

BAB IV

PENUTUP

A. Kesimpulan

Setelah menjalani serangkaian proses penelitian, peneliti dapat merumuskan kesimpulan terkait hasil yang diperoleh. Sesuai tujuannya, penelitian praktisi humas dan apakah karakteristik demografik responden mempengaruhi perbedaan tersebut. Berikut rumusan kesimpulan peneliti berdasarkan hasil penelitian:

1. Ada beda persepsi nilai berita antara wartawan dan praktisi humas, yaitu hanya pada nilai berita ketepatan fakta, menarik bagi khalayak, dan kelengkapan data. Namun tidak ada beda persepsi nilai berita wartawan dan praktisi humas pada nilai berita kegunaan bagi khalayak, ketepatan waktu atau aktualitas berita, nilai berita tentang paparan masalah yang baik, mekanisme atau tata bahasa yang tepat, serta keadilan atau keberimbangan dalam memaparkan masalah.
2. Perbedaan persepsi nilai berita antara wartawan dan praktisi humas ini tidak dipengaruhi oleh faktor karakteristik demografik yang mereka miliki. Faktor jenis kelamin, usia, latar belakang pendidikan, lama kerja, dan organisasi profesi tidak mempengaruhi perbedaan persepsi nilai berita menurut mereka.

B. Saran

Berdasarkan kesimpulan yang telah dipaparkan, peneliti memberikan beberapa saran terkait penelitian sejenis ataupun bagi wartawan dan praktisi humas. Semoga saran yang disampaikan dapat membantu dan memberikan manfaat bagi penelitian sejenis maupun bagi wartawan dan praktisi humas. Saran tersebut ialah sebagai berikut:

1. Penelitian ini hanya menggunakan satu metode penelitian yaitu metode survei, dan satu macam alat pengumpulan data yaitu kuesioner. Hal itu menjadi kelemahan dari penelitian ini karena responden mengisi kuesioner secara normatif saja. Oleh karena itu, untuk penelitian selanjutnya dianjurkan menggunakan lebih dari satu metode penelitian serta menyertakan lebih dari satu alat pengumpulan data, seperti wawancara dan studi pustaka sehingga mendapat penegasan dari pihak-pihak yang diteliti serta dapat memperkaya analisis beda terutama dari segi latar belakang kedua profesi tersebut dan juga hasil perbedaan yang lebih spesifik.
2. Dalam upaya memperoleh variasi gambaran perbedaan persepsi nilai berita antara wartawan dan praktisi humas, peneliti selanjutnya dianjurkan untuk melakukan penelitian pada media lain seperti pada media komersil dan non-komersil, humas pada lembaga publik dan komersil. Sehingga dapat diperoleh lebih banyak variasi nilai yang berbeda.

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Frequency Table

Jenis Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-laki	33	55.0	58.9	58.9
	Perempuan	23	38.3	41.1	100.0
	Total	56	93.3	100.0	
Missing	System	4	6.7		
Total		60	100.0		

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< 20 th	1	1.7	1.7	1.7
	21-30 th	27	45.0	46.6	48.3
	31-40 th	23	38.3	39.7	87.9
	41-50 th	5	8.3	8.6	96.6
	> 50 th	2	3.3	3.4	100.0
	Total	58	96.7	100.0	
Missing	System	2	3.3		
Total		60	100.0		

Profesi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Wartawan	30	50.0	50.0	50.0
	Humas	30	50.0	50.0	100.0
	Total	60	100.0	100.0	

Pendidikan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Komunikasi	14	23.3	25.5	25.5
	Non-komunikasi	41	68.3	74.5	100.0
	Total	55	91.7	100.0	
Missing	System	5	8.3		
Total		60	100.0		

Tempat Bekerja

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Media	52	86.7	86.7	86.7
	Hotel	8	13.3	13.3	100.0
	Total	60	100.0	100.0	

Lama Bekerja

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< 6 th	26	43.3	49.1	49.1
	6-10 th	16	26.7	30.2	79.2
	11-15 th	8	13.3	15.1	94.3
	16-20 th	2	3.3	3.8	98.1
	> 20 th	1	1.7	1.9	100.0
	Total	53	88.3	100.0	
Missing	System	7	11.7		
Total		60	100.0		

Organisasi Profesi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AJI	8	13.3	18.6	18.6
	PWI	15	25.0	34.9	53.5
	Kapurel	12	20.0	27.9	81.4
	Perhumas	2	3.3	4.7	86.0
	Lainnya	6	10.0	14.0	100.0
	Total	43	71.7	100.0	
Missing	System	17	28.3		
Total		60	100.0		

Kualitas Hubungan antara Wartawan dan Humas

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Buruk	19	31.7	31.7	31.7
	Baik	41	68.3	68.3	100.0
Total		60	100.0	100.0	

Frequencies

Statistics

	Fakta	Menarik	Kegunaan	Kelengkapan	Waktu	Paparan	Tata Bahasa	Keadilan
N Valid	60	60	60	60	60	60	60	60
Missing	0	0	0	0	0	0	0	0

Frequency Table

Fakta				
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	39	65.0	65.0	65.0
2.00	7	11.7	11.7	76.7
3.00	7	11.7	11.7	88.3
4.00	1	1.7	1.7	90.0
5.00	1	1.7	1.7	91.7
6.00	2	3.3	3.3	95.0
7.00	1	1.7	1.7	96.7
8.00	2	3.3	3.3	100.0
Total	60	100.0	100.0	

Menarik				
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	3	5.0	5.0	5.0
2.00	13	21.7	21.7	26.7
3.00	6	10.0	10.0	36.7
4.00	11	18.3	18.3	55.0
5.00	9	15.0	15.0	70.0
6.00	3	5.0	5.0	75.0
7.00	9	15.0	15.0	90.0
8.00	6	10.0	10.0	100.0
Total	60	100.0	100.0	

Kegunaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	4	6.7	6.7	6.7
2.00	5	8.3	8.3	15.0
3.00	10	16.7	16.7	31.7
4.00	10	16.7	16.7	48.3
5.00	11	18.3	18.3	66.7
6.00	10	16.7	16.7	83.3
7.00	4	6.7	6.7	90.0
8.00	6	10.0	10.0	100.0
Total	60	100.0	100.0	

Kelengkapan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	3	5.0	5.0	5.0
2.00	26	43.3	43.3	48.3
3.00	13	21.7	21.7	70.0
4.00	8	13.3	13.3	83.3
5.00	6	10.0	10.0	93.3
6.00	2	3.3	3.3	96.7
7.00	2	3.3	3.3	100.0
Total	60	100.0	100.0	

Waktu

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	8	13.3	13.3	13.3
2.00	7	11.7	11.7	25.0
3.00	11	18.3	18.3	43.3
4.00	7	11.7	11.7	55.0
5.00	9	15.0	15.0	70.0
6.00	10	16.7	16.7	86.7
7.00	4	6.7	6.7	93.3
8.00	4	6.7	6.7	100.0
Total	60	100.0	100.0	

Paparan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	1	1.7	1.7	1.7
2.00	1	1.7	1.7	3.3
3.00	5	8.3	8.3	11.7
4.00	14	23.3	23.3	35.0
5.00	11	18.3	18.3	53.3
6.00	11	18.3	18.3	71.7
7.00	10	16.7	16.7	88.3
8.00	7	11.7	11.7	100.0
Total	60	100.0	100.0	

Tata Bahasa

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	2	3.3	3.3	3.3
2.00	2	3.3	3.3	6.7
3.00	1	1.7	1.7	8.3
4.00	3	5.0	5.0	13.3
5.00	7	11.7	11.7	25.0
6.00	5	8.3	8.3	33.3
7.00	13	21.7	21.7	55.0
8.00	27	45.0	45.0	100.0
Total	60	100.0	100.0	

Keadilan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1.00	2	3.3	3.3	3.3
2.00	1	1.7	1.7	5.0
3.00	6	10.0	10.0	15.0
4.00	6	10.0	10.0	25.0
5.00	6	10.0	10.0	35.0
6.00	16	26.7	26.7	61.7
7.00	16	26.7	26.7	88.3
8.00	7	11.7	11.7	100.0
Total	60	100.0	100.0	

Anova

NPar Tests

Mann-Whitney Test

Ranks

	Profesi	N	Mean Rank	Sum of Ranks
Fakta	Wartawan	30	25,80	774,00
	Humas	30	35,20	1056,00
	Total	60		
Menarik	Wartawan	30	29,78	893,50
	Humas	30	31,22	936,50
	Total	60		
Kegunaan	Wartawan	30	27,67	830,00
	Humas	30	33,33	1000,00
	Total	60		
Kelengkapan	Wartawan	30	27,57	827,00
	Humas	30	33,43	1003,00
	Total	60		
Waktu	Wartawan	30	29,50	885,00
	Humas	30	31,50	945,00
	Total	60		
Paparan	Wartawan	30	33,18	995,50
	Humas	30	27,82	834,50
	Total	60		
Tata Bahasa	Wartawan	30	35,48	1064,50
	Humas	30	25,52	765,50
	Total	60		
Keadilan	Wartawan	30	31,60	948,00
	Humas	30	29,40	882,00
	Total	60		

Test Statistics^a

	Fakta	Menarik	Kegunaan	Kelengkapan	Waktu	Paparan	Tata Bahasa	Kea
Mann-Whitney U	309,000	428,500	365,000	362,000	420,000	369,500	300,500	41
Wilcoxon W	774,000	893,500	830,000	827,000	885,000	834,500	765,500	88
Z	-2,453	-,322	-1,271	-1,368	-,448	-1,209	-2,334	
Asymp. Sig. (2-tailed)	,014	,748	,204	,171	,654	,227	,020	

a. Grouping Variable: Profesi

Oneway

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Fakta	Between Groups	29,227	5	5,845	1,964	,099
	Within Groups	157,756	53	2,977		
	Total	186,983	58			
Menarik	Between Groups	30,768	5	6,154	1,383	,246
	Within Groups	235,876	53	4,450		
	Total	266,644	58			
Kegunaan	Between Groups	19,798	5	3,960	1,006	,423
	Within Groups	208,609	53	3,936		
	Total	228,407	58			
Kelengkapan	Between Groups	8,831	5	1,766	,843	,526
	Within Groups	111,102	53	2,096		
	Total	119,932	58			
Waktu	Between Groups	33,699	5	6,740	1,586	,180
	Within Groups	225,216	53	4,249		
	Total	258,915	58			
Paparan	Between Groups	21,379	5	4,276	1,653	,162
	Within Groups	137,129	53	2,587		
	Total	158,508	58			
Tata Bahasa	Between Groups	37,273	5	7,455	2,253	,062
	Within Groups	175,371	53	3,309		
	Total	212,644	58			
Keadilan	Between Groups	10,970	5	2,194	,660	,655
	Within Groups	176,250	53	3,325		
	Total	187,220	58			

T-Test

Group Statistics

	Pendidikan	N	Mean	Std. Deviation	Std. Error Mean
Fakta	Komunikasi	16	2,25	2,436	,609
	Non-komunikasi	44	1,86	1,503	,227
Menarik	Komunikasi	16	4,31	2,089	,522
	Non-komunikasi	44	4,45	2,194	,331
Kegunaan	Komunikasi	16	4,25	1,915	,479
	Non-komunikasi	44	4,70	1,995	,301
Kelengkapan	Komunikasi	16	2,81	1,601	,400
	Non-komunikasi	44	3,11	1,368	,206
Waktu	Komunikasi	16	4,50	1,789	,447
	Non-komunikasi	44	4,00	2,199	,332
Paparan	Komunikasi	16	5,13	1,784	,446
	Non-komunikasi	44	5,43	1,648	,248
Tata Bahasa	Komunikasi	16	6,19	2,287	,572
	Non-komunikasi	44	6,68	1,749	,264
Keadilan	Komunikasi	16	5,38	2,187	,547
	Non-komunikasi	44	5,77	1,626	,245

Independent Samples Test

		Levene's Test for Equality of Variances		t-test for Equality of Means				
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference
Fakta	Equal variances assumed	5,616	,021	,739	58	,463	,386	,5
	Equal variances not assumed			,595	19,314	,559	,386	,6
Menarik	Equal variances assumed	,166	,685	-,225	58	,823	-,142	,6
	Equal variances not assumed			-,230	27,881	,820	-,142	,6
Kegunaan	Equal variances assumed	,020	,889	-,788	58	,434	-,455	,5
	Equal variances not assumed			-,804	27,676	,428	-,455	,5
Kelengkapan	Equal variances assumed	,487	,488	-,721	58	,474	-,301	,4
	Equal variances not assumed			-,669	23,444	,510	-,301	,4
Waktu	Equal variances assumed	2,419	,125	,815	58	,418	,500	,6
	Equal variances not assumed			,898	32,588	,376	,500	,5
Paparan	Equal variances assumed	,006	,941	-,624	58	,535	-,307	,4
	Equal variances not assumed			-,601	24,915	,553	-,307	,5
Tata Bahasa	Equal variances assumed	,587	,447	-,890	58	,377	-,494	,5
	Equal variances not assumed			-,785	21,718	,441	-,494	,6
Keadilan	Equal variances assumed	3,507	,066	-,762	58	,449	-,398	,5
	Equal variances not assumed			-,664	21,337	,514	-,398	,5

Oneway

Descriptives

		N	Mean	Std. Deviation	Std. Error	95% Confidence Interval for Mean	
						Lower Bound	Upper Bound
Fakta	AJI	6	1,67	1,033	,422	,58	2,77
	PWI	13	1,08	,277	,077	,91	1,23
	Kapurel	21	2,71	2,028	,443	1,79	3,63
	Perhumas	1	1,00
	Memilih lebih dari satu	4	3,00	3,367	1,683	-2,36	8,36
	Lainnya	14	1,64	1,646	,440	,69	2,59
	Total	59	1,98	1,796	,234	1,52	2,44
Menarik	AJI	6	5,17	2,563	1,046	2,48	7,86
	PWI	13	3,69	,947	,263	3,12	4,26
	Kapurel	21	4,33	2,556	,558	3,17	5,50
	Perhumas	1	2,00
	Memilih lebih dari satu	4	6,25	2,217	1,109	2,72	9,78
	Lainnya	14	4,71	1,899	,507	3,62	5,80
	Total	59	4,46	2,144	,279	3,90	5,02
Kegunaan	AJI	6	4,00	2,757	1,125	1,11	6,89
	PWI	13	3,85	1,281	,355	3,07	4,63
	Kapurel	21	4,81	2,272	,496	3,78	5,84
	Perhumas	1	3,00
	Memilih lebih dari satu	4	5,75	1,708	,854	3,03	8,47
	Lainnya	14	4,93	1,730	,462	3,93	5,93
	Total	59	4,58	1,984	,258	4,06	5,09
Kelengkapan	AJI	6	2,67	1,033	,422	1,58	3,77
	PWI	13	2,92	1,188	,329	2,21	3,63
	Kapurel	21	3,33	1,683	,367	2,57	4,10
	Perhumas	1	4,00
	Memilih lebih dari satu	4	3,75	2,062	1,031	,47	7,03
	Lainnya	14	2,57	1,222	,327	1,87	3,27
	Total	59	3,03	1,438	,187	2,66	3,40
Waktu	AJI	6	6,00	1,897	,775	4,01	7,99
	PWI	13	3,85	2,375	,659	2,41	5,29
	Kapurel	21	4,33	2,288	,499	3,29	5,37
	Perhumas	1	5,00
	Memilih lebih dari satu	4	4,00	2,160	1,080	,56	7,44
	Lainnya	14	3,29	1,267	,339	2,55	4,03
	Total	59	4,14	2,113	,275	3,58	4,69
Paparan	AJI	6	4,67	,816	,333	3,81	5,53
	PWI	13	5,77	1,536	,426	4,84	6,70
	Kapurel	21	4,90	1,700	,371	4,13	5,67
	Perhumas	1	7,00
	Memilih lebih dari satu	4	4,25	1,500	,750	1,86	6,64
	Lainnya	14	5,93	1,774	,474	4,90	6,96
	Total	59	5,31	1,653	,215	4,87	5,75
Tata Bahasa	AJI	6	6,50	1,871	,764	4,54	8,46
	PWI	13	7,15	1,908	,529	6,00	8,30
	Kapurel	21	6,14	1,878	,410	5,29	7,00
	Perhumas	1	6,00
	Memilih lebih dari satu	4	4,25	2,872	1,436	-,32	8,84
	Lainnya	14	7,29	1,204	,322	6,59	7,99
	Total	59	6,54	1,915	,249	6,04	7,04
Keadilan	AJI	6	5,33	1,862	,760	3,38	7,28
	PWI	13	6,00	1,780	,494	4,92	7,08

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Fakta	Between Groups	29,227	5	5,845	1,964	,099
	Within Groups	157,756	53	2,977		
	Total	186,983	58			
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	Within Groups	111,102	53	2,096		
	Total	119,932	58			
Waktu	Between Groups	33,699	5	6,740	1,586	,180
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	Total	212,644	58			
Keadilan	Between Groups	10,970	5	2,194	,660	,655
	Within Groups	176,250	53	3,325		
	Total	187,220	58			

Beda 1

NPar Tests

Mann-Whitney Test

	Profesi	N	Mean Rank	Sum of Ranks
Fakta	Wartawan	30	25,80	774,00
	Humas	30	35,20	1056,00
	Total	60		
Menarik	Wartawan	30	29,78	893,50
	Humas	30	31,22	936,50
	Total	60		
Kegunaan	Wartawan	30	27,67	830,00
	Humas	30	33,33	1000,00
	Total	60		
Kelengkapan	Wartawan	30	27,57	827,00
	Humas	30	33,43	1003,00
	Total	60		
Waktu	Wartawan	30	29,50	885,00
	Humas	30	31,50	945,00
	Total	60		
Paparan	Wartawan	30	33,18	995,50
	Humas	30	27,82	834,50
	Total	60		
Tata Bahasa	Wartawan	30	35,48	1064,50
	Humas	30	25,52	765,50
	Total	60		
Keadilan	Wartawan	30	31,60	948,00
	Humas	30	29,40	882,00
	Total	60		

	Fakta	Menarik	Kegunaan	Kelengkapan	Waktu	Paparan	Tata Bahasa	Kea
Mann-Whitney U	309,000	428,500	365,000	362,000	420,000	369,500	300,500	41
Wilcoxon W	774,000	893,500	830,000	827,000	885,000	834,500	765,500	88
Z	-2,453	-,322	-1,271	-1,368	-,448	-1,209	-2,334	
Asymp. Sig. (2-tailed)	,014	,748	,204	,171	,654	,227	,020	

a. Grouping Variable: Profesi

Deskripsi nilai berita

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Profesi * Kualitas Hubungan antara Wartawan dan Humas	60	100,0%	0	,0%	60	100,0%

Profesi * Kualitas Hubungan antara Wartawan dan Humas
Crosstabulation

Count

		Kualitas Hubungan antara Wartawan dan Humas		Total
		Buruk	Baik	
Profesi	Wartawan	17	13	30
	Humas	2	28	30
Total		19	41	60

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Profesi * kepercayaan wartawan terhadap pers conference	60	100,0%	0	,0%	60	100,0%
Profesi * space publikasi bagi humas	60	100,0%	0	,0%	60	100,0%
Profesi * pemahaman tentang jurnalistik	60	100,0%	0	,0%	60	100,0%
Profesi * press release sebagai sumber informasi	60	100,0%	0	,0%	60	100,0%
Profesi * kerjasama yang baik wartawan-humas	60	100,0%	0	,0%	60	100,0%
Profesi * undangan tour humas kepada wartawan	60	100,0%	0	,0%	60	100,0%
Profesi * humas sebagai sumber berita	60	100,0%	0	,0%	60	100,0%
Profesi * keberimbangan dalam pemberitaan	60	100,0%	0	,0%	60	100,0%
Profesi * humas sebagai mitra baik media	60	100,0%	0	,0%	60	100,0%
Profesi * wartawan mitra baik humas	60	100,0%	0	,0%	60	100,0%

Profesi * kepercayaan wartawan terhadap pers conference Crosstabulation

Count

		kepercayaan wartawan terhadap pers conference		Total
		benar	salah	
Profesi	Wartawan	2	28	30
	Humas	0	30	30
Total		2	58	60

Profesi * space publikasi bagi humas Crosstabulation

Count

		space publikasi bagi humas		Total
		benar	salah	
Profesi	Wartawan	6	24	30
	Humas	25	5	30
Total		31	29	60

Profesi * pemahaman tentang jurnalistik Crosstabulation

Count

		pemahaman tentang jurnalistik		Total
		benar	salah	
Profesi	Wartawan	27	3	30
	Humas	25	5	30
Total		52	8	60

Profesi * press release sebagai sumber informasi Crosstabulation

Count

		press release sebagai sumber informasi		Total
		benar	salah	
Profesi	Wartawan	4	26	30
	Humas	15	15	30
Total		19	41	60

Profesi * kerjasama yang baik wartawan-humas Crosstabulation

Count

		kerjasama yang baik wartawan-humas		Total
		benar	salah	
Profesi	Wartawan	11	19	30
	Humas	27	3	30
Total		38	22	60

Profesi * undangan tour humas kepada wartawan Crosstabulation

Count

		undangan tour humas kepada wartawan		Total
		benar	salah	
Profesi	Wartawan	9	21	30
	Humas	18	12	30
Total		27	33	60

Profesi * humas sebagai sumber berita Crosstabulation

Count

		humas sebagai sumber berita		Total
		benar	salah	
Profesi	Wartawan	1	29	30
	Humas	12	18	30
Total		13	47	60

Profesi * keberimbangan dalam pemberitaan Crosstabulation

Count

		keberimbangan dalam pemberitaan		Total
		benar	salah	
Profesi	Wartawan	29	1	30
	Humas	28	2	30
Total		57	3	60

Profesi * humas sebagai mitra baik media Crosstabulation

Count

		humas sebagai mitra baik media		Total
		benar	salah	
Profesi	Wartawan	10	20	30
	Humas	29	1	30
Total		39	21	60

Profesi * wartawan mitra baik humas Crosstabulation

Count

		wartawan mitra baik humas		Total
		benar	salah	
Profesi	Wartawan	14	16	30
	Humas	29	1	30
Total		43	17	60

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Profesi * Fakta	60	100,0%	0	,0%	60	100,0%
Profesi * Menarik	60	100,0%	0	,0%	60	100,0%
Profesi * Kegunaan	60	100,0%	0	,0%	60	100,0%
Profesi * Kelengkapan	60	100,0%	0	,0%	60	100,0%
Profesi * Waktu	60	100,0%	0	,0%	60	100,0%
Profesi * Paparan	60	100,0%	0	,0%	60	100,0%
Profesi * Tata Bahasa	60	100,0%	0	,0%	60	100,0%
Profesi * Keadilan	60	100,0%	0	,0%	60	100,0%

Profesi * Fakta Crosstabulation

Count

		Fakta							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	24	2	3	0	0	0	1	0
	Humas	15	5	4	1	1	2	0	2
Total		39	7	7	1	1	2	1	2

Profesi * Menarik Crosstabulation

Count

		Menarik							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	1	5	3	9	6	2	2	2
	Humas	2	8	3	2	3	1	7	4
Total		3	13	6	11	9	3	9	6

Profesi * Kegunaan Crosstabulation

Count

		Kegunaan							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	2	3	5	6	7	4	3	0
	Humas	2	2	5	4	4	6	1	6
Total		4	5	10	10	11	10	4	6

Profesi * Kelengkapan Crosstabulation

Count

		Kelengkapan								Total
		1,00	2,00	3,00	4,00	5,00	6,00	7,00		
Profesi	Wartawan	2	14	8	3	2	1	0	30	
	Humas	1	12	5	5	4	1	2	30	
Total		3	26	13	8	6	2	2	60	

Profesi * Waktu Crosstabulation

Count		Waktu							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	2	7	6	3	4	4	0	4
	Humas	6	0	5	4	5	6	4	0
Total		8	7	11	7	9	10	4	4

Profesi * Paparan Crosstabulation

Count		Paparan							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	0	1	2	4	7	7	5	4
	Humas	1	0	3	10	4	4	5	3
Total		1	1	5	14	11	11	10	7

Profesi * Tata Bahasa Crosstabulation

Count		Tata Bahasa							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	1	0	1	1	0	2	8	17
	Humas	1	2	0	2	7	3	5	10
Total		2	2	1	3	7	5	13	27

Profesi * Keadilan Crosstabulation

Count		Keadilan							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	1	0	1	4	3	9	10	2
	Humas	1	1	5	2	3	7	6	5
Total		2	1	6	6	6	16	16	7

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Profesi * Persepsi Nilai Berita	60	100,0%	0	,0%	60	100,0%

Profesi * Persepsi Nilai Berita Crosstabulation

Count

		Persepsi Nilai Berita							
		6,00	7,00	8,00	9,00	10,00	11,00	12,00	13,00
Profesi	Wartawan	1	4	5	4	5	3	6	2
	Humas	1	0	1	1	2	1	3	7
Total		2	4	6	5	7	4	9	9

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Fakta * Profesi	60	100,0%	0	,0%	60	100,0%
Menarik * Profesi	60	100,0%	0	,0%	60	100,0%
Kegunaan * Profesi	60	100,0%	0	,0%	60	100,0%
Kelengkapan * Profesi	60	100,0%	0	,0%	60	100,0%
Waktu * Profesi	60	100,0%	0	,0%	60	100,0%
Paparan * Profesi	60	100,0%	0	,0%	60	100,0%
Tata Bahasa * Profesi	60	100,0%	0	,0%	60	100,0%
Keadilan * Profesi	60	100,0%	0	,0%	60	100,0%

Fakta * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Fakta	1,00	24	15	39
	2,00	2	5	7
	3,00	3	4	7
	4,00	0	1	1
	5,00	0	1	1
	6,00	0	2	2
	7,00	1	0	1
	8,00	0	2	2
Total		30	30	60

Menarik * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Menarik	1,00	1	2	3
	2,00	5	8	13
	3,00	3	3	6
	4,00	9	2	11
	5,00	6	3	9
	6,00	2	1	3
	7,00	2	7	9
	8,00	2	4	6
Total		30	30	60

Kegunaan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Kegunaan	1,00	2	2	4
	2,00	3	2	5
	3,00	5	5	10
	4,00	6	4	10
	5,00	7	4	11
	6,00	4	6	10
	7,00	3	1	4
	8,00	0	6	6
Total		30	30	60

Kelengkapan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Kelengkapan	1,00	2	1	3
	2,00	14	12	26
	3,00	8	5	13
	4,00	3	5	8
	5,00	2	4	6
	6,00	1	1	2
	7,00	0	2	2
Total		30	30	60

Waktu * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Waktu	1,00	2	6	8
	2,00	7	0	7
	3,00	6	5	11
	4,00	3	4	7
	5,00	4	5	9
	6,00	4	6	10
	7,00	0	4	4
	8,00	4	0	4
Total		30	30	60

Paparan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Paparan	1,00	0	1	1
	2,00	1	0	1
	3,00	2	3	5
	4,00	4	10	14
	5,00	7	4	11
	6,00	7	4	11
	7,00	5	5	10
	8,00	4	3	7
Total		30	30	60

Tata Bahasa * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Tata	1,00	1	1	2
Bahasa	2,00	0	2	2
	3,00	1	0	1
	4,00	1	2	3
	5,00	0	7	7
	6,00	2	3	5
	7,00	8	5	13
	8,00	17	10	27
Total		30	30	60

Keadilan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Keadilan	1,00	1	1	2
	2,00	0	1	1
	3,00	1	5	6
	4,00	4	2	6
	5,00	3	3	6
	6,00	9	7	16
	7,00	10	6	16
	8,00	2	5	7
Total		30	30	60

Frekuensi

Frequencies

Statistics

Profesi

N	Valid	60
	Missing	0

Profesi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Wartawan	30	50,0	50,0	50,0
	Humas	30	50,0	50,0	100,0
	Total	60	100,0	100,0	

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Profesi * persepsi terhadap kualitas relasi	60	100,0%	0	,0%	60	100,0%

Profesi * persepsi terhadap kualitas relasi Crosstabulation

Count

		persepsi terhadap kualitas relasi		Total
		baik	buruk	
Profesi	Wartawan	10	20	30
	Humas	28	2	30
Total		38	22	60

Senioritas

T-Test

Group Statistics

	junior	N	Mean	Std. Deviation	Std. Error Mean
Fakta	1,00	42	2,24	2,046	,316
	2,00	11	1,00	,000	,000

Independent Samples Test

		Levene's Test for Equality of Variances		t-test for Equality of Means				
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference
Fakta	Equal variances assumed	15,933	,000	1,993	51	,052	1,238	,621
	Equal variances not assumed			3,922	41,000	,000	1,238	,316

T-Test

Group Statistics

	junior	N	Mean	Std. Deviation	Std. Error Mean
Fakta	1,00	42	2,24	2,046	,316
	2,00	11	1,00	,000	,000
Menarik	1,00	42	4,33	2,227	,344
	2,00	11	4,36	1,629	,491
Kegunaan	1,00	42	4,50	2,110	,326
	2,00	11	4,45	1,864	,562
Kelengkapan	1,00	42	3,10	1,495	,231
	2,00	11	2,82	1,079	,325
Waktu	1,00	42	4,10	1,961	,303
	2,00	11	4,64	2,461	,742
Paparan	1,00	42	5,19	1,671	,258
	2,00	11	6,18	1,471	,444
Tata Bahasa	1,00	42	6,33	2,103	,325
	2,00	11	7,18	,874	,263
Keadilan	1,00	42	5,76	1,859	,287
	2,00	11	5,45	1,128	,340



Independent Samples Test

		Levene's Test for Equality of Variances		t-test for Equality of Means				
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference
Fakta	Equal variances assumed	15,933	,000	1,993	51	,052	1,238	,600
	Equal variances not assumed			3,922	41,000	,000	1,238	,312
Menarik	Equal variances assumed	3,997	,051	-,042	51	,967	-,030	,717
	Equal variances not assumed			-,051	20,956	,960	-,030	,600
Kegunaan	Equal variances assumed	,477	,493	,065	51	,948	,045	,600
	Equal variances not assumed			,070	17,364	,945	,045	,600
Kelengkapan	Equal variances assumed	1,011	,319	,575	51	,568	,277	,400
	Equal variances not assumed			,695	21,276	,495	,277	,312
Waktu	Equal variances assumed	2,137	,150	-,772	51	,443	-,541	,717
	Equal variances not assumed			-,675	13,511	,511	-,541	,800
Paparan	Equal variances assumed	,118	,733	-1,792	51	,079	-,991	,500
	Equal variances not assumed			-1,932	17,417	,070	-,991	,500
Tata Bahasa	Equal variances assumed	7,042	,011	-1,301	51	,199	-,848	,600
	Equal variances not assumed			-2,030	40,576	,049	-,848	,400
Keadilan	Equal variances assumed	3,522	,066	,522	51	,604	,307	,500
	Equal variances not assumed			,691	26,057	,496	,307	,400

Latar belakang pendidikan

T-Test

Group Statistics

	umur	N	Mean	Std. Deviation	Std. Error Mean
Fakta	1,00	28	2,54	2,134	,403
	2,00	30	1,33	1,155	,211
Menarik	1,00	28	4,43	2,379	,450
	2,00	30	4,30	1,968	,359
Kegunaan	1,00	28	4,39	2,217	,419
	2,00	30	4,60	1,673	,306
Kelengkapan	1,00	28	3,50	1,689	,319
	2,00	30	2,57	,935	,171
Waktu	1,00	28	3,89	2,043	,386
	2,00	30	4,40	2,111	,385
Paparan	1,00	28	4,96	1,374	,260
	2,00	30	5,90	1,668	,305
Tata Bahasa	1,00	28	6,43	1,989	,376
	2,00	30	6,77	1,675	,306
Keadilan	1,00	28	5,96	1,835	,347
	2,00	30	5,43	1,695	,310

Independent Samples Test

		Levene's Test for Equality of Variances		t-test for Equality of Means				
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference
Fakta	Equal variances assumed	11,183	,001	2,693	56	,009	1,202	,4
	Equal variances not assumed			2,642	40,926	,012	1,202	,4
Menarik	Equal variances assumed	2,437	,124	,225	56	,823	,129	,5
	Equal variances not assumed			,223	52,541	,824	,129	,5
Kegunaan	Equal variances assumed	4,216	,045	-,403	56	,688	-,207	,5
	Equal variances not assumed			-,400	50,149	,691	-,207	,5
Kelengkapan	Equal variances assumed	12,725	,001	2,627	56	,011	,933	,3
	Equal variances not assumed			2,579	41,504	,014	,933	,3
Waktu	Equal variances assumed	,006	,937	-,929	56	,357	-,507	,5
	Equal variances not assumed			-,930	55,921	,357	-,507	,5
Paparan	Equal variances assumed	1,553	,218	-2,322	56	,024	-,936	,4
	Equal variances not assumed			-2,338	55,171	,023	-,936	,4
Tata Bahasa	Equal variances assumed	1,821	,183	-,702	56	,486	-,338	,4
	Equal variances not assumed			-,698	52,963	,488	-,338	,4
Keadilan	Equal variances assumed	,931	,339	1,145	56	,257	,531	,4
	Equal variances not assumed			1,142	54,781	,258	,531	,4

T-Test

Group Statistics

	Pendidikan	N	Mean	Std. Deviation	Std. Error Mean
Fakta	Komunikasi	16	2,25	2,436	,609
	Non-komunikasi	44	1,86	1,503	,227
Menarik	Komunikasi	16	4,31	2,089	,522
	Non-komunikasi	44	4,45	2,194	,331
Kegunaan	Komunikasi	16	4,25	1,915	,479
	Non-komunikasi	44	4,70	1,995	,301
Kelengkapan	Komunikasi	16	2,81	1,601	,400
	Non-komunikasi	44	3,11	1,368	,206
Waktu	Komunikasi	16	4,50	1,789	,447
	Non-komunikasi	44	4,00	2,199	,332
Paparan	Komunikasi	16	5,13	1,784	,446
	Non-komunikasi	44	5,43	1,648	,248
Tata Bahasa	Komunikasi	16	6,19	2,287	,572
	Non-komunikasi	44	6,68	1,749	,264
Keadilan	Komunikasi	16	5,38	2,187	,547
	Non-komunikasi	44	5,77	1,626	,245

Independent Samples Test

		Levene's Test for Equality of Variances		t-test for Equality of Means				
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference
Fakta	Equal variances assumed	5,616	,021	,739	58	,463	,386	,5
	Equal variances not assumed			,595	19,314	,559	,386	,6
Menarik	Equal variances assumed	,166	,685	-,225	58	,823	-,142	,6
	Equal variances not assumed			-,230	27,881	,820	-,142	,6
Kegunaan	Equal variances assumed	,020	,889	-,788	58	,434	-,455	,5
	Equal variances not assumed			-,804	27,676	,428	-,455	,5
Kelengkapan	Equal variances assumed	,487	,488	-,721	58	,474	-,301	,4
	Equal variances not assumed			-,669	23,444	,510	-,301	,4
Waktu	Equal variances assumed	2,419	,125	,815	58	,418	,500	,6
	Equal variances not assumed			,898	32,588	,376	,500	,5
Paparan	Equal variances assumed	,006	,941	-,624	58	,535	-,307	,4
	Equal variances not assumed			-,601	24,915	,553	-,307	,5
Tata Bahasa	Equal variances assumed	,587	,447	-,890	58	,377	-,494	,5
	Equal variances not assumed			-,785	21,718	,441	-,494	,6
Keadilan	Equal variances assumed	3,507	,066	-,762	58	,449	-,398	,5
	Equal variances not assumed			-,664	21,337	,514	-,398	,5

Profil responden

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Jenis Kelamin * Profesi	60	100,0%	0	,0%	60	100,0%

Jenis Kelamin * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Jenis Kelamin	Laki-laki	19	16	35
	Perempuan	11	14	25
Total		30	30	60

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Usia * Profesi	58	96,7%	2	3,3%	60	100,0%

Usia * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Usia	< 20 th	0	1	1
	21-30 th	12	15	27
	31-40 th	15	8	23
	41-50 th	3	2	5
	> 50 th	0	2	2
Total		30	28	58

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Pendidikan * Profesi	60	100,0%	0	,0%	60	100,0%

Pendidikan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Pendidikan	Komunikasi	9	7	16
	Non-komunikasi	21	23	44
Total		30	30	60

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Lama Bekerja * Profesi	53	88,3%	7	11,7%	60	100,0%

Lama Bekerja * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Lama Bekerja	< 6 th	11	15	26
	6-10 th	11	5	16
	11-15 th	7	1	8
	16-20 th	1	1	2
	> 20 th	0	1	1
Total		30	23	53

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Organisasi Profesi * Profesi	59	98,3%	1	1,7%	60	100,0%

Organisasi Profesi * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Organisasi Profesi	AJI	6	0	6
	PWI	13	0	13
	Kapurel	0	21	21
	Perhumas	0	1	1
	Memilih lebih dari satu	0	4	4
	Lainnya	11	3	14
Total		30	29	59

Baik-buruk

Crosstabs



Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
kepercayaan wartawan terhadap pers conference * Profesi	60	100,0%	0	,0%	60	100,0%
space publikasi bagi humas * Profesi	60	100,0%	0	,0%	60	100,0%
pemahaman tentang jurnalistik * Profesi	60	100,0%	0	,0%	60	100,0%
press release sebagai sumber informasi * Profesi	60	100,0%	0	,0%	60	100,0%
kerjasama yang baik wartawan-humas * Profesi	60	100,0%	0	,0%	60	100,0%
undangan tour humas kepada wartawan * Profesi	60	100,0%	0	,0%	60	100,0%
humas sebagai sumber berita * Profesi	60	100,0%	0	,0%	60	100,0%
keberimbangan dalam pemberitaan * Profesi	60	100,0%	0	,0%	60	100,0%
humas sebagai mitra baik media * Profesi	60	100,0%	0	,0%	60	100,0%
wartawan mitra baik humas * Profesi	60	100,0%	0	,0%	60	100,0%

kepercayaan wartawan terhadap pers conference * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
kepercayaan wartawan terhadap pers conference	benar	2	0	2
	salah	28	30	58
Total		30	30	60

space publikasi bagi humas * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
space publikasi bagi humas	benar	6	25	31
	salah	24	5	29
Total		30	30	60

pemahaman tentang jurnalistik * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
pemahaman tentang jurnalistik	benar	27	25	52
	salah	3	5	8
Total		30	30	60

press release sebagai sumber informasi * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
press release sebagai sumber informasi	benar	4	15	19
	salah	26	15	41
Total		30	30	60

kerjasama yang baik wartawan-humas * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
kerjasama yang baik wartawan-humas	benar	11	27	38
	salah	19	3	22
Total		30	30	60

undangan tour humas kepada wartawan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
undangan tour humas kepada wartawan	benar	9	18	27
	salah	21	12	33
Total		30	30	60

humas sebagai sumber berita * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
humas sebagai sumber berita	benar	1	12	13
	salah	29	18	47
Total		30	30	60

keberimbangan dalam pemberitaan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
keberimbangan dalam pemberitaan	benar	29	28	57
	salah	1	2	3
Total		30	30	60

humas sebagai mitra baik media * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
humas sebagai mitra baik media	benar	10	29	39
	salah	20	1	21
Total		30	30	60

wartawan mitra baik humas * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
wartawan mitra baik humas	benar	14	29	43
	salah	16	1	17
Total		30	30	60

Deskripsi profil

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Jenis Kelamin * Profesi	56	93,3%	4	6,7%	60	100,0%
Usia * Profesi	58	96,7%	2	3,3%	60	100,0%
Pendidikan * Profesi	55	91,7%	5	8,3%	60	100,0%
Tempat Bekerja * Profesi	60	100,0%	0	,0%	60	100,0%
Lama Bekerja * Profesi	53	88,3%	7	11,7%	60	100,0%
Organisasi Profesi * Profesi	43	71,7%	17	28,3%	60	100,0%
Kualitas Hubungan antara Wartawan dan Humas * Profesi	60	100,0%	0	,0%	60	100,0%

Jenis Kelamin * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Jenis Kelamin	Laki-laki	19	14	33
	Perempuan	11	12	23
Total		30	26	56

Usia * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Usia	< 20 th	0	1	1
	21-30 th	12	15	27
	31-40 th	15	8	23
	41-50 th	3	2	5
	> 50 th	0	2	2
Total		30	28	58

Pendidikan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Pendidikan	Komunikasi	9	5	14
	Non-komunikasi	19	22	41
Total		28	27	55

Tempat Bekerja * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Tempat Bekerja	Media	30	22	52
	Hotel	0	8	8
Total		30	30	60

Lama Bekerja * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Lama Bekerja	< 6 th	11	15	26
	6-10 th	11	5	16
	11-15 th	7	1	8
	16-20 th	1	1	2
	> 20 th	0	1	1
Total		30	23	53

Organisasi Profesi * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Organisasi Profesi	AJI	6	2	8
	PWI	13	2	15
	Kapurel	0	12	12
	Perhumas	0	2	2
	Lainnya	0	6	6
Total		19	24	43

Kualitas Hubungan antara Wartawan dan Humas * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Kualitas Hubungan antara Wartawan dan Humas	Buruk	17	2	19
	Baik	13	28	41
Total		30	30	60

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Jenis Kelamin * Profesi	56	93,3%	4	6,7%	60	100,0%
Usia * Profesi	58	96,7%	2	3,3%	60	100,0%
Pendidikan * Profesi	55	91,7%	5	8,3%	60	100,0%
Tempat Bekerja * Profesi	60	100,0%	0	,0%	60	100,0%
Lama Bekerja * Profesi	53	88,3%	7	11,7%	60	100,0%
Organisasi Profesi * Profesi	43	71,7%	17	28,3%	60	100,0%
Kualitas Hubungan antara Wartawan dan Humas * Profesi	60	100,0%	0	,0%	60	100,0%

Jenis Kelamin * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Jenis Kelamin	Laki-laki	19	14	33
	Perempuan	11	12	23
Total		30	26	56

Usia * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Usia	< 20 th	0	1	1
	21-30 th	12	15	27
	31-40 th	15	8	23
	41-50 th	3	2	5
	> 50 th	0	2	2
Total		30	28	58

Pendidikan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Pendidikan	Komunikasi	9	5	14
	Non-komunikasi	19	22	41
Total		28	27	55

Tempat Bekerja * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Tempat Bekerja	Media Hotel	30	22	52
		0	8	8
Total		30	30	60

Lama Bekerja * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Lama Bekerja	< 6 th	11	15	26
	6-10 th	11	5	16
	11-15 th	7	1	8
	16-20 th	1	1	2
	> 20 th	0	1	1
Total		30	23	53

Organisasi Profesi * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Organisasi Profesi	AJI	6	0	6
	PWI	13	0	13
	Kapurel	0	16	16
	Perhumas	0	2	2
	Lainnya	0	6	6
Total		19	24	43

Kualitas Hubungan antara Wartawan dan Humas * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Kualitas Hubungan antara Wartawan dan Humas	Buruk	17	2	19
	Baik	13	28	41
Total		30	30	60

Frequencies

Statistics

persepsi terhadap kualitas relasi

N	Valid	60
	Missing	0

persepsi terhadap kualitas relasi

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1,00	38	63,3	63,3	63,3
2,00	22	36,7	36,7	100,0
Total	60	100,0	100,0	

Frequencies

Statistics

	persepsi terhadap kualitas relasi	kepercayaan wartawan terhadap pers conference	space publikasi bagi humas	pemahaman tentang jurnalistik	press release sebagai sumber informasi	kerjasama yang baik wartawan-humas	undangan tour huma kepada wartawan
N	Valid	60	60	60	60	60	60
	Missing	0	0	0	0	0	0

Frequency Table

persepsi terhadap kualitas relasi

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1,00	38	63,3	63,3	63,3
2,00	22	36,7	36,7	100,0
Total	60	100,0	100,0	

kepercayaan wartawan terhadap pers conference

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid benar	2	3,3	3,3	3,3
salah	58	96,7	96,7	100,0
Total	60	100,0	100,0	

space publikasi bagi humas

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid benar	31	51,7	51,7	51,7
salah	29	48,3	48,3	100,0
Total	60	100,0	100,0	

pemahaman tentang jurnalistik

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	benar	52	86,7	86,7	86,7
	salah	8	13,3	13,3	100,0
	Total	60	100,0	100,0	

press release sebagai sumber informasi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	benar	19	31,7	31,7	31,7
	salah	41	68,3	68,3	100,0
	Total	60	100,0	100,0	

kerjasama yang baik wartawan-humas

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	benar	38	63,3	63,3	63,3
	salah	22	36,7	36,7	100,0
	Total	60	100,0	100,0	

undangan tour humas kepada wartawan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	benar	27	45,0	45,0	45,0
	salah	33	55,0	55,0	100,0
	Total	60	100,0	100,0	

humas sebagai sumber berita

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	benar	13	21,7	21,7	21,7
	salah	47	78,3	78,3	100,0
	Total	60	100,0	100,0	

keberimbangan dalam pemberitaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	benar	57	95,0	95,0	95,0
	salah	3	5,0	5,0	100,0
	Total	60	100,0	100,0	

humas sebagai mitra baik media

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid benar	39	65,0	65,0	65,0
salah	21	35,0	35,0	100,0
Total	60	100,0	100,0	

wartawan mitra baik humas

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid benar	43	71,7	71,7	71,7
salah	17	28,3	28,3	100,0
Total	60	100,0	100,0	

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Profesi * skorrelasi	60	100,0%	0	,0%	60	100,0%

Profesi * skorrelasi Crosstabulation

Count

		skorrelasi							
		11,00	12,00	13,00	14,00	15,00	16,00	17,00	18,00
Profesi	Wartawan	0	0	1	5	4	5	6	9
	Humas	5	6	11	4	2	1	0	0
Total		5	6	12	9	6	6	6	9

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
skorrelasi * Profesi	60	100,0%	0	,0%	60	100,0%

skorrelasi * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
skorrelasi	11,00	0	5	5
	12,00	0	6	6
	13,00	1	11	12
	14,00	5	4	9
	15,00	4	2	6
	16,00	5	1	6
	17,00	6	0	6
	18,00	9	0	9
	20,00	0	1	1
	Total		30	30

Independent sample t test

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Profesi * Kualitas Hubungan antara Wartawan dan Humas	60	100,0%	0	,0%	60	100,0%

Profesi * Kualitas Hubungan antara Wartawan dan Humas Crosstabulation

Count

		Kualitas Hubungan antara Wartawan dan Humas		Total
		Buruk	Baik	
Profesi	Wartawan	17	13	30
	Humas	2	28	30
Total		19	41	60

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Profesi * kepercayaan wartawan terhadap pers conference	60	100,0%	0	,0%	60	100,0%
Profesi * space publikasi bagi humas	60	100,0%	0	,0%	60	100,0%
Profesi * pemahaman tentang jurnalistik	60	100,0%	0	,0%	60	100,0%
Profesi * press release sebagai sumber informasi	60	100,0%	0	,0%	60	100,0%
Profesi * kerjasama yang baik wartawan-humas	60	100,0%	0	,0%	60	100,0%
Profesi * undangan tour humas kepada wartawan	60	100,0%	0	,0%	60	100,0%
Profesi * humas sebagai sumber berita	60	100,0%	0	,0%	60	100,0%
Profesi * keberimbangan dalam pemberitaan	60	100,0%	0	,0%	60	100,0%
Profesi * humas sebagai mitra baik media	60	100,0%	0	,0%	60	100,0%
Profesi * wartawan mitra baik humas	60	100,0%	0	,0%	60	100,0%

Profesi * kepercayaan wartawan terhadap pers conference Crosstabulation

Count

		kepercayaan wartawan terhadap pers conference		Total
		benar	salah	
Profesi	Wartawan	2	28	30
	Humas	0	30	30
Total		2	58	60

Profesi * space publikasi bagi humas Crosstabulation

Count

		space publikasi bagi humas		Total
		benar	salah	
Profesi	Wartawan	6	24	30
	Humas	25	5	30
Total		31	29	60

Profesi * pemahaman tentang jurnalistik Crosstabulation

Count

		pemahaman tentang jurnalistik		Total
		benar	salah	
Profesi	Wartawan	27	3	30
	Humas	25	5	30
Total		52	8	60

Profesi * press release sebagai sumber informasi Crosstabulation

Count

		press release sebagai sumber informasi		Total
		benar	salah	
Profesi	Wartawan	4	26	30
	Humas	15	15	30
Total		19	41	60

Profesi * kerjasama yang baik wartawan-humas Crosstabulation

Count

		kerjasama yang baik wartawan-humas		Total
		benar	salah	
Profesi	Wartawan	11	19	30
	Humas	27	3	30
Total		38	22	60

Profesi * undangan tour humas kepada wartawan Crosstabulation

Count

		undangan tour humas kepada wartawan		Total
		benar	salah	
Profesi	Wartawan	9	21	30
	Humas	18	12	30
Total		27	33	60

Profesi * humas sebagai sumber berita Crosstabulation

Count

		humas sebagai sumber berita		Total
		benar	salah	
Profesi	Wartawan	1	29	30
	Humas	12	18	30
Total		13	47	60

Profesi * keberimbangan dalam pemberitaan Crosstabulation

Count

		keberimbangan dalam pemberitaan		Total
		benar	salah	
Profesi	Wartawan	29	1	30
	Humas	28	2	30
Total		57	3	60

Profesi * humas sebagai mitra baik media Crosstabulation

Count

		humas sebagai mitra baik media		Total
		benar	salah	
Profesi	Wartawan	10	20	30
	Humas	29	1	30
Total		39	21	60

Profesi * wartawan mitra baik humas Crosstabulation

Count

		wartawan mitra baik humas		Total
		benar	salah	
Profesi	Wartawan	14	16	30
	Humas	29	1	30
Total		43	17	60

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Profesi * Fakta	60	100,0%	0	,0%	60	100,0%
Profesi * Menarik	60	100,0%	0	,0%	60	100,0%
Profesi * Kegunaan	60	100,0%	0	,0%	60	100,0%
Profesi * Kelengkapan	60	100,0%	0	,0%	60	100,0%
Profesi * Waktu	60	100,0%	0	,0%	60	100,0%
Profesi * Paparan	60	100,0%	0	,0%	60	100,0%
Profesi * Tata Bahasa	60	100,0%	0	,0%	60	100,0%
Profesi * Keadilan	60	100,0%	0	,0%	60	100,0%

Profesi * Fakta Crosstabulation

Count

		Fakta							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	24	2	3	0	0	0	1	0
	Humas	15	5	4	1	1	2	0	2
Total		39	7	7	1	1	2	1	2

Profesi * Menarik Crosstabulation

Count

		Menarik							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	1	5	3	9	6	2	2	2
	Humas	2	8	3	2	3	1	7	4
Total		3	13	6	11	9	3	9	6

Profesi * Kegunaan Crosstabulation

Count

		Kegunaan							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	2	3	5	6	7	4	3	0
	Humas	2	2	5	4	4	6	1	6
Total		4	5	10	10	11	10	4	6

Profesi * Kelengkapan Crosstabulation

Count

		Kelengkapan								Total
		1,00	2,00	3,00	4,00	5,00	6,00	7,00		
Profesi	Wartawan	2	14	8	3	2	1	0	30	
	Humas	1	12	5	5	4	1	2	30	
Total		3	26	13	8	6	2	2	60	

Profesi * Waktu Crosstabulation

Count		Waktu							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	2	7	6	3	4	4	0	4
	Humas	6	0	5	4	5	6	4	0
Total		8	7	11	7	9	10	4	4

Profesi * Paparan Crosstabulation

Count		Paparan							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	0	1	2	4	7	7	5	4
	Humas	1	0	3	10	4	4	5	3
Total		1	1	5	14	11	11	10	7

Profesi * Tata Bahasa Crosstabulation

Count		Tata Bahasa							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	1	0	1	1	0	2	8	17
	Humas	1	2	0	2	7	3	5	10
Total		2	2	1	3	7	5	13	27

Profesi * Keadilan Crosstabulation

Count		Keadilan							
		1,00	2,00	3,00	4,00	5,00	6,00	7,00	8,00
Profesi	Wartawan	1	0	1	4	3	9	10	2
	Humas	1	1	5	2	3	7	6	5
Total		2	1	6	6	6	16	16	7

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Profesi * Persepsi Nilai Berita	60	100,0%	0	,0%	60	100,0%

Profesi * Persepsi Nilai Berita Crosstabulation

Count

		Persepsi Nilai Berita							
		6,00	7,00	8,00	9,00	10,00	11,00	12,00	13,00
Profesi	Wartawan	1	4	5	4	5	3	6	2
	Humas	1	0	1	1	2	1	3	7
Total		2	4	6	5	7	4	9	9

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Fakta * Profesi	60	100,0%	0	,0%	60	100,0%
Menarik * Profesi	60	100,0%	0	,0%	60	100,0%
Kegunaan * Profesi	60	100,0%	0	,0%	60	100,0%
Kelengkapan * Profesi	60	100,0%	0	,0%	60	100,0%
Waktu * Profesi	60	100,0%	0	,0%	60	100,0%
Paparan * Profesi	60	100,0%	0	,0%	60	100,0%
Tata Bahasa * Profesi	60	100,0%	0	,0%	60	100,0%
Keadilan * Profesi	60	100,0%	0	,0%	60	100,0%

Fakta * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Fakta	1,00	24	15	39
	2,00	2	5	7
	3,00	3	4	7
	4,00	0	1	1
	5,00	0	1	1
	6,00	0	2	2
	7,00	1	0	1
	8,00	0	2	2
Total		30	30	60

Menarik * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Menarik	1,00	1	2	3
	2,00	5	8	13
	3,00	3	3	6
	4,00	9	2	11
	5,00	6	3	9
	6,00	2	1	3
	7,00	2	7	9
	8,00	2	4	6
Total		30	30	60

Kegunaan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Kegunaan	1,00	2	2	4
	2,00	3	2	5
	3,00	5	5	10
	4,00	6	4	10
	5,00	7	4	11
	6,00	4	6	10
	7,00	3	1	4
	8,00	0	6	6
Total		30	30	60

Kelengkapan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Kelengkapan	1,00	2	1	3
	2,00	14	12	26
	3,00	8	5	13
	4,00	3	5	8
	5,00	2	4	6
	6,00	1	1	2
	7,00	0	2	2
Total		30	30	60

Waktu * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Waktu	1,00	2	6	8
	2,00	7	0	7
	3,00	6	5	11
	4,00	3	4	7
	5,00	4	5	9
	6,00	4	6	10
	7,00	0	4	4
	8,00	4	0	4
Total		30	30	60

Paparan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Paparan	1,00	0	1	1
	2,00	1	0	1
	3,00	2	3	5
	4,00	4	10	14
	5,00	7	4	11
	6,00	7	4	11
	7,00	5	5	10
	8,00	4	3	7
Total		30	30	60

Tata Bahasa * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Tata	1,00	1	1	2
Bahasa	2,00	0	2	2
	3,00	1	0	1
	4,00	1	2	3
	5,00	0	7	7
	6,00	2	3	5
	7,00	8	5	13
	8,00	17	10	27
Total		30	30	60

Keadilan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Keadilan	1,00	1	1	2
	2,00	0	1	1
	3,00	1	5	6
	4,00	4	2	6
	5,00	3	3	6
	6,00	9	7	16
	7,00	10	6	16
	8,00	2	5	7
Total		30	30	60

Frequencies

Statistics

		Fakta	Menarik	Kegunaan	Kelengkapan	Waktu	Paparan	Tata Bahasa	Keadilan
N	Valid	60	60	60	60	60	60	60	60
	Missing	0	0	0	0	0	0	0	0

Frequencies

Statistics

		Fakta	Menarik	Kegunaan	Kelengkapan	Waktu	Paparan	Tata Bahasa	Keadilan
N	Valid	60	60	60	60	60	60	60	60
	Missing	0	0	0	0	0	0	0	0
Mode		1	2	5	2	3	4	8	

a. Multiple modes exist. The smallest value is shown

Frequency Table

Fakta

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	39	65,0	65,0	65,0
	2	7	11,7	11,7	76,7
	3	7	11,7	11,7	88,3
	4	1	1,7	1,7	90,0
	5	1	1,7	1,7	91,7
	6	2	3,3	3,3	95,0
	7	1	1,7	1,7	96,7
	8	2	3,3	3,3	100,0
Total		60	100,0	100,0	

Menarik

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	3	5,0	5,0	5,0
2	13	21,7	21,7	26,7
3	6	10,0	10,0	36,7
4	11	18,3	18,3	55,0
5	9	15,0	15,0	70,0
6	3	5,0	5,0	75,0
7	9	15,0	15,0	90,0
8	6	10,0	10,0	100,0
Total	60	100,0	100,0	

Kegunaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	4	6,7	6,7	6,7
2	5	8,3	8,3	15,0
3	10	16,7	16,7	31,7
4	10	16,7	16,7	48,3
5	11	18,3	18,3	66,7
6	10	16,7	16,7	83,3
7	4	6,7	6,7	90,0
8	6	10,0	10,0	100,0
Total	60	100,0	100,0	

Kelengkapan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	3	5,0	5,0	5,0
2	26	43,3	43,3	48,3
3	13	21,7	21,7	70,0
4	8	13,3	13,3	83,3
5	6	10,0	10,0	93,3
6	2	3,3	3,3	96,7
7	2	3,3	3,3	100,0
Total	60	100,0	100,0	

Paparan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	1	1,7	1,7	1,7
2	1	1,7	1,7	3,3
3	5	8,3	8,3	11,7
4	14	23,3	23,3	35,0
5	11	18,3	18,3	53,3
6	11	18,3	18,3	71,7
7	10	16,7	16,7	88,3
8	7	11,7	11,7	100,0
Total	60	100,0	100,0	

Waktu

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	8	13,3	13,3	13,3
2	7	11,7	11,7	25,0
3	11	18,3	18,3	43,3
4	7	11,7	11,7	55,0
5	9	15,0	15,0	70,0
6	10	16,7	16,7	86,7
7	4	6,7	6,7	93,3
8	4	6,7	6,7	100,0
Total	60	100,0	100,0	

Tata Bahasa

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	2	3,3	3,3	3,3
2	2	3,3	3,3	6,7
3	1	1,7	1,7	8,3
4	3	5,0	5,0	13,3
5	7	11,7	11,7	25,0
6	5	8,3	8,3	33,3
7	13	21,7	21,7	55,0
8	27	45,0	45,0	100,0
Total	60	100,0	100,0	

Keadilan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	2	3,3	3,3	3,3
2	1	1,7	1,7	5,0
3	6	10,0	10,0	15,0
4	6	10,0	10,0	25,0
5	6	10,0	10,0	35,0
6	16	26,7	26,7	61,7
7	16	26,7	26,7	88,3
8	7	11,7	11,7	100,0
Total	60	100,0	100,0	

Frequencies

Statistics

Profesi

1	N	Valid	39
		Missing	0
2	N	Valid	7
		Missing	0
3	N	Valid	7
		Missing	0
4	N	Valid	1
		Missing	0
5	N	Valid	1
		Missing	0
6	N	Valid	2
		Missing	0
7	N	Valid	1
		Missing	0
8	N	Valid	2
		Missing	0

Profesi

Fakta			Frequency	Percent	Valid Percent	Cumulative Percent
1	Valid	Wartawan	24	61,5	61,5	61,5
		Humas	15	38,5	38,5	100,0
		Total	39	100,0	100,0	
2	Valid	Wartawan	2	28,6	28,6	28,6
		Humas	5	71,4	71,4	100,0
		Total	7	100,0	100,0	
3	Valid	Wartawan	3	42,9	42,9	42,9
		Humas	4	57,1	57,1	100,0
		Total	7	100,0	100,0	
4	Valid	Humas	1	100,0	100,0	100,0
5	Valid	Humas	1	100,0	100,0	100,0
6	Valid	Humas	2	100,0	100,0	100,0
7	Valid	Wartawan	1	100,0	100,0	100,0
8	Valid	Humas	2	100,0	100,0	100,0

Crosstabs

Warnings

No measures of association are computed for the crosstabulation of Fakta * Profesi. At least one variable in each 2-way table upon which measures of association are computed is a constant.

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Fakta * Profesi	39	100,0%	0	,0%	39	100,0%

Fakta * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Fakta	1	24	15	39
Total		24	15	39

Symmetric Measures

		Value
Nominal by Nominal	Contingency Coefficient	. ^a
N of Valid Cases		39

a. No statistics are computed because Fakta is a constant.

Frequencies

Statistics

Profesi

N	Valid	118
	Missing	0

Profesi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Wartawan	44	37,3	37,3	37,3
	Humas	74	62,7	62,7	100,0
	Total	118	100,0	100,0	

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Fakta * Profesi	60	100,0%	0	,0%	60	100,0%

Fakta * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Fakta	1	24	15	39
	2	2	5	7
	3	3	4	7
	4	0	1	1
	5	0	1	1
	6	0	2	2
	7	1	0	1
	8	0	2	2
Total		30	30	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,386	,162
N of Valid Cases		60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Menarik * Profesi	60	100,0%	0	,0%	60	100,0%

Menarik * Profesi Crosstabulation

Count		Profesi		Total
		Wartawan	Humas	
Menarik	1	1	2	3
	2	5	8	13
	3	3	3	6
	4	9	2	11
	5	6	3	9
	6	2	1	3
	7	2	7	9
	8	2	4	6
Total		30	30	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,382	,174
N of Valid Cases		60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Kegunaan * Profesi	60	100,0%	0	,0%	60	100,0%

Kegunaan * Profesi Crosstabulation

Count

		Profesi		Total
		Wartawan	Humas	
Kegunaan	1	2	2	4
	2	3	2	5
	3	5	5	10
	4	6	4	10
	5	7	4	11
	6	4	6	10
	7	3	1	4
	8	0	6	6
Total		30	30	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,358	,266
N of Valid Cases		60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Fakta * Profesi	60	100,0%	0	,0%	60	100,0%
Menarik * Profesi	60	100,0%	0	,0%	60	100,0%
Kegunaan * Profesi	60	100,0%	0	,0%	60	100,0%
Kelengkapan * Profesi	60	100,0%	0	,0%	60	100,0%
Waktu * Profesi	60	100,0%	0	,0%	60	100,0%
Paparan * Profesi	60	100,0%	0	,0%	60	100,0%
Tata Bahasa * Profesi	60	100,0%	0	,0%	60	100,0%
Keadilan * Profesi	60	100,0%	0	,0%	60	100,0%

Fakta * Profesi

Crosstab

Count

		Profesi		Total
		Wartawan	Humas	
Fakta	1	24	15	39
	2	2	5	7
	3	3	4	7
	4	0	1	1
	5	0	1	1
	6	0	2	2
	7	1	0	1
	8	0	2	2
Total		30	30	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,386	,162
N of Valid Cases		60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Menarik * Profesi

Crosstab

Count

		Profesi		Total
		Wartawan	Humas	
Menarik	1	1	2	3
	2	5	8	13
	3	3	3	6
	4	9	2	11
	5	6	3	9
	6	2	1	3
	7	2	7	9
	8	2	4	6
Total		30	30	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,382	,174
N of Valid Cases	60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Kegunaan * Profesi

Crosstab

Count		Profesi		Total
		Wartawan	Humas	
Kegunaan	1	2	2	4
	2	3	2	5
	3	5	5	10
	4	6	4	10
	5	7	4	11
	6	4	6	10
	7	3	1	4
	8	0	6	6
Total		30	30	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,358	,266
N of Valid Cases	60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Kelengkapan * Profesi

Crosstab

Count

		Profesi		Total
		Wartawan	Humas	
Kelengkapan	1	2	1	3
	2	14	12	26
	3	8	5	13
	4	3	5	8
	5	2	4	6
	6	1	1	2
	7	0	2	2
Total		30	30	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,260	,630
N of Valid Cases		60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Waktu * Profesi

Crosstab

Count

		Profesi		Total
		Wartawan	Humas	
Waktu	1	2	6	8
	2	7	0	7
	3	6	5	11
	4	3	4	7
	5	4	5	9
	6	4	6	10
	7	0	4	4
	8	4	0	4
Total		30	30	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,478	,013
N of Valid Cases		60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Paparan * Profesi

Crosstab

Count		Profesi		Total
		Wartawan	Humas	
Paparan	1	0	1	1
	2	1	0	1
	3	2	3	5
	4	4	10	14
	5	7	4	11
	6	7	4	11
	7	5	5	10
	8	4	3	7
Total		30	30	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,314	,477
N of Valid Cases		60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Tata Bahasa * Profesi

Crosstab

Count		Profesi		Total
		Wartawan	Humas	
Tata Bahasa	1	1	1	2
	2	0	2	2
	3	1	0	1
	4	1	2	3
	5	0	7	7
	6	2	3	5
	7	8	5	13
	8	17	10	27
Total		30	30	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,423	,071
N of Valid Cases	60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Keadilan * Profesi

Crosstab

Count		Profesi		Total
		Wartawan	Humas	
Keadilan	1	1	1	2
	2	0	1	1
	3	1	5	6
	4	4	2	6
	5	3	3	6
	6	9	7	16
	7	10	6	16
	8	2	5	7
Total		30	30	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,321	,443
N of Valid Cases	60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Fakta * Organisasi Profesi	59	98,3%	1	1,7%	60	100,0%
Menarik * Organisasi Profesi	59	98,3%	1	1,7%	60	100,0%
Kegunaan * Organisasi Profesi	59	98,3%	1	1,7%	60	100,0%
Kelengkapan * Organisasi Profesi	59	98,3%	1	1,7%	60	100,0%
Waktu * Organisasi Profesi	59	98,3%	1	1,7%	60	100,0%
Paparan * Organisasi Profesi	59	98,3%	1	1,7%	60	100,0%
Tata Bahasa * Organisasi Profesi	59	98,3%	1	1,7%	60	100,0%
Keadilan * Organisasi Profesi	59	98,3%	1	1,7%	60	100,0%

Fakta * Organisasi Profesi

Crosstab

Count

		Organisasi Profesi						Total
		AJI	PWI	Kapurel	Perhumas	Memilih lebih dari satu	Lainnya	
Fakta	1	4	12	8	1	2	11	38
	2	0	1	4	0	1	1	7
	3	2	0	4	0	0	1	7
	4	0	0	1	0	0	0	1
	5	0	0	1	0	0	0	1
	6	0	0	2	0	0	0	2
	7	0	0	0	0	0	1	1
	8	0	0	1	0	1	0	2
Total		6	13	21	1	4	14	59

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,582	,697
N of Valid Cases		59	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Menarik * Organisasi Profesi

Crosstab

Count

	Organisasi Profesi						Total
	AJI	PWI	Kapurel	Perhumas	Memilih lebih dari satu	Lainnya	
Menarik 1	0	0	2	0	0	1	3
2	2	2	6	1	0	1	12
3	0	2	2	0	1	1	6
4	0	7	2	0	0	2	11
5	0	2	1	0	0	6	9
6	2	0	1	0	0	0	3
7	1	0	4	0	2	2	9
8	1	0	3	0	1	1	6
Total	6	13	21	1	4	14	59

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,685	,031
N of Valid Cases		59	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Kegunaan * Organisasi Profesi

Crosstab

Count

	Organisasi Profesi						Total
	AJI	PWI	Kapurel	Perhumas	Memilih lebih dari satu	Lainnya	
Kegunaan 1	2	0	2	0	0	0	4
2	0	2	1	0	0	2	5
3	1	4	4	1	0	0	10
4	0	2	3	0	1	4	10
5	1	4	2	0	1	2	10
6	0	1	4	0	1	4	10
7	2	0	1	0	0	1	4
8	0	0	4	0	1	1	6
Total	6	13	21	1	4	14	59

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,637	,246
N of Valid Cases		59	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Kelengkapan * Organisasi Profesi

Crosstab

Count

		Organisasi Profesi					Total	
		AJI	PWI	Kapurel	Perhumas	Memilih lebih dari satu		Lainnya
Kelengkapan	1	0	1	1	0	0	1	3
	2	4	4	8	0	2	8	26
	3	0	5	4	0	0	3	12
	4	2	1	3	1	0	1	8
	5	0	2	3	0	1	0	6
	6	0	0	0	0	1	1	2
	7	0	0	2	0	0	0	2
Total		6	13	21	1	4	14	59

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,587	,417
N of Valid Cases		59	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Waktu * Organisasi Profesi

Crosstab

Count

	Organisasi Profesi						Total
	AJI	PWI	Kapurel	Perhumas	Memilih lebih dari satu	Lainnya	
Waktu 1	0	1	5	0	1	1	8
2	0	5	0	0	0	2	7
3	1	1	3	0	0	6	11
4	0	1	1	0	1	3	6
5	1	2	3	1	1	1	9
6	2	1	5	0	1	1	10
7	0	0	4	0	0	0	4
8	2	2	0	0	0	0	4
Total	6	13	21	1	4	14	59

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,685	,031
N of Valid Cases		59	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Paparan * Organisasi Profesi

Crosstab

Count

	Organisasi Profesi						Total
	AJI	PWI	Kapurel	Perhumas	Memilih lebih dari satu	Lainnya	
Paparan 1	0	0	1	0	0	0	1
2	0	1	0	0	0	0	1
3	0	0	1	0	2	2	5
4	3	1	9	0	0	1	14
5	2	2	3	0	1	3	11
6	1	5	3	0	1	1	11
7	0	3	2	1	0	4	10
8	0	1	2	0	0	3	6
Total	6	13	21	1	4	14	59

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,643	,204
N of Valid Cases	59	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Tata Bahasa * Organisasi Profesi

Crosstab

Count

		Organisasi Profesi					Total	
		AJI	PWI	Kapurel	Perhumas	Memilih lebih dari satu		Lainnya
Tata Bahasa	1	0	1	0	0	1	0	2
	2	0	0	2	0	0	0	2
	3	1	0	0	0	0	0	1
	4	0	0	0	0	2	1	3
	5	0	0	7	0	0	0	7
	6	1	0	1	1	0	2	5
	7	2	4	4	0	0	2	12
	8	2	8	7	0	1	9	27
Total		6	13	21	1	4	14	59

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,735	,000
N of Valid Cases	59	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Keadilan * Organisasi Profesi

Crosstab

Count

		Organisasi Profesi					Total	
		AJI	PWI	Kapurel	Perhumas	Memilih lebih dari satu		Lainnya
Keadilan	1	0	1	1	0	0	0	2
	2	0	0	0	0	1	0	1
	3	1	0	3	0	1	1	6
	4	1	1	2	0	0	2	6
	5	2	0	2	0	0	2	6
	6	0	5	5	0	0	5	15
	7	1	5	4	0	2	4	16
	8	1	1	4	1	0	0	7
Total		6	13	21	1	4	14	59

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,642	,213
N of Valid Cases		59	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Crosstabs

Case Processing Summary

	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
Fakta * Jenis Kelamin	60	100,0%	0	,0%	60	100,0%
Fakta * Usia	58	96,7%	2	3,3%	60	100,0%
Fakta * Profesi	60	100,0%	0	,0%	60	100,0%
Fakta * Pendidikan	60	100,0%	0	,0%	60	100,0%
Fakta * Tempat Bekerja	60	100,0%	0	,0%	60	100,0%
Fakta * Lama Bekerja	53	88,3%	7	11,7%	60	100,0%
Menarik * Jenis Kelamin	60	100,0%	0	,0%	60	100,0%
Menarik * Usia	58	96,7%	2	3,3%	60	100,0%
Menarik * Profesi	60	100,0%	0	,0%	60	100,0%
Menarik * Pendidikan	60	100,0%	0	,0%	60	100,0%
Menarik * Tempat Bekerja	60	100,0%	0	,0%	60	100,0%
Menarik * Lama Bekerja	53	88,3%	7	11,7%	60	100,0%
Kegunaan * Jenis Kelamin	60	100,0%	0	,0%	60	100,0%
Kegunaan * Usia	58	96,7%	2	3,3%	60	100,0%
Kegunaan * Profesi	60	100,0%	0	,0%	60	100,0%
Kegunaan * Pendidikan	60	100,0%	0	,0%	60	100,0%
Kegunaan * Tempat Bekerja	60	100,0%	0	,0%	60	100,0%
Kegunaan * Lama Bekerja	53	88,3%	7	11,7%	60	100,0%
Kelengkapan * Jenis Kelamin	60	100,0%	0	,0%	60	100,0%
Kelengkapan * Usia	58	96,7%	2	3,3%	60	100,0%
Kelengkapan * Profesi	60	100,0%	0	,0%	60	100,0%
Kelengkapan * Pendidikan	60	100,0%	0	,0%	60	100,0%
Kelengkapan * Tempat Bekerja	60	100,0%	0	,0%	60	100,0%
Kelengkapan * Lama Bekerja	53	88,3%	7	11,7%	60	100,0%
Waktu * Jenis Kelamin	60	100,0%	0	,0%	60	100,0%
Waktu * Usia	58	96,7%	2	3,3%	60	100,0%
Waktu * Profesi	60	100,0%	0	,0%	60	100,0%
Waktu * Pendidikan	60	100,0%	0	,0%	60	100,0%
Waktu * Tempat Bekerja	60	100,0%	0	,0%	60	100,0%
Waktu * Lama Bekerja	53	88,3%	7	11,7%	60	100,0%
Paparan * Jenis Kelamin	60	100,0%	0	,0%	60	100,0%
Paparan * Usia	58	96,7%	2	3,3%	60	100,0%
Paparan * Profesi	60	100,0%	0	,0%	60	100,0%
Paparan * Pendidikan	60	100,0%	0	,0%	60	100,0%
Paparan * Tempat Bekerja	60	100,0%	0	,0%	60	100,0%
Paparan * Lama Bekerja	53	88,3%	7	11,7%	60	100,0%
Tata Bahasa * Jenis Kelamin	60	100,0%	0	,0%	60	100,0%
Tata Bahasa * Usia	58	96,7%	2	3,3%	60	100,0%
Tata Bahasa * Profesi	60	100,0%	0	,0%	60	100,0%
Tata Bahasa * Pendidikan	60	100,0%	0	,0%	60	100,0%
Tata Bahasa * Tempat Bekerja	60	100,0%	0	,0%	60	100,0%

Fakta * Jenis Kelamin

Crosstab

Count

	Jenis Kelamin		Total
	Laki-laki	Perempuan	
Fakta 1	26	13	39
2	4	3	7
3	4	3	7
4	0	1	1
5	0	1	1
6	0	2	2
7	1	0	1
8	0	2	2
Total	35	25	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,382	,176
N of Valid Cases	60	

- a. Not assuming the null hypothesis.
 b. Using the asymptotic standard error assuming the null hypothesis.

Fakta * Usia

Crosstab

Count

	Usia					Total
	< 20 th	21-30 th	31-40 th	41-50 th	> 50 th	
Fakta 1	0	13	20	5	1	39
2	1	4	2	0	0	7
3	0	5	0	0	1	6
5	0	1	0	0	0	1
6	0	2	0	0	0	2
7	0	0	1	0	0	1
8	0	2	0	0	0	2
Total	1	27	23	5	2	58

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,564	,303
N of Valid Cases	58	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Fakta * Profesi

Crosstab

Count		Profesi		Total
		Wartawan	Humas	
Fakta	1	24	15	39
	2	2	5	7
	3	3	4	7
	4	0	1	1
	5	0	1	1
	6	0	2	2
	7	1	0	1
	8	0	2	2
Total		30	30	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,386	,162
N of Valid Cases	60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Fakta * Pendidikan

Crosstab

Count

		Pendidikan		Total
		Komunikasi	Non-komunikasi	
Fakta	1	12	27	39
	2	0	7	7
	3	1	6	7
	4	0	1	1
	5	0	1	1
	6	1	1	2
	7	1	0	1
	8	1	1	2
Total		16	44	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,343	,331
N of Valid Cases		60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Fakta * Tempat Bekerja

Crosstab

Count

		Tempat Bekerja		Total
		Media	Hotel	
Fakta	1	35	4	39
	2	6	1	7
	3	6	1	7
	4	1	0	1
	5	1	0	1
	6	0	2	2
	7	1	0	1
	8	2	0	2
Total		52	8	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,436	,049
N of Valid Cases	60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Fakta * Lama Bekerja

Crosstab

Count		Lama Bekerja					Total
		< 6 th	6-10 th	11-15 th	16-20 th	> 20 th	
Fakta	1	13	13	8	2	1	37
	2	2	1	0	0	0	3
	3	5	1	0	0	0	6
	4	1	0	0	0	0	1
	5	1	0	0	0	0	1
	6	2	0	0	0	0	2
	7	0	1	0	0	0	1
	8	2	0	0	0	0	2
Total		26	16	8	2	1	53

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,477	,971
N of Valid Cases	53	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Menarik * Jenis Kelamin

Crosstab

Count

		Jenis Kelamin		Total
		Laki-laki	Perempuan	
Menarik	1	2	1	3
	2	7	6	13
	3	4	2	6
	4	7	4	11
	5	5	4	9
	6	3	0	3
	7	4	5	9
	8	3	3	6
Total		35	25	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,236	,830
N of Valid Cases		60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Menarik * Usia

Crosstab

Count

		Usia					Total
		< 20 th	21-30 th	31-40 th	41-50 th	> 50 th	
Menarik	1	0	2	1	0	0	3
	2	0	7	4	0	2	13
	3	0	2	3	1	0	6
	4	1	4	4	2	0	11
	5	0	2	6	0	0	8
	6	0	2	0	1	0	3
	7	0	4	3	1	0	8
	8	0	4	2	0	0	6
Total		1	27	23	5	2	58

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,544	,660
N of Valid Cases	58	

- a. Not assuming the null hypothesis.
 b. Using the asymptotic standard error assuming the null hypothesis.

Menarik * Profesi

Crosstab

Count		Profesi		Total
		Wartawan	Humas	
Menarik	1	1	2	3
	2	5	8	13
	3	3	3	6
	4	9	2	11
	5	6	3	9
	6	2	1	3
	7	2	7	9
	8	2	4	6
Total		30	30	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,382	,174
N of Valid Cases	60	

- a. Not assuming the null hypothesis.
 b. Using the asymptotic standard error assuming the null hypothesis.

Menarik * Pendidikan

Crosstab

Count

		Pendidikan		Total
		Komunikasi	Non-komunikasi	
Menarik	1	1	2	3
	2	3	10	13
	3	2	4	6
	4	3	8	11
	5	2	7	9
	6	2	1	3
	7	2	7	9
	8	1	5	6
Total		16	44	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,226	,862
N of Valid Cases		60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Menarik * Tempat Bekerja

Crosstab

Count

		Tempat Bekerja		Total
		Media	Hotel	
Menarik	1	2	1	3
	2	10	3	13
	3	6	0	6
	4	11	0	11
	5	7	2	9
	6	3	0	3
	7	8	1	9
	8	5	1	6
Total		52	8	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,299	,552
N of Valid Cases	60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Menarik * Lama Bekerja

Crosstab

Count

		Lama Bekerja					Total
		< 6 th	6-10 th	11-15 th	16-20 th	> 20 th	
Menarik	1	2	1	0	0	0	3
	2	8	2	0	2	0	12
	3	2	2	0	0	0	4
	4	3	2	5	0	0	10
	5	3	4	2	0	0	9
	6	1	2	0	0	0	3
	7	5	1	1	0	1	8
	8	2	2	0	0	0	4
Total		26	16	8	2	1	53

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,615	,264
N of Valid Cases	53	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Kegunaan * Jenis Kelamin

Crosstab

Count

		Jenis Kelamin		Total
		Laki-laki	Perempuan	
Kegunaan	1	3	1	4
	2	2	3	5
	3	5	5	10
	4	6	4	10
	5	7	4	11
	6	4	6	10
	7	4	0	4
	8	4	2	6
Total		35	25	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,301	,542
N of Valid Cases		60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Kegunaan * Usia

Crosstab

Count

		Usia					Total
		< 20 th	21-30 th	31-40 th	41-50 th	> 50 th	
Kegunaan	1	0	4	0	0	0	4
	2	0	2	3	0	0	5
	3	0	5	3	1	1	10
	4	0	3	6	1	0	10
	5	0	3	6	1	1	11
	6	1	6	2	0	0	9
	7	0	1	2	1	0	4
	8	0	3	1	1	0	5
Total		1	27	23	5	2	58

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,535	,721
N of Valid Cases	58	

- a. Not assuming the null hypothesis.
 b. Using the asymptotic standard error assuming the null hypothesis.

Kegunaan * Profesi

Crosstab

Count		Profesi		Total
		Wartawan	Humas	
Kegunaan	1	2	2	4
	2	3	2	5
	3	5	5	10
	4	6	4	10
	5	7	4	11
	6	4	6	10
	7	3	1	4
	8	0	6	6
Total		30	30	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,358	,266
N of Valid Cases	60	

- a. Not assuming the null hypothesis.
 b. Using the asymptotic standard error assuming the null hypothesis.

Kegunaan * Pendidikan

Crosstab

Count

		Pendidikan		Total
		Komunikasi	Non-komunikasi	
Kegunaan	1	1	3	4
	2	2	3	5
	3	3	7	10
	4	4	6	10
	5	1	10	11
	6	2	8	10
	7	3	1	4
	8	0	6	6
Total		16	44	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,384	,170
N of Valid Cases		60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Kegunaan * Tempat Bekerja

Crosstab

Count

		Tempat Bekerja		Total
		Media	Hotel	
Kegunaan	1	4	0	4
	2	5	0	5
	3	8	2	10
	4	9	1	10
	5	10	1	11
	6	8	2	10
	7	4	0	4
	8	4	2	6
Total		52	8	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,280	,646
N of Valid Cases	60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Kegunaan * Lama Bekerja

Crosstab

Count

		Lama Bekerja					Total
		< 6 th	6-10 th	11-15 th	16-20 th	> 20 th	
Kegunaan	1	4	0	0	0	0	4
	2	4	0	1	0	0	5
	3	5	1	2	2	0	10
	4	2	6	0	0	0	8
	5	2	3	4	0	0	9
	6	5	3	0	0	0	8
	7	0	2	1	0	0	3
	8	4	1	0	0	1	6
Total		26	16	8	2	1	53

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,678	,021
N of Valid Cases	53	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Kelengkapan * Jenis Kelamin

Crosstab

Count

		Jenis Kelamin		Total
		Laki-laki	Perempuan	
Kelengkapan	1	2	1	3
	2	18	8	26
	3	8	5	13
	4	4	4	8
	5	2	4	6
	6	0	2	2
	7	1	1	2
Total		35	25	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,302	,419
N of Valid Cases		60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Kelengkapan * Usia

Crosstab

Count

		Usia					Total
		< 20 th	21-30 th	31-40 th	41-50 th	> 50 th	
Kelengkapan	1	0	1	2	0	0	3
	2	0	10	11	4	0	25
	3	1	4	7	1	0	13
	4	0	4	3	0	1	8
	5	0	4	0	0	1	5
	6	0	2	0	0	0	2
	7	0	2	0	0	0	2
Total		1	27	23	5	2	58

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,540	,471
N of Valid Cases		58	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Kelengkapan * Profesi

Crosstab

Count

		Profesi		Total
		Wartawan	Humas	
Kelengkapan	1	2	1	3
	2	14	12	26
	3	8	5	13
	4	3	5	8
	5	2	4	6
	6	1	1	2
	7	0	2	2
Total		30	30	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,260	,630
N of Valid Cases		60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Kelengkapan * Pendidikan

Crosstab

Count

		Pendidikan		Total
		Komunikasi	Non-komunikasi	
Kelengkapan	1	1	2	3
	2	10	16	26
	3	1	12	13
	4	1	7	8
	5	2	4	6
	6	0	2	2
	7	1	1	2
Total		16	44	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,314	,364
N of Valid Cases	60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Kelengkapan * Tempat Bekerja

Crosstab

Count

		Tempat Bekerja		Total
		Media	Hotel	
Kelengkapan	1	3	0	3
	2	23	3	26
	3	12	1	13
	4	6	2	8
	5	5	1	6
	6	2	0	2
	7	1	1	2
Total		52	8	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,265	,606
N of Valid Cases	60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Kelengkapan * Lama Bekerja

Crosstab

Count

		Lama Bekerja					Total
		< 6 th	6-10 th	11-15 th	16-20 th	> 20 th	
Kelengkapan	1	2	0	0	0	0	2
	2	8	10	5	0	1	24
	3	5	4	2	0	0	11
	4	4	1	1	1	0	7
	5	5	0	0	1	0	6
	6	0	1	0	0	0	1
	7	2	0	0	0	0	2
Total		26	16	8	2	1	53

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,537	,612
N of Valid Cases		53	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Waktu * Jenis Kelamin

Crosstab

Count

		Jenis Kelamin		Total
		Laki-laki	Perempuan	
Waktu	1	2	6	8
	2	5	2	7
	3	7	4	11
	4	2	5	7
	5	5	4	9
	6	8	2	10
	7	3	1	4
	8	3	1	4
Total		35	25	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,373	,206
N of Valid Cases		60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Waktu * Usia

Crosstab

Count		Usia					Total
		< 20 th	21-30 th	31-40 th	41-50 th	> 50 th	
Waktu	1	1	5	1	0	0	7
	2	0	2	4	1	0	7
	3	0	4	6	1	0	11
	4	0	3	4	0	0	7
	5	0	5	3	1	0	9
	6	0	6	1	0	2	9
	7	0	2	1	1	0	4
	8	0	0	3	1	0	4
Total		1	27	23	5	2	58

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,606	,210
N of Valid Cases		58	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Waktu * Profesi

Crosstab

Count		Profesi		Total
		Wartawan	Humas	
Waktu	1	2	6	8
	2	7	0	7
	3	6	5	11
	4	3	4	7
	5	4	5	9
	6	4	6	10
	7	0	4	4
	8	4	0	4
Total		30	30	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,478	,013
N of Valid Cases	60	

- a. Not assuming the null hypothesis.
 b. Using the asymptotic standard error assuming the null hypothesis.

Waktu * Pendidikan

Crosstab

Count

		Pendidikan		Total
		Komunikasi	Non-komunikasi	
Waktu	1	0	8	8
	2	1	6	7
	3	5	6	11
	4	3	4	7
	5	3	6	9
	6	2	8	10
	7	0	4	4
	8	2	2	4
Total		16	44	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,368	,226
N of Valid Cases	60	

- a. Not assuming the null hypothesis.
 b. Using the asymptotic standard error assuming the null hypothesis.

Waktu * Tempat Bekerja

Crosstab

Count

		Tempat Bekerja		Total
		Media	Hotel	
Waktu	1	6	2	8
	2	7	0	7
	3	10	1	11
	4	6	1	7
	5	7	2	9
	6	10	0	10
	7	2	2	4
	8	4	0	4
Total		52	8	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,372	,211
N of Valid Cases		60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Waktu * Lama Bekerja

Crosstab

Count

		Lama Bekerja					Total
		< 6 th	6-10 th	11-15 th	16-20 th	> 20 th	
Waktu	1	3	2	0	0	0	5
	2	2	3	2	0	0	7
	3	2	5	3	0	1	11
	4	6	1	0	0	0	7
	5	5	1	1	0	0	7
	6	6	1	0	1	0	8
	7	2	2	0	0	0	4
	8	0	1	2	1	0	4
Total		26	16	8	2	1	53

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,620	,235
N of Valid Cases	53	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Paparan * Jenis Kelamin

Crosstab

Count		Jenis Kelamin		Total
		Laki-laki	Perempuan	
Paparan	1	0	1	1
	2	1	0	1
	3	2	3	5
	4	8	6	14
	5	7	4	11
	6	8	3	11
	7	5	5	10
	8	4	3	7
Total		35	25	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,255	,760
N of Valid Cases	60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Paparan * Usia

Crosstab

Count		Usia					Total
		< 20 th	21-30 th	31-40 th	41-50 th	> 50 th	
Paparan	2	0	0	1	0	0	1
	3	0	4	1	0	0	5
	4	0	8	3	2	0	13
	5	1	5	5	0	0	11
	6	0	6	5	0	0	11
	7	0	3	5	1	1	10
	8	0	1	3	2	1	7
Total		1	27	23	5	2	58

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,533	,516
N of Valid Cases		58	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Paparan * Profesi

Crosstab

Count		Profesi		Total
		Wartawan	Humas	
Paparan	1	0	1	1
	2	1	0	1
	3	2	3	5
	4	4	10	14
	5	7	4	11
	6	7	4	11
	7	5	5	10
	8	4	3	7
Total		30	30	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,314	,477
N of Valid Cases		60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Paparan * Pendidikan

Crosstab

Count

	Pendidikan		Total
	Komunikasi	Non-komunikasi	
Paparan 1	0	1	1
2	1	0	1
3	2	3	5
4	3	11	14
5	4	7	11
6	2	9	11
7	2	8	10
8	2	5	7
Total	16	44	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,276	,667
N of Valid Cases	60	

- a. Not assuming the null hypothesis.
 b. Using the asymptotic standard error assuming the null hypothesis.

Paparan * Tempat Bekerja

Crosstab

Count

	Tempat Bekerja		Total
	Media	Hotel	
Paparan 1	1	0	1
2	1	0	1
3	5	0	5
4	10	4	14
5	11	0	11
6	10	1	11
7	7	3	10
8	7	0	7
Total	52	8	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,365	,236
N of Valid Cases	60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Paparan * Lama Bekerja

Crosstab

Count

		Lama Bekerja					Total
		< 6 th	6-10 th	11-15 th	16-20 th	> 20 th	
Paparan	1	1	0	0	0	0	1
	2	1	0	0	0	0	1
	3	2	1	0	0	0	3
	4	7	4	1	0	1	13
	5	5	3	1	1	0	10
	6	5	3	1	0	0	9
	7	4	2	3	1	0	10
	8	1	3	2	0	0	6
Total		26	16	8	2	1	53

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,473	,975
N of Valid Cases	53	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Tata Bahasa * Jenis Kelamin

Crosstab

Count

		Jenis Kelamin		Total
		Laki-laki	Perempuan	
Tata	1	1	1	2
Bahasa	2	0	2	2
	3	1	0	1
	4	2	1	3
	5	5	2	7
	6	4	1	5
	7	7	6	13
	8	15	12	27
Total		35	25	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,285	,622
N of Valid Cases		60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Tata Bahasa * Usia

Crosstab

Count

		Usia					Total
		< 20 th	21-30 th	31-40 th	41-50 th	> 50 th	
Tata	1	0	1	1	0	0	2
Bahasa	2	0	1	0	0	0	1
	3	0	0	0	1	0	1
	4	0	3	0	0	0	3
	5	0	4	2	1	0	7
	6	0	0	4	1	0	5
	7	0	7	4	1	1	13
	8	1	11	12	1	1	26
Total		1	27	23	5	2	58

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,549	,628
N of Valid Cases	58	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Tata Bahasa * Profesi

Crosstab

Count		Profesi		Total
		Wartawan	Humas	
Tata	1	1	1	2
Bahasa	2	0	2	2
	3	1	0	1
	4	1	2	3
	5	0	7	7
	6	2	3	5
	7	8	5	13
	8	17	10	27
Total		30	30	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,423	,071
N of Valid Cases	60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Tata Bahasa * Pendidikan

Crosstab

Count

		Pendidikan		Total
		Komunikasi	Non-komunikasi	
Tata	1	2	0	2
Bahasa	2	0	2	2
	3	0	1	1
	4	0	3	3
	5	2	5	7
	6	3	2	5
	7	3	10	13
	8	6	21	27
Total		16	44	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,392	,143
N of Valid Cases		60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Tata Bahasa * Tempat Bekerja

Crosstab

Count

		Tempat Bekerja		Total
		Media	Hotel	
Tata	1	2	0	2
Bahasa	2	1	1	2
	3	1	0	1
	4	3	0	3
	5	5	2	7
	6	3	2	5
	7	13	0	13
	8	24	3	27
Total		52	8	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,376	,197
N of Valid Cases	60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Tata Bahasa * Lama Bekerja

Crosstab

Count

		Lama Bekerja					Total
		< 6 th	6-10 th	11-15 th	16-20 th	> 20 th	
Tata	1	2	0	0	0	0	2
Bahasa	2	2	0	0	0	0	2
	3	0	1	0	0	0	1
	4	1	1	0	0	0	2
	5	4	2	0	0	0	6
	6	1	1	2	0	1	5
	7	5	4	2	1	0	12
	8	11	7	4	1	0	23
Total		26	16	8	2	1	53

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,545	,763
N of Valid Cases	53	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Keadilan * Jenis Kelamin

Crosstab

Count

		Jenis Kelamin		Total
		Laki-laki	Perempuan	
Keadilan	1	2	0	2
	2	0	1	1
	3	3	3	6
	4	5	1	6
	5	4	2	6
	6	7	9	16
	7	9	7	16
	8	5	2	7
Total		35	25	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,316	,468
N of Valid Cases		60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Keadilan * Usia

Crosstab

Count

		Usia					Total
		< 20 th	21-30 th	31-40 th	41-50 th	> 50 th	
Keadilan	1	0	0	1	0	1	2
	2	0	1	0	0	0	1
	3	0	3	2	0	0	5
	4	0	3	3	0	0	6
	5	0	3	0	2	1	6
	6	0	3	10	3	0	16
	7	1	8	6	0	0	15
	8	0	6	1	0	0	7
Total		1	27	23	5	2	58

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,651	,038
N of Valid Cases	58	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Keadilan * Profesi

Crosstab

Count

		Profesi		Total
		Wartawan	Humas	
Keadilan	1	1	1	2
	2	0	1	1
	3	1	5	6
	4	4	2	6
	5	3	3	6
	6	9	7	16
	7	10	6	16
	8	2	5	7
Total		30	30	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,321	,443
N of Valid Cases	60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Keadilan * Pendidikan

Crosstab

Count

		Pendidikan		Total
		Komunikasi	Non-komunikasi	
Keadilan	1	1	1	2
	2	1	0	1
	3	1	5	6
	4	3	3	6
	5	1	5	6
	6	3	13	16
	7	3	13	16
	8	3	4	7
Total		16	44	60

Symmetric Measures

		Value	Approx. Sig.
Nominal by Nominal	Contingency Coefficient	,334	,373
N of Valid Cases		60	

- a. Not assuming the null hypothesis.
- b. Using the asymptotic standard error assuming the null hypothesis.

Keadilan * Tempat Bekerja

Crosstab

Count

		Tempat Bekerja		Total
		Media	Hotel	
Keadilan	1	2	0	2
	2	1	0	1
	3	3	3	6
	4	5	1	6
	5	6	0	6
	6	15	1	16
	7	15	1	16
	8	5	2	7
Total		52	8	60

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,397	,129
N of Valid Cases	60	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

Keadilan * Lama Bekerja

Crosstab

Count

		Lama Bekerja					Total
		< 6 th	6-10 th	11-15 th	16-20 th	> 20 th	
Keadilan	1	1	0	0	0	0	1
	2	1	0	0	0	0	1
	3	4	1	1	0	0	6
	4	3	1	1	0	0	5
	5	0	3	0	1	1	5
	6	5	5	5	1	0	16
	7	7	4	1	0	0	12
	8	5	2	0	0	0	7
Total		26	16	8	2	1	53

Symmetric Measures

	Value	Approx. Sig.
Nominal by Nominal Contingency Coefficient	,592	,437
N of Valid Cases	53	

a. Not assuming the null hypothesis.

b. Using the asymptotic standard error assuming the null hypothesis.

T-Test

Group Statistics

	Profesi	N	Mean	Std. Deviation	Std. Error Mean
Fakta	Wartawan	30	1,47	1,224	,224
	Humas	30	2,47	2,113	,386
Menarik	Wartawan	30	4,27	1,799	,328
	Humas	30	4,57	2,473	,452
Kegunaan	Wartawan	30	4,23	1,695	,310
	Humas	30	4,93	2,180	,398
Kelengkapan	Wartawan	30	2,73	1,172	,214
	Humas	30	3,33	1,605	,293
Waktu	Wartawan	30	4,07	2,164	,395
	Humas	30	4,20	2,058	,376
Paparan	Wartawan	30	5,60	1,589	,290
	Humas	30	5,10	1,749	,319
Tata Bahasa	Wartawan	30	7,07	1,660	,303
	Humas	30	6,03	2,008	,367
Keadilan	Wartawan	30	5,83	1,555	,284
	Humas	30	5,50	1,996	,364

Independent Samples Test

		Levene's Test for Equality of Variances		t-test for Equality of Means				
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference
Fakta	Equal variances assumed	8,632	,005	-2,243	58	,029	-1,000	,4
	Equal variances not assumed			-2,243	46,500	,030	-1,000	,4
Menarik	Equal variances assumed	9,758	,003	-,537	58	,593	-,300	,5
	Equal variances not assumed			-,537	52,979	,593	-,300	,5
Kegunaan	Equal variances assumed	2,409	,126	-1,388	58	,170	-,700	,5
	Equal variances not assumed			-1,388	54,682	,171	-,700	,5
Kelengkapan	Equal variances assumed	4,212	,045	-1,654	58	,104	-,600	,3
	Equal variances not assumed			-1,654	53,098	,104	-,600	,3
Waktu	Equal variances assumed	,080	,779	-,245	58	,808	-,133	,5
	Equal variances not assumed			-,245	57,852	,808	-,133	,5
Paparan	Equal variances assumed	,461	,500	1,159	58	,251	,500	,4
	Equal variances not assumed			1,159	57,473	,251	,500	,4
Tata Bahasa	Equal variances assumed	3,463	,068	2,172	58	,034	1,033	,4
	Equal variances not assumed			2,172	56,010	,034	1,033	,4
Keadilan	Equal variances assumed	3,537	,065	,722	58	,473	,333	,4
	Equal variances not assumed			,722	54,737	,474	,333	,4

T-Test

Group Statistics

	Jenis Kelamin	N	Mean	Std. Deviation	Std. Error Mean
Fakta	Laki-laki	35	1,51	1,173	,198
	Perempuan	25	2,60	2,273	,455
Menarik	Laki-laki	35	4,31	2,083	,352
	Perempuan	25	4,56	2,274	,455
Kegunaan	Laki-laki	35	4,71	2,066	,349
	Perempuan	25	4,40	1,848	,370
Kelengkapan	Laki-laki	35	2,71	1,226	,207
	Perempuan	25	3,48	1,584	,317
Waktu	Laki-laki	35	4,54	2,077	,351
	Perempuan	25	3,56	2,022	,404
Paparan	Laki-laki	35	5,43	1,558	,263
	Perempuan	25	5,24	1,855	,371
Tata Bahasa	Laki-laki	35	6,57	1,737	,294
	Perempuan	25	6,52	2,143	,429
Keadilan	Laki-laki	35	5,60	1,913	,323
	Perempuan	25	5,76	1,615	,323

Independent Samples Test

		Levene's Test for Equality of Variances		t-test for Equality of Means						
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
									Lower	Upper
Fakta	Equal variances assumed	13,439	,001	-2,416	58	,019	-1,086	,449	-1,985	-,186
	Equal variances not assumed			-2,189	33,145	,036	-1,086	,496	-2,095	-,077
Menarik	Equal variances assumed	,523	,473	-,434	58	,666	-,246	,567	-1,380	,889
	Equal variances not assumed			-,427	48,967	,671	-,246	,575	-1,402	,910
Kegunaan	Equal variances assumed	,259	,613	,606	58	,547	,314	,518	-,723	1,352
	Equal variances not assumed			,618	55,020	,539	,314	,509	-,705	1,333
Kelengkapan	Equal variances assumed	3,855	,054	-2,110	58	,039	-,766	,363	-1,492	-,039
	Equal variances not assumed			-2,022	43,339	,049	-,766	,379	-1,529	-,002
Waktu	Equal variances assumed	,322	,572	1,827	58	,073	,983	,538	-,094	2,060
	Equal variances not assumed			1,835	52,680	,072	,983	,536	-,092	2,057
Paparan	Equal variances assumed	1,152	,288	,427	58	,671	,189	,442	-,696	1,073
	Equal variances not assumed			,414	46,043	,680	,189	,455	-,727	1,104
Tata Bahasa	Equal variances assumed	,721	,399	,103	58	,919	,051	,502	-,953	1,055
	Equal variances not assumed			,099	44,835	,922	,051	,520	-,995	1,098
Keadilan	Equal variances assumed	1,538	,220	-,340	58	,735	-,160	,470	-1,101	,781
	Equal variances not assumed			-,350	56,301	,728	-,160	,457	-1,075	,755

T-Test

Group Statistics

Profesi		Jenis Kelamin	N	Mean	Std. Deviation	Std. Error Mean
Wartawan	Fakta	Laki-laki	19	1,47	1,429	,328
		Perempuan	11	1,45	,820	,247
	Menarik	Laki-laki	19	4,32	1,797	,412
		Perempuan	11	4,18	1,888	,569
	Kegunaan	Laki-laki	19	4,42	1,774	,407
		Perempuan	11	3,91	1,578	,476
	Kelengkapan	Laki-laki	19	2,63	,955	,219
		Perempuan	11	2,91	1,514	,456
	Waktu	Laki-laki	19	4,16	2,292	,526
		Perempuan	11	3,91	2,023	,610
	Paparan	Laki-laki	19	5,47	1,679	,385
		Perempuan	11	5,82	1,471	,444
	Tata Bahasa	Laki-laki	19	6,74	1,996	,458
		Perempuan	11	7,64	,505	,152
Keadilan	Laki-laki	19	5,63	1,802	,413	
	Perempuan	11	6,18	,982	,296	
Humas	Fakta	Laki-laki	16	1,56	,814	,203
		Perempuan	14	3,50	2,653	,709
	Menarik	Laki-laki	16	4,31	2,442	,610
		Perempuan	14	4,86	2,568	,686
	Kegunaan	Laki-laki	16	5,06	2,380	,595
		Perempuan	14	4,79	2,007	,536
	Kelengkapan	Laki-laki	16	2,81	1,515	,379
		Perempuan	14	3,93	1,542	,412
	Waktu	Laki-laki	16	5,00	1,751	,438
		Perempuan	14	3,29	2,054	,549
	Paparan	Laki-laki	16	5,38	1,455	,364
		Perempuan	14	4,79	2,045	,547
	Tata Bahasa	Laki-laki	16	6,38	1,408	,352
		Perempuan	14	5,64	2,530	,676
Keadilan	Laki-laki	16	5,56	2,097	,524	
	Perempuan	14	5,43	1,950	,521	

Independent Samples Test

			Levene's Test for Equality of Variances		t-test for Equality of Means						
			F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
										Lower	Upper
Profesi											
Wartawan	Fakta	Equal variances assumed	,137	,714	,041	28	,968	,019	,472	-,948	,986
		Equal variances not assumed			,047	27,996	,963	,019	,411	-,822	,860
	Menarik	Equal variances assumed	,005	,946	,193	28	,848	,134	,693	-1,286	1,554
		Equal variances not assumed			,191	20,159	,851	,134	,703	-1,331	1,599
	Kegunaan	Equal variances assumed	,459	,504	,792	28	,435	,512	,647	-,812	1,836
		Equal variances not assumed			,818	23,108	,422	,512	,626	-,783	1,807
	Kelengkapan	Equal variances assumed	2,459	,128	-,618	28	,542	-,278	,449	-1,197	,642
		Equal variances not assumed			-,548	14,708	,592	-,278	,506	-1,358	,803
	Waktu	Equal variances assumed	,977	,331	,299	28	,767	,249	,833	-1,458	1,956
		Equal variances not assumed			,309	23,252	,760	,249	,805	-1,416	1,913
	Paparan	Equal variances assumed	,744	,396	-,566	28	,576	-,344	,609	-1,592	,903
		Equal variances not assumed			-,586	23,383	,563	-,344	,587	-1,559	,870
	Tata Bahasa	Equal variances assumed	5,745	,023	-1,458	28	,156	-,900	,617	-2,163	,364
		Equal variances not assumed			-1,865	21,717	,076	-,900	,482	-1,901	,102
	Keadilan	Equal variances assumed	3,629	,067	-,932	28	,360	-,550	,591	-1,760	,660
		Equal variances not assumed			-1,082	27,960	,288	-,550	,508	-1,592	,491
Humas	Fakta	Equal variances assumed	25,687	,000	-2,782	28	,010	-1,938	,697	-3,364	-,511
		Equal variances not assumed			-2,627	15,141	,019	-1,938	,738	-3,509	-,366
	Menarik	Equal variances assumed	,011	,917	-,595	28	,557	-,545	,915	-2,420	1,330
		Equal variances not assumed			-,593	27,040	,558	-,545	,918	-2,429	1,340
	Kegunaan	Equal variances assumed	,412	,526	,342	28	,735	,277	,810	-1,383	1,937
		Equal variances not assumed			,346	27,972	,732	,277	,801	-1,364	1,918
	Kelengkapan	Equal variances assumed	,062	,805	-1,996	28	,056	-1,116	,559	-2,261	,029
		Equal variances not assumed			-1,994	27,333	,056	-1,116	,560	-2,264	,032
	Waktu	Equal variances assumed	,817	,374	2,468	28	,020	1,714	,695	,292	3,137
		Equal variances not assumed			2,441	25,762	,022	1,714	,702	,270	3,158
	Paparan	Equal variances assumed	2,838	,103	,918	28	,366	,589	,642	-,725	1,904
		Equal variances not assumed			,898	23,133	,379	,589	,656	-,768	1,947
	Tata Bahasa	Equal variances assumed	6,392	,017	,996	28	,328	,732	,735	-,774	2,238
		Equal variances not assumed			,960	19,747	,348	,732	,762	-,859	2,324
	Keadilan	Equal variances assumed	,151	,701	,180	28	,858	,134	,743	-1,388	1,656
		Equal variances not assumed			,181	27,879	,858	,134	,739	-1,380	1,648

T-Test

Group Statistics

Profesi	junior	N	Mean	Std. Deviation	Std. Error Mean		
Wartawan	Fakta	1,00	22	1,64	1,399	,298	
		2,00	8	1,00	,000	,000	
	Menarik	1,00	22	4,27	1,956	,417	
		2,00	8	4,25	1,389	,491	
	Kegunaan	1,00	22	4,14	1,807	,385	
		2,00	8	4,50	1,414	,500	
	Kelengkapan	1,00	22	2,82	1,296	,276	
		2,00	8	2,50	,756	,267	
	Waktu	1,00	22	3,77	1,901	,405	
		2,00	8	4,88	2,748	,972	
	Paparan	1,00	22	5,36	1,590	,339	
		2,00	8	6,25	1,488	,526	
	Tata Bahasa	1,00	22	7,05	1,889	,403	
		2,00	8	7,13	,835	,295	
	Keadilan	1,00	22	5,95	1,647	,351	
		2,00	8	5,50	1,309	,463	
	Humas	Fakta	1,00	20	2,90	2,447	,547
			2,00	3	1,00	,000	,000
Menarik		1,00	20	4,40	2,542	,568	
		2,00	3	4,67	2,517	1,453	
Kegunaan		1,00	20	4,90	2,382	,533	
		2,00	3	4,33	3,215	1,856	
Kelengkapan		1,00	20	3,40	1,667	,373	
		2,00	3	3,67	1,528	,882	
Waktu		1,00	20	4,45	2,012	,450	
		2,00	3	4,00	1,732	1,000	
Paparan		1,00	20	5,00	1,777	,397	
		2,00	3	6,00	1,732	1,000	
Tata Bahasa		1,00	20	5,55	2,089	,467	
		2,00	3	7,33	1,155	,667	
Keadilan		1,00	20	5,55	2,089	,467	
		2,00	3	5,33	,577	,333	

Independent Samples Test

			Levene's Test for Equality of Variances		t-test for Equality of Means						
			F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
										Lower	Upper
Profesi											
Wartawan	Fakta	Equal variances assumed	6,328	,018	1,272	28	,214	,636	,500	-,388	1,661
		Equal variances not assumed			2,134	21,000	,045	,636	,298	,016	1,257
	Menarik	Equal variances assumed	2,371	,135	,030	28	,976	,023	,756	-1,526	1,571
		Equal variances not assumed			,035	17,678	,972	,023	,644	-1,332	1,378
	Kegunaan	Equal variances assumed	,575	,454	-,513	28	,612	-,364	,709	-1,816	1,089
		Equal variances not assumed			-,576	15,912	,573	-,364	,631	-1,702	,975
	Kelengkapan	Equal variances assumed	1,633	,212	,651	28	,521	,318	,489	-,683	1,320
		Equal variances not assumed			,828	21,698	,417	,318	,384	-,480	1,116
	Waktu	Equal variances assumed	3,616	,068	-1,245	28	,223	-1,102	,885	-2,916	,711
		Equal variances not assumed			-1,047	9,550	,321	-1,102	1,053	-3,463	1,259
	Paparan	Equal variances assumed	,004	,949	-1,372	28	,181	-,886	,646	-2,210	,437
		Equal variances not assumed			-1,416	13,257	,180	-,886	,626	-2,236	,463
	Tata Bahasa	Equal variances assumed	1,167	,289	-,114	28	,910	-,080	,697	-1,508	1,348
		Equal variances not assumed			-,159	26,604	,875	-,080	,499	-1,105	,946
Keadilan	Equal variances assumed	,363	,552	,702	28	,489	,455	,648	-,873	1,782	
	Equal variances not assumed			,782	15,645	,446	,455	,581	-,779	1,688	
Humas	Fakta	Equal variances assumed	6,270	,021	1,318	21	,202	1,900	1,441	-1,097	4,897
		Equal variances not assumed			3,472	19,000	,003	1,900	,547	,755	3,045
	Menarik	Equal variances assumed	,740	,399	-,170	21	,867	-,267	1,573	-3,537	3,004
		Equal variances not assumed			-,171	2,653	,876	-,267	1,560	-5,621	5,088
	Kegunaan	Equal variances assumed	,348	,562	,370	21	,715	,567	1,531	-2,618	3,751
		Equal variances not assumed			,293	2,341	,793	,567	1,931	-6,682	7,815
	Kelengkapan	Equal variances assumed	,253	,620	-,260	21	,797	-,267	1,024	-2,397	1,863
		Equal variances not assumed			-,279	2,769	,800	-,267	,957	-3,463	2,929
	Waktu	Equal variances assumed	,237	,631	,366	21	,718	,450	1,231	-2,109	3,009
		Equal variances not assumed			,410	2,880	,710	,450	1,097	-3,124	4,024
	Paparan	Equal variances assumed	,011	,916	-,911	21	,373	-1,000	1,098	-3,283	1,283
		Equal variances not assumed			-,929	2,674	,429	-1,000	1,076	-4,673	2,673
	Tata Bahasa	Equal variances assumed	1,102	,306	-1,427	21	,168	-1,783	1,250	-4,383	,816
		Equal variances not assumed			-2,191	4,337	,088	-1,783	,814	-3,976	,409
Keadilan	Equal variances assumed	5,101	,035	,175	21	,862	,217	1,235	-2,353	2,786	
	Equal variances not assumed			,378	12,499	,712	,217	,574	-1,028	1,462	

T-Test

Group Statistics

Profesi	umur	N	Mean	Std. Deviation	Std. Error Mean
Wartawan	Fakta	1,00	1,58	,900	,260
		2,00	1,39	1,420	,335
	Menarik	1,00	4,25	2,137	,617
		2,00	4,28	1,602	,378
	Kegunaan	1,00	3,92	1,975	,570
		2,00	4,44	1,504	,354
	Kelengkapan	1,00	3,17	1,586	,458
		2,00	2,44	,705	,166
	Waktu	1,00	4,17	1,850	,534
		2,00	4,00	2,401	,566
	Paparan	1,00	5,25	1,545	,446
		2,00	5,83	1,618	,381
Tata Bahasa	1,00	7,33	1,155	,333	
	2,00	6,89	1,937	,457	
Keadilan	1,00	6,33	1,435	,414	
	2,00	5,50	1,581	,373	
Humas	Fakta	1,00	3,25	2,517	,629
		2,00	1,25	,622	,179
	Menarik	1,00	4,56	2,607	,652
		2,00	4,33	2,498	,721
	Kegunaan	1,00	4,75	2,380	,595
		2,00	4,83	1,946	,562
	Kelengkapan	1,00	3,75	1,770	,443
		2,00	2,75	1,215	,351
	Waktu	1,00	3,69	2,213	,553
		2,00	5,00	1,477	,426
	Paparan	1,00	4,75	1,238	,310
		2,00	6,00	1,809	,522
Tata Bahasa	1,00	5,75	2,236	,559	
	2,00	6,58	1,240	,358	
Keadilan	1,00	5,69	2,089	,522	
	2,00	5,33	1,923	,555	

Independent Samples Test

			Levene's Test for Equality of Variances		t-test for Equality of Means							
			F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference		
										Lower	Upper	
Profesi												
Wartawan	Fakta	Equal variances assumed	,055	,816	,420	28	,678	,194	,463	-,754	1,143	
		Equal variances not assumed			,459	27,967	,650	,194	,424	-,674	1,063	
	Menarik	Equal variances assumed	1,278	,268	-,041	28	,968	-,028	,682	-1,425	1,370	
		Equal variances not assumed			-,038	19,050	,970	-,028	,723	-1,541	1,486	
	Kegunaan	Equal variances assumed	1,188	,285	-,831	28	,413	-,528	,635	-1,829	,774	
		Equal variances not assumed			-,786	19,281	,441	-,528	,671	-1,932	,876	
	Kelengkapan	Equal variances assumed	15,807	,000	1,706	28	,099	,722	,423	-,145	1,589	
		Equal variances not assumed			1,483	13,931	,160	,722	,487	-,323	1,767	
	Waktu	Equal variances assumed	,321	,575	,203	28	,840	,167	,820	-1,514	1,847	
		Equal variances not assumed			,214	27,298	,832	,167	,778	-1,429	1,763	
	Paparan	Equal variances assumed	,020	,889	-,985	28	,333	-,583	,592	-1,797	,630	
		Equal variances not assumed			-,994	24,495	,330	-,583	,587	-1,793	,626	
	Tata Bahasa	Equal variances assumed	1,244	,274	,712	28	,482	,444	,624	-,833	1,722	
		Equal variances not assumed			,786	27,763	,438	,444	,565	-,714	1,603	
	Keadilan	Equal variances assumed	,027	,870	1,466	28	,154	,833	,569	-,331	1,998	
		Equal variances not assumed			1,495	25,286	,147	,833	,557	-,314	1,980	
	Humas	Fakta	Equal variances assumed	18,554	,000	2,681	26	,013	2,000	,746	,466	3,534
			Equal variances not assumed			3,057	17,383	,007	2,000	,654	,622	3,378
Menarik		Equal variances assumed	,056	,814	,234	26	,817	,229	,978	-1,782	2,240	
		Equal variances not assumed			,236	24,378	,816	,229	,972	-1,775	2,234	
Kegunaan		Equal variances assumed	1,495	,232	-,099	26	,922	-,083	,843	-1,816	1,649	
		Equal variances not assumed			-,102	25,755	,920	-,083	,818	-1,766	1,600	
Kelengkapan		Equal variances assumed	2,070	,162	1,679	26	,105	1,000	,596	-,224	2,224	
		Equal variances not assumed			1,771	25,854	,088	1,000	,565	-,161	2,161	
Waktu		Equal variances assumed	3,186	,086	-1,775	26	,088	-1,313	,739	-2,832	,207	
		Equal variances not assumed			-1,879	25,733	,072	-1,313	,698	-2,749	,124	
Paparan		Equal variances assumed	2,786	,107	-2,173	26	,039	-1,250	,575	-2,432	-,068	
		Equal variances not assumed			-2,059	18,421	,054	-1,250	,607	-2,523	,023	
Tata Bahasa		Equal variances assumed	5,177	,031	-1,161	26	,256	-,833	,718	-2,309	,643	
		Equal variances not assumed			-1,255	24,262	,221	-,833	,664	-2,203	,536	
Keadilan		Equal variances assumed	,590	,449	,459	26	,650	,354	,771	-1,232	1,940	
		Equal variances not assumed			,465	24,826	,646	,354	,762	-1,216	1,924	

T-Test

Group Statistics

Profesi		Pendidikan	N	Mean	Std. Deviation	Std. Error Mean
Wartawan	Fakta	Komunikasi	9	1,67	2,000	,667
		Non-komunikasi	21	1,38	,740	,161
	Menarik	Komunikasi	9	4,11	1,900	,633
		Non-komunikasi	21	4,33	1,798	,392
	Kegunaan	Komunikasi	9	4,11	1,900	,633
		Non-komunikasi	21	4,29	1,648	,360
	Kelengkapan	Komunikasi	9	2,33	1,118	,373
		Non-komunikasi	21	2,90	1,179	,257
	Waktu	Komunikasi	9	4,67	2,236	,745
		Non-komunikasi	21	3,81	2,136	,466
	Paparan	Komunikasi	9	5,44	2,007	,669
		Non-komunikasi	21	5,67	1,426	,311
	Tata Bahasa	Komunikasi	9	6,56	2,242	,747
		Non-komunikasi	21	7,29	1,347	,294
Keadilan	Komunikasi	9	4,67	1,871	,624	
	Non-komunikasi	21	6,33	1,111	,242	
Humas	Fakta	Komunikasi	7	3,00	2,887	1,091
		Non-komunikasi	23	2,30	1,869	,390
	Menarik	Komunikasi	7	4,57	2,440	,922
		Non-komunikasi	23	4,57	2,537	,529
	Kegunaan	Komunikasi	7	4,43	2,070	,782
		Non-komunikasi	23	5,09	2,234	,466
	Kelengkapan	Komunikasi	7	3,43	1,988	,751
		Non-komunikasi	23	3,30	1,521	,317
	Waktu	Komunikasi	7	4,29	1,113	,421
		Non-komunikasi	23	4,17	2,289	,477
	Paparan	Komunikasi	7	4,71	1,496	,565
		Non-komunikasi	23	5,22	1,833	,382
	Tata Bahasa	Komunikasi	7	5,71	2,430	,918
		Non-komunikasi	23	6,13	1,914	,399
Keadilan	Komunikasi	7	6,29	2,360	,892	
	Non-komunikasi	23	5,26	1,864	,389	

Independent Samples Test

			Levene's Test for Equality of Variances		t-test for Equality of Means						
			F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
										Lower	Upper
Profesi											
Wartawan	Fakta	Equal variances assumed	2,776	,107	,579	28	,567	,286	,493	-,725	1,297
		Equal variances not assumed			,417	8,954	,687	,286	,686	-1,267	1,839
	Menarik	Equal variances assumed	,042	,839	-,305	28	,763	-,222	,728	-1,714	1,270
		Equal variances not assumed			-,298	14,466	,770	-,222	,745	-1,816	1,371
	Kegunaan	Equal variances assumed	,172	,682	-,254	28	,801	-,175	,687	-1,581	1,232
		Equal variances not assumed			-,240	13,427	,814	-,175	,728	-1,743	1,394
	Kelengkapan	Equal variances assumed	,176	,678	-1,234	28	,227	-,571	,463	-1,520	,377
		Equal variances not assumed			-1,262	15,992	,225	-,571	,453	-1,532	,389
	Waktu	Equal variances assumed	,014	,905	,994	28	,329	,857	,863	-,910	2,624
		Equal variances not assumed			,975	14,587	,345	,857	,879	-1,021	2,735
	Paparan	Equal variances assumed	1,691	,204	-,346	28	,732	-,222	,643	-1,539	1,095
		Equal variances not assumed			-,301	11,619	,769	-,222	,738	-1,836	1,391
	Tata Bahasa	Equal variances assumed	1,560	,222	-1,109	28	,277	-,730	,659	-2,079	,619
		Equal variances not assumed			-,909	10,565	,384	-,730	,803	-2,507	1,046
Keadilan	Equal variances assumed	3,795	,061	-3,050	28	,005	-1,667	,546	-2,786	-,547	
	Equal variances not assumed			-2,491	10,503	,031	-1,667	,669	-3,148	-,186	
Humas	Fakta	Equal variances assumed	2,651	,115	,757	28	,455	,696	,919	-1,187	2,578
		Equal variances not assumed			,600	7,595	,566	,696	1,159	-2,001	3,392
	Menarik	Equal variances assumed	,215	,647	,006	28	,995	,006	1,086	-2,219	2,232
		Equal variances not assumed			,006	10,297	,995	,006	1,063	-2,353	2,366
	Kegunaan	Equal variances assumed	,161	,692	-,693	28	,494	-,658	,950	-2,604	1,287
		Equal variances not assumed			-,723	10,643	,485	-,658	,911	-2,671	1,354
	Kelengkapan	Equal variances assumed	1,127	,298	,176	28	,861	,124	,705	-1,319	1,567
		Equal variances not assumed			,152	8,255	,883	,124	,816	-1,746	1,995
	Waktu	Equal variances assumed	6,981	,013	,124	28	,902	,112	,904	-1,739	1,963
		Equal variances not assumed			,176	21,629	,862	,112	,636	-1,209	1,433
	Paparan	Equal variances assumed	,906	,349	-,660	28	,515	-,503	,762	-2,065	1,059
		Equal variances not assumed			-,737	12,049	,475	-,503	,682	-1,989	,983
	Tata Bahasa	Equal variances assumed	,098	,756	-,474	28	,639	-,416	,879	-2,216	1,384
		Equal variances not assumed			-,416	8,399	,688	-,416	1,001	-2,706	1,874
Keadilan	Equal variances assumed	,577	,454	1,199	28	,241	1,025	,855	-,727	2,776	
	Equal variances not assumed			1,053	8,411	,322	1,025	,973	-1,200	3,250	