

## **BAB V PENUTUP**

### **5.1. Kesimpulan**

Pada tahun 2023, penggunaan Facebook sebagai platform media sosial menjadi alat komunikasi antara masyarakat dan pemerintah melalui halaman Facebook UNDP Yemen. Dengan berbagai konten yang diposting dan interaksi yang dihasilkan, halaman Facebook UNDP Yemen mencerminkan peran pentingnya sebagai penyebar informasi, fasilitator dialog, meningkatkan pemahaman, koneksi, dan partisipasi masyarakat dalam upaya mencapai perdamaian dan pembangunan berkelanjutan di Yaman.

### **5.2. Saran**

Untuk meningkatkan efektivitas pemanfaatan Facebook dalam mendukung pembangunan perdamaian di Yaman, UNDP YEMEN dapat memperkuat interaksi dengan masyarakat melalui sesi tanya jawab langsung dan diskusi daring, memperkaya konten dengan media visual untuk menarik perhatian lebih banyak pengguna, melibatkan influencer lokal untuk memperluas jangkauan pesan perdamaian, melakukan monitoring dan evaluasi reguler terhadap efektivitas kampanye, serta memberikan pelatihan dan pengembangan keterampilan kepada staf yang bertanggung jawab atas manajemen Facebook. Dengan implementasi saran-saran ini, diharapkan UNDP YEMEN dapat mencapai dampak yang lebih besar dalam memobilisasi dukungan masyarakat dan memperkuat upaya perdamaian di Yaman.



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## LAMPIRAN

### Lampiran 1. Analisis Konten Facebook UNDP Yemen

No	Tanggal Unggahan	Unggahan	Koding
1	5 Maret 2023	<p>Today in Aden, in honor of <a href="#">#IWD2023</a>, <a href="#">UNDP #Yemen</a> held, in partnership with the National Team of Women, Peace, and Security National Action Plan, which is led by the Ministry of Social Affairs and Labor, the following workshop: "From Women's Participation to Women's Influence - Challenges of Understanding and Practice". The aim was to:</p> <p>👩 Encourage Yemeni women leaders to discuss their experiences in influencing decision-making.</p> <p>🗣️ Open a dialogue about how identities of women leaders intersect and affect their level of influence.</p> <p>The workshop used group work, dialogue, and self-reflection to help boost the confidence of women leaders, develop, and encourage positive feedback.</p> <p><a href="#">#YemenCantWait</a></p> <p>👩</p>	<ol style="list-style-type: none"> <li>1. Women influence</li> <li>2. Workshop:               <ul style="list-style-type: none"> <li>- Encouraging women leaders to influence decision-making</li> </ul> </li> </ol>
2	18 Maret 2023	<p>Mine action activities represent an important part of <a href="#">#Yemen</a>'s peace process and a future truce agreement for the Yemeni population.</p> <p>Through our Peace Support Facility, <a href="#">UNDP #Yemen</a> together with <a href="#">Office of the Special Envoy</a></p>	<ol style="list-style-type: none"> <li>1. Explosive hazards training</li> </ol>

		<p>of the Secretary-General for Yemen <a href="#">#OESGY</a>, just finished a two-week training in <a href="#">#Amman</a> for first responders. The training focused on explosive hazards to help strengthen the ability of <a href="#">#Yemeni</a> security forces to provide emergency services to communities in frontline areas, including <a href="#">#IDP</a> camps.</p> <p><a href="#">UNMAS</a></p>	
3	4 April 2023	<p>Every child deserves a safe and supportive environment to learn and grow. That's why United Nations Development Programme - UNDP's Mine Action project in <a href="#">#Yemen</a> 🧑🏫🌱 Every child deserves a safe and supportive environment to learn and grow. That's why <a href="#">United Nations Development Programme - UNDP's Mine Action project in <a href="#">#Yemen</a></a> provides specialized support to children affected by mines and unexploded ordnance.</p> <p>On International Mine Action Day, we're proud to share that, in 2022, UNDP's local partner <a href="#">#YEMAC</a>, with support from international partners, made over 6.5 million square meters of area safe and provided children better access to schools. 🏫</p> <p><a href="#">#IMAD2023</a></p> <p><a href="#">#MineActionCannotWait</a></p>	<ol style="list-style-type: none"> <li>1. Resource Allocation for Mine Action Project</li> <li>2. Children affected by mines and unexploded ordnance</li> </ol>
4	13 Juni 2023	<p>@UNDP <a href="#">#Yemen</a>, recognizes that <a href="#">#women</a> are essential to building a <a href="#">#sustainable</a> future. 🧑🏫</p> <p>That's why we're committed to supporting women in leadership roles, encouraging their <a href="#">#entrepreneurship</a>, and engaging</p>	<ol style="list-style-type: none"> <li>1. Encourage women in leadership roles</li> <li>2. Support women's entrepreneurship</li> <li>3. Engage women in vital community projects</li> </ol>



		them in vital community projects. 	
5	3 Agustus 2023	<p>Last month, we had a productive meeting with Minister of Social Affairs and Labour in <a href="#">#Aden</a>, Dr. Mohammed Al-Zaouri, to discuss ways to activate National Action Plan (NAP) activities for Women Peace and Security. Minister Al-Zaouri emphasized the significance of providing support and funding for the NAP.</p> <p>We're committed to working together towards a more peaceful and secure <a href="#">#Yemen</a> for all.</p> <p><a href="#">#WomenPeaceSecurity</a></p>	<ol style="list-style-type: none"> <li>1. NAP activities for Women Peace and Security in Yemen</li> <li>2. Allocating Funding to NAP Activities</li> </ol>
6	24 Agustus 2023	<p>Towards lasting peace in Yemen:</p> <p>We thank our partner, <a href="#">European Union in Yemen</a> <a href="#">بعثة الاتحاد الأوروبي في اليمن</a>, for supporting the second phase of the <a href="#">United Nations Development Programme - UNDP Peace Support Facility</a> <a href="#">#Yemen</a>. The <a href="#">#PSF</a> Peace Support Facility provides a flexible mechanism for <a href="#">Office of the Special Envoy of the Secretary-General for Yemen</a> and <a href="#">UN Yemen</a> to prepare and support the achievement of comprehensive and lasting peace for all Yemenis.</p> <p><a href="https://bit.ly/3QQyp1S">https://bit.ly/3QQyp1S</a></p>	<ol style="list-style-type: none"> <li>1. Send a thank-you message to the European Union in Yemen</li> <li>2. Supporting the second phase of the United Nations Development Programme (UNDP) Peace Support Facility in Yemen</li> </ol>
7	21 September 2023	<p>Ahead of International Day of Peace, we celebrate exciting news from the <a href="#">#ERRYIII</a> joint programme in Yemen!</p> <p>Facilitated by <a href="#">Social Fund for Development (SFD) - Yemen</a>, 25 dedicated consultants, including 17 women, have completed training on social cohesion and community mediation. They learned valuable</p>	<ol style="list-style-type: none"> <li>1. Creating instances for the training program and support <ul style="list-style-type: none"> <li>- Facilitator: Social Fund for Development (SFD)-Yemen</li> <li>- Skills_learned: Social cohesion and</li> </ul> </li> </ol>



		<p>skills on how to facilitate dialogues to resolve community issues.</p> <p>Thanks to generous support from <a href="#">European Union in Yemen</a> <a href="#">بعثة الاتحاد الأوروبي في اليمن</a> and <a href="#">Embassy of Sweden in Amman</a>, these consultants passed along their skills to mediators and peace practitioners in their communities.</p> <p>👉 This is how we're supporting a more harmonious and united Yemen.</p>	<p>community mediation</p> <p>2. Supporters: European Union in Yemen, Embassy of Sweden in Amman</p>
8	24 September 2023	<p>Chaired by the Minister of Social Affairs and Labor, Dr. Mohamed Saeed Al-Zaouri, the Steering Committee of the National Action Plan to Support the Participation of Yemeni Women in Peace Building (<a href="#">#WPS</a>) met today with the United Nations Development Program, United Nations and international non-governmental organizations. We are working on consolidating our efforts to coordinate the policies of participation of <a href="#">#Yemeni</a> women in building, monitoring and promoting <a href="#">#peace</a> with the support of the Norwegian government. This will help develop coordination mechanisms and provide technical assistance to successfully implement policies.</p> <p>Together, we take steps towards a more peaceful Yemen. 💪❤️</p> <p>Today, the National Action Plan Steering Committee for Women Peace and Security (<a href="#">#WPS</a>), under the leadership of Yemeni Minister of Social Affairs and Labour, Dr. Mohammed Al Zauari, gathered with <a href="#">UNDP</a>, UN agencies, and INGOs. We're joining forces to coordinate, monitor, and enhance</p>	<p>1. Coordination and monitoring of peacebuilding efforts</p> <p>2. Create a meeting with stakeholders</p> <ul style="list-style-type: none"> <li>- Minister</li> <li>- UN_Agency</li> <li>- INGO</li> <li>- Norwegian government</li> </ul>

		<p><a href="#">#WPS</a> policies, with support from @NorwayMFA Utenriksdepartementet (Norge). This will help develop coordination mechanisms and provide vital technical assistance for successful policy implementation.</p> <p>Together, we're taking steps toward a more peaceful Yemen. 🇺🇪</p>	
9	22 November 2023	<p>🌱 Floods related to climate change are threatening food production in Yemen, yet there is hope! 🌱</p> <p><a href="#">#ClimateChange</a> is impacting the food security and resilience of farmers in Wadi Al-Barakani, Al-Maafer, Taiz, causing flooding and erosion. However, <a href="#">UNDP Yemen's</a> new protection walls are making a difference.</p> <p>With <a href="#">World Bank Middle East &amp; North Africa</a> funding and support, together with <a href="#">Public Works Project - مشروع الأشغال العامة</a>, our Food Security Response and Resilience Project implemented agricultural protection walls, constructing 800 meters of gabions to defend farms from flooding. The walls save farms from water erosion, and ensure that water reaches crops along the wadi.</p> <p>This project has improved the income of 60 farmers, provided employment opportunities for 192 community members, and improved food access for 600 residents in the area.</p> <p><a href="https://bit.ly/3Gc9O4A">https://bit.ly/3Gc9O4A</a></p>	<ol style="list-style-type: none"> <li>1. Food Security Response and Resilience Project</li> <li>2. Funding_source: World Bank Middle East &amp; North Africa</li> </ol>

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