00
B34	Buku Kedokteran/Kesehatan	11	1.0000	1.00000	.30151	.3282	1.6718	.00	3.00
	Buku Agama/Filsafat	13	.6154	.65044	.18040	.2223	1.0084	.00	2.00
	Buku Ekonomi/Akuntansi/Manajemen	25	.5200	1.29486	.25897	-.0145	1.0545	-2.00	3.00
	Buku Sosial/Budaya/Politik	12	.2500	.62158	.17944	-.1449	.6449	-1.00	1.00
	Lain-lain	39	.9231	.95655	.15317	.6130	1.2332	-1.00	3.00
	Total	100	.7100	1.00800	.10080	.5100	.9100	-2.00	3.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
B35	Buku Kedokteran/ Kesehatan	11	.3636	.92442	.27872	-.2574	.9847	-1.00	2.00
	Buku Agama/ Filsafat	13	.0000	.70711	.19612	-.4273	.4273	-1.00	1.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	.4800	1.04563	.20913	.0484	.9116	-1.00	2.00
	Buku Sosial/ Budaya/ Politik	12	.0000	.95346	.27524	-.6058	.6058	-2.00	1.00
	Lain-lain	39	.9231	.87011	.13933	.6410	1.2051	-1.00	2.00
	Total	100	.5200	.96901	.09690	.3277	.7123	-2.00	2.00
B36	Buku Kedokteran/ Kesehatan	11	1.0909	1.04447	.31492	.3892	1.7926	-1.00	3.00
	Buku Agama/ Filsafat	13	.3846	1.12090	.31088	-.2927	1.0620	-1.00	3.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	1.5200	1.08474	.21695	1.0722	1.9678	-1.00	3.00
	Buku Sosial/ Budaya/ Politik	12	.0000	1.04447	.30151	-.6636	.6636	-2.00	2.00
	Lain-lain	39	1.0513	.94448	.15124	.7451	1.3574	-1.00	2.00
	Total	100	.9600	1.11844	.11184	.7381	1.1819	-2.00	3.00
B37	Buku Kedokteran/ Kesehatan	11	.7273	1.00905	.30424	.0494	1.4052	-1.00	2.00
	Buku Agama/ Filsafat	13	.1538	.68874	.19102	-.2624	.5700	-1.00	1.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	.7200	.79162	.15832	.3932	1.0468	-1.00	2.00
	Buku Sosial/ Budaya/ Politik	12	.3333	.65134	.18803	-.0805	.7472	-1.00	1.00
	Lain-lain	39	.6923	1.10391	.17677	.3345	1.0502	-2.00	3.00
	Total	100	.5900	.93306	.09331	.4049	.7751	-2.00	3.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
B38	Buku Kedokteran/ Kesehatan	11	-.0909	1.04447	.31492	-.7926	.6108	-1.00	2.00
	Buku Agama/ Filsafat	13	.1538	1.14354	.31716	-.5372	.8449	-1.00	3.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	.1600	1.10604	.22121	-.2966	.6166	-3.00	2.00
	Buku Sosial/ Budaya/ Politik	12	.0000	.60302	.17408	-.3831	.3831	-1.00	1.00
	Lain-lain	39	.2564	.96567	.15463	-.0566	.5694	-1.00	2.00
	Total	100	.1500	.98857	.09886	-.0462	.3462	-3.00	3.00
B39	Buku Kedokteran/ Kesehatan	11	.3636	.67420	.20328	-.0893	.8166	-1.00	1.00
	Buku Agama/ Filsafat	13	.1538	.80064	.22206	-.3300	.6377	-1.00	2.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	-.0800	1.35154	.27031	-.6379	.4779	-4.00	2.00
	Buku Sosial/ Budaya/ Politik	12	-.1667	1.02986	.29729	-.8210	.4877	-1.00	2.00
	Lain-lain	39	.4615	.99594	.15948	.1387	.7844	-2.00	3.00
	Total	100	.2000	1.06363	.10636	-.0110	.4110	-4.00	3.00
B40	Buku Kedokteran/ Kesehatan	11	.4545	1.03573	.31228	-.2413	1.1504	-1.00	2.00
	Buku Agama/ Filsafat	13	.0769	1.11516	.30929	-.5970	.7508	-2.00	2.00
	Buku Ekonomi/ Akuntansi/ Manajemen	25	.4000	1.25831	.25166	-.1194	.9194	-1.00	3.00
	Buku Sosial/ Budaya/ Politik	12	.0833	.66856	.19300	-.3414	.5081	-1.00	1.00
	Lain-lain	39	.3077	.79980	.12807	.0484	.5670	-1.00	2.00
	Total	100	.2900	.97747	.09775	.0960	.4840	-2.00	3.00

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Harga Buku	Between Groups	1.288	4	.322	.530	.714
	Within Groups	57.702	95	.607		
	Total	58.990	99			
Aktualitas Buku	Between Groups	1.476	4	.369	.793	.533
	Within Groups	44.234	95	.466		
	Total	45.710	99			
Kondisi Fisik Buku	Between Groups	5.391	4	1.348	3.201	.016
	Within Groups	39.999	95	.421		
	Total	45.390	99			
Kelengkapan Buku	Between Groups	1.540	4	.385	.620	.649
	Within Groups	58.970	95	.621		
	Total	60.510	99			
Keamanan dan Luas Tempat Parkir	Between Groups	13.887	4	3.472	4.772	.001
	Within Groups	69.113	95	.728		
	Total	83.000	99			
Kenyamanan dalam Berbelanja	Between Groups	4.642	4	1.160	2.431	.053
	Within Groups	45.358	95	.477		
	Total	50.000	99			
Kecekatan Pramuniaga dan Keramahan Pelayanan	Between Groups	8.698	4	2.174	5.514	.000
	Within Groups	37.462	95	.394		
	Total	46.160	99			
Lokasi Strategis dan Mudah Dijangkau	Between Groups	2.425	4	.606	1.088	.367
	Within Groups	52.935	95	.557		
	Total	55.360	99			
Penataan Buku	Between Groups	1.717	4	.429	.754	.558
	Within Groups	54.123	95	.570		
	Total	55.840	99			
Luas Toko	Between Groups	5.025	4	1.256	1.956	.108
	Within Groups	61.015	95	.642		
	Total	66.040	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kebersihan Toko	Between Groups	.818	4	.204	.321	.863
	Within Groups	60.492	95	.637		
	Total	61.310	99			
Harga Buku	Between Groups	1.900	4	.475	.614	.654
	Within Groups	73.490	95	.774		
	Total	75.390	99			
Aktualitas Buku	Between Groups	.698	4	.175	.464	.762
	Within Groups	35.742	95	.376		
	Total	36.440	99			
Kondisi Fisik Buku	Between Groups	.888	4	.222	.406	.804
	Within Groups	51.872	95	.546		
	Total	52.760	99			
Kelengkapan Buku	Between Groups	1.690	4	.422	.731	.573
	Within Groups	54.900	95	.578		
	Total	56.590	99			
Keamanan dan Luas Tempat Parkir	Between Groups	2.275	4	.569	.908	.463
	Within Groups	59.515	95	.626		
	Total	61.790	99			
Kenyamanan dalam Berbelanja	Between Groups	2.969	4	.742	1.818	.132
	Within Groups	38.791	95	.408		
	Total	41.760	99			
Kecekatan Pramuniaga dan Keramahan Pelayanan	Between Groups	3.950	4	.987	1.568	.189
	Within Groups	59.810	95	.630		
	Total	63.760	99			
Lokasi Strategis dan Mudah Dijangkau	Between Groups	2.507	4	.627	1.179	.325
	Within Groups	50.483	95	.531		
	Total	52.990	99			
Penataan Buku	Between Groups	1.221	4	.305	.602	.662
	Within Groups	48.169	95	.507		
	Total	49.390	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Luas Toko	Between Groups	1.156	4	.289	.479	.751
	Within Groups	57.284	95	.603		
	Total	58.440	99			
Kebersihan Toko	Between Groups	.843	4	.211	.354	.841
	Within Groups	56.597	95	.596		
	Total	57.440	99			
B30	Between Groups	4.359	4	1.090	.669	.615
	Within Groups	154.641	95	1.628		
	Total	159.000	99			
B31	Between Groups	3.123	4	.781	.984	.420
	Within Groups	75.387	95	.794		
	Total	78.510	99			
B32	Between Groups	5.921	4	1.480	1.419	.233
	Within Groups	99.069	95	1.043		
	Total	104.990	99			
B33	Between Groups	1.123	4	.281	.228	.922
	Within Groups	117.037	95	1.232		
	Total	118.160	99			
B34	Between Groups	6.254	4	1.563	1.574	.187
	Within Groups	94.336	95	.993		
	Total	100.590	99			
B35	Between Groups	13.405	4	3.351	4.002	.005
	Within Groups	79.555	95	.837		
	Total	92.960	99			
B36	Between Groups	23.717	4	5.929	5.626	.000
	Within Groups	100.123	95	1.054		
	Total	123.840	99			
B37	Between Groups	4.302	4	1.075	1.248	.296
	Within Groups	81.888	95	.862		
	Total	86.190	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
B38	Between Groups	1.353	4	.338	.337	.853
	Within Groups	95.397	95	1.004		
	Total	96.750	99			
B39	Between Groups	6.563	4	1.641	1.478	.215
	Within Groups	105.437	95	1.110		
	Total	112.000	99			
B40	Between Groups	1.715	4	.429	.439	.780
	Within Groups	92.875	95	.978		
	Total	94.590	99			

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Harga Buku	< 2 km	12	4.0833	1.24011	.35799	3.2954	4.8713	2.00	5.00
	2 - 4 km	35	4.6286	.73106	.12357	4.3774	4.8797	2.00	5.00
	5 - 6 km	26	4.6538	.56159	.11014	4.4270	4.8807	3.00	5.00
	> 6 km	27	4.4074	.69389	.13354	4.1329	4.6819	3.00	5.00
	Total	100	4.5100	.77192	.07719	4.3568	4.6632	2.00	5.00
Aktualitas Buku	< 2 km	12	4.4167	.51493	.14865	4.0895	4.7438	4.00	5.00
	2 - 4 km	35	4.1429	.64820	.10957	3.9202	4.3655	3.00	5.00
	5 - 6 km	26	4.2308	.65163	.12779	3.9676	4.4940	3.00	5.00
	> 6 km	27	4.2593	.81300	.15646	3.9376	4.5809	3.00	5.00
	Total	100	4.2300	.67950	.06795	4.0952	4.3648	3.00	5.00
Kondisi Fisik Buku	< 2 km	12	4.5833	.66856	.19300	4.1586	5.0081	3.00	5.00
	2 - 4 km	35	4.3714	.68966	.11657	4.1345	4.6083	3.00	5.00
	5 - 6 km	26	4.2308	.58704	.11513	3.9937	4.4679	3.00	5.00
	> 6 km	27	4.1852	.73574	.14159	3.8941	4.4762	3.00	5.00
	Total	100	4.3100	.67712	.06771	4.1756	4.4444	3.00	5.00
Kelengkapan Buku	< 2 km	12	4.5000	.90453	.26112	3.9253	5.0747	3.00	5.00
	2 - 4 km	35	4.6286	.68966	.11657	4.3917	4.8655	2.00	5.00
	5 - 6 km	26	4.3846	.75243	.14756	4.0807	4.6885	3.00	5.00
	> 6 km	27	4.1852	.83376	.16046	3.8554	4.5150	3.00	5.00
	Total	100	4.4300	.78180	.07818	4.2749	4.5851	2.00	5.00
Keamanan dan Luas Tempat Parkir	< 2 km	12	4.5000	.67420	.19462	4.0716	4.9284	3.00	5.00
	2 - 4 km	35	4.2000	1.05161	.17775	3.8388	4.5612	2.00	5.00
	5 - 6 km	26	3.8462	.73170	.14350	3.5506	4.1417	3.00	5.00
	> 6 km	27	4.0370	.93978	.18086	3.6653	4.4088	3.00	5.00
	Total	100	4.1000	.91563	.09156	3.9183	4.2817	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Kenyamanan dalam Berbelanja	< 2 km	12	4.5000	.52223	.15076	4.1682	4.8318	4.00	5.00
	2 - 4 km	35	4.4000	.65079	.11000	4.1764	4.6236	3.00	5.00
	5 - 6 km	26	4.0000	.69282	.13587	3.7202	4.2798	3.00	5.00
	> 6 km	27	4.0000	.78446	.15097	3.6897	4.3103	3.00	5.00
	Total	100	4.2000	.71067	.07107	4.0590	4.3410	3.00	5.00
Kecekatan Pramuniaga dan Keramahan Pelayanan	< 2 km	12	4.5000	.79772	.23028	3.9932	5.0068	3.00	5.00
	2 - 4 km	35	4.4000	.60391	.10208	4.1926	4.6074	3.00	5.00
	5 - 6 km	26	4.0385	.66216	.12986	3.7710	4.3059	3.00	5.00
	> 6 km	27	4.2593	.71213	.13705	3.9776	4.5410	3.00	5.00
	Total	100	4.2800	.68283	.06828	4.1445	4.4155	3.00	5.00
Lokasi Strategis dan Mudah Dijangkau	< 2 km	12	4.0000	1.04447	.30151	3.3364	4.6636	2.00	5.00
	2 - 4 km	35	4.2857	.71007	.12002	4.0418	4.5296	3.00	5.00
	5 - 6 km	26	3.9615	.59872	.11742	3.7197	4.2034	3.00	5.00
	> 6 km	27	3.9630	.75862	.14600	3.6629	4.2631	3.00	5.00
	Total	100	4.0800	.74779	.07478	3.9316	4.2284	2.00	5.00
Penataan Buku	< 2 km	12	4.0833	.66856	.19300	3.6586	4.5081	3.00	5.00
	2 - 4 km	35	4.0286	.78537	.13275	3.7588	4.2984	3.00	5.00
	5 - 6 km	26	3.8077	.69393	.13609	3.5274	4.0880	3.00	5.00
	> 6 km	27	3.9630	.80773	.15545	3.6434	4.2825	2.00	5.00
	Total	100	3.9600	.75103	.07510	3.8110	4.1090	2.00	5.00
Luas Toko	< 2 km	12	3.5833	.51493	.14865	3.2562	3.9105	3.00	4.00
	2 - 4 km	35	4.1429	.73336	.12396	3.8909	4.3948	3.00	5.00
	5 - 6 km	26	3.6538	.74524	.14615	3.3528	3.9549	3.00	5.00
	> 6 km	27	3.8148	1.00142	.19272	3.4187	4.2110	1.00	5.00
	Total	100	3.8600	.81674	.08167	3.6979	4.0221	1.00	5.00
Kebersihan Toko	< 2 km	12	4.1667	.93744	.27061	3.5710	4.7623	2.00	5.00
	2 - 4 km	35	4.0857	.70174	.11862	3.8447	4.3268	3.00	5.00
	5 - 6 km	26	3.9231	.79614	.15614	3.6015	4.2446	3.00	5.00
	> 6 km	27	4.3704	.79169	.15236	4.0572	4.6836	3.00	5.00
	Total	100	4.1300	.78695	.07870	3.9739	4.2861	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Harga Buku	< 2 km	12	2.7500	1.05529	.30464	2.0795	3.4205	1.00	5.00
	2 - 4 km	35	2.6571	.63906	.10802	2.4376	2.8767	1.00	4.00
	5 - 6 km	26	2.6923	.67937	.13323	2.4179	2.9667	1.00	4.00
	> 6 km	27	3.1481	1.13353	.21815	2.6997	3.5966	1.00	5.00
	Total	100	2.8100	.87265	.08726	2.6368	2.9832	1.00	5.00
Aktualitas Buku	< 2 km	12	3.6667	.65134	.18803	3.2528	4.0805	3.00	5.00
	2 - 4 km	35	3.8286	.51368	.08683	3.6521	4.0050	3.00	5.00
	5 - 6 km	26	3.4615	.50839	.09970	3.2562	3.6669	3.00	4.00
	> 6 km	27	3.6296	.74152	.14271	3.3363	3.9230	2.00	5.00
	Total	100	3.6600	.60670	.06067	3.5396	3.7804	2.00	5.00
Kondisi Fisik Buku	< 2 km	12	4.0833	.51493	.14865	3.7562	4.4105	3.00	5.00
	2 - 4 km	35	3.9714	.66358	.11217	3.7435	4.1994	3.00	5.00
	5 - 6 km	26	3.6154	.80384	.15765	3.2907	3.9401	2.00	5.00
	> 6 km	27	3.7037	.77533	.14921	3.3970	4.0104	2.00	5.00
	Total	100	3.8200	.73002	.07300	3.6751	3.9649	2.00	5.00
Kelengkapan Buku	< 2 km	12	4.0833	.79296	.22891	3.5795	4.5872	3.00	5.00
	2 - 4 km	35	3.9143	.65849	.11131	3.6881	4.1405	2.00	5.00
	5 - 6 km	26	3.5385	.70602	.13846	3.2533	3.8236	2.00	5.00
	> 6 km	27	3.4444	.80064	.15408	3.1277	3.7612	2.00	5.00
	Total	100	3.7100	.75605	.07561	3.5600	3.8600	2.00	5.00
Keamanan dan Luas Tempat Parkir	< 2 km	12	3.5000	.52223	.15076	3.1682	3.8318	3.00	4.00
	2 - 4 km	35	3.5143	.81787	.13824	3.2333	3.7952	2.00	5.00
	5 - 6 km	26	2.9615	.77360	.15172	2.6491	3.2740	1.00	4.00
	> 6 km	27	3.5926	.74726	.14381	3.2970	3.8882	2.00	5.00
	Total	100	3.3900	.79003	.07900	3.2332	3.5468	1.00	5.00
Kenyamanan dalam Berbelanja	< 2 km	12	3.2500	.45227	.13056	2.9626	3.5374	3.00	4.00
	2 - 4 km	35	3.9429	.68354	.11554	3.7081	4.1777	3.00	5.00
	5 - 6 km	26	3.6538	.56159	.11014	3.4270	3.8807	3.00	5.00
	> 6 km	27	3.5556	.64051	.12327	3.3022	3.8089	2.00	5.00
	Total	100	3.6800	.64948	.06495	3.5511	3.8089	2.00	5.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
Kecekatan Pramuniaga dan Keramahan Pelayanan	< 2 km	12	2.9167	.66856	.19300	2.4919	3.3414	2.00	4.00
	2 - 4 km	35	3.5429	.81684	.13807	3.2623	3.8235	2.00	5.00
	5 - 6 km	26	3.3462	.79711	.15633	3.0242	3.6681	2.00	5.00
	> 6 km	27	3.1852	.78628	.15132	2.8741	3.4962	2.00	5.00
	Total	100	3.3200	.80252	.08025	3.1608	3.4792	2.00	5.00
Lokasi Strategis dan Mudah Dijangkau	< 2 km	12	3.5833	.51493	.14865	3.2562	3.9105	3.00	4.00
	2 - 4 km	35	3.6857	.83213	.14066	3.3999	3.9716	2.00	5.00
	5 - 6 km	26	3.2692	.45234	.08871	3.0865	3.4519	3.00	4.00
	> 6 km	27	3.4074	.84395	.16242	3.0736	3.7413	2.00	5.00
	Total	100	3.4900	.73161	.07316	3.3448	3.6352	2.00	5.00
Penataan Buku	< 2 km	12	3.4167	.90034	.25990	2.8446	3.9887	2.00	5.00
	2 - 4 km	35	4.0571	.59125	.09994	3.8540	4.2602	3.00	5.00
	5 - 6 km	26	3.5769	.64331	.12616	3.3171	3.8368	2.00	5.00
	> 6 km	27	3.8889	.69798	.13433	3.6128	4.1650	3.00	5.00
	Total	100	3.8100	.70632	.07063	3.6699	3.9501	2.00	5.00
Luas Toko	< 2 km	12	3.4167	.79296	.22891	2.9128	3.9205	2.00	4.00
	2 - 4 km	35	3.8286	.85700	.14486	3.5342	4.1230	2.00	5.00
	5 - 6 km	26	3.4231	.57779	.11331	3.1897	3.6565	3.00	5.00
	> 6 km	27	3.7778	.75107	.14454	3.4807	4.0749	3.00	5.00
	Total	100	3.6600	.76831	.07683	3.5076	3.8124	2.00	5.00
Kebersihan Toko	< 2 km	12	3.6667	.77850	.22473	3.1720	4.1613	3.00	5.00
	2 - 4 km	35	4.0857	.65849	.11131	3.8595	4.3119	3.00	5.00
	5 - 6 km	26	3.6154	.75243	.14756	3.3115	3.9193	2.00	5.00
	> 6 km	27	3.8148	.83376	.16046	3.4850	4.1446	2.00	5.00
	Total	100	3.8400	.76171	.07617	3.6889	3.9911	2.00	5.00
B30	< 2 km	12	1.3333	1.87487	.54123	.1421	2.5246	-3.00	3.00
	2 - 4 km	35	1.9714	.98476	.16645	1.6332	2.3097	-1.00	4.00
	5 - 6 km	26	1.9615	1.03849	.20366	1.5421	2.3810	-1.00	4.00
	> 6 km	27	1.2593	1.37540	.26470	.7152	1.8034	-1.00	4.00
	Total	100	1.7000	1.26730	.12673	1.4485	1.9515	-3.00	4.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
B31	< 2 km	12	.7500	.75378	.21760	.2711	1.2289	.00	2.00
	2 - 4 km	35	.3143	.75815	.12815	.0539	.5747	-1.00	2.00
	5 - 6 km	26	.7692	.81524	.15988	.4399	1.0985	-1.00	2.00
	> 6 km	27	.6296	1.11452	.21449	.1887	1.0705	-1.00	3.00
	Total	100	.5700	.89052	.08905	.3933	.7467	-1.00	3.00
B32	< 2 km	12	.5000	.79772	.23028	-.0068	1.0068	-1.00	2.00
	2 - 4 km	35	.4000	1.11672	.18876	.0164	.7836	-1.00	2.00
	5 - 6 km	26	.6154	1.02282	.20059	.2023	1.0285	-1.00	3.00
	> 6 km	27	.4815	1.05139	.20234	.0656	.8974	-1.00	3.00
	Total	100	.4900	1.02981	.10298	.2857	.6943	-1.00	3.00
B33	< 2 km	12	.4167	1.56428	.45157	-.5772	1.4106	-2.00	2.00
	2 - 4 km	35	.7143	.82503	.13946	.4309	.9977	-1.00	3.00
	5 - 6 km	26	.8462	1.15559	.22663	.3794	1.3129	-1.00	3.00
	> 6 km	27	.7407	1.12976	.21742	.2938	1.1877	-2.00	3.00
	Total	100	.7200	1.09249	.10925	.5032	.9368	-2.00	3.00
B34	< 2 km	12	1.0000	.73855	.21320	.5307	1.4693	.00	2.00
	2 - 4 km	35	.6857	1.20712	.20404	.2711	1.1004	-2.00	3.00
	5 - 6 km	26	.8846	.99305	.19475	.4835	1.2857	.00	3.00
	> 6 km	27	.4444	.80064	.15408	.1277	.7612	-1.00	2.00
	Total	100	.7100	1.00800	.10080	.5100	.9100	-2.00	3.00
B35	< 2 km	12	1.2500	.86603	.25000	.6998	1.8002	.00	2.00
	2 - 4 km	35	.4571	.88593	.14975	.1528	.7615	-1.00	2.00
	5 - 6 km	26	.3462	.93562	.18349	-.0318	.7241	-1.00	2.00
	> 6 km	27	.4444	1.05003	.20208	.0291	.8598	-2.00	2.00
	Total	100	.5200	.96901	.09690	.3277	.7123	-2.00	2.00
B36	< 2 km	12	1.5833	1.08362	.31282	.8948	2.2718	-1.00	3.00
	2 - 4 km	35	.8571	1.00419	.16974	.5122	1.2021	-1.00	3.00
	5 - 6 km	26	.6923	1.08699	.21318	.2533	1.1314	-2.00	2.00
	> 6 km	27	1.0741	1.23805	.23826	.5843	1.5638	-1.00	3.00
	Total	100	.9600	1.11844	.11184	.7381	1.1819	-2.00	3.00

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean		Minimum	Maximum
						Lower Bound	Upper Bound		
B37	< 2 km	12	.4167	1.16450	.33616	-.3232	1.1566	-1.00	2.00
	2 - 4 km	35	.6000	1.00587	.17002	.2545	.9455	-1.00	3.00
	5 - 6 km	26	.6923	.61769	.12114	.4428	.9418	-1.00	2.00
	> 6 km	27	.5556	1.01274	.19490	.1549	.9562	-2.00	2.00
	Total	100	.5900	.93306	.09331	.4049	.7751	-2.00	3.00
B38	< 2 km	12	.6667	.98473	.28427	.0410	1.2923	-1.00	2.00
	2 - 4 km	35	-.0286	.74698	.12626	-.2852	.2280	-1.00	2.00
	5 - 6 km	26	.2308	1.03180	.20235	-.1860	.6475	-1.00	3.00
	> 6 km	27	.0741	1.17427	.22599	-.3905	.5386	-3.00	2.00
	Total	100	.1500	.98857	.09886	-.0462	.3462	-3.00	3.00
B39	< 2 km	12	.1667	1.11464	.32177	-.5415	.8749	-1.00	2.00
	2 - 4 km	35	.3143	1.02244	.17282	-.0369	.6655	-2.00	3.00
	5 - 6 km	26	.2308	.86291	.16923	-.1178	.5793	-2.00	2.00
	> 6 km	27	.0370	1.28547	.24739	-.4715	.5456	-4.00	2.00
	Total	100	.2000	1.06363	.10636	-.0110	.4110	-4.00	3.00
B40	< 2 km	12	.5000	1.08711	.31382	-.1907	1.1907	-1.00	2.00
	2 - 4 km	35	.0000	.76696	.12964	-.2635	.2635	-1.00	2.00
	5 - 6 km	26	.3077	1.01071	.19822	-.1005	.7159	-2.00	2.00
	> 6 km	27	.5556	1.08604	.20901	.1259	.9852	-1.00	3.00
	Total	100	.2900	.97747	.09775	.0960	.4840	-2.00	3.00

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Harga Buku	Between Groups	3.499	3	1.166	2.018	.117
	Within Groups	55.491	96	.578		
	Total	58.990	99			
Aktualitas Buku	Between Groups	.707	3	.236	.503	.681
	Within Groups	45.003	96	.469		
	Total	45.710	99			
Kondisi Fisik Buku	Between Groups	1.612	3	.537	1.179	.322
	Within Groups	43.778	96	.456		
	Total	45.390	99			
Kelengkapan Buku	Between Groups	3.111	3	1.037	1.734	.165
	Within Groups	57.399	96	.598		
	Total	60.510	99			
Keamanan dan Luas Tempat Parkir	Between Groups	4.052	3	1.351	1.643	.185
	Within Groups	78.948	96	.822		
	Total	83.000	99			
Kenyamanan dalam Berbelanja	Between Groups	4.600	3	1.533	3.242	.025
	Within Groups	45.400	96	.473		
	Total	50.000	99			
Kecekatan Pramuniaga dan Keramahan Pelayanan	Between Groups	2.613	3	.871	1.920	.131
	Within Groups	43.547	96	.454		
	Total	46.160	99			
Lokasi Strategis dan Mudah Dijangkau	Between Groups	2.293	3	.764	1.382	.253
	Within Groups	53.067	96	.553		
	Total	55.360	99			
Penataan Buku	Between Groups	.950	3	.317	.554	.647
	Within Groups	54.890	96	.572		
	Total	55.840	99			
Luas Toko	Between Groups	4.879	3	1.626	2.553	.060
	Within Groups	61.161	96	.637		
	Total	66.040	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kebersihan Toko	Between Groups	2.758	3	.919	1.507	.218
	Within Groups	58.552	96	.610		
	Total	61.310	99			
Harga Buku	Between Groups	4.308	3	1.436	1.940	.128
	Within Groups	71.082	96	.740		
	Total	75.390	99			
Aktualitas Buku	Between Groups	2.044	3	.681	1.902	.134
	Within Groups	34.396	96	.358		
	Total	36.440	99			
Kondisi Fisik Buku	Between Groups	3.088	3	1.029	1.990	.121
	Within Groups	49.672	96	.517		
	Total	52.760	99			
Kelengkapan Buku	Between Groups	5.802	3	1.934	3.656	.015
	Within Groups	50.788	96	.529		
	Total	56.590	99			
Keamanan dan Luas Tempat Parkir	Between Groups	6.567	3	2.189	3.805	.013
	Within Groups	55.223	96	.575		
	Total	61.790	99			
Kenyamanan dalam Berbelanja	Between Groups	5.073	3	1.691	4.425	.006
	Within Groups	36.687	96	.382		
	Total	41.760	99			
Kecekatan Pramuniaga dan Keramahan Pelayanan	Between Groups	4.199	3	1.400	2.256	.087
	Within Groups	59.561	96	.620		
	Total	63.760	99			
Lokasi Strategis dan Mudah Dijangkau	Between Groups	2.897	3	.966	1.850	.143
	Within Groups	50.093	96	.522		
	Total	52.990	99			
Penataan Buku	Between Groups	5.575	3	1.858	4.071	.009
	Within Groups	43.815	96	.456		
	Total	49.390	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Luas Toko	Between Groups	3.539	3	1.180	2.063	.110
	Within Groups	54.901	96	.572		
	Total	58.440	99			
Kebersihan Toko	Between Groups	3.803	3	1.268	2.269	.085
	Within Groups	53.637	96	.559		
	Total	57.440	99			
B30	Between Groups	11.215	3	3.738	2.428	.070
	Within Groups	147.785	96	1.539		
	Total	159.000	99			
B31	Between Groups	3.805	3	1.268	1.630	.187
	Within Groups	74.705	96	.778		
	Total	78.510	99			
B32	Between Groups	.695	3	.232	.213	.887
	Within Groups	104.295	96	1.086		
	Total	104.990	99			
B33	Between Groups	1.531	3	.510	.420	.739
	Within Groups	116.629	96	1.215		
	Total	118.160	99			
B34	Between Groups	3.727	3	1.242	1.231	.303
	Within Groups	96.863	96	1.009		
	Total	100.590	99			
B35	Between Groups	7.473	3	2.491	2.797	.044
	Within Groups	85.487	96	.890		
	Total	92.960	99			
B36	Between Groups	7.247	3	2.416	1.989	.121
	Within Groups	116.593	96	1.215		
	Total	123.840	99			
B37	Between Groups	.668	3	.223	.250	.861
	Within Groups	85.522	96	.891		
	Total	86.190	99			

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
B38	Between Groups	4.645	3	1.548	1.614	.191
	Within Groups	92.105	96	.959		
	Total	96.750	99			
B39	Between Groups	1.212	3	.404	.350	.789
	Within Groups	110.788	96	1.154		
	Total	112.000	99			
B40	Between Groups	5.385	3	1.795	1.932	.130
	Within Groups	89.205	96	.929		
	Total	94.590	99			