JOGJA GUIDE: A TRAVEL GUIDE APPLICATION TO SUPPORT TOURISM IN YOGYAKARTA

Thesis

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DECLARATION PAGE

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ABSTRACT

Tourism is one of the biggest industry in the world. With the popularity that keep growing, many countries in the world have been pushing the industry to keep up with the demands. Hence, the widely publication from digital media through mobile application is one of the main target to put the plan into action. Indonesia is one of the country who has been implemented the plan to push its tourism industry. Among the many cities in Indonesia, Yogyakarta has been started pushing its tourism. It marked by a lot of development in the infrastructure to support tourism industry. However, there is a lack of effort to push the digital marketing through application despite the popularity of mobile application that keeps growing everyday. This thesis are going to try to address the problem with creating a special tourism guide application based on React Native framework.

Keywords: Tourism, Yogyakarta, Mobile Application, React Native.

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