# THE EFFECT OF THE VOLUME OF BITCOIN, STOCK MARKET INDEX, NUMBER OF BITCOIN WALLET USERS, GOLD PRICE, AND OIL PRICE TO THE PRICE OF BITCOIN

#### **UNDERGRADUATE THESIS**

Presented as Partial Fulfillment of
the Requirements for the Degree of Sarjana Manajemen (S1)
in International Business and Management Program
Faculty of Business and Economics Universitas Atma Jaya Yogyakarta



Compiled by: Jackheng Wijaya

**Student ID Number: 15 12 21769** 

FACULTY OF BUSINESS AND ECONOMICS UNIVERSITAS ATMA JAYA YOGYAKARTA 2019

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Be accepted in partial fulfilment of the requirements for the Degree of Sarjana Manajemen (S1) in International Business and Mangement Program, Faculty of Business and Economics, Universitas Atma Jaya Yogyakarta.

Advisor,

A. Jatmiko Wibowo, SE., SIP., MSF

September 16th, 2019

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This is to certify the thesis entitled

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iii

#### **AUTHENTICITY ACKNOWLEDGEMENT**

I, Jackheng Wijaya, hereby declare that I compiled my undergraduate thesis with the title:

## THE EFFECT OF THE VOLUME OF BITCOIN, STOCK MARKET INDEX, NUMBER OF BITCOIN WALLET USERS, GOLD PRICE, AND OIL PRICE TO THE PRICE OF BITCOIN

is really my own thinking and writing. I fully know and understand that my writings do not contain other'(s) part(s) of other's writing, except for those that have been cited and mentioned in the references.

Yogyakarta, September 16th 2019

Writer,

Jackheng Wijava

#### **FOREWORD**

It has been impossible to finish this thesis without the blessings from Lao Mu and Mi Le Fo who have been supporting and blessing since the beginning of my heartbeat until now. I am very grateful to Lao Mu and Mi Le Fo because you have encouraged and me when I was down, have no energy to do it, until pass all of the obstacles and finish the thesis about "The Effect of the Volume of Bitcoin, Stock Market Index, Number of Bitcoin Wallet Users, Gold Price, and Oil Price To the Price of Bitcoin". In order to complete this thesis, I received so many supports, guidance, and suggestion from many people around me. Therefore, I, as the researcher, with all humility would like to thank:

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Yogyakarta, September 16<sup>th</sup>, 2019

The writer,

Jackheng Wijaya

### TABLE OF CONTENTS

TITLE PAGE	i
APPROVAL PAGE	ii
COMMITTEE APPROVAL PAGE	iii
STATEMENT PAGE	iiv
FOREWORD	V
TABLE OF CONTENTS	viii
LIST OF TABLES	xii
LIST OF FIGURES	xiii
LIST OF ATTACHMENTS	xiv
ABSTRACT	XV
CHAPTER I INTRODUCTION	1
1.1. Background of the Problems	1
1.2. Identification of the Problem	8
1.3. Scope of the Research	9
1.4. Purposes of the Research	9
1.5. Benefits of the Research	10
1.6. Systematics of the Writing	11
CHAPTER II THEORETICAL BACKGROUND	12
2.1. Literature Review	12
2.1.1. Money	12
2.1.2. Cryptocurrency	17

		2.1.3.	Bitcoin	20
		2.1.4.	Market Indices	28
		2.1.5.	Signaling Theory	28
	2.2.	Previou	s Research	30
	2.3.	Hypoth	eses of the Research	37
		2.3.1.	The Effect of the Volume of Bitcoin on the Price	
			of Bitcoin	37
		2.3.2.	The Effect of the Stock Exchange Index on the	
	16		Price of Bitcoin	37
		2.3.3.	The Effect of the Total of Bitcoin Wallet Users	
0	ŏ /		on the Price of Bitcoin	38
		2.3.4.	The Effect of the Price of Gold on the Price of	
- 1/			Bitcoin	39
		2.3.5.	The Effect of the Price of Oil on the Price of	
			Bitcoin	39
CHAPTEI	R III R	ESEARC	CH METHODOLOGY	41
	3.1.	Researc	h Design	41
	3.2.	Data Se	lection	42
	3.3.	Operation	onal Definition of Research Variables	42
	3.4.	Data Co	ollection Technique	43
	3.5.	Researc	h Application	43
	3.6.	Researc	h Method	44
		3.6.1.	Multiple Regression Model	44

	3.6.2.	Classic Assumption Test	46
	3.6.3.	Hypothesis Testing	49
CHAPTER IV I	DATA Al	NALYSIS	51
4.1.	Researc	ch Data Description	51
	4.1.1.	Bitcoin Price	53
	4.1.2.	Bitcoin Volume	54
	4.1.3.	Dow Jones Industrial Average	55
	4.1.4.	Bitcoin Wallet Users	56
	4.1.5.	Gold Price	57
150	4.1.6.	Oil Price	58
4.2.	Classic	Assumption Test	59
	4.2.1.	Normality Test	59
	4.2.2.	Multicollinearity Test	61
	4.2.3.	Homoscedasticity Test	63
	4.2.4.	Non-Autocorrelation Test	64
4.3.	Hypoth	esis Testing	65
	4.3.1.	Regression Analysis Results	65
	4.3.2.	Hypothesis Testing Results	67
4.4.	Discuss	sion and Analysis of Results	70
	4.4.1.	Simultaneous Influence	71
	4.4.2.	Partial Influence	71
	4.4.3.	Coefficient of Determination	74

CHAPTER V CONCLUSION		
5.1	Conclusion	76
5.2	Managerial Implication	77
5.3	Research Limitations	77
5.4	Suggestions	78
REFERENCES		79
APPENSIX	lumi,	84

### LIST OF TABLES

Table 1.1	Cryptocurrency Market Capitalization in 20 May 2019	4
Table 2.1	Comparison of Bitcoin with Conventional Currencies	21
Table 2.2	Summary of Previous Research	32
Table 3.1	Sources of the Variables in the Study	42
Table 4.1	Descriptive Statistics of the Variables	52
Table 4.2	Normality Test with Raw Data	59
Table 4.3	Normality Test with Transformed Data	60
Table 4.4	Multicollinearity Test with Raw Data	61
Table 4.5	Multicollinearity Test with Transformed Data	62
Table 4.6	Homoscedasticity Test with Raw Data	63
Table 4.7	Homoscedasticity Test with Transformed Data	63
Table 4.8	Autocorrelation Test with Raw Data	64
Table 4.9	Autocorrelation Test with Transformed Data	65
Table 4.10	Ordinary Least Squares (OLS) Method	66

### LIST OF FIGURES

Figure 1.1	Bitcoin Price in USD from 15 April 2014 to 31 May 2019	5
Figure 2.1	Taxonomy of Virtual Currencies	19
Figure 4.1	Bitcoin Price in USD from June 2013 to July 2019	53
Figure 4.2	Bitcoin Volume in BTC from June 2013 to July 2019	54
Figure 4.3	Dow Jones Industrial Average from June 2013 to July 2019	55
Figure 4.4	Total of Bitcoin Wallet Users from June 2013 to July 2019	56
Figure 4.5	COMEX Gold Price in USD from June 2013 to July 2019	57
Figure 4.6	WTI Oil Price in USD from June 2013 to July 2019	58

### LIST OF APPENDICES

APPENDIX A	Raw Data	84
APPENDIX B	Data Result of EViews 10	88



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#### **ABSTRACT**

Bitcoin became a financial phenomenon in the last decade. Many researches were held in order to study deeper about it. This research tries to find the effect of the volume of bitcoin, stock market index, number of bitcoin wallet users, gold price, and oil price to the price of bitcoin. There 75 monthly observations. The multiple regression is used to test hypothesis. The independent variables in this research are the volume of bitcoin, stock market index, number of bitcoin wallet users, gold price, and oil price. While, the dependent variable is the price of bitcoin itself. The result shows that the volume of bitcoin, stock market index, gold price, and oil price have no significant effect to the price of bitcoin. Different result shown by the number of bitcoin wallet users, we can see in the result that it has positive effect to the price of bitcoin.

**Keywords**: Bitcoin Price, Bitcoin Volume, Stock Market Index, Bitcoin Wallet, Gold Price, Oil Price.