

## BAB V

### KESIMPULAN DAN IMPLIKASI MANAJERIAL

#### 5.1 Kesimpulan

Berdasarkan hasil analisis yang telah dilakukan maka diperoleh beberapa kesimpulan sebagai berikut:

Dalam penelitian ini, Jenis film terbagi dua yaitu film cerita panjang dan *feature* film. Hasil penelitian menunjukkan bahwa tidak ada perbedaan preferensi ditinjau dari gender antara pria dan wanita terhadap jenis film dalam hal ini film cerita panjang dan film *feature*. Selain itu, ditinjau dari usia, responden yang berusia 18-24 tahun dan 25-43 tahun juga tidak ada perbedaan preferensi konsumen terhadap jenis film. Ditinjau dari pekerjaan tidak ada perbedaan preferensi konsumen antara mahasiswa/i dan karyawan/pegawai terhadap jenis film.

Hasil penelitian menunjukkan bahwa berdasarkan gender ada beberapa genre film yang tidak menunjukkan perbedaan yang signifikan, yaitu genre noir, genre fiksi ilmiah, genre petualangan, genre komedi, genre fantasi, genre horor, genre *thrillers*, dan genre animasi. Dapat disimpulkan bahwa tidak terdapat preferensi konsumen antara pria dan wanita dalam menonton film terhadap genre-genre tersebut. Namun, genre kriminal, genre sejarah, genre perang, genre *western*, genre aksi, genre drama, genre romantis, dan genre musikal menunjukkan adanya perbedaan yang signifikan antara pria dan wanita. Dapat dilihat bahwa, genre-genre tersebut sangat familiar

dengan konsumen, karena kebanyakan film yang diproduksi adalah seperti genre-genre tersebut yang beredar dikalangan konsumen baik itu tayang di bioskop, channel TV dan lain sebagainya. Akan tetapi ditemukan bahwa konsumen pria lebih suka menonton film yang bergenre kriminal, sejarah, perang, *western*, dan aksi, sedangkan wanita lebih suka untuk menonton film yang bergenre drama, romantis, dan musikal.

Di samping itu, berdasarkan hasil analisis *Independent Sample t-Test*, untuk atribut pemain, karya saduran, *country of origin*, dan rumah produksi tidak menunjukkan perbedaan yang signifikan, ini berarti bahwa antara responden pria dan wanita tidak ada perbedaan preferensi terhadap pemain, karya saduran, *country of origin*, dan rumah produksi yang dilihat dalam menonton film. Sebaliknya pada atribut sutradara dan sekuel menunjukkan adanya perbedaan yang signifikan antara pria dan wanita. Dapat disimpulkan bahwa baik responden pria dan wanita menganggap bahwa sebuah film jika disutradarai oleh sutradara ternama dapat menghasilkan sebuah film yang baik, sedangkan sekuel baik pria maupun wanita juga menganggap bahwa film yang memiliki cerita yang berkelanjutan juga memiliki cerita yang menarik untuk ditonton. Hal ini dapat dilihat, bahwa semakin banyak cerita film yang diproduksi secara berkelanjutan memiliki cerita yang menarik untuk ditonton, dan paling banyak ditonton oleh konsumen.

Selain itu, dari segi usia terdapat perbedaan preferensi pada genre komedi dan genre romantis, ditemukan bahwa responden yang berusia 18-24 tahun cenderung lebih suka menonton film yang bergenre komedi dan romantis daripada responden

yang berusia 25-43 tahun. Responden yang berusia 25-43 tahun cenderung lebih suka menonton film yang bergenre drama jika dilihat dari frekuensinya, namun tidak signifikan. Berdasarkan usia juga, genre kriminal, noir, sejarah, fiksi ilmiah, perang, *western*, aksi, petualangan, horor, *thrillers*, animasi dan musikal menunjukkan perbedaan yang tidak signifikan, artinya tidak ada perbedaan preferensi terhadap genre-genre tersebut.

Dari hasil analisis data menunjukkan bahwa preferensi konsumen ditinjau dari usia terhadap genre film tidak menunjukkan perbedaan yang signifikan, yaitu pada genre kriminal, noir, sejarah, fiksi ilmiah, perang, *western*, aksi, petualangan, drama, horor, *thrillers*, animasi dan musikal. Dapat disimpulkan bahwa tidak terdapat perbedaan preferensi responden yang berusia 18-24 tahun dan yang berusia 25-43 tahun terhadap genre-genre film tersebut. Lain halnya dengan genre komedi dan romantis menunjukkan adanya perbedaan yang signifikan berdasarkan usia responden, akan tetapi tampak bahwa responden yang berusia 18-24 tahun lebih suka menonton film yang bergenre komedi dan genre romantis dibandingkan dengan responden yang berusia 25-43 tahun.

Pada atribut pemain film, karya saduran, *country of origin*, dan rumah produksi tidak menunjukkan adanya perbedaan yang signifikan. Ini berarti bahwa responden yang berusia 18-24 tahun dan yang berusia 25-43 tahun tidak memiliki perbedaan preferensi terhadap atribut-atribut tersebut, dapat disimpulkan bahwa konsumen dengan usia yang berbeda-beda tidak terlalu mempertimbangkan atribut-

atribut tersebut dalam menonton film. Sebaliknya pada atribut sutradara dan sekuel yang menunjukkan terdapat perbedaan yang signifikan, ini berarti bahwa responden yang berusia 18-24 tahun dan yang berusia 25-43 tahun memiliki perbedaan preferensi dalam menonton film lebih mempertimbangkan nama sutradara yang menyutradarai sebuah film, dan juga film yang memiliki cerita yang berkelanjutan.

Selain itu, dari hasil analisis data juga menunjukkan bahwa tidak terdapat perbedaan preferensi antara responden mahasiswa/i dan karyawan/pegawai terhadap genre noir, sejarah, fiksi ilmiah, *western*, aksi, petualangan, komedi, drama, horor, romantis, *thrillers*, animasi, dan musikal. Akan tetapi terdapat perbedaan pada genre kriminal dan perang, dapat disimpulkan bahwa baik responden mahasiswa/i maupun karyawan/pegawai suka menonton film yang bergenre kriminal dan perang. Dimana dunia perfilman juga diramaikan dengan film-film yang bergenre kriminal maupun perang. Di samping itu, atribut karya saduran, *country of origin*, rumah produksi, dan sekuel menunjukkan tidak terdapat perbedaan preferensi yang ditinjau dari pekerjaan. Namun, terdapat perbedaan preferensi antara responden mahasiswa/i dan karyawan/pegawai terhadap atribut pemain dan sutradara. Dapat disimpulkan bahwa baik responden mahasiswa/i maupun karyawan suka menonton sebuah film dilihat dari pemain dari film tersebut siapa, karena pemain dari sebuah film juga dapat memengaruhi seseorang dalam menonton film, dan juga nama seorang sutradara juga dapat memengaruhi minat konsumen dalam menonton sebuah film.

Berdasarkan hasil analisis data, perbedaan preferensi konsumen terhadap sumber informasi yang ditinjau dari gender menunjukkan bahwa terdapat perbedaan yang signifikan antara pria dan wanita. Dapat ditarik kesimpulan bahwa baik pria maupun wanita cenderung mencari informasi tentang film yang ingin ditonton secara intensif melalui majalah, koran, jejaring sosial, maupun rekomendasi dari teman dan lain sebagainya. Selain itu, tidak ada perbedaan preferensi antara pria dan wanita dalam menonton film dengan mempertimbangkan segi teknologi yang mendukung tayangnya sebuah film.

Untuk perbedaan preferensi konsumen yang ditinjau dari usia, dalam penelitian ditemukan bahwa antara responden yang berusia 18-24 tahun dan 25-43 tahun terdapat perbedaan preferensi dalam mencari informasi tentang film yang akan ditonton yaitu melalui jejaring sosial, rekomendasi dari teman, keluarga, majalah, koran dan lain sebagainya. Perbedaan preferensi juga tampak pada segi teknologi, dimana responden yang berusia 18-24 tahun dan yang berusia 25-43 tahun mempertimbangkan segi teknologi yang mendukung tayangnya sebuah film yaitu seperti tampilan animasi, efek suara, dan tampilan 3D. dapat disimpulkan bahwa kedua kelompok responden ini menganggap bahwa teknologi yang mendukung sebuah film itu sangat penting dalam menarik para pecinta film.

Mahasiswa/i maupun karyawan/pegawai juga mencari informasi tentang film yang ingin ditonton. Dari segi teknologi juga menunjukkan adanya perbedaan preferensi antara mahasiswa/i dan karyawan/pegawai. Dapat disimpulkan bahwa baik

mahasiswa/i maupun karyawan/pegawai mempertimbangkan segi teknologi yang mendukung sebuah film seperti tampilan animasi, efek suara, dan juga tampilan 3D.

## **5.2 Keterbatasan Penelitian dan Saran**

Penelitian ini memiliki banyak keterbatasan yang akan memengaruhi hasil penelitian. Keterbatasan dalam penelitian ini adalah jumlah responden yaitu sebanyak 230 responden yang masih belum dapat mewakili masyarakat yaitu konsumen yang senang menonton film di Indonesia. Penelitian selanjutnya dapat dilakukan dengan menambahkan jumlah responden sehingga dapat mewakili konsumen dalam hal menonton film dan dengan demikian akan semakin beragam yang menjadi preferensi dari konsumen. Selain itu, penelitian ini hanya mengambil beberapa variabel yang dianggap paling memengaruhi konsumen dalam menonton film berdasarkan penelitian sebelumnya, untuk peneliti selanjutnya dapat menambahkan variabel lainnya yang berhubungan dengan atribut film. Disamping itu, efek dari *country of origin* juga menjadi kelemahan dari penelitian ini karena akan menyebabkan bias terhadap persepsi konsumen Indonesia tentang lokasi produksi serta rumah produksi dari sebuah film, sehingga perlu untuk dijelaskan lebih rinci.

Segi teknologi juga menjadi kelemahan dari penelitian ini karena berdasarkan dari pertanyaan dalam kuesioner lebih mengarah pada bioskop sebagai media pilihan menonton dari konsumen, sehingga untuk penelitian selanjutnya agar lebih mempertimbangkan segi teknologi dalam pertanyaan kuesioner untuk media tertentu.

Selain itu, metode pengumpulan data tidak hanya terbatas pada kuesioner saja tetapi dengan menambahkan metode wawancara juga agar hasil yang diperoleh lebih spesifik.

### **5.3 Implikasi Manajerial**

#### **1. Bagi Produsen Film**

Untuk implikasi manajerial dari hasil penelitian ini dianjurkan agar para produsen film dapat meningkatkan kualitas film berdasarkan atribut-atribut film yang diketahui dalam benak konsumen. Para produsen film harus menciptakan *positioning* dan diferensiasi agar bisa lebih meyakinkan kepada konsumen bahwa film yang dihasilkan bisa diterima di masyarakat global. Seiring dengan perkembangan teknologi yang semakin canggih, maka para produsen film harus terus melakukan inovasi dengan menghadirkan film-film yang tidak saja menarik lewat cerita, tetapi tampilan visual juga harus lebih ditingkatkan lagi agar bisa menarik minat konsumen dalam menonton film.

Selain itu produsen film juga dapat menggunakan majalah, koran sebagai media untuk memberikan informasi tentang film yang jelas kepada konsumen, dan juga jejaring sosial yang bisa diakses kapan saja oleh konsumen. Dengan adanya forum di jejaring sosial, rekomendasi dari kritikus juga dapat dijadikan sebagai kritikan untuk para produsen film agar dapat menghasilkan film yang tidak hanya menarik tetapi juga dapat memberikan inspirasi untuk para penontonnya. Produsen

film juga dapat membuat premier film, agar dapat menarik minat konsumen dalam menonton film, serta dapat berinovasi lagi dengan tidak hanya memproduksi film yang berasal dari cerita fiksi saja, akan tetapi dari kisah nyata, dimana dapat dilihat bahwa konsumen memiliki ketertarikan dan rasa ingin tahu terhadap sebuah film apabila film tersebut berdasarkan kisah nyata, serta lebih memperhatikan atribut film dari setiap film yang akan diproduksi. Untuk meningkatkan minat konsumen dalam menonton film maka produsen film juga tidak hanya melibatkan pemain dan sutradara ternama, tetapi juga pendatang baru.



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# LAMPIRAN

## Lampiran 1

### KUESIONER

Responden yang terhormat,

Saya mahasiswa program Magister Manajemen Universitas Atma Jaya Yogyakarta, sedang melakukan penelitian mengenai: ***"Perbedaan Preferensi Konsumen Terhadap Atribut Film"***. Penelitian ini dimaksudkan untuk penyusunan tesis. Sehubungan dengan hal diatas, maka saya mengharapkan kesediaan saudara/i untuk meluangkan waktu guna mengisi kuesioner ini dan menjawabnya dengan sungguh-sungguh.

Atas perhatiannya, saya ucapkan terima kasih.

Hormat Saya,

Deavy R.H. Klavert

Angkt. September 2012 (MM-UAJY)

#### **B. Profil Responden**

1. Jenis Kelamin : ☐ Pria ☐ Wanita
2. Umur : .....tahun
3. Pekerjaan : ☐ Mahasiswa/i  
☐ Karyawan/Pegawai
4. Rata-rata pendapatan atau uang saku per bulan:  
☐ < Rp. 500,000,-  
☐ Rp. 500,001, - Rp. 1,000,000,-  
☐ Rp. 1,000,001, - Rp.1,500,000,-  
☐ Rp. 1,500,001, - Rp. 2,000,000,-  
☐ > Rp. 2,000,000,-
5. Apakah anda suka menonton film? ☐ Ya ☐ Tidak
6. Dimana anda sering menonton film? (jawaban bisa lebih dari 1)  
☐ Bioskop ☐ Movie Box ☐ copy film dari warnet  
☐ Channel TV ☐ Download di Internet  
☐ VCD/DVD ☐ Lainnya (sebutkan).....
7. Rata-rata frekuensi menonton film dalam sebulan:  
☐ 1-2 kali ☐ 3-4 kali ☐ 5-6 kali ☐ >6 kali
8. Dengan siapa anda menonton film?  
☐ Teman ☐ Pacar ☐ Keluarga  
☐ Lainnya (sebutkan).....
9. Apa tujuan anda dalam menonton film?  
☐ Refreshing  
☐ Mencari Hiburan  
☐ Untuk mengetahui isi cerita dari film  
☐ Agar tidak ketinggalan informasi  
☐ Mengikuti tren  
☐ Lainnya (sebutkan).....

C. Berikan tanda centang (✓) pada kolom yang sudah tersedia.

**Preferensi Konsumen Terhadap:**

|     | Jenis Film                                                                                                                                                | Ya | Tidak |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------|----|-------|
| F1  | Saya menyukai film Cerita Panjang ( <i>film yang berdurasi 180menit contoh film India seperti 3 Idiots, Jab Tak Hai Jaan</i> )                            |    |       |
| F2  | Saya menyukai film Feature ( <i>film-film yang umum tayang di bioskop</i> )                                                                               |    |       |
|     | Genre Film                                                                                                                                                | Ya | Tidak |
| G1  | Saya menyukai genre Kriminal ( <i>contoh: Ocean's Eleven, CSI Miami, Prison Break</i> )                                                                   |    |       |
| G2  | Saya menyukai genre Noir ( <i>contoh: Sin City</i> )                                                                                                      |    |       |
| G3  | Saya menyukai genre Sejarah ( <i>contoh: Pearl Harbour, Black Hawk Down</i> )                                                                             |    |       |
| G4  | Saya menyukai genre Fiksi Ilmiah ( <i>contoh: Avatar, Jurassic Park, The Hunger Games</i> )                                                               |    |       |
| G5  | Saya menyukai genre Perang ( <i>contoh: Merah Putih, Troy, Gladiator, The Last Samurai</i> )                                                              |    |       |
| G6  | Saya menyukai genre Western ( <i>contoh: film koboy</i> )                                                                                                 |    |       |
| G7  | Saya menyukai genre Aksi ( <i>contoh: Escape Plan, Java Heat, Gangster Squad, Ip-Man</i> )                                                                |    |       |
| G8  | Saya menyukai genre Petualangan ( <i>contoh: Déjà vu, 5 cm, Ekspedisi Madewa</i> )                                                                        |    |       |
| G9  | Saya menyukai genre Komedi ( <i>contoh: Ted, We're the Millers, Manusia Setengah Salmon, Taman Lawang, New Girl</i> )                                     |    |       |
| G10 | Saya menyukai genre Drama ( <i>contoh: Gravity, About Time, Tampan Tailor, Romeo &amp; Juliet, Hachiko, Dear John, How I Met Your Mother, Red Widow</i> ) |    |       |
| G11 | Saya menyukai genre Fantasi ( <i>contoh: Eragon, Underworld-Rise of the lycans, Narnia, Harry Potter, Twilight, The Lord of The Ring</i> )                |    |       |
| G12 | Saya menyukai genre Horor ( <i>contoh: The Conjuring, Bangku Kosong, Insidious, Paranormal Activity, Supernatural, The Walking Dead</i> )                 |    |       |
| G13 | Saya menyukai genre Romantis ( <i>contoh: The Vow, Titanic, Love Actually, The Ugly Truth</i> )                                                           |    |       |
| G14 | Saya menyukai genre Thrillers ( <i>contoh: Rogue, The Call, The Raid, Scream (1,2,3), Homeland, Vacancy, Revenge</i> )                                    |    |       |
| G15 | Saya menyukai genre Animasi ( <i>contoh: Cloudy with a chance of meatballs 2, Happy Feet, Petualangan Singa Pemberani, Avatar The Legend of Korra</i> )   |    |       |

**Lanjutan**

|            |                                                                                                                             |  |  |
|------------|-----------------------------------------------------------------------------------------------------------------------------|--|--|
| <b>G16</b> | Saya menyukai genre Musikal ( <i>contoh: One Direction: This is Us, Coboy Junior the movie, Petualangan Sherina, Glee</i> ) |  |  |
|------------|-----------------------------------------------------------------------------------------------------------------------------|--|--|

**PETUNJUK PENGISIAN:**

**Berilah tanda centang (v) pada salah satu pilihan jawaban yang paling sesuai menurut anda. Alternatif jawaban tersebut adalah:**

**SS** : Sangat Setuju  
**S** : Setuju  
**N** : Netral  
**TS** : Tidak Setuju  
**STS** : Sangat Tidak Setuju

**Saya menonton film, jika:**

|            | <b>Pemain</b>                                                                                                                                          | <b>STS</b> | <b>TS</b> | <b>N</b> | <b>S</b> | <b>SS</b> |
|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------|----------|----------|-----------|
| <b>P1</b>  | pemainnya adalah Box-Office hit ( <i>contoh seperti Arnold Schwarzenegger, Channing Tatum, Cameron Diaz, Angelina Jolie</i> )                          |            |           |          |          |           |
| <b>P2</b>  | pemainnya adalah Non Box-Office hit ( <i>pemain pendatang baru</i> )                                                                                   |            |           |          |          |           |
|            | <b>Sutradara</b>                                                                                                                                       | <b>STS</b> | <b>TS</b> | <b>N</b> | <b>S</b> | <b>SS</b> |
| <b>SU1</b> | sutradaranya adalah Box-Office hit ( <i>contoh seperti: James Wan, Hanung Bramantyo, Chris Columbus, Catherine Hardwicke, Gary Ross, Ryan Murphy</i> ) |            |           |          |          |           |
| <b>SU2</b> | sutradaranya adalah Non Box-Office hit ( <i>sutradara pendatang baru</i> )                                                                             |            |           |          |          |           |
|            | <b>Karya Saduran (Symbolism)</b>                                                                                                                       | <b>STS</b> | <b>TS</b> | <b>N</b> | <b>S</b> | <b>SS</b> |
| <b>KS1</b> | film tersebut bersifat <i>adapted screenplay</i> (cerita fiksi)                                                                                        |            |           |          |          |           |
| <b>KS2</b> | film tersebut bersifat <i>original screenplay</i> (berdasarkan cerita asli)                                                                            |            |           |          |          |           |
|            | <b>Country of Origin</b>                                                                                                                               | <b>STS</b> | <b>TS</b> | <b>N</b> | <b>S</b> | <b>SS</b> |
| <b>C1</b>  | film tersebut berasal dari negara Amerika                                                                                                              |            |           |          |          |           |
| <b>C2</b>  | Film tersebut berasal dari negara Indonesia                                                                                                            |            |           |          |          |           |
| <b>C3</b>  | film tersebut berasal dari negara asing (selain AS dan Indonesia)                                                                                      |            |           |          |          |           |
|            | <b>Rumah Produksi (Production House)</b>                                                                                                               | <b>STS</b> | <b>TS</b> | <b>N</b> | <b>S</b> | <b>SS</b> |
| <b>R1</b>  | film tersebut diproduksi dari studio besar ( <i>major studio</i> ) ( <i>contoh: Paramount, Universal, Warner Bros</i> )                                |            |           |          |          |           |
| <b>R2</b>  | film tersebut diproduksi dari studio independen ( <i>independent distributor</i> )                                                                     |            |           |          |          |           |
|            | <b>Sekuel</b>                                                                                                                                          | <b>STS</b> | <b>TS</b> | <b>N</b> | <b>S</b> | <b>SS</b> |
| <b>S1</b>  | jenis film yang ber-sekuel memiliki cerita yang menarik ( <i>contoh: Twilight Saga, Harry Potter, Spiderman, Batman,</i> )                             |            |           |          |          |           |



|     | Sumber Informasi                                                                                                                                  | STS | TS | N | S | SS |
|-----|---------------------------------------------------------------------------------------------------------------------------------------------------|-----|----|---|---|----|
| SI1 | Saya membaca sinopsis film di <i>Website Film/website bioskop</i> sebelum menentukan pilihan film yang akan ditonton                              |     |    |   |   |    |
| SI2 | Saya membaca sinopsis film di <i>Koran</i> sebelum menentukan pilihan film yang akan ditonton                                                     |     |    |   |   |    |
| SI3 | Saya membaca sinopsis film di <i>Majalah</i> sebelum menentukan pilihan film yang akan ditonton                                                   |     |    |   |   |    |
| SI4 | Pembicaraan mengenai film tertentu di <i>Jejaring Sosial</i> membuat saya tertarik memilih untuk menonton film tersebut                           |     |    |   |   |    |
| SI5 | Pembicaraan mengenai film tertentu di <i>Forum diskusi</i> (seperti Kaskus) membuat saya memilih film tersebut ketika hendak menonton             |     |    |   |   |    |
| SI6 | Rekomendasi dari <i>teman, keluarga, pacar, maupun kritikus</i> mengenai film tertentu membuat saya tertarik memilih untuk menonton film tersebut |     |    |   |   |    |
|     | Teknologi                                                                                                                                         | STS | TS | N | S | SS |
| T1  | Tampilan animasi dari sebuah film menjadi pertimbangan saya dalam menonton film                                                                   |     |    |   |   |    |
| T2  | Efek suara menjadi pertimbangan saya dalam menonton film                                                                                          |     |    |   |   |    |
| T3  | Tampilan 3D dari sebuah film menjadi pertimbangan saya dalam menonton film                                                                        |     |    |   |   |    |

## **Lampiran 2**

### **PILOT STUDY**

*“Evaluasi Perbedaan Gender Pada Preferensi Konsumen Terhadap Atribut Film di Bioskop”*

Nama:

Umur:.....tahun

Pekerjaan:

1. Apakah anda suka menonton film di bioskop?
2. Seberapa seringkah anda ke bioskop?
  - a. 1-3 kali dalam seminggu
  - b. Setiap 2 minggu
  - c. 1 kali dalam sebulan
  - d. Setiap hari
  - e. Sangat jarang
3. Bersama dengan siapa biasanya anda menonton film di bioskop?
4. Pada setiap hari apa anda biasanya menonton film di bioskop?
5. Mengapa anda suka nonton film di bioskop? Apa tujuan anda dalam menonton?
6. Apakah anda mengetahui tentang jenis film?
7. Jenis film terdiri dari:
  - a. Film dokumenter
  - b. Film Cerita Pendek (berdurasi 30 menit)
  - c. Film Cerita Panjang (berdurasi 60-90menit,termasuk tayang dibioskop)
  - d. Film Feature (film yang tayang di bioskop)
  - e. Film Eksperimen (film tanpa narasi dan berupa symbol-simbol)
  - f. Film Industri (seperti iklan)
  - g. Film Pendidikan (film yang diputar di sekolah)

Dari ke-7 jenis film diatas, jenis film apa yang anda sukai?
8. Apakah anda mengetahui tentang atribut film?
9. Atribut film terdiri dari:
  - a. Genre
  - b. Pemain
  - c. Sutradara

- d. Symbolism
- e. Country of Origin
- f. Rumah Produksi
- g. Sekuel

Dari ke-7 atribut film diatas, atribut apa yang membuat anda suka menonton film? (Jawaban bisa lebih dari 1)

10. Genre dalam film terdiri dari:

- |                 |                |              |
|-----------------|----------------|--------------|
| a. kriminal     | g. aksi        | m. romantis  |
| b. noir         | h. petualangan | n. thrillers |
| c. sejarah      | i. komedi      | o. animasi   |
| d. fiksi ilmiah | j. drama       | p. musikal   |
| e. perang       | k. fantasi     |              |
| f. western      | l. horror      |              |

dari beberapa genre film diatas, genre film apa yang paling anda sukai? mengapa? (Jawaban bisa lebih dari 1)

11. apakah anda lebih tertarik menonton film jika pemain Box-Office hit?
12. Apakah anda lebih tertarik menonton film jika pemainnya bukan Box-Office hit?
13. Apakah anda lebih tertarik menonton film jika sutradaranya Box-Office Hit?
14. Apakah anda lebih tertarik menonton film jika sutradaranya bukan Box-Office hit?
15. Apakah anda menyukai film yang bersifat adapted screenplay (cerita fiksi)?
16. Apakah anda menyukai film yang bersifat Original screenplay (berdasarkan cerita aslinya)?
17. Apakah anda menyukai film yang berasal dari Negara Amerika? Mengapa?
18. Apakah anda menyukai film yang berasal dari Negara Indonesia? Mengapa?
19. Apakah anda menyukai film yang berasal dari Negara Asing (selain AS)? Mengapa?
20. Menurut anda, apakah film yang berasal dari Rumah Produksi Negara amerika lebih bagus? Mengapa?
21. Menurut anda, apakah film yang berasal dari Rumah Produksi Negara Indonesia lebih bagus? Mengapa?
22. Menurut anda, apakah film yang berasal dari Rumah Produksi Negara asing (selain AS) lebih bagus? Mengapa?
23. Apakah anda mengetahui tentang sekuel? Jika ya, sekuel film apa saja yang anda sukai?
24. Hal apa yang anda dapatkan setelah anda menonton film di bioskop?

## Lampiran 3 - Hasil Uji Validitas dan Reliabilitas

### Atribut Pemain

**Case Processing Summary**

|       |                       | N   | %     |
|-------|-----------------------|-----|-------|
| Cases | Valid                 | 230 | 100.0 |
|       | Excluded <sup>a</sup> | 0   | .0    |
|       | Total                 | 230 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

|                  |            |
|------------------|------------|
| Cronbach's Alpha | N of Items |
| .834             | 2          |

**Item-Total Statistics**

|    | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| P1 | 3.71                       | .223                           | .823                             | . <sup>a</sup>                   |
| P2 | 4.08                       | .658                           | .823                             | . <sup>a</sup>                   |

a. The value is negative due to a negative average covariance among items. This violates reliability model assumptions. You may want to check item codings.

### Atribut Sutradara

**Case Processing Summary**

|       |                       | N   | %     |
|-------|-----------------------|-----|-------|
| Cases | Valid                 | 230 | 100.0 |
|       | Excluded <sup>a</sup> | 0   | .0    |
|       | Total                 | 230 | 100.0 |

#### Case Processing Summary

|       |                       | N   | %     |
|-------|-----------------------|-----|-------|
| Cases | Valid                 | 230 | 100.0 |
|       | Excluded <sup>a</sup> | 0   | .0    |
|       | Total                 | 230 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .742             | 2          |

#### Item-Total Statistics

|     | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|-----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| SU1 | 3.36                       | .258                           | .651                             | . <sup>a</sup>                   |
| SU2 | 3.87                       | .632                           | .651                             | . <sup>a</sup>                   |

a. The value is negative due to a negative average covariance among items. This violates reliability model assumptions. You may want to check item codings.

### Atribut Karya Saduran

#### Case Processing Summary

|       |                       | N   | %     |
|-------|-----------------------|-----|-------|
| Cases | Valid                 | 230 | 100.0 |
|       | Excluded <sup>a</sup> | 0   | .0    |
|       | Total                 | 230 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .652             | 2          |

### Item-Total Statistics

|     | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|-----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| KS1 | 3.79                       | .762                           | .484                             | .a                               |
| KS2 | 3.50                       | .696                           | .484                             | .a                               |

a. The value is negative due to a negative average covariance among items. This violates reliability model assumptions. You may want to check item codings.

### Atribut Country of Origin

#### Case Processing Summary

|       |                       | N   | %     |
|-------|-----------------------|-----|-------|
| Cases | Valid                 | 230 | 100.0 |
|       | Excluded <sup>a</sup> | 0   | .0    |
|       | Total                 | 230 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .641             | 3          |

### Item-Total Statistics

|    | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| C1 | 6.63                       | 1.359                          | .585                             | .331                             |
| C2 | 6.98                       | 1.921                          | .310                             | .727                             |

**Item-Total Statistics**

|    | Scale Mean if<br>Item Deleted | Scale Variance<br>if Item Deleted | Corrected Item-<br>Total<br>Correlation | Cronbach's<br>Alpha if Item<br>Deleted |
|----|-------------------------------|-----------------------------------|-----------------------------------------|----------------------------------------|
| C1 | 6.63                          | 1.359                             | .585                                    | .331                                   |
| C2 | 6.98                          | 1.921                             | .310                                    | .727                                   |
| C3 | 6.72                          | 1.791                             | .483                                    | .507                                   |

**Atribut Rumah Produksi****Case Processing Summary**

|       |                       | N   | %     |
|-------|-----------------------|-----|-------|
| Cases | Valid                 | 230 | 100.0 |
|       | Excluded <sup>a</sup> | 0   | .0    |
|       | Total                 | 230 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

|                     |            |
|---------------------|------------|
| Cronbach's<br>Alpha | N of Items |
| .622                | 2          |

**Item-Total Statistics**

|    | Scale Mean if<br>Item Deleted | Scale Variance<br>if Item Deleted | Corrected Item-<br>Total<br>Correlation | Cronbach's<br>Alpha if Item<br>Deleted |
|----|-------------------------------|-----------------------------------|-----------------------------------------|----------------------------------------|
| R1 | 3.21                          | .506                              | .471                                    | . <sup>a</sup>                         |
| R2 | 3.91                          | .909                              | .471                                    | . <sup>a</sup>                         |

a. The value is negative due to a negative average covariance among items. This violates reliability model assumptions. You may want to check item codings.

## Sumber Informasi

**Case Processing Summary**

|       |                       | N   | %     |
|-------|-----------------------|-----|-------|
| Cases | Valid                 | 230 | 100.0 |
|       | Excluded <sup>a</sup> | 0   | .0    |
|       | Total                 | 230 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

|                  |            |
|------------------|------------|
| Cronbach's Alpha | N of Items |
| .735             | 6          |

**Item-Total Statistics**

|     | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|-----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| SI1 | 16.10                      | 10.690                         | .526                             | .680                             |
| SI2 | 16.70                      | 11.257                         | .526                             | .681                             |
| SI3 | 16.56                      | 10.833                         | .602                             | .658                             |
| SI4 | 15.89                      | 11.210                         | .590                             | .664                             |
| SI5 | 16.53                      | 11.744                         | .444                             | .705                             |
| SI6 | 15.35                      | 14.133                         | .147                             | .775                             |

## Teknologi

**Case Processing Summary**

|       |                       | N   | %     |
|-------|-----------------------|-----|-------|
| Cases | Valid                 | 230 | 100.0 |
|       | Excluded <sup>a</sup> | 0   | .0    |
|       | Total                 | 230 | 100.0 |



**Case Processing Summary**

|       |                       | N   | %     |
|-------|-----------------------|-----|-------|
| Cases | Valid                 | 230 | 100.0 |
|       | Excluded <sup>a</sup> | 0   | .0    |
|       | Total                 | 230 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .768             | 3          |

**Item-Total Statistics**

|    | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| T1 | 7.16                       | 2.651                          | .670                             | .611                             |
| T2 | 7.25                       | 2.711                          | .605                             | .683                             |
| T3 | 7.44                       | 2.824                          | .533                             | .765                             |

## Lampiran 4 – Hasil Analisis Chi Square

### Gender \* Film Cerita Panjang

**Case Processing Summary**

|                    | Cases |         |         |         |       |         |
|--------------------|-------|---------|---------|---------|-------|---------|
|                    | Valid |         | Missing |         | Total |         |
|                    | N     | Percent | N       | Percent | N     | Percent |
| Jenis Kelamin * F1 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |

**Jenis Kelamin \* F1 Crosstabulation**

|               |   | F1  |     | Total |
|---------------|---|-----|-----|-------|
|               |   | 1   | 2   |       |
| Jenis Kelamin | 1 | 60  | 43  | 103   |
|               | 2 | 69  | 58  | 127   |
| Total         |   | 129 | 101 | 230   |

**Chi-Square Tests**

|                                    | Value             | Df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .355 <sup>a</sup> | 1  | .551                  | .594                 | .322                 |
| Continuity Correction <sup>b</sup> | .214              | 1  | .644                  |                      |                      |
| Likelihood Ratio                   | .355              | 1  | .551                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .354              | 1  | .552                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 45.23.

b. Computed only for a 2x2 table

## Gender \* Film Feature

### Case Processing Summary

|                    | Cases |         |         |         |       |         |
|--------------------|-------|---------|---------|---------|-------|---------|
|                    | Valid |         | Missing |         | Total |         |
|                    | N     | Percent | N       | Percent | N     | Percent |
| Jenis Kelamin * F2 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |

### Jenis Kelamin \* F2 Crosstabulation

|               |   | F2  |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 94  | 9  | 103   |
|               | 2 | 117 | 10 | 127   |
| Total         |   | 211 | 19 | 230   |

### Chi-Square Tests

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .056 <sup>a</sup> | 1  | .813                  | .815                 | .499                 |
| Continuity Correction <sup>b</sup> | .000              | 1  | 1.000                 |                      |                      |
| Likelihood Ratio                   | .056              | 1  | .813                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .056              | 1  | .813                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 8.51.

b. Computed only for a 2x2 table

## Umur \* Film Cerita Panjang

Crosstab

| Count |    | F1  |     | Total |
|-------|----|-----|-----|-------|
|       |    | 1   | 2   |       |
| Umur  | 18 | 1   | 5   | 6     |
|       | 19 | 19  | 14  | 33    |
|       | 20 | 31  | 15  | 46    |
|       | 21 | 13  | 5   | 18    |
|       | 22 | 7   | 5   | 12    |
|       | 23 | 12  | 8   | 20    |
|       | 24 | 18  | 8   | 26    |
|       | 25 | 8   | 8   | 16    |
|       | 26 | 6   | 8   | 14    |
|       | 27 | 4   | 7   | 11    |
|       | 28 | 1   | 3   | 4     |
|       | 29 | 1   | 4   | 5     |
|       | 30 | 2   | 3   | 5     |
|       | 31 | 2   | 1   | 3     |
|       | 32 | 0   | 4   | 4     |
|       | 33 | 1   | 1   | 2     |
|       | 34 | 0   | 1   | 1     |
|       | 35 | 0   | 1   | 1     |
|       | 38 | 1   | 0   | 1     |
|       | 39 | 1   | 0   | 1     |
|       | 43 | 1   | 0   | 1     |
| Total |    | 129 | 101 | 230   |

Chi-Square Tests

|                    | Value               | df | Asymp. Sig. (2-sided) |
|--------------------|---------------------|----|-----------------------|
| Pearson Chi-Square | 27.968 <sup>a</sup> | 20 | .110                  |
| Likelihood Ratio   | 31.815              | 20 | .045                  |

|                              |       |   |      |
|------------------------------|-------|---|------|
| Linear-by-Linear Association | 3.282 | 1 | .070 |
| N of Valid Cases             | 230   |   |      |

a. 25 cells (59.5%) have expected count less than 5. The minimum expected count is .44.

### Umur \* Film *Feature*

Crosstab

Count

|       |    | F2  |    | Total |
|-------|----|-----|----|-------|
|       |    | 1   | 2  |       |
| Umur  | 18 | 6   | 0  | 6     |
|       | 19 | 31  | 2  | 33    |
|       | 20 | 39  | 7  | 46    |
|       | 21 | 18  | 0  | 18    |
|       | 22 | 11  | 1  | 12    |
|       | 23 | 20  | 0  | 20    |
|       | 24 | 23  | 3  | 26    |
|       | 25 | 14  | 2  | 16    |
|       | 26 | 14  | 0  | 14    |
|       | 27 | 10  | 1  | 11    |
|       | 28 | 3   | 1  | 4     |
|       | 29 | 5   | 0  | 5     |
|       | 30 | 4   | 1  | 5     |
|       | 31 | 2   | 1  | 3     |
|       | 32 | 4   | 0  | 4     |
|       | 33 | 2   | 0  | 2     |
|       | 34 | 1   | 0  | 1     |
|       | 35 | 1   | 0  | 1     |
|       | 38 | 1   | 0  | 1     |
|       | 39 | 1   | 0  | 1     |
|       | 43 | 1   | 0  | 1     |
| Total |    | 211 | 19 | 230   |

### Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 15.446 <sup>a</sup> | 20 | .750                  |
| Likelihood Ratio             | 19.258              | 20 | .505                  |
| Linear-by-Linear Association | .012                | 1  | .913                  |
| N of Valid Cases             | 230                 |    |                       |

a. 32 cells (76.2%) have expected count less than 5. The minimum expected count is .08.

### Pekerjaan \* Film Cerita Panjang

Case Processing Summary

|                | Cases |         |         |         |       |         |
|----------------|-------|---------|---------|---------|-------|---------|
|                | Valid |         | Missing |         | Total |         |
|                | N     | Percent | N       | Percent | N     | Percent |
| Pekerjaan * F1 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * F2 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |

### Pekerjaan \* Film Cerita Panjang

Crosstab

|           |   | F1  |     | Total |
|-----------|---|-----|-----|-------|
|           |   | 1   | 2   |       |
| Pekerjaan | 1 | 69  | 46  | 115   |
|           | 2 | 60  | 55  | 115   |
| Total     |   | 129 | 101 | 230   |

Chi-Square Tests

|                                    | Value              | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|--------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 1.430 <sup>a</sup> | 1  | .232                  | .288                 | .144                 |
| Continuity Correction <sup>b</sup> | 1.130              | 1  | .288                  |                      |                      |
| Likelihood Ratio                   | 1.431              | 1  | .232                  |                      |                      |
| Fisher's Exact Test                |                    |    |                       |                      |                      |
| Linear-by-Linear Association       | 1.424              | 1  | .233                  |                      |                      |
| N of Valid Cases                   | 230                |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 50.50.

### Chi-Square Tests

|                                    | Value              | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|--------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 1.430 <sup>a</sup> | 1  | .232                  | .288                 | .144                 |
| Continuity Correction <sup>b</sup> | 1.130              | 1  | .288                  |                      |                      |
| Likelihood Ratio                   | 1.431              | 1  | .232                  |                      |                      |
| Fisher's Exact Test                |                    |    |                       |                      |                      |
| Linear-by-Linear Association       | 1.424              | 1  | .233                  |                      |                      |
| N of Valid Cases                   | 230                |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 50.50.

b. Computed only for a 2x2 table

### Pekerjaan \* Film *Feature*

#### Crosstab

|           |   | F2  |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 105 | 10 | 115   |
|           | 2 | 106 | 9  | 115   |
| Total     |   | 211 | 19 | 230   |

### Chi-Square Tests

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .057 <sup>a</sup> | 1  | .811                  | 1.000                | .500                 |
| Continuity Correction <sup>b</sup> | .000              | 1  | 1.000                 |                      |                      |
| Likelihood Ratio                   | .057              | 1  | .811                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .057              | 1  | .811                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 9.50.

b. Computed only for a 2x2 table

## Gender \* Genre

Case Processing Summary

|                     | Cases |         |         |         |       |         |
|---------------------|-------|---------|---------|---------|-------|---------|
|                     | Valid |         | Missing |         | Total |         |
|                     | N     | Percent | N       | Percent | N     | Percent |
| Jenis Kelamin * G1  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G2  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G3  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G4  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G5  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G6  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G7  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G8  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G9  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G10 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G11 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G12 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G13 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G14 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G15 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Jenis Kelamin * G16 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |

## Jenis Kelamin \* Genre Kriminal

Crosstab

|               |   | G1  |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 86  | 17 | 103   |
|               | 2 | 70  | 57 | 127   |
| Total         |   | 156 | 74 | 230   |

Chi-Square Tests

|                                    | Value               | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|---------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 20.987 <sup>a</sup> | 1  | .000                  |                      |                      |
| Continuity Correction <sup>b</sup> | 19.707              | 1  | .000                  |                      |                      |



|                              |        |   |      |      |      |
|------------------------------|--------|---|------|------|------|
| Likelihood Ratio             | 21.956 | 1 | .000 |      |      |
| Fisher's Exact Test          |        |   |      | .000 | .000 |
| Linear-by-Linear Association | 20.896 | 1 | .000 |      |      |
| N of Valid Cases             | 230    |   |      |      |      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 33.14.

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Noir

Crosstab

|               |   | G2 |     | Total |
|---------------|---|----|-----|-------|
|               |   | 1  | 2   |       |
| Jenis Kelamin | 1 | 34 | 69  | 103   |
|               | 2 | 32 | 95  | 127   |
| Total         |   | 66 | 164 | 230   |

Chi-Square Tests

|                                    | Value              | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|--------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 1.697 <sup>a</sup> | 1  | .193                  | .241                 | .124                 |
| Continuity Correction <sup>b</sup> | 1.336              | 1  | .248                  |                      |                      |
| Likelihood Ratio                   | 1.691              | 1  | .193                  |                      |                      |
| Fisher's Exact Test                |                    |    |                       |                      |                      |
| Linear-by-Linear Association       | 1.689              | 1  | .194                  |                      |                      |
| N of Valid Cases                   | 230                |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 29.56.

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Sejarah

Crosstab

|               |   | G3  |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 89  | 14 | 103   |
|               | 2 | 69  | 58 | 127   |
| Total         |   | 158 | 72 | 230   |

Chi-Square Tests

|                                    | Value               | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|---------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 27.212 <sup>a</sup> | 1  | .000                  | .000                 | .000                 |
| Continuity Correction <sup>b</sup> | 25.741              | 1  | .000                  |                      |                      |
| Likelihood Ratio                   | 28.908              | 1  | .000                  |                      |                      |
| Fisher's Exact Test                |                     |    |                       |                      |                      |
| Linear-by-Linear Association       | 27.094              | 1  | .000                  |                      |                      |
| N of Valid Cases                   | 230                 |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 32.24.

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Fiksi Ilmiah

Crosstab

|               |   | G4  |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 82  | 21 | 103   |
|               | 2 | 106 | 21 | 127   |
| Total         |   | 188 | 42 | 230   |

Chi-Square Tests

|                                    | Value             | Df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .566 <sup>a</sup> | 1  | .452                  | .495                 | .280                 |
| Continuity Correction <sup>b</sup> | .337              | 1  | .562                  |                      |                      |
| Likelihood Ratio                   | .563              | 1  | .453                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .563              | 1  | .453                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 18.81.

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Perang

Crosstab

|               |   | G5 |    | Total |
|---------------|---|----|----|-------|
|               |   | 1  | 2  |       |
| Jenis Kelamin | 1 | 92 | 11 | 103   |
|               | 2 | 81 | 46 | 127   |

**Crosstab**

|               |   | G5  |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 92  | 11 | 103   |
|               | 2 | 81  | 46 | 127   |
| Total         |   | 173 | 57 | 230   |

**Chi-Square Tests**

|                                    | Value               | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|---------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 19.903 <sup>a</sup> | 1  | .000                  | .000                 | .000                 |
| Continuity Correction <sup>b</sup> | 18.556              | 1  | .000                  |                      |                      |
| Likelihood Ratio                   | 21.291              | 1  | .000                  |                      |                      |
| Fisher's Exact Test                |                     |    |                       |                      |                      |
| Linear-by-Linear Association       | 19.816              | 1  | .000                  |                      |                      |
| N of Valid Cases                   | 230                 |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 25.53.

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Western

**Crosstab**

|               |   | G6 |     | Total |
|---------------|---|----|-----|-------|
|               |   | 1  | 2   |       |
| Jenis Kelamin | 1 | 57 | 46  | 103   |
|               | 2 | 40 | 87  | 127   |
| Total         |   | 97 | 133 | 230   |

**Chi-Square Tests**

|                                    | Value               | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|---------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 13.258 <sup>a</sup> | 1  | .000                  | .000                 | .000                 |
| Continuity Correction <sup>b</sup> | 12.299              | 1  | .000                  |                      |                      |
| Likelihood Ratio                   | 13.333              | 1  | .000                  |                      |                      |
| Fisher's Exact Test                |                     |    |                       |                      |                      |
| Linear-by-Linear Association       | 13.201              | 1  | .000                  |                      |                      |
| N of Valid Cases                   | 230                 |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 43.44.

**Crosstab**

|               |   | G6 |    | Total |
|---------------|---|----|----|-------|
|               |   | 1  | 2  |       |
| Jenis Kelamin | 1 | 57 | 46 | 103   |
|               | 2 | 40 | 87 | 127   |

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Aksi

**Crosstab**

|               |   | G7  |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 93  | 10 | 103   |
|               | 2 | 88  | 39 | 127   |
| Total         |   | 181 | 49 | 230   |

**Chi-Square Tests**

|                                    | Value               | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|---------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 14.960 <sup>a</sup> | 1  | .000                  | .000                 | .000                 |
| Continuity Correction <sup>b</sup> | 13.734              | 1  | .000                  |                      |                      |
| Likelihood Ratio                   | 15.969              | 1  | .000                  |                      |                      |
| Fisher's Exact Test                |                     |    |                       |                      |                      |
| Linear-by-Linear Association       | 14.895              | 1  | .000                  |                      |                      |
| N of Valid Cases                   | 230                 |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 21.94.

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Petualangan

**Crosstab**

|               |   | G8  |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 74  | 29 | 103   |
|               | 2 | 94  | 33 | 127   |
| Total         |   | 168 | 62 | 230   |

**Chi-Square Tests**

|                                    | Value             | Df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .136 <sup>a</sup> | 1  | .712                  | .766                 | .412                 |
| Continuity Correction <sup>b</sup> | .048              | 1  | .826                  |                      |                      |
| Likelihood Ratio                   | .136              | 1  | .712                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .136              | 1  | .713                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 27.77.

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Komedi

Crosstab

|               |   | G9  |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 79  | 24 | 103   |
|               | 2 | 95  | 32 | 127   |
| Total         |   | 174 | 56 | 230   |

Chi-Square Tests

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .111 <sup>a</sup> | 1  | .739                  | .760                 | .430                 |
| Continuity Correction <sup>b</sup> | .032              | 1  | .858                  |                      |                      |
| Likelihood Ratio                   | .111              | 1  | .739                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .110              | 1  | .740                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 25.08.

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Drama

Crosstab

|               |   | G10 |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 52  | 51 | 103   |

|       |   |     |    |     |
|-------|---|-----|----|-----|
|       | 2 | 117 | 10 | 127 |
| Total |   | 169 | 61 | 230 |

#### Chi-Square Tests

|                                    | Value               | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|---------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 50.604 <sup>a</sup> | 1  | .000                  | .000                 | .000                 |
| Continuity Correction <sup>b</sup> | 48.490              | 1  | .000                  |                      |                      |
| Likelihood Ratio                   | 53.282              | 1  | .000                  |                      |                      |
| Fisher's Exact Test                |                     |    |                       |                      |                      |
| Linear-by-Linear Association       | 50.384              | 1  | .000                  |                      |                      |
| N of Valid Cases                   | 230                 |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 27.32.

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Fantasi

#### Crosstab

|               |   | G11 |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 89  | 14 | 103   |
|               | 2 | 118 | 9  | 127   |
| Total         |   | 207 | 23 | 230   |

#### Chi-Square Tests

|                                    | Value              | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|--------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 2.675 <sup>a</sup> | 1  | .102                  | .123                 | .079                 |
| Continuity Correction <sup>b</sup> | 2.001              | 1  | .157                  |                      |                      |
| Likelihood Ratio                   | 2.663              | 1  | .103                  |                      |                      |
| Fisher's Exact Test                |                    |    |                       |                      |                      |
| Linear-by-Linear Association       | 2.663              | 1  | .103                  |                      |                      |
| N of Valid Cases                   | 230                |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 10.30.

b. Computed only for a 2x2 table

## Jenis Kelamin \* Genre Horor

Crosstab

|               |   | G12 |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 73  | 30 | 103   |
|               | 2 | 76  | 51 | 127   |
| Total         |   | 149 | 81 | 230   |

Chi-Square Tests

|                                    | Value              | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|--------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 3.034 <sup>a</sup> | 1  | .082                  | .096                 | .054                 |
| Continuity Correction <sup>b</sup> | 2.569              | 1  | .109                  |                      |                      |
| Likelihood Ratio                   | 3.059              | 1  | .080                  |                      |                      |
| Fisher's Exact Test                |                    |    |                       |                      |                      |
| Linear-by-Linear Association       | 3.020              | 1  | .082                  |                      |                      |
| N of Valid Cases                   | 230                |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 36.27.

b. Computed only for a 2x2 table

## Jenis Kelamin \* Genre Romantis

Crosstab

|               |   | G13 |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 72  | 31 | 103   |
|               | 2 | 118 | 9  | 127   |
| Total         |   | 190 | 40 | 230   |

Chi-Square Tests

|                                    | Value               | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|---------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 20.961 <sup>a</sup> | 1  | .000                  | .000                 | .000                 |
| Continuity Correction <sup>b</sup> | 19.390              | 1  | .000                  |                      |                      |
| Likelihood Ratio                   | 21.538              | 1  | .000                  |                      |                      |
| Fisher's Exact Test                |                     |    |                       |                      |                      |

|                              |        |   |      |  |
|------------------------------|--------|---|------|--|
| Linear-by-Linear Association | 20.870 | 1 | .000 |  |
| N of Valid Cases             | 230    |   |      |  |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 17.91.

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Thrillers

Crosstab

|               |   | G14 |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 70  | 33 | 103   |
|               | 2 | 87  | 40 | 127   |
| Total         |   | 157 | 73 | 230   |

Chi-Square Tests

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .008 <sup>a</sup> | 1  | .930                  | 1.000                | .521                 |
| Continuity Correction <sup>b</sup> | .000              | 1  | 1.000                 |                      |                      |
| Likelihood Ratio                   | .008              | 1  | .930                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .008              | 1  | .930                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 32.69.

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Animasi

Crosstab

|               |   | G15 |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 76  | 27 | 103   |
|               | 2 | 105 | 22 | 127   |
| Total         |   | 181 | 49 | 230   |

Chi-Square Tests

|  | Value | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|--|-------|----|-----------------------|----------------------|----------------------|
|--|-------|----|-----------------------|----------------------|----------------------|



|                                    |                    |   |      |      |      |
|------------------------------------|--------------------|---|------|------|------|
| Pearson Chi-Square                 | 2.681 <sup>a</sup> | 1 | .102 |      |      |
| Continuity Correction <sup>b</sup> | 2.177              | 1 | .140 |      |      |
| Likelihood Ratio                   | 2.669              | 1 | .102 |      |      |
| Fisher's Exact Test                |                    |   |      | .108 | .070 |
| Linear-by-Linear Association       | 2.670              | 1 | .102 |      |      |
| N of Valid Cases                   | 230                |   |      |      |      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 21.94.

b. Computed only for a 2x2 table

### Jenis Kelamin \* Genre Musikal

Crosstab

|               |   | G16 |    | Total |
|---------------|---|-----|----|-------|
|               |   | 1   | 2  |       |
| Jenis Kelamin | 1 | 36  | 67 | 103   |
|               | 2 | 95  | 32 | 127   |
| Total         |   | 131 | 99 | 230   |

Chi-Square Tests

|                                    | Value               | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|---------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 36.843 <sup>a</sup> | 1  | .000                  |                      |                      |
| Continuity Correction <sup>b</sup> | 35.235              | 1  | .000                  |                      |                      |
| Likelihood Ratio                   | 37.689              | 1  | .000                  |                      |                      |
| Fisher's Exact Test                |                     |    |                       | .000                 | .000                 |
| Linear-by-Linear Association       | 36.683              | 1  | .000                  |                      |                      |
| N of Valid Cases                   | 230                 |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 44.33.

b. Computed only for a 2x2 table

## Umur \* Genre

| Case Processing Summary |       |         |         |         |       |         |
|-------------------------|-------|---------|---------|---------|-------|---------|
|                         | Cases |         |         |         |       |         |
|                         | Valid |         | Missing |         | Total |         |
|                         | N     | Percent | N       | Percent | N     | Percent |
| Umur * G1               | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G2               | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G3               | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G4               | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G5               | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G6               | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G7               | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G8               | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G9               | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G10              | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G11              | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G12              | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G13              | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G14              | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G15              | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Umur * G16              | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |

## Umur \* Genre Kriminal

Crosstab

|       |    | G1  |    | Total |
|-------|----|-----|----|-------|
|       |    | 1   | 2  |       |
| Umur  | 18 | 3   | 3  | 6     |
|       | 19 | 22  | 11 | 33    |
|       | 20 | 28  | 18 | 46    |
|       | 21 | 11  | 7  | 18    |
|       | 22 | 8   | 4  | 12    |
|       | 23 | 15  | 5  | 20    |
|       | 24 | 21  | 5  | 26    |
|       | 25 | 12  | 4  | 16    |
|       | 26 | 11  | 3  | 14    |
|       | 27 | 5   | 6  | 11    |
|       | 28 | 3   | 1  | 4     |
|       | 29 | 2   | 3  | 5     |
|       | 30 | 3   | 2  | 5     |
|       | 31 | 3   | 0  | 3     |
|       | 32 | 4   | 0  | 4     |
|       | 33 | 2   | 0  | 2     |
|       | 34 | 1   | 0  | 1     |
|       | 35 | 0   | 1  | 1     |
|       | 38 | 0   | 1  | 1     |
|       | 39 | 1   | 0  | 1     |
|       | 43 | 1   | 0  | 1     |
| Total |    | 156 | 74 | 230   |

Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 20.319 <sup>a</sup> | 20 | .438                  |
| Likelihood Ratio             | 24.110              | 20 | .238                  |
| Linear-by-Linear Association | 1.202               | 1  | .273                  |
| N of Valid Cases             | 230                 |    |                       |

Crosstab

|      |    | G1 |    | Total |
|------|----|----|----|-------|
|      |    | 1  | 2  |       |
| Umur | 18 | 3  | 3  | 6     |
|      | 19 | 22 | 11 | 33    |
|      | 20 | 28 | 18 | 46    |
|      | 21 | 11 | 7  | 18    |
|      | 22 | 8  | 4  | 12    |
|      | 23 | 15 | 5  | 20    |
|      | 24 | 21 | 5  | 26    |
|      | 25 | 12 | 4  | 16    |
|      | 26 | 11 | 3  | 14    |
|      | 27 | 5  | 6  | 11    |
|      | 28 | 3  | 1  | 4     |
|      | 29 | 2  | 3  | 5     |
|      | 30 | 3  | 2  | 5     |
|      | 31 | 3  | 0  | 3     |
|      | 32 | 4  | 0  | 4     |
|      | 33 | 2  | 0  | 2     |
|      | 34 | 1  | 0  | 1     |
|      | 35 | 0  | 1  | 1     |
|      | 38 | 0  | 1  | 1     |
|      | 39 | 1  | 0  | 1     |
|      | 43 | 1  | 0  | 1     |

a. 27 cells (64.3%) have expected count less than 5. The minimum expected count is .32.

## Umur \* Genre Noir

Crosstab

|       |    | G2 |     | Total |
|-------|----|----|-----|-------|
|       |    | 1  | 2   |       |
| Umur  | 18 | 1  | 5   | 6     |
|       | 19 | 10 | 23  | 33    |
|       | 20 | 10 | 36  | 46    |
|       | 21 | 5  | 13  | 18    |
|       | 22 | 3  | 9   | 12    |
|       | 23 | 5  | 15  | 20    |
|       | 24 | 7  | 19  | 26    |
|       | 25 | 4  | 12  | 16    |
|       | 26 | 7  | 7   | 14    |
|       | 27 | 2  | 9   | 11    |
|       | 28 | 3  | 1   | 4     |
|       | 29 | 1  | 4   | 5     |
|       | 30 | 2  | 3   | 5     |
|       | 31 | 1  | 2   | 3     |
|       | 32 | 2  | 2   | 4     |
|       | 33 | 2  | 0   | 2     |
|       | 34 | 1  | 0   | 1     |
|       | 35 | 0  | 1   | 1     |
|       | 38 | 0  | 1   | 1     |
|       | 39 | 0  | 1   | 1     |
|       | 43 | 0  | 1   | 1     |
| Total |    | 66 | 164 | 230   |

Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 20.293 <sup>a</sup> | 20 | .440                  |
| Likelihood Ratio             | 20.684              | 20 | .416                  |
| Linear-by-Linear Association | 1.775               | 1  | .183                  |
| N of Valid Cases             | 230                 |    |                       |

Crosstab

|      |    | G2 |    | Total |
|------|----|----|----|-------|
|      |    | 1  | 2  |       |
| Umur | 18 | 1  | 5  | 6     |
|      | 19 | 10 | 23 | 33    |
|      | 20 | 10 | 36 | 46    |
|      | 21 | 5  | 13 | 18    |
|      | 22 | 3  | 9  | 12    |
|      | 23 | 5  | 15 | 20    |
|      | 24 | 7  | 19 | 26    |
|      | 25 | 4  | 12 | 16    |
|      | 26 | 7  | 7  | 14    |
|      | 27 | 2  | 9  | 11    |
|      | 28 | 3  | 1  | 4     |
|      | 29 | 1  | 4  | 5     |
|      | 30 | 2  | 3  | 5     |
|      | 31 | 1  | 2  | 3     |
|      | 32 | 2  | 2  | 4     |
|      | 33 | 2  | 0  | 2     |
|      | 34 | 1  | 0  | 1     |
|      | 35 | 0  | 1  | 1     |
|      | 38 | 0  | 1  | 1     |
|      | 39 | 0  | 1  | 1     |
|      | 43 | 0  | 1  | 1     |

a. 28 cells (66.7%) have expected count less than 5. The minimum expected count is .29.

## Umur \* Genre Sejarah

Crosstab

|       |    | G3  |    | Total |
|-------|----|-----|----|-------|
|       |    | 1   | 2  |       |
| Umur  | 18 | 2   | 4  | 6     |
|       | 19 | 20  | 13 | 33    |
|       | 20 | 31  | 15 | 46    |
|       | 21 | 13  | 5  | 18    |
|       | 22 | 9   | 3  | 12    |
|       | 23 | 13  | 7  | 20    |
|       | 24 | 18  | 8  | 26    |
|       | 25 | 12  | 4  | 16    |
|       | 26 | 13  | 1  | 14    |
|       | 27 | 4   | 7  | 11    |
|       | 28 | 4   | 0  | 4     |
|       | 29 | 4   | 1  | 5     |
|       | 30 | 2   | 3  | 5     |
|       | 31 | 3   | 0  | 3     |
|       | 32 | 4   | 0  | 4     |
|       | 33 | 2   | 0  | 2     |
|       | 34 | 1   | 0  | 1     |
|       | 35 | 1   | 0  | 1     |
|       | 38 | 0   | 1  | 1     |
|       | 39 | 1   | 0  | 1     |
|       | 43 | 1   | 0  | 1     |
| Total |    | 158 | 72 | 230   |

Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 26.582 <sup>a</sup> | 20 | .147                  |
| Likelihood Ratio             | 31.805              | 20 | .045                  |
| Linear-by-Linear Association | 3.164               | 1  | .075                  |
| N of Valid Cases             | 230                 |    |                       |

Crosstab

|      |    | G3 |    | Total |
|------|----|----|----|-------|
|      |    | 1  | 2  |       |
| Umur | 18 | 2  | 4  | 6     |
|      | 19 | 20 | 13 | 33    |
|      | 20 | 31 | 15 | 46    |
|      | 21 | 13 | 5  | 18    |
|      | 22 | 9  | 3  | 12    |
|      | 23 | 13 | 7  | 20    |
|      | 24 | 18 | 8  | 26    |
|      | 25 | 12 | 4  | 16    |
|      | 26 | 13 | 1  | 14    |
|      | 27 | 4  | 7  | 11    |
|      | 28 | 4  | 0  | 4     |
|      | 29 | 4  | 1  | 5     |
|      | 30 | 2  | 3  | 5     |
|      | 31 | 3  | 0  | 3     |
|      | 32 | 4  | 0  | 4     |
|      | 33 | 2  | 0  | 2     |
|      | 34 | 1  | 0  | 1     |
|      | 35 | 1  | 0  | 1     |
|      | 38 | 0  | 1  | 1     |
|      | 39 | 1  | 0  | 1     |
|      | 43 | 1  | 0  | 1     |

a. 27 cells (64.3%) have expected count less than 5. The minimum expected count is .31.



## Umur \* Genre Fiksi Ilmiah

Crosstab

|       |    | G4  |    | Total |
|-------|----|-----|----|-------|
|       |    | 1   | 2  |       |
| Umur  | 18 | 5   | 1  | 6     |
|       | 19 | 26  | 7  | 33    |
|       | 20 | 38  | 8  | 46    |
|       | 21 | 15  | 3  | 18    |
|       | 22 | 9   | 3  | 12    |
|       | 23 | 15  | 5  | 20    |
|       | 24 | 23  | 3  | 26    |
|       | 25 | 10  | 6  | 16    |
|       | 26 | 12  | 2  | 14    |
|       | 27 | 8   | 3  | 11    |
|       | 28 | 3   | 1  | 4     |
|       | 29 | 5   | 0  | 5     |
|       | 30 | 5   | 0  | 5     |
|       | 31 | 3   | 0  | 3     |
|       | 32 | 4   | 0  | 4     |
|       | 33 | 2   | 0  | 2     |
|       | 34 | 1   | 0  | 1     |
|       | 35 | 1   | 0  | 1     |
|       | 38 | 1   | 0  | 1     |
|       | 39 | 1   | 0  | 1     |
|       | 43 | 1   | 0  | 1     |
| Total |    | 188 | 42 | 230   |

Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 12.215 <sup>a</sup> | 20 | .908                  |
| Likelihood Ratio             | 15.781              | 20 | .730                  |
| Linear-by-Linear Association | 1.998               | 1  | .158                  |

N of Valid Cases

230

a. 31 cells (73.8%) have expected count less than 5. The minimum expected count is .18.

## Umur \* Genre Perang

Crosstab

|       |    | G5  |    | Total |
|-------|----|-----|----|-------|
|       |    | 1   | 2  |       |
| Umur  | 18 | 3   | 3  | 6     |
|       | 19 | 19  | 14 | 33    |
|       | 20 | 32  | 14 | 46    |
|       | 21 | 16  | 2  | 18    |
|       | 22 | 9   | 3  | 12    |
|       | 23 | 15  | 5  | 20    |
|       | 24 | 21  | 5  | 26    |
|       | 25 | 14  | 2  | 16    |
|       | 26 | 13  | 1  | 14    |
|       | 27 | 7   | 4  | 11    |
|       | 28 | 4   | 0  | 4     |
|       | 29 | 4   | 1  | 5     |
|       | 30 | 4   | 1  | 5     |
|       | 31 | 3   | 0  | 3     |
|       | 32 | 4   | 0  | 4     |
|       | 33 | 2   | 0  | 2     |
|       | 34 | 1   | 0  | 1     |
|       | 35 | 0   | 1  | 1     |
|       | 38 | 0   | 1  | 1     |
|       | 39 | 1   | 0  | 1     |
|       | 43 | 1   | 0  | 1     |
| Total |    | 173 | 57 | 230   |

Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 26.468 <sup>a</sup> | 20 | .151                  |
| Likelihood Ratio             | 30.036              | 20 | .069                  |
| Linear-by-Linear Association | 4.978               | 1  | .026                  |
| N of Valid Cases             | 230                 |    |                       |

a. 30 cells (71.4%) have expected count less than 5. The minimum expected count is .25.

## Umur \* Genre Western

Crosstab

|      |    | G6 |    | Total |
|------|----|----|----|-------|
|      |    | 1  | 2  |       |
| Umur | 18 | 3  | 3  | 6     |
|      | 19 | 14 | 19 | 33    |
|      | 20 | 18 | 28 | 46    |
|      | 21 | 9  | 9  | 18    |
|      | 22 | 4  | 8  | 12    |
|      | 23 | 6  | 14 | 20    |
|      | 24 | 11 | 15 | 26    |
|      | 25 | 6  | 10 | 16    |
|      | 26 | 6  | 8  | 14    |
|      | 27 | 2  | 9  | 11    |
|      | 28 | 3  | 1  | 4     |
|      | 29 | 4  | 1  | 5     |
|      | 30 | 2  | 3  | 5     |
|      | 31 | 1  | 2  | 3     |
|      | 32 | 3  | 1  | 4     |
|      | 33 | 2  | 0  | 2     |
|      | 34 | 1  | 0  | 1     |

|       |    |     |     |
|-------|----|-----|-----|
| 35    | 0  | 1   | 1   |
| 38    | 0  | 1   | 1   |
| 39    | 1  | 0   | 1   |
| 43    | 1  | 0   | 1   |
| Total | 97 | 133 | 230 |

#### Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 20.009 <sup>a</sup> | 20 | .457                  |
| Likelihood Ratio             | 22.943              | 20 | .292                  |
| Linear-by-Linear Association | 1.844               | 1  | .174                  |
| N of Valid Cases             | 230                 |    |                       |

a. 25 cells (59.5%) have expected count less than 5. The minimum expected count is .42.

#### Umur \* Genre Aksi

##### Crosstab

|      |    | G7 |    | Total |
|------|----|----|----|-------|
|      |    | 1  | 2  |       |
| Umur | 18 | 5  | 1  | 6     |
|      | 19 | 22 | 11 | 33    |
|      | 20 | 39 | 7  | 46    |
|      | 21 | 13 | 5  | 18    |
|      | 22 | 12 | 0  | 12    |
|      | 23 | 17 | 3  | 20    |
|      | 24 | 22 | 4  | 26    |
|      | 25 | 15 | 1  | 16    |
|      | 26 | 11 | 3  | 14    |
|      | 27 | 8  | 3  | 11    |
|      | 28 | 3  | 1  | 4     |
|      | 29 | 4  | 1  | 5     |
|      | 30 | 2  | 3  | 5     |

|       |     |    |     |
|-------|-----|----|-----|
| 31    | 2   | 1  | 3   |
| 32    | 3   | 1  | 4   |
| 33    | 1   | 1  | 2   |
| 34    | 1   | 0  | 1   |
| 35    | 0   | 1  | 1   |
| 38    | 0   | 1  | 1   |
| 39    | 1   | 0  | 1   |
| 43    | 0   | 1  | 1   |
| Total | 181 | 49 | 230 |

#### Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 28.454 <sup>a</sup> | 20 | .099                  |
| Likelihood Ratio             | 28.864              | 20 | .090                  |
| Linear-by-Linear Association | 3.119               | 1  | .077                  |
| N of Valid Cases             | 230                 |    |                       |

a. 30 cells (71.4%) have expected count less than 5. The minimum expected count is .21.

#### Umur \* Genre Petualangan

##### Crosstab

|      |    | G8 |    | Total |
|------|----|----|----|-------|
|      |    | 1  | 2  |       |
| Umur | 18 | 5  | 1  | 6     |
|      | 19 | 21 | 12 | 33    |
|      | 20 | 37 | 9  | 46    |
|      | 21 | 11 | 7  | 18    |
|      | 22 | 8  | 4  | 12    |
|      | 23 | 16 | 4  | 20    |
|      | 24 | 22 | 4  | 26    |
|      | 25 | 12 | 4  | 16    |
|      | 26 | 11 | 3  | 14    |

|       |     |    |     |
|-------|-----|----|-----|
| 27    | 8   | 3  | 11  |
| 28    | 2   | 2  | 4   |
| 29    | 5   | 0  | 5   |
| 30    | 3   | 2  | 5   |
| 31    | 2   | 1  | 3   |
| 32    | 1   | 3  | 4   |
| 33    | 0   | 2  | 2   |
| 34    | 1   | 0  | 1   |
| 35    | 0   | 1  | 1   |
| 38    | 1   | 0  | 1   |
| 39    | 1   | 0  | 1   |
| 43    | 1   | 0  | 1   |
| Total | 168 | 62 | 230 |

Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 24.852 <sup>a</sup> | 20 | .207                  |
| Likelihood Ratio             | 26.253              | 20 | .158                  |
| Linear-by-Linear Association | .351                | 1  | .553                  |
| N of Valid Cases             | 230                 |    |                       |

a. 29 cells (69.0%) have expected count less than 5. The minimum expected count is .27.

## Umur \* Genre Komed

Crosstab

|      |    | G9 |   | Total |
|------|----|----|---|-------|
|      |    | 1  | 2 |       |
| Umur | 18 | 5  | 1 | 6     |
|      | 19 | 28 | 5 | 33    |
|      | 20 | 39 | 7 | 46    |
|      | 21 | 12 | 6 | 18    |
|      | 22 | 8  | 4 | 12    |

|       |     |    |     |
|-------|-----|----|-----|
| 23    | 19  | 1  | 20  |
| 24    | 22  | 4  | 26  |
| 25    | 12  | 4  | 16  |
| 26    | 11  | 3  | 14  |
| 27    | 6   | 5  | 11  |
| 28    | 2   | 2  | 4   |
| 29    | 1   | 4  | 5   |
| 30    | 2   | 3  | 5   |
| 31    | 1   | 2  | 3   |
| 32    | 2   | 2  | 4   |
| 33    | 1   | 1  | 2   |
| 34    | 1   | 0  | 1   |
| 35    | 0   | 1  | 1   |
| 38    | 1   | 0  | 1   |
| 39    | 1   | 0  | 1   |
| 43    | 0   | 1  | 1   |
| Total | 174 | 56 | 230 |

#### Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 38.558 <sup>a</sup> | 20 | .008                  |
| Likelihood Ratio             | 37.039              | 20 | .012                  |
| Linear-by-Linear Association | 14.093              | 1  | .000                  |
| N of Valid Cases             | 230                 |    |                       |

a. 30 cells (71.4%) have expected count less than 5. The minimum expected count is .24.

#### Umur \* Genre Drama

##### Crosstab

|      |    | G10 |   | Total |
|------|----|-----|---|-------|
|      |    | 1   | 2 |       |
| Umur | 18 | 5   | 1 | 6     |

|       |     |    |     |
|-------|-----|----|-----|
| 19    | 22  | 11 | 33  |
| 20    | 37  | 9  | 46  |
| 21    | 13  | 5  | 18  |
| 22    | 7   | 5  | 12  |
| 23    | 17  | 3  | 20  |
| 24    | 19  | 7  | 26  |
| 25    | 9   | 7  | 16  |
| 26    | 10  | 4  | 14  |
| 27    | 11  | 0  | 11  |
| 28    | 2   | 2  | 4   |
| 29    | 2   | 3  | 5   |
| 30    | 5   | 0  | 5   |
| 31    | 1   | 2  | 3   |
| 32    | 3   | 1  | 4   |
| 33    | 1   | 1  | 2   |
| 34    | 1   | 0  | 1   |
| 35    | 1   | 0  | 1   |
| 38    | 1   | 0  | 1   |
| 39    | 1   | 0  | 1   |
| 43    | 1   | 0  | 1   |
| Total | 169 | 61 | 230 |

Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 22.124 <sup>a</sup> | 20 | .334                  |
| Likelihood Ratio             | 26.374              | 20 | .154                  |
| Linear-by-Linear Association | .024                | 1  | .878                  |
| N of Valid Cases             | 230                 |    |                       |

a. 29 cells (69.0%) have expected count less than 5. The minimum expected count is .27.



## Umur \* Genre Fantasi

Crosstab

|       |    | G11 |    | Total |
|-------|----|-----|----|-------|
|       |    | 1   | 2  |       |
| Umur  | 18 | 6   | 0  | 6     |
|       | 19 | 30  | 3  | 33    |
|       | 20 | 43  | 3  | 46    |
|       | 21 | 16  | 2  | 18    |
|       | 22 | 10  | 2  | 12    |
|       | 23 | 16  | 4  | 20    |
|       | 24 | 23  | 3  | 26    |
|       | 25 | 13  | 3  | 16    |
|       | 26 | 13  | 1  | 14    |
|       | 27 | 9   | 2  | 11    |
|       | 28 | 4   | 0  | 4     |
|       | 29 | 5   | 0  | 5     |
|       | 30 | 5   | 0  | 5     |
|       | 31 | 3   | 0  | 3     |
|       | 32 | 4   | 0  | 4     |
|       | 33 | 2   | 0  | 2     |
|       | 34 | 1   | 0  | 1     |
|       | 35 | 1   | 0  | 1     |
|       | 38 | 1   | 0  | 1     |
|       | 39 | 1   | 0  | 1     |
|       | 43 | 1   | 0  | 1     |
| Total |    | 207 | 23 | 230   |

Chi-Square Tests

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 9.641 <sup>a</sup> | 20 | .974                  |
| Likelihood Ratio             | 12.189             | 20 | .909                  |
| Linear-by-Linear Association | .309               | 1  | .578                  |

N of Valid Cases

230

a. 32 cells (76.2%) have expected count less than 5. The minimum expected count is .10.

## Umur \* Genre Horor

Crosstab

|       |    | G12 |    | Total |
|-------|----|-----|----|-------|
|       |    | 1   | 2  |       |
| Umur  | 18 | 4   | 2  | 6     |
|       | 19 | 24  | 9  | 33    |
|       | 20 | 30  | 16 | 46    |
|       | 21 | 8   | 10 | 18    |
|       | 22 | 9   | 3  | 12    |
|       | 23 | 10  | 10 | 20    |
|       | 24 | 19  | 7  | 26    |
|       | 25 | 9   | 7  | 16    |
|       | 26 | 8   | 6  | 14    |
|       | 27 | 10  | 1  | 11    |
|       | 28 | 3   | 1  | 4     |
|       | 29 | 3   | 2  | 5     |
|       | 30 | 3   | 2  | 5     |
|       | 31 | 3   | 0  | 3     |
|       | 32 | 3   | 1  | 4     |
|       | 33 | 0   | 2  | 2     |
|       | 34 | 1   | 0  | 1     |
|       | 35 | 0   | 1  | 1     |
|       | 38 | 1   | 0  | 1     |
|       | 39 | 1   | 0  | 1     |
|       | 43 | 0   | 1  | 1     |
| Total |    | 149 | 81 | 230   |

**Chi-Square Tests**

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 22.684 <sup>a</sup> | 20 | .305                  |
| Likelihood Ratio             | 26.235              | 20 | .158                  |
| Linear-by-Linear Association | .036                | 1  | .850                  |
| N of Valid Cases             | 230                 |    |                       |

a. 27 cells (64.3%) have expected count less than 5. The minimum expected count is .35.

## Umur \* Genre Romantis

**Crosstab**

|      |    | G13 |   | Total |
|------|----|-----|---|-------|
|      |    | 1   | 2 |       |
| Umur | 18 | 6   | 0 | 6     |
|      | 19 | 30  | 3 | 33    |
|      | 20 | 40  | 6 | 46    |
|      | 21 | 13  | 5 | 18    |
|      | 22 | 7   | 5 | 12    |
|      | 23 | 20  | 0 | 20    |
|      | 24 | 24  | 2 | 26    |
|      | 25 | 11  | 5 | 16    |
|      | 26 | 9   | 5 | 14    |
|      | 27 | 10  | 1 | 11    |
|      | 28 | 2   | 2 | 4     |
|      | 29 | 3   | 2 | 5     |
|      | 30 | 5   | 0 | 5     |
|      | 31 | 2   | 1 | 3     |
|      | 32 | 3   | 1 | 4     |
|      | 33 | 1   | 1 | 2     |
|      | 34 | 0   | 1 | 1     |

|       |     |    |     |
|-------|-----|----|-----|
| 35    | 1   | 0  | 1   |
| 38    | 1   | 0  | 1   |
| 39    | 1   | 0  | 1   |
| 43    | 1   | 0  | 1   |
| Total | 190 | 40 | 230 |

#### Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 35.132 <sup>a</sup> | 20 | .019                  |
| Likelihood Ratio             | 36.943              | 20 | .012                  |
| Linear-by-Linear Association | 2.795               | 1  | .095                  |
| N of Valid Cases             | 230                 |    |                       |

a. 31 cells (73.8%) have expected count less than 5. The minimum expected count is .17.

### Umur \* Genre *Thrillers*

#### Crosstab

|      |    | G14 |    | Total |
|------|----|-----|----|-------|
|      |    | 1   | 2  |       |
| Umur | 18 | 3   | 3  | 6     |
|      | 19 | 27  | 6  | 33    |
|      | 20 | 28  | 18 | 46    |
|      | 21 | 11  | 7  | 18    |
|      | 22 | 8   | 4  | 12    |
|      | 23 | 14  | 6  | 20    |
|      | 24 | 20  | 6  | 26    |
|      | 25 | 11  | 5  | 16    |
|      | 26 | 10  | 4  | 14    |
|      | 27 | 5   | 6  | 11    |
|      | 28 | 3   | 1  | 4     |
|      | 29 | 4   | 1  | 5     |
|      | 30 | 2   | 3  | 5     |

|       |     |    |     |
|-------|-----|----|-----|
| 31    | 3   | 0  | 3   |
| 32    | 4   | 0  | 4   |
| 33    | 1   | 1  | 2   |
| 34    | 1   | 0  | 1   |
| 35    | 1   | 0  | 1   |
| 38    | 0   | 1  | 1   |
| 39    | 1   | 0  | 1   |
| 43    | 0   | 1  | 1   |
| Total | 157 | 73 | 230 |

**Chi-Square Tests**

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 20.462 <sup>a</sup> | 20 | .429                  |
| Likelihood Ratio             | 23.611              | 20 | .260                  |
| Linear-by-Linear Association | .055                | 1  | .814                  |
| N of Valid Cases             | 230                 |    |                       |

a. 27 cells (64.3%) have expected count less than 5. The minimum expected count is .32.

## Umur \* Genre Animasi

**Crosstab**

|      |    | G15 |   | Total |
|------|----|-----|---|-------|
|      |    | 1   | 2 |       |
| Umur | 18 | 5   | 1 | 6     |
|      | 19 | 29  | 4 | 33    |
|      | 20 | 37  | 9 | 46    |
|      | 21 | 13  | 5 | 18    |
|      | 22 | 9   | 3 | 12    |
|      | 23 | 14  | 6 | 20    |
|      | 24 | 22  | 4 | 26    |
|      | 25 | 9   | 7 | 16    |
|      | 26 | 8   | 6 | 14    |

|       |     |    |     |
|-------|-----|----|-----|
| 27    | 9   | 2  | 11  |
| 28    | 3   | 1  | 4   |
| 29    | 4   | 1  | 5   |
| 30    | 5   | 0  | 5   |
| 31    | 3   | 0  | 3   |
| 32    | 4   | 0  | 4   |
| 33    | 2   | 0  | 2   |
| 34    | 1   | 0  | 1   |
| 35    | 1   | 0  | 1   |
| 38    | 1   | 0  | 1   |
| 39    | 1   | 0  | 1   |
| 43    | 1   | 0  | 1   |
| Total | 181 | 49 | 230 |

Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 17.745 <sup>a</sup> | 20 | .604                  |
| Likelihood Ratio             | 20.491              | 20 | .428                  |
| Linear-by-Linear Association | .272                | 1  | .602                  |
| N of Valid Cases             | 230                 |    |                       |

a. 30 cells (71.4%) have expected count less than 5. The minimum expected count is .21.

## Umur \* Genre Musikal

Crosstab

|      |    | G16 |    | Total |
|------|----|-----|----|-------|
|      |    | 1   | 2  |       |
| Umur | 18 | 3   | 3  | 6     |
|      | 19 | 18  | 15 | 33    |
|      | 20 | 26  | 20 | 46    |
|      | 21 | 10  | 8  | 18    |
|      | 22 | 5   | 7  | 12    |
|      | 23 | 13  | 7  | 20    |
|      | 24 | 17  | 9  | 26    |

|       |     |    |     |
|-------|-----|----|-----|
| 25    | 8   | 8  | 16  |
| 26    | 8   | 6  | 14  |
| 27    | 8   | 3  | 11  |
| 28    | 1   | 3  | 4   |
| 29    | 2   | 3  | 5   |
| 30    | 5   | 0  | 5   |
| 31    | 1   | 2  | 3   |
| 32    | 3   | 1  | 4   |
| 33    | 1   | 1  | 2   |
| 34    | 1   | 0  | 1   |
| 35    | 1   | 0  | 1   |
| 38    | 0   | 1  | 1   |
| 39    | 0   | 1  | 1   |
| 43    | 0   | 1  | 1   |
| Total | 131 | 99 | 230 |

#### Chi-Square Tests

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 16.838 <sup>a</sup> | 20 | .663                  |
| Likelihood Ratio             | 20.621              | 20 | .420                  |
| Linear-by-Linear Association | .001                | 1  | .976                  |
| N of Valid Cases             | 230                 |    |                       |

a. 25 cells (59.5%) have expected count less than 5. The minimum expected count is .43.

## Pekerjaan \* Genre

Case Processing Summary

|                 | Cases |         |         |         |       |         |
|-----------------|-------|---------|---------|---------|-------|---------|
|                 | Valid |         | Missing |         | Total |         |
|                 | N     | Percent | N       | Percent | N     | Percent |
| Pekerjaan * G1  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G2  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G3  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G4  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G5  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G6  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G7  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G8  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G9  | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G10 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G11 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G12 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G13 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G14 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G15 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |
| Pekerjaan * G16 | 230   | 100.0%  | 0       | .0%     | 230   | 100.0%  |



## Pekerjaan \* Genre Kriminal

Crosstab

|           |   | G1  |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 71  | 44 | 115   |
|           | 2 | 85  | 30 | 115   |
| Total     |   | 156 | 74 | 230   |

Chi-Square Tests

|                                    | Value              | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|--------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 3.905 <sup>a</sup> | 1  | .048                  | .066                 | .033                 |
| Continuity Correction <sup>b</sup> | 3.367              | 1  | .067                  |                      |                      |
| Likelihood Ratio                   | 3.923              | 1  | .048                  |                      |                      |
| Fisher's Exact Test                |                    |    |                       |                      |                      |
| Linear-by-Linear Association       | 3.888              | 1  | .049                  |                      |                      |
| N of Valid Cases                   | 230                |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 37.00.

b. Computed only for a 2x2 table

## Pekerjaan \* Genre Noir

Crosstab

|           |   | G2 |     | Total |
|-----------|---|----|-----|-------|
|           |   | 1  | 2   |       |
| Pekerjaan | 1 | 29 | 86  | 115   |
|           | 2 | 37 | 78  | 115   |
| Total     |   | 66 | 164 | 230   |

Chi-Square Tests

|                                    | Value              | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|--------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 1.360 <sup>a</sup> | 1  | .244                  | .308                 | .154                 |
| Continuity Correction <sup>b</sup> | 1.041              | 1  | .308                  |                      |                      |
| Likelihood Ratio                   | 1.362              | 1  | .243                  |                      |                      |
| Fisher's Exact Test                |                    |    |                       |                      |                      |
| Linear-by-Linear Association       | 1.354              | 1  | .245                  |                      |                      |

|                  |     |  |  |  |
|------------------|-----|--|--|--|
| N of Valid Cases | 230 |  |  |  |
|------------------|-----|--|--|--|

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 33.00.

b. Computed only for a 2x2 table

### Pekerjaan \* Genre Sejarah

Crosstab

|           |   | G3  |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 75  | 40 | 115   |
|           | 2 | 83  | 32 | 115   |
| Total     |   | 158 | 72 | 230   |

Chi-Square Tests

|                                    | Value              | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|--------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 1.294 <sup>a</sup> | 1  | .255                  | .320                 | .160                 |
| Continuity Correction <sup>b</sup> | .991               | 1  | .320                  |                      |                      |
| Likelihood Ratio                   | 1.296              | 1  | .255                  |                      |                      |
| Fisher's Exact Test                |                    |    |                       |                      |                      |
| Linear-by-Linear Association       | 1.288              | 1  | .256                  |                      |                      |
| N of Valid Cases                   | 230                |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 36.00.

b. Computed only for a 2x2 table

### Pekerjaan \* Genre Fiksi Ilmiah

Crosstab

|           |   | G4  |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 93  | 22 | 115   |
|           | 2 | 95  | 20 | 115   |
| Total     |   | 188 | 42 | 230   |

Chi-Square Tests

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .117 <sup>a</sup> | 1  | .733                  |                      |                      |
| Continuity Correction <sup>b</sup> | .029              | 1  | .864                  |                      |                      |
| Likelihood Ratio                   | .117              | 1  | .733                  |                      |                      |

|                              |      |   |      |      |      |
|------------------------------|------|---|------|------|------|
| Fisher's Exact Test          |      |   |      | .865 | .432 |
| Linear-by-Linear Association | .116 | 1 | .733 |      |      |
| N of Valid Cases             | 230  |   |      |      |      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 21.00.

b. Computed only for a 2x2 table

### Pekerjaan \* Genre Perang

Crosstab

|           |   | G5  |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 78  | 37 | 115   |
|           | 2 | 95  | 20 | 115   |
| Total     |   | 173 | 57 | 230   |

Chi-Square Tests

|                                    | Value              | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|--------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 6.741 <sup>a</sup> | 1  | .009                  |                      |                      |
| Continuity Correction <sup>b</sup> | 5.971              | 1  | .015                  |                      |                      |
| Likelihood Ratio                   | 6.821              | 1  | .009                  |                      |                      |
| Fisher's Exact Test                |                    |    |                       | .014                 | .007                 |
| Linear-by-Linear Association       | 6.711              | 1  | .010                  |                      |                      |
| N of Valid Cases                   | 230                |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 28.50.

b. Computed only for a 2x2 table

## Pekerjaan \* Genre Western

Crosstab

|           |   | G6 |     | Total |
|-----------|---|----|-----|-------|
|           |   | 1  | 2   |       |
| Pekerjaan | 1 | 47 | 68  | 115   |
|           | 2 | 50 | 65  | 115   |
| Total     |   | 97 | 133 | 230   |

Chi-Square Tests

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .160 <sup>a</sup> | 1  | .689                  | .790                 | .395                 |
| Continuity Correction <sup>b</sup> | .071              | 1  | .789                  |                      |                      |
| Likelihood Ratio                   | .160              | 1  | .689                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .160              | 1  | .689                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 48.50.

b. Computed only for a 2x2 table

## Pekerjaan \* Genre Aksi

Crosstab

|           |   | G7  |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 91  | 24 | 115   |
|           | 2 | 90  | 25 | 115   |
| Total     |   | 181 | 49 | 230   |

Chi-Square Tests

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .026 <sup>a</sup> | 1  | .872                  | 1.000                | .500                 |
| Continuity Correction <sup>b</sup> | .000              | 1  | 1.000                 |                      |                      |
| Likelihood Ratio                   | .026              | 1  | .872                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .026              | 1  | .872                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 24.50.

**Crosstab**

|           |   | G7 |    | Total |
|-----------|---|----|----|-------|
|           |   | 1  | 2  |       |
| Pekerjaan | 1 | 91 | 24 | 115   |
|           | 2 | 90 | 25 | 115   |

b. Computed only for a 2x2 table

### Pekerjaan \* Genre Petualangan

**Crosstab**

|           |   | G8  |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 83  | 32 | 115   |
|           | 2 | 85  | 30 | 115   |
| Total     |   | 168 | 62 | 230   |

**Chi-Square Tests**

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .088 <sup>a</sup> | 1  | .766                  | .882                 | .441                 |
| Continuity Correction <sup>b</sup> | .022              | 1  | .882                  |                      |                      |
| Likelihood Ratio                   | .088              | 1  | .766                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .088              | 1  | .767                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 31.00.

b. Computed only for a 2x2 table

### Pekerjaan \* Genre Komedi

**Crosstab**

|           |   | G9  |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 91  | 24 | 115   |
|           | 2 | 83  | 32 | 115   |
| Total     |   | 174 | 56 | 230   |

**Chi-Square Tests**

|                                    | Value              | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|--------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | 1.511 <sup>a</sup> | 1  | .219                  | .282                 | .141                 |
| Continuity Correction <sup>b</sup> | 1.157              | 1  | .282                  |                      |                      |
| Likelihood Ratio                   | 1.515              | 1  | .218                  |                      |                      |
| Fisher's Exact Test                |                    |    |                       |                      |                      |
| Linear-by-Linear Association       | 1.504              | 1  | .220                  |                      |                      |
| N of Valid Cases                   | 230                |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 28.00.

b. Computed only for a 2x2 table

### Pekerjaan \* Genre Drama

Crosstab

|           |   | G10 |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 84  | 31 | 115   |
|           | 2 | 85  | 30 | 115   |
| Total     |   | 169 | 61 | 230   |

Chi-Square Tests

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .022 <sup>a</sup> | 1  | .881                  | 1.000                | .500                 |
| Continuity Correction <sup>b</sup> | .000              | 1  | 1.000                 |                      |                      |
| Likelihood Ratio                   | .022              | 1  | .881                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .022              | 1  | .882                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 30.50.

b. Computed only for a 2x2 table

### Pekerjaan \* Genre Fantasi

Crosstab

|           |   | G11 |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 104 | 11 | 115   |

|       |     |    |     |
|-------|-----|----|-----|
| 2     | 103 | 12 | 115 |
| Total | 207 | 23 | 230 |

#### Chi-Square Tests

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .048 <sup>a</sup> | 1  | .826                  | 1.000                | .500                 |
| Continuity Correction <sup>b</sup> | .000              | 1  | 1.000                 |                      |                      |
| Likelihood Ratio                   | .048              | 1  | .826                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .048              | 1  | .826                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 11.50.

b. Computed only for a 2x2 table

### Pekerjaan \* Genre Horor

#### Crosstab

|           |   | G12 |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 74  | 41 | 115   |
|           | 2 | 75  | 40 | 115   |
| Total     |   | 149 | 81 | 230   |

#### Chi-Square Tests

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .019 <sup>a</sup> | 1  | .890                  | 1.000                | .500                 |
| Continuity Correction <sup>b</sup> | .000              | 1  | 1.000                 |                      |                      |
| Likelihood Ratio                   | .019              | 1  | .890                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .019              | 1  | .890                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 40.50.

b. Computed only for a 2x2 table

## Pekerjaan \* Genre Romantis

Crosstab

|           |   | G13 |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 96  | 19 | 115   |
|           | 2 | 94  | 21 | 115   |
| Total     |   | 190 | 40 | 230   |

Chi-Square Tests

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .121 <sup>a</sup> | 1  | .728                  | .862                 | .431                 |
| Continuity Correction <sup>b</sup> | .030              | 1  | .862                  |                      |                      |
| Likelihood Ratio                   | .121              | 1  | .728                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .121              | 1  | .728                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 20.00.

b. Computed only for a 2x2 table

## Pekerjaan \* Genre Thrillers

Crosstab

|           |   | G14 |    | Total |
|-----------|---|-----|----|-------|
|           |   | 1   | 2  |       |
| Pekerjaan | 1 | 77  | 38 | 115   |
|           | 2 | 80  | 35 | 115   |
| Total     |   | 157 | 73 | 230   |

Chi-Square Tests

|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
| Pearson Chi-Square                 | .181 <sup>a</sup> | 1  | .671                  | .777                 | .389                 |
| Continuity Correction <sup>b</sup> | .080              | 1  | .777                  |                      |                      |
| Likelihood Ratio                   | .181              | 1  | .671                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .180              | 1  | .672                  |                      |                      |



|                  |     |  |  |  |
|------------------|-----|--|--|--|
| N of Valid Cases | 230 |  |  |  |
|------------------|-----|--|--|--|

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 36.50.

b. Computed only for a 2x2 table

## Pekerjaan \* Genre Animasi

| Crosstab  |   |     |    |
|-----------|---|-----|----|
|           |   | G15 |    |
|           |   | 1   | 2  |
| Pekerjaan | 1 | 93  | 22 |
|           | 2 | 88  | 27 |
| Total     |   | 181 | 49 |

| Chi-Square Tests                   |                   |    |                       |                      |                      |
|------------------------------------|-------------------|----|-----------------------|----------------------|----------------------|
|                                    | Value             | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
| Pearson Chi-Square                 | .648 <sup>a</sup> | 1  | .421                  | .520                 | .260                 |
| Continuity Correction <sup>b</sup> | .415              | 1  | .519                  |                      |                      |
| Likelihood Ratio                   | .649              | 1  | .420                  |                      |                      |
| Fisher's Exact Test                |                   |    |                       |                      |                      |
| Linear-by-Linear Association       | .646              | 1  | .422                  |                      |                      |
| N of Valid Cases                   | 230               |    |                       |                      |                      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 24.50.

b. Computed only for a 2x2 table

## Pekerjaan \* Genre Musikal

| Crosstab  |   |     |    |
|-----------|---|-----|----|
|           |   | G16 |    |
|           |   | 1   | 2  |
| Pekerjaan | 1 | 61  | 54 |
|           | 2 | 70  | 45 |
| Total     |   | 131 | 99 |

| Chi-Square Tests   |                    |    |                       |                      |                      |
|--------------------|--------------------|----|-----------------------|----------------------|----------------------|
|                    | Value              | df | Asymp. Sig. (2-sided) | Exact Sig. (2-sided) | Exact Sig. (1-sided) |
| Pearson Chi-Square | 1.437 <sup>a</sup> | 1  | .231                  |                      |                      |

|                                    |       |   |      |      |      |
|------------------------------------|-------|---|------|------|------|
| Continuity Correction <sup>b</sup> | 1.135 | 1 | .287 |      |      |
| Likelihood Ratio                   | 1.438 | 1 | .230 |      |      |
| Fisher's Exact Test                |       |   |      | .287 | .143 |
| Linear-by-Linear Association       | 1.430 | 1 | .232 |      |      |
| N of Valid Cases                   | 230   |   |      |      |      |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 49.50.

b. Computed only for a 2x2 table



## Lampiran 5 – Hasil Analisis Independent Sample t-Test

### T-Test

#### Pemain \* Gender

Group Statistics

| Jenis Kelamin |   | N   | Mean  | Std. Deviation | Std. Error Mean |
|---------------|---|-----|-------|----------------|-----------------|
| Rata2         | 1 | 103 | 3.388 | .5979          | .0589           |
|               | 2 | 127 | 3.398 | .6882          | .0611           |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |       |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |       |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper |
| Rata2 | Equal variances assumed     | 1.270                                   | .261 | -.108                        | 228     | .914            | -.0093          | .0861                 | -.1789                                    | .1604 |
|       | Equal variances not assumed |                                         |      | -.109                        | 226.894 | .913            | -.0093          | .0849                 | -.1765                                    | .1579 |

## Sutradara \* Gender

Group Statistics

| Jenis Kelamin |   | N   | Mean  | Std. Deviation | Std. Error Mean |
|---------------|---|-----|-------|----------------|-----------------|
| Rata2         | 1 | 103 | 3.413 | .5876          | .0579           |
|               | 2 | 127 | 3.236 | .6541          | .0580           |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |       |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |       |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper |
| Rata2 | Equal variances assumed     | .984                                    | .322 | 2.128                        | 228     | .034            | .1764           | .0829                 | .0130                                     | .3398 |
|       | Equal variances not assumed |                                         |      | 2.152                        | 225.595 | .032            | .1764           | .0820                 | .0149                                     | .3379 |

## Karya Saduran \* Gender

Group Statistics

| Jenis Kelamin |   | N   | Mean  | Std. Deviation | Std. Error Mean |
|---------------|---|-----|-------|----------------|-----------------|
| Rata2         | 1 | 103 | 3.636 | .7896          | .0778           |
|               | 2 | 127 | 3.654 | .6915          | .0614           |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |       |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |       |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper |
| Rata2 | Equal variances assumed     | 1.145                                   | .286 | -.180                        | 228     | .857            | -.0176          | .0977                 | -.2102                                    | .1749 |
|       | Equal variances not assumed |                                         |      | -.178                        | 204.354 | .859            | -.0176          | .0991                 | -.2130                                    | .1777 |

## Country of Origin \* Gender

Group Statistics

| Jenis Kelamin |   | N   | Mean     | Std. Deviation | Std. Error Mean |
|---------------|---|-----|----------|----------------|-----------------|
| Rata2         | 1 | 103 | 3.297735 | .6347123       | .0625401        |
|               | 2 | 127 | 3.346457 | .5810068       | .0515560        |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |          |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|----------|
|       |                             | F                                       | Sig. | T                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |          |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper    |
| Rata2 | Equal variances assumed     | .231                                    | .631 | -.607                        | 228     | .545            | -.0487221       | .0803055              | -.2069578                                 | .1095137 |
|       | Equal variances not assumed |                                         |      | -.601                        | 209.440 | .548            | -.0487221       | .0810511              | -.2085026                                 | .1110585 |

Rumah Produksi \* Gender

Group Statistics

| Jenis Kelamin |   | N   | Mean  | Std. Deviation | Std. Error Mean |
|---------------|---|-----|-------|----------------|-----------------|
| Rata2         | 1 | 103 | 3.578 | .7166          | .0706           |
|               | 2 | 127 | 3.488 | .6438          | .0571           |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |       |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |       |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper |
| Rata2 | Equal variances assumed     | 1.758                                   | .186 | .996                         | 228     | .320            | .0895           | .0898                 | -.0875                                    | .2665 |
|       | Equal variances not assumed |                                         |      | .985                         | 207.337 | .326            | .0895           | .0908                 | -.0896                                    | .2685 |

## Gender \* Sekuel

Group Statistics

| Jenis Kelamin |   | N   | Mean | Std. Deviation | Std. Error Mean |
|---------------|---|-----|------|----------------|-----------------|
| Rata2         | 1 | 103 | 3.82 | 1.227          | .121            |
|               | 2 | 127 | 4.12 | .981           | .087            |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |       |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |       |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper |
| Rata2 | Equal variances assumed     | 9.676                                   | .002 | -2.079                       | 228     | .039            | -.303           | .146                  | -.589                                     | -.016 |
|       | Equal variances not assumed |                                         |      | -2.031                       | 193.162 | .044            | -.303           | .149                  | -.596                                     | -.009 |



## Pemain \* Umur

**Group Statistics**

| Umur | N   | Mean  | Std. Deviation | Std. Error Mean |
|------|-----|-------|----------------|-----------------|
| 1    | 161 | 3.363 | .6661          | .0525           |
| 2    | 69  | 3.464 | .6022          | .0725           |

**Independent Samples Test**

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |       |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |       |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper |
| Rata2 | Equal variances assumed     | 3.467                                   | .064 | -1.077                       | 228     | .282            | -.1004          | .0932                 | -.2841                                    | .0832 |
|       | Equal variances not assumed |                                         |      | -1.122                       | 141.481 | .264            | -.1004          | .0895                 | -.2774                                    | .0765 |

## Sutradara \* Umur

**Group Statistics**

|       | Umur | N   | Mean  | Std. Deviation | Std. Error Mean |
|-------|------|-----|-------|----------------|-----------------|
| Rata2 | 1    | 161 | 3.261 | .6663          | .0525           |
|       | 2    | 69  | 3.442 | .5183          | .0624           |

**Independent Samples Test**

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |        |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|--------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |        |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper  |
| Rata2 | Equal variances assumed     | 6.120                                   | .014 | -2.012                       | 228     | .045            | -.1812          | .0901                 | -.3586                                    | -.0037 |
|       | Equal variances not assumed |                                         |      | -2.221                       | 163.573 | .028            | -.1812          | .0816                 | -.3422                                    | -.0201 |

## Umur \* Karya Saduran

Group Statistics

| Umur | N   | Mean  | Std. Deviation | Std. Error Mean |
|------|-----|-------|----------------|-----------------|
| 1    | 161 | 3.677 | .7425          | .0585           |
| 2    | 69  | 3.572 | .7188          | .0865           |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |       |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |       |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper |
| Rata2 | Equal variances assumed     | .131                                    | .718 | .988                         | 228     | .324            | .1046           | .1058                 | -.1040                                    | .3131 |
|       | Equal variances not assumed |                                         |      | 1.001                        | 132.616 | .319            | .1046           | .1045                 | -.1021                                    | .3112 |

## Umur \* Country of Origin

Group Statistics

| Umur | N   | Mean     | Std. Deviation | Std. Error Mean |
|------|-----|----------|----------------|-----------------|
| 1    | 161 | 3.335404 | .5933625       | .0467635        |
| 2    | 69  | 3.299517 | .6343772       | .0763700        |

Independent Samples Test

|       |                                | Levene's Test<br>for Equality of<br>Variances |      | t-test for Equality of Means |         |                     |                    |                          |                                                 |          |
|-------|--------------------------------|-----------------------------------------------|------|------------------------------|---------|---------------------|--------------------|--------------------------|-------------------------------------------------|----------|
|       |                                | F                                             | Sig. | t                            | df      | Sig. (2-<br>tailed) | Mean<br>Difference | Std. Error<br>Difference | 95% Confidence<br>Interval of the<br>Difference |          |
|       |                                |                                               |      |                              |         |                     |                    |                          | Lower                                           | Upper    |
| Rata2 | Equal variances<br>assumed     | 1.769                                         | .185 | .412                         | 228     | .681                | .0358868           | .0871800                 | -.1358947                                       | .2076684 |
|       | Equal variances<br>not assumed |                                               |      | .401                         | 121.305 | .689                | .0358868           | .0895500                 | -.1413966                                       | .2131702 |

## Umur \* Rumah Produksi

Group Statistics

| Umur | N   | Mean  | Std. Deviation | Std. Error Mean |
|------|-----|-------|----------------|-----------------|
| 1    | 161 | 3.531 | .7108          | .0560           |
| 2    | 69  | 3.522 | .5968          | .0718           |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |       |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |       |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper |
| Rata2 | Equal variances assumed     | 5.141                                   | .024 | .095                         | 228     | .924            | .0093           | .0977                 | -.1831                                    | .2018 |
|       | Equal variances not assumed |                                         |      | .102                         | 151.958 | .919            | .0093           | .0911                 | -.1707                                    | .1893 |

## Umur \* Sekuel

Group Statistics

| Umur | N   | Mean | Std. Deviation | Std. Error Mean |
|------|-----|------|----------------|-----------------|
| 1    | 161 | 4.07 | 1.093          | .086            |
| 2    | 69  | 3.77 | 1.113          | .134            |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |       |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |       |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper |
| Rata2 | Equal variances assumed     | 2.223                                   | .137 | 1.938                        | 228     | .054            | .306            | .158                  | -.005                                     | .618  |
|       | Equal variances not assumed |                                         |      | 1.923                        | 126.585 | .057            | .306            | .159                  | -.009                                     | .622  |

## Pekerjaan - Pemain

**Group Statistics**

| Pekerjaan |   | N   | Mean  | Std. Deviation | Std. Error Mean |
|-----------|---|-----|-------|----------------|-----------------|
| Rata2     | 1 | 115 | 3.313 | .6638          | .0619           |
|           | 2 | 115 | 3.474 | .6242          | .0582           |

**Independent Samples Test**

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |       |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |       |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper |
| Rata2 | Equal variances assumed     | .803                                    | .371 | -1.893                       | 228     | .060            | -.1609          | .0850                 | -.3283                                    | .0071 |
|       | Equal variances not assumed |                                         |      | -1.893                       | 227.145 | .060            | -.1609          | .0850                 | -.3283                                    | .0071 |

## Pekerjaan - Sutradara

Group Statistics

| Pekerjaan | N   | Mean  | Std. Deviation | Std. Error Mean |
|-----------|-----|-------|----------------|-----------------|
| Rata2 1   | 115 | 3.217 | .6726          | .0627           |
| 2         | 115 | 3.413 | .5707          | .0532           |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |        |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|--------|
|       |                             | F                                       | Sig. | T                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |        |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper  |
| Rata2 | Equal variances assumed     | 2.271                                   | .133 | -2.379                       | 228     | .018            | -.1957          | .0823                 | -.3577                                    | -.0336 |
|       | Equal variances not assumed |                                         |      | -2.379                       | 222.117 | .018            | -.1957          | .0823                 | -.3577                                    | -.0336 |



## Pekerjaan – Karya Saduran

**Group Statistics**

| Pekerjaan | N   | Mean  | Std. Deviation | Std. Error Mean |
|-----------|-----|-------|----------------|-----------------|
| Rata2 1   | 115 | 3.657 | .6830          | .0637           |
| 2         | 115 | 3.635 | .7873          | .0734           |

**Independent Samples Test**

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |       |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |       |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper |
| Rata2 | Equal variances assumed     | 1.576                                   | .211 | .224                         | 228     | .823            | .0217           | .0972                 | -.1698                                    | .2133 |
|       | Equal variances not assumed |                                         |      | .224                         | 223.547 | .823            | .0217           | .0972                 | -.1698                                    | .2133 |

## Pekerjaan – Country of Origin

Group Statistics

| Pekerjaan | N   | Mean     | Std. Deviation | Std. Error Mean |
|-----------|-----|----------|----------------|-----------------|
| Rata2 1   | 115 | 3.292754 | .5691001       | .0530689        |
| 2         | 115 | 3.356522 | .6393859       | .0596230        |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |          |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|----------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |          |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper    |
| Rata2 | Equal variances assumed     | .346                                    | .557 | -.799                        | 228     | .425            | -.0637681       | .0798199              | -.2210470                                 | .0935108 |
|       | Equal variances not assumed |                                         |      | -.799                        | 224.976 | .425            | -.0637681       | .0798199              | -.2210583                                 | .0935221 |

## Pekerjaan – Rumah Produksi

Group Statistics

| Pekerjaan | N   | Mean  | Std. Deviation | Std. Error Mean |
|-----------|-----|-------|----------------|-----------------|
| Rata2 1   | 115 | 3.543 | .6542          | .0610           |
| 2         | 115 | 3.513 | .7023          | .0655           |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |       |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |       |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper |
| Rata2 | Equal variances assumed     | .019                                    | .889 | .340                         | 228     | .734            | .0304           | .0895                 | -.1459                                    | .2068 |
|       | Equal variances not assumed |                                         |      | .340                         | 226.859 | .734            | .0304           | .0895                 | -.1459                                    | .2068 |

## Pekerjaan - Sekuel

**Group Statistics**

| Pekerjaan | N   | Mean | Std. Deviation | Std. Error Mean |
|-----------|-----|------|----------------|-----------------|
| Rata2 1   | 115 | 4.08 | 1.093          | .102            |
| 2         | 115 | 3.89 | 1.114          | .104            |

**Independent Samples Test**

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower Upper                               |
| Rata2 | Equal variances assumed     | .154                                    | .695 | 1.314                        | 228     | .190            | .191            | .146                  | -.096 .478                                |
|       | Equal variances not assumed |                                         |      | 1.314                        | 227.919 | .190            | .191            | .146                  | -.096 .478                                |

## Gender \* Sumber Informasi

Group Statistics

| Jenis Kelamin |   | N   | Mean     | Std. Deviation | Std. Error Mean |
|---------------|---|-----|----------|----------------|-----------------|
| Rata2         | 1 | 103 | 3.131068 | .6225827       | .0613449        |
|               | 2 | 127 | 3.324147 | .6879240       | .0610434        |

Independent Samples Test

|       |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |           |
|-------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-----------|
|       |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |           |
|       |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper     |
| Rata2 | Equal variances assumed     | 2.465                                   | .118 | -2.208                       | 228     | .028            | -.1930790       | .0874488              | -.3653901                                 | -.0207679 |
|       | Equal variances not assumed |                                         |      | -2.231                       | 225.235 | .027            | -.1930790       | .0865418              | -.3636143                                 | -.0225438 |

## Gender \* Sumber Informasi dan Teknologi

Group Statistics

| Jenis Kelamin    |   | N   | Mean     | Std. Deviation | Std. Error Mean |
|------------------|---|-----|----------|----------------|-----------------|
| Sumber Informasi | 1 | 103 | 3.131068 | .6225827       | .0613449        |
|                  | 2 | 127 | 3.324147 | .6879240       | .0610434        |
| Teknologi        | 1 | 103 | 3.653722 | .8322507       | .0820041        |
|                  | 2 | 127 | 3.632546 | .7416016       | .0658065        |

Independent Samples Test

|                  |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |           |
|------------------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|-----------|
|                  |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |           |
|                  |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper     |
| Sumber Informasi | Equal variances assumed     | 2.465                                   | .118 | -2.208                       | 228     | .028            | -.1930790       | .0874488              | -.3653901                                 | -.0207679 |
|                  | Equal variances not assumed |                                         |      | -2.231                       | 225.235 | .027            | -.1930790       | .0865418              | -.3636143                                 | -.0225438 |
| Teknologi        | Equal variances assumed     | 1.028                                   | .312 | .204                         | 228     | .839            | .0211758        | .1038858              | -.1835233                                 | .2258748  |
|                  | Equal variances not assumed |                                         |      | .201                         | 206.384 | .841            | .0211758        | .1051436              | -.1861174                                 | .2284689  |

## Umur \* Sumber Informasi dan Teknologi

Group Statistics

| Umur                             | N   | Mean     | Std. Deviation | Std. Error Mean |
|----------------------------------|-----|----------|----------------|-----------------|
| (1) 18-24 tahun                  | 161 | 3.335404 | .6710759       | .0528882        |
| Sumber Informasi (2) 25-43 tahun | 69  | 3.009662 | .5953826       | .0716756        |
| (1) 18-24 tahun                  | 161 | 3.724638 | .7523715       | .0592952        |
| Teknologi (2) 25-43 tahun        | 69  | 3.449275 | .8201428       | .0987336        |

Independent Samples Test

|                  |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |          |
|------------------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|----------|
|                  |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |          |
|                  |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper    |
| Sumber Informasi | Equal variances assumed     | 2.046                                   | .154 | 3.486                        | 228     | .001            | .3257419        | .0934448              | .1416161                                  | .5098677 |
|                  | Equal variances not assumed |                                         |      | 3.657                        | 144.057 | .000            | .3257419        | .0890761              | .1496768                                  | .5018070 |
| Teknologi        | Equal variances assumed     | .682                                    | .410 | 2.475                        | 228     | .014            | .2753623        | .1112555              | .0561419                                  | .4945828 |
|                  | Equal variances not assumed |                                         |      | 2.391                        | 119.301 | .018            | .2753623        | .1151705              | .0473192                                  | .5034055 |

## Pekerjaan – Sumber Informasi dan Teknologi

Group Statistics

| Pekerjaan   | N   | Mean     | Std. Deviation | Std. Error Mean |
|-------------|-----|----------|----------------|-----------------|
| Sumber 1    | 115 | 3.336232 | .6302103       | .0587674        |
| Informasi 2 | 115 | 3.139130 | .6868049       | .0640449        |
| Teknologi 1 | 115 | 3.802899 | .7104012       | .0662453        |
| 2           | 115 | 3.481159 | .8191082       | .0763822        |

Independent Samples Test

|                  |                             | Levene's Test for Equality of Variances |      | t-test for Equality of Means |         |                 |                 |                       |                                           |          |
|------------------|-----------------------------|-----------------------------------------|------|------------------------------|---------|-----------------|-----------------|-----------------------|-------------------------------------------|----------|
|                  |                             | F                                       | Sig. | t                            | df      | Sig. (2-tailed) | Mean Difference | Std. Error Difference | 95% Confidence Interval of the Difference |          |
|                  |                             |                                         |      |                              |         |                 |                 |                       | Lower                                     | Upper    |
| Sumber Informasi | Equal variances assumed     | .692                                    | .406 | 2.268                        | 228     | .024            | .1971014        | .0869216              | .0258292                                  | .3683737 |
|                  | Equal variances not assumed |                                         |      | 2.268                        | 226.334 | .024            | .1971014        | .0869216              | .0258225                                  | .3683804 |
| Teknologi        | Equal variances assumed     | 2.776                                   | .097 | 3.182                        | 228     | .002            | .3217391        | .1011073              | .1225150                                  | .5209632 |
|                  | Equal variances not assumed |                                         |      | 3.182                        | 223.529 | .002            | .3217391        | .1011073              | .1224938                                  | .5209845 |



## Lampiran 6

Tabel r dan Tabel t

| DF = n-2 | 0.1    | 0.05    | 0.05   |
|----------|--------|---------|--------|
|          |        | t 0.05  | r 0,05 |
| 1        | 6.3138 | 12.7062 | 0.9969 |
| 2        | 2.9200 | 4.3027  | 0.9500 |
| 3        | 2.3534 | 3.1824  | 0.8783 |
| 4        | 2.1318 | 2.7764  | 0.8114 |
| 5        | 2.0150 | 2.5706  | 0.7545 |
| 6        | 1.9432 | 2.4469  | 0.7067 |
| 7        | 1.8946 | 2.3646  | 0.6664 |
| 8        | 1.8595 | 2.3060  | 0.6319 |
| 9        | 1.8331 | 2.2622  | 0.6021 |
| 10       | 1.8125 | 2.2281  | 0.5760 |
| 11       | 1.7959 | 2.2010  | 0.5529 |
|          |        |         |        |
| 97       | 1.6607 | 1.9847  | 0.1975 |
| 98       | 1.6606 | 1.9845  | 0.1966 |
| 99       | 1.6604 | 1.9842  | 0.1956 |
| 100      | 1.6602 | 1.9840  | 0.1946 |
| 150      | 1.6551 | 1.9759  | 0.1593 |
| 200      | 1.6525 | 1.9719  | 0.1381 |
| 201      | 1.6525 | 1.9718  | 0.1378 |
| 202      | 1.6524 | 1.9718  | 0.1374 |
| 203      | 1.6524 | 1.9717  | 0.1371 |
| 204      | 1.6524 | 1.9717  | 0.1367 |
| 205      | 1.6523 | 1.9716  | 0.1364 |
| 206      | 1.6523 | 1.9715  | 0.1361 |
| 207      | 1.6522 | 1.9715  | 0.1358 |
| 208      | 1.6522 | 1.9714  | 0.1354 |
| 209      | 1.6522 | 1.9714  | 0.1351 |
| 210      | 1.6521 | 1.9713  | 0.1348 |
|          |        |         |        |
| 220      | 1.6518 | 1.9708  | 0.1317 |
| 221      | 1.6518 | 1.9708  | 0.1314 |
| 222      | 1.6517 | 1.9707  | 0.1311 |
| 223      | 1.6517 | 1.9707  | 0.1308 |
| 224      | 1.6517 | 1.9706  | 0.1305 |
| 225      | 1.6517 | 1.9706  | 0.1303 |
| 226      | 1.6516 | 1.9705  | 0.1300 |
| 227      | 1.6516 | 1.9705  | 0.1297 |
| 228      | 1.6516 | 1.9704  | 0.1294 |
| 229      | 1.6515 | 1.9704  | 0.1291 |
| 230      | 1.6515 | 1.9703  | 0.1288 |