

## BAB V

### PENUTUP

#### 5.1 Kesimpulan

Penelitian ini menguji pengaruh *product recall* terhadap citra perusahaan, loyalitas dan niat beli ulang konsumen. Berdasarkan hasil penelitian yang telah dijelaskan pada bab sebelumnya dapat ditarik beberapa kesimpulan. Mayoritas responden adalah wanita yang berusia 21-25 tahun. Besar pendapatan responden mayoritas berkisar Rp 1.100.000, - Rp 2.000.000,- per bulan. Seri iPhone yang banyak digunakan adalah iPhone 5, dan mayoritas telah menggunakan produk iPhone 1-2 tahun. Mayoritas responden mengetahui kasus *product recall* tetapi kurang memahami jika Apple pernah melakukan *product recall*.

Hasil penelitian ini menunjukkan bahwa kasus *product recall* akan berpengaruh secara signifikan terhadap citra perusahaan tersebut. Selanjutnya penelitian ini juga menunjukkan bahwa citra perusahaan dari perusahaan yang terkena permasalahan *product recall* berpengaruh secara signifikan terhadap loyalitas konsumen dan niat beli ulang. Loyalitas konsumen juga akan menentukan niat beli yang akan dilakukan oleh konsumen. Hasil penelitian ini sesuai dengan penelitian sebelumnya oleh Souiden dan Pons (2009), Carmina dan Carlos Flavian (2006), Seyed *et al* (2012), dan Nazia *et al* (2011).

## 5.2 Implikasi Manajerial

Hasil penelitian menunjukkan bahwa *product recall* berpengaruh pada citra perusahaan. Citra perusahaan berpengaruh pada loyalitas konsumen dan niat beli ulang. Loyalitas berpengaruh terhadap niat beli ulang. Perusahaan harus menciptakan citra yang baik kepada konsumen, karena citra perusahaan yang baik merupakan kunci sukses sebuah perusahaan. Untuk meningkatkan citranya, perusahaan dapat menggunakan strategi seperti selalu memberikan layanan yang terbaik dan selalu menawarkan produk yang berkualitas.

Dengan dimilikinya citra yang baik, ketika suatu perusahaan mengalami krisis seperti *product recall*, maka dampak yang ditimbulkan akan lebih kecil. Seperti yang telah diketahui, pada hasil penelitian mayoritas masyarakat tidak mengetahui permasalahan *product recall* yang terjadi pada iPhone, tapi begitu ditampilkan berita mengenai *product recall* yang dilakukan oleh iPhone kebanyakan dari mereka tetap akan loyal terhadap iPhone. Hal tersebut dikarenakan Apple telah memiliki citra dan reputasi yang baik di masyarakat, sehingga ketika diketahui Apple memiliki masalah *recall*, para konsumen mengira itu bukanlah masalah yang besar karena Apple juga menawarkan penggantian produk. Para konsumen justru menghargai langkah penarikan produk, sehingga mereka percaya bahwa Apple peduli akan keselamatan konsumennya. Perusahaan juga harus mempersiapkan manajemen krisis yang baik, sehingga jika suatu saat perusahaan terkena krisis seperti *product recall* sudah ada strategi yang dapat dilakukan.

Loyalitas konsumen juga merupakan hal penting yang ingin dicapai sebuah perusahaan. Karena jika seorang konsumen telah loyal terhadap suatu merek, sangat kecil kemungkinan bagi mereka untuk berpindah terhadap merek lain. Selain itu, loyalitas juga secara langsung berdampak positif terhadap niat beli. Sehingga jika seseorang telah loyal terhadap suatu merek, maka di masa mendatang dia tak akan ragu untuk membeli ulang produk tersebut.

### **5.3 Keterbatasan Penelitian dan Saran**

Dalam melakukan penelitian, penulis menyadari adanya keterbatasan dalam penelitian ini, yaitu antara lain jumlah responden dalam penelitian ini hanya 200, sehingga untuk penelitian selanjutnya jumlah responden bisa ditambah agar lebih mewakili populasi.

Penelitian dilakukan terhadap perusahaan besar dan telah memiliki citra yang baik di masyarakat, maka dalam penelitian selanjutnya tentang *product recall* dapat diteliti terhadap perusahaan yang belum terkenal atau perusahaan yang memiliki citra perusahaan yang rendah.

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**LAMPIRAN 1**

**KUESIONER**



Dengan hormat,

Sehubungan dengan penelitian yang saya lakukan dalam rangka menyelesaikan tugas akhir (skripsi) dengan topik “Pengaruh *Product Recall* Terhadap Citra Perusahaan, Loyalitas dan Niat Beli Ulang Konsumen” khususnya untuk pengguna produk Apple terkhusus iPhone.

Bersama ini saya mahasiswa Universitas Atma Jaya Yogyakarta,

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Mohon bantuan kepada Saudara untuk menjadi responden dengan mengisi kuesioner yang terlampir berikut ini. Atas segala bentuk perhatiannya saya ucapkan terima kasih.

Hormat Saya,

Grasienda Natalia K

## KUESIONER PENELITIAN

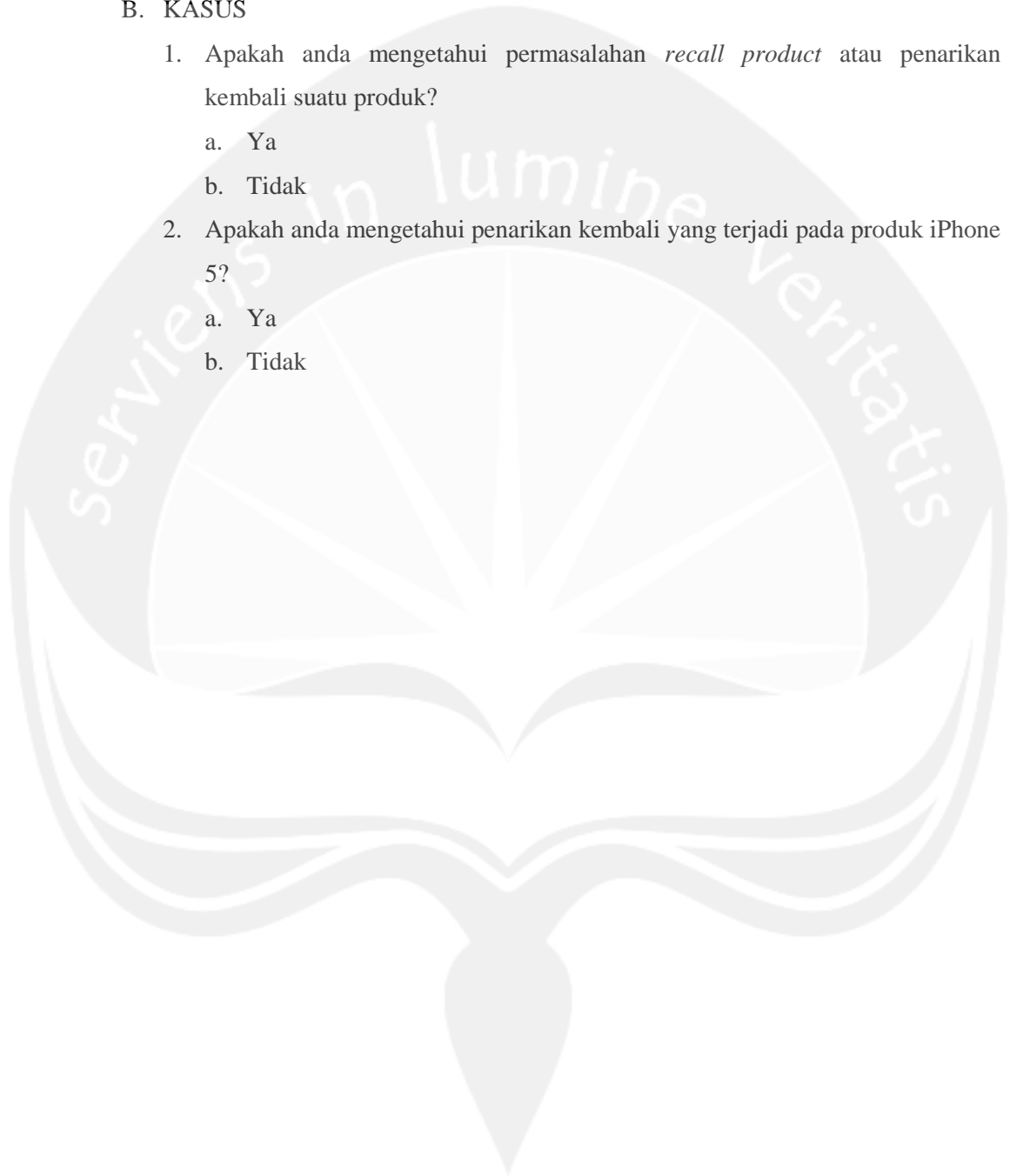
### “PENGARUH *RECALL* iPHONE 5 TERHADAP PERSEPSI, LOYALITAS dan NIAT BELI ULANG KONSUMEN”

#### A. Identitas Responden

1. Jenis Kelamin Anda?
  - a. Pria
  - b. Wanita
2. Berapa usia Anda?
  - a. < 17 tahun
  - b. 17-20 tahun
  - c. 21-25 tahun
  - d. > 25 tahun
3. Berapa pendapatan anda tiap bulan?
  - a. < 1.000.000
  - b. 1.100.000 – 2.000.000
  - c. 2.100.000 – 3.000.000
  - d. > 3.000.000
4. Berapa lama anda menggunakan iPhone?
  - a. < 1 tahun
  - b. 1 – 2 tahun
  - c. 3 – 4 tahun
  - d. > 4 tahun
5. Seri iPhone apakah yang Anda pakai?  
.....

## B. KASUS

1. Apakah anda mengetahui permasalahan *recall product* atau penarikan kembali suatu produk?
  - a. Ya
  - b. Tidak
2. Apakah anda mengetahui penarikan kembali yang terjadi pada produk iPhone 5?
  - a. Ya
  - b. Tidak



Silahkan baca berita berikut ini sebelum menuju ke pertanyaan selanjutnya.

**Liputan6.com, California** - Apple dikabarkan telah mengeluarkan pemberitahuan kepada 37 negara di Eropa bahwa pihaknya telah menarik charger iPhone dari pasaran. *Recall* itu terpaksa dilakukan karena aksesoris pelengkap tersebut mengeluarkan suhu yang terlalu panas alias *overheating*.

"Apple telah menetapkan bahwa USB adaptor Apple berdaya 5 Watt untuk model Eropa bisa mengeluarkan suhu panas berlebih dan menimbulkan risiko keselamatan," ujar Apple pada situs resminya, seperti dikutip dari *CNN*, Kamis (14/6/2014).

Sebagai solusi, Apple memutuskan untuk menukar setiap adaptor *charger* iPhone yang bermasalah itu dengan yang baru secara gratis. Mereka mengklaim, produk *charger* baru yang ditawarkan telah dirancang ulang dan dijamin tidak akan *overheating*.

Menurut informasi yang beredar, adaptor yang *overheating* itu adalah model *charger* untuk iPhone 3GS, iPhone 4 dan iPhone 4S yang dipasarkan antara Oktober 2009 sampai September 2012.

Beberapa negara yang terkena dampak *recall* adalah Perancis, Jerman, Mesir, Afrika Selatan, dan Vietnam. Sementara Amerika Serikat dan Inggris tidak terkena *recall*.

Masalah *hardware* bukanlah yang pertama kalinya menghampiri Apple. Sejumlah pengguna melaporkan masalah yang terjadi pada tombol *power/sleep* di *handset* iPhone 5. Menanggapi hal tersebut, pihak Apple menggelar program servis gratis penggantian tombol *power* tersebut secara cuma-cuma.

Untuk memfasilitasi hal itu, Apple menyediakan laman khusus bagi para pengguna yang ingin mendaftarkan diri pada program ini. Pengguna diwajibkan memasukkan nomor serial perangkat iPhone 5 yang mereka miliki.

### C. Pertanyaan

Berikutnya saya meminta kesediaan Saudara untuk menjawab pertanyaan-pertanyaan berikut ini. Masing-masing daftar pertanyaan disediakan lima (5) alternatif jawaban atas pertanyaan berikut dengan memberi tanda centang (V) pada kolom yang sudah disediakan.

Perlu diketahui bahwa tidak ada jawaban yang benar dan tidak ada jawaban yang salah.

Keterangan:

SS : Sangat Setuju

S : Setuju

N : Netral

TS : Tidak Setuju

STS : Sangat Tidak Setuju

#### 1. Recall

| Pernyataan  | SS | S | N | TS | STS |
|---|----|---|---|----|-----|
| 1. Saya merasa penarikan produk adalah hal yang lumrah terjadi saat adanya produk cacat/ rusak  |    |   |   |    |     |
| 2. Saya merasa penarikan produk merupakan bentuk evaluasi perusahaan dalam rangka memastikan produknya tetap pada kualitas terbaik          |    |   |   |    |     |
| 3. Saya menghargai langkah penarikan produk, sehingga saya mengetahui bahwa iPhone 5 memiliki cacat pada komponennya                        |    |   |   |    |     |
| 4. Saya merasa Apple cepat tanggap dalam mengatasi penemuan kecacatan pada produknya  |    |   |   |    |     |
| 5. Saya merasa lebih aman dengan adanya penarikan produk setelah adanya penemuan cacat komponen yang berpotensi membahayakan                |    |   |   |    |     |
| 6. Saya tidak merasa kecewa terhadap Apple meskipun penarikan produk yang dilakukan disebabkan adanya penggunaan komponen yang tidak sesuai |    |   |   |    |     |

|  |  |  |  |  |  |
|--|--|--|--|--|--|
| 7. Penarikan produk justru membuat saya percaya bahwa Apple peduli akan keselamatan konsumennya. |  |  |  |  |  |
| 8. Penarikan produk tidak membuat saya jera untuk menggunakan produk Apple kembali               |  |  |  |  |  |

## 2. Citra Perusahaan

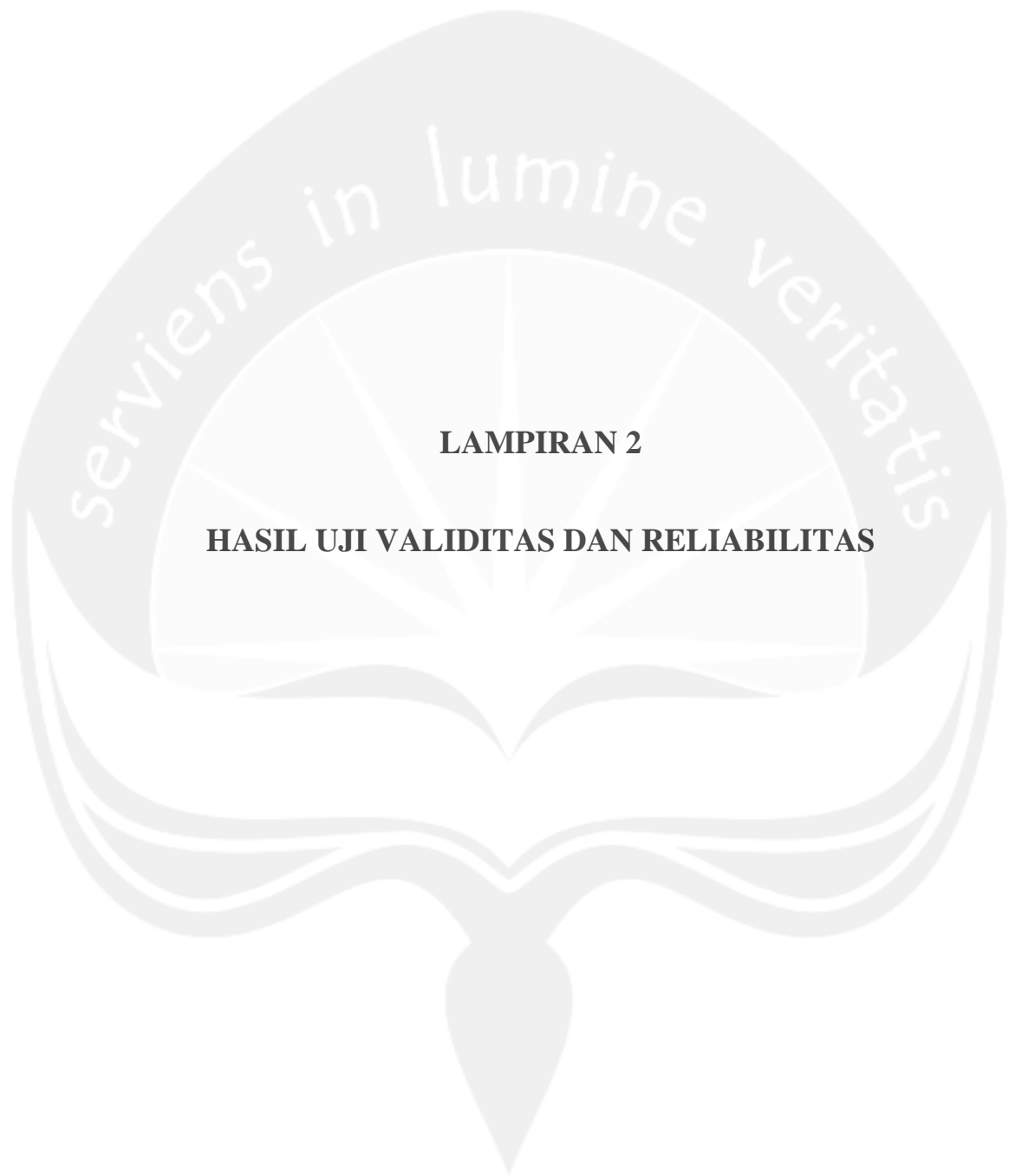
| Pertanyaan  | SS | S | N | TS | STS |
|---|----|---|---|----|-----|
| 1. Secara umum, saya percaya Apple selalu dapat memenuhi janjinya kepada konsumen |    |   |   |    |     |
| 2. Merek Apple memiliki reputasi yang bagus                                       |    |   |   |    |     |
| 3. Saya percaya reputasi merek Apple lebih unggul dari pesaingnya                 |    |   |   |    |     |
| 4. Merek Apple pantas untuk direkomendasikan                                      |    |   |   |    |     |
| 5. Saya memiliki kesan yang baik terhadap merek Apple                             |    |   |   |    |     |
| 6. Merek Apple mempunyai maksud yang baik dan pantas dipercaya                    |    |   |   |    |     |
| 7. Menurut saya, secara umum merek Apple memiliki citra yang baik                 |    |   |   |    |     |

## 3. Repurchase Intention

| Pertanyaan  | SS | S | N | TS | STS |
|---|----|---|---|----|-----|
| 1. Saya sangat berniat untuk melakukan pembelian ulang produk merek Apple |    |   |   |    |     |
| 2. Saya akan melakukan pembelian ulang terhadap merek ini di masa depan   |    |   |   |    |     |
| 3. Kemungkinan saya akan membeli produk merek Apple dalam waktu dekat     |    |   |   |    |     |
| 4. Saya mengharapkan untuk membeli produk merek Apple dalam waktu dekat   |    |   |   |    |     |

4. *Consumer Loyalty*

| <b>Pernyataan</b>   | <b>SS</b> | <b>S</b> | <b>N</b> | <b>TS</b> | <b>STS</b> |
|---|-----------|----------|----------|-----------|------------|
| 1. Saya berniat untuk setia terhadap merek Apple  |           |          |          |           |            |
| 2. Saya berniat untuk merekomendasikan produk-produk Apple kepada orang lain                  |           |          |          |           |            |
| 3. Di masa mendatang saya akan mendukung merek yang telah saya pilih ini                      |           |          |          |           |            |
| 4. Saya akan tetap menjadi pelanggan dari merek yang telah saya pilih ini.                    |           |          |          |           |            |
| 5. Saya akan terus menggunakan produk dari merek ini selama mereka menawarkan tawaran terbaik |           |          |          |           |            |



**LAMPIRAN 2**

**HASIL UJI VALIDITAS DAN RELIABILITAS**





|            |                     |        |        |        |        |        |       |        |        |        |
|------------|---------------------|--------|--------|--------|--------|--------|-------|--------|--------|--------|
| Item_8     | Pearson Correlation | .294   | .226   | .469** | .532** | .493** | .167  | .136   | 1      | .630** |
|            | Sig. (2-tailed)     | .114   | .229   | .009   | .002   | .006   | .378  | .475   |        | .000   |
|            | N                   | 30     | 30     | 30     | 30     | 30     | 30    | 30     | 30     | 30     |
| Skor_total | Pearson Correlation | .597** | .611** | .746** | .770** | .742** | .402* | .596** | .630** | 1      |
|            | Sig. (2-tailed)     | .000   | .000   | .000   | .000   | .000   | .028  | .001   | .000   |        |
|            | N                   | 30     | 30     | 30     | 30     | 30     | 30    | 30     | 30     | 30     |

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).



|        |                 |        |        |        |        |        |        |        |    |
|--------|-----------------|--------|--------|--------|--------|--------|--------|--------|----|
| Skor_t | Pearson         |        |        |        |        |        |        |        |    |
| total  | Correlation     | .832** | .555** | .860** | .893** | .808** | .824** | .764** | 1  |
|        | Sig. (2-tailed) | .000   | .001   | .000   | .000   | .000   | .000   | .000   |    |
|        | N               | 30     | 30     | 30     | 30     | 30     | 30     | 30     | 30 |

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\* Correlation is significant at the 0.01 level (2-tailed).



### 3. Loyalitas Konsumen

**Correlations**

|            |                     | Item_1 | Item_2 | Item_3 | Item_4 | Item_5 | Skor_total |
|------------|---------------------|--------|--------|--------|--------|--------|------------|
| Item_1     | Pearson Correlation | 1      | .666** | .663** | .851** | .217   | .875**     |
|            | Sig. (2-tailed)     |        | .000   | .000   | .000   | .249   | .000       |
|            | N                   | 30     | 30     | 30     | 30     | 30     | 30         |
| Item_2     | Pearson Correlation | .666** | 1      | .708** | .650** | .482** | .847**     |
|            | Sig. (2-tailed)     | .000   |        | .000   | .000   | .007   | .000       |
|            | N                   | 30     | 30     | 30     | 30     | 30     | 30         |
| Item_3     | Pearson Correlation | .663** | .708** | 1      | .766** | .406*  | .870**     |
|            | Sig. (2-tailed)     | .000   | .000   |        | .000   | .026   | .000       |
|            | N                   | 30     | 30     | 30     | 30     | 30     | 30         |
| Item_4     | Pearson Correlation | .851** | .650** | .766** | 1      | .324   | .915**     |
|            | Sig. (2-tailed)     | .000   | .000   | .000   |        | .081   | .000       |
|            | N                   | 30     | 30     | 30     | 30     | 30     | 30         |
| Item_5     | Pearson Correlation | .217   | .482** | .406*  | .324   | 1      | .536**     |
|            | Sig. (2-tailed)     | .249   | .007   | .026   | .081   |        | .002       |
|            | N                   | 30     | 30     | 30     | 30     | 30     | 30         |
| Skor_total | Pearson Correlation | .875** | .847** | .870** | .915** | .536** | 1          |
|            | Sig. (2-tailed)     | .000   | .000   | .000   | .000   | .002   |            |
|            | N                   | 30     | 30     | 30     | 30     | 30     | 30         |

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

#### 4. Niat Beli Ulang

**Correlations**

|            |                     | Item_1 | Item_2 | Item_3 | Item_4 | Skor_total |
|------------|---------------------|--------|--------|--------|--------|------------|
| Item_1     | Pearson Correlation | 1      | .714** | .450*  | .622** | .854**     |
|            | Sig. (2-tailed)     |        | .000   | .013   | .000   | .000       |
|            | N                   | 30     | 30     | 30     | 30     | 30         |
| Item_2     | Pearson Correlation | .714** | 1      | .268   | .526** | .727**     |
|            | Sig. (2-tailed)     | .000   |        | .152   | .003   | .000       |
|            | N                   | 30     | 30     | 30     | 30     | 30         |
| Item_3     | Pearson Correlation | .450*  | .268   | 1      | .474** | .733**     |
|            | Sig. (2-tailed)     | .013   | .152   |        | .008   | .000       |
|            | N                   | 30     | 30     | 30     | 30     | 30         |
| Item_4     | Pearson Correlation | .622** | .526** | .474** | 1      | .850**     |
|            | Sig. (2-tailed)     | .000   | .003   | .008   |        | .000       |
|            | N                   | 30     | 30     | 30     | 30     | 30         |
| Skor_total | Pearson Correlation | .854** | .727** | .733** | .850** | 1          |
|            | Sig. (2-tailed)     | .000   | .000   | .000   | .000   |            |
|            | N                   | 30     | 30     | 30     | 30     | 30         |

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

## UJI RELIABILITAS

### 1. *Product Recall*

Scale: ALL VARIABLES

#### Case Processing Summary

|       |                       | N  | %     |
|-------|-----------------------|----|-------|
| Cases | Valid                 | 30 | 100.0 |
|       | Excluded <sup>a</sup> | 0  | .0    |
|       | Total                 | 30 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .780             | 8          |

#### Item-Total Statistics

|        | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|--------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| Item_1 | 28.23                      | 10.392                         | .483                             | .759                             |
| Item_2 | 28.23                      | 9.840                          | .459                             | .760                             |
| Item_3 | 28.57                      | 9.426                          | .646                             | .731                             |

|        |       |        |      |      |
|--------|-------|--------|------|------|
| Item_4 | 28.60 | 8.662  | .646 | .725 |
| Item_5 | 28.53 | 9.154  | .626 | .731 |
| Item_6 | 28.90 | 10.714 | .175 | .816 |
| Item_7 | 28.47 | 9.913  | .440 | .763 |
| Item_8 | 28.43 | 10.185 | .516 | .753 |

## 2. Citra Perusahaan

Scale: ALL VARIABLES

### Case Processing Summary

|       |                       | N  | %     |
|-------|-----------------------|----|-------|
| Cases | Valid                 | 30 | 100.0 |
|       | Excluded <sup>a</sup> | 0  | .0    |
|       | Total                 | 30 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .895             | 7          |



### Item-Total Statistics

|        | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|--------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| Item_1 | 25.97                      | 10.447                         | .745                             | .874                             |
| Item_2 | 25.40                      | 13.007                         | .441                             | .904                             |
| Item_3 | 25.80                      | 9.683                          | .770                             | .875                             |
| Item_4 | 25.67                      | 10.023                         | .833                             | .861                             |
| Item_5 | 25.67                      | 11.747                         | .743                             | .876                             |
| Item_6 | 25.77                      | 11.909                         | .769                             | .875                             |
| Item_7 | 25.53                      | 12.395                         | .701                             | .883                             |

### 3. Loyalitas Konsumen

Scale: ALL VARIABLES

#### Case Processing Summary

|       |                       | N  | %     |
|-------|-----------------------|----|-------|
| Cases | Valid                 | 30 | 100.0 |
|       | Excluded <sup>a</sup> | 0  | .0    |
|       | Total                 | 30 | 100.0 |

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .872             | 5          |

### Item-Total Statistics

|        | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|--------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| Item_1 | 16.17                      | 5.316                          | .769                             | .829                             |
| Item_2 | 16.07                      | 6.340                          | .766                             | .833                             |
| Item_3 | 16.20                      | 6.097                          | .795                             | .824                             |
| Item_4 | 16.13                      | 5.016                          | .836                             | .810                             |
| Item_5 | 15.70                      | 7.734                          | .386                             | .905                             |

## 4. Niat Beli Ulang

### Scale: ALL VARIABLES

#### Case Processing Summary

|       |                       | N  | %     |
|-------|-----------------------|----|-------|
| Cases | Valid                 | 30 | 100.0 |
|       | Excluded <sup>a</sup> | 0  | .0    |
|       | Total                 | 30 | 100.0 |

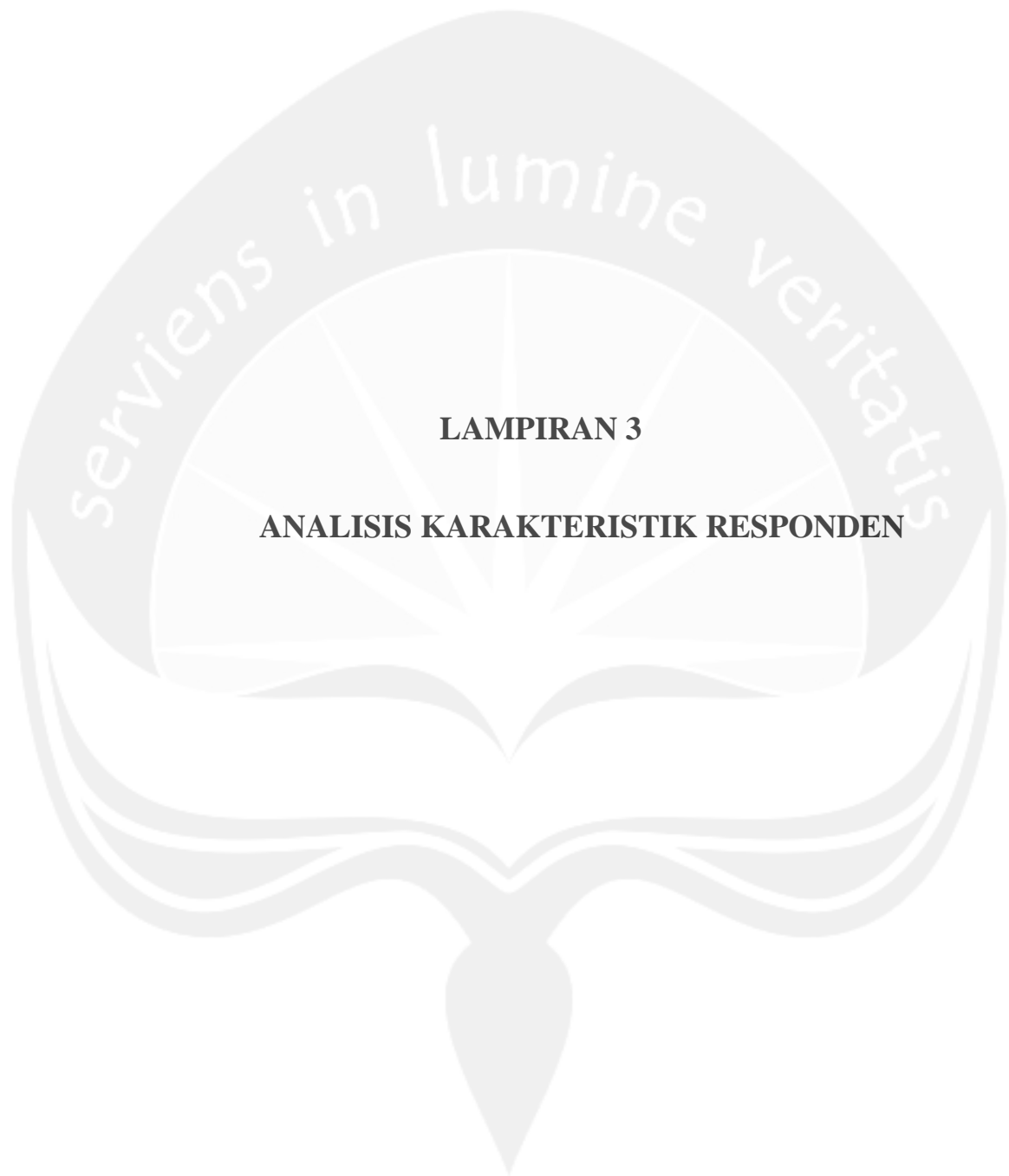
a. Listwise deletion based on all variables in the procedure.

**Reliability Statistics**

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .786             | 4          |

**Item-Total Statistics**

|        | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|--------|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| Item_1 | 10.93                      | 3.513                          | .726                             | .669                             |
| Item_2 | 10.93                      | 4.478                          | .597                             | .755                             |
| Item_3 | 12.20                      | 3.683                          | .481                             | .801                             |
| Item_4 | 11.63                      | 3.068                          | .667                             | .698                             |



**LAMPIRAN 3**

**ANALISIS KARAKTERISTIK RESPONDEN**

## Frequency Table

### 1. Karakter Responden Berdasarkan Jenis Kelamin

#### Jenis kelamin

|       |           | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|-----------|---------|---------------|--------------------|
| Valid | Laki-laki | 82        | 41,0    | 41,0          | 41,0               |
|       | Perempuan | 118       | 59,0    | 59,0          | 100,0              |
|       | Total     | 200       | 100,0   | 100,0         |                    |

### 2. Karakteristik Responden Berdasarkan Usia

#### Usia

|       |               | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------|-----------|---------|---------------|--------------------|
| Valid | 17 - 20 tahun | 77        | 38,5    | 38,5          | 38,5               |
|       | 21 - 25 tahun | 117       | 58,5    | 58,5          | 97,0               |
|       | > 25 tahun    | 6         | 3,0     | 3,0           | 100,0              |
|       | Total         | 200       | 100,0   | 100,0         |                    |

### 3. Karakteristik Responden Berdasarkan Pendapatan

#### Pendapatan

|       |                       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------------------|-----------|---------|---------------|--------------------|
| Valid | < 1.000.000           | 16        | 8,0     | 8,0           | 8,0                |
|       | 1.100.000 - 2.000.000 | 118       | 59,0    | 59,0          | 67,0               |
|       | 2.100.000 - 3.000.000 | 54        | 27,0    | 27,0          | 94,0               |
|       | 3.100.000 - 4.000.000 | 12        | 6,0     | 6,0           | 100,0              |
|       | Total                 | 200       | 100,0   | 100,0         |                    |

### 4. Karakteristik Responden Berdasarkan Lama Penggunaan iPhone

#### Lama menggunakan iPhone

|       |             | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|-----------|---------|---------------|--------------------|
| Valid | < 1 tahun   | 24        | 12,0    | 12,0          | 12,0               |
|       | 1 - 2 tahun | 96        | 48,0    | 48,0          | 60,0               |
|       | 3 - 4 tahun | 80        | 40,0    | 40,0          | 100,0              |
|       | Total       | 200       | 100,0   | 100,0         |                    |

5. Karakteristik Responden Berdasarkan Seri iPhone yang Digunakan

**Seri iPhone**

|              | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------|-----------|---------|---------------|--------------------|
| Valid 4 & 5s | 1         | ,5      | ,5            | ,5                 |
| 4S & 5       | 1         | ,5      | ,5            | 1,0                |
| iphone 4     | 26        | 13,0    | 13,0          | 14,0               |
| Iphone 4s    | 34        | 17,0    | 17,0          | 31,0               |
| iphone 5     | 75        | 37,5    | 37,5          | 68,5               |
| iphone 5c    | 1         | ,5      | ,5            | 69,0               |
| Iphone 5s    | 44        | 22,0    | 22,0          | 91,0               |
| iPhone 6     | 18        | 9,0     | 9,0           | 100,0              |
| Total        | 200       | 100,0   | 100,0         |                    |

6. Karakteristik Responden Berdasarkan Pemahaman *Product Recall*

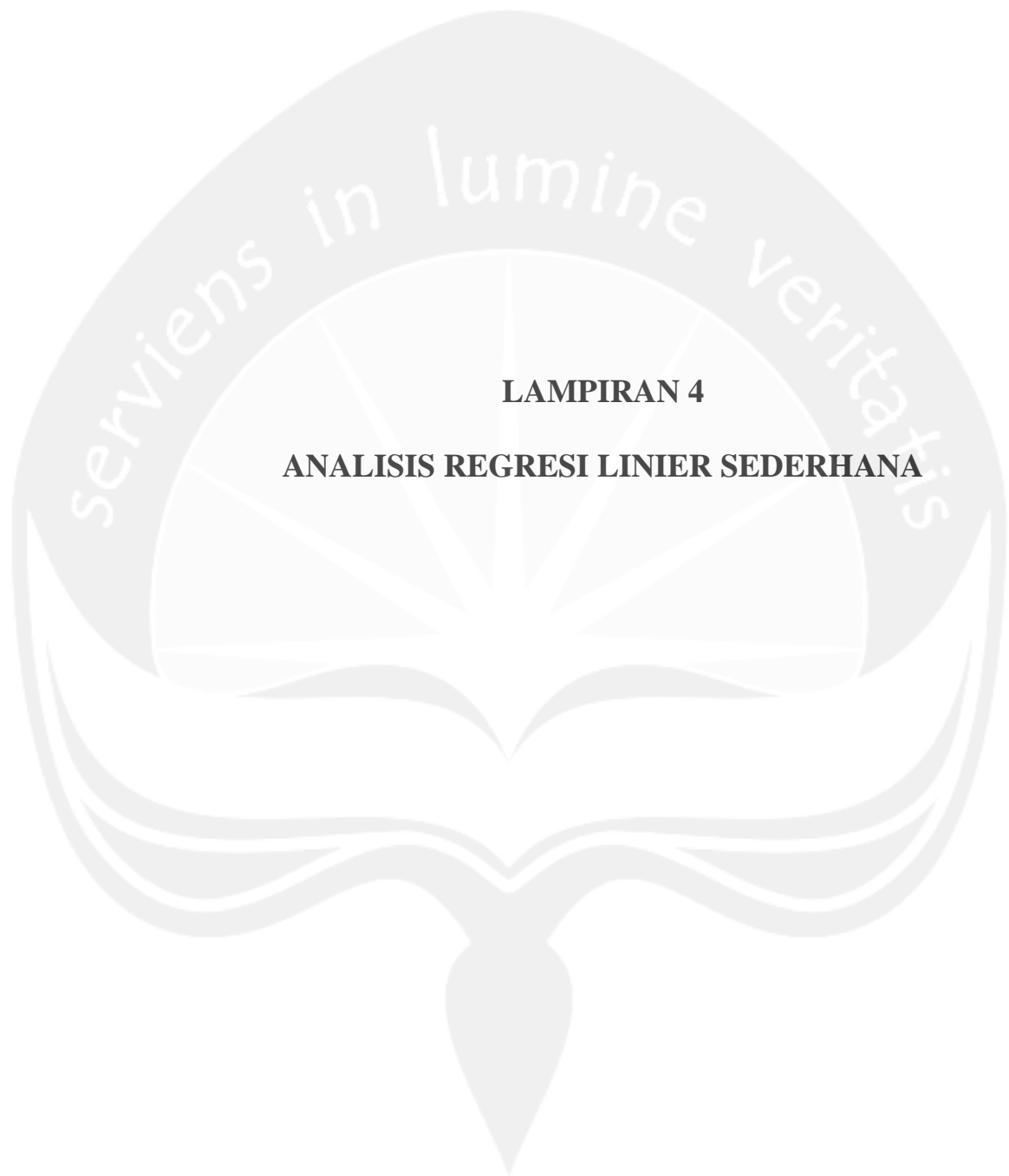
**Kasus 1**

|             | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------|-----------|---------|---------------|--------------------|
| Valid Tidak | 81        | 40,5    | 40,5          | 40,5               |
| Ya          | 119       | 59,5    | 59,5          | 100,0              |
| Total       | 200       | 100,0   | 100,0         |                    |

7. Karakteristik Responden Berdasarkan Pengetahuan Tentang *Recall iPhone*

**Kasus 2**

|             | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------|-----------|---------|---------------|--------------------|
| Valid Tidak | 125       | 62,5    | 62,5          | 62,5               |
| Ya          | 75        | 37,5    | 37,5          | 100,0              |
| Total       | 200       | 100,0   | 100,0         |                    |



**LAMPIRAN 4**

**ANALISIS REGRESI LINIER SEDERHANA**

## ANALISIS REGRESI LINIER SEDERHANA

### 1. Pengaruh *Product Recall* terhadap Citra Perusahaan Regression

#### Variables Entered/Removed<sup>b</sup>

| Model | Variables Entered           | Variables Removed | Method |
|-------|-----------------------------|-------------------|--------|
| 1     | Product recall <sup>a</sup> | .                 | Enter  |

a. All requested variables entered.

b. Dependent Variable: Citra perusahaan

#### Model Summary

| Model | R                 | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1     | ,523 <sup>a</sup> | ,273     | ,270              | ,44122                     |

a. Predictors: (Constant), Product recall

#### ANOVA<sup>b</sup>

| Model |            | Sum of Squares | df  | Mean Square | F      | Sig.              |
|-------|------------|----------------|-----|-------------|--------|-------------------|
| 1     | Regression | 14,498         | 1   | 14,498      | 74,473 | ,000 <sup>a</sup> |
|       | Residual   | 38,545         | 198 | ,195        |        |                   |
|       | Total      | 53,043         | 199 |             |        |                   |

a. Predictors: (Constant), Product recall

b. Dependent Variable: Citra perusahaan

#### Coefficients<sup>a</sup>

| Model |                | Unstandardized Coefficients |            | Standardized Coefficients | t     | Sig. |
|-------|----------------|-----------------------------|------------|---------------------------|-------|------|
|       |                | B                           | Std. Error | Beta                      |       |      |
| 1     | (Constant)     | 2,070                       | ,249       |                           | 8,325 | ,000 |
|       | Product recall | ,525                        | ,061       | ,523                      | 8,630 | ,000 |

a. Dependent Variable: Citra perusahaan



2. Pengaruh Citra Perusahaan terhadap Loyalitas Konsumen  
Regression

**Variables Entered/Removed<sup>d</sup>**

| Model | Variables Entered             | Variables Removed | Method |
|-------|-------------------------------|-------------------|--------|
| 1     | Citra perusahaan <sup>a</sup> | .                 | Enter  |

a. All requested variables entered.

b. Dependent Variable: Consumer loyalty

**Model Summary**

| Model | R                 | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1     | ,591 <sup>a</sup> | ,349     | ,346              | ,48372                     |

a. Predictors: (Constant), Citra perusahaan

**ANOVA<sup>b</sup>**

| Model |            | Sum of Squares | df  | Mean Square | F       | Sig.              |
|-------|------------|----------------|-----|-------------|---------|-------------------|
| 1     | Regression | 24,870         | 1   | 24,870      | 106,289 | ,000 <sup>a</sup> |
|       | Residual   | 46,330         | 198 | ,234        |         |                   |
|       | Total      | 71,200         | 199 |             |         |                   |

a. Predictors: (Constant), Citra perusahaan

b. Dependent Variable: Consumer loyalty

**Coefficients<sup>a</sup>**

| Model |                  | Unstandardized Coefficients |            | Standardized Coefficients | t      | Sig. |
|-------|------------------|-----------------------------|------------|---------------------------|--------|------|
|       |                  | B                           | Std. Error | Beta                      |        |      |
| 1     | (Constant)       | ,945                        | ,281       |                           | 3,364  | ,001 |
|       | Citra perusahaan | ,685                        | ,066       | ,591                      | 10,310 | ,000 |

a. Dependent Variable: Consumer loyalty

3. Pengaruh Citra Perusahaan terhadap Niat Beli Ulang  
Regression

**Variables Entered/Removed<sup>a</sup>**

| Model | Variables Entered             | Variables Removed | Method |
|-------|-------------------------------|-------------------|--------|
| 1     | Citra perusahaan <sup>a</sup> | .                 | Enter  |

a. All requested variables entered.

b. Dependent Variable: Repurchase intention

**Model Summary**

| Model | R                 | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1     | ,472 <sup>a</sup> | ,223     | ,219              | ,57731                     |

a. Predictors: (Constant), Citra perusahaan

**ANOVA<sup>b</sup>**

| Model |            | Sum of Squares | df  | Mean Square | F      | Sig.              |
|-------|------------|----------------|-----|-------------|--------|-------------------|
| 1     | Regression | 18,897         | 1   | 18,897      | 56,699 | ,000 <sup>a</sup> |
|       | Residual   | 65,990         | 198 | ,333        |        |                   |
|       | Total      | 84,887         | 199 |             |        |                   |

a. Predictors: (Constant), Citra perusahaan

b. Dependent Variable: Repurchase intention

**Coefficients<sup>a</sup>**

| Model |                  | Unstandardized Coefficients |            | Standardized Coefficients | t     | Sig. |
|-------|------------------|-----------------------------|------------|---------------------------|-------|------|
|       |                  | B                           | Std. Error | Beta                      |       |      |
| 1     | (Constant)       | 1,205                       | ,335       |                           | 3,595 | ,000 |
|       | Citra perusahaan | ,597                        | ,079       | ,472                      | 7,530 | ,000 |

a. Dependent Variable: Repurchase intention

4. Pengaruh Loyalitas Konsumen terhadap Niat Beli Ulang  
Regression

**Variables Entered/Removed<sup>a</sup>**

| Model | Variables Entered             | Variables Removed | Method |
|-------|-------------------------------|-------------------|--------|
| 1     | Consumer loyalty <sup>a</sup> | .                 | Enter  |

a. All requested variables entered.

b. Dependent Variable: Repurchase intention

**Model Summary**

| Model | R                 | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1     | ,663 <sup>a</sup> | ,439     | ,436              | ,49046                     |

a. Predictors: (Constant), Consumer loyalty

**ANOVA<sup>b</sup>**

| Model |            | Sum of Squares | df  | Mean Square | F       | Sig.              |
|-------|------------|----------------|-----|-------------|---------|-------------------|
| 1     | Regression | 37,258         | 1   | 37,258      | 154,885 | ,000 <sup>a</sup> |
|       | Residual   | 47,629         | 198 | ,241        |         |                   |
|       | Total      | 84,887         | 199 |             |         |                   |

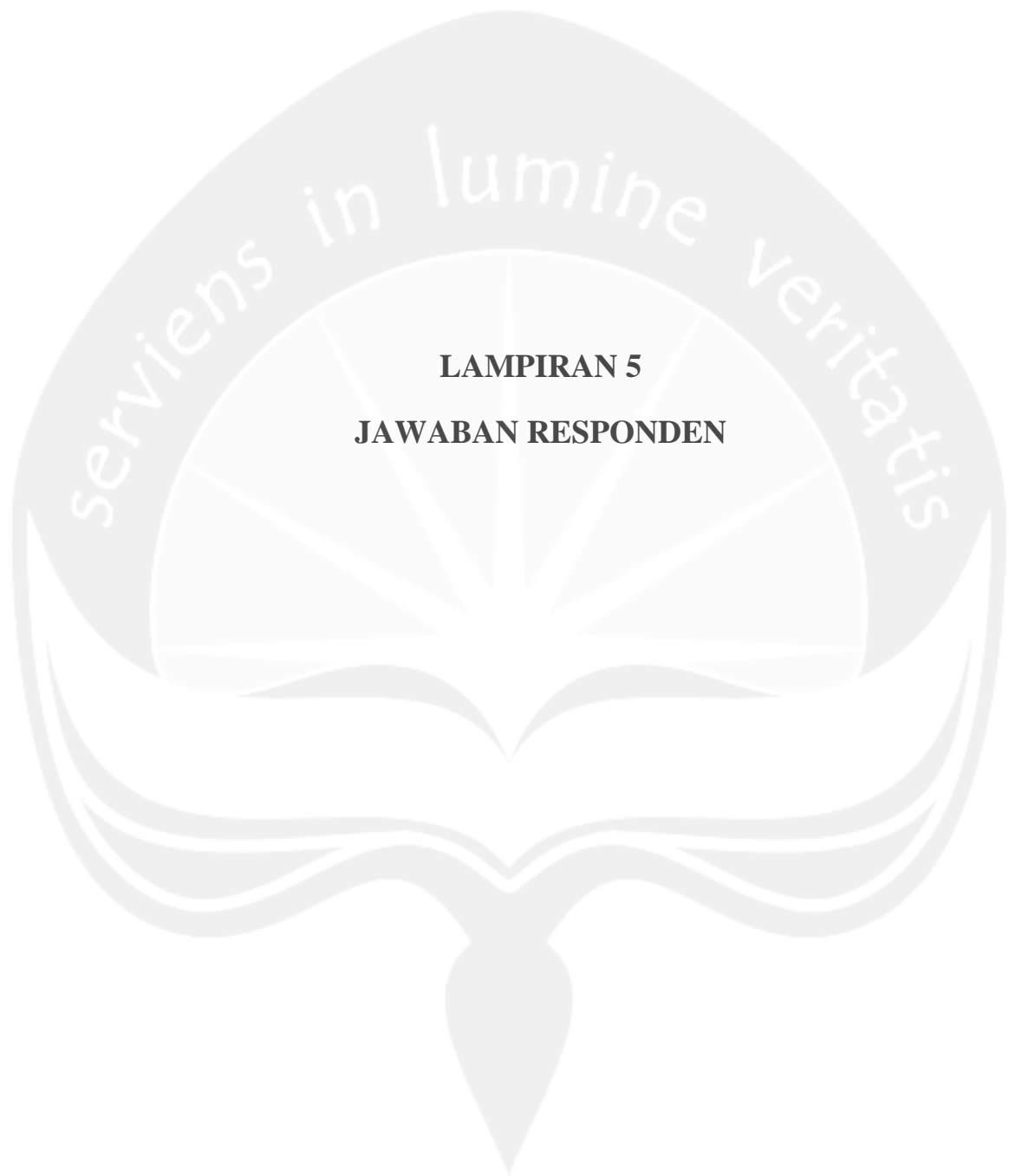
a. Predictors: (Constant), Consumer loyalty

b. Dependent Variable: Repurchase intention

**Coefficients<sup>a</sup>**

| Model |                  | Unstandardized Coefficients |            | Standardized Coefficients | t      | Sig. |
|-------|------------------|-----------------------------|------------|---------------------------|--------|------|
|       |                  | B                           | Std. Error | Beta                      |        |      |
| 1     | (Constant)       | ,948                        | ,225       |                           | 4,218  | ,000 |
|       | Consumer loyalty | ,723                        | ,058       | ,663                      | 12,445 | ,000 |

a. Dependent Variable: Repurchase intention



**LAMPIRAN 5**  
**JAWABAN RESPONDEN**

### Jawaban Untuk Profil Responden

| NO | 1 | 2 | 3 | 4 | 5         | 6 | 7 |
|----|---|---|---|---|-----------|---|---|
| 1  | 2 | 2 | 2 | 2 | iPhone 4s | 2 | 2 |
| 2  | 2 | 2 | 3 | 2 | iPhone 5s | 1 | 2 |
| 3  | 1 | 2 | 4 | 1 | iPhone 6+ | 2 | 2 |
| 4  | 2 | 1 | 1 | 3 | iPhone 4  | 2 | 2 |
| 5  | 2 | 1 | 2 | 2 | iPhone 5  | 2 | 2 |
| 6  | 2 | 2 | 2 | 3 | iPhone 5  | 1 | 2 |
| 7  | 1 | 1 | 3 | 3 | iPhone 5S | 1 | 2 |
| 8  | 2 | 2 | 2 | 2 | iPhone 5s | 2 | 2 |
| 9  | 2 | 2 | 3 | 4 | iPhone 5  | 1 | 2 |
| 10 | 2 | 2 | 2 | 2 | iPhone 4S | 1 | 1 |
| 11 | 2 | 2 | 3 | 2 | iPhone 5  | 1 | 1 |
| 12 | 2 | 2 | 2 | 2 | iPhone 5  | 1 | 1 |
| 13 | 1 | 2 | 2 | 3 | iPhone 4  | 1 | 2 |
| 14 | 2 | 2 | 3 | 4 | iPhone 5s | 1 | 1 |
| 15 | 1 | 2 | 1 | 2 | iPhone 4S | 1 | 2 |
| 16 | 2 | 2 | 2 | 2 | iPhone 5  | 2 | 2 |
| 17 | 2 | 2 | 3 | 1 | iPhone 5s | 2 | 2 |
| 18 | 1 | 2 | 2 | 2 | iPhone 5s | 1 | 2 |
| 19 | 2 | 2 | 2 | 2 | iPhone 4s | 1 | 2 |
| 20 | 2 | 2 | 2 | 3 | iPhone 5  | 1 | 2 |
| 21 | 1 | 2 | 3 | 2 | iPhone5   | 1 | 2 |
| 22 | 2 | 2 | 2 | 2 | iPhone 5  | 2 | 2 |
| 23 | 2 | 2 | 3 | 2 | iPhone 6  | 2 | 2 |
| 24 | 1 | 2 | 2 | 2 | iPhone 4  | 1 | 2 |
| 25 | 1 | 2 | 3 | 2 | iPhone 5  | 2 | 2 |
| 26 | 2 | 2 | 2 | 1 | iPhone 5  | 1 | 2 |
| 27 | 2 | 2 | 2 | 2 | iPhone 5s | 1 | 2 |
| 28 | 2 | 2 | 3 | 2 | iPhone 5  | 2 | 2 |
| 29 | 1 | 2 | 2 | 3 | iPhone 4s | 1 | 1 |
| 30 | 2 | 2 | 3 | 2 | iPhone 4  | 1 | 1 |
| 31 | 1 | 2 | 2 | 3 | iPhone 4G | 2 | 2 |
| 32 | 1 | 2 | 4 | 2 | iPhone 6  | 2 | 2 |
| 33 | 2 | 2 | 3 | 2 | iPhone 5  | 1 | 2 |
| 34 | 2 | 2 | 3 | 2 | iPhone 5S | 1 | 1 |
| 35 | 2 | 3 | 2 | 3 | iPhone 4  | 1 | 2 |
| 36 | 1 | 2 | 2 | 1 | iPhone 5s | 1 | 2 |
| 37 | 1 | 2 | 3 | 2 | iPhone 5  | 1 | 1 |
| 38 | 1 | 2 | 3 | 2 | iPhone 6  | 1 | 1 |
| 39 | 2 | 2 | 2 | 4 | iPhone 5s | 2 | 2 |

|    |   |   |   |   |           |   |   |
|----|---|---|---|---|-----------|---|---|
| 40 | 1 | 2 | 2 | 2 | iPhone 6  | 2 | 2 |
| 41 | 1 | 2 | 2 | 2 | iPhone 4s | 1 | 1 |
| 42 | 2 | 2 | 2 | 3 | iPhone 5  | 2 | 2 |
| 43 | 1 | 2 | 2 | 2 | iPhone 5  | 1 | 1 |
| 44 | 1 | 2 | 2 | 1 | iPhone 5  | 1 | 1 |
| 45 | 1 | 2 | 3 | 2 | iPhone 5S | 1 | 1 |
| 46 | 1 | 2 | 2 | 3 | iPhone 4  | 1 | 2 |
| 47 | 2 | 2 | 3 | 2 | iPhone 5s | 1 | 1 |
| 48 | 1 | 3 | 2 | 2 | iPhone 4s | 1 | 2 |
| 49 | 1 | 3 | 3 | 3 | iPhone 4s | 1 | 2 |
| 50 | 1 | 2 | 2 | 3 | iPhone 5  | 1 | 1 |
| 51 | 2 | 2 | 2 | 1 | iPhone 5  | 2 | 2 |
| 52 | 2 | 2 | 1 | 1 | iPhone 5  | 2 | 2 |
| 53 | 2 | 1 | 2 | 3 | iPhone 5  | 1 | 1 |
| 54 | 1 | 2 | 2 | 2 | iPhone 5  | 1 | 2 |
| 55 | 2 | 2 | 1 | 2 | iPhone 4  | 2 | 2 |
| 56 | 2 | 2 | 3 | 1 | iPhone 5s | 1 | 2 |
| 57 | 2 | 2 | 2 | 2 | iPhone 4  | 2 | 2 |
| 58 | 1 | 3 | 2 | 2 | iPhone 5  | 1 | 2 |
| 59 | 2 | 2 | 3 | 3 | iPhone 5  | 1 | 2 |
| 60 | 1 | 2 | 2 | 3 | iPhone 4s | 2 | 2 |
| 61 | 2 | 2 | 2 | 3 | iPhone 4  | 2 | 2 |
| 62 | 2 | 2 | 2 | 2 | iPhone 4s | 2 | 2 |
| 63 | 2 | 3 | 2 | 1 | iPhone 5  | 2 | 2 |
| 64 | 2 | 1 | 2 | 2 | iPhone 5s | 2 | 2 |
| 65 | 2 | 1 | 2 | 2 | iPhone 5  | 1 | 1 |
| 66 | 2 | 1 | 3 | 2 | iPhone 5s | 2 | 2 |
| 67 | 1 | 2 | 2 | 3 | iPhone 6+ | 2 | 2 |
| 68 | 1 | 2 | 2 | 2 | iPhone 5  | 1 | 2 |
| 69 | 2 | 1 | 1 | 1 | iPhone 5  | 1 | 1 |
| 70 | 2 | 1 | 2 | 3 | iPhone 6  | 2 | 2 |
| 71 | 2 | 2 | 4 | 3 | iPhone 5s | 1 | 1 |
| 72 | 2 | 2 | 2 | 1 | iPhone 4  | 1 | 2 |
| 73 | 1 | 2 | 1 | 1 | iPhone 4s | 2 | 2 |
| 74 | 2 | 1 | 2 | 2 | iPhone 5s | 1 | 2 |
| 75 | 2 | 2 | 2 | 4 | iPhone 4s | 1 | 1 |
| 76 | 2 | 1 | 3 | 2 | iPhone 5  | 2 | 2 |
| 77 | 2 | 1 | 2 | 1 | iPhone 5  | 1 | 2 |
| 78 | 2 | 1 | 1 | 2 | iPhone 6  | 2 | 1 |
| 79 | 1 | 1 | 2 | 3 | iPhone 5  | 1 | 1 |
| 80 | 2 | 1 | 1 | 1 | iPhone 5  | 1 | 2 |
| 81 | 1 | 2 | 2 | 3 | iPhone 5  | 2 | 2 |
| 82 | 1 | 2 | 1 | 2 | iPhone 5  | 2 | 2 |
| 83 | 1 | 2 | 4 | 4 | iPone 5S  | 2 | 2 |

|     |   |   |   |   |           |   |   |
|-----|---|---|---|---|-----------|---|---|
| 84  | 1 | 1 | 3 | 2 | iPhone 5S | 2 | 2 |
| 85  | 2 | 2 | 2 | 2 | iPhone 4S | 1 | 1 |
| 86  | 1 | 2 | 3 | 3 | iPhone 5S | 1 | 1 |
| 87  | 2 | 1 | 2 | 3 | iPhone 6  | 1 | 2 |
| 88  | 2 | 2 | 2 | 3 | iPhone 5S | 1 | 1 |
| 89  | 2 | 2 | 2 | 2 | iPhone 4  | 1 | 1 |
| 90  | 2 | 1 | 2 | 3 | iPhone 4S | 1 | 1 |
| 91  | 1 | 2 | 2 | 1 | iPhone 5  | 2 | 2 |
| 92  | 2 | 1 | 2 | 2 | iPhone 5S | 2 | 2 |
| 93  | 1 | 2 | 2 | 3 | iPhone 5  | 2 | 1 |
| 94  | 2 | 1 | 2 | 3 | iPhone 5  | 2 | 2 |
| 95  | 1 | 1 | 3 | 3 | iPhone 5  | 2 | 2 |
| 96  | 2 | 1 | 1 | 3 | iPhone 5  | 2 | 2 |
| 97  | 2 | 1 | 2 | 3 | iPhone 4S | 2 | 2 |
| 98  | 1 | 3 | 4 | 3 | iPhone 6+ | 1 | 1 |
| 99  | 2 | 1 | 2 | 3 | iPhone 4s | 2 | 1 |
| 100 | 2 | 1 | 2 | 2 | iPhone 4  | 2 | 2 |
| 101 | 2 | 2 | 2 | 3 | iPhone 5  | 2 | 2 |
| 102 | 1 | 1 | 2 | 2 | iPhone 4s | 2 | 2 |
| 103 | 2 | 1 | 3 | 2 | iPhone 5  | 2 | 2 |
| 104 | 2 | 1 | 2 | 3 | iPhone 5  | 2 | 2 |
| 105 | 1 | 1 | 3 | 2 | iPhone 6  | 2 | 1 |
| 106 | 2 | 2 | 2 | 2 | iPhone 5s | 1 | 2 |
| 107 | 2 | 2 | 3 | 3 | iPhone 5s | 1 | 2 |
| 108 | 2 | 1 | 2 | 2 | iPhone 4s | 2 | 2 |
| 109 | 1 | 2 | 3 | 2 | iPhone 5  | 1 | 2 |
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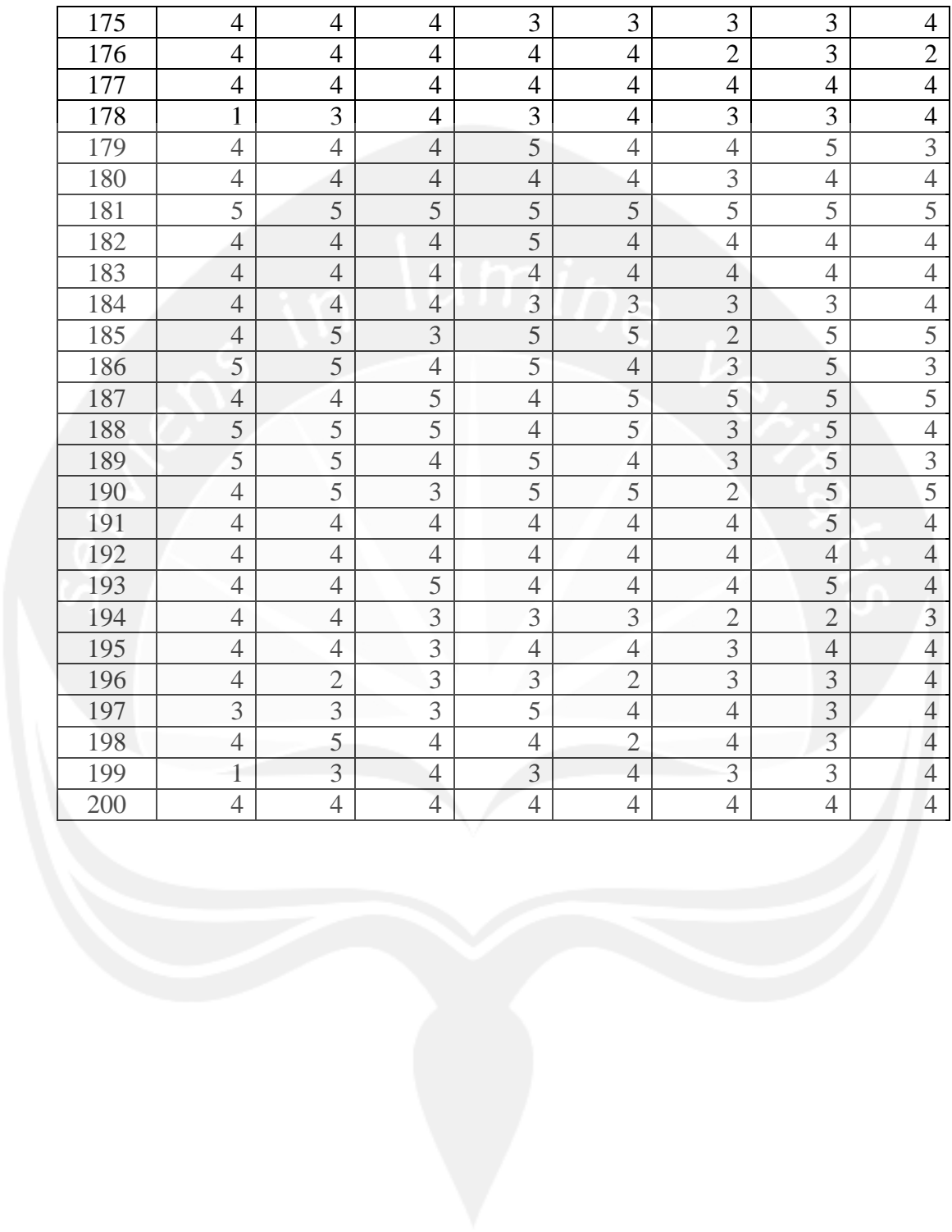
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### Jawaban Responden untuk Citra Perusahaan

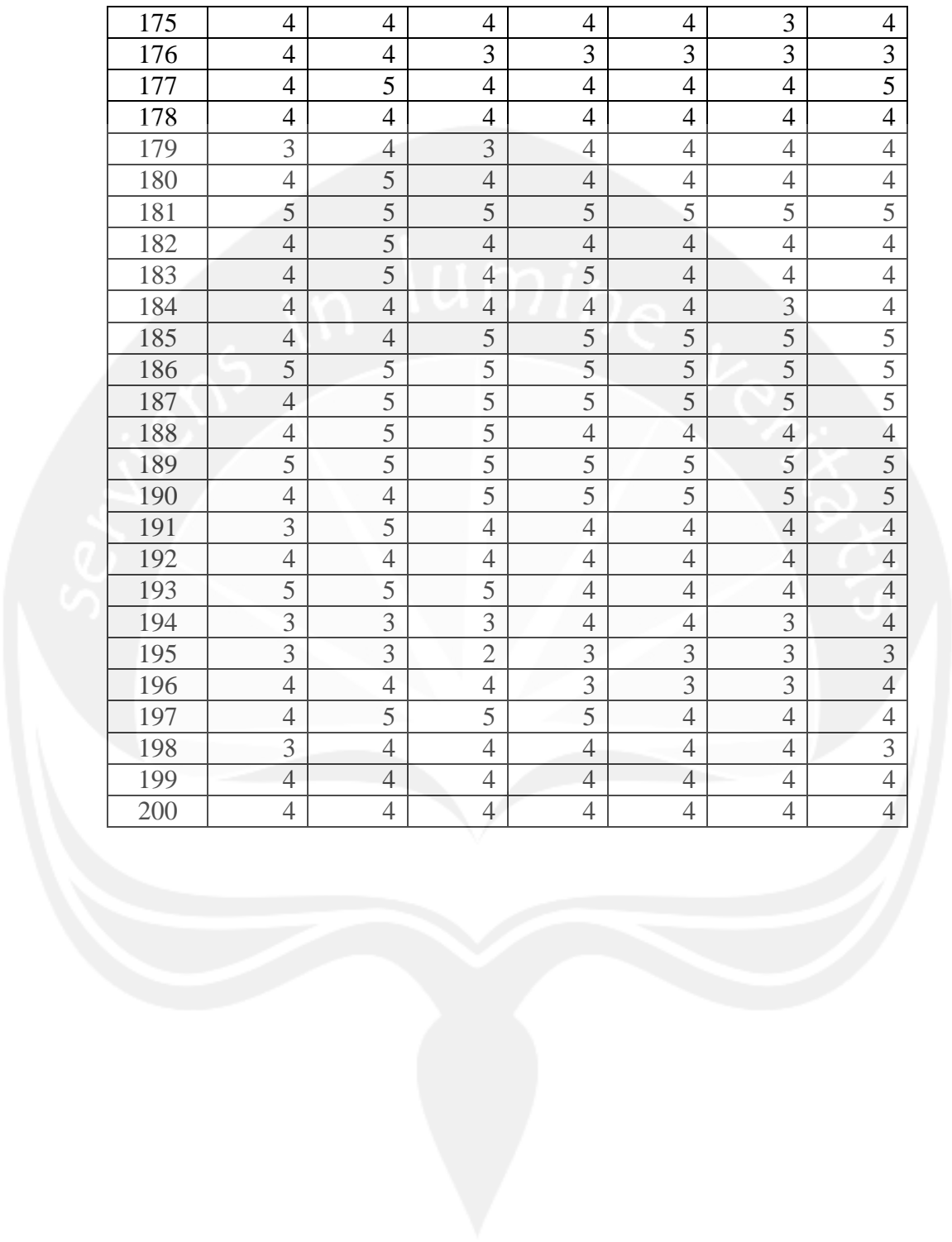
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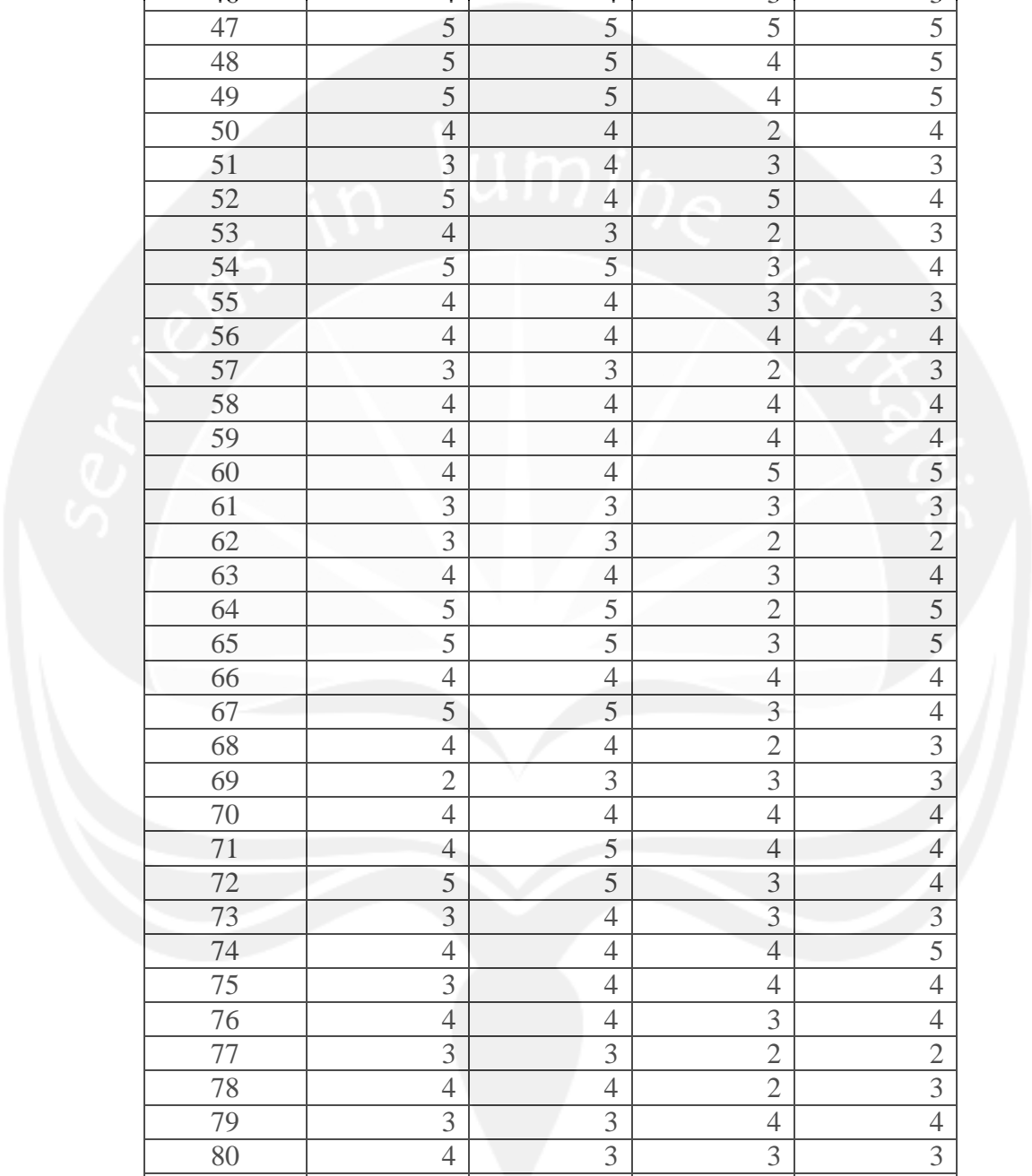
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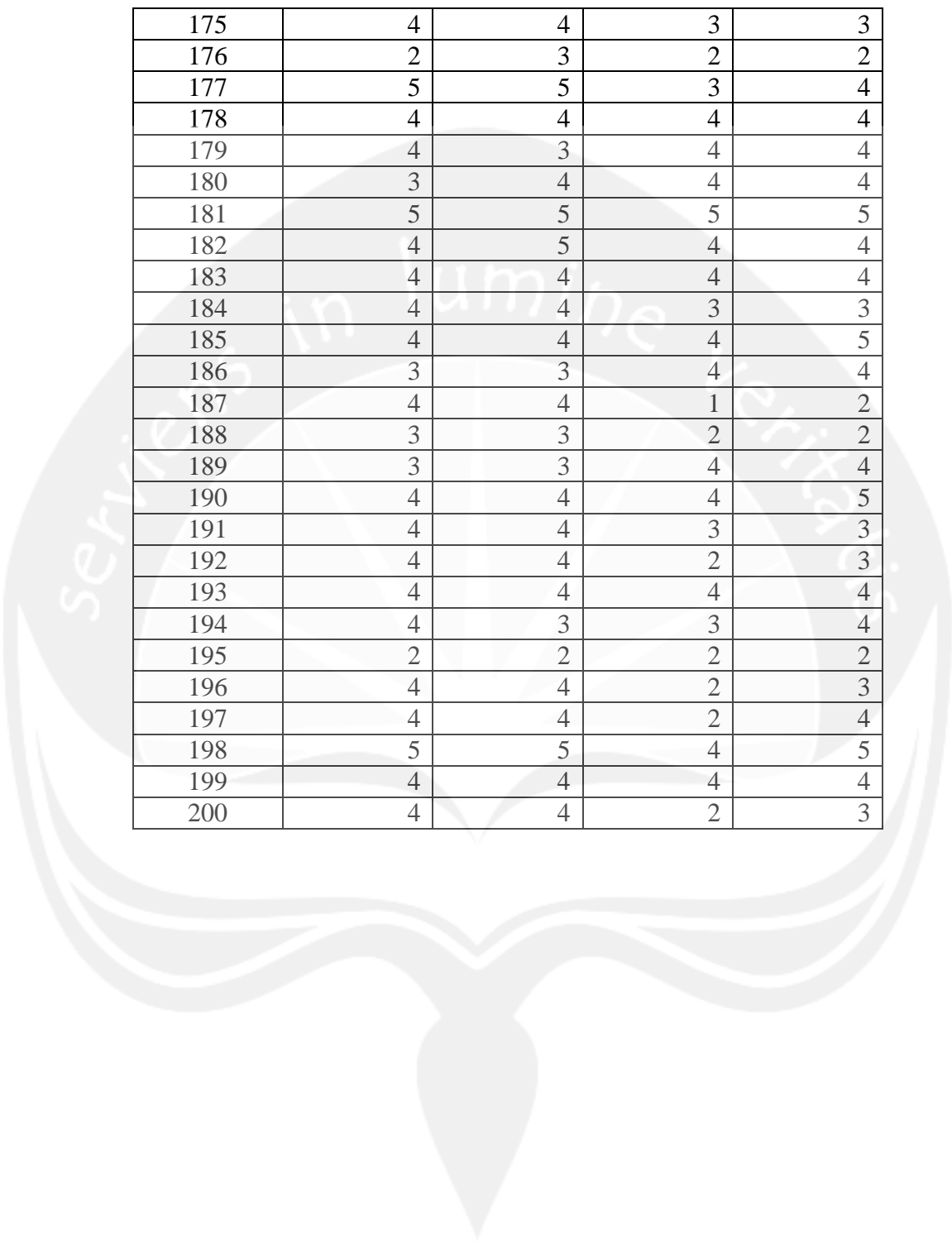
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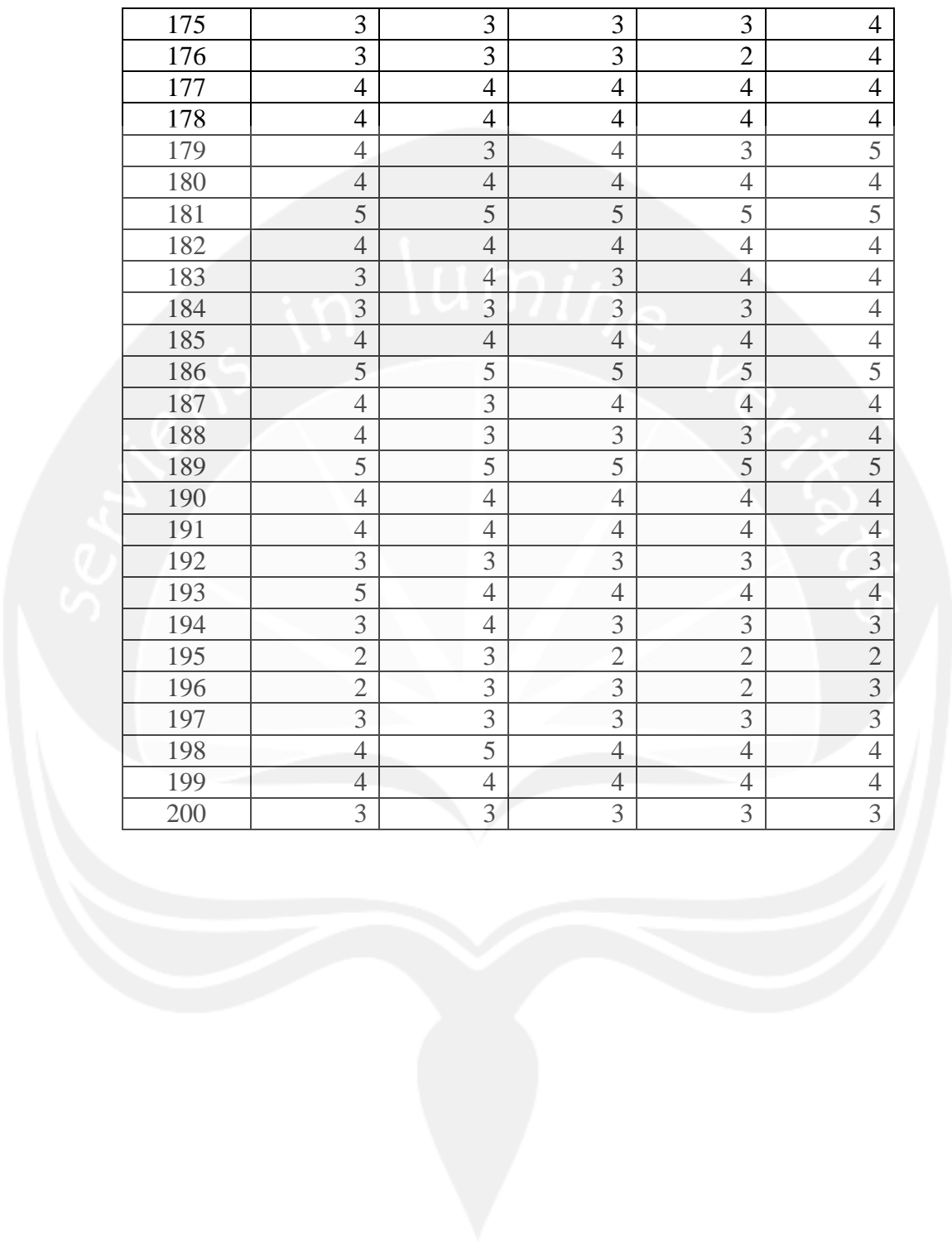
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| 125 | 3 | 3 | 3 | 2 | 4 |
| 126 | 5 | 5 | 5 | 5 | 5 |
| 127 | 3 | 4 | 3 | 3 | 4 |
| 128 | 3 | 4 | 3 | 3 | 3 |
| 129 | 2 | 3 | 3 | 3 | 5 |
| 130 | 4 | 3 | 3 | 3 | 5 |

|     |   |   |   |   |   |
|-----|---|---|---|---|---|
| 131 | 3 | 3 | 3 | 3 | 4 |
| 132 | 3 | 4 | 3 | 3 | 4 |
| 133 | 4 | 4 | 4 | 4 | 4 |
| 134 | 3 | 4 | 4 | 3 | 4 |
| 135 | 3 | 4 | 3 | 3 | 3 |
| 136 | 4 | 4 | 4 | 4 | 4 |
| 137 | 4 | 4 | 4 | 3 | 3 |
| 138 | 4 | 4 | 4 | 4 | 5 |
| 139 | 3 | 4 | 3 | 4 | 4 |
| 140 | 3 | 3 | 3 | 3 | 4 |
| 141 | 3 | 4 | 3 | 3 | 5 |
| 142 | 4 | 4 | 4 | 4 | 5 |
| 143 | 3 | 3 | 3 | 2 | 4 |
| 144 | 3 | 3 | 4 | 3 | 3 |
| 145 | 4 | 4 | 4 | 4 | 4 |
| 146 | 5 | 5 | 5 | 5 | 5 |
| 147 | 4 | 5 | 4 | 4 | 4 |
| 148 | 3 | 5 | 5 | 3 | 3 |
| 149 | 5 | 4 | 5 | 4 | 5 |
| 150 | 4 | 4 | 4 | 4 | 4 |
| 151 | 4 | 4 | 4 | 3 | 3 |
| 152 | 4 | 3 | 4 | 3 | 5 |
| 153 | 4 | 5 | 4 | 4 | 4 |
| 154 | 5 | 4 | 5 | 5 | 5 |
| 155 | 2 | 2 | 2 | 2 | 4 |
| 156 | 4 | 4 | 4 | 4 | 4 |
| 157 | 3 | 4 | 3 | 3 | 4 |
| 158 | 4 | 4 | 3 | 4 | 5 |
| 159 | 4 | 4 | 4 | 4 | 4 |
| 160 | 3 | 4 | 3 | 3 | 3 |
| 161 | 3 | 3 | 3 | 3 | 3 |
| 162 | 3 | 3 | 3 | 3 | 4 |
| 163 | 3 | 4 | 4 | 3 | 4 |
| 164 | 4 | 5 | 4 | 4 | 4 |
| 165 | 4 | 4 | 4 | 4 | 4 |
| 166 | 3 | 3 | 3 | 3 | 4 |
| 167 | 3 | 3 | 3 | 3 | 4 |
| 168 | 4 | 4 | 4 | 4 | 4 |
| 169 | 3 | 4 | 3 | 3 | 4 |
| 170 | 4 | 5 | 4 | 4 | 5 |
| 171 | 5 | 5 | 5 | 5 | 5 |
| 172 | 3 | 3 | 3 | 3 | 3 |
| 173 | 3 | 4 | 3 | 4 | 4 |
| 174 | 4 | 3 | 3 | 4 | 5 |



|     |   |   |   |   |   |
|-----|---|---|---|---|---|
| 175 | 3 | 3 | 3 | 3 | 4 |
| 176 | 3 | 3 | 3 | 2 | 4 |
| 177 | 4 | 4 | 4 | 4 | 4 |
| 178 | 4 | 4 | 4 | 4 | 4 |
| 179 | 4 | 3 | 4 | 3 | 5 |
| 180 | 4 | 4 | 4 | 4 | 4 |
| 181 | 5 | 5 | 5 | 5 | 5 |
| 182 | 4 | 4 | 4 | 4 | 4 |
| 183 | 3 | 4 | 3 | 4 | 4 |
| 184 | 3 | 3 | 3 | 3 | 4 |
| 185 | 4 | 4 | 4 | 4 | 4 |
| 186 | 5 | 5 | 5 | 5 | 5 |
| 187 | 4 | 3 | 4 | 4 | 4 |
| 188 | 4 | 3 | 3 | 3 | 4 |
| 189 | 5 | 5 | 5 | 5 | 5 |
| 190 | 4 | 4 | 4 | 4 | 4 |
| 191 | 4 | 4 | 4 | 4 | 4 |
| 192 | 3 | 3 | 3 | 3 | 3 |
| 193 | 5 | 4 | 4 | 4 | 4 |
| 194 | 3 | 4 | 3 | 3 | 3 |
| 195 | 2 | 3 | 2 | 2 | 2 |
| 196 | 2 | 3 | 3 | 2 | 3 |
| 197 | 3 | 3 | 3 | 3 | 3 |
| 198 | 4 | 5 | 4 | 4 | 4 |
| 199 | 4 | 4 | 4 | 4 | 4 |
| 200 | 3 | 3 | 3 | 3 | 3 |



**LAMPIRAN 6**

**TABEL R**

**Tabel R Product Moment****Sig 0,05 (two-tailed)**

| N  | r     | N  | r     | N   | r     | N   | R     | N   | r     | N   | R     |
|----|-------|----|-------|-----|-------|-----|-------|-----|-------|-----|-------|
| 1  | 0,997 | 41 | 0,301 | 81  | 0,216 | 121 | 0,177 | 161 | 0,154 | 201 | 0,138 |
| 2  | 0,95  | 42 | 0,297 | 82  | 0,215 | 122 | 0,176 | 162 | 0,153 | 202 | 0,137 |
| 3  | 0,878 | 43 | 0,294 | 83  | 0,213 | 123 | 0,176 | 163 | 0,153 | 203 | 0,137 |
| 4  | 0,811 | 44 | 0,291 | 84  | 0,212 | 124 | 0,175 | 164 | 0,152 | 204 | 0,137 |
| 5  | 0,754 | 45 | 0,288 | 85  | 0,211 | 125 | 0,174 | 165 | 0,152 | 205 | 0,136 |
| 6  | 0,707 | 46 | 0,285 | 86  | 0,21  | 126 | 0,174 | 166 | 0,151 | 206 | 0,136 |
| 7  | 0,666 | 47 | 0,282 | 87  | 0,208 | 127 | 0,173 | 167 | 0,151 | 207 | 0,136 |
| 8  | 0,632 | 48 | 0,279 | 88  | 0,207 | 128 | 0,172 | 168 | 0,151 | 208 | 0,135 |
| 9  | 0,602 | 49 | 0,276 | 89  | 0,206 | 129 | 0,172 | 169 | 0,15  | 209 | 0,135 |
| 10 | 0,576 | 50 | 0,273 | 90  | 0,205 | 130 | 0,171 | 170 | 0,15  | 210 | 0,135 |
| 11 | 0,553 | 51 | 0,271 | 91  | 0,204 | 131 | 0,17  | 171 | 0,149 | 211 | 0,134 |
| 12 | 0,532 | 52 | 0,268 | 92  | 0,203 | 132 | 0,17  | 172 | 0,149 | 212 | 0,134 |
| 13 | 0,514 | 53 | 0,266 | 93  | 0,202 | 133 | 0,169 | 173 | 0,148 | 213 | 0,134 |
| 14 | 0,497 | 54 | 0,263 | 94  | 0,201 | 134 | 0,168 | 174 | 0,148 | 214 | 0,134 |
| 15 | 0,482 | 55 | 0,261 | 95  | 0,2   | 135 | 0,168 | 175 | 0,148 | 215 | 0,133 |
| 16 | 0,468 | 56 | 0,259 | 96  | 0,199 | 136 | 0,167 | 176 | 0,147 | 216 | 0,133 |
| 17 | 0,456 | 57 | 0,256 | 97  | 0,198 | 137 | 0,167 | 177 | 0,147 | 217 | 0,133 |
| 18 | 0,444 | 58 | 0,254 | 98  | 0,197 | 138 | 0,166 | 178 | 0,146 | 218 | 0,132 |
| 19 | 0,433 | 59 | 0,252 | 99  | 0,196 | 139 | 0,165 | 179 | 0,146 | 219 | 0,132 |
| 20 | 0,423 | 60 | 0,25  | 100 | 0,195 | 140 | 0,165 | 180 | 0,146 | 220 | 0,132 |
| 21 | 0,413 | 61 | 0,248 | 101 | 0,194 | 141 | 0,164 | 181 | 0,145 | 221 | 0,131 |
| 22 | 0,404 | 62 | 0,246 | 102 | 0,193 | 142 | 0,164 | 182 | 0,145 | 222 | 0,131 |
| 23 | 0,396 | 63 | 0,244 | 103 | 0,192 | 143 | 0,163 | 183 | 0,144 | 223 | 0,131 |
| 24 | 0,388 | 64 | 0,242 | 104 | 0,191 | 144 | 0,163 | 184 | 0,144 | 224 | 0,131 |
| 25 | 0,381 | 65 | 0,24  | 105 | 0,19  | 145 | 0,162 | 185 | 0,144 | 225 | 0,13  |
| 26 | 0,374 | 66 | 0,239 | 106 | 0,189 | 146 | 0,161 | 186 | 0,143 | 226 | 0,13  |
| 27 | 0,367 | 67 | 0,237 | 107 | 0,188 | 147 | 0,161 | 187 | 0,143 | 227 | 0,13  |
| 28 | 0,361 | 68 | 0,235 | 108 | 0,187 | 148 | 0,16  | 188 | 0,142 | 228 | 0,129 |
| 29 | 0,355 | 69 | 0,234 | 109 | 0,187 | 149 | 0,16  | 189 | 0,142 | 229 | 0,129 |
| 30 | 0,349 | 70 | 0,232 | 110 | 0,187 | 150 | 0,159 | 190 | 0,142 | 230 | 0,129 |
| 31 | 0,344 | 71 | 0,23  | 111 | 0,186 | 151 | 0,159 | 191 | 0,141 | 231 | 0,129 |
| 32 | 0,339 | 72 | 0,229 | 112 | 0,184 | 152 | 0,158 | 192 | 0,141 | 232 | 0,128 |
| 33 | 0,334 | 73 | 0,227 | 113 | 0,183 | 153 | 0,158 | 193 | 0,141 | 233 | 0,128 |
| 34 | 0,329 | 74 | 0,226 | 114 | 0,182 | 154 | 0,157 | 194 | 0,14  | 234 | 0,128 |
| 35 | 0,325 | 75 | 0,224 | 115 | 0,182 | 155 | 0,157 | 195 | 0,14  | 235 | 0,127 |
| 36 | 0,32  | 76 | 0,223 | 116 | 0,181 | 156 | 0,156 | 196 | 0,139 | 236 | 0,127 |
| 37 | 0,316 | 77 | 0,221 | 117 | 0,18  | 157 | 0,156 | 197 | 0,139 | 237 | 0,127 |
| 38 | 0,312 | 78 | 0,22  | 118 | 0,179 | 158 | 0,155 | 198 | 0,139 | 238 | 0,127 |
| 39 | 0,308 | 79 | 0,219 | 119 | 0,179 | 159 | 0,155 | 199 | 0,138 | 239 | 0,126 |
| 40 | 0,304 | 80 | 0,17  | 120 | 0,178 | 160 | 0,154 | 200 | 0,138 | 240 | 0,126 |



**LAMPIRAN 7**

**TABEL T**

**Diproduksi oleh: Junaidi**

**<http://junaidichaniago.wordpress.com>**



# Titik Persentase Distribusi t

d.f. = 1 - 200

Diproduksi oleh: Junaidi

<http://junaidichaniago.wordpress.com>



**Titik Persentase Distribusi t (df = 1 – 40)**

| df | Pr<br>0.25<br>0.50 | 0.10<br>0.20 | 0.05<br>0.10 | 0.025<br>0.050 | 0.01<br>0.02 | 0.005<br>0.010 | 0.001<br>0.002 |
|----|--------------------|--------------|--------------|----------------|--------------|----------------|----------------|
| 1  | 1.00000            | 3.07768      | 6.31375      | 12.70620       | 31.82052     | 63.65674       | 318.30884      |
| 2  | 0.81650            | 1.88562      | 2.91999      | 4.30265        | 6.96456      | 9.92484        | 22.32712       |
| 3  | 0.76489            | 1.63774      | 2.35336      | 3.18245        | 4.54070      | 5.84091        | 10.21453       |
| 4  | 0.74070            | 1.53321      | 2.13185      | 2.77645        | 3.74695      | 4.60409        | 7.17318        |
| 5  | 0.72669            | 1.47588      | 2.01505      | 2.57058        | 3.36493      | 4.03214        | 5.89343        |
| 6  | 0.71756            | 1.43976      | 1.94318      | 2.44691        | 3.14267      | 3.70743        | 5.20763        |
| 7  | 0.71114            | 1.41492      | 1.89458      | 2.36462        | 2.99795      | 3.49948        | 4.78529        |
| 8  | 0.70639            | 1.39682      | 1.85955      | 2.30600        | 2.89646      | 3.35539        | 4.50079        |
| 9  | 0.70272            | 1.38303      | 1.83311      | 2.26216        | 2.82144      | 3.24984        | 4.29681        |
| 10 | 0.69981            | 1.37218      | 1.81246      | 2.22814        | 2.76377      | 3.16927        | 4.14370        |
| 11 | 0.69745            | 1.36343      | 1.79588      | 2.20099        | 2.71808      | 3.10581        | 4.02470        |
| 12 | 0.69548            | 1.35622      | 1.78229      | 2.17881        | 2.68100      | 3.05454        | 3.92963        |
| 13 | 0.69383            | 1.35017      | 1.77093      | 2.16037        | 2.65031      | 3.01228        | 3.85198        |
| 14 | 0.69242            | 1.34503      | 1.76131      | 2.14479        | 2.62449      | 2.97684        | 3.78739        |
| 15 | 0.69120            | 1.34061      | 1.75305      | 2.13145        | 2.60248      | 2.94671        | 3.73283        |
| 16 | 0.69013            | 1.33676      | 1.74588      | 2.11991        | 2.58349      | 2.92078        | 3.68615        |
| 17 | 0.68920            | 1.33338      | 1.73961      | 2.10982        | 2.56693      | 2.89823        | 3.64577        |
| 18 | 0.68836            | 1.33039      | 1.73406      | 2.10092        | 2.55238      | 2.87844        | 3.61048        |
| 19 | 0.68762            | 1.32773      | 1.72913      | 2.09302        | 2.53948      | 2.86093        | 3.57940        |
| 20 | 0.68695            | 1.32534      | 1.72472      | 2.08596        | 2.52798      | 2.84534        | 3.55181        |
| 21 | 0.68635            | 1.32319      | 1.72074      | 2.07961        | 2.51765      | 2.83136        | 3.52715        |
| 22 | 0.68581            | 1.32124      | 1.71714      | 2.07387        | 2.50832      | 2.81876        | 3.50499        |
| 23 | 0.68531            | 1.31946      | 1.71387      | 2.06866        | 2.49987      | 2.80734        | 3.48496        |
| 24 | 0.68485            | 1.31784      | 1.71088      | 2.06390        | 2.49216      | 2.79694        | 3.46678        |
| 25 | 0.68443            | 1.31635      | 1.70814      | 2.05954        | 2.48511      | 2.78744        | 3.45019        |
| 26 | 0.68404            | 1.31497      | 1.70562      | 2.05553        | 2.47863      | 2.77871        | 3.43500        |
| 27 | 0.68368            | 1.31370      | 1.70329      | 2.05183        | 2.47266      | 2.77068        | 3.42103        |
| 28 | 0.68335            | 1.31253      | 1.70113      | 2.04841        | 2.46714      | 2.76326        | 3.40816        |
| 29 | 0.68304            | 1.31143      | 1.69913      | 2.04523        | 2.46202      | 2.75639        | 3.39624        |
| 30 | 0.68276            | 1.31042      | 1.69726      | 2.04227        | 2.45726      | 2.75000        | 3.38518        |
| 31 | 0.68249            | 1.30946      | 1.69552      | 2.03951        | 2.45282      | 2.74404        | 3.37490        |
| 32 | 0.68223            | 1.30857      | 1.69389      | 2.03693        | 2.44868      | 2.73848        | 3.36531        |
| 33 | 0.68200            | 1.30774      | 1.69236      | 2.03452        | 2.44479      | 2.73328        | 3.35634        |
| 34 | 0.68177            | 1.30695      | 1.69092      | 2.03224        | 2.44115      | 2.72839        | 3.34793        |
| 35 | 0.68156            | 1.30621      | 1.68957      | 2.03011        | 2.43772      | 2.72381        | 3.34005        |
| 36 | 0.68137            | 1.30551      | 1.68830      | 2.02809        | 2.43449      | 2.71948        | 3.33262        |
| 37 | 0.68118            | 1.30485      | 1.68709      | 2.02619        | 2.43145      | 2.71541        | 3.32563        |
| 38 | 0.68100            | 1.30423      | 1.68595      | 2.02439        | 2.42857      | 2.71156        | 3.31903        |
| 39 | 0.68083            | 1.30364      | 1.68488      | 2.02269        | 2.42584      | 2.70791        | 3.31279        |
| 40 | 0.68067            | 1.30308      | 1.68385      | 2.02108        | 2.42326      | 2.70446        | 3.30688        |

Catatan: Probabilita yang lebih kecil yang ditunjukkan pada judul tiap kolom adalah luas daerah dalam satu ujung, sedangkan probabilitas yang lebih besar adalah luas daerah dalam kedua ujung

**Titik Persentase Distribusi t (df = 41 – 80)**

| <b>Pr</b> | <b>0.25</b> | <b>0.10</b> | <b>0.05</b> | <b>0.025</b> | <b>0.01</b> | <b>0.005</b> | <b>0.001</b> |
|-----------|-------------|-------------|-------------|--------------|-------------|--------------|--------------|
| <b>df</b> | <b>0.50</b> | <b>0.20</b> | <b>0.10</b> | <b>0.050</b> | <b>0.02</b> | <b>0.010</b> | <b>0.002</b> |
| 41        | 0.68052     | 1.30254     | 1.68288     | 2.01954      | 2.42080     | 2.70118      | 3.30127      |
| 42        | 0.68038     | 1.30204     | 1.68195     | 2.01808      | 2.41847     | 2.69807      | 3.29595      |
| 43        | 0.68024     | 1.30155     | 1.68107     | 2.01669      | 2.41625     | 2.69510      | 3.29089      |
| 44        | 0.68011     | 1.30109     | 1.68023     | 2.01537      | 2.41413     | 2.69228      | 3.28607      |
| 45        | 0.67998     | 1.30065     | 1.67943     | 2.01410      | 2.41212     | 2.68959      | 3.28148      |
| 46        | 0.67986     | 1.30023     | 1.67866     | 2.01290      | 2.41019     | 2.68701      | 3.27710      |
| 47        | 0.67975     | 1.29982     | 1.67793     | 2.01174      | 2.40835     | 2.68456      | 3.27291      |
| 48        | 0.67964     | 1.29944     | 1.67722     | 2.01063      | 2.40658     | 2.68220      | 3.26891      |
| 49        | 0.67953     | 1.29907     | 1.67655     | 2.00958      | 2.40489     | 2.67995      | 3.26508      |
| 50        | 0.67943     | 1.29871     | 1.67591     | 2.00856      | 2.40327     | 2.67779      | 3.26141      |
| 51        | 0.67933     | 1.29837     | 1.67528     | 2.00758      | 2.40172     | 2.67572      | 3.25789      |
| 52        | 0.67924     | 1.29805     | 1.67469     | 2.00665      | 2.40022     | 2.67373      | 3.25451      |
| 53        | 0.67915     | 1.29773     | 1.67412     | 2.00575      | 2.39879     | 2.67182      | 3.25127      |
| 54        | 0.67906     | 1.29743     | 1.67356     | 2.00488      | 2.39741     | 2.66998      | 3.24815      |
| 55        | 0.67898     | 1.29713     | 1.67303     | 2.00404      | 2.39608     | 2.66822      | 3.24515      |
| 56        | 0.67890     | 1.29685     | 1.67252     | 2.00324      | 2.39480     | 2.66651      | 3.24226      |
| 57        | 0.67882     | 1.29658     | 1.67203     | 2.00247      | 2.39357     | 2.66487      | 3.23948      |
| 58        | 0.67874     | 1.29632     | 1.67155     | 2.00172      | 2.39238     | 2.66329      | 3.23680      |
| 59        | 0.67867     | 1.29607     | 1.67109     | 2.00100      | 2.39123     | 2.66176      | 3.23421      |
| 60        | 0.67860     | 1.29582     | 1.67065     | 2.00030      | 2.39012     | 2.66028      | 3.23171      |
| 61        | 0.67853     | 1.29558     | 1.67022     | 1.99962      | 2.38905     | 2.65886      | 3.22930      |
| 62        | 0.67847     | 1.29536     | 1.66980     | 1.99897      | 2.38801     | 2.65748      | 3.22696      |
| 63        | 0.67840     | 1.29513     | 1.66940     | 1.99834      | 2.38701     | 2.65615      | 3.22471      |
| 64        | 0.67834     | 1.29492     | 1.66901     | 1.99773      | 2.38604     | 2.65485      | 3.22253      |
| 65        | 0.67828     | 1.29471     | 1.66864     | 1.99714      | 2.38510     | 2.65360      | 3.22041      |
| 66        | 0.67823     | 1.29451     | 1.66827     | 1.99656      | 2.38419     | 2.65239      | 3.21837      |
| 67        | 0.67817     | 1.29432     | 1.66792     | 1.99601      | 2.38330     | 2.65122      | 3.21639      |
| 68        | 0.67811     | 1.29413     | 1.66757     | 1.99547      | 2.38245     | 2.65008      | 3.21446      |
| 69        | 0.67806     | 1.29394     | 1.66724     | 1.99495      | 2.38161     | 2.64898      | 3.21260      |
| 70        | 0.67801     | 1.29376     | 1.66691     | 1.99444      | 2.38081     | 2.64790      | 3.21079      |
| 71        | 0.67796     | 1.29359     | 1.66660     | 1.99394      | 2.38002     | 2.64686      | 3.20903      |
| 72        | 0.67791     | 1.29342     | 1.66629     | 1.99346      | 2.37926     | 2.64585      | 3.20733      |
| 73        | 0.67787     | 1.29326     | 1.66600     | 1.99300      | 2.37852     | 2.64487      | 3.20567      |
| 74        | 0.67782     | 1.29310     | 1.66571     | 1.99254      | 2.37780     | 2.64391      | 3.20406      |
| 75        | 0.67778     | 1.29294     | 1.66543     | 1.99210      | 2.37710     | 2.64298      | 3.20249      |
| 76        | 0.67773     | 1.29279     | 1.66515     | 1.99167      | 2.37642     | 2.64208      | 3.20096      |
| 77        | 0.67769     | 1.29264     | 1.66488     | 1.99125      | 2.37576     | 2.64120      | 3.19948      |
| 78        | 0.67765     | 1.29250     | 1.66462     | 1.99085      | 2.37511     | 2.64034      | 3.19804      |
| 79        | 0.67761     | 1.29236     | 1.66437     | 1.99045      | 2.37448     | 2.63950      | 3.19663      |
| 80        | 0.67757     | 1.29222     | 1.66412     | 1.99006      | 2.37387     | 2.63869      | 3.19526      |

Catatan: Probabilita yang lebih kecil yang ditunjukkan pada judul tiap kolom adalah luas daerah dalam satu ujung, sedangkan probabilitas yang lebih besar adalah luas daerah dalam kedua ujung

**Titik Persentase Distribusi t (df = 81 –120)**

| df \ Pr | 0.25    | 0.10    | 0.05    | 0.025   | 0.01    | 0.005   | 0.001   |
|---------|---------|---------|---------|---------|---------|---------|---------|
|         | 0.50    | 0.20    | 0.10    | 0.050   | 0.02    | 0.010   | 0.002   |
| 81      | 0.67753 | 1.29209 | 1.66388 | 1.98969 | 2.37327 | 2.63790 | 3.19392 |
| 82      | 0.67749 | 1.29196 | 1.66365 | 1.98932 | 2.37269 | 2.63712 | 3.19262 |
| 83      | 0.67746 | 1.29183 | 1.66342 | 1.98896 | 2.37212 | 2.63637 | 3.19135 |
| 84      | 0.67742 | 1.29171 | 1.66320 | 1.98861 | 2.37156 | 2.63563 | 3.19011 |
| 85      | 0.67739 | 1.29159 | 1.66298 | 1.98827 | 2.37102 | 2.63491 | 3.18890 |
| 86      | 0.67735 | 1.29147 | 1.66277 | 1.98793 | 2.37049 | 2.63421 | 3.18772 |
| 87      | 0.67732 | 1.29136 | 1.66256 | 1.98761 | 2.36998 | 2.63353 | 3.18657 |
| 88      | 0.67729 | 1.29125 | 1.66235 | 1.98729 | 2.36947 | 2.63286 | 3.18544 |
| 89      | 0.67726 | 1.29114 | 1.66216 | 1.98698 | 2.36898 | 2.63220 | 3.18434 |
| 90      | 0.67723 | 1.29103 | 1.66196 | 1.98667 | 2.36850 | 2.63157 | 3.18327 |
| 91      | 0.67720 | 1.29092 | 1.66177 | 1.98638 | 2.36803 | 2.63094 | 3.18222 |
| 92      | 0.67717 | 1.29082 | 1.66159 | 1.98609 | 2.36757 | 2.63033 | 3.18119 |
| 93      | 0.67714 | 1.29072 | 1.66140 | 1.98580 | 2.36712 | 2.62973 | 3.18019 |
| 94      | 0.67711 | 1.29062 | 1.66123 | 1.98552 | 2.36667 | 2.62915 | 3.17921 |
| 95      | 0.67708 | 1.29053 | 1.66105 | 1.98525 | 2.36624 | 2.62858 | 3.17825 |
| 96      | 0.67705 | 1.29043 | 1.66088 | 1.98498 | 2.36582 | 2.62802 | 3.17731 |
| 97      | 0.67703 | 1.29034 | 1.66071 | 1.98472 | 2.36541 | 2.62747 | 3.17639 |
| 98      | 0.67700 | 1.29025 | 1.66055 | 1.98447 | 2.36500 | 2.62693 | 3.17549 |
| 99      | 0.67698 | 1.29016 | 1.66039 | 1.98422 | 2.36461 | 2.62641 | 3.17460 |
| 100     | 0.67695 | 1.29007 | 1.66023 | 1.98397 | 2.36422 | 2.62589 | 3.17374 |
| 101     | 0.67693 | 1.28999 | 1.66008 | 1.98373 | 2.36384 | 2.62539 | 3.17289 |
| 102     | 0.67690 | 1.28991 | 1.65993 | 1.98350 | 2.36346 | 2.62489 | 3.17206 |
| 103     | 0.67688 | 1.28982 | 1.65978 | 1.98326 | 2.36310 | 2.62441 | 3.17125 |
| 104     | 0.67686 | 1.28974 | 1.65964 | 1.98304 | 2.36274 | 2.62393 | 3.17045 |
| 105     | 0.67683 | 1.28967 | 1.65950 | 1.98282 | 2.36239 | 2.62347 | 3.16967 |
| 106     | 0.67681 | 1.28959 | 1.65936 | 1.98260 | 2.36204 | 2.62301 | 3.16890 |
| 107     | 0.67679 | 1.28951 | 1.65922 | 1.98238 | 2.36170 | 2.62256 | 3.16815 |
| 108     | 0.67677 | 1.28944 | 1.65909 | 1.98217 | 2.36137 | 2.62212 | 3.16741 |
| 109     | 0.67675 | 1.28937 | 1.65895 | 1.98197 | 2.36105 | 2.62169 | 3.16669 |
| 110     | 0.67673 | 1.28930 | 1.65882 | 1.98177 | 2.36073 | 2.62126 | 3.16598 |
| 111     | 0.67671 | 1.28922 | 1.65870 | 1.98157 | 2.36041 | 2.62085 | 3.16528 |
| 112     | 0.67669 | 1.28916 | 1.65857 | 1.98137 | 2.36010 | 2.62044 | 3.16460 |
| 113     | 0.67667 | 1.28909 | 1.65845 | 1.98118 | 2.35980 | 2.62004 | 3.16392 |
| 114     | 0.67665 | 1.28902 | 1.65833 | 1.98099 | 2.35950 | 2.61964 | 3.16326 |
| 115     | 0.67663 | 1.28896 | 1.65821 | 1.98081 | 2.35921 | 2.61926 | 3.16262 |
| 116     | 0.67661 | 1.28889 | 1.65810 | 1.98063 | 2.35892 | 2.61888 | 3.16198 |
| 117     | 0.67659 | 1.28883 | 1.65798 | 1.98045 | 2.35864 | 2.61850 | 3.16135 |
| 118     | 0.67657 | 1.28877 | 1.65787 | 1.98027 | 2.35837 | 2.61814 | 3.16074 |
| 119     | 0.67656 | 1.28871 | 1.65776 | 1.98010 | 2.35809 | 2.61778 | 3.16013 |
| 120     | 0.67654 | 1.28865 | 1.65765 | 1.97993 | 2.35782 | 2.61742 | 3.15954 |

Catatan: Probabilita yang lebih kecil yang ditunjukkan pada judul tiap kolom adalah luas daerah dalam satu ujung, sedangkan probabilitas yang lebih besar adalah luas daerah dalam kedua ujung

**Titik Persentase Distribusi t (df = 121 –160)**

| Pr<br>df | 0.25<br>0.50 | 0.10<br>0.20 | 0.05<br>0.10 | 0.025<br>0.050 | 0.01<br>0.02 | 0.005<br>0.010 | 0.001<br>0.002 |
|----------|--------------|--------------|--------------|----------------|--------------|----------------|----------------|
| 121      | 0.67652      | 1.28859      | 1.65754      | 1.97976        | 2.35756      | 2.61707        | 3.15895        |
| 122      | 0.67651      | 1.28853      | 1.65744      | 1.97960        | 2.35730      | 2.61673        | 3.15838        |
| 123      | 0.67649      | 1.28847      | 1.65734      | 1.97944        | 2.35705      | 2.61639        | 3.15781        |
| 124      | 0.67647      | 1.28842      | 1.65723      | 1.97928        | 2.35680      | 2.61606        | 3.15726        |
| 125      | 0.67646      | 1.28836      | 1.65714      | 1.97912        | 2.35655      | 2.61573        | 3.15671        |
| 126      | 0.67644      | 1.28831      | 1.65704      | 1.97897        | 2.35631      | 2.61541        | 3.15617        |
| 127      | 0.67643      | 1.28825      | 1.65694      | 1.97882        | 2.35607      | 2.61510        | 3.15565        |
| 128      | 0.67641      | 1.28820      | 1.65685      | 1.97867        | 2.35583      | 2.61478        | 3.15512        |
| 129      | 0.67640      | 1.28815      | 1.65675      | 1.97852        | 2.35560      | 2.61448        | 3.15461        |
| 130      | 0.67638      | 1.28810      | 1.65666      | 1.97838        | 2.35537      | 2.61418        | 3.15411        |
| 131      | 0.67637      | 1.28805      | 1.65657      | 1.97824        | 2.35515      | 2.61388        | 3.15361        |
| 132      | 0.67635      | 1.28800      | 1.65648      | 1.97810        | 2.35493      | 2.61359        | 3.15312        |
| 133      | 0.67634      | 1.28795      | 1.65639      | 1.97796        | 2.35471      | 2.61330        | 3.15264        |
| 134      | 0.67633      | 1.28790      | 1.65630      | 1.97783        | 2.35450      | 2.61302        | 3.15217        |
| 135      | 0.67631      | 1.28785      | 1.65622      | 1.97769        | 2.35429      | 2.61274        | 3.15170        |
| 136      | 0.67630      | 1.28781      | 1.65613      | 1.97756        | 2.35408      | 2.61246        | 3.15124        |
| 137      | 0.67628      | 1.28776      | 1.65605      | 1.97743        | 2.35387      | 2.61219        | 3.15079        |
| 138      | 0.67627      | 1.28772      | 1.65597      | 1.97730        | 2.35367      | 2.61193        | 3.15034        |
| 139      | 0.67626      | 1.28767      | 1.65589      | 1.97718        | 2.35347      | 2.61166        | 3.14990        |
| 140      | 0.67625      | 1.28763      | 1.65581      | 1.97705        | 2.35328      | 2.61140        | 3.14947        |
| 141      | 0.67623      | 1.28758      | 1.65573      | 1.97693        | 2.35309      | 2.61115        | 3.14904        |
| 142      | 0.67622      | 1.28754      | 1.65566      | 1.97681        | 2.35289      | 2.61090        | 3.14862        |
| 143      | 0.67621      | 1.28750      | 1.65558      | 1.97669        | 2.35271      | 2.61065        | 3.14820        |
| 144      | 0.67620      | 1.28746      | 1.65550      | 1.97658        | 2.35252      | 2.61040        | 3.14779        |
| 145      | 0.67619      | 1.28742      | 1.65543      | 1.97646        | 2.35234      | 2.61016        | 3.14739        |
| 146      | 0.67617      | 1.28738      | 1.65536      | 1.97635        | 2.35216      | 2.60992        | 3.14699        |
| 147      | 0.67616      | 1.28734      | 1.65529      | 1.97623        | 2.35198      | 2.60969        | 3.14660        |
| 148      | 0.67615      | 1.28730      | 1.65521      | 1.97612        | 2.35181      | 2.60946        | 3.14621        |
| 149      | 0.67614      | 1.28726      | 1.65514      | 1.97601        | 2.35163      | 2.60923        | 3.14583        |
| 150      | 0.67613      | 1.28722      | 1.65508      | 1.97591        | 2.35146      | 2.60900        | 3.14545        |
| 151      | 0.67612      | 1.28718      | 1.65501      | 1.97580        | 2.35130      | 2.60878        | 3.14508        |
| 152      | 0.67611      | 1.28715      | 1.65494      | 1.97569        | 2.35113      | 2.60856        | 3.14471        |
| 153      | 0.67610      | 1.28711      | 1.65487      | 1.97559        | 2.35097      | 2.60834        | 3.14435        |
| 154      | 0.67609      | 1.28707      | 1.65481      | 1.97549        | 2.35081      | 2.60813        | 3.14400        |
| 155      | 0.67608      | 1.28704      | 1.65474      | 1.97539        | 2.35065      | 2.60792        | 3.14364        |
| 156      | 0.67607      | 1.28700      | 1.65468      | 1.97529        | 2.35049      | 2.60771        | 3.14330        |
| 157      | 0.67606      | 1.28697      | 1.65462      | 1.97519        | 2.35033      | 2.60751        | 3.14295        |
| 158      | 0.67605      | 1.28693      | 1.65455      | 1.97509        | 2.35018      | 2.60730        | 3.14261        |
| 159      | 0.67604      | 1.28690      | 1.65449      | 1.97500        | 2.35003      | 2.60710        | 3.14228        |
| 160      | 0.67603      | 1.28687      | 1.65443      | 1.97490        | 2.34988      | 2.60691        | 3.14195        |

Catatan: Probabilita yang lebih kecil yang ditunjukkan pada judul tiap kolom adalah luas daerah dalam satu ujung, sedangkan probabilitas yang lebih besar adalah luas daerah dalam kedua ujung

**Titik Persentase Distribusi t (df = 161 –200)**

| Pr<br>df | 0.25<br>0.50 | 0.10<br>0.20 | 0.05<br>0.10 | 0.025<br>0.050 | 0.01<br>0.02 | 0.005<br>0.010 | 0.001<br>0.002 |
|----------|--------------|--------------|--------------|----------------|--------------|----------------|----------------|
| 161      | 0.67602      | 1.28683      | 1.65437      | 1.97481        | 2.34973      | 2.60671        | 3.14162        |
| 162      | 0.67601      | 1.28680      | 1.65431      | 1.97472        | 2.34959      | 2.60652        | 3.14130        |
| 163      | 0.67600      | 1.28677      | 1.65426      | 1.97462        | 2.34944      | 2.60633        | 3.14098        |
| 164      | 0.67599      | 1.28673      | 1.65420      | 1.97453        | 2.34930      | 2.60614        | 3.14067        |
| 165      | 0.67598      | 1.28670      | 1.65414      | 1.97445        | 2.34916      | 2.60595        | 3.14036        |
| 166      | 0.67597      | 1.28667      | 1.65408      | 1.97436        | 2.34902      | 2.60577        | 3.14005        |
| 167      | 0.67596      | 1.28664      | 1.65403      | 1.97427        | 2.34888      | 2.60559        | 3.13975        |
| 168      | 0.67595      | 1.28661      | 1.65397      | 1.97419        | 2.34875      | 2.60541        | 3.13945        |
| 169      | 0.67594      | 1.28658      | 1.65392      | 1.97410        | 2.34862      | 2.60523        | 3.13915        |
| 170      | 0.67594      | 1.28655      | 1.65387      | 1.97402        | 2.34848      | 2.60506        | 3.13886        |
| 171      | 0.67593      | 1.28652      | 1.65381      | 1.97393        | 2.34835      | 2.60489        | 3.13857        |
| 172      | 0.67592      | 1.28649      | 1.65376      | 1.97385        | 2.34822      | 2.60471        | 3.13829        |
| 173      | 0.67591      | 1.28646      | 1.65371      | 1.97377        | 2.34810      | 2.60455        | 3.13801        |
| 174      | 0.67590      | 1.28644      | 1.65366      | 1.97369        | 2.34797      | 2.60438        | 3.13773        |
| 175      | 0.67589      | 1.28641      | 1.65361      | 1.97361        | 2.34784      | 2.60421        | 3.13745        |
| 176      | 0.67589      | 1.28638      | 1.65356      | 1.97353        | 2.34772      | 2.60405        | 3.13718        |
| 177      | 0.67588      | 1.28635      | 1.65351      | 1.97346        | 2.34760      | 2.60389        | 3.13691        |
| 178      | 0.67587      | 1.28633      | 1.65346      | 1.97338        | 2.34748      | 2.60373        | 3.13665        |
| 179      | 0.67586      | 1.28630      | 1.65341      | 1.97331        | 2.34736      | 2.60357        | 3.13638        |
| 180      | 0.67586      | 1.28627      | 1.65336      | 1.97323        | 2.34724      | 2.60342        | 3.13612        |
| 181      | 0.67585      | 1.28625      | 1.65332      | 1.97316        | 2.34713      | 2.60326        | 3.13587        |
| 182      | 0.67584      | 1.28622      | 1.65327      | 1.97308        | 2.34701      | 2.60311        | 3.13561        |
| 183      | 0.67583      | 1.28619      | 1.65322      | 1.97301        | 2.34690      | 2.60296        | 3.13536        |
| 184      | 0.67583      | 1.28617      | 1.65318      | 1.97294        | 2.34678      | 2.60281        | 3.13511        |
| 185      | 0.67582      | 1.28614      | 1.65313      | 1.97287        | 2.34667      | 2.60267        | 3.13487        |
| 186      | 0.67581      | 1.28612      | 1.65309      | 1.97280        | 2.34656      | 2.60252        | 3.13463        |
| 187      | 0.67580      | 1.28610      | 1.65304      | 1.97273        | 2.34645      | 2.60238        | 3.13438        |
| 188      | 0.67580      | 1.28607      | 1.65300      | 1.97266        | 2.34635      | 2.60223        | 3.13415        |
| 189      | 0.67579      | 1.28605      | 1.65296      | 1.97260        | 2.34624      | 2.60209        | 3.13391        |
| 190      | 0.67578      | 1.28602      | 1.65291      | 1.97253        | 2.34613      | 2.60195        | 3.13368        |
| 191      | 0.67578      | 1.28600      | 1.65287      | 1.97246        | 2.34603      | 2.60181        | 3.13345        |
| 192      | 0.67577      | 1.28598      | 1.65283      | 1.97240        | 2.34593      | 2.60168        | 3.13322        |
| 193      | 0.67576      | 1.28595      | 1.65279      | 1.97233        | 2.34582      | 2.60154        | 3.13299        |
| 194      | 0.67576      | 1.28593      | 1.65275      | 1.97227        | 2.34572      | 2.60141        | 3.13277        |
| 195      | 0.67575      | 1.28591      | 1.65271      | 1.97220        | 2.34562      | 2.60128        | 3.13255        |
| 196      | 0.67574      | 1.28589      | 1.65267      | 1.97214        | 2.34552      | 2.60115        | 3.13233        |
| 197      | 0.67574      | 1.28586      | 1.65263      | 1.97208        | 2.34543      | 2.60102        | 3.13212        |
| 198      | 0.67573      | 1.28584      | 1.65259      | 1.97202        | 2.34533      | 2.60089        | 3.13190        |
| 199      | 0.67572      | 1.28582      | 1.65255      | 1.97196        | 2.34523      | 2.60076        | 3.13169        |
| 200      | 0.67572      | 1.28580      | 1.65251      | 1.97190        | 2.34514      | 2.60063        | 3.13148        |

Catatan: Probabilita yang lebih kecil yang ditunjukkan pada judul tiap kolom adalah luas daerah dalam satu ujung, sedangkan probabilitas yang lebih besar adalah luas daerah dalam kedua ujung