

BAB V

KESIMPULAN

5.1 Kesimpulan dari hasil Analisis:

Dari hasil data yang telah diolah dapat diambil kesimpulan, diantaranya:

1. Dari nilai skor *Attitude Toward The Site* didapat nilai sebesar 73.53 yang masuk dalam norma sedang (Chen and wells, 1999) dan dari keenam pernyataan yang diajukan, rata-rata responden menjawab setuju untuk mengunjungi website Friendster, merasa nyaman menjelajahi web site Friendster, menjelajahi web site Friendster merupakan cara yang baik untuk meluangkan waktu, dan dibandingkan website-website lain yang pengguna kenal, pengguna menilai web site Friendster lebih baik. Sedangkan untuk apakah pengguna puas dengan layanan yang diberikan web site Friendster, pengguna menjawab netral dan tidak setuju bahwa web site Friendster memudahkan pengguna menjalin hubungan dengan perusahaan Friendster.
2. Dari Skor *Entertainment* sebesar 67.8 yang menurut =Chen dan Well termasuk berada dalam skor yang medium dimana berarti bahwa pada sisi *Entertainment* pada web site Friendster belum bisa dipakai sebagai keunggulan dalam bersaing. Sedangkan skor *Informativeness* sebesar 73.6 dimana berarti sisi inipun belum memenuhi kriteria untuk dapat dijadikan sebagai salah satu

keunggulan dalam memikat konsumen. Sedangkan dari skor *Organization* mendapat nilai yang tertinggi diantara ketiganya yaitu sebesar 77.6.

3. Berdasarkan Skor *Attitude Toward The Site, Entertainment Informativeness Organization* Dapat diinterpretasikan bahwa Untuk meningkatkan keunggulan dalam bersaing, maka strategi yang diambil adalah meningkatkan sisi *Organization* dengan meningkatkan *Usability* web site Friendster.
4. Perancangan Prototype untuk mengakomodasi solusi untuk meningkatkan sisi organisasi dengan meningkatkan usability telah dilakukan berdasarkan *The Research-Based Web Design & Usability Guidelines (Guidelines)* yang dikembangkan oleh U.S. Department of Health and Human Services (HHS) (Nielsen, 2006) yang diurutkan berdasarkan *Relative Score*.

5.2 Saran-saran.

Berdasarkan hasil penelitian yang ada, maka saran-saran yang dapat penulis berikan adalah:

1. Dengan dilihat bagaimana Skor *Organization* dapat digunakan sebagai keunggulan bersaing dan position dalam benak pengguna, maka manajer juga dapat mengembangkan sisi lainnya sebagai pendukung, namun tetap memprioritaskan sisi *Organization* sebagai keunggulan yang utama.
2. Friendster hendaknya tetap fokus pada penyediaan layanan network sosial online dengan mengedepankan slogan make dating, meet Friend *more easy*.

Karena hal ini perlu didukung sisi *Organization*, dimana mudah untuk digunakan dan memberikan pengalaman tersendiri bagi pengguna serta nyaman digunakan sehingga menjadikan Friendster bagian yang tidak terpisahkan dari kegiatan berteman.

3. Untuk penelitian selanjutnya prototype dapat kembali diukur *Attitude Toward The Site*

5.3 Kelemahan penelitian

Pada penelitian ini dalam menentukan alat analisis apa yang digunakan untuk meningkatkan sisi *Entertainment*, meningkatkan sisi *Informativeness*, dan meningkatkan sisi *Organization* dikarenakan belum adanya penelitian yang mendukung hal tersebut, maka peneliti menggunakan asumsi yang didasarkan dari definisi *Organization* pada penelitian Chen dan Well (1999) yaitu sejauh mana web site tersebut mudah untuk digunakan, mudah dipelajari, dan sejauh mana pengguna dapat menyelesaikan pekerjaannya. Hal ini sesuai dengan komponen dari Usability (Jacob Nielsen, 2003) yaitu ***Learnability***: Bagaimana mudah untuk digunakan untuk menyelesaikan *basic tasks* pada pertama kali pengguna menggunakan desain itu?, ***Efficiency***: Ketika pengguna mempelajari desain itu, secepat apa mereka dapat menyelesaikan *tasks*?, ***Memorability***: Ketika pengguna kembali menggunakan desain itu kembali setelah beberapa lama tidak menggunakan?, ***Errors***: Berapa banyak kesalahan yang pengguna lakukan, dan bagaimana pengguna mengatasi kesalahan tersebut?

Selain itu Jacob Nielsen (2003) juga mengatakan Kata *usability* juga sama artinya dengan suatu metode untuk meningkatkan kemudahan untuk digunakan. Sedangkan Joseph Dumas dan Janice (Ginny) Redish (2004) mengatakan, *usability* berarti bagaimana seseorang mampu menggunakan suatu produk dengan sangat mudah dan cepat untuk menyelesaikan pekerjaannya. Karena itu alat untuk menganalisis sisi *Organization* adalah *The Research-Based Web Design & Usability Guidelines (Guidelines)* yang dikembangkan oleh U.S. Department of Health and Human Services (HHS)

Sedangkan untuk sisi *Entertainment* dapat dijelaskan dari beberapa element yaitu *Fun, Exciting, Cool, Imaginative, Entertaining, and Flashy* Hal ini sesuai dengan tujuan dari Handbook Macromedia Web Site design membuat web site *more Cool, Imaginative, Ecicing and Flashy* (Ricard, 2001). Sedangkan untuk sisi *Informativeness* yang dapat dijelaskan oleh *Informative, Intelligent, Knowledgeable, Resourceful, Useful and Helpful* dapat dianalisis dengan *Research Guides Evaluating Internet information* oleh Susan Beck dalam *The Good, The Bad and The Tgly: or, Ehy It's a Good Idea to Evaluate Web sources Evaluation Criteria* (1997).

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- <http://designtheory.org/>
- http://www.digital-web.com/articles/principles_of_design/comments/
- <http://www.munsell.com/munsell1.htm>
- http://www.digital-web.com/types/design_in_theory_and_practice/
- <http://www.beer.org/~tpark/color.html#A1.1>
- <http://www.kdweb.co.uk/latest-news.htm>
- <http://www.w3.org/>
- <http://webdesign.about.com/od/webeditorcustomerreviews/gr/dreamweaver.htm>
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Lampiran 1

Pendapat Responden Mengenai Prototype

1. Milka, responden 1 umur 22, mahasiswa, Wanita

Komposisi warna saya suka, kelihatan lebih banyak warna, jadi tidak terlalu membosankan dan monoton dan statis lebih dinamis. Untuk menu saya merasakan lebih mudah. Salama ini saya tidak bisa membayangkan struktur menu jadi selama ini saya asal klik dan mencari, tapi sekarang bisa. Selain itu sekarang lebih tidak ribet. Saya bisa memberi testi kepada teman saya dari halaman awal, kalau pada Friendster saya harus masuk dan mencari teman saya lalu saya kasih testi dan itu tidak mudah.

2. Clarisa, responden 2 umur 18, mahasiswa, Wanita

Warna bagus terasa lebih hidup dan tidak cepat bosan, dibandingkan dengan warna biru abu-abu dan putih yang kesannya itu-itu saja. Pilihan banyak sehingga saya gak harus bingung membuka itu-ini dulu baru saya menemukan fungsi yang saya inginkan padahal saya hanya ingin melakukan itu saja karena saya sedang terburu-buru musalnya. Kedua lebih mudah saya aja hanya butuh beberapa menit untuk mengerti apa maksud fungsi-fungsi yang ada. Fitur-fiturnya baru-baru dan kelihatannya menyenangkan, seperti saya bisa tahu saya memberi testi kepada siapa saja, kalau di Friendster mana mungkin saya mengetahuinya. Selain itu fitur penyimpan tanggal Birthday teman saya tanpa harus mendekati hari h baru tahu, memungkinkan saya bisa tanya ke Friendster kalau ingin tahu tentang Birthday teman saya kapan saja.

3. Surya, 19 responden 3, mahasiswa, Laki-laki

Bagaimanapun dengan fitur pencari foto memungkinkan saya bisa mencari foto yang sesuai dengan diskripsi yang saya cari, selain itu saya bisa jadi mengumpulkan foto. Karena itulah dengan fitur pencari foto saya merasa betah di Friendster. Selain tampilannya lebih hidup dan berwarna saya juga suka menu keduanya, dimana menu tersebut khusus untuk halaman yang saya buka, sehingga saya mau apa aja mengenai halaman yang saya buka terakomodasi pada menu kedua. Selain itu saya dapat mengakses keseluruhan fitur pada Prototyping Friendster dari halaman pertama. Dan tentu saja ini menghemat waktu saya.



Lampiran II
Tampilan Friendster



Stay in Touch

Get friends updates,
share photos and videos

[Latest](#) [Featured Photos](#) [Most Grabbed](#) [Most Discussed](#)

ben
Posted 6/19/06

[More Discussed Photos »](#)

New Members Popular



20, Married
Virginia

More Popular Profiles »



We win! Friendster wins The Webware 100 Award for best Community site. The Webware 100 awards honor the best Web 2.0 sites, services and applications that are leading the next wave of innovation.

The Official PBA Tour Fantasy Game Win Bowling Gear and PBA Prizes
www.pbafantasygame.com

Check it Out. Meet & Chat w/ 1000s of Members.
100% Free!
Friendster PerfSpot.com

2.Home Sesudah login

friendster

powered by Google

English | 繁體中文 | 简体中文 | Español

Messages | Settings | Help | Log Out

Home | My Profile | My Connections | Explore | Search

Classifieds | Jobs | Invite

Friendster Classifieds. Great local and global listings

the surfer™ Friends

BACK | NEXT



Who's Viewed Me?
1 Profile views: 11/3/2007

My Inbox

ADD Your Address Book
NEW Messages
NEW Friend Requests
NEW Comments
NEW Submitted Photos
NEW Bulletins
NEW Horoscopes

My Tools

Post Bulletin
Upload Photos
Post Shoutout
Invite Friends
Edit Profile
More

My Friends (Edit Featured)

View All (428)



Fei Fei



indah



FeLiCiA



Xin Dien'



Dephi



eugenia

New Fan Profiles added daily, become a fan of your favorite ones

naukri.com

India's No.1 Job Site

For some it is a dream
For you its a dream come true

Post Your Resume



200,000 Jobs | Get Jobs by email

Naukri.com | Ads by Google

Bulletins



-poko'e sunshine toki...
Posted 5 November, 2007 by a n n e



Jodot!!!! Perlu di TES
Posted 4 November, 2007 by IvOnE



lagi apa?
Posted 4 November, 2007 by IvOnE



Jay Chou New Album 8th album "Jay Chou on the Run"
Posted 4 November, 2007 by -Yan Chou-



gingEr teA...
Posted 4 November, 2007 by cHe

My Network Activity: November 5, 2007

Friends
6 minutes ago

I'm a Fan of
6 minutes ago

Bookmarks
6 minutes ago

Groups
19 minutes ago

Schoolmates

Get e-mail updates | View All



Yan Chou-
added new friend Andrew Irawan - 3 minutes ago
posted bulletin - 11 hours ago
updated his profile - 11 hours ago
received new comment - 4 days ago



Ellen
"we've nevEr realized thAt someThing seemed to be ..." more
received new comment - 3 minutes ago
added new friend nia nia - 2 days ago
updated her profile - 4 days ago
added new photo - 3 weeks ago



Marina
"Hi!!!"
received new comment - 8 minutes ago
updated her profile - 2 hours ago
added new friend adel - 2 hours ago
added new photo - 3 days ago



Gita
"lernen2 ae..."
added new friend Hendry tyty - 10 minutes ago
posted shoutout - 2 hours ago
received new comment - 3 hours ago
added new photo - 1 week ago



Septa
"sooo complicated... help me please..."
added new friend Velve wityn - 13 minutes ago
received new comment - 3 days ago
updated her profile - 1 week ago
posted shoutout - 1 week ago
added new photo - 1 week ago
updated featured friends - 1 month ago



. adel -
"I never pretend to b something im not....n all i ..." more
received new comment - 32 minutes ago
added new friend pAnji - 6 hours ago
updated featured friends - 2 weeks ago
updated her profile - 2 weeks ago
joined a group - 4 weeks ago
added new photo - 1 month ago



yoen
"aku pingin pul indo...i miss my soulmate so much..." more
received new comment - 39 minutes ago
added new photo - 46 minutes ago
joined a group - 2 hours ago
added new shout Emote - 1 day ago
added new friend Cip x 22 - 2 days ago
updated her profile - 1 week ago
updated featured friends - 3 weeks ago



-Fany-
joined a group - 50 minutes ago
received new comment - 2 days ago
added new friend Die Die nichisakuraki - 3 days ago
added new photo - 1 week ago
updated her profile - 1 week ago

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friendster

Web | Friendster

English

HomeMy ProfileMy ConnectionsExploreClassifiedsJobsInvite

the surferFeatured Fan Profiles

JeZzicA- SetyadarmaView All



"Don't be afraid 2 Fly.... CoMe SpReaD u'r wilGs...."

Location: Sandnes, Strandasysla, IS

Hometown: Chemarank-city ; MeTröpolITaH City

Last Login: 24 hours

- JeZzicA-'s URL:

http://profile.friendster.com/4363018

Private Profile

[Restricted to -JeZzicA-'s friends]

Send Message

Send a Smile

Add as Friend

Forward to Friend

Invite to Group

Add Bookmark

Ads by Google

Food Grade FDA Rubber

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SAPPHIRE

Post Bulletin

Post Bulletin

Inbox (1200)

Sent (0)

Trash (155) (Empty)

Bulletin Board

Use the Bulletin Board to post messages (such as questions, party invites, event information, romance issues, etc.) to all of your friends. The Bulletin Board will show you messages from your friends and Fan Profiles.

Post Bulletin

From	Date	Subject
 iwOnE	Wednesday, 31 October, 2007	+++++
 iwOnE	Wednesday, 31 October, 2007	make a wish.....
 iwOnE	Wednesday, 31 October, 2007	boifrend
 ZDELUCIOUS	Wednesday, 31 October, 2007	paris van java
 ZDELUCIOUS	Wednesday, 31 October, 2007	☛ I wish i was with her right NOW.
 Danyl	Wednesday, 31 October, 2007	Sambung Menyambung menjadi satu..
 ちび - ちゃん	Wednesday, 31 October, 2007	sick
 ちび - ちゃん	Wednesday, 31 October, 2007	iseng2
 FULL'OLIVIA'	Wednesday, 31 October, 2007	rada aneh bulbone
 FULL'OLIVIA'	Wednesday, 31 October, 2007	sepiiiiiiiiiiiii

Bulletins 1 - 10 of 275

< prev 1 2 3 4 5 6 7 ...28 next >

AsiaRooms.com

Worldwide Hotel Reservation. Affordable rates and online reservations available.

Selling property/land?

12 photos, video, map, advertise until sold

Your Ad Here



Lampiran III
Tampilan Prototype

1. Home



Find Your Friends

 简体中文
English

 help

 login

Quick Search

Find Friends

Connect With

Share Your Photos

Create Your Profile



 Most Wanted

 Photos

 Profile

 Video

 Ringtone

 Blog

 Music

 Group

 NEW Services!

 Share your music and video

 Send Your Greetings

 Gift For your Friend

 Friendship Tips

 Create Your Group

 Share Your Tips

more »

 Photos



11 Best Friends
Long Island, NY



With Love
Miami, FL



Group of Friends
New York, NY

more »

 Featured Fans Profile



100% 100%
Singapore



100% 100%
New York



100% 100%
Singapore

more »

 Find

Featured Fan Profiles ▾

Search

Enter your ID (login) and password

Login (ID):

Password:

☐ Remember my ID on this computer

☒ [Sign-Up Help](#)

☒ [Forgot Your Password](#)

See Who's on Friendster

 Enter Name or Email



Friendship Tips | Friendship Articles | Friendship Stories | Browser by Location | Friends Gift | Promote Myprofile

change menu | About | FAQ | Terms Of Service | Privacy Policy | Site Map | Contact Us | Advertise | Promote MyProfile | Site map

2. Home(Sesudah Login)



Find Your Friends

简体中文 English

Help

Log In

Quick Search

Home

On The Top Close

My Profile

new massage (10)

new testimonial (5)

new comment (12)

new reques friend (5)

new friends uploaded photos (1)

my friends

new all 10/24



My network activity : homepage 1 301 (plus melanda)

14 minutes ago

5 minutes ago

1 hour ago

32 minutes ago

5 minutes ago

14 minutes ago

5 minutes ago

1 hour ago

32 minutes ago

Missao



I thing we more than...

add new friend akira - 1 hour ago

upload buletin - 12 minutes ago

update her profile - 14 minutes ago

received new comment - 10 minutes ago

upload shoutout - 8 minutes ago

upload new photos - 1 days ago

update featured friend - 1 week ago

Ayaka



Wow! new journal.....

add new friend akira - 1 hour ago

upload buletin - 12 minutes ago

update her profile - 14 minutes ago

received new comment - 10 minutes ago

upload shoutout - 8 minutes ago

upload new photos - 1 days ago

update featured friend - 1 week ago

Kikara



The new choice

add new friend akira - 1 hour ago

upload buletin - 12 minutes ago

update her profile - 14 minutes ago

received new comment - 10 minutes ago

upload shoutout - 8 minutes ago

upload new photos - 1 days ago

update featured friend - 1 week ago

your bulletin

	Posted	by
	8 you want ... 11/1	andy
	talk about you 11/1	ami
	just click and... 11/1	yosi
	soft and pe ... 10/28	wh2
	how many you... 10/26	prami
	I was ... 10/26	disca

friendster

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3. Profil



简体中文 English help login

Quick Search

friendster.com is a free online social network where you can find old friends, make new friends, and share photos, videos, and music.

Mai's profile

profile photos videos messages friends fan mail contact join friendster

i like... smile



Female, 23, single
Interests in : on set friend, dating, movies
location : Tokyo
Last login : 22 hours

view my : photos (34) | video (2)

- Add as friend
- Send message
- Leave comment
- Add to favorites

fives
gived am fives



albums



see all(33)>>

bio info

school
occupation
company
hometown
hobby and interests
favorite books
favorite movies
affiliation
about me
want to meet

how you are connect

you are connected to mai

my friends



see all my friends(244)>>

recent updates:

added new fan : 11 hours ago

received new comment : 12 hours ago

my updates

Top of my page



Oct 21, 2007 5:41 AM

Daniele says:

私はフレデリクです、
仏人です、
マルセユからきました。
日本語ぞべんぎようします。はしめまして。
仏語がすぎですか？
またね。



Jan 10, 2007 5:39 PM

♥kEaw♥ says:

Haiimemashite*^^*
thanks 4 accEpt mE~~~*

4.Message



Find Your Friends

简体中文English

Help

login

Quick Search

Message : inbox

 inbox  sent  drafts  trash  archive  calendar  contacts  groups  settings

 **Inbox:** Search message :

Messages 7 of 15 | First | Previews | Next | Last

delete

view

check all

clear all

Move to folder

OK

☐	Sender	Subject	Date	Size
☐	 Cindy	Re: hii	07/05/06	125 Kb
☐	 Sherly	Re: What is it...	03/06/06	95 Kb
☐	 Yohan	Bagus perlu dibaca	12/07/06	310 Kb
☐	 Debby	New Book	17/07/06	425 Kb
☐	 Chaterine	I thing....	02/08/06	85 Kb
☐	 Hendri	My new hp	08/09/06	415 Kb
☐	 Bob	Good...	02/05/07	70 Kb

check all

delete

1 - 7 of 15 | < prev 1 2 3 next >

Message in inbox

Inbox: Search message: Messages 7 of 15 | First | Previews | Next | Last

Move to folder

☐ Sender sort by Last Name Subject Date Size

☒		Cindy	Re: hii	07/05/06
☒		Sherly	Re: What is it...	03/06/06
☒		Yohan	Bagus perlu dibaca	12/07/06
☒		Debby	New Book	17/07/06
☒		Chaterine	I thing	02/08/06
☐		Hendri	My new hp	08/09/06
☒		Bob	Good ...	02/05/07

1 - 7 of 15 | < prev 1 2 3 next >

6.Search



Search

Quick search

Search

Friendster

for

Search

Find Your Friend

Select search by: ☒ Name ☐ Display Name ☐ Email

Find

Example: Tom Jones or Tom or tjones@hotmail.com

Find School

School Name:

Country:

United States

State/Province:

State/Province/Territory

Find

Find Affiliation for Networking

Field:

-Any-

Sub-Field:

N/A

Role:

N/A

Keyword:

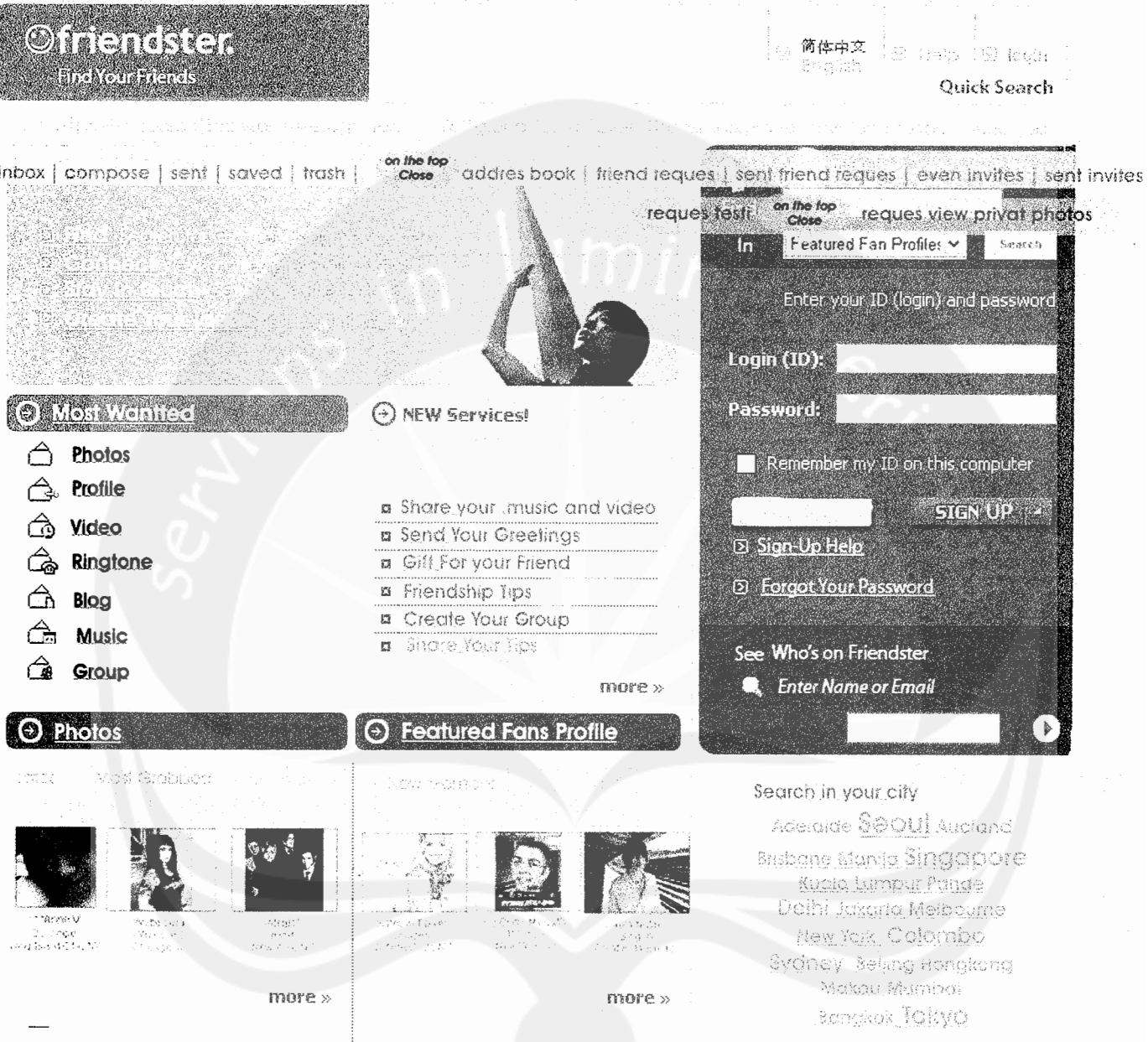
Find

7. Site Map



- Home
 - Edit my
 - Profile
 - Photos
 - Comment
 - Bookmarks
 - Shortcut
 - Friends
 - Calendar
 - Featured Fans
 - Groups
 - Review
 - Address book
 - Video
 - Blog
 - View my
 - Who's view my profile
 - Profile
 - Photos
 - Comment
 - Bookmarks
 - Friends
 - Video
 - Blog
 - Calendar
 - Groups
 - Featured Fans
 - Address book
 - Review
 - Add my
 - Profile
 - Photos
 - Video
 - Blog
 - Comment
 - Friends
 - Groups
 - Featured Fans
 - Bookmarks
 - Review
 - Address book
 - Calendar
 - Show my
 - New Message
 - Invite history
 - Testimonial History
 - Alert
 - Birthday Bookmark
 - Important day
 - Ranking score
 - Classified post
 - Bulletin post
 - Most grabbed
 - Most Discuss
 - Friend Request
 - Event
 - New Service
 - My blocked User
 - Create my
 - Reviews
 - Group
 - Blog
 - Account setting
 - Profile
 - Edit profile
 - Mam
 - Customize
 - College
 - School
 - Edit my photos
 - Edit my review
 - Blogs
 - Create a blog
 - Design friendster Blo
 - Photo Album
 - Type List
 - ControlPanel
 - Overview
 - Mobile Setting
 - Site access
 - Password Prote
 - Domain Mapping
 - Stats
 - Files
 - Account Info
 - Help
 - Featured Friends
 - Video
 - Youtube
 - Most Viewed
 - Top Rated
 - Recent Feature
 - Crackle
 - Featured Funny
 - Most Viewed
 - Shakle
 - BreakMovie
 - Video detective
 - Singing Foll
 - Bulletin Board
- Search
 - Search
 - Find by Name
 - Photos Search
 - College Search
 - School Search
 - Web Search
 - Blog Search
 - Search Group
 - Search Event
 - Search MyCalendar
 - Browser
 - People
 - Members
 - New Members
 - Popular
 - Friends of Friends
 - Photos
 - Your Friends
 - Latest
 - Featured Photos
 - Most Grabbed
 - Most Discussed
 - Video
 - Youtube
 - Crackle
 - Shakle
 - Break
 - Videodetective
 - Singing Foll
 - Featured Fan
 - Profile
 - Fan Profile
 - Featured Groups
 - Friendster Widget
 - Event
 - Message
 - Inbox
 - Compose
 - Sent
 - Saved
 - Trash
 - Address book
 - Friend Reques
 - Sent Friend Reques
 - Event invites
 - Sent invites
 - Testimonial
 - Inbox
 - Composed
 - Sent
 - Saved Template
 - Address book
 - Friend Reques
 - Sent Friend Reques
 - Reques testi
 - Reques view privat photos
 - Event invites
 - Sent invites
 - Group
 - Create Group
 - Edit Group
 - Manage group
 - Forum
 - Add forum
 - Search forum
 - Event
 - View event
 - Event Invite
 - Sent invite
 - Bookmark
 - View Bookmark
 - Invite
 - Send invite
 - Myfriend
 - Myconnection
 - Featured
 - Lastes Updates
 - Recently added
 - Birthday
 - Bookmark
 - Send Message
 - Send Testimonial
 - Send Comment
 - Send Picture
 - Send Music
 - Send Video
 - Sent Invite
 - Search myFriend
 - Address book
 - Video
 - View myVideo
 - Search Video
 - Download Video
 - View myfriend Video
 - Sent Video
 - Music
 - View myMusic
 - Search Music
 - Download Music
 - View myFriend Music
 - Sent Music
 - Job
 - Search Job
 - Classified post

8.Contoh Menu Horizontal



9. Contoh Menu Horizontal

Find Your Friends

[简体中文](#)
[English](#)
[Help](#)
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Quick Search

[home](#) | [profile](#) | [search](#) | [browser](#) | [message](#) | [testimonial](#) | [group](#) | [forum](#) | [event](#) | [bookmark](#) | [invite](#) | [myFriend](#) | [video](#) | [music](#) | [job](#)

[inbox](#) | [compose](#) | [sent](#) | [saved](#) | [trash](#) | [on the top](#) | [Close](#) | [address book](#) | [friend request](#) | [sent friend request](#) | [even invites](#) | [sent invites](#)

[Find](#) Search for Old friends, or Everyone
 [Connect](#) View profiles, grow your Network
 [Stay in touch](#) Get Picture, Friends Updates
 [Create Your Idea](#) Share your Blog, Group

Most Wanted

- Photos
- Profile
- Video
- Ringtone
- Blog
- Music
- Group

NEW Services!

- [Share your music and video](#)
- [Send Your Greetings](#)
- [Gift For your Friend](#)
- [Friendship Tips](#)
- [Create Your Group](#)
- [Share Your Tips](#)

[more >>](#)

Photos

Lates | Most Grabbed | Most Discussed

***Anne V
22, Single
Long Island City, NY

Yvette Lera
(Musician)
Chicago, IL

Interpol
(Band)
New York, NY

[more >>](#)

Featured Fans Profile

New Member | Popular

Katelyn Tarver
(Singer)
Schenectady, NY

CJ Curtis ManiaTV
(TV Show)
New York, NY

Paolo Nutini
(Singer)
Great Britain (UK)

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Search in your city

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[Brisbane](#) [Manila](#) [Singapore](#)
[Kuala Lumpur](#) [Pande](#)
[Delhi](#) [Jakarta](#) [Melbourne](#)
[New York](#) [Colombo](#)
[Sydney](#) [Beijing](#) [Hongkong](#)
[Makau](#) [Mumbai](#)
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Quick Search

In [Featured Fan Profile:](#) [Search](#)

Enter your ID (login) and password

Login (ID):

Password:

☐ Remember my ID on this computer

[LOG IN](#) [SIGN UP](#)

[Sign-Up Help](#)

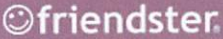
[Forgot Your Password](#)

See Who's on Friendster

Enter Name or Email

[Search](#)

10. Create Your account


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Quick Search

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Create Your Account Just 2 Step !!

Step 1

Email Address : Used as login ID

Password :

First Name :

Last Name : ☐ Hide last name on my profile

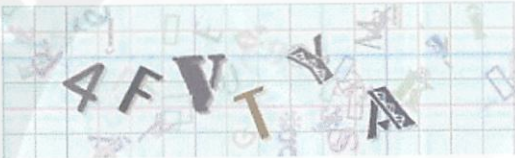
Date of Birth : Month Day Year Must be 16+.

Gender : ☐ Male ☐ Female

Country : Select Country

Step 2

Verify Registration :



Enter the characters from above.

By clicking the "Register" button you agree to Friendster's [terms of service](#), and certify that you are over 16 years of age.

Why Join?

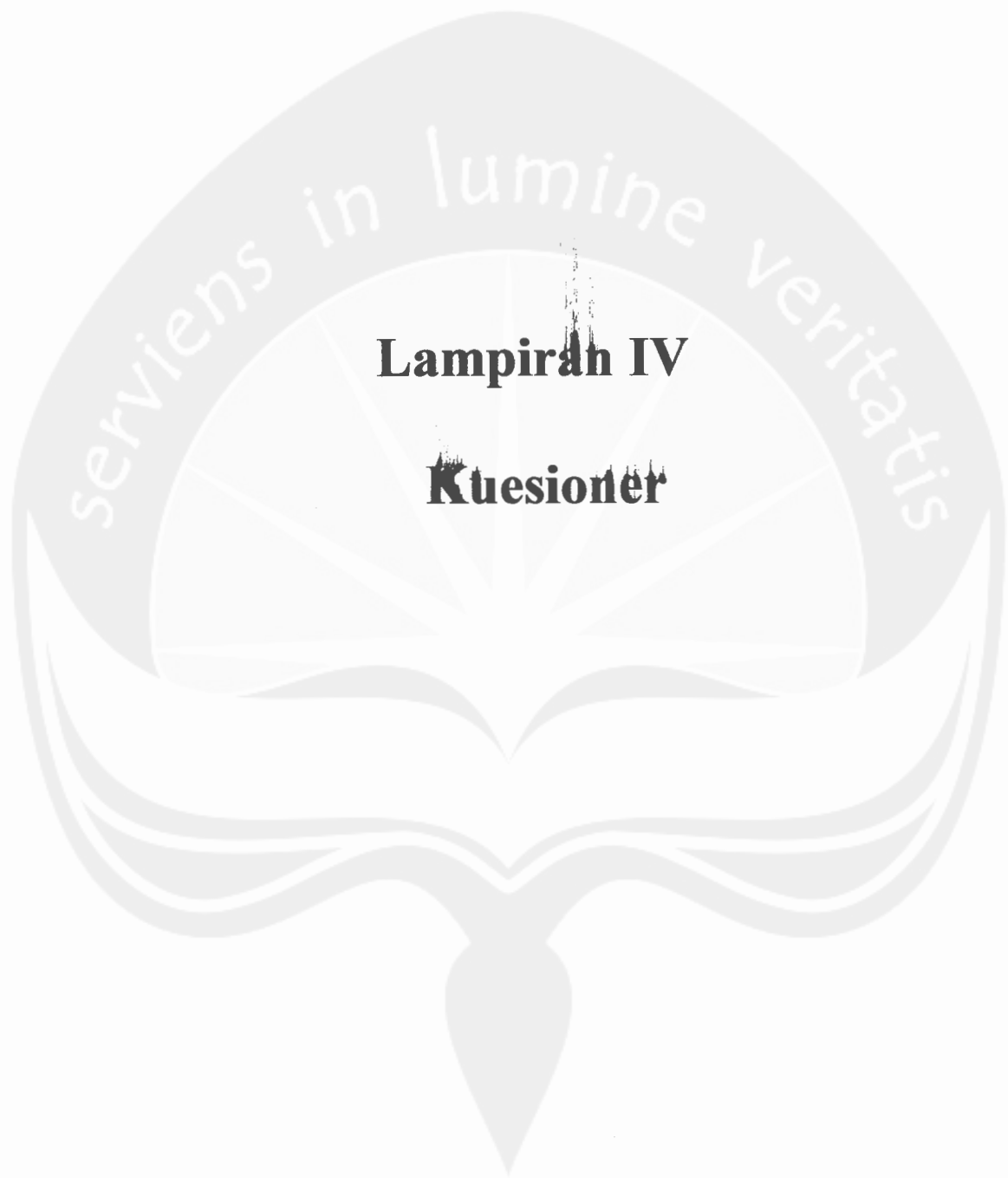
With Friendster, you can:

- Keep tabs on friends.
- Reconnect with old friends, roommates, schoolmates, co-workers, etc.
- Meet friends of friends.
- Build a custom profile, post photos, start a blog, and much more!

Friendster will never send you spam or sell your email address. It's all in our [privacy policy](#).

☒ [Privacy Policy](#)

[Friendship Tips](#) | [Friendship Articles](#) | [Friendship Stories](#) | [Browser by Location](#) | [Friends Gift](#) | [Promote Myprofile](#)
[Home Menu](#) [About](#) [FAQ](#) [Term Of Service](#) [Privacy Policy](#) [Safety Tips](#) [Contact Friendster](#) [Advertise](#) [Promote MyProfile](#) [Site Map](#)



Bagian 1 : Sikap Terhadap Website

ngkarilah angka yang paling sesuai dengan penilaian Anda terhadap masing-masing pernyataan berikut,dengan pedoman: 1 ="Sangat Tidak Setuju" dan 5 = "Sangat Setuju"

Pernyataan	STS	TS	N	S	SS
Saya ingin mengunjungi website Friendster lagi di waktu yang akan datang.	1	2	3	4	5
Saya puas dengan layanan yang diberikan website Friendster.	1	2	3	4	5
Saya merasa nyaman menjelajahi website Friendster.	1	2	3	4	5
Saya merasa bahwa menjelajahi website Friendster merupakan cara yang baik bagi saya untuk meluangkan waktu saya.	1	2	3	4	5
Website Friendster memudahkan saya menjalin hubungan dengan perusahaan Friendster.	1	2	3	4	5

ngkarilah angka yang paling sesuai dengan penilaian Anda terhadap masing-masing pernyataan berikut,dengan pedoman: 1 =" Sangat jelek" dan 5 = "Sangat baik"

Pernyataan	SJ	J	N	B	SB
Dibandingkan website-website lain yang saya kenal,saya menilai website Friendster ini sebagai:	1	2	3	4	5

Bagian 2: Descriptive Dimensi

ngkarilah angka yang paling sesuai dengan penilaian atau evaluasi Anda terhadap website friendster rdasarkan aspek-aspek berikut dengan pedoman : 1 ="Sangat Tidak Setuju" dan 5 = "Sangat Setuju"

Pernyataan	STS	TS	N	S	SS
------------	-----	----	---	---	----

Dari sisi Entertainment

lenurut Anda Friendster itu.....

Menyenangkan	1	2	3	4	5
Mengasikkan	1	2	3	4	5
Keren	1	2	3	4	5
Imajinatif	1	2	3	4	5
Menghibur	1	2	3	4	5
Menyolok	1	2	3	4	5

Dari sisi Informativeness

pakah bagi Anda isi Friendster itu

Informatif	1	2	3	4	5
Cerdas	1	2	3	4	5
Berpengetahuan Luas	1	2	3	4	5
Banyak akal	1	2	3	4	5
Bermanfaat	1	2	3	4	5
Membantu	1	2	3	4	5

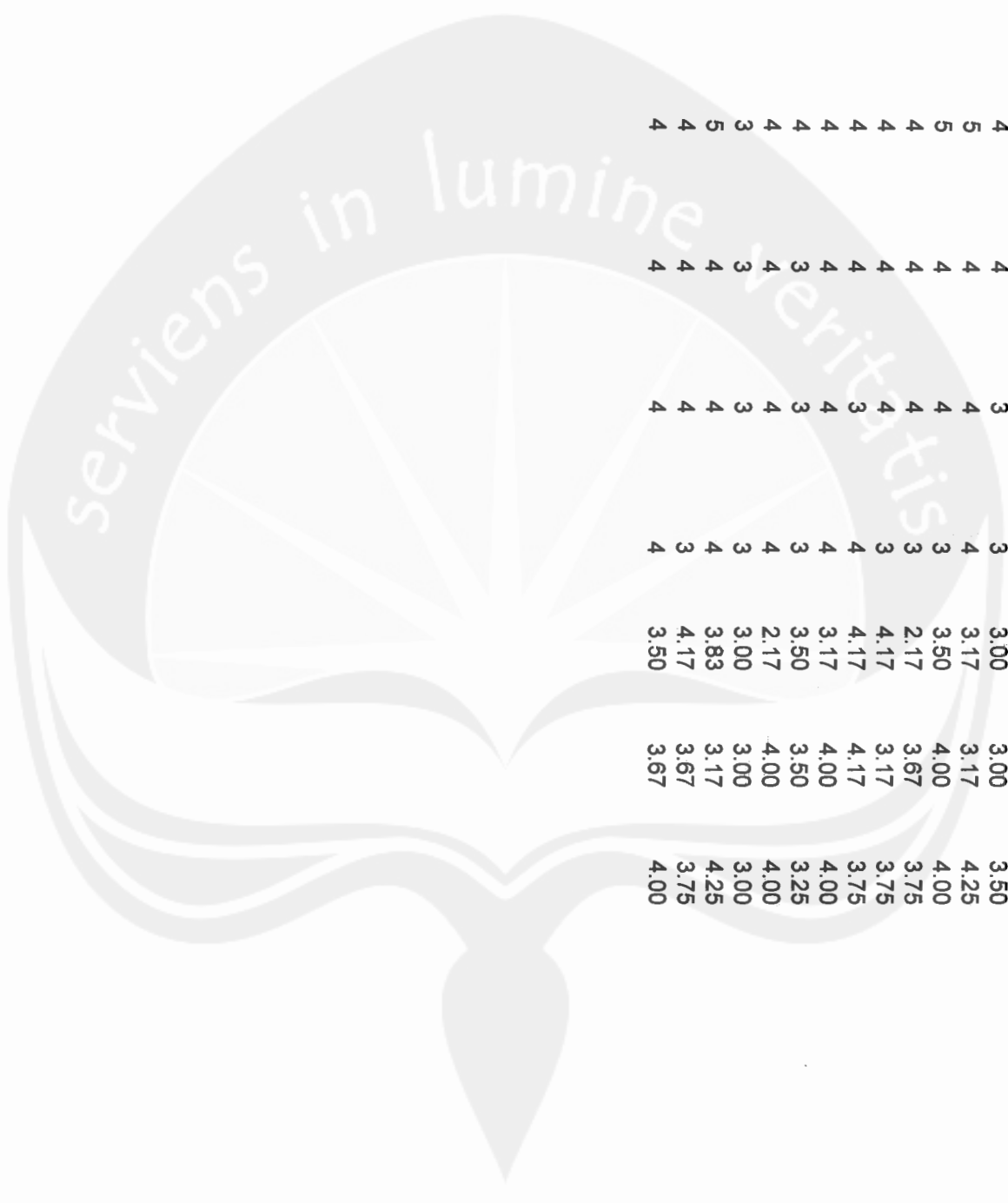
Dari sisi Organization

edangkan tampilan website Friendster bagi Anda

Tidak Kacau Balau	1	2	3	4	5
Praktis	1	2	3	4	5
Tidak Membingungkan	1	2	3	4	5
Tidak Menjengkelkan	1	2	3	4	5

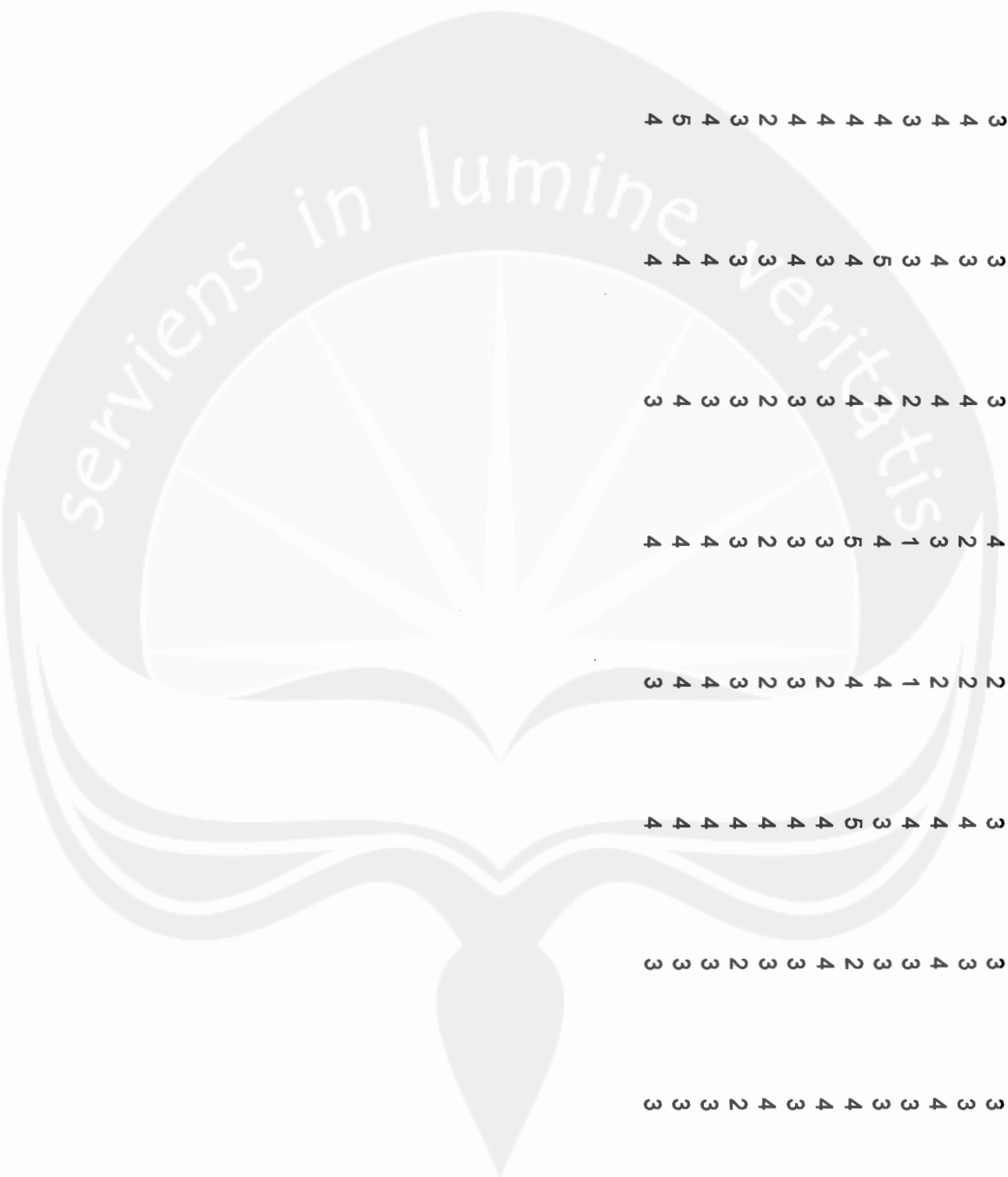


5	5	4	3	3	4.17	4.17	3.25
3	3	4	4	3	3.00	3.00	3.50
3	3	4	4	4	3.17	3.17	4.25
4	4	5	4	3	3.50	4.00	4.00
4	5	4	4	3	2.17	3.67	3.75
3	4	4	4	3	4.17	3.17	3.75
5	5	4	4	4	4.17	4.17	3.75
4	4	4	4	4	3.17	4.00	4.00
4	5	4	3	3	3.50	3.50	3.25
4	5	4	4	4	2.17	4.00	4.00
4	4	3	4	3	3.00	3.00	3.00
3	3	5	4	4	3.83	3.17	4.25
4	4	4	4	3	4.17	3.67	3.75
4	5	4	4	4	3.50	3.67	4.00



butir11	butir12	butir13	butir14	butir15	butir16	rata-rata E	rata-rata I	rata-rata O
3	3	4	3	4	4	3.17	3.00	3.75
3	3	4	4	4	3	2.83	2.67	3.75
4	4	4	4	3	4	3.50	3.67	3.75
4	4	4	4	5	4	3.83	4.17	4.25
3	3	3	4	4	3	3.50	3.67	3.75
4	4	3	3	4	4	3.17	3.17	3.50
5	5	5	4	4	4	3.17	4.17	4.25
4	5	5	5	4	5	3.83	4.17	4.50
4	5	5	4	4	4	3.50	4.17	4.50
5	5	3	3	3	4	1.83	4.50	3.25
4	5	5	4	4	3	3.00	3.50	4.00
5	5	4	4	5	4	3.50	4.50	4.00
5	5	5	4	4	4	4.00	4.50	4.00
5	5	4	4	5	4	4.17	4.17	4.25
5	5	5	4	4	4	4.50	4.17	4.00
3	3	4	4	4	4	3.83	4.00	4.50
5	5	4	4	4	4	3.00	3.17	4.00
4	5	5	4	4	4	3.50	4.00	4.00
4	5	5	5	4	4	3.50	4.17	4.25
4	5	4	4	5	4	1.83	3.17	4.25
4	5	4	3	3	4	2.83	3.17	3.25
5	5	4	4	4	4	3.83	4.17	4.25
4	5	5	5	4	4	4.17	4.17	4.25
3	3	4	4	4	4	4.83	2.67	4.25
4	3	5	4	5	4	3.50	4.17	4.50
4	4	4	5	3	4	3.17	3.50	3.50
4	4	4	4	4	4	3.83	2.67	4.00
2	3	3	3	3	2	3.83	2.17	2.75
4	4	4	4	4	3	2.83	3.00	3.25
5	5	5	4	4	3	3.17	4.50	3.50
5	5	5	3	4	4	3.17	3.67	3.75
3	4	4	4	4	4	2.50	3.67	4.00
4	5	4	4	4	4	3.17	4.00	4.00
4	5	4	4	4	4	2.83	4.00	4.00
4	5	4	5	5	4	3.17	4.17	4.50

37	5	5	4	4	3	4	4
38	3	3	3	4	3	3	3
39	4	4	4	4	4	3	3
40	4	4	4	4	4	4	3
41	3	3	4	4	4	3	3
42	4	4	4	4	4	3	3
43	4	4	4	4	4	2	4
44	4	4	4	4	4	4	4
45	4	4	4	4	3	4	2
46	2	2	4	4	3	3	4
47	3	3	3	3	2	3	2
48	4	4	4	4	3	3	3
49	4	4	4	4	4	3	3
50	3	4	4	4	4	3	3



nama	butir1	butir2	butir3	butir4	butir5	butir6	butir7	butir8	butir9	butir10	
	1	4	3	3	3	3	3	3	3	3	3
	2	3	3	3	3	3	2	2	2	3	3
	3	4	4	4	3	3	3	4	2	3	4
	4	4	4	4	4	4	3	5	4	4	4
	5	4	3	3	3	3	2	3	2	4	3
	6	4	4	4	3	3	3	4	4	4	3
	7	4	4	4	3	4	3	4	3	4	4
	8	4	4	4	4	3	3	4	4	4	4
	9	4	4	4	4	3	3	4	4	4	4
	10	3	2	2	2	1	1	5	4	4	4
	11	4	3	3	3	4	4	3	3	3	4
	12	3	3	4	4	3	3	5	4	4	4
	13	5	4	4	4	3	4	4	2	4	5
	14	5	4	4	4	3	3	4	3	3	4
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	17	4	4	4	4	3	4	4	3	3	4
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	36	4	3	3	3	2	3	4	4	4	4

37	4	4	4	4	3	3.83
38	4	4	4	2	3	3.17
39	4	4	4	4	4	3.83
40	4	4	3	3	4	3.50
41	4	2	3	4	3	3.17
42	4	4	4	4	4	3.83
43	4	4	4	3	4	3.83
44	4	3	4	3	4	3.50
45	4	4	3	3	3	3.17
46	4	4	4	2	3	3.50
47	3	3	4	3	3	3.00
48	4	4	4	3	4	3.83
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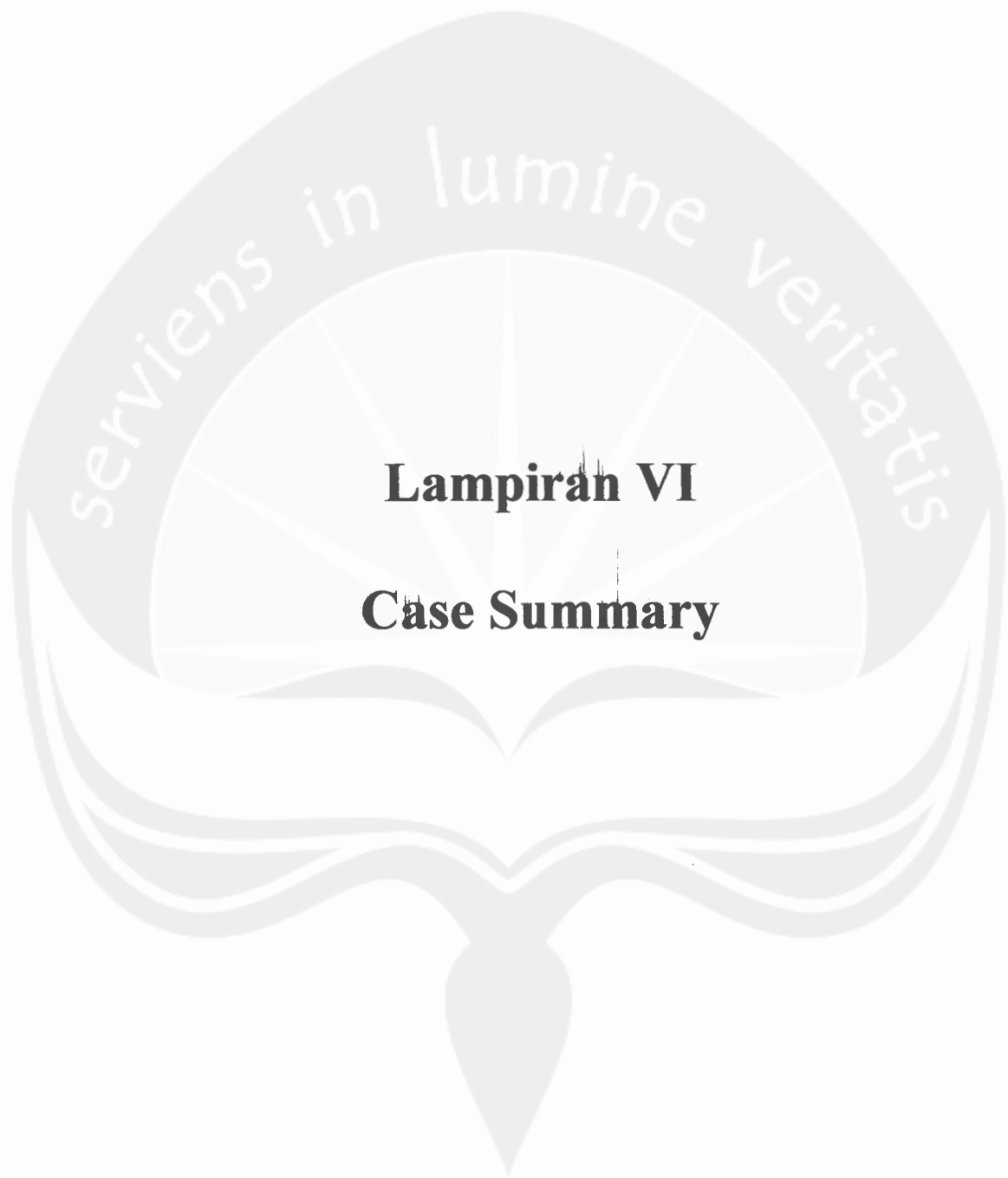


responden	butir1	butir2	butir3	butir4	butir5	butir6	ast rata-rata
1	4	4	4	4	3	3	3.50
2	4	4	3	3	3	3	3.00
3	4	4	4	3	3	3	3.17
4	4	4	4	3	4	4	3.83
5	4	4	4	4	3	3	3.50
6	4	4	4	3	2	3	3.17
7	4	4	4	4	2	3	3.50
8	5	4	3	4	3	5	3.50
9	5	5	4	4	4	4	4.17
10	4	4	3	4	3	3	3.00
11	4	4	4	4	2	4	3.50
12	5	5	4	4	2	4	3.83
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18	4	4	3	3	2	3	3.00
19	3	3	3	3	2	4	3.00
20	4	4	4	3	3	4	3.50
21	4	3	3	3	2	2	3.00
22	3	4	4	4	3	4	2.50
23	4	5	5	5	4	4	3.83
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26	5	4	3	5	4	4	4.50
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33	4	4	3	3	3	3	3.17
34	4	4	4	4	3	3	3.50
35	4	4	3	3	3	4	3.50
36	4	4	4	4	4	4	3.83



Lampiran V

Analisis Regresi



Lampiran VI
Case Summary

Descriptive Statistics

	Mean	Std. Deviation	N
ast	3.5602	.45489	50
entertainment	3.3902	.63857	50
informativeness	3.6822	.55703	50
organization	3.8768	.41074	50

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics			
					R Square Change	F Change	df1	df2
1	.885(a)	.782	.768	.21903	.782	55.113	3	46

a Predictors: (Constant), organization, entertainment, informativeness

ANOVA(b)

Model	Sum of Squares	df	Mean Square	F	Sig.
1 Regression	7.932	3	2.644	55.113	.000(a)
Residual	2.207	46	.048		
Total	10.139	49			

a Predictors: (Constant), organization, entertainment, informativeness

b Dependent Variable: ast

Coefficients(a)

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.	95% Confidence Interval for B			Correlations		
	B	Std. Error				Lower Bound	Upper Bound	Zero-order	Partial	Part	B
1 (Constant)	-.496	.333		-1.492	.143	-1.166	.173				
entertainment	.388	.050	.544	7.719	.000	.287	.489	.287	.489	.656	.751
informativeness	.181	.061	.222	2.976	.005	.059	.304	.059	.304	.427	.402
organization	.535	.084	.483	6.337	.000	.365	.705	.365	.705	.685	.683

a Dependent Variable: ast