

## BAB V

### KESIMPULAN DAN SARAN

#### 5.1 Kesimpulan

Berdasarkan pengujian dan analisis serta wawancara yang telah dilakukan, penulis menarik kesimpulan sebagai berikut:

1. Dari hasil penelitian yang dilakukan dapat disimpulkan bahwa dengan menggunakan metode *User Center Design* tingkat *user experience* pada tiap versi meningkat. Pada awal versi pengguna merasa desain kurang dapat membaca tulisan yang dengan warna yang diberikan, lalu pada versi 2 pengguna lebih dapat membaca tulisan dengan warna yang lebih gelap dan mendapatkan respon yang lebih positif dari pengguna.
2. Dalam pembuatan desain ini menggunakan metode *User Center Design* yang terdiri dari merumuskan *User persona*, menentukan *minimum viable product*, lalu dengan membuat *minimum viable product* dibuatkan wireframenya dengan menggunakan *draw io*, dan membuat tampilan *high fidelity*.

#### 5.2 Saran

Untuk pengembangan dan pengoptimalan desain marketplace untuk peternakan di masa yang akan datang, maka penulis memberikan saran antara lain:

1. Pengelompokkan usia dan latar belakang teknologi partisipan baik pada riset pengguna maupun untuk evaluasi perlu dilakukan agar hasilnya lebih akurat dan tepat sasaran.

2. Melibatkan semua elemen yang berkaitan dengan peternakan, baik itu pembeli, investor, peternak dan warga sekitar peternakan agar bisa mendapatkan hasil yang objective.



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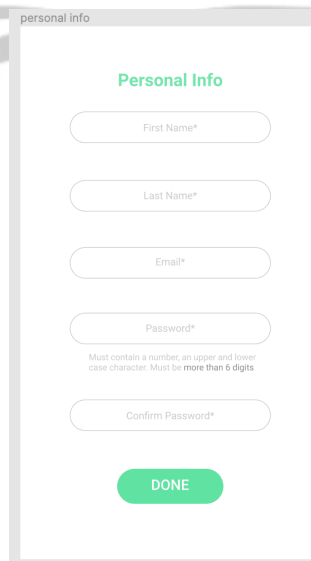
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# LAMPIRAN

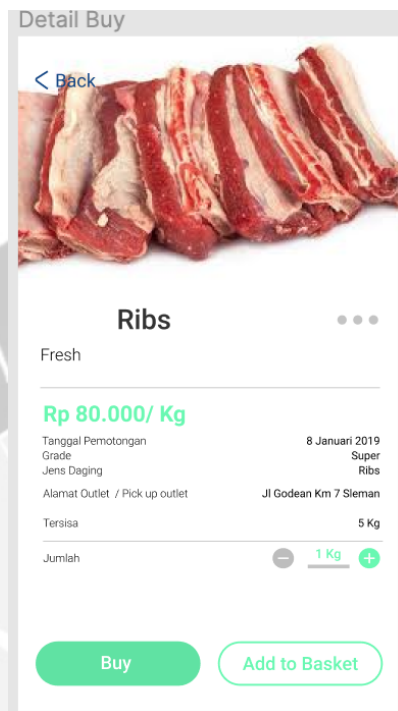
## 1. Hasil Pengembangan Pada Tampilan v1



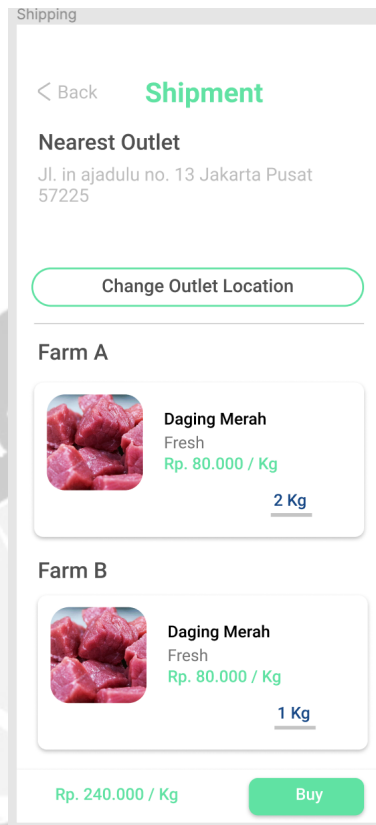
Gambar 1 Halaman Login



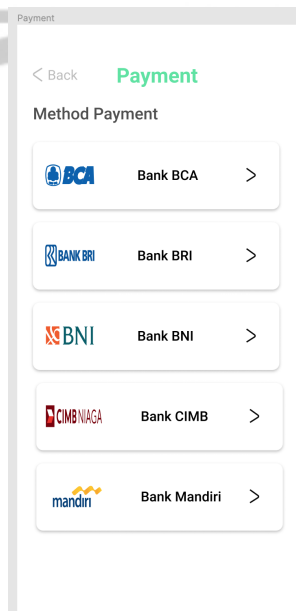
Gambar 2 Halaman Register



Gambar 3 Halaman Detail Item Product



Gambar 4 Halaman Pengiriman



Gambar 5 Halaman Pembayaran Bank

Detail Payment

< Back **Payment**

Detail Payment

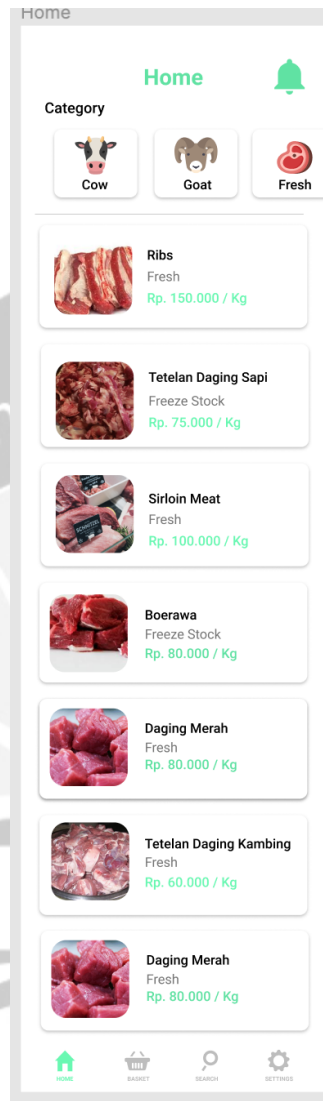
Daging Merah 2 Kg, Farm A	Rp 160.000
Daging Merah 1 Kg, Farm B	Rp 80.000
Unique Code	RP 162
<hr/>	
<b>Total</b>	<b>RP 240.162</b>

By tapping the button, you have agreed to Monggo's Terms & Conditions and Privacy Policy

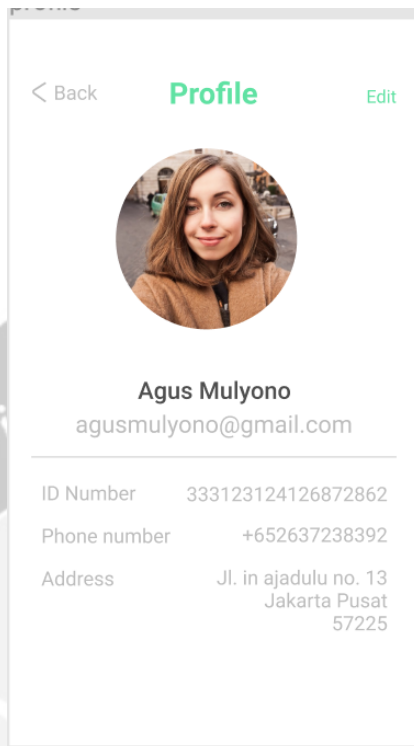
Pay With BCA

Gambar 6 Halaman Detail Pembayaran

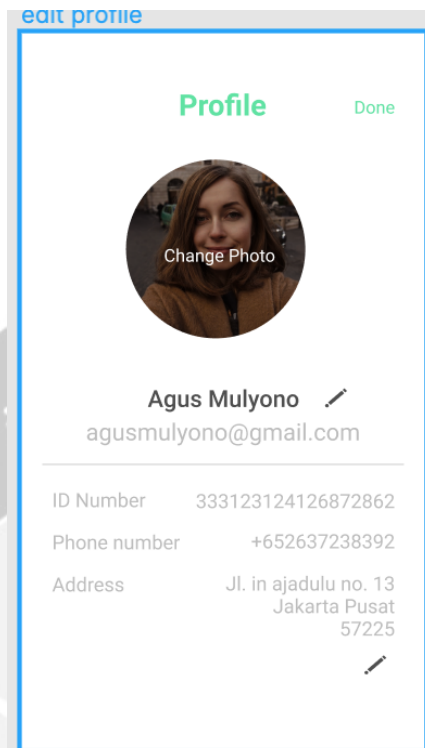




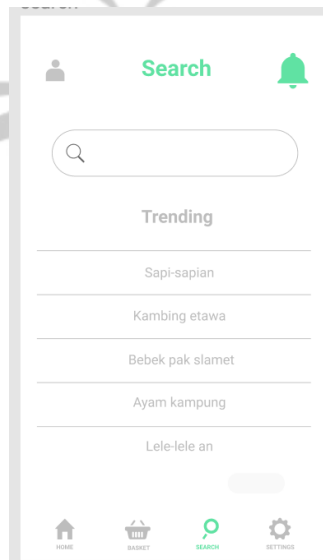
Gambar 7 Halaman Home



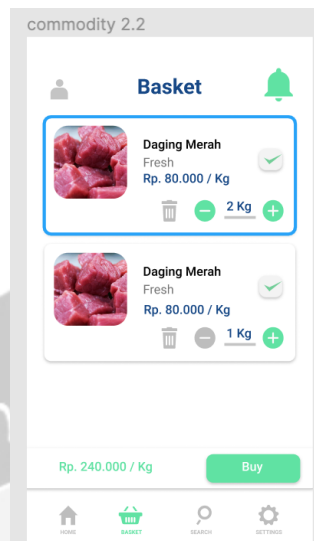
Gambar 8 Halaman Profile



Gambar 9 Halaman Edit Profile



Gambar 10 Halaman Pencarian

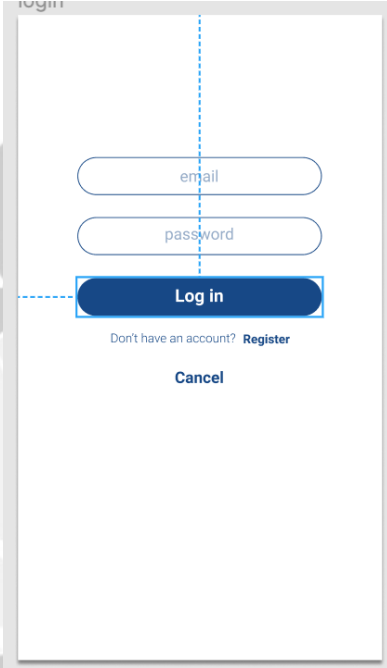


Gambar 11 Halaman Keranjang



Gambar 12 Halaman Setting

## 2. Hasil Pengembangan Pada Tampilan v2



login

email

password

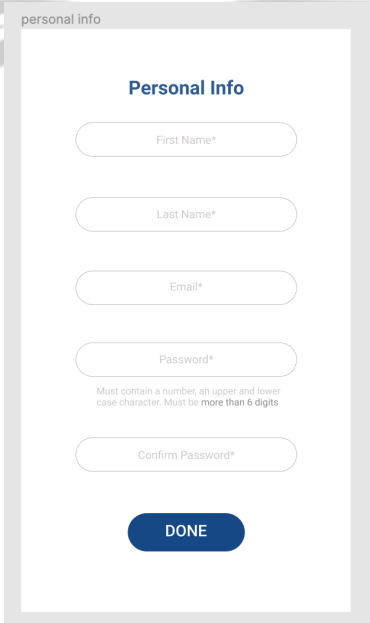
**Log in**

Don't have an account? [Register](#)

**Cancel**

The image shows a login form with a white background and rounded corners. At the top, the word "login" is partially visible. Below it are two input fields: "email" and "password". A blue "Log in" button is positioned below the password field. Underneath the button, there is a link "Don't have an account? Register" and a "Cancel" button. The form is overlaid on a large, faint watermark of a book with the text "serviens i" and "eritatis" on its pages.

Gambar 13 Halaman Login



personal info

**Personal Info**

First Name\*

Last Name\*

Email\*

Password\*

Must contain a number, an upper and lower case character. Must be more than 6 digits

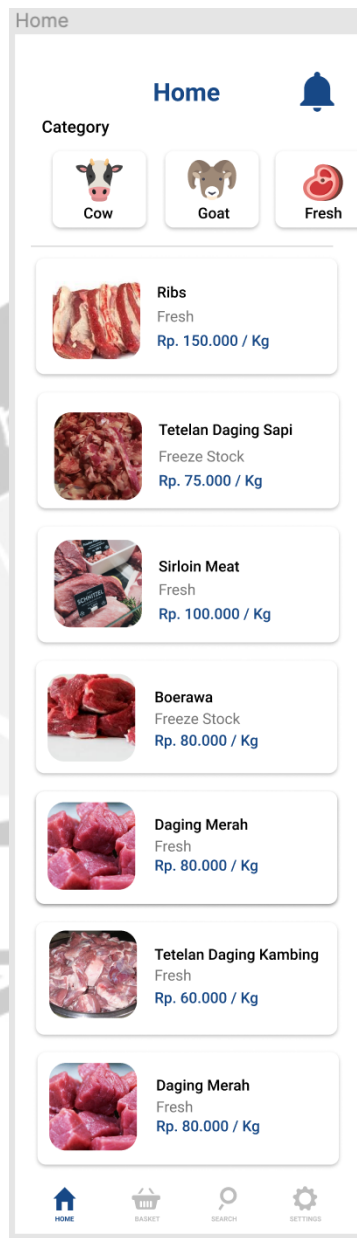
Confirm Password\*

**DONE**

The image shows a "Personal Info" form with a white background and rounded corners. At the top, the text "personal info" is visible. Below it is the title "Personal Info". The form contains five input fields: "First Name\*", "Last Name\*", "Email\*", "Password\*", and "Confirm Password\*". Below the "Password\*" field, there is a small text requirement: "Must contain a number, an upper and lower case character. Must be more than 6 digits". At the bottom of the form is a blue "DONE" button. The form is overlaid on the same large, faint watermark of a book as seen in the previous image.

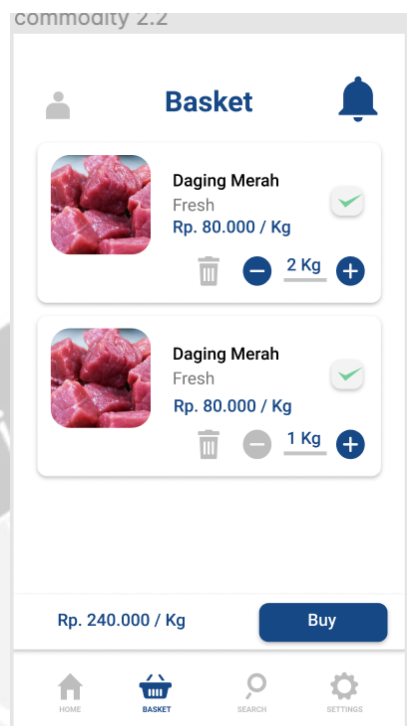
Gambar 14 Halaman Register



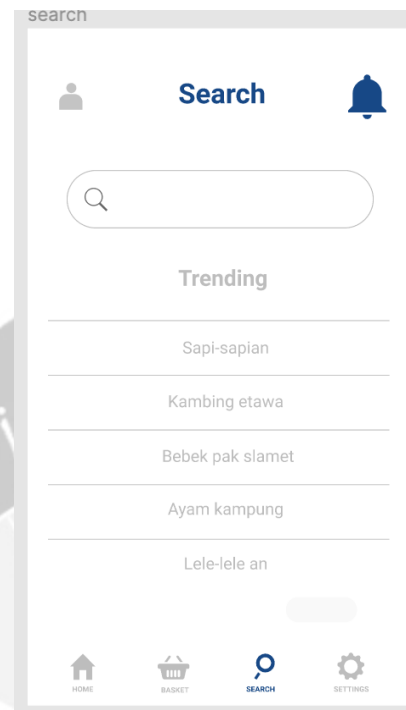


Gambar 15 Halaman Home

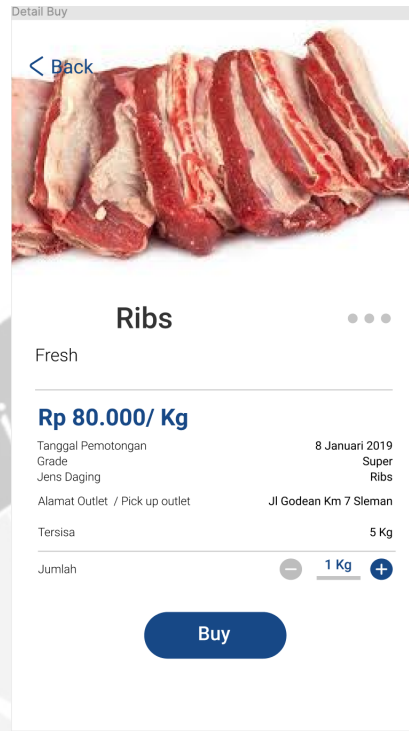




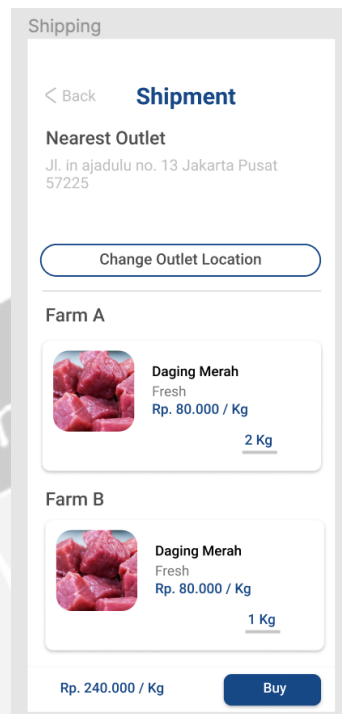
Gambar 16 Halaman Keranjang



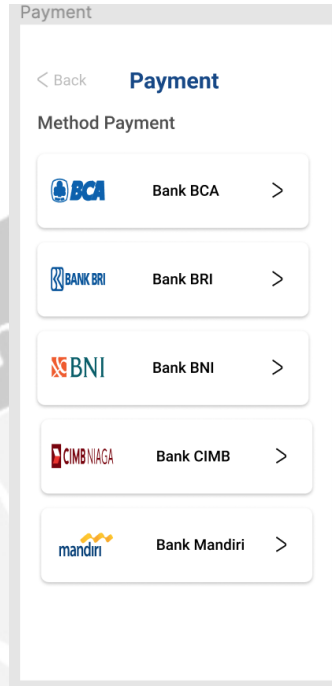
Gambar 17 Halaman Pencarian



Gambar 18 Halaman Detail Item



Gambar 19 Halaman Pengiriman



Gambar 20 Halaman Transfer Bank

Detail Payment

< Back **Payment**

Detail Payment

Daging Merah 2 Kg, Farm A	Rp 160.000
Daging Merah 1 Kg, Farm B	Rp 80.000
Unique Code	RP 162
<hr/>	
<b>Total</b>	<b>RP 240.162</b>

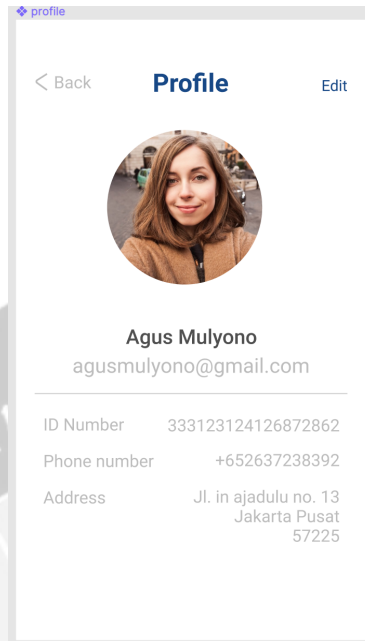
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Pay With BCA

Gambar 21 Halaman Detail Transaksi

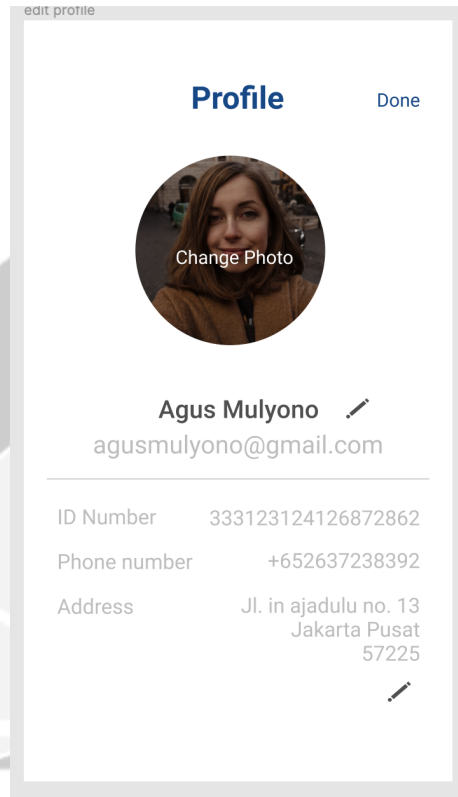


Gambar 22 Halaman Pengaturan



Gambar 23 Halaman Profile





Gambar 24 Halaman Edit Profile