

USING BALANCED SCORECARD TO MEASURE MANUFACTURER
PERFORMANCE

(A Case Study in "SP ALUMUNIUM", Yogyakarta)

THESIS

Submitted as Partial Fulfill of the Requirements
to Obtain the Bachelor of International
Industrial Engineering Degree



Arranged by:

ARI TRINUGROHO HARSONO
Student Number: 05 14 04629

INTERNATIONAL INDUSTRIAL ENGINEERING PROGRAM
FACULTY OF INDUSTRIAL TECHNOLOGY
UNIVERSITAS ATMA JAYA YOGYAKARTA
YOGYAKARTA
2010

STATEMENT OF WORK'S ORIGINALITY

I honestly declare that this thesis which I wrote does not contain the works or parts of the works of other people, except those cited in the quotations and bibliography, as a scientific paper should.

Yogyakarta, February 23, 2010

The writer,



Ari Trinugroho H.

A BACHELOR OF
INTERNATIONAL INDUSTRIAL ENGINEERING THESIS
On

USING BALANCED SCORECARD TO MEASURE MANUFACTURER
PERFORMANCE
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Has been Examined and Approved
on March 05, 2010

Adviser,



Drs. Ign. Luddy Indra P., M.Sc.

Co-Adviser,




V. Ariyono, ST., MT.

Board of Examiners,
Chairman,



Drs. Ign. Luddy Indra P., M.Sc.

Member,



The Jin' Ai, D.Eng.

Member,



Yosef Daryanto, ST., M.Sc.

Yogyakarta, March 05, 2010
Dean of Faculty of Industrial Technology
Universitas Atma Jaya Yogyakarta



Kristyanto, M.Eng., Ph.D.

SURAT KETERANGAN

Pimpinan SP ALUMINIUM menerangkan yang tersebut dibawah ini:

Nama : Ari Trinugroho Harsono
NIM : 05 14 04629
Jurusan/ : Teknik Industri Internasional, Universitas Atma Jaya Yogyakarta
Universitas

Bahwa yang bersangkutan telah melakukan penelitian tugas akhir di perusahaan kami terhitung pada periode September 2009 - Desember 2009.

Demikian surat keterangan ini dibuat untuk dapat dipergunakan sebagaimana mestinya.

Dibuat di : Yogyakarta
Tanggal : 19 Februari 2010

Pimpinan,

 SP ALUMINIUM
YOGYAKARTA

Beni Hendra Prasetya

DEDICATION

To

My Parents

whose care and encouragement have led to this final
completion



If I have the belief that I can do it
I shall surely acquire the capacity to do it
even if I may not have it at the beginning
-MALCOLM X

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*"No duty is more urgent than of returning
Thanks" - St. Ambrose*

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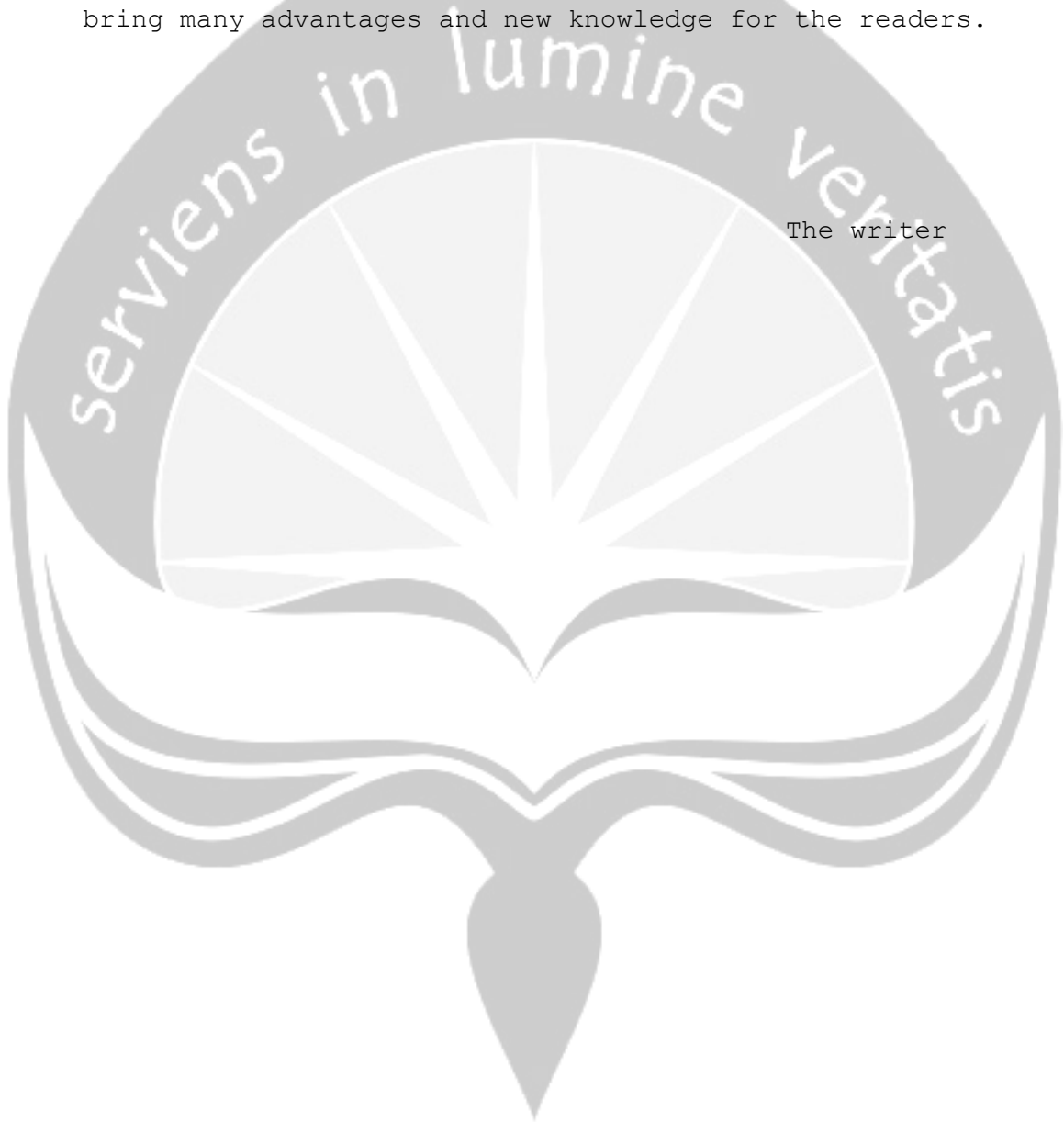


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Scorecard



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Adviser :
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Co-Adviser :
V. Ariyono, ST., MT.
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ABSTRACT

The purpose of this research is to acquaint a Performance Measurement System named Balanced Scorecard to SP Alumunium, more specifically is to provide appropriate measures and then to measure the company performance in relation to its internal function of its supply chain activities. SP Alumunium is a small-medium enterprise located in Yogyakarta that produces aluminum cookware. Today, the company uses a traditional performance measurement that focuses on its financial aspect only. Therefore, in order to support its business in reaching the company vision (i.e. to be a leader in aluminum casting industry in Yogyakarta and outside Java), the company needs more measures about any aspects of its performance, not only financial aspect. The analysis tool for this research is Balanced Scorecard.

Some Conclusion have been made: (1) there are seven strategies and seven measures with its targets to accomplish the company vision and mission in the future; (2) from the result of performance measurement, in general the company performance is good during the period of observation, however some performances still indicates the bad performances of the company and must be prioritized to be improved by the company in the future.

Keyword: Balanced Scorecard, Supply Chain Management, Performance Measurement.