

BAB VI

KESIMPULAN DAN SARAN

6.1 Kesimpulan

1. Berdasarkan rumusan masalah karakteristik perjalanan dari pekerja dan pengunjung Ambarrukmo Plaza dan Pasar Gowok adalah sebagai berikut:

a. Jumlah Anggota Keluarga

Mayoritas pekerja Ambarrukmo Plaza dan Pasar Gowok memiliki jumlah anggota keluarga sebanyak 3-4 orang, sedangkan pengunjung Ambarrukmo Plaza dan Pasar Gowok adalah sebanyak 1-2 orang.

b. Penghasilan

Penghasilan rata-rata pada pekerja dan pengunjung Ambarrukmo Plaza dan Pasar Gowok adalah sebesar 1-2 juta rupiah.

c. Jumlah kepemilikan Kendaraan

Jumlah kepemilikan kendaraan pada pekerja dan pengunjung Ambarrukmo Plaza dan Pasar Gowok adalah 1-2 unit.

d. Jenis Pekerjaan

Jika dilihat dari pekerja, maka pekerja Ambarrukmo Plaza dan Pasar Gowok masing-masing masuk dalam kategori pegawai swasta/karyawan, dan wiraswasta.

e. Jarak tempuh rata-rata

Jarak yang harus ditempuh oleh pekerja Ambarrukmo Plaza dan Pasar Gowok adalah masing-masing 4-6 km dan > 9 km, sedangkan pada pengunjungnya adalah 0-2 km.

f. Durasi perjalanan

Rata-rata pekerja Ambarrukmo dan Pasar Gowok dengan jarak tempuh dari tempat asalnya, memerlukan durasi perjalanan masing-masing selama 10-20 menit dan 20-30 menit. Sedangkan untuk pengunjung yaitu 5-10 menit.

g. Jenis Kendaraan yang digunakan

Jenis kendaraan yang banyak digunakan baik pada pekerja dan pengunjung Ambarrukmo Plaza dan Pasar Gowok adalah sepeda motor.

h. Lama waktu di tempat tujuan

Untuk pekerja biasanya menghabiskan waktu di tempat tujuan lebih dari 6 jam sedangkan pengunjung antara 1-2 jam.

i. Jenis komoditi yang dijual di Ambarrukmo Plaza kebanyakan adalah pakaian/sandang, sedangkan di Pasar Gowok adalah sembako.

2. Pemodelan yang terbentuk adalah:

a. Model bangkitan perjalanan pengunjung Ambarrukmo Plaza:

$$Y1 = -2.223 + 0.209X2 + 0.207 X3 + 0.537X4 + 0.288 X6$$

b. Model bangkitan perjalanan pekerja Ambarrukmo Plaza

$$Y2 = -1.147 + 0.456X1 + 0.313X2 + 0.421X5 + 0.151X6 + 0.140 X7$$

c. Model bangkitan perjalanan pengunjung Pasar Gowok

$$Y_3 = -3.321 + 0.393X_1 + 0.157X_2 + 0.388X_5 + 0.343 X_7$$

d. Model bangkitan perjalanan pekerja Pasar Gowok

$$Y_4 = -1.634 + 0.271X_1 + 0.195X_3 + 0.265X_5 + 0.491X_6 + 0.381 X_7$$

6.2 Saran

1. Untuk mendapatkan hasil yang lebih baik, maka perlu dilakukan pembuatan model secara berkala sebab pergerakan atau mobilitas setiap orang semakin hari semakin tinggi yang bisa saja menyebabkan terjadinya masalah lalu lintas di sekitaran area tersebut. Hal ini seharusnya menjadi antisipasi bagi pihak Pasar Gowok terkhususnya Ambarrukmo Plaza, karena pergerakan menuju ke tempat tersebut tergolong tinggi.
2. Hal lain yang dapat dilakukan dalam memodelkan bangkitan perjalanan di Ambarrukmo Plaza dan Pasar Gowok adalah sebaiknya dilakukan survei dengan jumlah sampel yang lebih besar. Misalnya menggunakan nilai toleransi derajat kelonggaran sebesar 2% sehingga pemodelan menjadi lebih valid.

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Regression_Pekerja Ambarukmo Plaza

Variables Entered/Removed(b)

Model	Variables Entered	Variables Removed	Method
1	Pekerjaan, Penghasilan, Jam melakukan perjalanan, Lama waktu tiba, Jumlah anggota keluarga, Jumlah kendaraan, Jarak tempuh rata-rata(a)	.	Enter

a All requested variables entered.

b Dependent Variable: Berapa kali ke Ambarukmo Plaza

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.929(a)	.863	.852	.332

a Predictors: (Constant), Pekerjaan, Penghasilan, Jam melakukan perjalanan, Lama waktu tiba, Jumlah anggota keluarga, Jumlah kendaraan, Jarak tempuh rata-rata

ANOVA(b)

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	58.349	7	8.336	75.612	.000(a)
	Residual	9.260	84	.110		
	Total	67.609	91			

a Predictors: (Constant), Pekerjaan, Penghasilan, Jam melakukan perjalanan, Lama waktu tiba, Jumlah anggota keluarga, Jumlah kendaraan, Jarak tempuh rata-rata

b Dependent Variable: Berapa kali ke Ambarukmo Plaza

Coefficients(a)

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta	B	Std. Error
1	(Constant)	-1.147	.283		-4.045	.000
	Jumlah anggota keluarga	.566	.054	.456	10.580	.000
	Penghasilan	.289	.044	.313	6.508	.000
	Jumlah kendaraan	-.078	.096	-.039	-.806	.422
	Jam melakukan perjalanan	-.018	.014	-.054	-1.303	.196
	Lama waktu tiba	.372	.066	.421	5.615	.000
	Jarak tempuh rata-rata	.096	.048	.151	2.008	.048
	Pekerjaan	.250	.073	.140	3.427	.001

a Dependent Variable: Berapa kali ke Ambarukmo Plaza

Regression_Pekerja Pasar Gowok

Variables Entered/Removed(b)

Model	Variables Entered	Variables Removed	Method
1	Komoditi yang dijual, Jumlah kendaraan, Lama waktu tiba, Jumlah anggota keluarga, Jam melakukan perjalanan, Penghasilan, Jarak tempuh rata-rata(a)	.	Enter

a All requested variables entered.

b Dependent Variable: Berapa kali ke Pasar Gowok

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.885(a)	.783	.763	.36441

a Predictors: (Constant), Komoditi yang dijual, Jumlah kendaraan, Lama waktu tiba, Jumlah anggota keluarga, Jam melakukan perjalanan, Penghasilan, Jarak tempuh rata-rata

ANOVA(b)

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	37.363	7	5.338	40.194	.000(a)
	Residual	10.358	78	.133		
	Total	47.721	85			

a Predictors: (Constant), Komoditi yang dijual, Jumlah kendaraan, Lama waktu tiba, Jumlah anggota keluarga, Jam melakukan perjalanan, Penghasilan, Jarak tempuh rata-rata

b Dependent Variable: Berapa kali ke Pasar Gowok

Coefficients(a)

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta	B	Std. Error
1	(Constant)	-1.634	.303		-5.399	.000
	Jumlah anggota keluarga	.275	.056	.271	4.906	.000
	Penghasilan	.114	.059	.119	1.919	.059
	Jumlah kendaraan	.254	.075	.195	3.393	.001
	Jam melakukan perjalanan	.036	.037	.055	.966	.337
	Lama waktu tiba	.184	.075	.265	2.447	.017
	Jarak tempuh rata-rata	.234	.051	.491	4.585	.000
	Komoditi yang dijual	.280	.043	.381	6.583	.000

a Dependent Variable: Berapa kali ke Pasar Gowok

Regression_Pengunjung Pasar Gowok

Variables Entered/Removed(b)

Model	Variables Entered	Variables Removed	Method
1	Pekerjaan, Jumlah kendaraan, Jam melakukan perjalanan, Lama waktu tiba, Penghasilan, Jumlah anggota keluarga, Jarak tempuh rata-rata(a)	.	Enter

a All requested variables entered.

b Dependent Variable: Berapa kali ke Pasar Gowok

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.792(a)	.627	.597	.545

a Predictors: (Constant), Pekerjaan, Jumlah kendaraan, Jam melakukan perjalanan, Lama waktu tiba, Penghasilan, Jumlah anggota keluarga, Jarak tempuh rata-rata

ANOVA(b)

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	43.858	7	6.265	21.124	.000(a)
	Residual	26.100	88	.297		
	Total	69.958	95			

a Predictors: (Constant), Pekerjaan, Jumlah kendaraan, Jam melakukan perjalanan, Lama waktu tiba, Penghasilan, Jumlah anggota keluarga, Jarak tempuh rata-rata

b Dependent Variable: Berapa kali ke Pasar Gowok

Coefficients(a)

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta	B	Std. Error
1	(Constant)	-3.321	.514		-6.458	.000
	Jumlah anggota keluarga	.486	.093	.393	5.217	.000
	Penghasilan	.140	.066	.157	2.115	.037
	Jumlah kendaraan	-.200	.132	-.116	-1.518	.133
	Jam melakukan perjalanan	.324	.047	.457	6.923	.000
	Lama waktu tiba	.540	.147	.388	3.669	.000
	Jarak tempuh rata-rata	.016	.123	.014	.130	.897
	Pekerjaan	.354	.070	.343	5.075	.000

a Dependent Variable: Berapa kali ke Pasar Gowok

Correlations_Pekerja Ambarukmo Plaza

		Correlations											
		Pekerjaan	Jumlah anggota keluarga	Penghasilan	Jumlah kendaraan	Tujuan perjalanan	Jenis kendaraan untuk berkeluarga	Jam melakan perjalanan	Lama waktu tba	Jarak tempuh rata-rata	Lama waktu di tempat tinggal	Komoditi yang dijual	Beberapa kali ke Ambarukmo Plaza
Pekerjaan	Pearson Correlation	1											
	Sig. (2-tailed)												
N		92											
Jumlah anggota keluarga	Pearson Correlation	-.060	1										
	Sig. (2-tailed)	.570											
N		92	92										
Penghasilan	Pearson Correlation	.004	.300**	1									
	Sig. (2-tailed)	.968	.004										
N		92	92	92									
Jumlah kendaraan	Pearson Correlation	-.080	.249*	.484**	1								
	Sig. (2-tailed)	.446	.016	.000									
N		92	92	92	92								
Tujuan perjalanan	Pearson Correlation	.000	.000	.000	.000	1							
	Sig. (2-tailed)	.92	.92	.92	.92								
N		92	92	92	92	92							
Jenis kendaraan untuk berkeluarga	Pearson Correlation	-.124	-.194	-.060	-.271**	.000	1						
	Sig. (2-tailed)	.238	.065	.567	.009								
N		92	92	92	92	92	92						
Jam melakan perjalanan	Pearson Correlation	.043	-.102	-.191	-.087	.000	.005	1					
	Sig. (2-tailed)	.681	.334	.069	.412								
N		92	92	92	92	92	92	92					
Lama waktu tba	Pearson Correlation	.079	.161	.180	.301**	.000	-.122	-.048	1				
	Sig. (2-tailed)	.453	.125	.087	.004		.248	.648					
N		92	92	92	92	92	92	92	92				
Jarak tempuh rata-rata	Pearson Correlation	.074	.187	.217*	.289**	.000	-.246*	-.011	.839**	1			
	Sig. (2-tailed)	.482	.074	.038	.005		.018	.914	.000				
N		92	92	92	92	92	92	92	92	92			
Lama waktu di tempat tinggal	Pearson Correlation	.061	-.064	-.181	.112	.000	-.030	.099	.100	.095	1		
	Sig. (2-tailed)	.561	.544	.083	.289		.778	.348	.344	.366			
N		92	92	92	92	92	92	92	92	92	92		
Komoditi yang dijual	Pearson Correlation	.119	.792**	.134	.072	.000	-.108	-.020	.209*	.154	.039	1	
	Sig. (2-tailed)	.260	.000	.202	.494		.305	.850	.045	.144	.713		
N		92	92	92	92	92	92	92	92	92	92	92	
Beberapa kali ke Ambarukmo Plaza	Pearson Correlation	.160	.633**	.551**	.390**	.000	-.149	-.173	.679**	.657**	-.049	.601**	1
	Sig. (2-tailed)	.129	.000	.000	.000		.156	.100	.000	.000	.641	.000	
N		92	92	92	92	92	92	92	92	92	92	92	92

** Correlation is significant at the 0.01 level (2-tailed).
 * Correlation is significant at the 0.05 level (2-tailed).
 a. Cannot be computed because at least one of the variables is constant.

Correlations_Pengunjung Ambarukmo Plaza

Correlations											
	Pekerjaan	Jumlah anggota keluarga	Perghasilan	Jumlah kendaraan	Tujuan perjalanan	Jenis kendaraan untuk berkunjung	Jam melakukan perjalanan	Lama waktu tiba	Jarak tempuh rata-rata	Lama waktu di tempat tujuan	Berapa kali ke Ambarukmo Plaza
Pekerjaan	Pearson Correlation Sig. (2-tailed) N	1 100	-.188 .061 100	.076 .454 100	.032 .752 100	-.093 .359 100	.019 .848 100	-.236* .018 100	-.104 .305 100	.158 .116 100	.051 .614 100
Jumlah anggota keluarga	Pearson Correlation Sig. (2-tailed) N	1 100	1 100	.379** .000 100	.051 .615 100	-.017 .888 100	.073 .468 100	.262** .008 100	.289** .004 100	-.065 .519 100	.365** .000 100
Perghasilan	Pearson Correlation Sig. (2-tailed) N	.076 .454 100	1 100	1 100	.296** .003 100	-.135 .179 100	.081 .425 100	.015 .879 100	.054 .592 100	.024 .812 100	.333** .001 100
Jumlah kendaraan	Pearson Correlation Sig. (2-tailed) N	.032 .752 100	.379** .000 100	.296** .003 100	1 100	-.263** .008 100	.054 .591 100	.220* .027 100	.206* .040 100	-.001 .648 100	.370** .000 100
Tujuan perjalanan	Pearson Correlation Sig. (2-tailed) N	.156 .122 100	.051 .615 100	-.046 .648 100	-.001 .992 100	.009 .926 100	.192 .055 100	.072 .478 100	.065 .520 100	1 .585 100	.200* .046 100
Jenis kendaraan untuk berkunjung	Pearson Correlation Sig. (2-tailed) N	-.093 .359 100	-.017 .888 100	-.135 .179 100	-.263** .008 100	1 100	-.227* .023 100	-.029 .773 100	-.091 .367 100	-.010 .919 100	-.135 .180 100
Jam melakukan perjalanan	Pearson Correlation Sig. (2-tailed) N	.019 .848 100	.073 .468 100	.081 .425 100	.054 .591 100	-.227* .023 100	1 100	.107 .288 100	.242* .015 100	-.025 .805 100	.651** .000 100
Lama waktu tiba	Pearson Correlation Sig. (2-tailed) N	-.236* .018 100	.262** .008 100	.015 .879 100	.220* .027 100	-.029 .773 100	.107 .288 100	1 100	.801** .000 100	.228* .023 100	.371** .000 100
Jarak tempuh rata-rata	Pearson Correlation Sig. (2-tailed) N	-.104 .305 100	.289** .004 100	.054 .592 100	.206* .040 100	-.091 .367 100	.242* .015 100	.801** .000 100	1 100	.174 .084 100	.525** .000 100
Lama waktu di tempat tujuan	Pearson Correlation Sig. (2-tailed) N	.158 .116 100	-.065 .519 100	.024 .812 100	.055 .585 100	-.010 .919 100	-.025 .805 100	.228* .023 100	.174 .084 100	1 100	.061 .548 100
Berapa kali ke Ambarukmo Plaza	Pearson Correlation Sig. (2-tailed) N	.051 .614 100	.365** .000 100	.333** .001 100	.370** .000 100	-.135 .180 100	.651** .000 100	.371** .000 100	.525** .000 100	.061 .548 100	1 100

* . Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations_Pekerja Pasar Gowok

	Pekerjaan	Jumlah anggota keluarga	Penghasilan	Jumlah kendaraan	Tujuan perjalanan	Jenis kendaraan untuk berkulunjung	Jam melakukan perjalanan	Lama waktu tiba	Jarak tempuh rata-rata	Lama waktu di tempat tujuan	Komoditi yang dijual	Berapa kali ke Pasar Gowok
Pekerjaan	Pearson Correlation Sig. (2-tailed) N	1 038 86	-1.10 730 86	0.40 059 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86
Jumlah anggota keluarga	Pearson Correlation Sig. (2-tailed) N	0.38 730 86	-1.10 717 86	0.40 059 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86
Penghasilan	Pearson Correlation Sig. (2-tailed) N	0.38 730 86	-1.10 717 86	0.40 059 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86
Jumlah kendaraan	Pearson Correlation Sig. (2-tailed) N	0.38 730 86	-1.10 717 86	0.40 059 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86
Tujuan perjalanan	Pearson Correlation Sig. (2-tailed) N	0.38 730 86	-1.10 717 86	0.40 059 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86
Jenis kendaraan untuk berkulunjung	Pearson Correlation Sig. (2-tailed) N	0.38 730 86	-1.10 717 86	0.40 059 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86
Jam melakukan perjalanan	Pearson Correlation Sig. (2-tailed) N	0.38 730 86	-1.10 717 86	0.40 059 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86
Lama waktu tiba	Pearson Correlation Sig. (2-tailed) N	0.38 730 86	-1.10 717 86	0.40 059 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86
Jarak tempuh rata-rata	Pearson Correlation Sig. (2-tailed) N	0.38 730 86	-1.10 717 86	0.40 059 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86
Lama waktu di tempat tujuan	Pearson Correlation Sig. (2-tailed) N	0.38 730 86	-1.10 717 86	0.40 059 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86
Komoditi yang dijual	Pearson Correlation Sig. (2-tailed) N	0.38 730 86	-1.10 717 86	0.40 059 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86
Berapa kali ke Pasar Gowok	Pearson Correlation Sig. (2-tailed) N	0.38 730 86	-1.10 717 86	0.40 059 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86	. . 86

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

a. Cannot be computed because at least one of the variables is constant.

Correlations

Correlations_Pengunjung Pasar Gowok

Correlations

	Pekerjaan	Jumlah anggota keluarga	Penghasilan	Jumlah kendaraan	Tujuan perjalanan	Jenis kendaraan untuk berkunjung	Jam melakukan perjalanan	Lama waktu tiba	Jarak tempuh rata-rata	Lama waktu di tempat tujuan	Beberapa kali ke Pasar Gowok
Pekerjaan	Pearson Correlation Sig. (2-tailed) N 96	1 .882 96	.065 .410 96	-.005 .963 96	-.297** .003 96	.034 .744 96	.084 .413 96	-.233* .022 96	-.244* .017 96	-.169 .099 96	.295** .003 96
Jumlah anggota keluarga	Pearson Correlation Sig. (2-tailed) N 96	1 96	.319** .022 96	.466** .000 96	.080 .436 96	-.152 .140 96	-.012 .909 96	.066 .524 96	.080 .438 96	.184 .073 96	.405** .000 96
Penghasilan	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	1 96	-.005 .963 96	-.297** .003 96	.034 .744 96	.084 .413 96	-.233* .022 96	-.244* .017 96	-.169 .099 96	.295** .003 96
Jumlah kendaraan	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	1 96	-.005 .963 96	.034 .744 96	.084 .413 96	-.233* .022 96	-.244* .017 96	-.169 .099 96	.295** .003 96
Tujuan perjalanan	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	1 96	-.005 .963 96	.034 .744 96	.084 .413 96	-.233* .022 96	-.169 .099 96	.295** .003 96
Jenis kendaraan untuk berkunjung	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	1 96	-.005 .963 96	.034 .744 96	-.233* .022 96	-.169 .099 96	.295** .003 96
Jam melakukan perjalanan	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	1 96	-.005 .963 96	-.233* .022 96	-.169 .099 96	.295** .003 96
Lama waktu tiba	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	1 96	-.005 .963 96	-.169 .099 96	.295** .003 96
Jarak tempuh rata-rata	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	1 96	-.005 .963 96	.295** .003 96
Lama waktu di tempat tujuan	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	1 96	-.005 .963 96
Beberapa kali ke Pasar Gowok	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	Pearson Correlation Sig. (2-tailed) N 96	1 96

** . Correlation is significant at the 0.01 level (2-tailed).
* . Correlation is significant at the 0.05 level (2-tailed).

Frequency Table

Nama

		Alamat		Alamat	
Valid	Abinaya anantari	1	1.1	1.1	1.1
	Adi nugroho	1	1.1	1.1	2.2
	Ahmad Widoyoko	1	1.1	1.1	3.3
	Aiman	1	1.1	1.1	4.3
	Aji setiawan	1	1.1	1.1	5.4
	aldi nalruf	1	1.1	1.1	6.5
	Alfa Setiaputra	1	1.1	1.1	7.6
	Alvin Faturrahman	1	1.1	1.1	8.7
	Amanda Ardenia Rares	1	1.1	1.1	9.8
	Anastasia Diose	1	1.1	1.1	10.9
	Andika	1	1.1	1.1	12.0
	Anisa Indriani	1	1.1	1.1	13.0
	Antonius Bakri	1	1.1	1.1	14.1
	Aro sulistianingsih	1	1.1	1.1	15.2
	Artisia putri	1	1.1	1.1	16.3
	Axcel leonardo	1	1.1	1.1	17.4
	Baskara pramudito	1	1.1	1.1	18.5
	Bastian Bangoen	1	1.1	1.1	19.6
	Bima priambudi	1	1.1	1.1	20.7
	Calvin Joel	1	1.1	1.1	21.7
	Christabel Alfa	1	1.1	1.1	22.8
	Christian Batlayar	1	1.1	1.1	23.9
	Dalyadi	1	1.1	1.1	25.0
	Denny Krisnawan	1	1.1	1.1	26.1
	Desta sulisna	1	1.1	1.1	27.2
	Diki bintoro	1	1.1	1.1	28.3
	Dito nugraha	1	1.1	1.1	29.3
	Divani	1	1.1	1.1	30.4
	Dwi Hermawan	1	1.1	1.1	31.5
	Dwi waseso	1	1.1	1.1	32.6
	Eduardus sigalinggin	1	1.1	1.1	33.7
	Elsa Marita	1	1.1	1.1	34.8
	Elsadai dora ananda	1	1.1	1.1	35.9
	Estetika isra	1	1.1	1.1	37.0
	fedri andriawan	1	1.1	1.1	38.0
	Firdaus	1	1.1	1.1	39.1
	Firmansyah Hardito	1	1.1	1.1	40.2
	Fitri Sulisna	1	1.1	1.1	41.3
	Furi Ratna	1	1.1	1.1	42.4
	Grace Patinama	1	1.1	1.1	43.5

Hagai Setiawan putra	1	1.1	1.1	44.6
Hamzah Sutranto	1	1.1	1.1	45.7
Hanada nur	1	1.1	1.1	46.7
Hanifah	1	1.1	1.1	47.8
Hardi	1	1.1	1.1	48.9
Haris	1	1.1	1.1	50.0
Haryanidianti	1	1.1	1.1	51.1
Hendi Rudi N	1	1.1	1.1	52.2
Hengki wijaya	1	1.1	1.1	53.3
hesti	1	1.1	1.1	54.3
Ida ayu	1	1.1	1.1	55.4
Jeni prastika	1	1.1	1.1	56.5
Joe Baptisia	1	1.1	1.1	57.6
Kenny Sean	1	1.1	1.1	58.7
Leo Agung	1	1.1	1.1	59.8
Liliana yudistra	1	1.1	1.1	60.9
Lorry Priskila	1	1.1	1.1	62.0
Lukman Maarif	1	1.1	1.1	63.0
Marcello Alexius	1	1.1	1.1	64.1
Maulina Nara	1	1.1	1.1	65.2
Maya santri	1	1.1	1.1	66.3
Mikhael Dony	1	1.1	1.1	67.4
Mona Maskiah	1	1.1	1.1	68.5
Muhammad zidqiah	1	1.1	1.1	69.6
Nafiri Kharismawati	1	1.1	1.1	70.7
Nathania sari	1	1.1	1.1	71.7
Nethanel Krisnawan	1	1.1	1.1	72.8
Ninda pramesti	1	1.1	1.1	73.9
Nur khotimah	1	1.1	1.1	75.0
Ratna refika	1	1.1	1.1	76.1
Raysah	1	1.1	1.1	77.2
Rendy T	1	1.1	1.1	78.3
Resa Kurniawan	1	1.1	1.1	79.3
Rina Haryanti	1	1.1	1.1	80.4
Rinda	1	1.1	1.1	81.5
Rini putri	1	1.1	1.1	82.6
Rizky rahmat	1	1.1	1.1	83.7
Ruri deni	1	1.1	1.1	84.8
Ruth Harmini	1	1.1	1.1	85.9
Saras intan dewi	1	1.1	1.1	87.0
Sari yosanda	1	1.1	1.1	88.0
Setyawan Aji	1	1.1	1.1	89.1
Siska Arindia	1	1.1	1.1	90.2
Stefani Apriliyanti	1	1.1	1.1	91.3
Tanto hendrawan	1	1.1	1.1	92.4
Theresia mariani	1	1.1	1.1	93.5
Trisna istiana	1	1.1	1.1	94.6

Viktor f	1	1.1	1.1	95.7
Wasito	1	1.1	1.1	96.7
Yason hardiman	1	1.1	1.1	97.8
Yoseph septiawan	1	1.1	1.1	98.9
Yus kalivin	1	1.1	1.1	100.0
Total	92	100.0	100.0	

Jenis kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-laki	50	54.3	54.3	54.3
	Perempuan	42	45.7	45.7	100.0
	Total	92	100.0	100.0	

Umur

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	19	5	5.4	5.4	5.4
	20	4	4.3	4.3	9.8
	21	7	7.6	7.6	17.4
	22	14	15.2	15.2	32.6
	23	6	6.5	6.5	39.1
	24	11	12.0	12.0	51.1
	25	9	9.8	9.8	60.9
	26	7	7.6	7.6	68.5
	27	5	5.4	5.4	73.9
	28	7	7.6	7.6	81.5
	29	6	6.5	6.5	88.0
	30	2	2.2	2.2	90.2
	31	3	3.3	3.3	93.5
	32	1	1.1	1.1	94.6
	35	1	1.1	1.1	95.7
	37	1	1.1	1.1	96.7
	38	1	1.1	1.1	97.8
	41	1	1.1	1.1	98.9
	55	1	1.1	1.1	100.0
	Total	92	100.0	100.0	

Pekerjaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Pegawai swasta	80	87.0	87.0	87.0
	Wiraswasta	8	8.7	8.7	95.7
	Lainnya	4	4.3	4.3	100.0
	Total	92	100.0	100.0	

Jumlah kendaraan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak ada	7	7.6	7.6	7.6
	1-2 unit	75	81.5	81.5	89.1
	3-4 unit	10	10.9	10.9	100.0
	Total	92	100.0	100.0	

Jumlah anggota keluarga

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-2 orang	37	40.2	40.2	40.2
	3-4 orang	42	45.7	45.7	85.9
	5-6 orang	13	14.1	14.1	100.0
	Total	92	100.0	100.0	

Penghasilan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Rp 1.000.000-Rp 2.000.000	47	51.1	51.1	51.1
	Rp 2.000.001-Rp 4.000.000	30	32.6	32.6	83.7
	Rp 4.000.001-Rp 6.000.000	7	7.6	7.6	91.3
	> Rp 6.000.000	8	8.7	8.7	100.0
	Total	92	100.0	100.0	

Jumlah kendaraan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak ada	7	7.6	7.6	7.6
	1-2 unit	75	81.5	81.5	89.1
	3-4 unit	10	10.9	10.9	100.0
	Total	92	100.0	100.0	

Tujuan perjalanan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bekerja	92	100.0	100.0	100.0

Jam melakukan perjalanan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	6.00	3	3.3	3.3	3.3
	6.30	1	1.1	1.1	4.3
	7.00	5	5.4	5.4	9.8
	7.30	8	8.7	8.7	18.5
	8.00	19	20.7	20.7	39.1
	8.30	16	17.4	17.4	56.5
	8.45	1	1.1	1.1	57.6
	9.00	12	13.0	13.0	70.7
	9.15	1	1.1	1.1	71.7
	9.30	5	5.4	5.4	77.2
	10.00	3	3.3	3.3	80.4
	11.00	1	1.1	1.1	81.5
	13.00	4	4.3	4.3	85.9
	13.30	2	2.2	2.2	88.0
	14.00	3	3.3	3.3	91.3
	14.30	2	2.2	2.2	93.5
	15.00	2	2.2	2.2	95.7
	16.00	3	3.3	3.3	98.9
	17.00	1	1.1	1.1	100.0
	Total	92	100.0	100.0	

Asal perjalanan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Babarsari	4	4.3	4.3	4.3
	Baciro	2	2.2	2.2	6.5
	Banguntapan	1	1.1	1.1	7.6
	Bantul	2	2.2	2.2	9.8
	Berbah	2	2.2	2.2	12.0
	Block o	1	1.1	1.1	13.0
	Cik ditiro	1	1.1	1.1	14.1
	Condongcatur	2	2.2	2.2	16.3
	Congcat	1	1.1	1.1	17.4
	Demak ijo	1	1.1	1.1	18.5
	Demangan	2	2.2	2.2	20.7
	Gedong kuning	4	4.3	4.3	25.0
	Gejayan	1	1.1	1.1	26.1
	Godean	4	4.3	4.3	30.4
	Gondomanan	1	1.1	1.1	31.5
	Gowok	2	2.2	2.2	33.7
	Iromejan	1	1.1	1.1	34.8
	Jakal	1	1.1	1.1	35.9
	Jakal km 4	1	1.1	1.1	37.0
	Jalan kaliurang	1	1.1	1.1	38.0
	Jalan Kaliurang	1	1.1	1.1	39.1
	Jalan magelang	4	4.3	4.3	43.5
	Jalan Solo	1	1.1	1.1	44.6
	Janti	2	2.2	2.2	46.7
	Jetis	1	1.1	1.1	47.8
	Jombor	1	1.1	1.1	48.9
	Kalasan	1	1.1	1.1	50.0
	Kentungan	1	1.1	1.1	51.1
	Klaten	1	1.1	1.1	52.2
	Kledokan	4	4.3	4.3	56.5
	Klitteran lor	1	1.1	1.1	57.6
	Klitren	1	1.1	1.1	58.7
	Kota baru	1	1.1	1.1	59.8
	Kusumanegara	1	1.1	1.1	60.9
	Magelang	1	1.1	1.1	62.0
	Maguwo	4	4.3	4.3	66.3
	Maguwoharjo	3	3.3	3.3	69.6
	monjali	2	2.2	2.2	71.7
	Monjali	2	2.2	2.2	73.9
	Ngadinegaran	1	1.1	1.1	75.0
	nologaten	1	1.1	1.1	76.1
	Nologaten	4	4.3	4.3	80.4
	Paingan, maguwo	1	1.1	1.1	81.5
	Palagan	2	2.2	2.2	83.7
	Papringan	1	1.1	1.1	84.8
	Piungan	1	1.1	1.1	85.9
	Prambanan	1	1.1	1.1	87.0
	Selokan mataram	1	1.1	1.1	88.0
	Seturan	1	1.1	1.1	89.1
	Sidemoyo	1	1.1	1.1	90.2

Lama waktu tiba

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5-10 menit	27	29.3	29.3	29.3
	10-20 menit	33	35.9	35.9	65.2
	20-30 menit	22	23.9	23.9	89.1
	> 30 menit	10	10.9	10.9	100.0
	Total	92	100.0	100.0	

Jarak tempuh rata-rata

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0-2 km	20	21.7	21.7	21.7
	2-4 km	13	14.1	14.1	35.9
	4-6 km	28	30.4	30.4	66.3
	6-8 km	17	18.5	18.5	84.8
	>= 9 km	14	15.2	15.2	100.0
	Total	92	100.0	100.0	

Lama waktu di tempat tujuan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< 1 jam	1	1.1	1.1	1.1
	2-4 jam	3	3.3	3.3	4.3
	4-6 jam	11	12.0	12.0	16.3
	> 6 jam	77	83.7	83.7	100.0
	Total	92	100.0	100.0	

Komoditi yang dijual

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sembako	24	26.1	26.1	26.1
	Pakaian/sandang	39	42.4	42.4	68.5
	Elektronik	21	22.8	22.8	91.3
	Lainnya	8	8.7	8.7	100.0
	Total	92	100.0	100.0	

Berapa kali ke Ambarukmo Plaza

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1-2 kali	31	33.7	33.7	33.7
3-4 kali	42	45.7	45.7	79.3
5-6 kali	13	14.1	14.1	93.5
Lebih dari 6 kali	6	6.5	6.5	100.0
Total	92	100.0	100.0	

Frequencies_Pengunjung Ambarukmo Plaza

Nama

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Novita Winahyu Indi	1	1.0	1.0	1.0
Adi pati	1	1.0	1.0	2.0
Agnes	1	1.0	1.0	3.0
Aji Bhaskara	1	1.0	1.0	4.0
Alex Sigit Ganteng	1	1.0	1.0	5.0
Alfredo Angelus Wujo	1	1.0	1.0	6.0
Anastasia	1	1.0	1.0	7.0
Ando sutrisno	1	1.0	1.0	8.0
Andrew Tejowicaksono	1	1.0	1.0	9.0
Andris saputra	1	1.0	1.0	10.0
Angelina syarlen	1	1.0	1.0	11.0
Anom	1	1.0	1.0	12.0
Aprilia Kartini	1	1.0	1.0	13.0
Ardiansyah Noor	1	1.0	1.0	14.0
Ari	1	1.0	1.0	15.0
Aris Piliyanto	1	1.0	1.0	16.0
Axl	1	1.0	1.0	17.0
Cecilia Theodora Han chandra	1	1.0	1.0	18.0
Defi yuliyanti	1	1.0	1.0	19.0
Derana	1	1.0	1.0	20.0
Detta	1	1.0	1.0	21.0
Dewi Usnul Khotimah	1	1.0	1.0	22.0
Dinda	1	1.0	1.0	23.0
Dwiyanti kadi	1	1.0	1.0	24.0
Ellian	1	1.0	1.0	25.0
Erwin	1	1.0	1.0	26.0
ester	1	1.0	1.0	27.0
Etom	1	1.0	1.0	28.0
Farah	1	1.0	1.0	29.0
Feddy Andriawan	1	1.0	1.0	30.0
				31.0

Fitri	1	1.0	1.0	32.0
Fitri silaban	1	1.0	1.0	33.0
Flaviana maya	1	1.0	1.0	34.0
Fransiska Damayanti	1	1.0	1.0	35.0
Fransiska Sari	1	1.0	1.0	36.0
Ghita Sinaga	1	1.0	1.0	37.0
Gigih rahayuningsih	1	1.0	1.0	38.0
Gita	1	1.0	1.0	39.0
Given	1	1.0	1.0	40.0
Glendys Sangadji	1	1.0	1.0	41.0
Hafda	1	1.0	1.0	42.0
Hardiyanto Baiyo	1	1.0	1.0	43.0
Harry	1	1.0	1.0	44.0
Helmi Rahmatullah	1	1.0	1.0	45.0
Herlambang	1	1.0	1.0	46.0
Heru	1	1.0	1.0	47.0
Irene Larasati Dewi	1	1.0	1.0	48.0
Josephine Lou	1	1.0	1.0	49.0
Kezia	1	1.0	1.0	50.0
Komang S U Uliana	1	1.0	1.0	51.0
Kurniawati	1	1.0	1.0	52.0
M	1	1.0	1.0	53.0
M Zulhijah Holle	1	1.0	1.0	54.0
Maissy	1	1.0	1.0	55.0
Marinda anjani sukma	1	1.0	1.0	56.0
Martua	1	1.0	1.0	57.0
Meiliska	1	1.0	1.0	58.0
Minem	1	1.0	1.0	59.0
Muhamad Rafi	1	1.0	1.0	60.0
Muhammad Purwanto	1	1.0	1.0	61.0
Muntiya eka w	1	1.0	1.0	62.0
NICKO	1	1.0	1.0	63.0
Nur salas feriana	1	1.0	1.0	64.0
Nurfatimah Ummahatul	1	1.0	1.0	65.0
Ny. Andriana	1	1.0	1.0	66.0
Okke	1	1.0	1.0	67.0
Pras	1	1.0	1.0	68.0
Putra wijaya	1	1.0	1.0	69.0
Rachel	1	1.0	1.0	70.0
Raden Yosa Mikha Pan	1	1.0	1.0	71.0
Rahel Sembiring	1	1.0	1.0	72.0
Rahmawati	1	1.0	1.0	73.0
Raymond	1	1.0	1.0	74.0
Refika saragih	1	1.0	1.0	75.0
Regine	1	1.0	1.0	76.0
Reza	1	1.0	1.0	77.0
Rili putri	1	1.0	1.0	78.0

Rizky mesias	1	1.0	1.0	79.0
Ryan	1	1.0	1.0	80.0
S.eirene djumoko	1	1.0	1.0	81.0
santi simange	1	1.0	1.0	82.0
Sius deta	1	1.0	1.0	83.0
Stive	1	1.0	1.0	84.0
Tedi	1	1.0	1.0	85.0
Teo	1	1.0	1.0	86.0
Triharyano Loru	1	1.0	1.0	87.0
Vian beko	1	1.0	1.0	88.0
Vibra	1	1.0	1.0	89.0
Vina	1	1.0	1.0	90.0
Viola alvoni	1	1.0	1.0	91.0
Vivi	1	1.0	1.0	92.0
Wulan Sapto Nugroho	1	1.0	1.0	93.0
Wuri	1	1.0	1.0	94.0
Yayak	1	1.0	1.0	95.0
Yeni yuniarti	1	1.0	1.0	96.0
Yosua GalihBayu Satr	1	1.0	1.0	97.0
Yudith	1	1.0	1.0	98.0
Zaki	1	1.0	1.0	99.0
ZANDA YUEL YUNIOR DU	1	1.0	1.0	100.0
Total	100	100.0	100.0	

Pekerjaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Pegawai negeri/BUMN	10	10.0	10.0	10.0
Pegawai swasta	27	27.0	27.0	37.0
Wiraswasta	15	15.0	15.0	52.0
Lainnya	48	48.0	48.0	100.0
Total	100	100.0	100.0	

Jumlah anggota keluarga

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1-2 orang	54	54.0	54.0	54.0
3-4 orang	29	29.0	29.0	83.0
5-6 orang	14	14.0	14.0	97.0
7-8 orang	3	3.0	3.0	100.0
Total	100	100.0	100.0	

Penghasilan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid < Rp 1.000.000	1	1.0	1.0	1.0
Rp 1.000.000-Rp 2.000.000	35	35.0	35.0	36.0
Rp 2.000.001-Rp 4.000.000	20	20.0	20.0	56.0
Rp 4.000.001-Rp 6.000.000	21	21.0	21.0	77.0
> Rp 6.000.000	23	23.0	23.0	100.0
Total	100	100.0	100.0	

Jumlah kendaraan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak ada	9	9.0	9.0	9.0
1-2 unit	59	59.0	59.0	68.0
3-4 unit	27	27.0	27.0	95.0
5-6 unit	2	2.0	2.0	97.0
>= 7 unit	3	3.0	3.0	100.0
Total	100	100.0	100.0	

Tujuan perjalanan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Bekerja	2	2.0	2.0	2.0
Makan	11	11.0	11.0	13.0
Nonton	24	24.0	24.0	37.0
Belanja	43	43.0	43.0	80.0
Lain-lain	20	20.0	20.0	100.0
Total	100	100.0	100.0	

Jenis kendaraan untuk berkunjung

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Sepeda motor (kendaraan pribadi)	56	56.0	56.0	56.0
Mobil (kendaraan pribadi)	26	26.0	26.0	82.0
Ojek online	10	10.0	10.0	92.0
Angkutan umum	3	3.0	3.0	95.0
Lain-lain	5	5.0	5.0	100.0
Total	100	100.0	100.0	

Jam melakukan perjalanan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	.54	1	1.0	1.0	1.0
	.67	1	1.0	1.0	2.0
	10.01-15.00	1	1.0	1.0	3.0
	6.00	1	1.0	1.0	4.0
	6.30	1	1.0	1.0	5.0
	7.00	2	2.0	2.0	7.0
	8.00	1	1.0	1.0	8.0
	9.00	2	2.0	2.0	10.0
	10.00	9	9.0	9.0	19.0
	10.30	1	1.0	1.0	20.0
	10.55	1	1.0	1.0	21.0
	11.00	4	4.0	4.0	25.0
	12.00	6	6.0	6.0	31.0
	12.30	1	1.0	1.0	32.0
	13.00	4	4.0	4.0	36.0
	14.00	1	1.0	1.0	37.0
	14.45	1	1.0	1.0	38.0
	15.00	4	4.0	4.0	42.0
	16.00	11	11.0	11.0	53.0
	17.00	10	10.0	10.0	63.0
	18.00	13	13.0	13.0	76.0
	18.30	3	3.0	3.0	79.0
	18.45	1	1.0	1.0	80.0
	19.00	20	20.0	20.0	100.0
	Total	100	100.0	100.0	

Asal perjalanan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 0 kilometer	1	1.0	1.0	1.0
A.m sangaji	1	1.0	1.0	2.0
Ambarukmo	1	1.0	1.0	3.0
babarsari	1	1.0	1.0	4.0
Babarsari	8	8.0	8.0	12.0
Banteng	1	1.0	1.0	13.0
Bantul	3	3.0	3.0	16.0
BantulBantu	1	1.0	1.0	17.0
Banyuraden	1	1.0	1.0	18.0
Caturtunggal	2	2.0	2.0	20.0
Condong Catur	1	1.0	1.0	21.0
Condongcatur	2	2.0	2.0	23.0
Demangan	1	1.0	1.0	24.0
Gamping, sleman	1	1.0	1.0	25.0
Gejayan, UNY	1	1.0	1.0	26.0
Godean	1	1.0	1.0	27.0
Iromejan	1	1.0	1.0	28.0
Jalan Janti Gan	1	1.0	1.0	29.0
Janti	4	4.0	4.0	33.0
JL. Kledokan II	1	1.0	1.0	34.0
Jl.sorowajan Ia	1	1.0	1.0	35.0
Kalasan	4	4.0	4.0	39.0
Kaliurang, Slem	1	1.0	1.0	40.0
Kampus	1	1.0	1.0	41.0
Klaten	3	3.0	3.0	44.0
Kledokan	4	4.0	4.0	48.0
Klitren	1	1.0	1.0	49.0
Klo lg dr rumah	1	1.0	1.0	50.0
Kontrakan	1	1.0	1.0	51.0
Kosan	1	1.0	1.0	52.0
Kosan kledokan	1	1.0	1.0	53.0
Kota baru	1	1.0	1.0	54.0
Kotagede	1	1.0	1.0	55.0
Kusumanegara	2	2.0	2.0	57.0
Magelang	1	1.0	1.0	58.0
Maguwo Harajo	1	1.0	1.0	59.0
Maguwoharjo	3	3.0	3.0	62.0
Malioboro	1	1.0	1.0	63.0
Mlati	1	1.0	1.0	64.0
Mlati, Sleman	1	1.0	1.0	65.0
Monjali	1	1.0	1.0	66.0
Muja muju	1	1.0	1.0	67.0
Museum afandi	1	1.0	1.0	68.0
Nologaten	5	5.0	5.0	73.0
Pakualaman (kot	1	1.0	1.0	74.0
privulung selok	1	1.0	1.0	75.0
Pugeran	1	1.0	1.0	76.0
Sagan	1	1.0	1.0	77.0
Sapen	1	1.0	1.0	78.0
Sapen, Demangan	1	1.0	1.0	79.0

Lama waktu tiba

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5-10 menit	37	37.0	37.0	37.0
	10-20 menit	32	32.0	32.0	69.0
	20-30 menit	18	18.0	18.0	87.0
	> 30 menit	13	13.0	13.0	100.0
	Total	100	100.0	100.0	

Jarak tempuh rata-rata

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0-2 km	31	31.0	31.0	31.0
	2-4 km	26	26.0	26.0	57.0
	4-6 km	14	14.0	14.0	71.0
	6-8 km	9	9.0	9.0	80.0
	>= 9 km	20	20.0	20.0	100.0
	Total	100	100.0	100.0	

Lama waktu di tempat tujuan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< 1 jam	7	7.0	7.0	7.0
	1-2 jam	36	36.0	36.0	43.0
	2-4 jam	44	44.0	44.0	87.0
	4-6 jam	8	8.0	8.0	95.0
	> 6 jam	5	5.0	5.0	100.0
	Total	100	100.0	100.0	

Berapa kali ke Ambarukmo Plaza

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-2 kali	38	38.0	38.0	38.0
	3-4 kali	38	38.0	38.0	76.0
	5-6 kali	16	16.0	16.0	92.0
	Lebih dari 6 kali	8	8.0	8.0	100.0
	Total	100	100.0	100.0	

Frequencies_Pekerja Pasar Gowok

Nama

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Adam	1	1.2	1.2	1.2
	Adi	1	1.2	1.2	2.3
	Agung	2	2.3	2.3	4.7
	Andoi	1	1.2	1.2	5.8
	Ari hardiman	1	1.2	1.2	7.0
	Ati	1	1.2	1.2	8.1
	Bagus	1	1.2	1.2	9.3
	Budi lestari	1	1.2	1.2	10.5
	Dimas	1	1.2	1.2	11.6
	Dinta	1	1.2	1.2	12.8
	Duki	1	1.2	1.2	14.0
	Dwi raharjo	1	1.2	1.2	15.1
	Erna	1	1.2	1.2	16.3
	Ester	2	2.3	2.3	18.6
	Fahmi	1	1.2	1.2	19.8
	Faridah	1	1.2	1.2	20.9
	Fijoh	1	1.2	1.2	22.1
	Fikram	1	1.2	1.2	23.3
	Gunarto	1	1.2	1.2	24.4
	Hafizah	1	1.2	1.2	25.6
	Harini	1	1.2	1.2	26.7
	Hartati	1	1.2	1.2	27.9
	harum haryani	1	1.2	1.2	29.1
	Harvi	1	1.2	1.2	30.2
	Hendro	1	1.2	1.2	31.4
	Istihanah	1	1.2	1.2	32.6
	Jatiah	1	1.2	1.2	33.7
	Kadiman	2	2.3	2.3	36.0
	Kurniawati	1	1.2	1.2	37.2
	Lugi	1	1.2	1.2	38.4
	Margono	1	1.2	1.2	39.5
	Mariamah	1	1.2	1.2	40.7
	Mariana	1	1.2	1.2	41.9
	Mariyam	1	1.2	1.2	43.0
	Mariyati	1	1.2	1.2	44.2
	Marti	1	1.2	1.2	45.3
	Maryani	1	1.2	1.2	46.5
	Meni	1	1.2	1.2	47.7
	Mujiwahono	1	1.2	1.2	48.8
	Mulyani	1	1.2	1.2	50.0
	Muryawanto	1	1.2	1.2	51.2

Naning	1	1.2	1.2	52.3
Ngandiyem	1	1.2	1.2	53.5
Ning	1	1.2	1.2	54.7
Nugroho	1	1.2	1.2	55.8
Pardiman	1	1.2	1.2	57.0
Parno	1	1.2	1.2	58.1
Prapto utomo	2	2.3	2.3	60.5
Prono	1	1.2	1.2	61.6
Pupi	1	1.2	1.2	62.8
Purwanto	1	1.2	1.2	64.0
Ramli	1	1.2	1.2	65.1
Rin	1	1.2	1.2	66.3
Rina	1	1.2	1.2	67.4
Rudy	1	1.2	1.2	68.6
sadikin	1	1.2	1.2	69.8
Salim	1	1.2	1.2	70.9
Sari	1	1.2	1.2	72.1
Saridem	1	1.2	1.2	73.3
Sarinem	1	1.2	1.2	74.4
Srimulyani	1	1.2	1.2	75.6
Sriyunani	1	1.2	1.2	76.7
Sugiyem	1	1.2	1.2	77.9
Sujong	1	1.2	1.2	79.1
Sumiyati	1	1.2	1.2	80.2
Sunardi	1	1.2	1.2	81.4
Sunarti	2	2.3	2.3	83.7
Suprino	1	1.2	1.2	84.9
Taat	1	1.2	1.2	86.0
Tanto	1	1.2	1.2	87.2
Tri mulyani	1	1.2	1.2	88.4
Tugiyem	1	1.2	1.2	89.5
Tuti	1	1.2	1.2	90.7
Wagiyem	1	1.2	1.2	91.9
Wasinah	1	1.2	1.2	93.0
Wigar kumara prasojo	1	1.2	1.2	94.2
Yanti	1	1.2	1.2	95.3
Yayuk Widyaningsih	1	1.2	1.2	96.5
Yeti	1	1.2	1.2	97.7
Yunan	1	1.2	1.2	98.8
Yuni	1	1.2	1.2	100.0
Total	86	100.0	100.0	

Alamat

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Babarsari	1	1.2	1.2	1.2
	Banguntapan	2	2.3	2.3	3.5
	Banjeng, maguwoh	1	1.2	1.2	4.7
	Bantul	6	7.0	7.0	11.6
	Berbah	10	11.6	11.6	23.3
	Brebah	1	1.2	1.2	24.4
	Cepet, condong c	1	1.2	1.2	25.6
	Condongcatur	1	1.2	1.2	26.7
	Dabag	1	1.2	1.2	27.9
	Gambiran	1	1.2	1.2	29.1
	Gejayan	1	1.2	1.2	30.2
	Godean	1	1.2	1.2	31.4
	Gowok	2	2.3	2.3	33.7
	Gowongan, Jetis	1	1.2	1.2	34.9
	Jalan kaliurang	1	1.2	1.2	36.0
	Jalan magelang	2	2.3	2.3	38.4
	Janti	1	1.2	1.2	39.5
	Janti, banguntap	1	1.2	1.2	40.7
	Jl. Imogiri	2	2.3	2.3	43.0
	Jl. Kranggan	1	1.2	1.2	44.2
	Jl. Madukismo No	1	1.2	1.2	45.3
	Jl. Parangtritis	2	2.3	2.3	47.7
	Jl. Sosrowijayan	1	1.2	1.2	48.8
	Kalasab	1	1.2	1.2	50.0
	Kalasan	3	3.5	3.5	53.5
	Karang bandung	1	1.2	1.2	54.7
	KARANG SARI, BAN	1	1.2	1.2	55.8
	Karangbendo	1	1.2	1.2	57.0
	Karanglo	1	1.2	1.2	58.1
	Klaten	4	4.7	4.7	62.8
	Kledokan	1	1.2	1.2	64.0
	Kledokan, babars	1	1.2	1.2	65.1
	Kusuma negara	1	1.2	1.2	66.3
	Madukismo, bantu	1	1.2	1.2	67.4
	Madukismo, Bantu	1	1.2	1.2	68.6
	Maguwoharjo	4	4.7	4.7	73.3
	Manggisan, kota	1	1.2	1.2	74.4
	Nologaten	3	3.5	3.5	77.9
	Pakem	1	1.2	1.2	79.1
	Papringan	6	7.0	7.0	86.0
	Pathuk, Gununh K	1	1.2	1.2	87.2
	Prambanan	3	3.5	3.5	90.7
	Selokan mataram	1	1.2	1.2	91.9
	Sewon, bantul	2	2.3	2.3	94.2
	Singosutan, Magu	1	1.2	1.2	95.3

Tambak boyo	1	1.2	1.2	96.5
Turi	2	2.3	2.3	98.8
Wahid hasyim	1	1.2	1.2	100.0
Total	86	100.0	100.0	



Jenis kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-laki	37	43.0	43.0	43.0
	Perempuan	49	57.0	57.0	100.0
	Total	86	100.0	100.0	



Umur

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	22	1	1.2	1.2	1.2
	23	1	1.2	1.2	2.3
	28	2	2.3	2.3	4.7
	29	5	5.8	5.8	10.5
	30	1	1.2	1.2	11.6
	32	3	3.5	3.5	15.1
	34	2	2.3	2.3	17.4
	35	4	4.7	4.7	22.1
	36	3	3.5	3.5	25.6
	37	2	2.3	2.3	27.9
	38	1	1.2	1.2	29.1
	39	2	2.3	2.3	31.4
	40	1	1.2	1.2	32.6
	41	4	4.7	4.7	37.2
	42	1	1.2	1.2	38.4
	43	2	2.3	2.3	40.7
	46	1	1.2	1.2	41.9
	47	4	4.7	4.7	46.5
	48	2	2.3	2.3	48.8
	49	1	1.2	1.2	50.0
	50	4	4.7	4.7	54.7
	51	4	4.7	4.7	59.3
	52	2	2.3	2.3	61.6
	53	2	2.3	2.3	64.0
	54	1	1.2	1.2	65.1
	55	1	1.2	1.2	66.3
	56	3	3.5	3.5	69.8
	57	6	7.0	7.0	76.7
	58	2	2.3	2.3	79.1
	59	2	2.3	2.3	81.4
	60	3	3.5	3.5	84.9
	61	1	1.2	1.2	86.0
	62	1	1.2	1.2	87.2
	63	1	1.2	1.2	88.4
	65	4	4.7	4.7	93.0
	67	1	1.2	1.2	94.2
	68	2	2.3	2.3	96.5
	70	3	3.5	3.5	100.0
Total		86	100.0	100.0	

Pekerjaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Pegawai swasta	1	1.2	1.2	1.2
	Wiraswasta	85	98.8	98.8	100.0
	Total	86	100.0	100.0	

Jumlah anggota keluarga

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-2 orang	9	10.5	10.5	10.5
	3-4 orang	51	59.3	59.3	69.8
	5-6 orang	22	25.6	25.6	95.3
	7-8 orang	3	3.5	3.5	98.8
	>=9 orang	1	1.2	1.2	100.0
	Total	86	100.0	100.0	

Penghasilan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< Rp 1.000.000	13	15.1	15.1	15.1
	Rp 1.000.000-Rp 2.000.000	47	54.7	54.7	69.8
	Rp 2.000.001-Rp 4.000.000	22	25.6	25.6	95.3
	Rp 4.000.001-Rp 6.000.000	3	3.5	3.5	98.8
	> Rp 6.000.000	1	1.2	1.2	100.0
	Total	86	100.0	100.0	

Jumlah kendaraan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak ada	3	3.5	3.5	3.5
	1-2 unit	66	76.7	76.7	80.2
	3-4 unit	13	15.1	15.1	95.3
	5-6 unit	4	4.7	4.7	100.0
	Total	86	100.0	100.0	

Tujuan perjalanan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bekerja	86	100.0	100.0	100.0

Jenis kendaraan untuk berkunjung

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sepeda motor (kendaraan pribadi)	65	75.6	75.6	75.6
	Mobil (kendaraan pribadi)	10	11.6	11.6	87.2
	Ojek online	4	4.7	4.7	91.9
	Lain-lain	7	8.1	8.1	100.0
	Total	86	100.0	100.0	

Jam melakukan perjalanan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3.00	2	2.3	2.3	2.3
	3.30	2	2.3	2.3	4.7
	4.00	17	19.8	19.8	24.4
	4.30	7	8.1	8.1	32.6
	5.00	24	27.9	27.9	60.5
	5.10	1	1.2	1.2	61.6
	5.15	1	1.2	1.2	62.8
	5.30	12	14.0	14.0	76.7
	6.00	11	12.8	12.8	89.5
	6.15	1	1.2	1.2	90.7
	6.30	1	1.2	1.2	91.9
	7.00	3	3.5	3.5	95.3
	8.00	1	1.2	1.2	96.5
	8.30	1	1.2	1.2	97.7
	9.00	2	2.3	2.3	100.0
	Total	86	100.0	100.0	

Asal perjalanan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Babarsari	1	1.2	1.2	1.2
Babarsari	1	1.2	1.2	2.3
Banguntapan	4	4.7	4.7	7.0
Bantul	11	12.8	12.8	19.8
Berbag	1	1.2	1.2	20.9
Berbah	9	10.5	10.5	31.4
Condong catur	1	1.2	1.2	32.6
Condongcatur	1	1.2	1.2	33.7
Dabag	1	1.2	1.2	34.9
Gambiran	1	1.2	1.2	36.0
Gedong kuning	1	1.2	1.2	37.2
Gejayan	1	1.2	1.2	38.4
Godean	1	1.2	1.2	39.5
Gowok	2	2.3	2.3	41.9
Gunung kidul	1	1.2	1.2	43.0
Imogiri	2	2.3	2.3	45.3
Jalan kaliurang	1	1.2	1.2	46.5
Jalan magelang	2	2.3	2.3	48.8
Janti	1	1.2	1.2	50.0
jetis	1	1.2	1.2	51.2
Jl. Kranggan	1	1.2	1.2	52.3
Jl. Parangtriti	1	1.2	1.2	53.5
Kalasan	4	4.7	4.7	58.1
Karang bandung	1	1.2	1.2	59.3
Karangbendo	1	1.2	1.2	60.5
Karanglo	1	1.2	1.2	61.6
Klaten	4	4.7	4.7	66.3
Kledokan	1	1.2	1.2	67.4
Kusuma negara	1	1.2	1.2	68.6
Maguwoharjo	6	7.0	7.0	75.6
Manggisan, kota	1	1.2	1.2	76.7
Nologaten	3	3.5	3.5	80.2
Pakem	1	1.2	1.2	81.4
Papringan	6	7.0	7.0	88.4
Patangtritis	1	1.2	1.2	89.5
Prambanan	3	3.5	3.5	93.0
Selokan mataram	1	1.2	1.2	94.2
Sosrowijayan	1	1.2	1.2	95.3
Tambak boyo	1	1.2	1.2	96.5
Turi	2	2.3	2.3	98.8
Wahid hasyim	1	1.2	1.2	100.0
Total	86	100.0	100.0	

Lama waktu tiba

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5-10 menit	21	24.4	24.4	24.4
	10-20 menit	18	20.9	20.9	45.3
	20-30 menit	29	33.7	33.7	79.1
	> 30 menit	18	20.9	20.9	100.0
	Total	86	100.0	100.0	

Jarak tempuh rata-rata

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	0-2 km	20	23.3	23.3	23.3
	2-4 km	9	10.5	10.5	33.7
	4-6 km	8	9.3	9.3	43.0
	6-8 km	22	25.6	25.6	68.6
	>= 9 km	27	31.4	31.4	100.0
	Total	86	100.0	100.0	

Lama waktu di tempat tujuan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-2 jam	2	2.3	2.3	2.3
	2-4 jam	2	2.3	2.3	4.7
	4-6 jam	32	37.2	37.2	41.9
	> 6 jam	50	58.1	58.1	100.0
	Total	86	100.0	100.0	

Komoditi yang dijual

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Buah dan sayuran	25	29.1	29.1	29.1
	Sembako	30	34.9	34.9	64.0
	Pakaian	19	22.1	22.1	86.0
	Lainnya	12	14.0	14.0	100.0
	Total	86	100.0	100.0	

Berapa kali ke Pasar Gowok

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1-2 kali	32	37.2	37.2	37.2
3-4 kali	36	41.9	41.9	79.1
5-6 kali	18	20.9	20.9	100.0
Total	86	100.0	100.0	

Frequencies_Pengunjung Pasar Gowok

Nama

	Alamat		Alamat	
Valid Ade	1	1.0	1.0	1.0
Agil	1	1.0	1.0	2.1
Agu Triharyadi	1	1.0	1.0	3.1
Agus Kiswanto	1	1.0	1.0	4.2
Aji Kurniawan	1	1.0	1.0	5.2
Ami	1	1.0	1.0	6.3
Andai	1	1.0	1.0	7.3
Bagus	1	1.0	1.0	8.3
Bayel Eko	1	1.0	1.0	9.4
Cahyo Kurnia U	1	1.0	1.0	10.4
Cintia Batan	1	1.0	1.0	11.5
Danastri Lukita	1	1.0	1.0	12.5
Dewi	1	1.0	1.0	13.5
Dian Sringtyas	1	1.0	1.0	14.6
Diana	1	1.0	1.0	15.6
Diaz Pramesti	1	1.0	1.0	16.7
Didit Suranto	1	1.0	1.0	17.7
Dika	1	1.0	1.0	18.8
Dinda	1	1.0	1.0	19.8
Dwi PD	1	1.0	1.0	20.8
Edo	1	1.0	1.0	21.9
Estiana Iswari	1	1.0	1.0	22.9
Faizal Rahmadi	1	1.0	1.0	24.0
Fajar Ilham	1	1.0	1.0	25.0
Fariani	1	1.0	1.0	26.0
Ginanira Laya	1	1.0	1.0	27.1
Golda	1	1.0	1.0	28.1
Haniyah	1	1.0	1.0	29.2
Hari Subagyo	1	1.0	1.0	30.2
Ika Lestari	1	1.0	1.0	31.3
Indah Haranah	1	1.0	1.0	32.3
Indra AD	1	1.0	1.0	33.3
Indra Bayu	1	1.0	1.0	34.4
Indri Diajeng	1	1.0	1.0	35.4

Ita	1	1.0	1.0	36.5
Jumila Indriaya	1	1.0	1.0	37.5
Junaidi	1	1.0	1.0	38.5
Karina	1	1.0	1.0	39.6
Karina Dina	1	1.0	1.0	40.6
Kartika Ekawahyu	1	1.0	1.0	41.7
Kiki	1	1.0	1.0	42.7
Kristin	1	1.0	1.0	43.8
Laras Arkadewi	1	1.0	1.0	44.8
Latina Ayudira	1	1.0	1.0	45.8
Listia Diatmika	1	1.0	1.0	46.9
Mariam Nurlainer	1	1.0	1.0	47.9
Marita	1	1.0	1.0	49.0
Marselinus Dawa	1	1.0	1.0	50.0
Maya Wulandari	1	1.0	1.0	51.0
Mila	1	1.0	1.0	52.1
Milan	1	1.0	1.0	53.1
Muhammad Rahmadani	1	1.0	1.0	54.2
Muhammad Ruyat	1	1.0	1.0	55.2
Mursidah Fitrah	1	1.0	1.0	56.3
Nani	1	1.0	1.0	57.3
Nuning	1	1.0	1.0	58.3
Nur Airin	1	1.0	1.0	59.4
Nur Cahyati	1	1.0	1.0	60.4
Nuraini	1	1.0	1.0	61.5
Nursidah Rahayu	1	1.0	1.0	62.5
Nurul Ainun	1	1.0	1.0	63.5
Pujiyanto	1	1.0	1.0	64.6
Purnama PA	1	1.0	1.0	65.6
Raharjo	1	1.0	1.0	66.7
Rahman Abdurahman	1	1.0	1.0	67.7
Ramdan	1	1.0	1.0	68.8
Ratna	1	1.0	1.0	69.8
Refika Saragih	1	1.0	1.0	70.8
Retno Wulandari	1	1.0	1.0	71.9
Reza Binardi	1	1.0	1.0	72.9
Rince	1	1.0	1.0	74.0
Rini	1	1.0	1.0	75.0
Rio	1	1.0	1.0	76.0
Rizki Kusuma	1	1.0	1.0	77.1
Roby Sugara	1	1.0	1.0	78.1
Rudi	1	1.0	1.0	79.2
Rudiatmoko	1	1.0	1.0	80.2
Santi	1	1.0	1.0	81.3
Santi simange	1	1.0	1.0	82.3
Siti ambarwati	1	1.0	1.0	83.3
Siti Nurhaeni	1	1.0	1.0	84.4

Sumaryani	1	1.0	1.0	85.4
Sumiyati	1	1.0	1.0	86.5
Sunardi	1	1.0	1.0	87.5
Sunaryo	1	1.0	1.0	88.5
Suparmi	1	1.0	1.0	89.6
Suroto	1	1.0	1.0	90.6
Tri Mulyani	1	1.0	1.0	91.7
Trisnanda	1	1.0	1.0	92.7
Vanesha Rebeca	1	1.0	1.0	93.8
Vivin	1	1.0	1.0	94.8
Wiryanto	1	1.0	1.0	95.8
Wiwinda	1	1.0	1.0	96.9
Yohanes	1	1.0	1.0	97.9
Yublina Takanjanji	1	1.0	1.0	99.0
Yudi Arya	1	1.0	1.0	100.0
Total	96	100.0	100.0	

Jenis kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-laki	38	39.6	39.6	39.6
	Perempuan	58	60.4	60.4	100.0
	Total	96	100.0	100.0	

Umur

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18	1	1.0	1.0	1.0
	19	2	2.1	2.1	3.1
	20	5	5.2	5.2	8.3
	21	11	11.5	11.5	19.8
	22	3	3.1	3.1	22.9
	23	6	6.3	6.3	29.2
	24	1	1.0	1.0	30.2
	25	3	3.1	3.1	33.3
	26	2	2.1	2.1	35.4
	27	3	3.1	3.1	38.5
	28	4	4.2	4.2	42.7
	29	2	2.1	2.1	44.8
	30	2	2.1	2.1	46.9
	31	5	5.2	5.2	52.1
	33	3	3.1	3.1	55.2
	34	1	1.0	1.0	56.3
	35	5	5.2	5.2	61.5

36	1	1.0	1.0	62.5
37	6	6.3	6.3	68.8
38	3	3.1	3.1	71.9
39	3	3.1	3.1	75.0
41	4	4.2	4.2	79.2
45	4	4.2	4.2	83.3
46	1	1.0	1.0	84.4
47	1	1.0	1.0	85.4
48	2	2.1	2.1	87.5
49	2	2.1	2.1	89.6
50	1	1.0	1.0	90.6
53	1	1.0	1.0	91.7
57	4	4.2	4.2	95.8
64	1	1.0	1.0	96.9
65	2	2.1	2.1	99.0
69	1	1.0	1.0	100.0
Total	96	100.0	100.0	

Pekerjaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Pegawai negeri/BUMN	4	4.2	4.2	4.2
Pegawai swasta	9	9.4	9.4	13.5
Wiraswasta	21	21.9	21.9	35.4
Lainnya	62	64.6	64.6	100.0
Total	96	100.0	100.0	

Jumlah anggota keluarga

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1-2 orang	51	53.1	53.1	53.1
3-4 orang	39	40.6	40.6	93.8
5-6 orang	5	5.2	5.2	99.0
>=9 orang	1	1.0	1.0	100.0
Total	96	100.0	100.0	

Penghasilan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid < Rp 1.000.000	7	7.3	7.3	7.3
Rp 1.000.000-Rp 2.000.000	40	41.7	41.7	49.0
Rp 2.000.001-Rp 4.000.000	33	34.4	34.4	83.3
Rp 4.000.001-Rp 6.000.000	11	11.5	11.5	94.8
> Rp 6.000.000	5	5.2	5.2	100.0
Total	96	100.0	100.0	

Jumlah kendaraan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak ada	15	15.6	15.6	15.6
1-2 unit	72	75.0	75.0	90.6
3-4 unit	9	9.4	9.4	100.0
Total	96	100.0	100.0	

Tujuan perjalanan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Belanja	83	86.5	86.5	86.5
Lain-lain	13	13.5	13.5	100.0
Total	96	100.0	100.0	

Jenis kendaraan untuk berkunjung

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Sepeda motor (kendaraan pribadi)	68	70.8	70.8	70.8
Mobil (kendaraan pribadi)	5	5.2	5.2	76.0
Ojek online	3	3.1	3.1	79.2
Lain-lain	20	20.8	20.8	100.0
Total	96	100.0	100.0	

Jam melakukan perjalanan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4.30	1	1.0	1.0	1.0
	5.00	2	2.1	2.1	3.1
	5.10	1	1.0	1.0	4.2
	5.30	2	2.1	2.1	6.3
	6.00	2	2.1	2.1	8.3
	6.30	2	2.1	2.1	10.4
	6.48	1	1.0	1.0	11.5
	7.00	11	11.5	11.5	22.9
	7.15	1	1.0	1.0	24.0
	7.30	1	1.0	1.0	25.0
	7.45	1	1.0	1.0	26.0
	8.00	23	24.0	24.0	50.0
	8.30	9	9.4	9.4	59.4
	9.00	26	27.1	27.1	86.5
	9.15	2	2.1	2.1	88.5
	9.30	8	8.3	8.3	96.9
	10.00	2	2.1	2.1	99.0
	10.30	1	1.0	1.0	100.0
	Total	96	100.0	100.0	

Asal perjalanan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ambarukmo	6	6.3	6.3	6.3
	Babarsari	13	13.5	13.5	19.8
	Babasari	2	2.1	2.1	21.9
	Condong catur	1	1.0	1.0	22.9
	Condongcatur	1	1.0	1.0	24.0
	Gedongkuning	1	1.0	1.0	25.0
	Gowok	6	6.3	6.3	31.3
	Iromejan	2	2.1	2.1	33.3
	Janti	1	1.0	1.0	34.4
	Kalasan	1	1.0	1.0	35.4
	Karangbendo	1	1.0	1.0	36.5
	Klaten	1	1.0	1.0	37.5
	Kledokan	11	11.5	11.5	49.0
	Maguwoharjo	1	1.0	1.0	50.0
	Malioboro	1	1.0	1.0	51.0
	Mundusaren	1	1.0	1.0	52.1
	Nologaten	16	16.7	16.7	68.8
	Papringan	5	5.2	5.2	74.0
	Perumnas	1	1.0	1.0	75.0
	Pringwulung	3	3.1	3.1	78.1

Selokan mataram	2	2.1	2.1	80.2
Selokan Mataram	3	3.1	3.1	83.3
Seturan	4	4.2	4.2	87.5
Sorowajan	4	4.2	4.2	91.7
Sorowajan baru	1	1.0	1.0	92.7
Tambak Bayan	1	1.0	1.0	93.8
Tempel	1	1.0	1.0	94.8
Wahid hasyim	1	1.0	1.0	95.8
Wahid Hasyim	3	3.1	3.1	99.0
Waidh hasyim	1	1.0	1.0	100.0
Total	96	100.0	100.0	

Lama waktu tiba

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 5-10 menit	66	68.8	68.8	68.8
10-20 menit	27	28.1	28.1	96.9
20-30 menit	1	1.0	1.0	97.9
> 30 menit	2	2.1	2.1	100.0
Total	96	100.0	100.0	

Jarak tempuh rata-rata

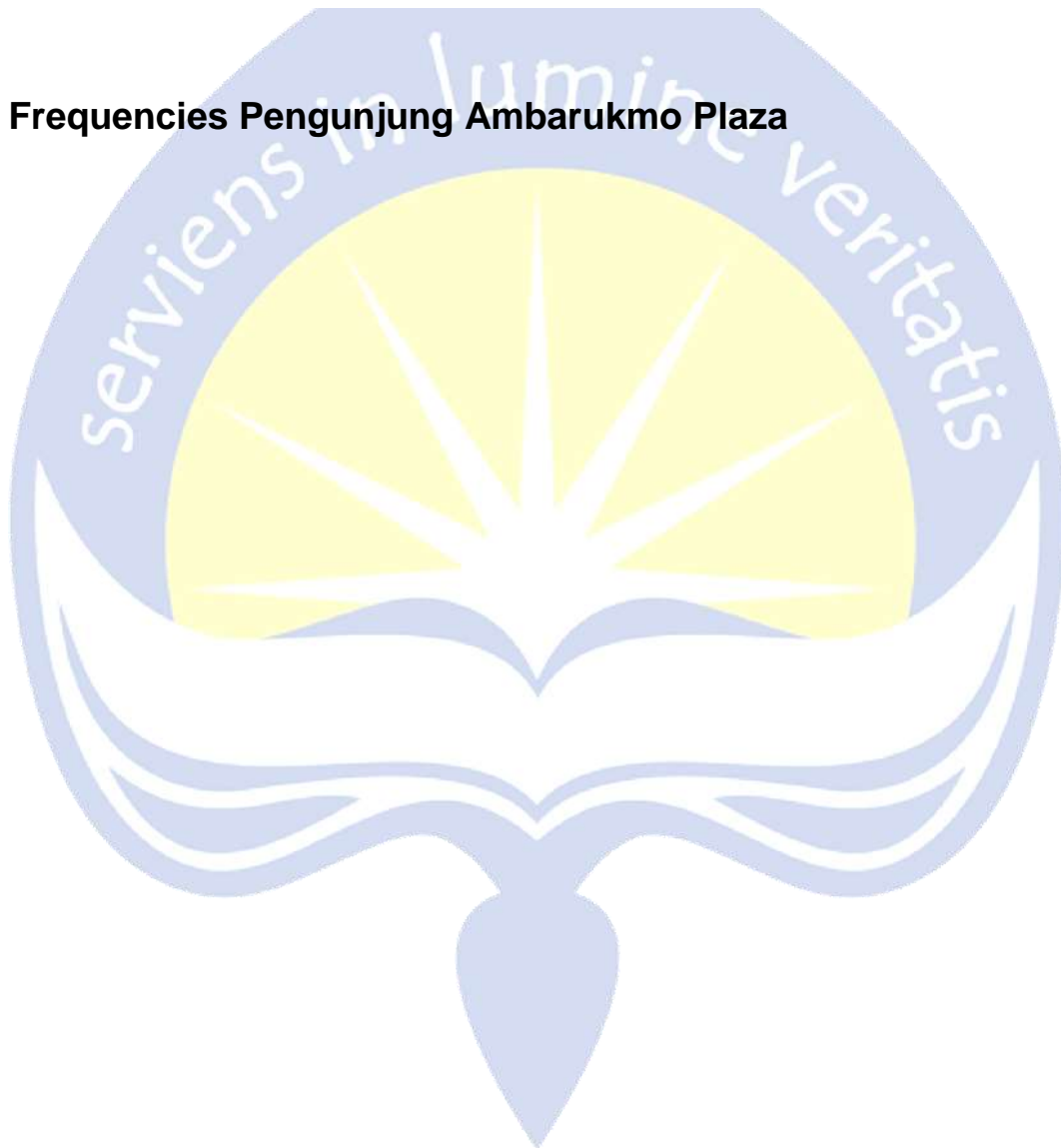
	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 0-2 km	77	80.2	80.2	80.2
2-4 km	14	14.6	14.6	94.8
4-6 km	2	2.1	2.1	96.9
6-8 km	1	1.0	1.0	97.9
>= 9 km	2	2.1	2.1	100.0
Total	96	100.0	100.0	

Lama waktu di tempat tujuan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid < 1 jam	68	70.8	70.8	70.8
1-2 jam	28	29.2	29.2	100.0
Total	96	100.0	100.0	

Berapa kali ke Pasar Gowok

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-2 kali	29	30.2	30.2	30.2
	3-4 kali	41	42.7	42.7	72.9
	5-6 kali	21	21.9	21.9	94.8
	Lebih dari 6 kali	5	5.2	5.2	100.0
	Total	96	100.0	100.0	

Frequencies Pengunjung Ambarukmo Plaza



Nama

	Frequency	P ercent	V alid P ercent	Cumulative P ercent
V alid Novita Winahyu Indi	1	1.0	1.0	1.0
A di pati	1	1.0	1.0	2.0
A gnes	1	1.0	1.0	3.0
A ji B haskara	1	1.0	1.0	4.0
A lex Sigit Ganteng	1	1.0	1.0	5.0
A lfredo A ngelus W ujo	1	1.0	1.0	6.0
A nastasia	1	1.0	1.0	7.0
A ndo sutrisno	1	1.0	1.0	8.0
A ndrew Tejowicaksono	1	1.0	1.0	9.0
A ndrís sáputra	1	1.0	1.0	10.0
A ngelina syarlen	1	1.0	1.0	11.0
A nom	1	1.0	1.0	12.0
A prilia Kartini	1	1.0	1.0	13.0
A rdiansyah Noor	1	1.0	1.0	14.0
A ri	1	1.0	1.0	15.0
A ris P riliyanto	1	1.0	1.0	16.0
A xl	1	1.0	1.0	17.0
Cecilia Theodora Han	1	1.0	1.0	18.0
chandra	1	1.0	1.0	19.0
D efi y uliy anti	1	1.0	1.0	20.0
D erana	1	1.0	1.0	21.0
D etta	1	1.0	1.0	22.0
D ewi Usnul Khotimah	1	1.0	1.0	23.0
D inda	1	1.0	1.0	24.0
D wiyanti kadi	1	1.0	1.0	25.0
E llían	1	1.0	1.0	26.0
E rwin	1	1.0	1.0	27.0
ester	1	1.0	1.0	28.0
E tom	1	1.0	1.0	29.0
Farah	1	1.0	1.0	30.0
Feddy A ndriawan	1	1.0	1.0	31.0
Fiti	1	1.0	1.0	32.0
Fiti silaban	1	1.0	1.0	33.0
Flaviana may a	1	1.0	1.0	34.0
Fransiska Damay anti	1	1.0	1.0	35.0
Fransiska Sari	1	1.0	1.0	36.0
Ghita Sinaga	1	1.0	1.0	37.0
Gigh rahay uningsih	1	1.0	1.0	38.0
Gita	1	1.0	1.0	39.0
Given	1	1.0	1.0	40.0
Glendys S angadji	1	1.0	1.0	41.0
Hafda	1	1.0	1.0	42.0
Hardiyanto Baiyo	1	1.0	1.0	43.0
Hary	1	1.0	1.0	44.0
Helmi Rahmatullah	1	1.0	1.0	45.0
Herlambang	1	1.0	1.0	46.0
Heru	1	1.0	1.0	47.0
Irene Larasati Dewi	1	1.0	1.0	48.0
Josephine Lou	1	1.0	1.0	49.0
Kezia	1	1.0	1.0	50.0

Alamat

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Babarsari	4	4.0	4.0	4.0
Babasari	1	1.0	1.0	5.0
Bambang Lipuro,	1	1.0	1.0	6.0
Bimo kurdo, sape	1	1.0	1.0	7.0
Bogotan Bantul	1	1.0	1.0	8.0
Caturtunggal	1	1.0	1.0	9.0
Combongan bangun	1	1.0	1.0	10.0
Condong Catur -	1	1.0	1.0	11.0
Condongcatur	2	2.0	2.0	13.0
Cupuwatu II kala	1	1.0	1.0	14.0
Demangan GK I 44	1	1.0	1.0	15.0
Gamping, sleman	1	1.0	1.0	16.0
Gang cakra v, co	1	1.0	1.0	17.0
gang delima	1	1.0	1.0	18.0
Getas gandekan m	1	1.0	1.0	19.0
Gg. Pandega Padm	1	1.0	1.0	20.0
Godean	1	1.0	1.0	21.0
Gombang Alas, Ca	1	1.0	1.0	22.0
Gunungketur PA 2	1	1.0	1.0	23.0
Hati terpencil	1	1.0	1.0	24.0
Jalan beluntas n	1	1.0	1.0	25.0
Jalan Godean km4	1	1.0	1.0	26.0
Jalan Janti 488	1	1.0	1.0	27.0
Jalan janti 65	1	1.0	1.0	28.0
Jalan janti gang	1	1.0	1.0	29.0
Jalan kaliuarang	1	1.0	1.0	30.0
Jalan krodan ray	1	1.0	1.0	31.0
Jalan kusumanega	1	1.0	1.0	32.0
Jalan prof yohan	1	1.0	1.0	33.0
Jalan seturan ra	1	1.0	1.0	34.0
Jalan tambak bay	1	1.0	1.0	35.0
Jalan wahid hasi	1	1.0	1.0	36.0
Jambakan, bayat,	1	1.0	1.0	37.0
Janti	1	1.0	1.0	38.0
Jl bimosari	1	1.0	1.0	39.0
Jl Kaliurang km	1	1.0	1.0	40.0
Jl Kepuhsari No	1	1.0	1.0	41.0
Jl madukoro B6 w	1	1.0	1.0	42.0
Jl. AM Sangaji,	1	1.0	1.0	43.0
Jl. Babarsari	1	1.0	1.0	44.0
Jl. Banteng Baru	1	1.0	1.0	45.0
Jl. Janti	1	1.0	1.0	46.0
Jl. Kledokan II	1	1.0	1.0	47.0

Jl. Laksda adisu	1	1.0	1.0	48.0
Jl. Nyai ahmad d	1	1.0	1.0	49.0
Jl. Pangeran Rom	1	1.0	1.0	50.0
Jl. Raya Kledoka	1	1.0	1.0	51.0
Jl. Tambakbayan	1	1.0	1.0	52.0
jl. Waringinsari	1	1.0	1.0	53.0
Jl.Kusumanegara	1	1.0	1.0	54.0
Jl.merah, catur	1	1.0	1.0	55.0
JL.SEPAKBOLA 135	1	1.0	1.0	56.0
Jl.sorowajan lam	1	1.0	1.0	57.0
Jln. Kaliurang K	1	1.0	1.0	58.0
Jln.Uriptomoharj	1	1.0	1.0	59.0
Jogja	1	1.0	1.0	60.0
Kalasan	1	1.0	1.0	61.0
Kaliagung, Sento	1	1.0	1.0	62.0
Karangwaru. Tega	1	1.0	1.0	63.0
Klaten	1	1.0	1.0	64.0
Kledokan	3	3.0	3.0	67.0
Kota baru	1	1.0	1.0	68.0
Kususma negara	1	1.0	1.0	69.0
Kwaron rt 02 nge	1	1.0	1.0	70.0
Magelang, srumbu	1	1.0	1.0	71.0
Maguwoharjo, Dep	1	1.0	1.0	72.0
Mrican	1	1.0	1.0	73.0
Nologaten	4	4.0	4.0	77.0
Pajangan Bantul	1	1.0	1.0	78.0
Perum aph e2 no	1	1.0	1.0	79.0
Perum graha kenc	1	1.0	1.0	80.0
Pugeran	1	1.0	1.0	81.0
Pugeran Jogja	1	1.0	1.0	82.0
Sapen, GK I/650,	1	1.0	1.0	83.0
Selokan mataram	1	1.0	1.0	84.0
Sempu, wedomarta	1	1.0	1.0	85.0
Seturan	3	3.0	3.0	88.0
Seturan raya	1	1.0	1.0	89.0
Sewon bantul	1	1.0	1.0	90.0
Sleman	1	1.0	1.0	91.0
Talang wetan tal	1	1.0	1.0	92.0
Taman Siswa, Yog	1	1.0	1.0	93.0
Tambak bayan	2	2.0	2.0	95.0
Tambal bayan	1	1.0	1.0	96.0
Timoho	1	1.0	1.0	97.0
Wates	1	1.0	1.0	98.0
Yogyakarta	1	1.0	1.0	99.0
Yogyakarta, priw	1	1.0	1.0	100.0
Total	100	100.0	100.0	

Jenis kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-laki	43	43.0	43.0	43.0
	Perempuan	57	57.0	57.0	100.0
	Total	100	100.0	100.0	

Umur

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18	1	1.0	1.0	1.0
	19	3	3.0	3.0	4.0
	20	9	9.0	9.0	13.0
	21	14	14.0	14.0	27.0
	22	21	21.0	21.0	48.0
	23	15	15.0	15.0	63.0
	24	6	6.0	6.0	69.0
	25	9	9.0	9.0	78.0
	26	3	3.0	3.0	81.0
	28	4	4.0	4.0	85.0
	29	2	2.0	2.0	87.0
	30	2	2.0	2.0	89.0
	31	2	2.0	2.0	91.0
	32	2	2.0	2.0	93.0
	36	3	3.0	3.0	96.0
	41	1	1.0	1.0	97.0
	44	2	2.0	2.0	99.0
	50	1	1.0	1.0	100.0
	Total	100	100.0	100.0	

Pekerjaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Pegawai negeri/BUMN	10	10.0	10.0	10.0
	Pegawai swasta	27	27.0	27.0	37.0
	Wiraswasta	15	15.0	15.0	52.0
	Lainnya	48	48.0	48.0	100.0
	Total	100	100.0	100.0	

Jumlah anggota keluarga

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1-2 orang	54	54.0	54.0	54.0
	3-4 orang	29	29.0	29.0	83.0
	5-6 orang	14	14.0	14.0	97.0
	7-8 orang	3	3.0	3.0	100.0
	Total	100	100.0	100.0	

Penghasilan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< Rp 1.000.000	1	1.0	1.0	1.0
	Rp 1.000.000-Rp 2.000.000	35	35.0	35.0	36.0
	Rp 2.000.001-Rp 4.000.000	20	20.0	20.0	56.0
	Rp 4.000.001-Rp 6.000.000	21	21.0	21.0	77.0
	> Rp 6.000.000	23	23.0	23.0	100.0
	Total	100	100.0	100.0	

Jumlah kendaraan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak ada	9	9.0	9.0	9.0
	1-2 unit	59	59.0	59.0	68.0
	3-4 unit	27	27.0	27.0	95.0
	5-6 unit	2	2.0	2.0	97.0
	>= 7 unit	3	3.0	3.0	100.0
	Total	100	100.0	100.0	

Tujuan perjalanan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bekerja	2	2.0	2.0	2.0
	Makan	11	11.0	11.0	13.0
	Nonton	24	24.0	24.0	37.0
	Belanja	43	43.0	43.0	80.0
	Lain-lain	20	20.0	20.0	100.0
	Total	100	100.0	100.0	

Jenis kendaraan untuk berkunjung

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Sepeda motor (kendaraan pribadi)	56	56.0	56.0	56.0
Mobil (kendaraan pribadi)	26	26.0	26.0	82.0
Ojek online	10	10.0	10.0	92.0
Angkutan umum	3	3.0	3.0	95.0
Lain-lain	5	5.0	5.0	100.0
Total	100	100.0	100.0	

Jam melakukan perjalanan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 6.00	1	1.0	1.0	1.0
6.30	1	1.0	1.0	2.0
7.00	2	2.0	2.0	4.0
8.00	1	1.0	1.0	5.0
9.00	2	2.0	2.0	7.0
10.00	10	10.0	10.0	17.0
10.30	1	1.0	1.0	18.0
10.55	1	1.0	1.0	19.0
11.00	4	4.0	4.0	23.0
12.00	6	6.0	6.0	29.0
12.30	1	1.0	1.0	30.0
13.00	4	4.0	4.0	34.0
14.00	2	2.0	2.0	36.0
14.45	1	1.0	1.0	37.0
15.00	5	5.0	5.0	42.0
16.00	11	11.0	11.0	53.0
17.00	10	10.0	10.0	63.0
18.00	13	13.0	13.0	76.0
18.30	3	3.0	3.0	79.0
18.45	1	1.0	1.0	80.0
19.00	20	20.0	20.0	100.0
Total	100	100.0	100.0	

Asal perjalanan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 0 kilometer	1	1.0	1.0	1.0
A.m sangaji	1	1.0	1.0	2.0
Ambarukmo	1	1.0	1.0	3.0
babarsari	1	1.0	1.0	4.0
Babarsari	8	8.0	8.0	12.0
Banteng	1	1.0	1.0	13.0

Bantul	3	3.0	3.0	16.0
BantulBantu	1	1.0	1.0	17.0
Banyuraden	1	1.0	1.0	18.0
Caturtunggal	2	2.0	2.0	20.0
Condong Catur	1	1.0	1.0	21.0
Condongcatur	2	2.0	2.0	23.0
Demangan	1	1.0	1.0	24.0
Gamping, sleman	1	1.0	1.0	25.0
Gejayan, UNY	1	1.0	1.0	26.0
Godean	1	1.0	1.0	27.0
Iromejan	1	1.0	1.0	28.0
Jalan Janti Gan	1	1.0	1.0	29.0
Janti	4	4.0	4.0	33.0
JL. Kledokan II	1	1.0	1.0	34.0
Jl.sorowajan Ia	1	1.0	1.0	35.0
Kalasan	4	4.0	4.0	39.0
Kaliurang, Slem	1	1.0	1.0	40.0
Kampus	1	1.0	1.0	41.0
Klaten	3	3.0	3.0	44.0
Kledokan	4	4.0	4.0	48.0
Klitren	1	1.0	1.0	49.0
Klo lg dr rumah	1	1.0	1.0	50.0
Kontrakan	1	1.0	1.0	51.0
Kosan	1	1.0	1.0	52.0
Kosan kledokan	1	1.0	1.0	53.0
Kota baru	1	1.0	1.0	54.0
Kotagede	1	1.0	1.0	55.0
Kusumanegara	2	2.0	2.0	57.0
Magelang	1	1.0	1.0	58.0
Maguwo Harajo	1	1.0	1.0	59.0
Maguwoharjo	3	3.0	3.0	62.0
Malioboro	1	1.0	1.0	63.0
Mlati	1	1.0	1.0	64.0
Mlati, Sleman	1	1.0	1.0	65.0
Monjali	1	1.0	1.0	66.0
Muja muju	1	1.0	1.0	67.0
Museum afandi	1	1.0	1.0	68.0
Nologaten	5	5.0	5.0	73.0
Pakualaman (kot priwulung selok	1	1.0	1.0	74.0
Pugeran	1	1.0	1.0	75.0
Sagan	1	1.0	1.0	77.0
Sapen	1	1.0	1.0	78.0
Sapen, Demangan	1	1.0	1.0	79.0
Selokan mataram	1	1.0	1.0	80.0
Sentolo, Kulon	1	1.0	1.0	81.0
Seturan	5	5.0	5.0	86.0

Seturan raya	1	1.0	1.0	87.0
Sewon bantul	1	1.0	1.0	88.0
Sleman	2	2.0	2.0	90.0
Taman Siswa	1	1.0	1.0	91.0
Tambak bayan	3	3.0	3.0	94.0
Timoho	2	2.0	2.0	96.0
Umbulharjo	1	1.0	1.0	97.0
Wahid hasyim	1	1.0	1.0	98.0
Wahid hasyim /	1	1.0	1.0	99.0
Wates	1	1.0	1.0	100.0
Total	100	100.0	100.0	

Lama waktu tiba

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 5-10 menit	37	37.0	37.0	37.0
10-20 menit	32	32.0	32.0	69.0
20-30 menit	18	18.0	18.0	87.0
> 30 menit	13	13.0	13.0	100.0
Total	100	100.0	100.0	

Jarak tempuh rata-rata

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 0-2 km	31	31.0	31.0	31.0
2-4 km	26	26.0	26.0	57.0
4-6 km	14	14.0	14.0	71.0
6-8 km	9	9.0	9.0	80.0
>= 9 km	20	20.0	20.0	100.0
Total	100	100.0	100.0	

Lama waktu di tempat tujuan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid < 1 jam	7	7.0	7.0	7.0
1-2 jam	36	36.0	36.0	43.0
2-4 jam	44	44.0	44.0	87.0
4-6 jam	8	8.0	8.0	95.0
> 6 jam	5	5.0	5.0	100.0
Total	100	100.0	100.0	

Berapa kali ke Ambarukmo Plaza

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1-2 kali	38	38.0	38.0	38.0
3-4 kali	38	38.0	38.0	76.0
5-6 kali	16	16.0	16.0	92.0
Lebih dari 6 kali	8	8.0	8.0	100.0
Total	100	100.0	100.0	

Regression: Pengunjung Ambarukmo Plaza

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Lama waktu tiba, Penghasilan, Jam melakukan perjalanan, Pekerjaan, Jumlah kendaraan, Jumlah anggota keluarga, Jarak tempuh rata-rata		Enter

- a. All requested variables entered.
b. Dependent Variable: Berapa kali ke Ambarukmo Plaza

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.850(a)	.723	.702	.508

a Predictors: (Constant), Lama waktu tiba, Penghasilan, Jam melakukan perjalanan, Pekerjaan, Jumlah kendaraan, Jumlah anggota keluarga, Jarak tempuh rata-rata

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	61.914	7	8.845	34.298	.000 ^a
	Residual	23.726	92	.258		
	Total	85.640	99			

- a. Predictors: (Constant), Lama waktu tiba, Penghasilan, Jam melakukan perjalanan, Pekerjaan, Jumlah kendaraan, Jumlah anggota keluarga, Jarak tempuh rata-rata
b. Dependent Variable: Berapa kali ke Ambarukmo Plaza

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-2.223	.332		-6.689	.000
	Pekerjaan	.090	.051	.104	1.772	.080
	Jam melakukan perjalanan	.143	.015	.573	9.758	.000
	Jumlah kendaraan	.245	.074	.207	3.295	.001
	Penghasilan	.161	.045	.209	3.607	.001
	Jarak tempuh rata-rata	.178	.060	.288	2.953	.004
	Jumlah anggota keluarga	.057	.071	.051	.807	.422
	Lama waktu tiba	.040	.087	.044	.455	.650

a. Dependent Variable: Berapa kali ke Ambarukmo Plaza



Correlations

	Pekerjaan	Jumlah anggota keluarga	Penghasilan	Jumlah kendaraan	Tujuan perjalanan	Jenis kendaraan untuk berkeluarga	Jam melakukan perjalanan	Lama waktu tiba	Jarak tempuh rata-rata	Lama waktu di tempat tujuan	Berapa kali ke Ambarukmo Plaza
Pekerjaan	Pearson Correlation Sig. (2-tailed) N	1 100	-.188 .061 100	.076 .454 100	.032 .752 100	-.093 .359 100	-.044 .663 100	-.236* .018 100	-.104 .305 100	.158 .116 100	.051 .614 100
Jumlah anggota keluarga	Pearson Correlation Sig. (2-tailed) N	1 100	.076 .454 100	.296** .003 100	-.001 .992 100	-.263** .008 100	-.044 .864 100	-.236* .018 100	-.104 .305 100	.158 .116 100	.051 .614 100
Penghasilan	Pearson Correlation Sig. (2-tailed) N	.076 .454 100	1 100	.296** .003 100	-.046 .648 100	-.135 .179 100	.055 .590 100	.015 .879 100	.054 .592 100	.024 .812 100	.333** .001 100
Jumlah kendaraan	Pearson Correlation Sig. (2-tailed) N	.032 .752 100	.296** .003 100	1 100	-.001 .992 100	-.263** .008 100	.017 .864 100	.220* .027 100	.206* .520 100	.055 .595 100	.370** .000 100
Tujuan perjalanan	Pearson Correlation Sig. (2-tailed) N	.156 .122 100	.051 .615 100	-.046 .648 100	1 100	.009 .926 100	.206* .039 100	.072 .478 100	.065 .520 100	.054 .595 100	.200* .046 100
Jenis kendaraan untuk berkeluarga	Pearson Correlation Sig. (2-tailed) N	-.093 .359 100	-.017 .868 100	-.135 .179 100	-.263** .008 100	1 100	-.049 .630 100	-.029 .773 100	-.091 .367 100	-.010 .919 100	-.135 .180 100
Jam melakukan perjalanan	Pearson Correlation Sig. (2-tailed) N	-.044 .663 100	.227* .023 100	.055 .590 100	.017 .864 100	-.049 .630 100	1 100	.101 .318 100	.250* .012 100	-.018 .862 100	.672** .000 100
Lama waktu tiba	Pearson Correlation Sig. (2-tailed) N	-.236* .018 100	.262** .008 100	.015 .879 100	.220* .027 100	-.029 .773 100	.101 .318 100	1 100	.801** .000 100	.228* .023 100	.371** .000 100
Jarak tempuh rata-rata	Pearson Correlation Sig. (2-tailed) N	-.104 .305 100	.289** .004 100	.054 .592 100	.206* .040 100	-.091 .367 100	.250* .012 100	.801** .000 100	1 100	.174 .084 100	.525** .000 100
Lama waktu di tempat tujuan	Pearson Correlation Sig. (2-tailed) N	.158 .116 100	-.065 .519 100	.024 .812 100	.055 .585 100	-.010 .919 100	-.018 .862 100	.228* .023 100	.174 .084 100	1 100	.061 .548 100
Berapa kali ke Ambarukmo Plaza	Pearson Correlation Sig. (2-tailed) N	.051 .614 100	.365** .000 100	.333** .001 100	.370** .000 100	-.135 .180 100	.672** .000 100	.371** .000 100	.525** .000 100	.061 .548 100	1 100

* . Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

