

mandiri



UNIVERSITAS
ATMA JAYA YOGYAKARTA
Fakultas Ekonomi



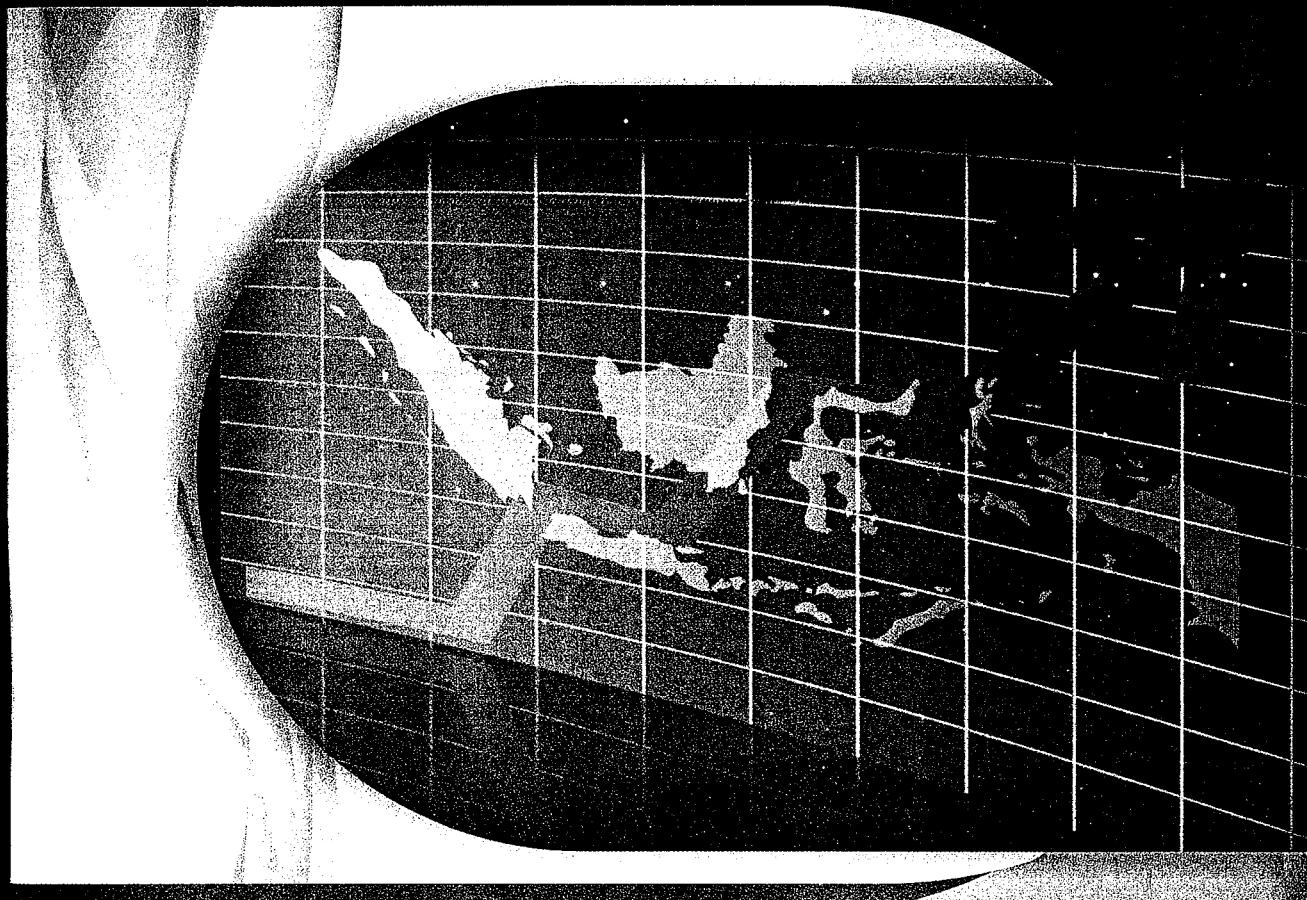
BANK INDONESIA



I.S.E.I.
1955
CABANG YOGYAKARTA

Seminar Nasional & Call For Papers

“Menilai Kinerja Bisnis & Ekonomi Indonesia :
Problematika, Perspektif, dan Prospek”



Fakultas Ekonomi
Universitas Atma Jaya Yogyakarta
& ISEI Cabang Yogyakarta

Daftar Isi

Sambutan Rektor Universitas Atma Jaya Yogyakarta (UAJY)	<i>iii</i>
Sambutan Ketua Ikatan Sarjana Ekonomi Cabang Yogyakarta.....	<i>v</i>
Sambutan Dekan Fakultas Ekonomi Universitas Atma Jaya Yogyakarta (UAJY)	<i>vii</i>
Sambutan Ketua Panitia.....	<i>ix</i>
Daftar Isi.....	<i>xi</i>
Jadwal Acara Seminar	<i>xv</i>
Jadwal Acara Call for Paper	<i>xvi</i>

ANALISIS PERATAAN LABA DAN FAKTOR-FAKTOR YANG MEMPENGARUHINYA (STUDI PADA PERUSAHAAN YANG TERDAFTAR DI BURSA EFEK INDONESIA PERIODE 2006-2010)

3

ANALISIS PENGARUH IMPLEMENTASI PENGENDALIAN INTERN DAN BUDAYA ORGANISASI TERHADAP KINERJA ORGANISASI

4

FAKTOR-FAKTOR YANG MEMENGARUHI KONSERVATISME DAN PENGARUH KONSERVATISME TERHADAP ASIMETRI INFORMASI PADA PERUSAHAAN MANUFAKTUR YANG TERDAFTAR DI BEI TAHUN 2007-2009

5

PENGARUH PROFITABILITAS, UMUR PERUSAHAAN, DEBT TO EQUITY RATIO, UKURAN PERUSAHAAN, DAN KANTOR AKUNTAN BESAR TERHADAP KETEPATAN WAKTU PENYAMPAIAN LAPORAN KEUANGAN (STUDI EMPIRIS PADA PERUSAHAAN MANUFAKTUR DI BURSA EFEK INDONESIA)

6

PENGARUH MECHANISME CORPORATE GOVERNANCE TERHADAP PERINGKAT DAN YIELD OBLIGASI

7

RELEVANSI NILAI LABA DAN KOMPONEN ARUS KAS TERHADAP HARGA SAHAM DENGAN CURRENT RATIO SEBAGAI PEMODERASI RELEVANSI NILAI ARUS KAS OPERASI PADA PERUSAHAAN MANUFAKTUR DI BEI PERIODE 2008 – 2010

8

FAKTOR-FAKTOR YANG MEMENGARUHI MANAJEMEN LABA DENGAN MENGGUNAKAN KUALITAS KAP SEBAGAI VARIABEL MODERATING DAN PENGARUH MANAJEMEN LABA TERHADAP KINERJA KEUANGAN

9

PENERIMAAN AUDITOR TERHADAP UNDER- REPORTING TIME

10

PROSIDING SEMINAR NASIONAL DAN CALL FOR PAPERS

ANALISIS KOMPARATIF KINERJA KEUANGAN PERBANKAN SYARIAH MENGGUNAKAN METODE EVA PADA SEBELUM, SELAMA, SESUDAH KRISIS GLOBAL TAHUN 2008	11
MENTAL ACCOUNTING DAN VARIEBL DEMOGRAFI : SEBUAH FENOMENA PADA PENGGUNAAN KARTU KREDIT	12
KEPATUHAN WAJIB PAJAK DAN YANG MEMPENGARUHINYA: STUDI PADA WAJIB PAJAK KOTA KUPANG	13
PENGARUH STRUKTUR KEPEMILIKAN DAN STRUKTUR MODAL TERHADAP MANAJEMEN LABA.....	14
PENGENDALIAN KELUARGA, DEWAN KOMISARIS DAN KINERJA PERBANKAN INDONESIA	15
PENGARUH KEPEMILIKAN ORANG DALAM (INSIDER OWNERSHIP) DAN HUTANG TERHADAP KEBIJAKAN DIVIDEN	16
PERBEDAAN PENGETAHUAN MASYARAKAT UMUM DENGAN MAHASISWA AKUNTANSI TENTANG PAJAK PENJUALAN ATAS BARANG MEWAH (PPNBM) PADA BARANG ELEKTRONIK DI KOTA YOGYAKARTA	17
PENGARUH BEBAN PAJAK TANGGUHAN DAN PERENCANAAN PAJAK TERHADAP MANAJEMEN LABA	18
EKSPLORASI MOTIF PENGELOLA ENTITAS TANPA AKUNTABILITAS PUBLIK DAN BPR DALAM PREFERENSI PENERAPAN SAK ETAP DI YOGYAKARTA.....	20
ANALISIS KEBUTUHAN SISTEM INFORMASI KEPENDUDUKAN TERPADU UNTUK PENINGKATAN KUALITAS E-GOVERNMENT	21
PRO-GROWTH, PRO-JOB, PRO-POOR DI ERA PRESIDEN SBY: ANTARA HARAPAN DAN KENYATAAN	25
PROBLEMATIKA DAN PROSPEK BISNIS EKONOMI INDONESIA.....	26
DAMPAK ERUPSI MERAPI DAN KEMISKINAN DI KECAMATAN CANGKRINGAN.....	27
PERAN PRODUKTIVITAS KAPITAL DAN TENAGA KERJA SERTA PERUBAHAN TEKNOLOGI DALAM PERTUMBUHAN INDUSTRI MANUFAKTUR DI JAWA TIMUR.....	28
PERANAN PENDAPATAN ASLI DAERAH (PAD) DAN DANA PERIMBANGAN TERHADAP PENDAPATAN DOMESTIK REGIONAL BRUTO (PDRB) SERTA DAMPAKNYA TERHADAP PERTUMBUHAN EKONOMI DAERAH	29
ANALISIS INDIKATOR SOLVENCY BANK PADA PERIODE KRISIS MONETER DAN KRISIS GLOBAL TERHADAP BUSN DEVISA DI INDONESIA, PERIODE 1998 – 2009.....	30
PERANAN KREDIT DALAM MENDORONG KINERJA USAHA KECIL	31

PROSIDING SEMINAR NASIONAL DAN CALL FOR PAPERS

PEMBERDAYAAN MASYARAKAT EKONOMI LEMAH MELALUI PENINGKATAN MANAJEMEN USAHA MIKRO	32
PENGARUH UTANG LUAR NEGERI DAN EKSPOR TERHADAP PERTUMBUHAN EKONOMI INDONESIA PERIODE 2000.1 – 2008	33
FLUKTUASI HARGA MINYAK DUNIA DAN PENCAPAIAN SUSTAINABILITAS FISKAL INDONESIA.....	34
PENGUKURAN KINERJA PELAYANAN PADA PT POS INDONESIA (PERSERO) WILAYAH SURABAYA (KANTOR POS BESAR I).....	39
MEDIASI CITRA MEREK DAN KEPUASAN KONSUMEN TERHADAP HUBUNGAN ANTARA BRAND EXPERIENCE DAN LOYALITAS KONSUMEN PADA STARBUCKS COFFEE KELAPA GADING JAKARTA	41
PENERAPAN NILAI INTEGRITAS DAN PERSPEKTIF GENDER DALAM PERILAKU BERETIKA.....	42
ANALISA TIPE KESALAHAN DALAM MEMPREDIKSI KEPALITAN MENGGUNAKAN METODE ALTMAN Z SCORE PADA PERUSAHAAN FOOD AND BEVERAGES YANG TERDAFTAR DI BURSA EFEK INDONESIA	43
SERVICE RECOVERY: SOLUSI PROBLEMATIKA KINERJA BISNIS (STUDI KASUS DI BANK CENTRAL ASIA, KANTOR CABANG PEMBANTU (KCP) DARMO, SURABAYA).....	44
SKOR RISIKO KREDIT, ANALISIS DISKRIMINAN DAN KELAYAKAN KREDIT MODAL KERJA	45
AGENCY PROBLEM AND PERFORMANCE EFFECT ON FINANCIAL DECISION ON STOCKS LISTED INDONESIA STOCK EXCHANGE YEARS 2007-2009	46
PENGARUH KUALITAS LAYANAN TERHADAP LOYALITAS MELALUI KEPUASAN KONSUMEN RESTORAN FAMILY RIA JAKARTA	47
ANALISIS PENGARUH KEBIJAKAN ALOKASI ASET, PEMILIHAN SAHAM, DAN TINGKAT RISIKO TERHADAP KINERJAREKSA DANA SAHAM DI INDONESIA (PERIODE 2006 - 2010).....	48
THE ROLE OF INTERNAL AND EXTERNAL CONTEXTUAL FACTORS ON FIRM'S RESOURCES-PERFORMANCE RELATIONSHIPS.....	49
ANALISIS PENGARUH NILAI (VALUE), PENGETAHUAN (KNOWLEDGE), DAN SIKAP (ATTITUDE) KONSUMEN TERHADAP KESEDIAAN MEMBAYAR LEBIH UNTUK PRODUK RAMAH LINGKUNGAN (STUDI KASUS KONSUMEN THE BODY SHOP, PLAZA SENAYAN, JAKARTA)	50

PROSIDING SEMINAR NASIONAL DAN CALL FOR PAPERS

THE COMPARISON OF PERFORMANCE AMONG NINE BIGGEST BANKS IN INDONESIA BEFORE AND AFTER THE IMPLEMENTATION OF INDONESIA BANKING ARCHITECTURE	51
FINANCIAL ATTITUDES DAN SPENDING HABITS MAHASISWA DITINJAU DARI PERBEDAAN JENIS KELAMIN.....	52
SIKAP ENTREPRENEURSHIP: KUNCI SUKSES KINERJA PEREMPUAN PELAKU INDUSTRI KREATIF DI MALANG ENTREPRENEURSHIP: A KEY SUCCESS ON WOMEN'S PERFORMANCE AS ACTOR OF CREATIVE INDUSTRY	53
DIGITAL ECONOMY : PENERAPAN E-BUSINESS SEBAGAI STRATEGI PENGEMBANGAN DAN PENGUATAN UKM DALAM RANGKA PENINGKATAN KINERJA UKM.....	54
ANTESEDEN RISK DAN TRUST YANG MEMPENGARUHI SIKAP INDIVIDU TERHADAP NIAT ADOPSI E-BANKING	56
PENGARUH HEALTH CONSCIOUSNESS, ENVIRONMENT ATTITUDE, PRODUCT KNOWLEDGE DAN PERCEIVED QUALITY TERHADAP MINAT BELI AIR MINUM DALAM KEMASAN (AMDK) YANG MENGANDUNG OKSIGEN.....	57
FAKTOR-FAKTOR YANG MEMPENGARUHI KEBIJAKAN HUTANG DAN NILAI PERUSAHAAN: STUDI EMPIRIK PADA PERUSAHAAN SEKTOR NONJASA DI BURSA EFEK INDONESIA PERIODE 2007-2010....	58
PENGARUH CORPORATE SOCIAL RESPONSIBILITY (CSR) TERHADAP KOMITMEN ORGANISASIONAL (STUDI PADA PT. PATIWARE PLANTATION DI BENGKAYANG KALIMANTAN BARAT)	59
EFEKTIVITAS PROMOSI SEBAGAI ALAT UKUR KINERJA SUATU ORGANISASI YANG INOVATIF	60
PENGARUH STRATEGI INOVASI PADA KINERJA PERUSAHAAN DENGAN SISTEM INFORMASI INOVASI SEBAGAI VARIABEL MODERASI	61
IDENTIFIKASI IKLIM ORGANISASI : MENGEMBANGKAN LINGKUNGAN PEMBELAJARAN YANG INOVATIF.....	62
THE EFFECT OF CONSUMER CONFUSION PRONENESS ON WORD OF MOUTH, TRUST, AND CUSTOMER SATISFACTION.....	63
PENGARUH TEKNOLOGI, PERSONAL KNOWLEDGE DAN MOTIVASI BERPRESTASI TERHADAP KINERJA BELAJAR MAHASISWA FAKULTAS EKONOMI UNIVERSITAS MUHAMMADIYAH PURWOKERTO	64
UCAPAN TERIMA KASIH	65

**PENGARUH BEBAN PAJAK TANGGUHAN DAN
PERENCANAAN PAJAK TERHADAP
MANAJEMEN LABA**

Christina Ranty Sumomba

Prodi Akuntansi Fakultas Ekonomi

Universitas Atma Jaya Yogyakarta

Email: chr.rantysumomba@gmail.com

YB. Sigit Hutomo

Prodi Akuntansi Fakultas Ekonomi

Universitas Atma Jaya Yogyakarta

Email: shutomo4@gmail.com

Abstract

Management of companies is interested in managing the earnings to show its earning quality to stakeholders. Research on earning management mostly focuses on discretionary accruals, but it is realized that mistakes occur due to inappropriate discretionary accruals classifications. It seems that significant changes on tax rate will motivate management to make tax planning which effects on earnings. Indonesian government reformed income tax in year 2008 (from three-layer tax rates into single rate) significantly to institutional taxpayers (such as companies) and this change provides a good opportunity to manage earnings or to make a better tax planning. Earnings management is accomplished through managerial discretion over accounting choices and operating cash flows. How corporate tax reform will affect a firm's reported earnings in the year of its enactment, and how the firm may choose to react to the tax reform, depend in part on the sign and magnitude of its net deferred tax position.

The aim of the study is to provide evidence on how tax rate reform used corporate to affect earning management. The motivation for using deferred tax expense to detect earnings management as there is typically more discretion under generally accepted accounting principles than under tax rules. One might expect firms to include the reporting of income

PROSIDING SEMINAR NASIONAL DAN CALL FOR PAPERS

when there is a pre-announced increasing in the corporate tax rate. It is assumed that managers exploit such discretion to manage income backwards primarily in ways that do not affect taxable income. Thus, we expect that decisions to manage earnings backwards will generate book-tax differences that increase deferred tax expense. Previous studies indicate that deferred tax position affects positively on earning management. On the other hand, tax planning and earnings quality jointly affect the information content of book and taxable income.

Sample of 96 manufactured public companies during year 2008-2009 was selected and their financial statement becomes main data source. Two independent variables (deferred tax expense and tax planning) were used to detect earning management before and after period of tax changes. Multiple regression model was adopted to analysis the effects of the variables and the impact of corporate behavior on earning management.

The results show that deferred tax expense 2008 significantly positive affects on earning management, but it is not proved in deferred tax expense 2009. This result supports the view that firms attempt to shift income in the period of low rate when there are pre-announced increase changes corporate tax rates. On the other hand, tax planning is also used to respond increased tax rate to manage earning. Thus, the results support the hypotheses developed.

Keywords : *Earning management, deferred tax expense, tax planning, tax rate changes, single tax rate.*

PROSIDING SEMINAR NASIONAL DAN CALL FOR PAPERS

**EKSPLORASI MOTIF PENGELOLA ENTITAS
TANPA AKUNTABILITAS PUBLIK DAN BPR
DALAM PREFERENSI PENERAPAN SAK ETAP
DI YOGYAKARTA**

Anna Purwaningsih, SE., M.Si., Ak.

Fakultas Ekonomi, Universitas Atma Jaya Yogyakarta

Email: annapurwaningsih1977@gmail.com

Abstract

This research aims at finding out (1) if entity without public accountability and BPR in Yogyakarta have decided to adopt SAK ETAP; and (2) what are the factors which lead entity without public accountability and BPR to adopt SAK ETAP.

This research employed in depth interview technique as an explanatory technique to collect information through interview to arrive at deep comprehension. The respondents chosen in this research come from 11 small medium enterprises and 5 BPRs.

The result shows that all of the BPR respondents have adopted SAK ETAP as regulated by Bank Indonesia in Surat Edaran BI No.11/37/DKBU on Penetapan Penggunaan Standar Akuntansi Keuangan bagi Bank Perkreditan Rakyat. But, other respondents do not apply SAK ETAP with the following arguments: (a) they know about SAK ETAP but they have employed SAK Umum for a long time so they are reluctant to adopt the new one; (b) they do not know about SAK ETAP so they still employ SAK Umum; (c) they do not know about SAK ETAP and SAK Umum so they work with simple report; (d) they do not know about SAK ETAP and SAK Umum and so far they use software AB Pro. Based on the in depth interview with 16 respondent enterprises, it can be concluded that in 2011 small medium enterprises in Yogyakarta did not adopt SAK ETAP but the BPR did. The reasons of not adopting SAK ETAP divide into two: their lack of knowledge on SAK ETAP and their dependence on the SAK Umum.

Keywords: Entitas tanpa akuntabilitas publik (ETAP), SAK Umum, SAK