

**ANALYSIS ON THE PERFORMANCE OF THE AUTOMOBILE
INDUSTRY AND PARTICULAR COMPANIES IN RECENT YEARS**

THESIS

Presented as Partial Fulfilment of the Requirements for the Degree of

Sarjana (S1) in International Financial Accounting Program

Faculty of Business and Economic Universitas Atma Jaya Yogyakarta



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STATEMENT OF THESIS AUTHENTICITY

I, the author of this paper, entitled:

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is my own writing. The part of my writing does consist others writing that I have cited and mentioned in references. I would like to take full responsibility of losing my degree that has been given by Universitas Atma Jaya Yogyakarta, if I have done plagiarism on this research.

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ABSTRACT

With the increase in demand, the Automobiles industry starts developing its products, especially at vehicle and auto parts. A significant technology of vehicle is needed to adjust the environment and what people need. However, the automobile industry is not running smoothly because they face many challenges on environmental issues, management, finance and innovation. Whereas, the automobile industry is the most important in terms of global economic growth, which does not only show the effect of gross domestic product in every country but also to other industries. As the issues influence the performance of the automobile industries, the automobiles industries start managing their plans, strategies and contract agreement to overcome this matter.

Keywords: Automobile industry issues, Financial and Non-Financial ratios, Economic Scale, Financial Performance, Critical Success Factor.

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