

## **BAB 8**

### **KESIMPULAN DAN SARAN**

#### **8.1. Kesimpulan**

Dapat disimpulkan, penelitian ini memberikan kontribusi identifikasi variabel-variabel *lean supply chain* dan model ISM dalam konteks *lean supply chain* kepada perusahaan penerbitan dan percetakan CV. Andi Offset. Tujuan dari model ISM pada penelitian ini adalah mengembangkan hirarki hubungan dari variabel yang dapat membantu mencapai *lean supply chain* di CV. Andi Offset. Didalam penelitian ini menunjukkan indikasi yang kuat bahwa strategi *lean supply chain* cocok dilakukan di perusahaan penerbitan dan percetakan CV. Andi Offset walaupun strategi ini belum sepenuhnya diimplementasikan. Pentingnya ketersediaan produk (produksi volume tinggi) dan variasi produk rendah adalah alasan utama strategi ini sangat tepat dilakukan. Hal ini dapat meningkatkan keunggulan kompetitif perusahaan ditengah persaingan bisnis yang ketat.

Hasil penelitian ini adalah model ISM yang menunjukkan hubungan antar variabel didalamnya. Variabel yang terlihat secara dominan mempengaruhi variabel lain adalah maju dalam penggunaan TI dan manajemen perubahan. Rencana strategis dapat ditentukan lewat hasil penelitian ini.

Penelitian ini dapat digeneralisasi pada industri percetakan dan penerbitan dengan kondisi yang serupa.

#### **8.2. Saran**

Penelitian selanjutnya dapat dilakukan untuk mengidentifikasi masalah didalam implementasi dari rencana strategis di penelitian ini. Sebagai contoh dengan menggunakan metode yang sama atau berbeda mengidentifikasi masalah dan hambatan didalam implementasi pengembangan TI di perusahaan penerbitan dan percetakan.

Penelitian juga dapat dilakukan untuk topik yang sama namun dengan narasumber dari beberapa direksi perusahaan penerbitan percetakan. Sehingga hasil penelitian dapat digeneralisasi untuk semua perusahaan penerbitan dan percetakan.

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