

BAB VI

KESIMPULAN DAN SARAN

6.1 Kesimpulan

Berdasarkan penelitian yang dilaksanakan mengenai *User Generated Content* peneliti menarik kesimpulan bahwa konsep yang digunakan mampu menjalankan konsep sistem pariwisata yang ada sehingga harapan dari peneliti bisa tercapai, dan berdasarkan masukan dari beberapa responden yang menyatakan semuanya setuju terhadap penerapan sistem dengan konsep *User Generated Content* pada Dinas Pariwisata Kabupaten Kepulauan Sula.

6.2 Saran

Penelitian yang dilaksanakan pada saat ini fokus terhadap setiap fungsi yang dijalankan dengan menggunakan konsep *User Generated Content* sehingga tujuan penelitian telah tercapai dan melalui aplikasi tujuannya bisa jalan dengan baik, namun penelitian ini masih perlu ditambahkan bagi peneliti selanjutnya yang akan mengembangkan penelitian mengenai konsep UGC. Pengembahgan yang diperlukan antara lain seperti

1. Sistem membutuhkan layanan mobile yang bisa digunakan secara sederhana.
2. Fasilitas untuk inputan produk usaha sebaiknya ditambah fitur video agar suasana lokasi wisata lebih nyata walaupun diakses dari media internet.
3. Sistem yang dirancang bisa direalisasikan secara langsung dan diterapkan kepada masyarakat nasional maupun global.

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