

RESEARCH ON COAL EXPORT COMPETITIVENESS OF INDONESIA

THESIS

**Presented as Partial Fulfillment of the Requirements of the Degree of Sarjana Manajemen
(S1) in International Business Management Program Faculty of Business and
Economics Universitas Atma Jaya Yogyakarta**

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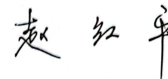
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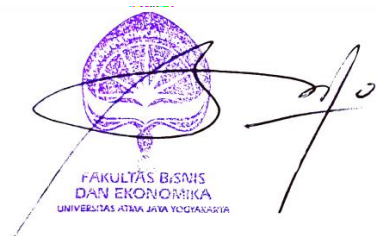
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**Is really, my own thinking and writing. I fully acknowledge that my writings does
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and mentioned in the references.**

Irene Selena Mulyono



Yogyakarta, June 22, 2023

ABSTRACT

In the world of international trade, coal is a very important commodity to have. Not only because the vast majority of nations still rely on fossil fuels to carry out their operations, but also because just a few numbers of nations has more than sufficient coal resources to not only provide their own nation with it, but also to export it to other nations. For a long time, Indonesia was considered to be one of the leading coal exporters in the world. Having stated that, the author had an interest in learning more about the competitiveness of Indonesia's coal exports over the recent years, which saw the occurrence of two key events, namely the COVID-19 and the conflict between Russia and Ukraine. The author uses an assessment of Indonesia's coal export performance both before and during the events that were mentioned, an analysis of the Porter's Five Forces model, and trade indicators such as market share and the Revealed Comparative Advantage (RCA) index to determine whether or not Indonesia's coal exports are competitive. This allowed the author to arrive at the desired result. On the basis of the findings from the assessment and analysis of the framework and indicators, it can be concluded that Indonesia possesses a high comparative advantage when it comes to exporting coal to the global market.

KEY WORDS

Indonesia; Coal export; Competitiveness; RCA Index; International Trade

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The author is well aware that the presented thesis has several flaws and shortcomings. Therefore, comments, inquiries, or feedback from readers welcome to ensure that the material could potentially be improved in the near and far futures. Hopefully, this thesis will be able to offer a constructive contribution to the field of development education or to those individuals who are interested in conducting further research.

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