

BAB V

KESIMPULAN DAN SARAN

5.1. Kesimpulan

Berdasarkan hasil analisis data pada bab sebelumnya dapat disimpulkan sebagai berikut:

1. Berdasarkan uji *one-sampel t-test* dengan *test value* 3,41 dan 4,21 menunjukkan bahwa kemasan C, E, D dan A termasuk dalam kategori baik sedangkan kemasan B (yang digunakan sekarang) terletak dalam batas bawah kategori baik. Meskipun semua kemasan sudah termasuk kategori baik, jika dilihat dari besaran nilai rata-rata diketahui bahwa kemasan yang dinilai tertinggi adalah C, E, D, A dan B yang terakhir.
2. Berdasarkan hasil uji beda diketahui bahwa penilaian pada kemasan A, B dan C dinilai lebih tinggi oleh responden dengan usia kurang dari 35 tahun daripada responden dengan usia 35 tahun ke atas. Desain kemasan tipe B dinilai lebih tinggi oleh responden yang telah mengenal de'Loyang antara 12 sampai dengan 15 bulan yang lalu. Kemasan A dan C dinilai lebih tinggi oleh responden yang mengatakan bahwa pesaing de'Loyang adalah Amanda Brownies.

5.2. Saran

1. Untuk Pihak Manajemen de'Loyang

Berdasarkan kesimpulan di atas, maka peneliti memberikan saran kepada pihak manajemen de'loyang yaitu bahwa sebagian besar responden menghendaki desain kemasan yang dipakai sekarang untuk diganti dengan menggunakan desain kemasan produk dengan rasa coklat warna coklat dengan corak batik. Terutama pada konsumen dengan usia kurang dari 35 tahun serta konsumen yang mengatakan bahwa pesaing de'Loyang adalah Amanda Brownies. Namun, untuk kemasan C terutama pada pilihan huruf pada kemasan harap diperhatikan lagi sehingga menjadi semakin menarik.

2. Untuk Peneliti Selanjutnya

Bagi peneliti selanjutnya dapat meneruskan penelitian ini untuk menentukan apakah penilaian desain kemasan yang 3 memang cocok untuk coklat, desain 4 cocok untuk produk strawberry, desain 5 cocok untuk produk keju.

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LAMPIRAN 1
KUESIONER I

KUESIONER

DATA DEMOGRAFI RESPONDEN

Usia :.....tahun

Jenis Kelamin : Pria/Wanita (coret yang bukan)

Pekerjaan :.....

BERKAITAN DENGAN DE'LOYANG

Kapan pertama kali mengenal de'Loyang :.....

Kapan terakhir kali berkunjung ke de'Loyang :.....

Produk Favorite de'Loyang :.....

Responden yang terhormat,

Dalam rangka penelitian yang tengah saya lakukan, saya memohon agar Anda bersedia meluangkan waktu sejenak untuk mengisi kuesioner ini. Jawaban yang jujur yang Anda berikan sangat berguna bagi penelitian yang sedang saya lakukan. Atas perhatian Anda yang telah berkenan mengisi kuesioner ini saya ucapkan banyak terima kasih.

Petunjuk Pengisian,

Pada setiap nomor pernyataan berilah tanda \surd tepat pada kolom yang tersedia () sesuai dengan penilaian Anda pada setiap pernyataan yang berkaitan dengan kemasan de'Loyang.

Keterangan Jawaban :

Poin

Sangat setuju -- (SS)

5

Setuju	--	(S)	4
Cukup Setuju	--	(CS)	3
Tidak setuju	--	(TS)	2
Sangat tidak setuju	--	(STS)	1

Pernyataan,

I. Pernyataan

Kemasan Lama

No	Pernyataan	SS	S	CS	TS	STS
1	Mampu melindungi produk di dalamnya					
2	Ukuran sesuai dengan isi di dalamnya					
3	Mudah dibawa					
4	Mudah dibuka tutup kembali					
5	Mudah dibedakan dengan produk pesaing					
6	Menarik dari segi penampilan					
7	Menginformasikan de'Loyang dengan baik					

Kemasan Sekarang

No	Pernyataan	SS	S	CS	TS	STS
1	Mampu melindungi produk di dalamnya					
2	Ukuran sesuai dengan isi di dalamnya					
3	Mudah dibawa					
4	Mudah dibuka tutup kembali					
5	Mudah dibedakan dengan produk pesaing					
6	Menarik dari segi penampilan					
7	Menginformasikan de'Loyang dengan baik					

II. Pernyataan

Tulisan dan Gambar pada Kemasan

No	Pernyataan	SS	S	CS	TS	STS
1	"Halal" pada kemasan					
2	"Khas Jogja" pada kemasan					
3	"Terima Pesanan" pada kemasan					
4	Informasi tentang nama de'Loyang					
5	Informasi tentang produk					
6	Denah Lokasi					
7	Alamat Cabang					
8	Nomor Telepon					

Petunjuk Pengisian,

Berilah tanda tepat pada kolom yang tersedia () sesuai dengan pilihan Anda.

Apakah kemasan yang sekarang?

1. Diganti dengan yang baru
2. Keduanya digunakan
3. Yang sekarang saja

III. Pernyataan

- WARNA

Petunjuk Pengisian,

Berikut ini pertanyaan berkaitan dengan alternatif kemasan yang saya tawarkan kepada Anda sekalian. Silahkan diisi kolom dibawah ini mulai dari peringkat 1 (satu) hingga 8 (delapan) menurut Anda. Responden cukup menentukan warna dominan untuk produk 3 produk terfavorite.

Produk	Warna Dominan	Kolom Peringkat
COKLAT	Merah	
	Kuning	
	Biru	
	Hijau	
	Orange	
	Coklat	
	Coklat Muda	
	Putih	

Produk	Warna Dominan	Kolom Peringkat
KEJU	Merah	
	Kuning	
	Biru	
	Hijau	
	Orange	
	Coklat Tua	
	Coklat Muda	
	Putih	

Produk	Warna Dominan	Kolom Peringkat
BLUEBERRY	Merah	
	Kuning	

Biru	
Hijau	
Orange	
Coklat Tua	
Coklat Muda	
Putih	

Produk	Warna Dominan	Kolom Peringkat
STRAWBERRY	Merah	
	Kuning	
	Biru	
	Hijau	
	Orange	
	Coklat Tua	
	Coklat Muda	
	Putih	

Produk	Warna Dominan	Kolom Peringkat
KACANG	Merah	
	Kuning	
	Biru	
	Hijau	
	Orange	
	Coklat Tua	
	Coklat Muda	
	Putih	

Produk	Warna Dominan	Kolom Peringkat
ORIGINAL	Merah	
	Kuning	
	Biru	
	Hijau	
	Orange	
	Coklat Tua	
	Coklat Muda	
	Putih	

Produk	Warna Dominan	Kolom Peringkat
PISANG	Merah	
	Kuning	
	Biru	
	Hijau	
	Orange	
	Coklat Tua	

Coklat Muda	
Putih	

Produk	Warna Dominan	Kolom Peringkat
KISMIS	Merah	
	Kuning	
	Biru	
	Hijau	
	Orange	
	Coklat Tua	
	Coklat Muda	
	Putih	

- CORAK**

Petunjuk Pengisian,

Berikut ini pertanyaan berkaitan dengan alternatif kemasan yang saya tawarkan kepada Anda sekalian. Silahkan diisi kolom dibawah ini mulai dari peringkat 1 (satu) hingga 4 (empat) menurut Anda. Responden cukup menentukan corak untuk 3 produk terfavorite.

Produk	CORAK	Kolom Peringkat
COKLAT	BATIK	
	CANDI	
	TUGU	
	MALIOBORO	

Produk	CORAK	Kolom Peringkat
KEJU	BATIK	
	CANDI	
	TUGU	
	MALIOBORO	

Produk	CORAK	Kolom Peringkat
BLUEBERRY	BATIK	
	CANDI	
	TUGU	
	MALIOBORO	

Produk	CORAK	Kolom Peringkat
STRAWBERRY	BATIK	

CANDI	
TUGU	
MALIOBORO	

Produk	CORAK	Kolom Peringkat
KACANG	BATIK	
	CANDI	
	TUGU	
	MALIOBORO	

Produk	CORAK	Kolom Peringkat
ORIGINAL	BATIK	
	CANDI	
	TUGU	
	MALIOBORO	

Produk	CORAK	Kolom Peringkat
PISANG	BATIK	
	CANDI	
	TUGU	
	MALIOBORO	

Produk	CORAK	Kolom Peringkat
KISMIS	BATIK	
	CANDI	
	TUGU	
	MALIOBORO	



LAMPIRAN 2
KUESIONER II

KUESIONER II

Responden yang terhormat,

Hasil dari penyebaran kuesioner pilot study yang pertama telah berakhir dan diperoleh 27 hasil. Saya memohon agar Anda bersedia meluangkan waktu sejenak lagi untuk mengisi kuesioner ini. Jawaban yang jujur, yang Anda berikan sangat berguna bagi penelitian yang sedang saya lakukan. Atas perhatian Anda yang telah berkenan mengisi kuesioner ini saya ucapkan banyak terima kasih.

Petunjuk Pengisian,

Berilah tanda tepat pada kolom yang tersedia () sesuai dengan pilihan Anda.

Keterangan Jawaban :	Poin
Sangat setuju -- (SS)	5
Setuju -- (S)	4
Cukup Setuju -- (CS)	3
Tidak setuju -- (TS)	2
Sangat tidak setuju -- (STS)	1

Produk	Warna Dominan	Corak	Skala			
COKLAT	Kuning	Batik				
		Candi				

	Tugu					
Coklat	Batik					
	Candi					
	Tugu					
Coklat Muda	Batik					
	Candi					
	Tugu					

Produk	Warna Dominan	Corak	Skala			
STRAWBERRY	Merah	Batik				
		Candi				
		Tugu				
	Orange	Batik				
		Candi				
		Tugu				
	Putih	Batik				
		Candi				
		Tugu				

Produk	Warna Dominan	Corak	Skala			
KEJU	Kuning	Batik				
		Tugu				
		Candi				
	Orange	Batik				
		Tugu				
		Candi				
	Coklat Muda	Batik				
		Tugu				
		Candi				



LAMPIRAN 3
KUESIONER III

No :.....

KUESIONER

Kepada Yth.

Bapak/Ibu serta para pelanggan Martabak Cake Brownies de'loyang

Dengan Hormat,

Bersama ini saya:

Nama : Alexander Yustian Suryatanaga

NPM : 06 03 16194

Mahasiswa Program Studi Manajemen Fakultas Ekonomi Universitas Atma Jaya Yogyakarta yang sedang menyusun skripsi dengan topik "Desain Kemasan untuk Produk de'Loyang"

Saya mohon bantuan Anda untuk menjawab pertanyaan-pertanyaan yang tersusun dalam kuesioner terlampir guna memperoleh data yang dibutuhkan dalam penyusunan skripsi ini.

Semua jawaban Anda, hanya saya pergunakan untuk kepentingan penulisan skripsi ini. Untuk itu, saya mohon kesediaan Anda untuk menjawab kuesioner ini sesuai keadaan Anda yang sebenarnya.

Sebelumnya saya ucapkan terimakasih atas kesediaan Anda yang telah meluangkan waktu untuk menjawab kuesioner ini.

Hormat saya,

Alexander Yustian Suryatanaga

PETUNJUK : Pilihlah salah satu jawaban yang sesuai dengan kondisi Anda dengan cara memberi tanda silang (X) pada jawaban Anda, pada tempat yang telah tersedia.

DATA DEMOGRAFI RESPONDEN

1. Usia :tahun
2. Jenis Kelamin :
 - a. Pria

- b. Wanita
- 3. Pekerjaan :.....

BERKAITAN DENGAN DE'LOYANG

- 1. Kapan pertama kali mengenal de'Loyang :.....bulan
 - a. 0-3 bulan yang lalu
 - b. 3-6 bulan yang lalu
 - c. 6-9 bulan yang lalu
 - d. 9-12 bulan yang lalu
 - e. 12-15 bulan yang lalu
 - f. 15-18 bulan yang lalu
 - g. 18-24 bulan yang lalu
- 2. Kapan terakhir kali berkunjung ke de'Loyang :.....
- 3. Produk favorite de'Loyang :..... (boleh diisi lebih dari satu)
 - a. Coklat
 - b. Keju
 - c. Strawberry
 - d. Blueberry
 - e. Kacang
 - f. Original
 - g. Pisang
 - h. Kismis
- 4. Rata-rata mengkonsumsi produk de'Loyang dalam 2 bulan :..... kali
 - a. < 3 kali
 - b. 3-6 kali
 - c. 6-9 kali
 - d. > 9 kali
- 5. Paling sering, saat Anda menikmati produk de'Loyang, jumlah penikmat :.....orang
- 6. Rata-rata waktu tempuh hingga mencapai de'Loyang :..... Menit
 - a. < 15 menit
 - b. 15-30 menit

c. 30-45 menit

d. >45 menit

7. Pesaing de'Loyang adalah :.....

a. Cokro Tela Cake, alasan.....

b. Amanda Brownies, alasan.....

c. :.....(silahkan diisi pesaing lain yang Anda tahu, beserta alasannya)

Petunjuk Pengisian,

Berilah nilai pada setiap kolom kemasan yang tersedia sesuai dengan penilaian Anda pada setiap kolom yang berkaitan dengan kemasan de'Loyang.

Keterangan Jawaban : Poin

Sangat setuju	--	(SS)	5
Setuju	--	(S)	4
Cukup Setuju	--	(CS)	3
Tidak setuju	--	(TS)	2
Sangat tidak setuju	--	(STS)	1

Pernyataan,

IV. Pernyataan

No	Pernyataan	Kemasan A	Kemasan B	Kemasan C	Kemasan D	Kemasan E
1	Menarik secara spontan					
2	Kombinasi warnanya yang menarik					
3	Daya tarik warna yang tinggi					
4	Daya tarik corak kemasan tinggi					
5	Daya tarik dari aspek model					

	kemasan tinggi					
6	Daya tarik dari aspek bentuk kemasan tinggi					
7	Mampu mengkomunikasikan citra produk dengan baik					
8	Mampu menggambarkan keistimewaan produk dengan baik					
9	Pilihan kata yang digunakan, menarik					
10	Informasi yang tercantum pada kemasan, jelas					
11	Menginformasikan de'Loyang dengan baik					
12	Pilihan huruf pada kemasan, menarik					
13	Daya tarik keunikan kemasan tinggi					
14	Kemasan mudah untuk dibawa					
15	Kemasan mudah dibuka dan ditutup kembali					
16	Kemasan mudah dibedakan dengan kemasan produk pesaing					
17	Kemasan mampu melindungi dengan baik produk di dalamnya					
18	Ukuran kemasan sesuai dengan produk di dalamnya					

V. Pilihlah salah satu dengan memberi tanda silang (X) pada pilihan yang sudah ditentukan, berkaitan dengan kemasan.

1. Menurut saya kemasan A paling sesuai dengan produk.....

- | | |
|---------------|------------|
| a. Coklat | e. Kacang |
| b. Keju | f. Kismis |
| c. Strawberry | g. Pisang |
| d. Blueberry | h.Original |

2. Menurut saya kemasan B paling sesuai dengan produk.....

- | | |
|-----------|-----------|
| a. Coklat | e. Kacang |
| b. Keju | f. Kismis |

- c. Strawberry
- d. Blueberry
- g. Pisang
- h.Original

3. Menurut saya kemasan C paling sesuai dengan produk.....

- a. Coklat
- b. Keju
- c. Strawberry
- d. Blueberry
- e. Kacang
- f. Kismis
- g. Pisang
- h.Original

4. Menurut saya kemasan D paling sesuai dengan produk.....

- a. Coklat
- b. Keju
- c. Strawberry
- d. Blueberry
- e. Kacang
- f. Kismis
- g. Pisang
- h.Original

5. Menurut saya kemasan E paling sesuai dengan produk.....

- a. Coklat
- b. Keju
- c. Strawberry
- d. Blueberry
- e. Kacang
- f. Kismis
- g. Pisang
- h.Original

Kemasan yang paling menarik bagi saya adalah kemasan nomor :



LAMPIRAN 4
GAMBAR KEMASAN

GAMBAR 1. KEMASAN A (LAMA)



GAMBAR 2. KEMASAN B (SEKARANG)



GAMBAR 3. KEMASAN C (ALTERNATIF 1)



GAMBAR 4. KEMASAN D (ALTERNATIF 2)



GAMBAR 5. KEMASAN E (ALTERNATIF 3)





LAMPIRAN 5
PILOT STUDY 1

Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
lama1	16	4	5	4.56	.512
lama2	16	4	5	4.44	.512
lama3	16	4	5	4.81	.403
lama4	16	3	5	3.94	.929
lama5	16	3	5	3.75	.775
lama6	16	3	5	4.19	.750
lama7	16	1	3	2.00	.632
Valid N (listwise)	16				



Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Sekarang1	16	4	4	4.00	.000
Sekarang2	16	4	5	4.81	.403
Sekarang3	16	2	5	3.63	1.025
Sekarang4	16	2	5	3.19	.981
Sekarang5	16	2	4	3.31	.873
Sekarang6	16	2	4	2.75	.775
Sekarang7	16	1	3	2.38	.806
Valid N (listwise)	16				



Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Tlsn_gmbr1	16	4	5	4.38	.500
Tlsn_gmbr2	16	3	5	4.19	.750
Tlsn_gmbr3	16	4	5	4.44	.512
Tlsn_gmbr4	16	3	5	4.19	.750
Tlsn_gmbr5	16	4	5	4.19	.403
Tlsn_gmbr6	16	3	5	4.00	.632
Tlsn_gmbr7	16	2	5	4.44	1.209
Tlsn_gmbr8	16	3	5	4.25	1.000
Valid N (listwise)	16				



Frequencies

Coklat_merah

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5	4	25.0	30.8	30.8
	7	2	12.5	15.4	46.2
	8	7	43.8	53.8	100.0
	Total	13	81.3	100.0	
Missing	System	3	18.8		
Total		16	100.0		

Coklat_kuning

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	23.1	23.1
	4	7	43.8	53.8	76.9
	7	3	18.8	23.1	100.0
	Total	13	81.3	100.0	
Missing	System	3	18.8		
Total		16	100.0		

Coklat_Biru

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5	5	31.3	38.5	38.5
	6	4	25.0	30.8	69.2
	7	1	6.3	7.7	76.9
	8	3	18.8	23.1	100.0
	Total	13	81.3	100.0	
Missing	System	3	18.8		
Total		16	100.0		

Coklat_Hijau

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	6	5	31.3	38.5	38.5
	7	7	43.8	53.8	92.3
	8	1	6.3	7.7	100.0
	Total	13	81.3	100.0	
Missing	System	3	18.8		
Total		16	100.0		

Coklat_Orange

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	18.8	23.1	23.1
	3	10	62.5	76.9	100.0
	Total	13	81.3	100.0	
Missing	System	3	18.8		
Total		16	100.0		

Coklat_Coklat

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	23.1	23.1
	2	7	43.8	53.8	76.9
	6	1	6.3	7.7	84.6
	8	2	12.5	15.4	100.0
	Total	13	81.3	100.0	
Missing	System	3	18.8		
Total		16	100.0		

Coklat_Coklatmd

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	7	43.8	53.8	53.8
	2	3	18.8	23.1	76.9
	3	3	18.8	23.1	100.0
	Total	13	81.3	100.0	
Missing	System	3	18.8		
Total		16	100.0		

Coklat_Putih

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	6	37.5	46.2	46.2
	5	4	25.0	30.8	76.9
	6	3	18.8	23.1	100.0
	Total	13	81.3	100.0	
Missing	System	3	18.8		
Total		16	100.0		

Frequencies

Keju_merah

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5	3	18.8	42.9	42.9
	8	4	25.0	57.1	100.0
	Total	7	43.8	100.0	
Missing	System	9	56.3		
Total		16	100.0		

Keju_kuning

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	7	43.8	100.0	100.0
Missing	System	9	56.3		
Total		16	100.0		

Keju_Biru

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	7	4	25.0	57.1	57.1
	8	3	18.8	42.9	100.0
	Total	7	43.8	100.0	
Missing	System	9	56.3		
Total		16	100.0		

Keju_Hijau

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	3	18.8	42.9	42.9
	6	4	25.0	57.1	100.0
	Total	7	43.8	100.0	
Missing	System	9	56.3		
Total		16	100.0		

Keju_Orange

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	7	43.8	100.0	100.0
Missing	System	9	56.3		
Total		16	100.0		

Keju_Keju

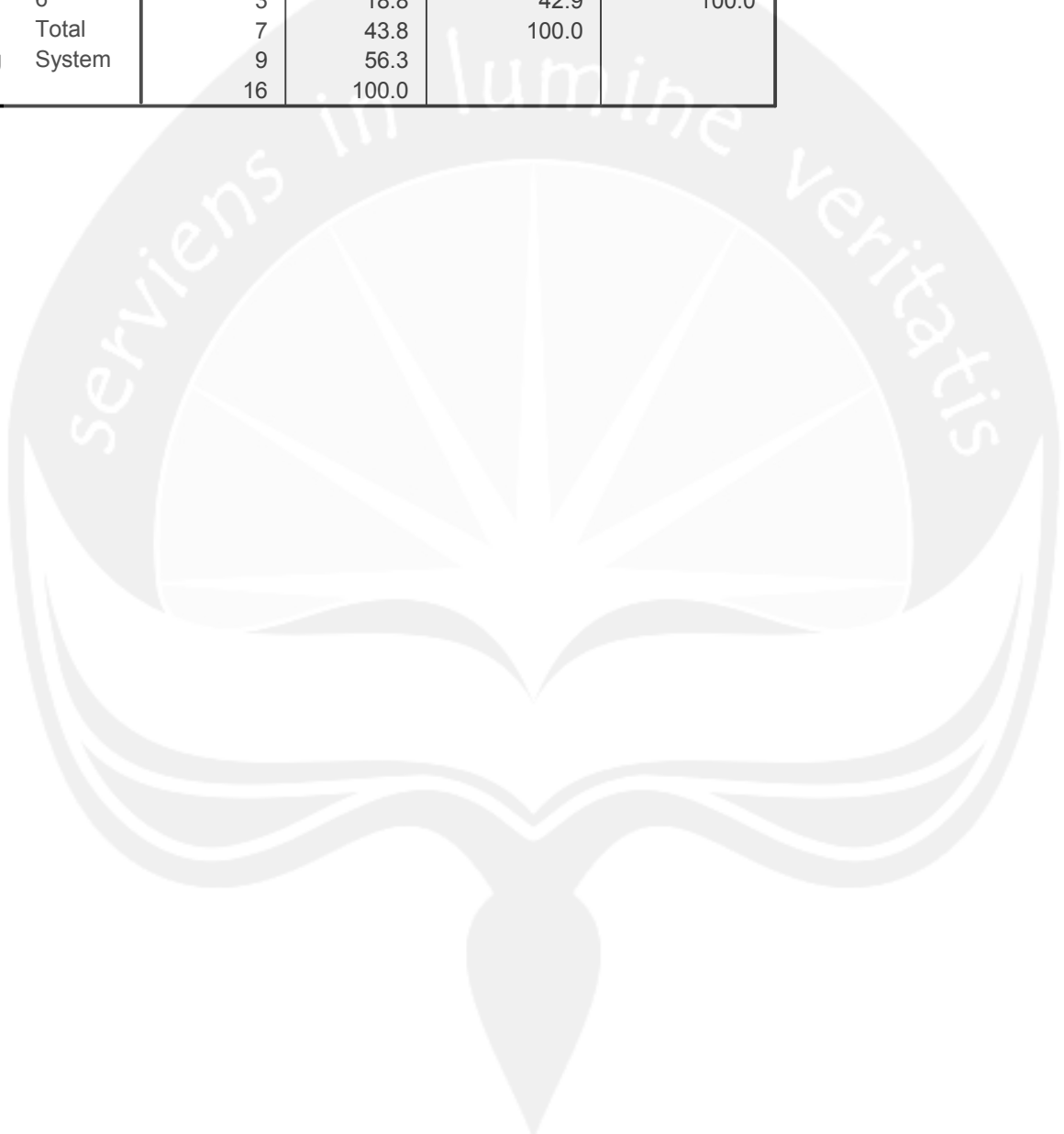
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5	4	25.0	57.1	57.1
	7	3	18.8	42.9	100.0
	Total	7	43.8	100.0	
Missing	System	9	56.3		
Total		16	100.0		

Keju_Kejud

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	7	43.8	100.0	100.0
Missing	System	9	56.3		
Total		16	100.0		

Keju_Putih

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	4	25.0	57.1	57.1
	6	3	18.8	42.9	100.0
	Total	7	43.8	100.0	
Missing	System	9	56.3		
Total		16	100.0		



Frequencies

Blueberry_merah

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	3	18.8	50.0	50.0
	8	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Blueberry_kuning

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	18.8	50.0	50.0
	7	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Blueberry_Biru

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	6	37.5	100.0	100.0
Missing	System	10	62.5		
Total		16	100.0		

Blueberry_Hijau

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	18.8	50.0	50.0
	3	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Blueberry_Orange

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	18.8	50.0	50.0
	6	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Blueberry_Blueberry

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	6	3	18.8	50.0	50.0
	7	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Blueberry_Blueberrymd

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	3	18.8	50.0	50.0
	8	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Blueberry_Putih

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5	6	37.5	100.0	100.0
Missing	System	10	62.5		
Total		16	100.0		

Frequencies

Strawberry_merah

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	10	62.5	100.0	100.0
Missing	System	6	37.5		
Total		16	100.0		

Strawberry_kuning

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	18.8	30.0	30.0
	4	4	25.0	40.0	70.0
	6	3	18.8	30.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Strawberry_Biru

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	6	4	25.0	40.0	40.0
	8	6	37.5	60.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Strawberry_Hijau

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	7	10	62.5	100.0	100.0
Missing	System	6	37.5		
Total		16	100.0		

Strawberry_Orange

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	10	62.5	100.0	100.0
Missing	System	6	37.5		
Total		16	100.0		

Strawberry_Strawberry

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	3	18.8	30.0	30.0
	5	7	43.8	70.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Strawberry_Strawberrymd

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	18.8	30.0	30.0
	6	3	18.8	30.0	60.0
	8	4	25.0	40.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Strawberry_Putih

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	4	25.0	40.0	40.0
	4	3	18.8	30.0	70.0
	5	3	18.8	30.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Frequencies

Kacang_merah

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	8	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Kacang_kuning

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Kacang_Biru

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	7	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Kacang_Hijau

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	6	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Kacang_Orange

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Kacang_Kacang

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Kacang_Kacangmd

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Kacang_Putih

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		



Frequencies

Original_merah

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Original_kuning

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	7	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Original_Biru

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	5	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Original_Hijau

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	6	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Original_Orange

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	8	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Original_Original

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Original_Originalmd

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Original_Putih

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		



Frequencies

Pisang_merah

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	7	1	6.3	16.7	16.7
	8	5	31.3	83.3	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Pisang_kuning

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	6	37.5	100.0	100.0
Missing	System	10	62.5		
Total		16	100.0		

Pisang_Biru

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	7	5	31.3	83.3	83.3
	8	1	6.3	16.7	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Pisang_Hijau

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	18.8	50.0	50.0
	5	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Pisang_Orange

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	6	37.5	100.0	100.0
Missing	System	10	62.5		
Total		16	100.0		

Pisang_Pisang

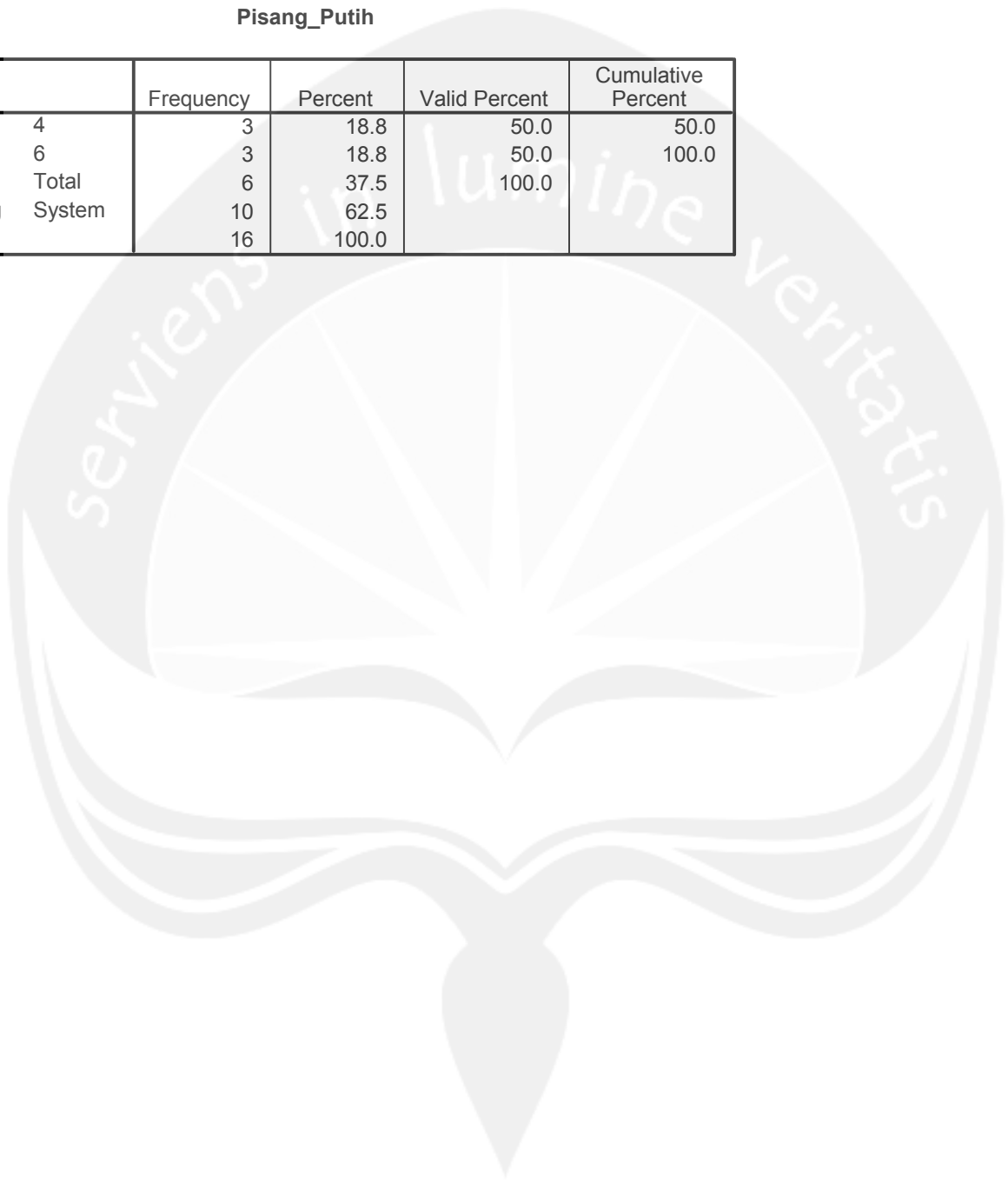
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	18.8	50.0	50.0
	5	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Pisang_Pisangmd

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	3	18.8	50.0	50.0
	6	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Pisang_Putih

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	3	18.8	50.0	50.0
	6	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		



Frequencies

Coklat_Batik

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	4	25.0	40.0	40.0
	2	3	18.8	30.0	70.0
	3	3	18.8	30.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Coklat_Candi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	30.0	30.0
	2	3	18.8	30.0	60.0
	3	4	25.0	40.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Coklat_Tugu

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	30.0	30.0
	2	4	25.0	40.0	70.0
	3	3	18.8	30.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Coklat_Malioboro

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	10	62.5	100.0	100.0
Missing	System	6	37.5		
Total		16	100.0		

Frequencies

Keju_Batik

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	7	43.8	70.0	70.0
	3	3	18.8	30.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Keju_Candi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	18.8	30.0	30.0
	3	7	43.8	70.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Keju_Tugu

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	30.0	30.0
	2	7	43.8	70.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Keju_Malioboro

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	10	62.5	100.0	100.0
Missing	System	6	37.5		
Total		16	100.0		

Frequencies

Blueberry_Batik

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	50.0	50.0
	2	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Blueberry_Candi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	50.0	50.0
	3	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Blueberry_Tugu

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	18.8	50.0	50.0
	3	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Blueberry_Malioboro

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	6	37.5	100.0	100.0
Missing	System	10	62.5		
Total		16	100.0		

Frequencies

Strawberry_Batik

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	7	43.8	70.0	70.0
	2	3	18.8	30.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Strawberry_Candi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	30.0	30.0
	3	7	43.8	70.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Strawberry_Tugu

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	7	43.8	70.0	70.0
	3	3	18.8	30.0	100.0
	Total	10	62.5	100.0	
Missing	System	6	37.5		
Total		16	100.0		

Strawberry_Malioboro

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	10	62.5	100.0	100.0
Missing	System	6	37.5		
Total		16	100.0		

Frequencies

Kacang_Batik

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Kacang_Candi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Kacang_Tugu

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Kacang_Malioboro

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Frequencies

Original_Batik

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Original_Candi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Original_Tugu

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Original_Malioboro

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	3	18.8	100.0	100.0
Missing	System	13	81.3		
Total		16	100.0		

Frequencies

Pisang_Batik

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	50.0	50.0
	3	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Pisang_Candi

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	18.8	50.0	50.0
	3	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Pisang_Tugu

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	18.8	50.0	50.0
	2	3	18.8	50.0	100.0
	Total	6	37.5	100.0	
Missing	System	10	62.5		
Total		16	100.0		

Pisang_Malioboro

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	4	6	37.5	100.0	100.0
Missing	System	10	62.5		
Total		16	100.0		

Frequencies

Usia

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 18	1	6.3	6.3	6.3
19	1	6.3	6.3	12.5
20	1	6.3	6.3	18.8
23	1	6.3	6.3	25.0
25	1	6.3	6.3	31.3
27	1	6.3	6.3	37.5
36	1	6.3	6.3	43.8
42	1	6.3	6.3	50.0
46	1	6.3	6.3	56.3
49	1	6.3	6.3	62.5
51	1	6.3	6.3	68.8
54	1	6.3	6.3	75.0
55	2	12.5	12.5	87.5
58	1	6.3	6.3	93.8
60	1	6.3	6.3	100.0
Total	16	100.0	100.0	

Gender

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Pria	10	62.5	62.5	62.5
Wanita	6	37.5	37.5	100.0
Total	16	100.0	100.0	

Pekerjaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Wiraswasta	10	62.5	62.5	62.5
Ibu rumah Tangga	2	12.5	12.5	75.0
Buka toko bunga	1	6.3	6.3	81.3
Pelajar/Mahasiswa	1	6.3	6.3	87.5
Karyawan	2	12.5	12.5	100.0
Total	16	100.0	100.0	

Pertama

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1 tahun lalu	1	6.3	6.3	6.3
1 tahun yang lalu	2	12.5	12.5	18.8
2 tahun	1	6.3	6.3	25.0
2 tahun lalu	1	6.3	6.3	31.3
5 bulan lalu	1	6.3	6.3	37.5
6 bulan lalu	1	6.3	6.3	43.8
Awal tahun 2011	1	6.3	6.3	50.0
Desember 2010	1	6.3	6.3	56.3
Pertama kali buka	1	6.3	6.3	62.5
Sudah lama	1	6.3	6.3	68.8
Tahun lalu	5	31.3	31.3	100.0
Total	16	100.0	100.0	

Terakhir

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1 bulan yang lalu	1	6.3	6.3	6.3
2 bulan lalu	1	6.3	6.3	12.5
2 bulan yang lalu	3	18.8	18.8	31.3
3 bulan	1	6.3	6.3	37.5
4 bulan yang lalu	1	6.3	6.3	43.8
6 bulan	3	18.8	18.8	62.5
dua minggu yang lalu	1	6.3	6.3	68.8
Kemarin	2	12.5	12.5	81.3
sebulan	2	12.5	12.5	93.8
siminggu yang lalu	1	6.3	6.3	100.0
Total	16	100.0	100.0	

Favorite

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Coklat	7	43.8	43.8	43.8
Keju	5	31.3	31.3	75.0
Blueberry	3	18.8	18.8	93.8
Pisang	1	6.3	6.3	100.0
Total	16	100.0	100.0	

Kemasan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Diganti dengan yang baru	14	87.5	87.5	87.5
Keduanya digunakan	2	12.5	12.5	100.0
Total	16	100.0	100.0	

Case Summaries

	Usia	Gender	Pekerjaan	Pertama	Terakhir	Favorite	lama1	lama2	lama3
1	60	Pria	Wiraswasta	Tahun lalu	6 bulan	Coklat	4	5	5
2	25	Wanita	Wiraswasta	Desember 2010	Kemarin	Keju	5	4	5
3	55	Pria	Wiraswasta	1 tahun yang lalu	4 bulan yang lalu	Coklat	4	5	4
4	49	Wanita	Ibu rumah Tangga	Pertama kali buka	2 bulan yang lalu	Keju	5	4	5
5	27	Pria	Buka toko bunga	5 bulan lalu	sebulan	Blueberry	5	4	5
6	36	Pria	Wiraswasta	6 bulan lalu	dua minggu yang lalu	Coklat	4	5	4
7	20	Wanita	Pelajar/Mahasiswa	Tahun lalu	Kemarin	Keju	5	4	5
8	42	Wanita	Ibu rumah Tangga	Sudah lama	1 bulan yang lalu	Pisang	5	4	5
9	51	Pria	Wiraswasta	Tahun lalu	6 bulan	Coklat	4	5	5
10	58	Pria	Wiraswasta	Tahun lalu	3 bulan	Coklat	4	5	5
11	18	Wanita	Wiraswasta	Awal tahun 2011	2 bulan lalu	Keju	5	4	5
12	46	Wanita	Karyawan	2 tahun	2 bulan yang lalu	Keju	5	4	5
13	23	Pria	Karyawan	1 tahun lalu	siminggu yang lalu	Blueberry	5	4	5
14	55	Pria	Wiraswasta	Tahun lalu	6 bulan	Coklat	4	5	5
15	54	Pria	Wiraswasta	1 tahun yang lalu	2 bulan yang lalu	Coklat	4	5	4
16	19	Pria	Wiraswasta	2 tahun lalu	sebulan	Blueberry	5	4	5

Case Summaries

	lama4	lama5	lama6	lama7	Sekarang1	Sekarang2	Sekarang3	Sekarang4	Sekarang5
1	3	3	4	2	4	5	4	3	2
2	4	3	3	2	4	5	4	5	3
3	3	4	4	3	4	5	3	3	4
4	5	4	5	2	4	4	2	2	4
5	5	5	5	1	4	5	5	3	4
6	3	4	4	3	4	5	3	3	4
7	4	3	3	2	4	5	4	5	3
8	5	4	5	2	4	4	2	2	4
9	3	3	4	2	4	5	4	3	2
10	3	3	4	2	4	5	4	3	2
11	4	3	3	2	4	5	4	5	3
12	5	4	5	2	4	4	2	2	4
13	5	5	5	1	4	5	5	3	4
14	3	3	4	2	4	5	4	3	2
15	3	4	4	3	4	5	3	3	4
16	5	5	5	1	4	5	5	3	4

Case Summaries

	Sekarang6	Sekarang7	Tlsln_gmbr1	Tlsln_gmbr2	Tlsln_gmbr3	Tlsln_gmbr4	Tlsln_gmbr5
1	2	2	4	4	5	4	4
2	3	3	4	3	4	5	4
3	3	3	5	4	4	3	4
4	4	3	5	5	5	4	5
5	2	1	4	5	4	5	4
6	3	3	5	4	4	3	4
7	3	3	4	3	4	5	4
8	4	3	5	5	5	4	5
9	2	2	4	4	5	4	4
10	2	2	4	4	5	4	4
11	3	3	4	3	4	5	4
12	4	3	5	5	5	4	5
13	2	1	4	5	4	5	4
14	2	2	4	4	5	4	4
15	3	3	5	4	4	3	4
16	2	1	4	5	4	5	4

Case Summaries

	Tlsn_gmbr6	Tlsn_gmbr7	Tlsn_gmbr8	Kemasan	Coklat_merah	Coklat_kuning	Coklat_Biru
1	4	5	5	Diganti dengan yang baru	8	4	6
2	4	5	5	Diganti dengan yang baru	5	4	8
3	3	2	3	Diganti dengan yang baru	8	7	5
4	5	5	5	Keduanya digunakan	7	1	5
5	4	5	3	Diganti dengan yang baru	.	.	.
6	3	2	3	Diganti dengan yang baru	8	7	5
7	4	5	5	Diganti dengan yang baru	5	4	8
8	5	5	5	Keduanya digunakan	5	1	7
9	4	5	5	Diganti dengan yang baru	8	4	6
10	4	5	5	Diganti dengan yang baru	8	4	6
11	4	5	5	Diganti dengan yang baru	5	4	8
12	5	5	5	Diganti dengan yang baru	7	1	5
13	4	5	3	Diganti dengan yang baru	.	.	.
14	4	5	5	Diganti dengan yang baru	8	4	6
15	3	2	3	Diganti dengan yang baru	8	7	5
16	4	5	3	Diganti dengan yang baru	.	.	.

Case Summaries

	Coklat_Hijau	Coklat_Orange	Coklat_Coklat	Coklat_Coklatmd	Coklat_Putih	Keju_merah	Keju_kuning
1	7	3	2	1	5	8	1
2	7	3	1	2	6	5	1
3	6	3	2	1	4	.	.
4	6	2	8	3	4	.	.
5
6	6	3	2	1	4	.	.
7	7	3	1	2	6	5	1
8	8	2	6	3	4	.	.
9	7	3	2	1	5	8	1
10	7	3	2	1	5	8	1
11	7	3	1	2	6	5	1
12	6	2	8	3	4	.	.
13
14	7	3	2	1	5	8	1
15	6	3	2	1	4	.	.
16

Case Summaries

	Keju_Biru	Keju_Hijau	Keju_Orange	Keju_Keju	Keju_Kejumd	Keju_Putih	Blueberry_merah
1	7	6	2	5	3	4	.
2	8	4	2	7	3	6	.
3	4
4
5	8
6	4
7	8	4	2	7	3	6	.
8
9	7	6	2	5	3	4	.
10	7	6	2	5	3	4	.
11	8	4	2	7	3	6	.
12
13	8
14	7	6	2	5	3	4	.
15	4
16	8

Case Summaries

	Blueberry_kuning	Blueberry_Biru	Blueberry_Hijau	Blueberry_Orange	Blueberry_Blueberry	Blueberry_Blueberrymd
1
2
3	2	1	3	6	7	8
4
5	7	1	2	3	6	4
6	2	1	3	6	7	8
7
8
9
10
11
12
13	7	1	2	3	6	4
14
15	2	1	3	6	7	8
16	7	1	2	3	6	4

Case Summaries

	Blueberry_Putih	Strawberry_merah	Strawberry_kuning	Strawberry_Biru	Strawberry_Hijau	Strawberry_Orange
1	.	1	4	6	7	2
2
3	5	1	3	8	7	2
4
5	5	1	6	8	7	2
6	5	1	3	8	7	2
7
8
9	.	1	4	6	7	2
10	.	1	4	6	7	2
11
12
13	5	1	6	8	7	2
14	.	1	4	6	7	2
15	5	1	3	8	7	2
16	5	1	6	8	7	2

Case Summaries

	Strawberry_ Strawberry	Strawberry_ Strawberrymd	Strawberry_Putih	Kacang_merah	Kacang_kuning	Kacang_Biru
1	5	8	3	.	.	.
2
3	4	6	5	.	.	.
4	.	.	.	8	3	7
5	5	3	4	.	.	.
6	4	6	5	.	.	.
7
8	.	.	.	8	3	7
9	5	8	3	.	.	.
10	5	8	3	.	.	.
11
12	.	.	.	8	3	7
13	5	3	4	.	.	.
14	5	8	3	.	.	.
15	4	6	5	.	.	.
16	5	3	4	.	.	.

Case Summaries

	Kacang_Hijau	Kacang_Orange	Kacang_Kacang	Kacang_Kacangmd	Kacang_Putih	Original_merah
1
2
3
4	6	4	1	2	5	.
5	4
6
7
8	6	4	1	2	5	.
9
10
11
12	6	4	1	2	5	.
13	4
14
15
16	4

Case Summaries

	Original_kuning	Original_Biru	Original_Hijau	Original_Orange	Original_Original	Original_Originalmd
1
2
3
4
5	7	5	6	8	1	2
6
7
8
9
10
11
12
13	7	5	6	8	1	2
14
15
16	7	5	6	8	1	2

Case Summaries

	Original_Putih	Pisang_merah	Pisang_kuning	Pisang_Biru	Pisang_Hijau	Pisang_Orange
1
2	.	8	2	7	3	1
3
4	.	8	2	7	5	1
5	3
6
7	.	8	2	7	3	1
8	.	7	2	8	5	1
9
10
11	.	8	2	7	3	1
12	.	8	2	7	5	1
13	3
14
15
16	3

Case Summaries

	Pisang_Pisang	Pisang_Pisangmd	Pisang_Putih	Coklat_Batik	Coklat_Candi	Coklat_Tugu
1	.	.	.	1	3	2
2	5	4	6	3	2	1
3	.	.	.	2	1	3
4	3	6	4	.	.	.
5
6	.	.	.	2	1	3
7	5	4	6	3	2	1
8	3	6	4	.	.	.
9	.	.	.	1	3	2
10	.	.	.	1	3	2
11	5	4	6	3	2	1
12	3	6	4	.	.	.
13
14	.	.	.	1	3	2
15	.	.	.	2	1	3
16

Case Summaries

	Coklat_Malioboro	Keju_Batik	Keju_Candi	Keju_Tugu	Keju_Malioboro	Blueberry_Batik
1	4	1	3	2	4	.
2	4	3	2	1	4	.
3	4	2
4	.	1	3	2	4	.
5	1
6	4	2
7	4	3	2	1	4	.
8	.	1	3	2	4	.
9	4	1	3	2	4	.
10	4	1	3	2	4	.
11	4	3	2	1	4	.
12	.	1	3	2	4	.
13	1
14	4	1	3	2	4	.
15	4	2
16	1

Case Summaries

	Blueberry_Candi	Blueberry_Tugu	Blueberry_Malioboro	Strawberry_Batik	Strawberry_Candi	Strawberry_Tugu
1	.	.	.	1	3	2
2
3	1	3	4	2	1	3
4
5	3	2	4	1	3	2
6	1	3	4	2	1	3
7
8
9	.	.	.	1	3	2
10	.	.	.	1	3	2
11
12
13	3	2	4	1	3	2
14	.	.	.	1	3	2
15	1	3	4	2	1	3
16	3	2	4	1	3	2

Case Summaries

	Strawberry_Malioboro	Kacang_Batik	Kacang_Candi	Kacang_Tugu	Kacang_Malioboro	Original_Batik
1	4
2
3	4
4	.	1	2	3	4	.
5	4	1
6	4
7
8	.	1	2	3	4	.
9	4
10	4
11
12	.	1	2	3	4	.
13	4	1
14	4
15	4
16	4	1

Case Summaries

	Original_Candi	Original_Tugu	Original_Malioboro	Pisang_Batik	Pisang_Candi
1
2	.	.	.	3	2
3
4	.	.	.	1	3
5	3	2	4	.	.
6
7	.	.	.	3	2
8	.	.	.	1	3
9
10
11	.	.	.	3	2
12	.	.	.	1	3
13	3	2	4	.	.
14
15
16	3	2	4	.	.

	Pisang_Tugu	Pisang_Malioboro
1	.	.
2	1	4
3	.	.
4	2	4
5	.	.
6	.	.
7	1	4
8	2	4
9	.	.
10	.	.
11	1	4
12	2	4
13	.	.
14	.	.
15	.	.
16	.	.

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LAMPIRAN 6
PILOT STUDY 2

```

Factor   Model Levels  Label
RASA     d         3     RASA
WARNA    d         3     WARNA
CORAK    d         3     CORAK
  (Models: d=discrete, l=linear, i=ideal, ai=antiideal, <=less, >=more)

```

All the factors are orthogonal.

-

SUBFILE SUMMARY

Averaged

Importance	Utility	Factor		
30.45	.1258	RASA	----	RASA
	-.0843		---	COKLAT
	-.0415		-	STRAWBERRY
				KEJU
28.72	.1539	WARNA	-	WARNA
	-.0961		---	MERAH
	.0578		--	KUNING
				COKLAT
40.83	.0975	CORAK	----	CORAK
	-.0448		--	BATIK
	-.0527		--	CANDI
				TUGU
	3.0260	CONSTANT		

```

Pearson's R   = .682                               Significance = .0013
Kendall's tau = .423                               Significance = .0135
Kendall's tau = .198                               Significance = .3120

```

-

SUBFILE SUMMARY

No reversals occurred in this split file group.



LAMPIRAN 7
HASIL PENELITIAN

Reliability

Case Processing Summary

		N	%
Cases	Valid	125	100.0
	Excluded ^a	0	.0
	Total	125	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.896	18

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
A1	61.01	63.685	.664	.886
A2	61.27	67.700	.419	.894
A3	61.10	63.675	.735	.884
A4	61.10	66.594	.509	.891
A5	61.10	64.094	.638	.887
A6	60.82	65.130	.551	.890
A7	61.02	65.346	.606	.888
A8	61.18	67.087	.466	.893
A9	61.09	66.516	.492	.892
A10	61.06	66.464	.455	.893
A11	61.18	64.033	.548	.890
A12	61.13	64.451	.582	.889
A13	61.26	65.309	.583	.889
A14	61.13	64.242	.607	.888
A15	61.38	66.884	.438	.894
A16	61.26	67.757	.372	.896
A17	61.24	66.458	.572	.890
A18	61.16	65.926	.460	.893

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
64.74	73.131	8.552	18

Reliability

Case Processing Summary

		N	%
Cases	Valid	125	100.0
	Excluded ^a	0	.0
	Total	125	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.917	18

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
B1	59.31	88.749	.544	.914
B2	59.42	86.472	.498	.915
B3	59.41	87.308	.617	.912
B4	59.22	85.611	.625	.912
B5	59.45	85.927	.614	.912
B6	59.33	85.222	.627	.912
B7	59.08	87.961	.468	.916
B8	59.46	85.573	.656	.911
B9	59.48	85.655	.670	.911
B10	59.72	85.477	.541	.914
B11	59.75	83.430	.686	.910
B12	59.66	84.921	.592	.913
B13	59.74	83.873	.676	.910
B14	59.38	85.543	.588	.913
B15	59.49	86.316	.565	.913
B16	59.53	86.171	.570	.913
B17	59.04	86.700	.674	.911
B18	59.45	88.653	.470	.916

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
62.94	96.044	9.800	18

Reliability

Case Processing Summary

		N	%
Cases	Valid	125	100.0
	Excluded ^a	0	.0
	Total	125	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.916	18

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
C1	66.77	73.276	.450	.915
C2	66.71	73.368	.471	.915
C3	66.57	69.554	.728	.908
C4	66.66	70.273	.681	.909
C5	66.68	69.929	.662	.910
C6	66.73	71.635	.628	.911
C7	66.70	69.617	.670	.910
C8	66.68	74.074	.345	.919
C9	66.72	74.542	.353	.918
C10	66.78	74.869	.356	.918
C11	66.63	69.202	.725	.908
C12	66.86	70.860	.680	.910
C13	66.66	71.160	.650	.910
C14	66.58	72.406	.481	.915
C15	66.64	71.539	.602	.912
C16	66.62	70.527	.732	.908
C17	66.58	70.567	.777	.908
C18	66.75	71.253	.671	.910

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
70.61	79.869	8.937	18

Reliability

Case Processing Summary

		N	%
Cases	Valid	125	100.0
	Excluded ^a	0	.0
	Total	125	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.927	18

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
D1	61.18	89.872	.509	.925
D2	61.21	88.940	.577	.924
D3	61.24	87.942	.676	.922
D4	61.29	86.594	.616	.923
D5	61.14	86.205	.656	.922
D6	61.21	88.037	.638	.923
D7	61.20	87.968	.611	.923
D8	61.03	88.241	.554	.925
D9	61.43	86.763	.605	.923
D10	61.30	84.694	.670	.922
D11	61.42	84.633	.690	.921
D12	61.36	84.958	.632	.923
D13	61.26	84.902	.639	.923
D14	61.26	84.095	.689	.921
D15	61.34	87.435	.581	.924
D16	61.35	85.714	.626	.923
D17	61.30	86.904	.620	.923
D18	61.05	88.272	.582	.924

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
64.86	96.882	9.843	18

Reliability

Case Processing Summary

		N	%
Cases	Valid	125	100.0
	Excluded ^a	0	.0
	Total	125	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.928	18

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
E1	63.20	84.887	.438	.928
E2	63.21	81.021	.689	.923
E3	63.31	82.652	.598	.925
E4	63.30	81.178	.672	.923
E5	63.33	82.125	.652	.923
E6	63.39	79.627	.747	.921
E7	63.04	83.055	.514	.927
E8	63.18	81.969	.640	.924
E9	63.38	83.688	.617	.924
E10	63.25	82.994	.597	.925
E11	63.26	84.244	.499	.927
E12	63.19	81.947	.676	.923
E13	63.26	80.647	.665	.923
E14	63.34	82.179	.635	.924
E15	63.22	82.611	.624	.924
E16	63.34	82.405	.659	.923
E17	63.39	82.031	.630	.924
E18	63.26	81.631	.647	.924

Scale Statistics

Mean	Variance	Std. Deviation	N of Items
66.99	91.847	9.584	18

T-Test

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
Kemasan A	125	3.5964	.47509	.04249
Kemasan B	125	3.4964	.54446	.04870
Kemasan C	125	3.9227	.49650	.04441
Kemasan D	125	3.6031	.54683	.04891
Kemasan E	125	3.7218	.53243	.04762

One-Sample Test

	Test Value = 4.21					
	t	df	Sig. (2-tailed)	Mean Difference	95% Confidence Interval of the Difference	
					Lower	Upper
Kemasan A	-14.439	124	.000	-.61356	-.6977	-.5294
Kemasan B	-14.653	124	.000	-.71356	-.8099	-.6172
Kemasan C	-6.470	124	.000	-.28733	-.3752	-.1994
Kemasan D	-12.408	124	.000	-.60689	-.7037	-.5101
Kemasan E	-10.252	124	.000	-.48822	-.5825	-.3940

T-Test

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
Kemasan A	125	3.5964	.47509	.04249
Kemasan B	125	3.4964	.54446	.04870
Kemasan C	125	3.9227	.49650	.04441
Kemasan D	125	3.6031	.54683	.04891
Kemasan E	125	3.7218	.53243	.04762

One-Sample Test

	Test Value = 3.41					
	t	df	Sig. (2-tailed)	Mean Difference	95% Confidence Interval of the Difference	
					Lower	Upper
Kemasan A	4.388	124	.000	.18644	.1023	.2706
Kemasan B	1.775	124	.078	.08644	-.0099	.1828
Kemasan C	11.544	124	.000	.51267	.4248	.6006
Kemasan D	3.948	124	.000	.19311	.0963	.2899
Kemasan E	6.547	124	.000	.31178	.2175	.4060

T-Test

Group Statistics

	Jenis kelamin	N	Mean	Std. Deviation	Std. Error Mean
Kemasan A	Pria	36	3.5571	.57005	.09501
	Wanita	89	3.6124	.43350	.04595
Kemasan B	Pria	36	3.4707	.60004	.10001
	Wanita	89	3.5069	.52356	.05550
Kemasan C	Pria	36	3.8333	.53204	.08867
	Wanita	89	3.9588	.47978	.05086
Kemasan D	Pria	36	3.7114	.59225	.09871
	Wanita	89	3.5593	.52450	.05560
Kemasan E	Pria	36	3.8395	.54929	.09155
	Wanita	89	3.6742	.52104	.05523

Independent Samples Test

		Levene's Test for Equality of Variances	
		F	Sig.
Kemasan A	Equal variances assumed	2.347	.128
	Equal variances not assumed		
Kemasan B	Equal variances assumed	.477	.491
	Equal variances not assumed		
Kemasan C	Equal variances assumed	1.456	.230
	Equal variances not assumed		
Kemasan D	Equal variances assumed	.002	.969
	Equal variances not assumed		
Kemasan E	Equal variances assumed	.003	.959
	Equal variances not assumed		

Independent Samples Test

		t-test for Equality of Means			
		t	df	Sig. (2-tailed)	Mean Difference
Kemasan A	Equal variances assumed	-.587	123	.558	-.05526
	Equal variances not assumed	-.524	52.154	.603	-.05526
Kemasan B	Equal variances assumed	-.335	123	.738	-.03619
	Equal variances not assumed	-.316	57.700	.753	-.03619
Kemasan C	Equal variances assumed	-1.283	123	.202	-.12547
	Equal variances not assumed	-1.227	59.262	.225	-.12547
Kemasan D	Equal variances assumed	1.414	123	.160	.15212
	Equal variances not assumed	1.343	58.392	.185	.15212
Kemasan E	Equal variances assumed	1.582	123	.116	.16535
	Equal variances not assumed	1.546	61.854	.127	.16535

Independent Samples Test

		t-test for Equality of Means		
		Std. Error Difference	95% Confidence Interval of the Difference	
			Lower	Upper
Kemasan A	Equal variances assumed	.09409	-.24150	.13098
	Equal variances not assumed	.10554	-.26702	.15650
Kemasan B	Equal variances assumed	.10793	-.24982	.17745
	Equal variances not assumed	.11437	-.26516	.19278
Kemasan C	Equal variances assumed	.09781	-.31908	.06815
	Equal variances not assumed	.10222	-.33000	.07906
Kemasan D	Equal variances assumed	.10758	-.06082	.36506
	Equal variances not assumed	.11329	-.07462	.37886
Kemasan E	Equal variances assumed	.10453	-.04157	.37227
	Equal variances not assumed	.10692	-.04839	.37909

Oneway

Descriptives

		N	Mean	Std. Deviation	Std. Error
Kemasan A	< 20 tahun	16	3.7049	.45934	.11484
	20 - 34 tahun	66	3.6641	.42972	.05289
	35 - 49 tahun	28	3.3730	.59372	.11220
	> 49 tahun	15	3.6000	.31790	.08208
	Total	125	3.5964	.47509	.04249
Kemasan B	< 20 tahun	16	3.5521	.52253	.13063
	20 - 34 tahun	66	3.6162	.47539	.05852
	35 - 49 tahun	28	3.2321	.66616	.12589
	> 49 tahun	15	3.4037	.45594	.11772
	Total	125	3.4964	.54446	.04870
Kemasan C	< 20 tahun	16	4.2188	.32487	.08122
	20 - 34 tahun	66	3.9512	.47347	.05828
	35 - 49 tahun	28	3.7798	.59017	.11153
	> 49 tahun	15	3.7481	.42459	.10963
	Total	125	3.9227	.49650	.04441
Kemasan D	< 20 tahun	16	3.4201	.64946	.16236
	20 - 34 tahun	66	3.5960	.54916	.06760
	35 - 49 tahun	28	3.5615	.53294	.10072
	> 49 tahun	15	3.9074	.32778	.08463
	Total	125	3.6031	.54683	.04891
Kemasan E	< 20 tahun	16	3.6493	.52733	.13183
	20 - 34 tahun	66	3.7113	.51337	.06319
	35 - 49 tahun	28	3.7024	.62089	.11734
	> 49 tahun	15	3.8815	.45950	.11864
	Total	125	3.7218	.53243	.04762

Descriptives

		95% Confidence Interval for Mean		Minimum	Maximum
		Lower Bound	Upper Bound		
Kemasan A	< 20 tahun	3.4601	3.9496	3.00	4.56
	20 - 34 tahun	3.5585	3.7698	2.44	4.83
	35 - 49 tahun	3.1428	3.6032	1.61	4.11
	> 49 tahun	3.4240	3.7760	2.83	4.22
	Total	3.5123	3.6806	1.61	4.83
Kemasan B	< 20 tahun	3.2736	3.8305	2.67	4.33
	20 - 34 tahun	3.4993	3.7330	2.28	4.89
	35 - 49 tahun	2.9738	3.4905	1.33	4.33
	> 49 tahun	3.1512	3.6562	2.61	4.39
	Total	3.4001	3.5928	1.33	4.89
Kemasan C	< 20 tahun	4.0456	4.3919	3.67	4.78
	20 - 34 tahun	3.8348	4.0676	2.83	4.67
	35 - 49 tahun	3.5509	4.0086	2.44	4.44
	> 49 tahun	3.5130	3.9833	2.83	4.28
	Total	3.8348	4.0106	2.44	4.78
Kemasan D	< 20 tahun	3.0741	3.7662	2.50	4.89
	20 - 34 tahun	3.4610	3.7310	2.11	5.00
	35 - 49 tahun	3.3549	3.7682	2.22	4.56
	> 49 tahun	3.7259	4.0889	3.28	4.44
	Total	3.5063	3.6999	2.11	5.00
Kemasan E	< 20 tahun	3.3683	3.9303	2.78	4.72
	20 - 34 tahun	3.5851	3.8375	2.28	4.89
	35 - 49 tahun	3.4616	3.9431	2.33	4.94
	> 49 tahun	3.6270	4.1359	3.00	4.72
	Total	3.6275	3.8160	2.28	4.94

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kemasan A	Between Groups	1.888	3	.629	2.918	.037
	Within Groups	26.100	121	.216		
	Total	27.989	124			
Kemasan B	Between Groups	3.080	3	1.027	3.689	.014
	Within Groups	33.677	121	.278		
	Total	36.758	124			
Kemasan C	Between Groups	2.485	3	.828	3.569	.016
	Within Groups	28.082	121	.232		
	Total	30.567	124			
Kemasan D	Between Groups	1.976	3	.659	2.271	.084
	Within Groups	35.102	121	.290		
	Total	37.078	124			
Kemasan E	Between Groups	.484	3	.161	.564	.640
	Within Groups	34.667	121	.287		
	Total	35.151	124			

Oneway

Descriptives

		N	Mean	Std. Deviation	Std. Error
Kemasan A	Pelajar/Mahasiswa	18	3.7562	.51065	.12036
	PNS/TNI/POLRI	14	3.6984	.29212	.07807
	Pegawai Swasta	48	3.5359	.43932	.06341
	Wiraswasta	36	3.5432	.57874	.09646
	Lainnya	9	3.6543	.30401	.10134
	Total	125	3.5964	.47509	.04249
Kemasan B	Pelajar/Mahasiswa	18	3.6204	.55104	.12988
	PNS/TNI/POLRI	14	3.5913	.32218	.08611
	Pegawai Swasta	48	3.5069	.52350	.07556
	Wiraswasta	36	3.3873	.65161	.10860
	Lainnya	9	3.4815	.45644	.15215
	Total	125	3.4964	.54446	.04870
Kemasan C	Pelajar/Mahasiswa	18	4.2068	.30950	.07295
	PNS/TNI/POLRI	14	3.9444	.40592	.10849
	Pegawai Swasta	48	3.8380	.51886	.07489
	Wiraswasta	36	3.9367	.51915	.08652
	Lainnya	9	3.7160	.56070	.18690
	Total	125	3.9227	.49650	.04441
Kemasan D	Pelajar/Mahasiswa	18	3.3858	.65276	.15386
	PNS/TNI/POLRI	14	3.5357	.59181	.15817
	Pegawai Swasta	48	3.6007	.53036	.07655
	Wiraswasta	36	3.7454	.50174	.08362
	Lainnya	9	3.5864	.44800	.14933
	Total	125	3.6031	.54683	.04891
Kemasan E	Pelajar/Mahasiswa	18	3.6235	.52655	.12411
	PNS/TNI/POLRI	14	3.6349	.68588	.18331
	Pegawai Swasta	48	3.6956	.55544	.08017
	Wiraswasta	36	3.8179	.47450	.07908
	Lainnya	9	3.8086	.39196	.13065
	Total	125	3.7218	.53243	.04762

Descriptives

		95% Confidence Interval for Mean		Minimum	Maximum
		Lower Bound	Upper Bound		
Kemasan A	Pelajar/Mahasiswa	3.5022	4.0101	3.00	4.83
	PNS/TNI/POLRI	3.5297	3.8671	3.28	4.50
	Pegawai Swasta	3.4083	3.6634	2.06	4.17
	Wiraswasta	3.3474	3.7390	1.61	4.78
	Lainnya	3.4206	3.8880	3.22	4.22
	Total	3.5123	3.6806	1.61	4.83
Kemasan B	Pelajar/Mahasiswa	3.3463	3.8944	2.67	4.61
	PNS/TNI/POLRI	3.4052	3.7773	3.17	4.44
	Pegawai Swasta	3.3549	3.6590	2.06	4.72
	Wiraswasta	3.1669	3.6078	1.33	4.89
	Lainnya	3.1306	3.8323	2.72	4.39
	Total	3.4001	3.5928	1.33	4.89
Kemasan C	Pelajar/Mahasiswa	4.0529	4.3607	3.67	4.78
	PNS/TNI/POLRI	3.7101	4.1788	3.44	4.67
	Pegawai Swasta	3.6873	3.9886	2.83	4.61
	Wiraswasta	3.7611	4.1124	2.56	4.61
	Lainnya	3.2851	4.1470	2.44	4.33
	Total	3.8348	4.0106	2.44	4.78
Kemasan D	Pelajar/Mahasiswa	3.0612	3.7104	2.50	4.89
	PNS/TNI/POLRI	3.1940	3.8774	2.61	4.39
	Pegawai Swasta	3.4467	3.7547	2.22	5.00
	Wiraswasta	3.5756	3.9151	2.11	4.61
	Lainnya	3.2421	3.9308	3.00	4.11
	Total	3.5063	3.6999	2.11	5.00
Kemasan E	Pelajar/Mahasiswa	3.3616	3.8853	2.78	4.72
	PNS/TNI/POLRI	3.2389	4.0309	2.28	4.39
	Pegawai Swasta	3.5343	3.8569	2.33	4.89
	Wiraswasta	3.6574	3.9784	3.00	4.94
	Lainnya	3.5074	4.1099	3.33	4.44
	Total	3.6275	3.8160	2.28	4.94

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kemasan A	Between Groups	.913	4	.228	1.012	.404
	Within Groups	27.076	120	.226		
	Total	27.989	124			
Kemasan B	Between Groups	.838	4	.210	.700	.593
	Within Groups	35.920	120	.299		
	Total	36.758	124			
Kemasan C	Between Groups	2.195	4	.549	2.321	.061
	Within Groups	28.372	120	.236		
	Total	30.567	124			
Kemasan D	Between Groups	1.645	4	.411	1.393	.241
	Within Groups	35.433	120	.295		
	Total	37.078	124			
Kemasan E	Between Groups	.713	4	.178	.621	.648
	Within Groups	34.438	120	.287		
	Total	35.151	124			

Oneway

Descriptives

		N	Mean	Std. Deviation	Std. Error
Kemasan A	0-3 bulan yang lalu	92	3.5580	.51063	.05324
	3-6 bulan yang lalu	25	3.7200	.39004	.07801
	6-9 bulan yang lalu	8	3.6528	.09736	.03442
	Total	125	3.5964	.47509	.04249
Kemasan B	0-3 bulan yang lalu	92	3.4481	.58886	.06139
	3-6 bulan yang lalu	25	3.6267	.39724	.07945
	6-9 bulan yang lalu	8	3.6458	.29237	.10337
	Total	125	3.4964	.54446	.04870
Kemasan C	0-3 bulan yang lalu	92	3.9511	.50816	.05298
	3-6 bulan yang lalu	25	3.8000	.48246	.09649
	6-9 bulan yang lalu	8	3.9792	.37906	.13402
	Total	125	3.9227	.49650	.04441
Kemasan D	0-3 bulan yang lalu	92	3.5845	.52785	.05503
	3-6 bulan yang lalu	25	3.7267	.63988	.12798
	6-9 bulan yang lalu	8	3.4306	.42179	.14913
	Total	125	3.6031	.54683	.04891
Kemasan E	0-3 bulan yang lalu	92	3.7005	.53172	.05544
	3-6 bulan yang lalu	25	3.8467	.55701	.11140
	6-9 bulan yang lalu	8	3.5764	.44339	.15676
	Total	125	3.7218	.53243	.04762

Descriptives

		95% Confidence Interval for Mean		Minimum	Maximum
		Lower Bound	Upper Bound		
Kemasan A	0-3 bulan yang lalu	3.4522	3.6637	1.61	4.83
	3-6 bulan yang lalu	3.5590	3.8810	2.83	4.56
	6-9 bulan yang lalu	3.5714	3.7342	3.44	3.72
	Total	3.5123	3.6806	1.61	4.83
Kemasan B	0-3 bulan yang lalu	3.3261	3.5700	1.33	4.89
	3-6 bulan yang lalu	3.4627	3.7906	2.78	4.39
	6-9 bulan yang lalu	3.4014	3.8903	3.06	4.00
	Total	3.4001	3.5928	1.33	4.89
Kemasan C	0-3 bulan yang lalu	3.8458	4.0563	2.44	4.78
	3-6 bulan yang lalu	3.6009	3.9991	2.72	4.39
	6-9 bulan yang lalu	3.6623	4.2961	3.17	4.39
	Total	3.8348	4.0106	2.44	4.78
Kemasan D	0-3 bulan yang lalu	3.4752	3.6939	2.22	4.89
	3-6 bulan yang lalu	3.4625	3.9908	2.11	5.00
	6-9 bulan yang lalu	3.0779	3.7832	2.94	4.11
	Total	3.5063	3.6999	2.11	5.00
Kemasan E	0-3 bulan yang lalu	3.5904	3.8106	2.28	4.94
	3-6 bulan yang lalu	3.6167	4.0766	2.39	4.89
	6-9 bulan yang lalu	3.2057	3.9471	3.11	4.22
	Total	3.6275	3.8160	2.28	4.94

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kemasan A	Between Groups	.543	2	.272	1.207	.303
	Within Groups	27.445	122	.225		
	Total	27.989	124			
Kemasan B	Between Groups	.818	2	.409	1.388	.253
	Within Groups	35.940	122	.295		
	Total	36.758	124			
Kemasan C	Between Groups	.476	2	.238	.965	.384
	Within Groups	30.091	122	.247		
	Total	30.567	124			
Kemasan D	Between Groups	.652	2	.326	1.091	.339
	Within Groups	36.427	122	.299		
	Total	37.078	124			
Kemasan E	Between Groups	.601	2	.300	1.061	.349
	Within Groups	34.550	122	.283		
	Total	35.151	124			

T-Test

Group Statistics

	Coklat	N	Mean	Std. Deviation	Std. Error Mean
Kemasan A	Tidak	36	3.6250	.46412	.07735
	Ya	89	3.5849	.48157	.05105
Kemasan B	Tidak	36	3.5509	.56553	.09425
	Ya	89	3.4744	.53740	.05696
Kemasan C	Tidak	36	4.0370	.46689	.07782
	Ya	89	3.8764	.50313	.05333
Kemasan D	Tidak	36	3.7222	.49173	.08196
	Ya	89	3.5549	.56305	.05968
Kemasan E	Tidak	36	3.8148	.51537	.08590
	Ya	89	3.6841	.53743	.05697

Independent Samples Test

		Levene's Test for Equality of Variances	
		F	Sig.
Kemasan A	Equal variances assumed	.003	.959
	Equal variances not assumed		
Kemasan B	Equal variances assumed	.079	.779
	Equal variances not assumed		
Kemasan C	Equal variances assumed	1.017	.315
	Equal variances not assumed		
Kemasan D	Equal variances assumed	.715	.399
	Equal variances not assumed		
Kemasan E	Equal variances assumed	.112	.739
	Equal variances not assumed		

Independent Samples Test

		t-test for Equality of Means			
		t	df	Sig. (2-tailed)	Mean Difference
Kemasan A	Equal variances assumed	.426	123	.671	.04011
	Equal variances not assumed	.433	67.062	.667	.04011
Kemasan B	Equal variances assumed	.710	123	.479	.07652
	Equal variances not assumed	.695	61.950	.490	.07652
Kemasan C	Equal variances assumed	1.649	123	.102	.16063
	Equal variances not assumed	1.703	69.503	.093	.16063
Kemasan D	Equal variances assumed	1.558	123	.122	.16729
	Equal variances not assumed	1.650	73.721	.103	.16729
Kemasan E	Equal variances assumed	1.245	123	.215	.13067
	Equal variances not assumed	1.268	67.377	.209	.13067

Independent Samples Test

		t-test for Equality of Means		
		Std. Error Difference	95% Confidence Interval of the Difference	
			Lower	Upper
Kemasan A	Equal variances assumed	.09415	-.14626	.22647
	Equal variances not assumed	.09268	-.14488	.22509
Kemasan B	Equal variances assumed	.10776	-.13678	.28982
	Equal variances not assumed	.11013	-.14363	.29667
Kemasan C	Equal variances assumed	.09739	-.03215	.35342
	Equal variances not assumed	.09434	-.02754	.34881
Kemasan D	Equal variances assumed	.10739	-.04529	.37987
	Equal variances not assumed	.10138	-.03473	.36932
Kemasan E	Equal variances assumed	.10493	-.07704	.33838
	Equal variances not assumed	.10307	-.07504	.33638

T-Test

Group Statistics

	Keju	N	Mean	Std. Deviation	Std. Error Mean
Kemasan A	Tidak	75	3.5889	.42956	.04960
	Ya	50	3.6078	.54066	.07646
Kemasan B	Tidak	75	3.4815	.48555	.05607
	Ya	50	3.5189	.62710	.08868
Kemasan C	Tidak	75	3.8570	.51522	.05949
	Ya	50	4.0211	.45438	.06426
Kemasan D	Tidak	75	3.5526	.55765	.06439
	Ya	50	3.6789	.52660	.07447
Kemasan E	Tidak	75	3.6844	.51860	.05988
	Ya	50	3.7778	.55306	.07821

Independent Samples Test

		Levene's Test for Equality of Variances	
		F	Sig.
Kemasan A	Equal variances assumed	1.319	.253
	Equal variances not assumed		
Kemasan B	Equal variances assumed	1.359	.246
	Equal variances not assumed		
Kemasan C	Equal variances assumed	1.901	.171
	Equal variances not assumed		
Kemasan D	Equal variances assumed	.108	.743
	Equal variances not assumed		
Kemasan E	Equal variances assumed	.305	.582
	Equal variances not assumed		

Independent Samples Test

		t-test for Equality of Means			
		t	df	Sig. (2-tailed)	Mean Difference
Kemasan A	Equal variances assumed	-.217	123	.829	-.01889
	Equal variances not assumed	-.207	88.536	.836	-.01889
Kemasan B	Equal variances assumed	-.375	123	.708	-.03741
	Equal variances not assumed	-.357	86.814	.722	-.03741
Kemasan C	Equal variances assumed	-1.827	123	.070	-.16407
	Equal variances not assumed	-1.874	113.690	.064	-.16407
Kemasan D	Equal variances assumed	-1.268	123	.207	-.12630
	Equal variances not assumed	-1.283	109.227	.202	-.12630
Kemasan E	Equal variances assumed	-.960	123	.339	-.09333
	Equal variances not assumed	-.947	100.433	.346	-.09333

Independent Samples Test

		t-test for Equality of Means		
		Std. Error Difference	95% Confidence Interval of the Difference	
			Lower	Upper
Kemasan A	Equal variances assumed	.08708	-.19125	.15347
	Equal variances not assumed	.09114	-.20000	.16222
Kemasan B	Equal variances assumed	.09975	-.23486	.16004
	Equal variances not assumed	.10492	-.24596	.17114
Kemasan C	Equal variances assumed	.08981	-.34184	.01369
	Equal variances not assumed	.08757	-.33755	.00941
Kemasan D	Equal variances assumed	.09959	-.32343	.07084
	Equal variances not assumed	.09845	-.32142	.06882
Kemasan E	Equal variances assumed	.09724	-.28581	.09914
	Equal variances not assumed	.09851	-.28876	.10209

T-Test

Group Statistics

	Strawberry	N	Mean	Std. Deviation	Std. Error Mean
Kemasan A	Tidak	77	3.6111	.45892	.05230
	Ya	48	3.5729	.50401	.07275
Kemasan B	Tidak	77	3.5007	.53739	.06124
	Ya	48	3.4896	.56128	.08101
Kemasan C	Tidak	77	3.9834	.48029	.05473
	Ya	48	3.8252	.51149	.07383
Kemasan D	Tidak	77	3.6198	.47783	.05445
	Ya	48	3.5764	.64693	.09338
Kemasan E	Tidak	77	3.7237	.47329	.05394
	Ya	48	3.7188	.62101	.08964

Independent Samples Test

		Levene's Test for Equality of Variances	
		F	Sig.
Kemasan A	Equal variances assumed	.271	.604
	Equal variances not assumed		
Kemasan B	Equal variances assumed	.073	.787
	Equal variances not assumed		
Kemasan C	Equal variances assumed	.502	.480
	Equal variances not assumed		
Kemasan D	Equal variances assumed	8.464	.004
	Equal variances not assumed		
Kemasan E	Equal variances assumed	6.680	.011
	Equal variances not assumed		

Independent Samples Test

		t-test for Equality of Means			
		t	df	Sig. (2-tailed)	Mean Difference
Kemasan A	Equal variances assumed	.436	123	.664	.03819
	Equal variances not assumed	.426	92.806	.671	.03819
Kemasan B	Equal variances assumed	.111	123	.912	.01114
	Equal variances not assumed	.110	96.563	.913	.01114
Kemasan C	Equal variances assumed	1.747	123	.083	.15817
	Equal variances not assumed	1.721	95.098	.088	.15817
Kemasan D	Equal variances assumed	.430	123	.668	.04338
	Equal variances not assumed	.401	78.769	.689	.04338
Kemasan E	Equal variances assumed	.050	123	.960	.00492
	Equal variances not assumed	.047	80.658	.963	.00492

Independent Samples Test

		t-test for Equality of Means		
		Std. Error Difference	95% Confidence Interval of the Difference	
			Lower	Upper
Kemasan A	Equal variances assumed	.08766	-.13532	.21171
	Equal variances not assumed	.08960	-.13973	.21612
Kemasan B	Equal variances assumed	.10053	-.18785	.21013
	Equal variances not assumed	.10156	-.19043	.21271
Kemasan C	Equal variances assumed	.09056	-.02109	.33744
	Equal variances not assumed	.09190	-.02427	.34062
Kemasan D	Equal variances assumed	.10090	-.15634	.24310
	Equal variances not assumed	.10809	-.17179	.25855
Kemasan E	Equal variances assumed	.09831	-.18969	.19952
	Equal variances not assumed	.10461	-.20324	.21307

T-Test

Group Statistics

	Blueberry	N	Mean	Std. Deviation	Std. Error Mean
Kemasan A	Tidak	112	3.5888	.49367	.04665
	Ya	13	3.6624	.26976	.07482
Kemasan B	Tidak	112	3.4856	.55774	.05270
	Ya	13	3.5897	.41854	.11608
Kemasan C	Tidak	112	3.9162	.50539	.04776
	Ya	13	3.9786	.42524	.11794
Kemasan D	Tidak	112	3.6111	.54729	.05171
	Ya	13	3.5342	.55995	.15530
Kemasan E	Tidak	112	3.7361	.54257	.05127
	Ya	13	3.5983	.43340	.12020

Independent Samples Test

		Levene's Test for Equality of Variances	
		F	Sig.
Kemasan A	Equal variances assumed	1.557	.214
	Equal variances not assumed		
Kemasan B	Equal variances assumed	1.041	.310
	Equal variances not assumed		
Kemasan C	Equal variances assumed	.216	.643
	Equal variances not assumed		
Kemasan D	Equal variances assumed	.147	.702
	Equal variances not assumed		
Kemasan E	Equal variances assumed	.167	.683
	Equal variances not assumed		

Independent Samples Test

		t-test for Equality of Means			
		t	df	Sig. (2-tailed)	Mean Difference
Kemasan A	Equal variances assumed	-.527	123	.599	-.07360
	Equal variances not assumed	-.835	22.771	.412	-.07360
Kemasan B	Equal variances assumed	-.651	123	.516	-.10413
	Equal variances not assumed	-.817	17.377	.425	-.10413
Kemasan C	Equal variances assumed	-.428	123	.669	-.06246
	Equal variances not assumed	-.491	16.210	.630	-.06246
Kemasan D	Equal variances assumed	.479	123	.633	.07692
	Equal variances not assumed	.470	14.789	.645	.07692
Kemasan E	Equal variances assumed	.883	123	.379	.13782
	Equal variances not assumed	1.055	16.703	.307	.13782

Independent Samples Test

		t-test for Equality of Means		
		Std. Error Difference	95% Confidence Interval of the Difference	
			Lower	Upper
Kemasan A	Equal variances assumed	.13961	-.34996	.20275
	Equal variances not assumed	.08817	-.25609	.10889
Kemasan B	Equal variances assumed	.15990	-.42064	.21238
	Equal variances not assumed	.12748	-.37265	.16440
Kemasan C	Equal variances assumed	.14596	-.35138	.22645
	Equal variances not assumed	.12724	-.33192	.20700
Kemasan D	Equal variances assumed	.16072	-.24122	.39506
	Equal variances not assumed	.16369	-.27240	.42625
Kemasan E	Equal variances assumed	.15614	-.17125	.44689
	Equal variances not assumed	.13068	-.13826	.41391

T-Test

Group Statistics

	Kacang	N	Mean	Std. Deviation	Std. Error Mean
Kemasan A	Tidak	117	3.5931	.46417	.04291
	Ya	8	3.6458	.65191	.23049
Kemasan B	Tidak	117	3.4900	.53564	.04952
	Ya	8	3.5903	.69702	.24643
Kemasan C	Tidak	117	3.9150	.50215	.04642
	Ya	8	4.0347	.41567	.14696
Kemasan D	Tidak	117	3.5926	.55421	.05124
	Ya	8	3.7569	.42199	.14920
Kemasan E	Tidak	117	3.7104	.53714	.04966
	Ya	8	3.8889	.45426	.16060

Independent Samples Test

		Levene's Test for Equality of Variances	
		F	Sig.
Kemasan A	Equal variances assumed	1.788	.184
	Equal variances not assumed		
Kemasan B	Equal variances assumed	1.672	.198
	Equal variances not assumed		
Kemasan C	Equal variances assumed	.433	.512
	Equal variances not assumed		
Kemasan D	Equal variances assumed	.648	.423
	Equal variances not assumed		
Kemasan E	Equal variances assumed	.185	.668
	Equal variances not assumed		

Independent Samples Test

		t-test for Equality of Means			
		t	df	Sig. (2-tailed)	Mean Difference
Kemasan A	Equal variances assumed	-.303	123	.763	-.05277
	Equal variances not assumed	-.225	7.493	.828	-.05277
Kemasan B	Equal variances assumed	-.502	123	.616	-.10025
	Equal variances not assumed	-.399	7.576	.701	-.10025
Kemasan C	Equal variances assumed	-.658	123	.512	-.11972
	Equal variances not assumed	-.777	8.462	.458	-.11972
Kemasan D	Equal variances assumed	-.821	123	.413	-.16435
	Equal variances not assumed	-1.042	8.741	.325	-.16435
Kemasan E	Equal variances assumed	-.917	123	.361	-.17854
	Equal variances not assumed	-1.062	8.398	.318	-.17854

Independent Samples Test

		t-test for Equality of Means		
		Std. Error Difference	95% Confidence Interval of the Difference	
			Lower	Upper
Kemasan A	Equal variances assumed	.17426	-.39770	.29217
	Equal variances not assumed	.23445	-.59983	.49430
Kemasan B	Equal variances assumed	.19957	-.49528	.29479
	Equal variances not assumed	.25136	-.68558	.48508
Kemasan C	Equal variances assumed	.18186	-.47969	.24026
	Equal variances not assumed	.15412	-.47177	.23234
Kemasan D	Equal variances assumed	.20010	-.56043	.23172
	Equal variances not assumed	.15775	-.52282	.19412
Kemasan E	Equal variances assumed	.19470	-.56392	.20685
	Equal variances not assumed	.16811	-.56302	.20594

T-Test

Group Statistics

	Original	N	Mean	Std. Deviation	Std. Error Mean
Kemasan A	Tidak	108	3.5792	.47586	.04579
	Ya	17	3.7059	.46926	.11381
Kemasan B	Tidak	108	3.4856	.55635	.05354
	Ya	17	3.5654	.47068	.11416
Kemasan C	Tidak	108	3.9393	.48584	.04675
	Ya	17	3.8170	.56409	.13681
Kemasan D	Tidak	108	3.5787	.54835	.05277
	Ya	17	3.7582	.52629	.12764
Kemasan E	Tidak	108	3.7001	.52380	.05040
	Ya	17	3.8595	.58205	.14117

Independent Samples Test

		Levene's Test for Equality of Variances	
		F	Sig.
Kemasan A	Equal variances assumed	.002	.969
	Equal variances not assumed		
Kemasan B	Equal variances assumed	.016	.899
	Equal variances not assumed		
Kemasan C	Equal variances assumed	.385	.536
	Equal variances not assumed		
Kemasan D	Equal variances assumed	.575	.450
	Equal variances not assumed		
Kemasan E	Equal variances assumed	.000	.986
	Equal variances not assumed		

Independent Samples Test

		t-test for Equality of Means			
		t	df	Sig. (2-tailed)	Mean Difference
Kemasan A	Equal variances assumed	-1.022	123	.309	-.12666
	Equal variances not assumed	-1.032	21.515	.313	-.12666
Kemasan B	Equal variances assumed	-.560	123	.577	-.07976
	Equal variances not assumed	-.633	23.640	.533	-.07976
Kemasan C	Equal variances assumed	.944	123	.347	.12231
	Equal variances not assumed	.846	19.914	.408	.12231
Kemasan D	Equal variances assumed	-1.261	123	.210	-.17947
	Equal variances not assumed	-1.299	21.840	.207	-.17947
Kemasan E	Equal variances assumed	-1.149	123	.253	-.15937
	Equal variances not assumed	-1.063	20.290	.300	-.15937

Independent Samples Test

		t-test for Equality of Means		
		Std. Error Difference	95% Confidence Interval of the Difference	
			Lower	Upper
Kemasan A	Equal variances assumed	.12394	-.37200	.11867
	Equal variances not assumed	.12268	-.38142	.12809
Kemasan B	Equal variances assumed	.14246	-.36175	.20222
	Equal variances not assumed	.12609	-.34020	.18068
Kemasan C	Equal variances assumed	.12961	-.13424	.37886
	Equal variances not assumed	.14458	-.17936	.42398
Kemasan D	Equal variances assumed	.14234	-.46123	.10229
	Equal variances not assumed	.13812	-.46603	.10710
Kemasan E	Equal variances assumed	.13875	-.43401	.11526
	Equal variances not assumed	.14990	-.47176	.15302

T-Test

Group Statistics

	Pisang	N	Mean	Std. Deviation	Std. Error Mean
Kemasan A	Tidak	116	3.5843	.46432	.04311
	Ya	9	3.7531	.60802	.20267
Kemasan B	Tidak	116	3.4775	.53603	.04977
	Ya	9	3.7407	.62608	.20869
Kemasan C	Tidak	116	3.9124	.50137	.04655
	Ya	9	4.0556	.43123	.14374
Kemasan D	Tidak	116	3.6149	.54200	.05032
	Ya	9	3.4506	.61954	.20651
Kemasan E	Tidak	116	3.7284	.53175	.04937
	Ya	9	3.6358	.56595	.18865

Independent Samples Test

		Levene's Test for Equality of Variances	
		F	Sig.
Kemasan A	Equal variances assumed	.756	.386
	Equal variances not assumed		
Kemasan B	Equal variances assumed	.206	.651
	Equal variances not assumed		
Kemasan C	Equal variances assumed	.133	.716
	Equal variances not assumed		
Kemasan D	Equal variances assumed	.098	.755
	Equal variances not assumed		
Kemasan E	Equal variances assumed	.272	.603
	Equal variances not assumed		

Independent Samples Test

		t-test for Equality of Means			
		t	df	Sig. (2-tailed)	Mean Difference
Kemasan A	Equal variances assumed	-1.027	123	.306	-.16880
	Equal variances not assumed	-.815	8.739	.437	-.16880
Kemasan B	Equal variances assumed	-1.403	123	.163	-.26325
	Equal variances not assumed	-1.227	8.934	.251	-.26325
Kemasan C	Equal variances assumed	-.832	123	.407	-.14320
	Equal variances not assumed	-.948	9.759	.366	-.14320
Kemasan D	Equal variances assumed	.868	123	.387	.16433
	Equal variances not assumed	.773	8.976	.459	.16433
Kemasan E	Equal variances assumed	.501	123	.617	.09265
	Equal variances not assumed	.475	9.130	.646	.09265

Independent Samples Test

		t-test for Equality of Means		
		Std. Error Difference	95% Confidence Interval of the Difference	
			Lower	Upper
Kemasan A	Equal variances assumed	.16436	-.49413	.15654
	Equal variances not assumed	.20721	-.63967	.30208
Kemasan B	Equal variances assumed	.18766	-.63472	.10822
	Equal variances not assumed	.21455	-.74913	.22263
Kemasan C	Equal variances assumed	.17201	-.48369	.19729
	Equal variances not assumed	.15109	-.48099	.19459
Kemasan D	Equal variances assumed	.18940	-.21059	.53924
	Equal variances not assumed	.21256	-.31671	.64536
Kemasan E	Equal variances assumed	.18479	-.27314	.45843
	Equal variances not assumed	.19500	-.34753	.53282

T-Test

Group Statistics

	Kismis	N	Mean	Std. Deviation	Std. Error Mean
Kemasan A	Tidak	110	3.5990	.46854	.04467
	Ya	15	3.5778	.53814	.13895
Kemasan B	Tidak	110	3.4773	.54158	.05164
	Ya	15	3.6370	.56378	.14557
Kemasan C	Tidak	110	3.8944	.51156	.04878
	Ya	15	4.1296	.30622	.07906
Kemasan D	Tidak	110	3.6030	.54842	.05229
	Ya	15	3.6037	.55391	.14302
Kemasan E	Tidak	110	3.7343	.53199	.05072
	Ya	15	3.6296	.54501	.14072

Independent Samples Test

		Levene's Test for Equality of Variances	
		F	Sig.
Kemasan A	Equal variances assumed	.374	.542
	Equal variances not assumed		
Kemasan B	Equal variances assumed	.171	.680
	Equal variances not assumed		
Kemasan C	Equal variances assumed	4.231	.042
	Equal variances not assumed		
Kemasan D	Equal variances assumed	.000	.988
	Equal variances not assumed		
Kemasan E	Equal variances assumed	.152	.697
	Equal variances not assumed		

Independent Samples Test

		t-test for Equality of Means			
		t	df	Sig. (2-tailed)	Mean Difference
Kemasan A	Equal variances assumed	.162	123	.872	.02121
	Equal variances not assumed	.145	17.021	.886	.02121
Kemasan B	Equal variances assumed	-1.067	123	.288	-.15976
	Equal variances not assumed	-1.034	17.709	.315	-.15976
Kemasan C	Equal variances assumed	-1.735	123	.085	-.23519
	Equal variances not assumed	-2.532	26.196	.018	-.23519
Kemasan D	Equal variances assumed	-.004	123	.996	-.00067
	Equal variances not assumed	-.004	17.952	.997	-.00067
Kemasan E	Equal variances assumed	.713	123	.477	.10471
	Equal variances not assumed	.700	17.836	.493	.10471

Independent Samples Test

		t-test for Equality of Means		
		Std. Error Difference	95% Confidence Interval of the Difference	
			Lower	Upper
Kemasan A	Equal variances assumed	.13128	-.23865	.28108
	Equal variances not assumed	.14595	-.28669	.32912
Kemasan B	Equal variances assumed	.14977	-.45623	.13670
	Equal variances not assumed	.15445	-.48464	.16511
Kemasan C	Equal variances assumed	.13556	-.50352	.03315
	Equal variances not assumed	.09290	-.42607	-.04430
Kemasan D	Equal variances assumed	.15112	-.29981	.29846
	Equal variances not assumed	.15228	-.32066	.31931
Kemasan E	Equal variances assumed	.14684	-.18594	.39537
	Equal variances not assumed	.14958	-.20975	.41918

Oneway

Descriptives

		N	Mean	Std. Deviation	Std. Error
Kemasan A	< 3 kali	97	3.5808	.45960	.04666
	3 - 6 kali	13	3.7564	.52584	.14584
	6 - 9 kali	12	3.5694	.54491	.15730
	> 9 kali	3	3.5185	.60943	.35185
	Total	125	3.5964	.47509	.04249
Kemasan B	< 3 kali	97	3.4714	.54670	.05551
	3 - 6 kali	13	3.7009	.43893	.12174
	6 - 9 kali	12	3.4259	.60827	.17559
	> 9 kali	3	3.7037	.66744	.38535
	Total	125	3.4964	.54446	.04870
Kemasan C	< 3 kali	97	3.9129	.49941	.05071
	3 - 6 kali	13	3.9444	.41636	.11548
	6 - 9 kali	12	3.9722	.56333	.16262
	> 9 kali	3	3.9444	.70929	.40951
	Total	125	3.9227	.49650	.04441
Kemasan D	< 3 kali	97	3.6260	.54253	.05509
	3 - 6 kali	13	3.4530	.66079	.18327
	6 - 9 kali	12	3.5602	.53047	.15313
	> 9 kali	3	3.6852	.22453	.12963
	Total	125	3.6031	.54683	.04891
Kemasan E	< 3 kali	97	3.7222	.55804	.05666
	3 - 6 kali	13	3.6410	.56182	.15582
	6 - 9 kali	12	3.8287	.31109	.08980
	> 9 kali	3	3.6296	.27962	.16144
	Total	125	3.7218	.53243	.04762

Descriptives

		95% Confidence Interval for Mean		Minimum	Maximum
		Lower Bound	Upper Bound		
Kemasan A	< 3 kali	3.4881	3.6734	1.61	4.78
	3 - 6 kali	3.4386	4.0742	3.22	4.83
	6 - 9 kali	3.2232	3.9157	2.28	4.50
	> 9 kali	2.0046	5.0324	2.83	4.00
	Total	3.5123	3.6806	1.61	4.83
Kemasan B	< 3 kali	3.3612	3.5815	1.33	4.89
	3 - 6 kali	3.4356	3.9661	3.17	4.61
	6 - 9 kali	3.0394	3.8124	1.94	4.44
	> 9 kali	2.0457	5.3617	3.06	4.39
	Total	3.4001	3.5928	1.33	4.89
Kemasan C	< 3 kali	3.8123	4.0136	2.44	4.78
	3 - 6 kali	3.6928	4.1960	3.17	4.61
	6 - 9 kali	3.6143	4.3301	2.56	4.50
	> 9 kali	2.1825	5.7064	3.17	4.56
	Total	3.8348	4.0106	2.44	4.78
Kemasan D	< 3 kali	3.5167	3.7353	2.50	5.00
	3 - 6 kali	3.0537	3.8523	2.22	4.28
	6 - 9 kali	3.2231	3.8972	2.11	4.11
	> 9 kali	3.1274	4.2429	3.44	3.89
	Total	3.5063	3.6999	2.11	5.00
Kemasan E	< 3 kali	3.6098	3.8347	2.28	4.94
	3 - 6 kali	3.3015	3.9805	2.72	4.28
	6 - 9 kali	3.6310	4.0264	3.28	4.22
	> 9 kali	2.9350	4.3243	3.33	3.89
	Total	3.6275	3.8160	2.28	4.94

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kemasan A	Between Groups	.383	3	.128	.560	.642
	Within Groups	27.605	121	.228		
	Total	27.989	124			
Kemasan B	Between Groups	.793	3	.264	.889	.449
	Within Groups	35.965	121	.297		
	Total	36.758	124			
Kemasan C	Between Groups	.046	3	.015	.061	.980
	Within Groups	30.521	121	.252		
	Total	30.567	124			
Kemasan D	Between Groups	.386	3	.129	.424	.736
	Within Groups	36.692	121	.303		
	Total	37.078	124			
Kemasan E	Between Groups	.247	3	.082	.286	.835
	Within Groups	34.904	121	.288		
	Total	35.151	124			

Oneway

Descriptives

		N	Mean	Std. Deviation	Std. Error
Kemasan A	2	1	3.4444	.	.
	3	89	3.6155	.39268	.04162
	4	18	3.6204	.63293	.14918
	5	11	3.4596	.71366	.21518
	6	6	3.5185	.66450	.27128
	Total	125	3.5964	.47509	.04249
Kemasan B	2	1	3.7778	.	.
	3	89	3.4894	.43405	.04601
	4	18	3.5772	.69784	.16448
	5	11	3.4747	.89352	.26941
	6	6	3.3519	.84668	.34566
	Total	125	3.4964	.54446	.04870
Kemasan C	2	1	4.6111	.	.
	3	89	3.9619	.47567	.05042
	4	18	3.8642	.43169	.10175
	5	11	3.7323	.49305	.14866
	6	6	3.7500	.87259	.35623
	Total	125	3.9227	.49650	.04441
Kemasan D	2	1	3.6667	.	.
	3	89	3.5668	.55145	.05845
	4	18	3.6358	.47303	.11149
	5	11	3.6515	.71280	.21492
	6	6	3.9444	.33702	.13759
	Total	125	3.6031	.54683	.04891
Kemasan E	2	1	4.0556	.	.
	3	89	3.6879	.51727	.05483
	4	18	3.7809	.52062	.12271
	5	11	3.7071	.64983	.19593
	6	6	4.0185	.62723	.25606
	Total	125	3.7218	.53243	.04762

Descriptives

		95% Confidence Interval for Mean		Minimum	Maximum
		Lower Bound	Upper Bound		
Kemasan A	2	.	.	3.44	3.44
	3	3.5328	3.6982	2.44	4.83
	4	3.3056	3.9351	2.06	4.78
	5	2.9802	3.9390	1.61	4.17
	6	2.8212	4.2159	2.28	4.11
	Total	3.5123	3.6806	1.61	4.83
Kemasan B	2	.	.	3.78	3.78
	3	3.3980	3.5808	2.28	4.61
	4	3.2301	3.9242	2.06	4.89
	5	2.8745	4.0750	1.33	4.39
	6	2.4633	4.2404	1.94	4.33
	Total	3.4001	3.5928	1.33	4.89
Kemasan C	2	.	.	4.61	4.61
	3	3.8617	4.0621	2.44	4.78
	4	3.6495	4.0789	3.11	4.78
	5	3.4011	4.0636	2.83	4.56
	6	2.8343	4.6657	2.56	4.44
	Total	3.8348	4.0106	2.44	4.78
Kemasan D	2	.	.	3.67	3.67
	3	3.4506	3.6830	2.11	4.89
	4	3.4006	3.8710	2.83	4.50
	5	3.1727	4.1304	2.61	5.00
	6	3.5908	4.2981	3.67	4.56
	Total	3.5063	3.6999	2.11	5.00
Kemasan E	2	.	.	4.06	4.06
	3	3.5789	3.7969	2.33	4.72
	4	3.5220	4.0398	2.28	4.67
	5	3.2705	4.1436	2.78	4.89
	6	3.3603	4.6768	3.28	4.94
	Total	3.6275	3.8160	2.28	4.94

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kemasan A	Between Groups	.308	4	.077	.334	.855
	Within Groups	27.680	120	.231		
	Total	27.989	124			
Kemasan B	Between Groups	.331	4	.083	.273	.895
	Within Groups	36.426	120	.304		
	Total	36.758	124			
Kemasan C	Between Groups	1.250	4	.313	1.279	.282
	Within Groups	29.317	120	.244		
	Total	30.567	124			
Kemasan D	Between Groups	.866	4	.216	.717	.582
	Within Groups	36.213	120	.302		
	Total	37.078	124			
Kemasan E	Between Groups	.807	4	.202	.705	.590
	Within Groups	34.344	120	.286		
	Total	35.151	124			

Oneway

Descriptives

		N	Mean	Std. Deviation	Std. Error
Kemasan A	< 15 menit	101	3.5930	.47571	.04734
	15 - 30 menit	13	3.5726	.58680	.16275
	30 - 45 menit	9	3.6790	.37037	.12346
	> 45 menit	2	3.5556	.23570	.16667
	Total	125	3.5964	.47509	.04249
Kemasan B	< 15 menit	101	3.5149	.54534	.05426
	15 - 30 menit	13	3.4017	.64396	.17860
	30 - 45 menit	9	3.5741	.32750	.10917
	> 45 menit	2	2.8333	.31427	.22222
	Total	125	3.4964	.54446	.04870
Kemasan C	< 15 menit	101	3.9081	.50003	.04975
	15 - 30 menit	13	3.9957	.54785	.15194
	30 - 45 menit	9	4.0370	.39185	.13062
	> 45 menit	2	3.6667	.62854	.44444
	Total	125	3.9227	.49650	.04441
Kemasan D	< 15 menit	101	3.6177	.54361	.05409
	15 - 30 menit	13	3.5556	.56656	.15713
	30 - 45 menit	9	3.5370	.65910	.21970
	> 45 menit	2	3.4722	.27499	.19444
	Total	125	3.6031	.54683	.04891
Kemasan E	< 15 menit	101	3.7222	.55137	.05486
	15 - 30 menit	13	3.8333	.51018	.14150
	30 - 45 menit	9	3.6235	.32487	.10829
	> 45 menit	2	3.4167	.58926	.41667
	Total	125	3.7218	.53243	.04762

Descriptives

		95% Confidence Interval for Mean		Minimum	Maximum
		Lower Bound	Upper Bound		
Kemasan A	< 15 menit	3.4990	3.6869	1.61	4.83
	15 - 30 menit	3.2181	3.9272	2.28	4.56
	30 - 45 menit	3.3943	3.9637	3.28	4.33
	> 45 menit	1.4379	5.6733	3.39	3.72
	Total	3.5123	3.6806	1.61	4.83
Kemasan B	< 15 menit	3.4072	3.6225	1.33	4.89
	15 - 30 menit	3.0126	3.7909	1.94	4.33
	30 - 45 menit	3.3223	3.8258	2.89	4.11
	> 45 menit	.0097	5.6569	2.61	3.06
	Total	3.4001	3.5928	1.33	4.89
Kemasan C	< 15 menit	3.8094	4.0069	2.44	4.78
	15 - 30 menit	3.6647	4.3268	2.56	4.50
	30 - 45 menit	3.7358	4.3382	3.22	4.39
	> 45 menit	-1.9805	9.3139	3.22	4.11
	Total	3.8348	4.0106	2.44	4.78
Kemasan D	< 15 menit	3.5104	3.7250	2.22	5.00
	15 - 30 menit	3.2132	3.8979	2.61	4.50
	30 - 45 menit	3.0304	4.0437	2.11	4.39
	> 45 menit	1.0016	5.9429	3.28	3.67
	Total	3.5063	3.6999	2.11	5.00
Kemasan E	< 15 menit	3.6134	3.8311	2.28	4.94
	15 - 30 menit	3.5250	4.1416	2.78	4.67
	30 - 45 menit	3.3737	3.8732	3.11	4.22
	> 45 menit	-1.8776	8.7109	3.00	3.83
	Total	3.6275	3.8160	2.28	4.94

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kemasan A	Between Groups	.073	3	.024	.106	.957
	Within Groups	27.915	121	.231		
	Total	27.989	124			
Kemasan B	Between Groups	1.085	3	.362	1.226	.303
	Within Groups	35.673	121	.295		
	Total	36.758	124			
Kemasan C	Between Groups	.339	3	.113	.453	.716
	Within Groups	30.228	121	.250		
	Total	30.567	124			
Kemasan D	Between Groups	.124	3	.041	.136	.938
	Within Groups	36.954	121	.305		
	Total	37.078	124			
Kemasan E	Between Groups	.435	3	.145	.505	.679
	Within Groups	34.716	121	.287		
	Total	35.151	124			

Oneway

Descriptives

		N	Mean	Std. Deviation	Std. Error
Kemasan A	Cokro Tela Cake	40	3.4736	.64039	.10125
	Amanda Brownies	85	3.6542	.36363	.03944
	Total	125	3.5964	.47509	.04249
Kemasan B	Cokro Tela Cake	40	3.3597	.70867	.11205
	Amanda Brownies	85	3.5608	.43741	.04744
	Total	125	3.4964	.54446	.04870
Kemasan C	Cokro Tela Cake	40	3.7653	.60013	.09489
	Amanda Brownies	85	3.9967	.42348	.04593
	Total	125	3.9227	.49650	.04441
Kemasan D	Cokro Tela Cake	40	3.6278	.50185	.07935
	Amanda Brownies	85	3.5915	.56926	.06174
	Total	125	3.6031	.54683	.04891
Kemasan E	Cokro Tela Cake	40	3.7653	.53620	.08478
	Amanda Brownies	85	3.7013	.53259	.05777
	Total	125	3.7218	.53243	.04762

Descriptives

		95% Confidence Interval for Mean		Minimum	Maximum
		Lower Bound	Upper Bound		
Kemasan A	Cokro Tela Cake	3.2688	3.6784	1.61	4.83
	Amanda Brownies	3.5758	3.7327	2.56	4.56
	Total	3.5123	3.6806	1.61	4.83
Kemasan B	Cokro Tela Cake	3.1331	3.5864	1.33	4.89
	Amanda Brownies	3.4664	3.6551	2.44	4.72
	Total	3.4001	3.5928	1.33	4.89
Kemasan C	Cokro Tela Cake	3.5733	3.9572	2.44	4.78
	Amanda Brownies	3.9054	4.0881	2.72	4.78
	Total	3.8348	4.0106	2.44	4.78
Kemasan D	Cokro Tela Cake	3.4673	3.7883	2.50	4.44
	Amanda Brownies	3.4687	3.7143	2.11	5.00
	Total	3.5063	3.6999	2.11	5.00
Kemasan E	Cokro Tela Cake	3.5938	3.9368	2.33	4.72
	Amanda Brownies	3.5864	3.8162	2.28	4.94
	Total	3.6275	3.8160	2.28	4.94

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kemasan A	Between Groups	.888	1	.888	4.028	.047
	Within Groups	27.101	123	.220		
	Total	27.989	124			
Kemasan B	Between Groups	1.100	1	1.100	3.793	.054
	Within Groups	35.658	123	.290		
	Total	36.758	124			
Kemasan C	Between Groups	1.457	1	1.457	6.157	.014
	Within Groups	29.110	123	.237		
	Total	30.567	124			
Kemasan D	Between Groups	.036	1	.036	.119	.731
	Within Groups	37.043	123	.301		
	Total	37.078	124			
Kemasan E	Between Groups	.111	1	.111	.391	.533
	Within Groups	35.040	123	.285		
	Total	35.151	124			

Oneway

Descriptives

		N	Mean	Std. Deviation	Std. Error
Kemasan A	0-3 bulan yang lalu	1	3.7222	.	.
	3-6 bulan yang lalu	9	3.6235	.46296	.15432
	6-9 bulan yang lalu	13	3.3291	.60962	.16908
	9-12 bulan yang lalu	68	3.5768	.47316	.05738
	12-15 bulan yang lalu	24	3.7407	.43796	.08940
	18-24 bulan yang lalu	10	3.6944	.30344	.09596
	Total	125	3.5964	.47509	.04249
Kemasan B	0-3 bulan yang lalu	1	3.5000	.	.
	3-6 bulan yang lalu	9	3.4938	.52737	.17579
	6-9 bulan yang lalu	13	3.2393	.65749	.18236
	9-12 bulan yang lalu	68	3.4216	.53072	.06436
	12-15 bulan yang lalu	24	3.7894	.47168	.09628
	18-24 bulan yang lalu	10	3.6389	.45380	.14350
	Total	125	3.4964	.54446	.04870
Kemasan C	0-3 bulan yang lalu	1	4.5000	.	.
	3-6 bulan yang lalu	9	4.2284	.40201	.13400
	6-9 bulan yang lalu	13	3.7222	.63586	.17636
	9-12 bulan yang lalu	68	3.9208	.48984	.05940
	12-15 bulan yang lalu	24	3.8657	.49036	.10009
	18-24 bulan yang lalu	10	4.0000	.33023	.10443
	Total	125	3.9227	.49650	.04441
Kemasan D	0-3 bulan yang lalu	1	2.6111	.	.
	3-6 bulan yang lalu	9	3.4753	.63472	.21157
	6-9 bulan yang lalu	13	3.6752	.59527	.16510
	9-12 bulan yang lalu	68	3.6332	.55697	.06754
	12-15 bulan yang lalu	24	3.5509	.50757	.10361
	18-24 bulan yang lalu	10	3.6444	.41508	.13126
	Total	125	3.6031	.54683	.04891
Kemasan E	0-3 bulan yang lalu	1	2.7778	.	.
	3-6 bulan yang lalu	9	3.6667	.47548	.15849
	6-9 bulan yang lalu	13	3.7778	.60178	.16690
	9-12 bulan yang lalu	68	3.7696	.56495	.06851
	12-15 bulan yang lalu	24	3.6227	.45841	.09357
	18-24 bulan yang lalu	10	3.7056	.39808	.12589
	Total	125	3.7218	.53243	.04762

Descriptives

		95% Confidence Interval for Mean		Minimum	Maximum
		Lower Bound	Upper Bound		
Kemasan A	0-3 bulan yang lalu	.	.	3.72	3.72
	3-6 bulan yang lalu	3.2676	3.9793	3.00	4.33
	6-9 bulan yang lalu	2.9607	3.6974	2.28	4.56
	9-12 bulan yang lalu	3.4623	3.6913	1.61	4.78
	12-15 bulan yang lalu	3.5558	3.9257	3.00	4.83
	18-24 bulan yang lalu	3.4774	3.9115	3.22	4.22
	Total	3.5123	3.6806	1.61	4.83
Kemasan B	0-3 bulan yang lalu	.	.	3.50	3.50
	3-6 bulan yang lalu	3.0885	3.8992	2.89	4.28
	6-9 bulan yang lalu	2.8420	3.6366	1.94	4.33
	9-12 bulan yang lalu	3.2931	3.5500	1.33	4.89
	12-15 bulan yang lalu	3.5902	3.9885	2.89	4.72
	18-24 bulan yang lalu	3.3143	3.9635	3.06	4.39
	Total	3.4001	3.5928	1.33	4.89
Kemasan C	0-3 bulan yang lalu	.	.	4.50	4.50
	3-6 bulan yang lalu	3.9194	4.5374	3.67	4.78
	6-9 bulan yang lalu	3.3380	4.1065	2.56	4.61
	9-12 bulan yang lalu	3.8022	4.0393	2.44	4.67
	12-15 bulan yang lalu	3.6587	4.0728	2.83	4.56
	18-24 bulan yang lalu	3.7638	4.2362	3.50	4.39
	Total	3.8348	4.0106	2.44	4.78
Kemasan D	0-3 bulan yang lalu	.	.	2.61	2.61
	3-6 bulan yang lalu	2.9874	3.9632	2.50	4.89
	6-9 bulan yang lalu	3.3155	4.0349	2.61	4.50
	9-12 bulan yang lalu	3.4984	3.7680	2.11	5.00
	12-15 bulan yang lalu	3.3366	3.7653	2.50	4.44
	18-24 bulan yang lalu	3.3475	3.9414	2.94	4.11
	Total	3.5063	3.6999	2.11	5.00
Kemasan E	0-3 bulan yang lalu	.	.	2.78	2.78
	3-6 bulan yang lalu	3.3012	4.0322	2.94	4.72
	6-9 bulan yang lalu	3.4141	4.1414	2.44	4.67
	9-12 bulan yang lalu	3.6329	3.9064	2.28	4.94
	12-15 bulan yang lalu	3.4291	3.8163	2.78	4.28
	18-24 bulan yang lalu	3.4208	3.9903	3.11	4.28
	Total	3.6275	3.8160	2.28	4.94

ANOVA

		Sum of Squares	df	Mean Square	F	Sig.
Kemasan A	Between Groups	1.574	5	.315	1.418	.223
	Within Groups	26.415	119	.222		
	Total	27.989	124			
Kemasan B	Between Groups	3.503	5	.701	2.507	.034
	Within Groups	33.255	119	.279		
	Total	36.758	124			
Kemasan C	Between Groups	1.835	5	.367	1.520	.189
	Within Groups	28.733	119	.241		
	Total	30.567	124			
Kemasan D	Between Groups	1.343	5	.269	.894	.487
	Within Groups	35.736	119	.300		
	Total	37.078	124			
Kemasan E	Between Groups	1.353	5	.271	.953	.450
	Within Groups	33.798	119	.284		
	Total	35.151	124			

Frequencies

Jenis kelamin

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Pria	36	28.8	28.8	28.8
Wanita	89	71.2	71.2	100.0
Total	125	100.0	100.0	

Usia

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid < 20 tahun	16	12.8	12.8	12.8
20 - 34 tahun	66	52.8	52.8	65.6
35 - 49 tahun	28	22.4	22.4	88.0
> 49 tahun	15	12.0	12.0	100.0
Total	125	100.0	100.0	

Pekerjaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Pelajar/Mahasiswa	18	14.4	14.4	14.4
PNS/TNI/POLRI	14	11.2	11.2	25.6
Pegawai Swasta	48	38.4	38.4	64.0
Wiraswasta	36	28.8	28.8	92.8
Lainnya	9	7.2	7.2	100.0
Total	125	100.0	100.0	

Kenal

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 0-3 bulan yang lalu	1	.8	.8	.8
3-6 bulan yang lalu	9	7.2	7.2	8.0
6-9 bulan yang lalu	13	10.4	10.4	18.4
9-12 bulan yang lalu	68	54.4	54.4	72.8
12-15 bulan yang lalu	24	19.2	19.2	92.0
18-24 bulan yang lalu	10	8.0	8.0	100.0
Total	125	100.0	100.0	

Terakhir

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 0-3 bulan yang lalu	92	73.6	73.6	73.6
3-6 bulan yang lalu	25	20.0	20.0	93.6
6-9 bulan yang lalu	8	6.4	6.4	100.0
Total	125	100.0	100.0	

Coklat

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak	36	28.8	28.8	28.8
	Ya	89	71.2	71.2	100.0
	Total	125	100.0	100.0	

Keju

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak	75	60.0	60.0	60.0
	Ya	50	40.0	40.0	100.0
	Total	125	100.0	100.0	

Strawberry

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak	77	61.6	61.6	61.6
	Ya	48	38.4	38.4	100.0
	Total	125	100.0	100.0	

Blueberry

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak	112	89.6	89.6	89.6
	Ya	13	10.4	10.4	100.0
	Total	125	100.0	100.0	

Kacang

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak	117	93.6	93.6	93.6
	Ya	8	6.4	6.4	100.0
	Total	125	100.0	100.0	

Original

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak	108	86.4	86.4	86.4
	Ya	17	13.6	13.6	100.0
	Total	125	100.0	100.0	

Pisang

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tidak	116	92.8	92.8	92.8
	Ya	9	7.2	7.2	100.0
	Total	125	100.0	100.0	

Kismis

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Tidak	110	88.0	88.0	88.0
Ya	15	12.0	12.0	100.0
Total	125	100.0	100.0	

Rata-rata konsumsi de'loyang dalam 2 bulan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid < 3 kali	97	77.6	77.6	77.6
3 - 6 kali	13	10.4	10.4	88.0
6 - 9 kali	12	9.6	9.6	97.6
> 9 kali	3	2.4	2.4	100.0
Total	125	100.0	100.0	

De'loyang dinikmati berapa orang

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 2	1	.8	.8	.8
3	89	71.2	71.2	72.0
4	18	14.4	14.4	86.4
5	11	8.8	8.8	95.2
6	6	4.8	4.8	100.0
Total	125	100.0	100.0	

Rata-rata waktu tempuh mencapai de'loyang

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid < 15 menit	101	80.8	80.8	80.8
15 - 30 menit	13	10.4	10.4	91.2
30 - 45 menit	9	7.2	7.2	98.4
> 45 menit	2	1.6	1.6	100.0
Total	125	100.0	100.0	

Pesaing de loyang

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Cokro Tela Cake	40	32.0	32.0	32.0
Amanda Brownies	85	68.0	68.0	100.0
Total	125	100.0	100.0	

Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Kemasan A	125	1.61	4.83	3.5964	.47509
Kemasan B	125	1.33	4.89	3.4964	.54446
Kemasan C	125	2.44	4.78	3.9227	.49650
Kemasan D	125	2.11	5.00	3.6031	.54683
Kemasan E	125	2.28	4.94	3.7218	.53243
Valid N (listwise)	125				



T-Test

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
A1	125	3.73	.827	.074
A2	125	3.46	.713	.064
A3	125	3.63	.757	.068
A4	125	3.63	.724	.065
A5	125	3.63	.818	.073
A6	125	3.91	.823	.074
A7	125	3.71	.739	.066
A8	125	3.55	.724	.065
A9	125	3.65	.754	.067
A10	125	3.67	.811	.073
A11	125	3.56	.937	.084
A12	125	3.61	.851	.076
A13	125	3.47	.768	.069
A14	125	3.61	.841	.075
A15	125	3.35	.786	.070
A16	125	3.48	.779	.070
A17	125	3.50	.667	.060
A18	125	3.58	.864	.077

One-Sample Test

	Test Value = 3.5964444444444						
	t	df	Sig. (2-tailed)	Mean Difference	95% Confidence Interval of the Difference		
					Lower	Upper	
A1	1.779	124	.078	.132	-.01	.28	
A2	-2.076	124	.040	-.132	-.26	-.01	
A3	.525	124	.600	.036	-.10	.17	
A4	.549	124	.584	.036	-.09	.16	
A5	.486	124	.628	.036	-.11	.18	
A6	4.286	124	.000	.316	.17	.46	
A7	1.749	124	.083	.116	-.02	.25	
A8	-.687	124	.494	-.044	-.17	.08	
A9	.764	124	.446	.052	-.08	.19	
A10	1.042	124	.300	.076	-.07	.22	
A11	-.435	124	.664	-.036	-.20	.13	
A12	.152	124	.880	.012	-.14	.16	
A13	-1.811	124	.072	-.124	-.26	.01	
A14	.154	124	.878	.012	-.14	.16	
A15	-3.479	124	.001	-.244	-.38	-.11	
A16	-1.672	124	.097	-.116	-.25	.02	
A17	-1.682	124	.095	-.100	-.22	.02	
A18	-.265	124	.792	-.020	-.17	.13	

T-Test

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
B1	125	3.62	.668	.060
B2	125	3.51	.939	.084
B3	125	3.53	.714	.064
B4	125	3.71	.841	.075
B5	125	3.49	.829	.074
B6	125	3.61	.870	.078
B7	125	3.86	.840	.075
B8	125	3.47	.809	.072
B9	125	3.46	.788	.070
B10	125	3.22	.964	.086
B11	125	3.18	.937	.084
B12	125	3.28	.938	.084
B13	125	3.20	.916	.082
B14	125	3.56	.893	.080
B15	125	3.45	.856	.077
B16	125	3.41	.862	.077
B17	125	3.90	.705	.063
B18	125	3.49	.768	.069

One-Sample Test

	Test Value = 3.4964444444444						
	t	df	Sig. (2-tailed)	Mean Difference	95% Confidence Interval of the Difference		
					Lower	Upper	
B1	2.135	124	.035	.128	.01	.25	
B2	.185	124	.853	.016	-.15	.18	
B3	.494	124	.622	.032	-.09	.16	
B4	2.867	124	.005	.216	.07	.36	
B5	-.114	124	.910	-.008	-.16	.14	
B6	1.434	124	.154	.112	-.04	.27	
B7	4.788	124	.000	.360	.21	.51	
B8	-.338	124	.736	-.024	-.17	.12	
B9	-.574	124	.567	-.040	-.18	.10	
B10	-3.253	124	.001	-.280	-.45	-.11	
B11	-3.730	124	.000	-.312	-.48	-.15	
B12	-2.579	124	.011	-.216	-.38	-.05	
B13	-3.619	124	.000	-.296	-.46	-.13	
B14	.796	124	.428	.064	-.09	.22	
B15	-.633	124	.528	-.048	-.20	.10	
B16	-1.147	124	.254	-.088	-.24	.06	
B17	6.336	124	.000	.400	.27	.52	
B18	-.123	124	.902	-.008	-.14	.13	

T-Test

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
C1	125	3.84	.777	.069
C2	125	3.90	.739	.066
C3	125	4.04	.797	.071
C4	125	3.94	.786	.070
C5	125	3.93	.834	.075
C6	125	3.88	.725	.065
C7	125	3.91	.852	.076
C8	125	3.93	.854	.076
C9	125	3.89	.775	.069
C10	125	3.83	.727	.065
C11	125	3.98	.828	.074
C12	125	3.74	.739	.066
C13	125	3.94	.744	.067
C14	125	4.02	.828	.074
C15	125	3.97	.761	.068
C16	125	3.98	.718	.064
C17	125	4.02	.678	.061
C18	125	3.86	.715	.064

One-Sample Test

	Test Value = 3.92266666667						
	t	df	Sig. (2-tailed)	Mean Difference	95% Confidence Interval of the Difference		
					Lower	Upper	
C1	-1.190	124	.236	-.083	-.22	.05	
C2	-.404	124	.687	-.027	-.16	.10	
C3	1.646	124	.102	.117	-.02	.26	
C4	.303	124	.762	.021	-.12	.16	
C5	.071	124	.943	.005	-.14	.15	
C6	-.658	124	.512	-.043	-.17	.09	
C7	-.140	124	.889	-.011	-.16	.14	
C8	.070	124	.944	.005	-.15	.16	
C9	-.500	124	.618	-.035	-.17	.10	
C10	-1.395	124	.165	-.091	-.22	.04	
C11	.721	124	.473	.053	-.09	.20	
C12	-2.701	124	.008	-.179	-.31	-.05	
C13	.321	124	.749	.021	-.11	.15	
C14	1.369	124	.173	.101	-.05	.25	
C15	.666	124	.507	.045	-.09	.18	
C16	.955	124	.342	.061	-.07	.19	
C17	1.672	124	.097	.101	-.02	.22	
C18	-1.042	124	.299	-.067	-.19	.06	

T-Test

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
D1	125	3.68	.679	.061
D2	125	3.65	.687	.061
D3	125	3.62	.669	.060
D4	125	3.57	.836	.075
D5	125	3.71	.821	.073
D6	125	3.65	.699	.062
D7	125	3.66	.731	.065
D8	125	3.82	.773	.069
D9	125	3.42	.835	.075
D10	125	3.56	.919	.082
D11	125	3.43	.901	.081
D12	125	3.50	.947	.085
D13	125	3.60	.942	.084
D14	125	3.60	.942	.084
D15	125	3.52	.809	.072
D16	125	3.50	.895	.080
D17	125	3.56	.807	.072
D18	125	3.81	.737	.066

One-Sample Test

	Test Value = 3.6031111111111					
	t	df	Sig. (2-tailed)	Mean Difference	95% Confidence Interval of the Difference	
					Lower	Upper
D1	1.266	124	.208	.077	-.04	.20
D2	.731	124	.466	.045	-.08	.17
D3	.215	124	.830	.013	-.11	.13
D4	-.470	124	.640	-.035	-.18	.11
D5	1.482	124	.141	.109	-.04	.25
D6	.718	124	.474	.045	-.08	.17
D7	.809	124	.420	.053	-.08	.18
D8	3.194	124	.002	.221	.08	.36
D9	-2.397	124	.018	-.179	-.33	-.03
D10	-.524	124	.601	-.043	-.21	.12
D11	-2.123	124	.036	-.171	-.33	-.01
D12	-1.264	124	.208	-.107	-.27	.06
D13	-.037	124	.971	-.003	-.17	.16
D14	-.037	124	.971	-.003	-.17	.16
D15	-1.148	124	.253	-.083	-.23	.06
D16	-1.239	124	.218	-.099	-.26	.06
D17	-.597	124	.552	-.043	-.19	.10
D18	3.107	124	.002	.205	.07	.34

T-Test

One-Sample Statistics

	N	Mean	Std. Deviation	Std. Error Mean
E1	125	3.79	.786	.070
E2	125	3.78	.819	.073
E3	125	3.68	.789	.071
E4	125	3.70	.825	.074
E5	125	3.66	.772	.069
E6	125	3.60	.861	.077
E7	125	3.95	.860	.077
E8	125	3.82	.797	.071
E9	125	3.62	.681	.061
E10	125	3.74	.761	.068
E11	125	3.73	.766	.069
E12	125	3.80	.762	.068
E13	125	3.73	.874	.078
E14	125	3.65	.786	.070
E15	125	3.77	.763	.068
E16	125	3.65	.743	.066
E17	125	3.60	.803	.072
E18	125	3.73	.817	.073

One-Sample Test

	Test Value = 3.721777777778					
	t	df	Sig. (2-tailed)	Mean Difference	95% Confidence Interval of the Difference	
					Lower	Upper
E1	.999	124	.320	.070	-.07	.21
E2	.849	124	.397	.062	-.08	.21
E3	-.592	124	.555	-.042	-.18	.10
E4	-.349	124	.728	-.026	-.17	.12
E5	-.837	124	.404	-.058	-.19	.08
E6	-1.581	124	.117	-.122	-.27	.03
E7	2.993	124	.003	.230	.08	.38
E8	1.322	124	.189	.094	-.05	.24
E9	-1.736	124	.085	-.106	-.23	.01
E10	.326	124	.745	.022	-.11	.16
E11	.091	124	.928	.006	-.13	.14
E12	1.148	124	.253	.078	-.06	.21
E13	.080	124	.937	.006	-.15	.16
E14	-1.050	124	.296	-.074	-.21	.07
E15	.677	124	.500	.046	-.09	.18
E16	-1.110	124	.269	-.074	-.21	.06
E17	-1.695	124	.093	-.122	-.26	.02
E18	.085	124	.932	.006	-.14	.15

Frequencies

Kemasan A

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Coklat	12	9.6	9.6	9.6
	Keju	9	7.2	7.2	16.8
	Strawberry	5	4.0	4.0	20.8
	Blueberry	10	8.0	8.0	28.8
	Kacang	6	4.8	4.8	33.6
	Kismis	4	3.2	3.2	36.8
	Pisang	7	5.6	5.6	42.4
	Original	72	57.6	57.6	100.0
	Total	125	100.0	100.0	

Kemasan B

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Coklat	14	11.2	11.2	11.2
	Keju	5	4.0	4.0	15.2
	Strawberry	7	5.6	5.6	20.8
	Blueberry	5	4.0	4.0	24.8
	Kacang	8	6.4	6.4	31.2
	Kismis	4	3.2	3.2	34.4
	Pisang	79	63.2	63.2	97.6
	Original	3	2.4	2.4	100.0
	Total	125	100.0	100.0	

Kemasan C

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Coklat	96	76.8	76.8	76.8
	Keju	7	5.6	5.6	82.4
	Strawberry	9	7.2	7.2	89.6
	Blueberry	3	2.4	2.4	92.0
	Kacang	2	1.6	1.6	93.6
	Kismis	3	2.4	2.4	96.0
	Pisang	2	1.6	1.6	97.6
	Original	3	2.4	2.4	100.0
	Total	125	100.0	100.0	

Kemasan D

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Coklat	4	3.2	3.2	3.2
	Keju	5	4.0	4.0	7.2
	Strawberry	72	57.6	57.6	64.8
	Blueberry	11	8.8	8.8	73.6
	Kacang	15	12.0	12.0	85.6
	Kismis	8	6.4	6.4	92.0
	Pisang	2	1.6	1.6	93.6
	Original	8	6.4	6.4	100.0
	Total	125	100.0	100.0	

Kemasan E

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Coklat	3	2.4	2.4	2.4
	Keju	78	62.4	62.4	64.8
	Strawberry	1	.8	.8	65.6
	Blueberry	4	3.2	3.2	68.8
	Kacang	13	10.4	10.4	79.2
	Kismis	12	9.6	9.6	88.8
	Pisang	2	1.6	1.6	90.4
	Original	12	9.6	9.6	100.0
	Total	125	100.0	100.0	



Frequencies

Kemasan paling menarik

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Kemasan A	11	8.8	8.8	8.8
	Kemasan B	10	8.0	8.0	16.8
	Kemasan C	61	48.8	48.8	65.6
	Kemasan D	18	14.4	14.4	80.0
	Kemasan E	25	20.0	20.0	100.0
	Total	125	100.0	100.0	



Case Summaries

	A1	A2	A3	A4	A5	A6	A7	A8	A9	A10
1	4	3	4	1	3	4	4	4	4	4
2	4	4	4	4	3	4	4	4	4	3
3	4	4	3	4	3	4	4	3	3	4
4	3	3	3	3	3	4	3	3	3	3
5	4	3	3	4	4	4	4	3	3	4
6	4	3	4	4	3	4	4	4	4	4
7	5	4	5	4	4	5	4	4	5	3
8	4	4	4	3	4	4	4	4	1	4
9	5	3	5	4	4	4	4	4	5	5
10	4	2	3	4	3	4	3	3	4	4
11	5	3	4	4	4	3	5	4	4	4
12	5	5	5	3	5	5	5	3	3	5
13	4	3	3	3	3	3	3	3	3	3
14	3	3	3	3	3	3	3	4	4	4
15	5	4	4	5	5	5	4	4	5	5
16	4	3	3	4	5	4	3	1	5	4
17	5	2	5	5	5	5	5	5	5	5
18	4	3	4	4	4	4	4	4	4	4
19	4	3	4	4	3	4	4	4	4	2
20	4	3	3	4	3	3	4	4	4	4
21	4	4	3	4	4	3	3	4	3	4
22	5	3	4	4	5	5	4	4	4	4
23	4	4	3	4	3	3	4	4	4	4
24	3	4	3	3	3	4	3	3	3	4
25	2	4	5	5	4	4	5	5	4	3
26	4	3	3	4	5	5	2	2	3	3
27	2	4	4	4	4	4	4	4	4	4
28	4	4	4	4	3	4	4	4	4	2
29	4	4	4	2	3	5	5	3	1	2
30	4	4	4	4	3	4	4	4	4	3
31	4	4	4	3	3	5	5	4	4	4
32	4	4	4	4	3	3	4	4	4	4
33	2	4	3	4	3	4	4	3	3	4
34	4	3	4	4	5	5	4	4	4	4
35	4	3	4	4	4	4	4	4	4	4
36	3	2	2	3	2	3	3	3	2	4
37	4	4	4	3	3	5	4	4	4	4
38	4	4	4	4	4	3	3	4	4	4
39	4	3	4	4	4	4	4	4	4	4
40	3	2	3	4	5	5	5	4	3	4
41	4	4	3	4	3	3	4	4	4	4
42	5	4	4	4	4	4	4	4	4	4
43	4	4	3	4	4	3	3	4	3	4
44	4	4	4	4	3	4	4	4	4	3
45	4	4	4	3	4	4	4	4	4	4
46	4	2	3	2	4	4	4	3	3	4
47	4	4	3	2	2	4	3	3	3	4
48	3	4	3	3	3	4	3	3	3	4
49	3	4	3	3	3	5	3	3	3	3
50	5	4	4	4	5	4	4	4	4	5
51	4	4	4	4	4	4	4	3	3	4
52	4	4	4	4	3	3	4	4	4	4
53	4	3	4	4	4	4	4	4	4	4
54	4	4	1	4	3	4	4	4	4	3
55	5	4	4	4	5	5	4	3	5	4
56	4	4	4	3	3	5	4	4	4	4
57	5	5	5	5	5	5	5	5	5	5
58	4	4	4	4	4	1	4	3	3	4
59	4	4	4	4	3	4	4	4	4	4
60	3	3	4	4	4	4	3	3	3	4
61	4	3	5	4	4	5	4	5	4	3
62	3	3	3	3	3	3	3	3	3	2
63	4	3	4	4	3	4	4	4	4	4
64	4	4	4	4	3	4	4	4	4	4
65	4	3	4	4	4	4	3	4	4	4
66	3	3	3	3	4	3	4	4	3	3
67	3	3	4	3	4	4	3	3	4	4
68	4	4	4	3	3	5	4	4	4	4

Case Summaries

	A1	A2	A3	A4	A5	A6	A7	A8	A9	A10
69	2	4	3	4	3	4	4	3	3	4
70	2	4	4	3	4	4	4	4	4	4
71	4	4	4	3	4	4	1	4	4	4
72	4	3	4	4	4	4	4	4	4	5
73	2	4	4	5	4	4	4	3	4	4
74	4	4	4	5	4	4	4	3	4	4
75	4	4	4	4	4	4	4	4	4	4
76	4	4	4	4	4	4	4	4	3	3
77	4	3	4	4	5	5	4	4	4	5
78	4	4	4	4	4	4	4	4	3	3
79	5	4	4	3	5	5	4	2	5	4
80	3	4	4	3	5	5	4	4	4	3
81	4	4	4	3	3	5	5	4	4	4
82	3	3	3	2	2	3	3	3	3	2
83	4	3	3	4	4	4	4	3	3	4
84	3	4	3	3	3	4	3	3	3	4
85	3	3	3	3	3	3	3	3	4	3
86	5	3	4	4	5	5	4	4	4	4
87	3	3	3	3	3	3	4	4	4	3
88	4	4	4	4	4	4	4	3	3	4
89	4	4	3	3	5	4	3	4	4	4
90	2	2	2	3	2	2	2	3	3	1
91	2	2	2	3	2	2	2	3	3	5
92	3	3	4	4	4	4	3	3	3	4
93	4	4	4	4	4	4	4	4	3	3
94	4	4	4	3	3	5	5	4	4	2
95	5	4	5	5	4	5	5	4	5	4
96	1	1	1	3	3	1	1	1	4	1
97	4	4	4	4	4	4	4	3	3	2
98	3	3	3	3	3	3	4	4	4	3
99	4	4	4	3	3	5	4	4	4	4
100	4	3	4	4	4	4	4	4	4	4
101	4	4	4	4	3	3	4	4	4	4
102	4	4	3	4	4	2	3	4	3	4
103	2	2	2	2	2	3	3	2	2	3
104	5	4	5	3	5	5	4	4	5	4
105	3	4	3	3	3	4	3	3	3	4
106	3	2	2	3	2	3	3	3	2	4
107	2	3	3	2	3	3	2	2	2	4
108	3	3	3	3	3	3	3	3	3	3
109	3	3	3	3	3	3	3	3	4	3
110	4	4	4	5	4	4	4	3	4	4
111	4	4	4	4	4	4	4	4	3	3
112	4	4	4	3	4	4	4	1	4	4
113	3	3	4	4	3	4	4	3	3	4
114	4	4	3	4	3	3	4	4	4	1
115	4	2	3	4	3	4	3	3	4	4
116	5	4	4	4	5	4	4	4	4	5
117	4	4	4	4	4	4	4	4	3	3
118	4	4	4	4	4	3	3	4	4	4
119	4	4	4	4	3	4	4	4	4	3
120	4	3	4	5	5	5	4	4	3	3
121	3	3	3	3	3	3	3	3	3	3
122	3	3	3	3	3	4	3	3	4	3
123	2	2	3	4	4	4	3	3	3	3
124	4	3	5	4	5	5	4	3	5	5
125	4	3	4	4	3	4	4	4	4	4

Case Summaries

	A11	A12	A13	A14	A15	A16	A17	A18	B1	B2
1	4	3	3	4	3	4	4	2	4	4
2	4	3	3	4	4	4	4	4	4	2
3	2	3	4	4	4	4	3	4	3	3
4	3	3	4	3	3	3	4	4	4	4
5	4	4	4	4	4	4	3	4	4	3
6	4	3	3	4	3	4	4	4	4	4
7	5	4	4	4	3	4	5	4	5	4
8	4	4	4	4	4	4	3	4	3	4
9	4	4	4	5	2	3	4	5	4	3
10	4	3	3	4	3	4	3	4	3	4
11	5	4	5	1	4	4	5	4	4	5
12	5	5	5	5	5	5	2	5	2	5
13	4	3	3	3	3	3	3	3	3	3
14	3	3	4	4	4	4	3	4	4	4
15	5	5	4	4	4	4	5	5	4	2
16	4	5	3	3	2	3	4	5	4	4
17	5	5	5	5	5	5	5	5	5	5
18	4	4	4	4	4	4	4	1	3	3
19	4	3	3	4	3	4	4	4	4	4
20	4	3	4	4	4	3	4	4	4	4
21	4	4	4	3	3	2	3	3	4	3
22	5	5	4	5	4	2	4	4	4	5
23	2	3	3	3	3	3	3	4	4	4
24	3	3	4	3	3	3	4	3	3	3
25	4	4	3	3	4	3	3	3	4	3
26	4	5	3	4	3	3	3	4	4	5
27	2	4	4	4	4	3	4	4	4	4
28	4	3	4	5	4	4	3	3	4	4
29	4	3	2	4	1	3	2	2	3	4
30	4	3	3	4	4	4	4	4	4	4
31	4	3	3	3	3	4	3	4	4	4
32	4	3	4	1	3	4	4	3	4	3
33	4	3	4	4	4	4	3	4	3	3
34	4	5	4	4	4	3	4	4	4	4
35	2	4	4	4	3	4	3	4	4	4
36	3	2	3	3	3	3	3	4	3	4
37	2	3	3	4	3	3	3	3	4	4
38	4	4	4	4	3	4	3	4	4	4
39	4	4	4	4	4	4	4	4	3	3
40	3	5	4	5	4	3	3	4	3	4
41	4	3	3	3	3	3	3	4	4	4
42	5	4	4	4	2	4	4	4	3	4
43	2	4	4	3	3	2	3	3	4	3
44	1	3	3	4	4	4	4	4	4	4
45	4	4	3	4	4	4	4	4	3	3
46	4	4	3	4	1	3	3	4	3	4
47	4	2	4	4	2	3	3	4	2	5
48	3	3	4	3	3	3	4	3	3	3
49	3	3	3	3	3	3	3	4	3	3
50	5	5	4	4	4	4	4	2	4	5
51	2	4	4	4	4	4	4	1	4	4
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53	4	4	4	4	4	4	4	4	4	3
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56	4	3	3	4	3	3	3	3	4	4
57	3	5	5	5	4	5	5	4	5	5
58	4	4	4	2	4	4	4	4	4	4
59	4	3	4	4	4	4	3	3	4	4
60	3	4	3	4	4	4	3	4	3	1
61	4	4	5	4	2	1	4	5	4	3
62	3	3	3	2	3	3	3	2	2	2
63	4	3	3	4	3	4	4	4	4	2
64	4	3	4	4	4	4	3	3	4	2
65	4	4	4	4	3	3	3	4	4	4
66	3	4	3	3	3	4	3	3	3	3
67	3	4	3	3	3	3	3	3	3	3
68	4	3	3	2	3	3	3	3	4	4

Case Summaries

	A11	A12	A13	A14	A15	A16	A17	A18	B1	B2
69	4	3	4	4	4	4	3	4	3	3
70	4	4	3	4	4	4	4	4	3	4
71	4	4	3	4	4	4	4	4	3	4
72	4	4	2	4	3	4	4	4	4	4
73	4	4	4	4	4	4	4	4	4	4
74	4	4	4	4	4	4	4	4	4	4
75	4	4	4	3	4	3	4	4	4	4
76	4	4	4	4	4	4	3	3	4	3
77	4	5	4	4	4	4	4	2	4	5
78	4	4	4	4	4	4	4	4	4	3
79	5	5	4	4	2	4	4	4	4	1
80	3	5	3	4	2	4	4	5	3	3
81	4	3	3	3	3	4	3	4	4	4
82	3	2	3	3	3	3	2	2	3	3
83	4	4	4	4	4	4	3	4	4	3
84	3	3	4	3	3	3	4	3	3	3
85	3	3	3	3	3	4	3	4	4	5
86	5	5	1	3	1	1	3	4	4	4
87	1	3	3	3	4	4	4	4	3	3
88	4	4	2	4	4	2	4	4	4	4
89	4	5	4	3	4	3	4	4	4	5
90	2	2	1	1	2	2	3	2	2	1
91	2	2	3	3	3	2	3	2	2	2
92	3	4	3	4	4	4	3	4	3	4
93	4	4	4	4	4	4	4	4	4	3
94	4	3	3	3	3	4	3	4	4	4
95	2	1	4	4	3	3	4	4	4	4
96	1	3	1	1	1	3	1	1	1	1
97	4	4	4	4	4	1	4	4	4	2
98	3	3	3	3	4	4	4	4	3	3
99	2	3	3	4	4	3	3	1	4	4
100	4	4	4	4	3	3	4	4	4	4
101	4	3	4	4	3	4	4	3	4	3
102	1	4	4	3	3	2	3	3	4	3
103	2	2	2	3	2	2	3	2	2	2
104	5	5	5	5	4	5	4	5	4	5
105	3	3	4	3	3	3	4	3	3	3
106	3	2	3	3	3	3	3	4	3	4
107	2	3	2	2	2	3	2	2	3	2
108	3	3	3	3	4	4	3	3	4	3
109	3	3	3	3	3	4	3	4	4	5
110	4	4	4	4	4	4	4	4	4	4
111	4	4	4	2	4	4	3	3	4	3
112	4	4	3	4	4	4	4	4	3	4
113	3	3	3	4	4	3	3	4	4	3
114	4	3	3	3	3	3	3	4	4	4
115	4	3	3	4	3	4	3	4	3	4
116	5	5	4	5	4	4	4	4	4	5
117	4	4	4	4	4	4	3	3	4	3
118	2	4	4	4	3	4	3	4	4	4
119	4	3	3	4	4	4	4	4	4	4
120	4	5	3	3	3	3	3	3	3	3
121	3	3	3	3	4	4	3	3	4	3
122	3	3	2	3	3	3	3	4	3	3
123	2	4	4	2	3	2	4	2	3	2
124	4	5	4	5	3	3	4	3	5	4
125	4	3	3	4	3	4	4	4	4	1

Case Summaries

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9	5	2	3	5	5	5	5	4	5	5
10	4	5	5	4	5	3	4	4	3	4
11	4	5	4	5	4	4	4	5	4	4
12	5	5	4	5	5	5	5	5	2	5
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14	4	3	4	4	4	3	3	4	3	4
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19	4	4	3	4	4	3	4	4	3	3
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66	3	3	4	2	4	3	3	2	2	2
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Case Summaries

	B3	B4	B5	B6	B7	B8	B9	B10	B11	B12
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89	5	5	4	5	4	4	4	4	4	4
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91	2	3	3	3	3	3	3	3	5	3
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95	4	4	4	4	4	5	4	4	4	4
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98	3	3	3	1	3	2	2	2	2	2
99	3	4	4	4	4	3	3	3	3	3
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102	4	2	2	3	2	2	3	3	1	3
103	2	3	3	3	3	1	1	1	1	1
104	3	5	5	5	4	5	4	3	5	4
105	3	4	3	4	4	4	1	4	4	4
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122	3	3	3	3	4	3	3	2	2	3
123	4	3	3	3	2	4	2	3	3	4
124	3	5	5	5	4	3	4	5	4	3
125	4	4	3	4	5	3	4	4	3	4

Case Summaries

	B13	B14	B15	B16	B17	B18	C1	C2	C3	C4
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16	4	1	4	4	5	5	4	4	4	5
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29	2	4	3	4	3	4	5	4	2	3
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32	4	4	4	4	4	3	3	3	4	4
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35	4	4	2	4	3	4	4	4	4	4
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39	3	3	2	3	4	3	4	4	4	5
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66	2	3	2	2	3	2	4	4	4	4
67	4	3	3	3	4	4	5	5	5	5
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Case Summaries

	B13	B14	B15	B16	B17	B18	C1	C2	C3	C4
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73	3	4	4	4	4	4	4	4	5	5
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91	2	4	4	4	4	4	4	4	4	5
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95	4	4	4	2	5	4	4	4	4	4
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122	3	3	3	3	4	4	4	4	4	4
123	4	2	3	4	3	2	5	5	5	5
124	4	5	4	5	4	5	5	5	5	5
125	3	4	4	3	4	2	5	5	5	4

Case Summaries

	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14
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18	3	3	4	4	3	3	4	3	5	4
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67	5	4	5	4	4	4	4	4	4	4
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Case Summaries

	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14
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83	2	3	3	3	3	5	3	3	2	4
84	4	4	4	4	4	4	5	5	5	5
85	4	4	4	4	4	4	4	4	4	4
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96	3	3	4	5	4	4	3	3	3	3
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98	2	4	2	2	2	2	4	3	4	4
99	4	4	4	4	4	5	5	5	5	5
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102	4	4	4	4	4	4	4	4	4	3
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104	5	4	5	4	4	4	5	4	4	4
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106	3	4	4	3	4	3	4	4	4	5
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110	4	5	4	3	2	4	4	4	4	5
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113	3	3	2	3	3	3	2	2	2	3
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116	5	4	3	3	3	3	3	3	3	5
117	4	5	4	5	5	5	5	5	5	5
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119	4	4	4	3	3	3	4	4	4	4
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122	4	4	4	3	3	4	4	4	4	5
123	5	3	5	5	5	4	5	4	5	5
124	5	5	3	3	3	3	3	4	5	5
125	4	4	5	5	5	4	4	4	4	5

Case Summaries

	C15	C16	C17	C18	D1	D2	D3	D4	D5	D6
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6	4	4	4	4	4	3	3	3	4	4
7	3	4	4	3	5	4	4	3	3	4
8	4	4	4	3	4	3	3	5	4	4
9	5	5	5	4	3	4	4	3	3	3
10	5	4	4	4	3	3	3	3	3	3
11	5	5	5	4	4	4	4	3	2	3
12	4	4	4	3	4	4	4	4	3	4
13	5	4	4	4	4	4	4	4	5	4
14	4	4	3	4	4	5	4	4	4	4
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16	5	4	4	4	5	4	4	4	5	4
17	3	5	5	4	3	3	3	2	3	3
18	5	4	3	3	4	3	3	4	4	4
19	3	3	3	3	4	3	3	3	3	3
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21	4	3	4	4	4	4	4	4	4	4
22	4	4	4	4	4	4	4	4	3	4
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24	3	3	3	3	3	3	4	3	4	3
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27	4	3	4	4	4	4	5	4	5	4
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29	3	3	3	2	4	4	4	4	4	3
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32	4	4	4	3	4	3	3	3	3	3
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39	4	4	4	5	3	4	4	4	4	3
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41	5	4	4	4	4	3	3	4	4	4
42	5	5	5	5	2	3	2	2	2	2
43	5	4	4	4	4	4	4	4	4	3
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56	4	4	4	4	4	4	4	3	5	5
57	4	4	4	3	3	3	3	5	4	4
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59	5	5	5	4	3	4	3	5	5	5
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66	4	4	4	4	4	3	3	3	3	4
67	4	4	5	4	4	3	4	3	4	4
68	3	4	4	4	4	4	4	3	4	3

Case Summaries

	C15	C16	C17	C18	D1	D2	D3	D4	D5	D6
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71	3	4	3	3	4	5	4	5	4	4
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76	3	3	4	3	4	4	3	3	2	2
77	3	3	4	4	3	4	4	2	3	3
78	3	3	3	4	4	3	3	4	3	4
79	4	4	4	5	4	4	3	3	3	4
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83	4	4	3	3	4	5	4	3	5	5
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85	4	4	4	3	3	3	3	3	3	3
86	4	3	4	4	5	4	4	3	5	5
87	3	2	3	3	4	4	4	4	4	4
88	5	4	4	5	3	3	4	4	5	3
89	3	4	4	3	5	5	5	5	5	5
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91	5	4	4	4	4	3	4	3	4	3
92	5	5	5	5	4	3	3	3	3	3
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95	4	4	4	5	4	4	4	4	4	4
96	3	3	3	3	3	5	4	5	5	5
97	3	3	3	3	4	4	4	4	5	3
98	3	4	4	3	4	4	3	3	3	4
99	4	4	4	4	3	5	4	5	5	4
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101	3	4	4	4	4	4	4	3	2	3
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110	4	5	5	4	3	4	3	3	3	2
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112	4	4	4	4	4	3	4	3	3	4
113	2	3	3	3	4	4	4	4	4	4
114	3	3	3	2	2	2	2	4	3	3
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120	3	4	4	3	4	3	3	3	4	4
121	4	4	4	5	5	5	5	4	4	5
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123	5	5	5	5	3	4	4	4	4	3
124	5	4	4	5	4	3	4	3	3	3
125	5	4	4	5	2	2	2	2	3	3

Case Summaries

	D7	D8	D9	D10	D11	D12	D13	D14	D15	D16
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16	4	4	5	4	4	4	4	4	4	4
17	3	3	2	2	2	2	2	2	2	3
18	4	4	4	1	3	2	4	4	4	4
19	3	4	3	3	2	2	3	3	3	3
20	3	3	3	3	3	3	3	3	3	3
21	4	3	4	3	4	4	4	4	4	4
22	4	4	3	4	3	2	3	2	3	4
23	4	4	4	4	4	1	4	4	5	4
24	3	3	3	3	3	3	3	3	3	3
25	3	3	2	2	2	2	3	2	3	3
26	4	4	3	3	4	3	4	3	4	4
27	4	4	4	5	5	4	5	5	4	5
28	4	4	4	3	3	3	3	4	4	4
29	4	4	3	3	4	1	4	4	3	3
30	3	4	4	4	4	4	4	3	4	4
31	3	3	3	3	3	3	3	3	2	2
32	3	4	3	3	3	3	1	3	4	3
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35	4	4	4	4	4	4	4	4	4	4
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38	3	4	3	5	3	4	3	4	4	4
39	3	4	4	4	4	4	4	3	4	4
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41	3	4	4	4	4	4	4	3	4	3
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43	4	4	3	4	4	3	4	3	4	4
44	3	3	3	3	3	3	3	3	3	3
45	4	3	4	5	5	5	5	4	4	4
46	3	3	4	4	4	4	5	4	4	4
47	2	2	2	3	2	3	3	3	3	2
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49	4	4	3	3	3	3	3	3	4	4
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66	3	4	3	3	3	2	2	3	4	3
67	4	4	4	5	5	5	5	5	5	5
68	4	4	4	4	3	5	5	5	4	5

Case Summaries

	D17	D18	E1	E2	E3	E4	E5	E6	E7	E8
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8	4	5	3	3	3	3	5	4	4	4
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11	4	3	3	3	3	3	3	3	3	3
12	4	4	5	4	4	4	4	5	5	5
13	4	4	3	4	3	4	4	5	5	4
14	4	4	4	4	4	4	4	4	5	3
15	4	4	5	3	4	4	4	4	5	4
16	4	3	4	4	3	5	5	5	5	5
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18	4	4	5	5	5	5	4	4	4	4
19	3	4	4	3	3	3	3	3	4	3
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28	4	3	4	3	3	4	3	2	4	4
29	3	3	5	5	4	4	4	4	3	5
30	3	4	4	4	4	4	4	3	4	4
31	2	3	3	3	3	3	2	3	2	3
32	4	4	4	4	4	4	4	4	5	5
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35	4	3	4	4	2	4	4	4	4	4
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64	3	3	3	3	3	4	3	3	5	3
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66	3	3	4	4	3	3	3	3	4	3
67	5	5	4	4	4	4	4	4	5	4
68	4	4	4	4	4	3	4	3	3	4

Case Summaries

	D17	D18	E1	E2	E3	E4	E5	E6	E7	E8
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73	3	4	3	4	3	4	4	4	4	4
74	3	3	3	3	3	2	3	3	4	3
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76	4	2	4	4	4	4	4	3	3	4
77	4	2	4	4	3	3	4	3	4	4
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81	3	3	3	3	3	3	3	3	3	3
82	4	4	4	2	4	4	3	4	4	4
83	5	3	3	5	5	5	3	5	5	5
84	4	3	5	5	5	4	3	2	3	3
85	3	3	3	2	2	2	2	2	3	2
86	5	4	3	4	3	5	4	5	5	4
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94	4	4	3	3	3	3	3	3	5	3
95	3	4	4	4	4	4	4	5	4	4
96	5	2	2	5	4	4	4	5	5	5
97	3	5	5	5	5	5	5	5	4	3
98	4	3	3	3	3	3	3	3	3	3
99	4	5	5	5	4	4	5	5	3	3
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112	5	3	4	4	4	5	3	3	4	3
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115	4	4	4	4	4	4	4	4	5	5
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118	4	4	5	4	4	3	3	3	4	4
119	2	3	4	3	3	3	3	3	3	3
120	3	3	4	3	3	3	3	3	4	3
121	5	5	5	5	5	5	5	5	5	5
122	3	4	4	2	4	4	3	3	5	5
123	4	4	4	4	4	4	4	3	4	4
124	3	4	4	4	3	3	4	4	3	4
125	2	3	3	3	3	3	2	3	2	3

Case Summaries

	E9	E10	E11	E12	E13	E14	E15	E16	E17	E18
1	4	5	5	5	5	5	4	4	4	3
2	4	4	4	4	5	4	4	4	4	3
3	4	4	3	4	4	3	4	4	3	4
4	3	3	3	3	3	3	3	4	4	4
5	4	3	3	3	3	5	4	4	3	4
6	3	3	4	3	3	4	4	4	4	3
7	3	3	3	3	5	4	4	4	3	5
8	3	4	4	4	4	4	5	4	3	4
9	3	3	4	4	4	3	4	3	3	3
10	3	3	3	3	3	3	3	3	3	3
11	3	4	4	4	4	3	3	3	4	4
12	4	4	4	4	4	4	4	4	3	4
13	4	5	4	5	5	4	4	4	5	4
14	3	4	4	4	4	3	4	3	3	4
15	4	4	4	4	4	4	4	3	3	4
16	4	4	5	4	5	4	4	3	3	4
17	3	3	2	3	3	3	2	3	3	3
18	3	4	4	4	4	4	4	5	4	5
19	3	4	3	3	3	2	3	3	3	3
20	3	3	3	3	3	4	3	3	3	4
21	4	4	4	4	3	3	3	3	3	3
22	3	3	4	4	4	4	4	4	4	4
23	4	5	4	4	5	5	4	4	4	4
24	3	4	4	3	3	3	3	3	3	3
25	3	3	4	3	3	2	3	3	2	2
26	4	4	4	3	3	4	4	4	4	3
27	3	5	4	4	4	3	4	3	3	4
28	3	2	2	3	4	4	3	4	4	4
29	4	4	4	4	4	4	3	4	4	4
30	4	4	4	4	3	4	5	4	4	3
31	3	3	3	3	3	3	3	2	2	3
32	3	3	3	3	3	3	4	4	5	5
33	4	4	3	4	3	3	4	4	4	4
34	3	3	4	4	4	4	4	3	4	3
35	4	3	3	4	4	4	4	3	3	4
36	4	4	4	4	4	4	4	4	4	4
37	3	3	2	3	4	4	3	4	5	5
38	4	4	3	3	4	5	5	5	4	5
39	4	4	4	4	3	4	5	4	4	3
40	3	3	4	4	3	3	3	4	4	3
41	4	4	4	4	4	3	4	4	4	4
42	4	4	3	4	4	3	3	2	2	3
43	4	4	4	4	3	3	4	3	4	4
44	3	3	4	3	3	3	4	3	3	3
45	5	5	5	5	5	4	5	5	4	4
46	4	3	3	3	5	3	3	2	3	2
47	3	3	2	3	3	3	3	3	2	3
48	3	3	2	3	3	3	2	3	3	3
49	4	4	4	4	3	3	4	3	3	3
50	5	4	5	4	4	5	5	5	4	4
51	4	4	4	4	4	4	4	4	3	4
52	4	4	4	3	2	3	3	4	4	4
53	3	3	3	2	2	3	3	2	2	3
54	3	4	4	4	4	4	4	5	5	5
55	4	3	3	3	5	4	4	4	4	5
56	5	4	4	4	5	5	5	4	4	4
57	4	5	4	5	4	5	4	4	3	4
58	4	5	5	5	5	4	4	4	4	4
59	3	5	3	3	4	5	4	3	3	3
60	3	4	4	4	4	4	4	4	4	4
61	5	5	5	5	5	5	5	4	5	5
62	4	3	4	5	5	4	4	4	4	5
63	4	4	4	4	4	4	5	4	4	3
64	3	4	4	4	3	3	3	3	3	3
65	5	5	5	5	4	5	4	4	4	5
66	3	3	4	4	3	3	3	3	4	3
67	3	3	4	4	4	4	4	3	4	4
68	3	4	4	5	5	4	4	5	5	5

Case Summaries

	E9	E10	E11	E12	E13	E14	E15	E16	E17	E18
69	4	4	5	5	5	4	5	4	4	4
70	2	2	3	2	2	2	3	2	2	3
71	5	2	2	3	4	5	5	4	4	3
72	4	4	4	4	4	4	3	3	4	4
73	4	4	4	4	4	4	4	4	4	4
74	3	3	4	3	3	2	3	3	2	2
75	4	4	4	4	4	4	4	3	3	4
76	4	3	4	4	3	3	4	4	4	4
77	2	5	5	5	4	3	2	3	2	3
78	4	2	3	2	2	4	4	4	4	4
79	4	3	3	4	4	3	4	4	4	4
80	4	4	4	4	3	3	3	3	3	3
81	3	4	4	3	3	3	3	3	3	3
82	4	4	4	4	4	3	4	4	4	4
83	4	5	4	5	5	5	5	5	5	5
84	3	4	4	4	5	4	3	4	5	5
85	2	2	3	2	2	2	3	3	3	2
86	3	5	5	4	5	3	5	3	3	4
87	4	4	4	4	3	3	3	3	3	3
88	4	5	4	4	4	5	5	5	5	5
89	5	4	5	5	5	5	5	5	5	5
90	4	5	4	4	4	4	4	5	4	5
91	3	4	4	4	3	4	4	4	4	3
92	3	3	3	3	3	3	3	3	3	3
93	4	4	4	4	3	3	5	5	4	4
94	3	3	4	3	3	3	4	3	3	3
95	4	3	3	5	5	4	4	4	3	5
96	4	4	4	5	5	5	4	4	5	5
97	4	5	4	4	4	5	5	5	5	5
98	3	3	3	3	3	3	3	3	3	3
99	3	4	5	5	5	4	4	4	3	5
100	3	4	4	4	3	3	4	3	4	3
101	4	4	4	3	2	3	3	4	4	4
102	4	4	3	3	3	4	5	4	3	4
103	4	4	4	4	3	3	3	3	4	3
104	3	3	3	5	5	4	4	3	4	4
105	5	4	5	5	5	4	4	4	5	5
106	4	4	4	4	3	3	3	3	4	3
107	4	4	2	4	4	4	3	4	4	4
108	5	5	5	5	5	5	5	5	5	5
109	4	4	3	3	4	5	5	3	2	3
110	3	3	3	4	3	3	3	3	3	3
111	4	3	2	3	3	4	3	3	3	3
112	3	4	4	5	5	3	3	5	4	5
113	4	5	4	4	5	5	4	4	4	5
114	3	3	3	2	2	3	3	3	2	3
115	5	4	3	4	4	4	4	4	4	3
116	4	4	4	4	3	3	4	4	3	3
117	3	3	4	4	3	3	3	4	4	3
118	3	3	4	4	3	3	3	4	4	3
119	3	3	2	3	3	3	2	3	3	3
120	3	3	4	3	3	4	4	4	4	3
121	5	5	5	5	5	3	4	4	4	5
122	4	4	4	4	3	3	3	3	4	3
123	4	4	4	4	3	4	5	4	4	3
124	3	4	4	4	4	3	4	4	3	4
125	3	3	3	3	3	3	3	2	2	3

Case Summaries

	Gender	Usia	Pekerjaan	Kenal	Terakhir	Coklat	Keju	Strawberry	Blueberry
1	2	4	4	6	1	1	1	0	0
2	2	3	5	6	1	1	1	0	0
3	2	3	5	6	1	0	1	0	0
4	2	3	5	6	1	0	1	0	0
5	2	4	4	6	3	1	0	0	0
6	2	3	5	6	2	1	1	1	0
7	2	4	5	6	2	1	0	0	0
8	2	4	5	6	1	1	0	0	0
9	2	3	4	6	1	0	1	0	0
10	2	3	4	6	3	1	0	0	1
11	2	2	3	5	1	1	1	0	0
12	2	2	2	5	1	1	1	1	0
13	1	3	3	5	2	0	1	1	0
14	2	2	3	5	1	1	0	1	0
15	1	2	4	5	1	1	0	0	0
16	2	2	3	5	3	0	1	1	0
17	1	2	1	5	1	1	0	0	0
18	2	2	2	5	1	1	0	1	0
19	2	2	3	5	3	1	0	1	0
20	2	2	2	5	3	0	1	1	0
21	2	2	3	5	1	0	1	0	0
22	2	2	3	5	1	0	1	0	0
23	2	2	3	5	1	0	1	0	0
24	1	3	4	5	2	0	1	1	1
25	2	2	2	5	2	1	0	1	0
26	2	2	3	5	1	1	0	0	0
27	2	2	3	5	2	1	0	0	0
28	2	2	3	5	3	1	0	0	0
29	2	2	3	5	1	1	0	1	0
30	2	2	3	5	1	1	0	0	0
31	2	2	3	5	1	1	0	1	0
32	1	2	3	5	1	1	0	0	0
33	1	2	4	5	1	1	0	1	0
34	2	3	4	5	1	1	0	0	0
35	2	2	3	4	2	1	0	0	0
36	1	2	3	4	2	1	0	0	0
37	2	2	3	4	1	1	0	0	0
38	2	2	3	4	1	1	0	1	0
39	1	3	4	4	1	1	1	0	0
40	2	3	3	4	1	0	1	0	1
41	1	2	1	4	2	1	0	0	0
42	1	2	4	4	2	1	0	1	0
43	1	2	4	4	1	1	0	0	0
44	2	3	4	4	1	1	0	1	0
45	2	4	4	4	1	1	1	1	0
46	2	2	2	4	1	1	0	0	0
47	2	2	3	4	1	1	0	1	0
48	2	3	3	4	1	1	0	0	0
49	1	3	4	4	1	1	0	1	0
50	1	1	1	4	1	0	1	1	0
51	2	2	2	4	1	0	1	0	1
52	2	2	2	4	1	0	1	0	0
53	2	2	2	4	2	0	1	0	0
54	1	2	2	4	1	0	1	0	0
55	2	2	3	4	1	0	1	0	0
56	2	2	3	4	1	0	1	1	0
57	1	2	4	4	1	0	1	1	0
58	1	2	4	4	1	0	1	0	0
59	1	2	4	4	1	0	1	0	1
60	2	2	4	4	2	0	1	0	0
61	1	3	4	4	1	0	1	0	0
62	2	3	4	4	1	0	1	0	0
63	2	4	4	4	3	0	1	0	0
64	2	4	4	4	1	0	1	0	0
65	2	3	5	4	1	0	1	1	0
66	2	1	1	4	1	1	1	0	0
67	2	2	2	4	1	1	0	0	1
68	1	2	2	4	2	1	0	0	1

Case Summaries

	Kacang	Original	Pisang	Kismis	Dua_bulan	Penikmat	Tempuh	Pesaing
1	0	0	0	0	3	4	3	2
2	0	0	0	0	2	5	1	2
3	0	0	0	0	1	3	1	2
4	0	0	0	0	1	3	1	1
5	0	0	0	0	1	3	4	2
6	0	0	0	0	1	3	1	2
7	0	0	0	0	1	3	1	1
8	0	1	0	0	1	3	1	2
9	0	1	0	1	1	6	1	1
10	0	0	0	0	1	3	1	2
11	0	0	1	0	4	5	1	2
12	1	1	0	0	3	3	1	2
13	0	0	0	0	3	3	1	1
14	0	0	0	0	2	4	1	2
15	1	1	0	0	2	3	1	2
16	1	0	0	0	2	3	1	2
17	0	0	1	0	2	3	1	1
18	0	0	0	0	2	3	2	2
19	0	0	0	0	2	3	1	1
20	0	0	0	1	1	3	1	1
21	0	0	0	0	1	3	3	2
22	0	0	0	0	1	4	1	2
23	0	0	1	0	1	3	1	1
24	0	0	0	0	1	3	3	2
25	0	0	0	0	1	5	1	2
26	0	0	0	0	1	5	1	1
27	0	0	0	1	1	3	1	2
28	0	0	0	0	1	3	3	2
29	0	1	0	0	1	3	1	1
30	0	0	0	0	1	3	1	2
31	0	0	0	0	1	5	1	2
32	0	0	0	0	1	4	2	2
33	0	0	0	0	1	3	1	2
34	0	0	0	0	1	3	3	1
35	0	0	0	0	4	3	1	2
36	0	0	0	0	4	3	1	2
37	0	1	0	1	3	4	3	2
38	0	0	0	0	3	3	2	2
39	0	0	0	0	3	3	1	2
40	1	0	0	0	3	3	1	1
41	0	0	0	0	3	3	1	2
42	0	0	0	0	3	3	3	2
43	0	0	0	0	3	6	1	2
44	1	0	0	0	3	4	1	2
45	0	1	0	0	2	3	1	2
46	1	0	0	0	2	3	1	2
47	0	0	0	0	2	3	1	2
48	0	0	0	0	2	3	1	2
49	0	0	0	0	2	3	1	2
50	0	0	0	0	1	3	1	2
51	0	0	0	0	1	4	1	1
52	0	0	0	0	1	3	2	2
53	0	1	0	0	1	3	1	2
54	0	0	0	0	1	3	2	2
55	0	0	0	0	1	5	1	2
56	0	0	1	0	1	3	1	2
57	0	0	0	1	1	4	1	1
58	0	0	0	0	1	3	1	2
59	0	0	0	0	1	3	2	2
60	0	0	0	0	1	3	1	1
61	0	0	0	0	1	6	1	2
62	0	0	0	0	1	3	1	1
63	0	1	0	0	1	3	1	1
64	0	0	0	0	1	3	1	2
65	0	0	0	0	1	3	1	1
66	0	0	0	0	1	3	1	2
67	0	0	0	0	1	3	3	2
68	0	0	0	0	1	3	1	1

Case Summaries

	Kacang	Original	Pisang	Kismis	Dua_bulan	Penikmat	Tempuh	Pesaing
69	0	0	1	1	1	3	1	2
70	0	0	0	0	1	4	1	2
71	0	0	0	0	1	3	1	2
72	0	1	0	0	1	3	1	1
73	0	0	0	0	1	3	1	2
74	0	0	0	0	1	3	2	1
75	0	0	0	1	1	6	2	2
76	0	0	0	0	1	3	1	1
77	0	0	0	0	1	3	1	2
78	0	0	0	0	1	3	1	1
79	0	0	0	0	1	3	1	2
80	0	0	0	0	1	3	1	2
81	0	0	0	0	1	3	1	2
82	1	0	1	0	1	4	2	2
83	0	1	0	0	1	3	1	1
84	0	0	0	0	1	3	1	2
85	0	0	0	1	1	3	1	1
86	0	0	0	0	1	5	1	2
87	0	0	0	0	1	3	1	2
88	0	0	0	0	1	3	1	1
89	0	1	0	0	1	5	1	2
90	0	0	0	0	1	4	1	1
91	0	0	0	1	1	3	1	2
92	0	0	0	0	1	3	1	2
93	0	0	0	0	1	3	1	1
94	0	1	1	0	1	4	1	2
95	0	0	0	0	1	3	1	2
96	0	0	0	0	1	5	1	1
97	0	0	0	0	1	6	1	2
98	0	0	0	0	1	3	4	2
99	0	0	0	0	1	4	1	1
100	0	0	0	0	1	3	1	2
101	0	0	0	0	1	4	1	2
102	0	0	0	0	1	5	1	2
103	0	0	0	0	3	6	2	1
104	0	0	0	0	1	4	2	2
105	0	0	0	0	1	3	1	1
106	0	1	0	1	1	5	1	1
107	0	0	0	0	1	3	1	1
108	1	0	0	1	1	4	2	2
109	0	0	0	0	1	3	1	1
110	0	0	0	1	1	3	1	2
111	0	0	0	1	1	3	1	1
112	0	0	0	0	1	3	1	2
113	0	1	0	0	1	3	1	1
114	0	0	0	0	1	3	1	2
115	0	0	0	1	1	2	1	2
116	0	0	1	0	2	4	3	2
117	0	1	0	0	1	4	1	2
118	0	0	0	1	1	3	1	2
119	0	0	1	0	1	3	1	1
120	0	0	0	0	1	3	1	1
121	0	0	0	0	1	3	1	2
122	0	0	0	0	1	3	1	2
123	0	1	0	0	1	3	1	1
124	0	0	0	0	1	3	1	2
125	0	0	0	0	1	3	2	2