

BAB VI

PENUTUP

A. Kesimpulan

Berdasarkan hasil penelitian dan analisis yang telah dilakukan pada *website* eksperimen Hitori Gitar Shop menggunakan metode pengujian *usability*, maka kesimpulan yang dapat diambil yaitu tingkat kemudahan pengguna dalam menyelesaikan tugas pada saat menggunakan *website* yaitu 94,44% dan hal ini menunjukkan bahwa aspek *learnability* pada *website* eksperimen sudah bisa dikatakan baik. Selain itu, penelitian ini menunjukkan bahwa dalam hal efisiensi tingkat kecepatan pengguna dalam mencari dan menggunakan *website* eksperimen adalah sebesar 0,25 tugas/detik yang artinya pengguna dapat menyelesaikan tugas sebanyak 0,25 tiap detiknya. Untuk aspek aksesibilitas, CTA, dan warna yang diteliti menunjukkan bahwa rekomendasi-rekomendasi yang digunakan mampu memberikan hasil yang baik bagi penyandang buta warna dengan jenis kebutaan merah/hijau dalam membaca, memahami, berinteraksi dengan *website*.

B. Saran

Berdasarkan penelitian yang telah dilakukan, terdapat beberapa saran yang bisa diberikan sebagai referensi untuk penelitian berikutnya:

1. Keterbatasan terbesar dalam penelitian ini adalah ukuran responden, untuk penelitian lebih lanjut akan bermanfaat untuk menambah responden buta warna.
2. Terlihat bahwa pilihan warna benar-benar memengaruhi seberapa bermanfaat sebuah situs web bagi seseorang dengan buta warna. Saat mendesain *website*, desainer harus melakukan penelitian tentang warna pilihan untuk buta warna dan terapkan rekomendasi tersebut untuk meningkatkan keseluruhan kegunaan dan pengalaman *website* untuk pengguna dengan buta warna.

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